



City Manager's Weekly Update

Week ending December 23, 2011

UPCOMING MEETINGS

- 1/3** Shoreline-Marina Committee Meeting - CANCELLED
- 1/3** City Council Meeting - CANCELLED
- 1/9** City Council Work Session - CANCELLED
- 1/10** Facilities Committee Meeting, 4:00 p.m., Sister Cities Gallery
- 1/12** Business and Housing Committee Meeting, 4:00 p.m., Sister Cities Gallery
- 1/13** Airport Committee Meeting, 9:00 a.m., Sister Cities Gallery
- 1/16** **Martin Luther King, Jr. Birthday Holiday, City Offices Closed**
- 1/17** City Council Meeting, 7:00 p.m., Council Chambers
- 1/19** City/SLUSD Liaison Committee Meeting, 4:00 p.m., Sister Cities Gallery
- 1/26** Rules and Communications Committee Meeting, 4:30 p.m., Sister Cities Gallery

To: City Council
From: Lianne Marshall, Interim City Manager

Happy Holidays!

Council Information

City Holiday Closure Schedule (schedule attached)

- As in years past, in recognition of the winter holidays and as a budget savings measure, the following City offices and facilities will be closed from **December 24 through January 2**: City Hall, the Recreation and Human Services Department administrative offices, the Public Works administrative offices, Marina Community Center, San Leandro History Museum and Art Gallery, Casa Peralta, and the Mulford-Marina and South Branch Libraries.
- The Main Library and Manor Branch Library will have reduced hours.
- Inspections by the Building Division will be available during the break if scheduled by noon on December 22.
- The Senior Community center will be closed, except for the Spectrum Community Services noon lunch program on Tuesday, Wednesday and Thursday of next week.
- Park Maintenance will have limited staff on duty, and the Water Pollution Control Plant will have limited staff but will still be fully operational. Street sweeping will maintain its normal residential schedule.
- Public Works will have staff from the Facilities and Streets (Electrical) Divisions on standby for any emergencies that arise. They can be activated through a call to Police Dispatch, 577-2740.
- Police and Fire facilities will remain open. There will be no interruption in public safety services, and parking regulations and time restrictions will be enforced.

Street Sweeping and Fall Leaf Bag Program Information (flyer attached)

- The Street Services Section of the Public Works Department sweeps residential streets on a monthly basis. During heavy fall leaf season, sweepers must make several passes over a street throughout the day and dump their trucks more frequently in order to accommodate extra leaves.
- In order to ensure that streets are cleaned properly during fall leaf season, residents should:
 - Remove cars from the curb on sweeping days. A street sweeping schedule is available online at: www.sanleandro.org/depts/pw.
 - Refrain from sweeping leaves and debris from their property into the street.
 - Refrain from piling or stacking leaves in the street. If possible, remove leaves from the curb line and place in green waste carts or paper fall leaf bags.

- Remove leaves and debris from storm inlets prior to rain storms.
- The City offers free paper fall leaf bags to San Leandro residents from October 1 through January 15. For more information about the Fall Leaf Bag Program, go to www.recyclesanleandro.org.

Police Department Goes To George Mark House

- The Police Department (PD) was contacted by staff at the George Mark House, which is located in unincorporated San Leandro, to the rear of the old Fairmont Hospital property. George Mark House was established in 2006 as a residential treatment center for children with life threatening illnesses. The George Mark House staff informed PD of a 2½ year old boy who was being treated for cancer at the facility that has a strong interest in police motorcycles.
- Sgt. Randy Brandt and Lt. Jim Lemmon met with the director to work out the best way to make contact with the boy and other patients living at the facility. Yesterday, during the early afternoon, the entire motorcycle unit rode to the George Mark House and contacted the boy who was out in the lawn area with his mother. The officers brought gifts from the PD, as well as other items purchased by members of the unit for some of the other patients. The officers were able to stay for approximately one hour, and several of the children and staff members took pictures on the police motorcycles and engaged in a great interaction with the unit.
- It was a great experience for the members of the motorcycle unit, and the staff and parents expressed how much they appreciated the visit and gifts. As Sgt. Brandt wrote in his shift report yesterday, the facility is tremendous and the work they do is incredible.

Council Follow-Up

17th San Leandro Marina Lighted Boat Parade

- The 17th San Leandro Marina Lighted Boat Parade on December 17 was a huge success. Santa arrived by boat at 5:15 p.m. Santa's elves gave candy canes to the children while Santa sat on a large wicker chair to listen to the children's wishes for Christmas.
- The parade started at 6:00 p.m. There were 12 boats participating in the parade ranging from 12' to 65'. The Coast Guard arrived with horns sounding shortly after the parade started. Alameda County Fire Department was scheduled to participate but they were called to a fire in Alameda.
- The judges were Councilmember Ursula Reed, Mary Lou Amon of the Marina Inn, and Evelyn Macias, Administrative Assistant II at Public Works; Santa's elves were children of our judges; and Planning Commissioner Denise Abero was the Master of Ceremonies.
- The prize categories winners were: Best Power Boat – Just Havin Fun – Randy Ruby; Best Sail Boat – A Heavy Metal Christmas – Jon Pruner; Best Other Boat – Keiki's of Hawaii – Kaimanu Outrigger Canoe Club; Best Use of Theme – Neptune's Mermaid Elves – Pat and Michelle Weber; and People's Choice - Keiki's of Hawaii - Kaimanu Outrigger Canoe Club.
- The event was sponsored by donations from El Torito, Horatios, Marina Inn, Monarch Bay Golf Club, Ghirardelli, Otis Spunkmeyer and Crown Worldwide Moving.
- Santa's elves served 470 cookies and 20 gallons of hot chocolate!
- Spinnaker Yacht Club hosted the Awards ceremony at 7:30 p.m. They also held an open house from 5:00 – 9:00 p.m. for the public.

Correspondence from Other Agencies

Alameda County Fire Department (ACFD) Awarded Lawrence Livermore National Laboratory Contract

- The Alameda County Fire Department has been awarded an additional five-year contract for fire services with the Lawrence Livermore National Laboratory (LLNL).
- As you are probably aware, the ACFD was in the unenviable position of having to bid against the prominent U.S. Government private fire service provider Wackenhut Services International (WSI). This was an unprecedented bidding effort on ACFD's part and required a level of innovation, efficiency and advocacy in the bidding approach that had not been exercised before. This contract award is precedent setting and will no doubt serve as a model process for other jurisdictions faced with a similar need to preserve their municipal fire services against privatization.
- This was a coordinated effort between the ACFD Fire Administration, ACFFA-IAFF Local 55, state, local and federal elected officials and our partnering fire departments, as well as local IAFF affiliates.
- Maintaining fire service capabilities at the LLNL is a vital part of the ACFD, and it would have been a serious threat to the integrated municipal fire system had these essential services been privatized.
- The ACFD thanks its stakeholders and agency partners for all of their assistance and support in this endeavor.

California Redevelopment Association (CRA) (letter attached)

- The CRA outlines its legislative advocacy program approved by its Board, which believes that redevelopment will continue to be a significant topic for the Governor and the Legislature in 2012.

Street Sweeping

During the fall, the leaf debris on the streets exceeds the street sweepers cleaning capacity. Sweepers are not designed to collect excess leaf debris or large leaf piles. Sweepers must make several passes over a street throughout the day, and dump their trucks more frequently in order to accommodate the extra leaves. In addition, sweepers are accompanied by other street maintenance crews that pick up large leaf piles, clean culverts and storm drain tops, and collect piles of leaves that the sweepers have set aside. It is normal for a sweeper to make one pass through a residential street early in the day and return later in the day for additional passes. This is all part of the process of ensuring that San Leandro streets are kept as clean as possible during heavy leaf fall periods.

What you can do to help:

In order to ensure that streets are cleaned properly during fall leaf season, residents should:

- Remove cars and driveway ramps from the curb on sweeping days and encourage neighbors to do the same.
- Refrain from sweeping leaves and debris from your property onto the street.
- Refrain from piling or stacking leaves in the street. If possible, remove leaves from the curb line and place in green waste carts or paper fall leaf bags for recycling.
- Remove leaves and debris from storm inlets near your property with a rake or shovel prior to rain storms.

The City offers free paper fall leaf bags to residents from October to January each year. Use the bags to collect and recycle excess leaves that do not fit into your yard clippings container. The bags will be collected curbside on your regularly scheduled collection day. **See reverse for a list of locations where bags are available.**

City of San Leandro
Street Services Division
(510) 577-3440



Fall Leaf Bag Program

Free fall leaf bags are available from October through January 15 at the following locations:

City Hall

835 E. 14th Street
Monday – Friday
8:30 a.m. to 5:00 p.m.

Alameda County Industries (ACI)

610 Aladdin Avenue
Monday – Friday
7:00 a.m. to 5:00 p.m.

Oro Loma Sanitary District

2600 Grant Avenue
Monday – Friday
8:00 a.m. to 5:00 p.m.

Public Works Service Center

14200 Chapman Road
Monday – Friday
7:00 a.m. to 3:30 p.m.

Note: Leaves placed in plastic garbage bags will not be collected.

- Do not sweep excess leaves into the street.
- Bags are for leaves only; do not put branches, stumps, sod or dirt in the bags.
- Place full bags at the curb by 6 a.m. on your scheduled collection day.
- Bags will be collected from October through January only.
- Limit 15 bags per household.
- San Leandro residents only. Must show proof of residency.



For more information about street sweeping or to obtain a street sweeping schedule contact:

City of San Leandro Public Works
www.sanleandro.org/depts/pw
(510) 577-3440



For more information about the Fall Leaf Bag Program contact:

City of San Leandro Recycling Program
www.recyclesanleandro.org
(510) 577-6026

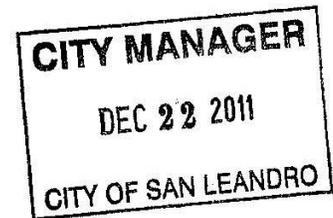


California Redevelopment Association

Redevelopment. Building Better Communities

December 21, 2011

Lianne Marshall
Interim City Manager
City of San Leandro
835 E. 14th Street
San Leandro, CA 94577



Dear Lianne:

These are unprecedented times for redevelopment agencies in California. To continue its good work the redevelopment community must work together, and it must speak with a clear and consistent voice. A fractured message will work to our detriment. As we await the decision of the Supreme Court, the CRA Board of Directors has significantly enhanced its legislative advocacy capacity. This letter outlines the CRA legislative advocacy program approved by the Board. It is the belief of the Board that redevelopment will continue to be a significant topic for the Governor and the Legislature in 2012 as they seek revenues to balance the State's budget and grow the California economy. It is of utmost importance that CRA be prepared when the legislature reconvenes in January. The redevelopment community can and will be an important tool to help California achieve a sustainable and healthy economic future.

In order to avoid a continuing assault on redevelopment we have retained a highly regarded team of legislative advocates, communication specialists, and strategists to supplement the work of our normal legislative team. Our team consists of the following:

- For strategic development and legislative advocacy we have retained Nielson Merksamer, a highly regarded legal/legislative advocacy firm that has strong connections to the business community. Steve Merksamer will lead and coordinate the efforts of the team;
- Additional legislative advocacy capacity will be provided by Aaron Read & Associates. They are a highly seasoned firm with significant connections to labor and the Democratic leaders;
- Providing strategic communication services will be California Strategies and Advocacy. Their role is to ensure that we are communicating the right message to the right audience;
- Bicker, Castillo & Fairbanks, CRA's long-time communications firm, will continue to manage and implement the grassroots communications program in conjunction with the League of California Cities field representatives;
- Emanuels Jones & Associates, CRA's long-time lobbyist, will continue in their capacity of advising on legislation, building on their extensive knowledge of redevelopment and the legislature;



1400 K Street, Suite 204 • Sacramento, CA 95814-3916
(916) 448-8760 • fax (916) 448-9397
www.calredevelop.org

- Madrid & Associates is a long-time consultant to CRA and the League of California Cities and will act as a political strategist.
- Best, Best & Krieger is CRA's legal counsel. They will work with the team to assure that efforts comply with the law, and to help shape new law.

This is a formidable team, but the quality of the teams matches the gravity of the challenge. As we implement our legislative strategy we will be relying on the membership to continue to assist us. We will continue our efforts to "tell the story of redevelopment" through our members and partners, but in doing so we have a goal of being more strategic in our message, who it is directed at, and what our message conveys. CRA will be directing all its efforts and resources, including its committees and its events, to supporting the legislative advocacy team. You and our partners at the local level will continue to be a critical part of this process. Those of you who have legislative districts that are open with no incumbents, or where the incumbent legislator supported ABX1 26 and 27 may be in critical positions in the upcoming legislative session.

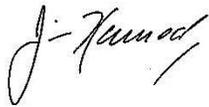
The shape of the legislative dialogue in 2012 will be influenced by both the direction and the details of the Supreme Court decision. Our legislative advocacy team will be developing alternative approaches that reflect the three possible outcomes.

- Scenario #1 – the CRA position that ABX1 26 and 27 are unconstitutional is upheld will result in another effort on the part of the Governor and the Legislature to capture redevelopment revenues. The State budget will continue to have a structural imbalance, and there will be a motivation to redirect local revenues to benefit the State. Our efforts will underscore the benefits of redevelopment in stimulating the economy, creating jobs, and achieving important state/local public policy objectives.
- Scenario #2 – should the court uphold ABX1 26, but find the voluntary payment scheme in ABX1 27 unconstitutional redevelopment would no longer exist. This outcome is neither desired by the Legislature or the redevelopment community. The legislative advocacy efforts would focus on the re-establishment of redevelopment in a manner that conforms with the constitution and that achieves the desired reforms and repositioning that will provide redevelopment with a long-term role in stimulating jobs, economic development, and public policy objectives in California.
- Scenario #3 – should the Supreme Court uphold the validity of both ABX1 26 and 27 our challenge would be to establish certainty as to the magnitude of future payments. The Governor and Legislature could find it expedient to simply raise the amount of future payments. Certainty would be secured by establishing the value of redevelopment in growing jobs and the economy, and achieving other state public policy objectives.

The starting point for our legislative initiative will be SB 286 (Wright), a two-year bill that contains the redevelopment reform, repositioning, and revenue proposal that was introduced earlier this year. In order to address current conditions, the emphasis of redevelopment will be directed to a small number of priority areas – job and economic development, affordable housing, basic infrastructure, infill and transit-oriented development, brownfields redevelopment, and military base reuse programs. We will be working with Senator Lowenthal and the housing advocates to address low and moderate income housing fund reforms in a more satisfactory manner for redevelopment agencies.

This legislative advocacy initiative is absolutely essential, and it will be expensive. CRA has reserves that it will deploy for this purpose. You can help by simply maintaining your membership in CRA. We may still have to call on agencies and members for supplemental payments to fully implement the initiative when it is fully defined. We hope you will be responsive when this time comes. With your continued support we will do everything we can to ensure that redevelopment in California will survive to build better communities.

Sincerely,

A handwritten signature in black ink, appearing to read "Jim Kennedy", with a stylized flourish at the end.

Jim Kennedy
Interim Executive Director

JK:rd