



City Manager's

2011 - Year in Review

December 23, 2011

To: City Council
From: Lianne Marshall, Interim City Manager

As 2011 draws to a close, it is a good opportunity to reflect on the past year. I would like to thank the City Council for its leadership, the Department Heads and their staff for their outstanding efforts and commitment, and the community for its support. I am pleased to present to you the "2011 Year in Review."

ADMINISTRATION/CITY MANAGER'S OFFICE/HUMAN RESOURCES DEPARTMENT

Communications Enhancements

- Initiated in July 2011, the City Manager's Weekly Update to the City Council was improved and expanded. The weekly publication not only has a "new look," but is available on the City's website; it includes outside correspondence, event information, follow-up reports and an easy reference calendar for the week. At the same time, a new monthly Employee Update from the City Manager was created. It provides a synopsis of the month's news, reports and employee information. In an effort to expand communications with the community, a monthly City News email was also created. It summarizes the month's activities, project updates and news, and is posted on the City's website. The Weekly Update and the City News are available to the general public via eNotify.

New City Council Districts Adopted

- Following the release of the 2010 federal census data, staff from the City Manager's Office, City Attorney's Office, and Community Development worked with the Council to develop draft district maps. After holding meetings to solicit community input, the new Council district boundaries were adopted by the City Council on December 5, 2011.

Implementation of Audio Recordings

- The City now provides digital audio recordings of City Council, Rules and Communications Committee, Planning Commission and Board of Zoning Adjustments meetings via the City's website to enhance community accessibility to meetings. Community members unable to attend a City Council meeting are able to listen to meetings while they are occurring through the City's website. Archived audio recordings of meetings along with the associated agenda and minutes are maintained on the City's website for future use.

Implementation of Automated Agenda Management System/Paperless Agenda

- Legistar, an automated agenda management system, was acquired to facilitate the preparation and production of City Council, Council Committee, and Board and Commission agendas. System users were trained to input staff reports and legislative documents into the system, and review, edit and approve items online. In addition to agenda creation, Legistar organizes and tracks legislative files, maintains all supporting documents, and publishes all the data, reports, files, and audio recordings to a single webpage. This enables the City to provide one-stop public access via the web to Council, Committee and Commission documents and audio recordings. Implementation of the automated agenda management system also allows for transition to a paperless agenda, which will be presented for City Council consideration in early 2012.

Alameda County Leadership Program

- City Manager's Office staff participated on a steering committee that created the new Local Government Leadership Academy within the Alameda County boundaries. This inaugural year the program is open to staff at local agencies within Alameda County, with the goal of expanding it in the future to include special districts and other related public agencies. The program started in October and the City has two employees participating. The academy runs for seven months. It is designed to enhance succession planning efforts, provide participants resources and networking opportunities with surrounding agencies.

Establishment of New Emergency Operations Center at the Senior Community Center

- The City's Emergency Operations Center (EOC) was successfully relocated to the new Senior Community Center and has been completely equipped for any emergency activation. All EOC personnel have received training on their functions and responsibilities in an EOC activation and emergency response.

Human Resources Services

- The Human Resources Division was busy with 11 full-time and 21 part-time recruitments this past year. In total, over 1,950 applications were screened and processed. Safety training and testing was provided to employees, as well as mandated trainings to over 390 employees in the areas of harassment, diversity and work-place violence. This year the division continued comprehensive review and update of all City Human Resources Policies and Procedures including any meet and confer obligations.

COMMUNITY DEVELOPMENT DEPARTMENT

Redevelopment and Business Development

Village Marketplace

- Planning efforts undertaken in 2011 for the Village Marketplace retail center have brought the downtown project much closer to becoming a reality. The design concept envisions Village Marketplace as a high-quality, Mediterranean-style neighborhood retail center of roughly 28,000 square feet, anchored by a specialty grocery store. Negotiations with tenants are still in progress; however, the developer has received letters of intent from grocer Fresh & Easy Neighborhood Market, Peet's Coffee & Tea, AT&T and Chipotle. The project also includes additional retail and restaurant spaces with outdoor dining, and a public plaza and gathering place with a fountain.



- The Village Marketplace will boost economic activity in Downtown San Leandro and has great potential to further ongoing efforts to revitalize the area. The project will likely be brought forward for Planning Commission and City Council approval early in 2012 and groundbreaking could come as soon as summer 2012.

Shoreline Development

- Planning for development of 52 acres along the San Leandro shoreline also progressed in 2011. The Shoreline Development Citizens Advisory Committee continued holding regular meetings in the first half of the year, ultimately providing recommendations for a conceptual master plan for landside development and a plan to transition the boat harbor to an Aquatic Park should funding for ongoing dredging fail to materialize in the future.

- This plan represents over 2½ years of work by the Committee and Cal Coast Development, the City selected master developer.



The plan includes a complementary mix of uses, namely a hotel and conference center, restaurants, office, retail, housing, a pedestrian walkway around the perimeter, kayak and bike rentals, a park with bocce ball courts and infrastructure and landscaping to connect all the amenities.

- Efforts will now be focused on environmental review and regional permitting requirements, a lengthy process that could require multiple years of work prior to the initiation of construction.

Broadband Connectivity and Lit San Leandro

- On October 17, the City Council approved a license agreement with San Leandro Dark Fiber to allow installation of a fiber optic loop. Known as “Lit San Leandro,” the approximately ten mile fiber loop will run through existing conduit. Building upon San Leandro's strong industrial infrastructure, Lit San Leandro offers an opportunity to position the city to be a major player in the high-tech and clean-tech economies.

- Lit San Leandro is a component of the City’s plan to develop a comprehensive strategy for expanding broadband access for businesses. The Broadband Strategy should be completed in the first half of 2012 and will identify the following:

- Policies and processes that encourage and promote broadband development.
- Projects to address broadband infrastructure needs in five priority areas.
- New commercial real estate opportunities created by pending and potential broadband projects.
- Incentive programs and potential grant funding to encourage service providers and investors to improve broadband infrastructure.
- Recruitment of service providers to implement broadband development projects.



Branding & Marketing

- Early in 2011, the City brought together a group of business stakeholders to develop a Branding and Marketing Strategy to effectively communicate our story to those in San Leandro and those considering doing business in the community. The Placemaking Group, a marketing and communications agency, assisted the effort by facilitating the business working group and conduct a survey of consumers, businesses, brokers and visitors. The efforts of the working group were used help to identify the City’s unique brand and create a marketing strategy for the future.

- The Placemaking Group presented their findings to the City Council at a July 25th work session. The plan included creation of a VisitSanLeandro.com website and visitor attraction publicity such as social media, press releases, an e-newsletters as well as enhancement of the City’s Economic Development website and publicity. Although full implementation of the strategy has been impacted by the State’s suspension of redevelopment activities, staff has been working to update the City’s Economic Development website and started work on a VisitSanLeandro.com website. Recommendations, as well as creation and implementation of a marketing campaign, will be considered in 2012 should funding be available.

Planning, Zoning and Building Updates

Housing Element

- In early February 2011, the State Housing and Community Development (HCD) Department formally certified and approved the City’s 2010 Housing Element Update. The certification officially confirms that the City’s Housing Element Update is fully in compliance with State law.

General Plan Amendments

- The City Council approved amendments to the General Plan on March 21, 2011. The amendments provide internal consistency between the 2002 General Plan, the 2007 Downtown San Leandro Transit Oriented Development Strategy (TOD Strategy), and the 2010 Housing Element. Key changes include the introduction of a new category to the General Plan Map, and the replacement of General Plan Chapter 9 (Executive Summary of the Housing Element) with an updated Chapter 9.

Amendments to the Zoning Code

- The City Council approved needed “clean-up” amendments to the Zoning Code on March 21, 2011. The amendments include implementation of the State-mandated SB2 Fair Share Zoning Law, related to homeless shelters, and making needed adjustments to the 2007 adoption of the Downtown Area (DA) use and parking regulations. SB2 requires that every city and county identify zones, in their Housing Elements and Zoning Codes, where emergency homeless shelters are allowed without a conditional use permit or other discretionary permit. Also, several minor edits were necessary after the adoption of the TOD Strategy and the related DA Zoning Districts in 2007.

Medical Marijuana Moratorium

- On September 6, the City Council approved a one year extension to the current medical marijuana moratorium, which expired on September 30, 2011. The moratorium is now set to expire on September 30, 2012. The City Council can utilize the additional time to gather the latest information from other municipalities and provide staff direction. The moratorium continues to restrict and prevent the approval of any planning approvals, building permits, or other entitlements that are necessary for establishment of any new medical marijuana dispensaries, marijuana cultivation facilities or other land uses. Staff plans to schedule a Work Session on this topic in early 2012.

2450 Washington Avenue

- A 66-unit multifamily rental complex at 2450 Washington Avenue is to be developed by William Mathews, Inc., which also owns the site. The site currently contains an office building. The Planning Commission adopted a resolution recommending that the City Council approve and rezone the site to allow for the project to occur. This project was reviewed and adopted by the City Council in November.

Housing and Community Development Block Grant (Federal Grant)
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Housing Set-Aside Loan

- The City Council and Redevelopment Agency approved a \$50,000 Housing Set-Aside loan to the nonprofit developer Eden Housing Inc. and extended the affordability period of the existing City regulatory agreement from 2015 to 2030. The \$50,000 loan helped Eden Housing assume ownership of the Las Palmas Apartment, a 91 unit complex for primarily low and very low income renters located at 15370 Tropic Court. Las Palmas had been previously owned by the nonprofit Citizens Housing Corporation, which purchased and rehabilitated the building in the late 1990s and is preparing to dissolve. Citizens Housing has been transferring its affordable housing inventory to reputable nonprofit developers such as Eden Housing.

Lakeside Village Apartments

- Private developers, Standard Property Company and Jackson Square Properties, met with City staff in March to discuss the acquisition of the privately-owned Lakeside Village Apartments, an 840 unit complex located at 417 Springlake Drive. This development team is proposing to renovate the buildings and making the rental units 100% affordable. The co-developers presented their proposal to the Business and Housing Development Committee in May emphasizing that they would be seeking federal/State low income financing in July and no City or Redevelopment Agency subsidy was necessary. The potential conversion of the existing units will substantially assist the City meet its housing goals and objectives.

Surf Apartments

- The City Council held a public hearing and amended the FY 2011-12 Citizen Participation Plan to allocate \$35,000 in Community Development Block Grant (CDBG) funds to the nonprofit Eden Housing, Inc, for the acquisition and rehabilitation of the Surf Apartments on Tropic Court. Eden is requesting \$100,000 from the City, but the remaining \$65,000 will be from the City’s Affordable Housing Trust Fund. The \$100,000 loan agreement was reviewed by the City Council on December 19. The current

owner of the Surf Apartments is the nonprofit Citizens Housing Corporation, which is preparing to transfer the property to Eden Housing by the end of 2012.

ENGINEERING AND TRANSPORTATION DEPARTMENT

Awarded Grant for Washington/Monterey Signal Upgrade

- The City was awarded a Highway Safety Improvement Program Grant for \$373,300 to upgrade the traffic signal at the Washington Avenue-Monterey Boulevard/Bradrick Drive intersection. The project will include new traffic signal equipment that will include signalized left turns for Washington Avenue and will eliminate two unnecessary, out-of-date “No Left-Turn from 7 a.m. to 9:00 a.m.” signs for the northbound Washington Avenue traffic at Anza Way and at Monterey.

Awarded Grant for K-8th Pedestrian and Bicyclist Education Program

- The City was awarded a \$410,000 Federal Safe Routes to School (SRTS) Program for a traffic safety education program for students in grade levels K-8th. Ten elementary and three middle schools in San Leandro will participate in this program. The education program will include: student workshops; school pedestrian and bicycle safety rodeos; walk and bike clubs; parent workshops; and family safety rodeos.

Awarded State Transportation Improvement Program (STIP) Grant for East 14th Street/Hesperian Boulevard/150th Avenue Improvements “Triangle Project”

- The City was awarded \$1,000,000 from the Regional Transportation Improvement Program and the State Transportation Program for the improvement of the intersection at East 14th Street, Hesperian Boulevard, and 150th Avenue. The project will improve vehicular movements and pedestrian safety at the intersection. In addition, all curb ramps that are not in current compliance with Americans with Disabilities Act (ADA) standards will be brought into compliance.

Awarded Section 130 Funding for Pedestrian Improvements at the Hesperian/Springlake Railroad Crossing

- The City was awarded a grant from the Federal Section 130 program for At-Grade Highway Rail Crossings at the Hesperian Boulevard rail crossing near Springlake Drive to eliminate pedestrian hazards at the railroad crossing. The grant will provide up to \$191,620 for design and construction of improvements at the crossing.

Bicycle and Pedestrian Master Plan Update

- The City’s Bicycle and Pedestrian Master Plan was updated and a permanent Bicycle and Pedestrian Advisory Committee was formed. The Master Plan guides the development of facilities to enhance bicycling and walking as additional and appropriate transportation choices for San Leandro residents. The Master Plan was developed with the input and guidance of the 13 member Council-appointed Bicycle and Pedestrian Advisory Committee.

Preda Street Pipe Bridges Upgrade

- Two sanitary sewer pipelines cross above San Leandro Creek near Preda Street on two parallel steel truss bridges. This project upgraded the structural integrity of both bridges to current seismic standards and replaced the pipelines with a system that allows flexibility of the pipeline joints without disconnection.



East 14th Street Striping and Pedestrian Improvements – West Broadmoor Boulevard to Hays Street

- Construction of the East 14th Street Striping and Pedestrian Improvements from Hays Street to West Broadmoor Boulevard is complete. This project implemented the community goals of improving northbound traffic flow, providing better access from side streets and enhancing pedestrian safety. Additionally, a roundabout was installed at the intersection of San Leandro Boulevard, Park Street, West Broadmoor Boulevard and Apricot Street to improve safety at the intersection.

Park Pathways

• The project rehabilitated the asphalt concrete pathways at various City parks. In addition, neighboring tree roots were pruned to reduce future pathway damage. The project also included installation of Americans with Disabilities Act (ADA) compliant ramps where appropriate and irrigation sleeves in preparation for upcoming projects.



East 14th Street Median Project

• The project constructed raised concrete medians with landscaping along East 14th Street between 136th Avenue and 144th Avenue. Left turn pockets were added to enhance motorist safety. Safety of pedestrian crossings was improved by creating pedestrian refuges in the median areas and by improving curb ramps.



Street Light Undergrounding – East 14th Street (150th Avenue to Southern City Limit)

• East 14th Street between 150th Avenue and the southern City limits is part of a utility undergrounding district that was established several years ago. The project, which is now underway, will relocate the existing overhead wires to underground conduits. The utility companies will relocate their facilities underground. In addition, overhead wires will be moved underground for City street lights. Tennyson Electric will complete the undergrounding and install new street lights on East 14th Street from the southerly City limits north to 150th Avenue.

Annual Overlay/Rehabilitation 2010-11

• The Annual Overlay/Rehabilitation 2010-11 Project includes the reconstruction of several street segments using cement-stabilized base, all of which are residential streets except for a portion of Bancroft Avenue between San Leandro Creek and Callan Avenue. The street segments to be improved include:

- Andover Street from Lewelling Boulevard to Burkhart Avenue
- Begier Avenue from Bancroft Avenue to Chetland Road
- Astor Drive from View Drive to Lake Chabot Road
- Pearson Avenue from Gilmore Drive to Valley Street
- Valley Street from Pearson Avenue to Gilmore Drive
- Johnson Street from Leonard Drive to Gilmore Drive
- Maria Drive from Leonard Drive to Johnson Street



Annual Street Sealing 2010-11

• This project applies preventative maintenance treatments to various streets in San Leandro. This year's street sealing project includes approximately 40 street segments in the 2011 Asphalt Maintenance Zone. Slurry sealing, microsurfacing, asphalt rubber cape seals, and asphalt rubber double chip seals are being applied based on the pre-existing pavement condition. The following is a list of street segments included in the project:



Slurry seal streets:

- Tortuga Road from Jamaica Way to Fiji Way
- Samoa Road from Jamaica Way to Fiji Way
- Sausalito Road from Jamaica Way to Fiji Way
- Bodega Way from Aurora Drive west to dead end
- Tahiti Road from Jamaica Way to Fiji Way
- Charlotte Avenue from Marybelle Avenue to Timothy Drive
- Marybelle Avenue from Charlotte Avenue to Timothy Drive

- Wallace Avenue from Marybelle Avenue to Timothy Drive
- Vestal Court from Marybelle Avenue east to end
- Cascade Road from Tudor Road to Tudor Road
- Tudor Road from Warden Avenue to Warden Avenue
- Tiffany Drive from Tudor Road to Tudor Road
- Tudor Court from Tudor Road west to end
- Warden Avenue from Tudor Road to Tudor Road
- Warden Avenue from Melcher Street to Laura Avenue
- Laura Avenue from Melcher Street to Warden Avenue
- Melcher Street from Warden Avenue to Laura Avenue
- Kelly Avenue from Davis Street to Navy Street
- Navy Street from Pierce Avenue to Kelly Avenue
- Pierce Avenue from Davis Street to Navy Street
- Army Street from Pierce Avenue to Kelly Avenue
- Wainwright Avenue from Davis Street south to end
- Davis Street South Frontage Road from Gilmore Drive to Pierce Avenue
- Leonard Drive from Maria Drive to Johnson Street

Microsurfacing streets:

- Harte Circle from Warden Avenue east to end
- Twaine Circle from Warden Avenue east to end
- Warden Avenue from Tudor Road (south intersection) to Melcher Street
- Warden Avenue from Laura Avenue to Davis Street

Asphalt rubber cape seal streets:

- Santiago Road from Jamaica Way to Bermuda Avenue
- Aurora Drive from Fairway Drive to Bermuda Avenue
- Jamaica Way from Aurora Drive to Sausalito Road
- Fiji Way from Aurora Drive east to end at cul-de-sac
- Timothy Drive from Davis to where road narrows 548' s/o Davis Street
- Doolittle Drive from Fairway Drive to Farallon Drive
- Fairway Drive from Aurora Drive to Doolittle Drive

Asphalt rubber double chip seal streets:

- Montague Avenue from UPRR crossing to Alvarado Street
- Alvarado Street from Marina Boulevard to UPRR tracks north of Aladdin Avenue
- Sybil Avenue from East 14th Street to Bancroft Avenue
- Timothy Drive from 548' south of Davis Street south to bulb-out
- Castro Street from Williams Street to Alvarado Street
- Belvedere Avenue from Doolittle Drive west to end
- Bermuda Avenue from Aurora Drive to Doolittle Drive
- Blossom Way from East 14th Street to Bancroft Avenue

Marina Boulevard Street Rehabilitation

- This project will reconstruct two segments between Washington Avenue and San Leandro Boulevard, and between Alvarado Street and Teagarden Street. Damaged sidewalks and curb ramps adjacent to the project determined noncompliant with current Americans with Disabilities Act (ADA) standards will be replaced.



Water Pollution Control Plant Rehabilitation Project

- The purpose of the project is to restore the capacity and function of the waste water treatment plant by improving various existing facilities and adding new facilities. The major portions of work associated with the project consist of the following: 1) construction of a new headworks, influent pump station, circular clarifier, primary effluent flow equalization facilities, a new fixed film reactor (FFR) and FFR lift station, biofilter facilities for odor control, and other support facilities such as pump stations, flow control structures, and an electrical building; 2) rehabilitation of a number of existing facilities including two primary clarifiers, two secondary clarifiers, four digesters and the effluent pump station; 3) upgrade of the plant's electrical distribution system; and 4) expansion of the Administration Control Building. Construction is scheduled for completion in Summer 2014.



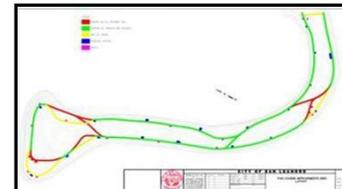
Sanitary Sewer Pipeline Replacement Project

- A network of pipelines 130 miles in length transports sanitary sewer waste to the treatment plant on Davis Street. Some of the existing pipelines are 50 to 100 years old. As the pipes and manholes age, repair and replacement becomes necessary. This project included upgrades at five separate locations in the city.



Par Course Improvements

- The Par Course is a recreational trail located next to Marina Park. It consists of 6,300 feet of 10-foot wide asphalt walkways and recreational exercise equipment stations. Various sections of the walkways were in poor condition. The project regraded and reconstructed the walkways. In addition, the project will remove and replace the exercise equipment stations and the signs that provide strength and cardiovascular workout opportunities. Pathway improvements are complete, with the exercise equipment to follow in the Winter.



FINANCE DEPARTMENT/BUDGET

Balanced General Fund Budget

- The City's Budget for General Fund revenues and expenditures was balanced in 2011-12 for the first time in four years. Over the prior three years, limited amounts of reserves were required to balance each year's budget despite over \$11,000,000 in expenditure reductions over that period. The recession years of 2008-09, 2009-10, and 2010-11 saw significant reductions in City revenues. Major offsetting expenditure cutbacks over the three years included a 20% reduction in the size of the General Fund workforce.
- Continuation of the reduced expenditures and new revenue from the passage of Measure Z helped reach the significant milestone of the balanced budget.

Year-End Close 2010-11 Shows Financial Improvements

- The financial balance of the General Fund revenues and expenditures improved significantly during the course of 2010-11. The budget was approved in June 2010 with a projected deficit of \$3,000,000, with the use of reserves identified to close the gap. However, higher revenues during the year, including a one-time sales tax adjustment, led to an increase in revenues of nearly \$6,000,000. The careful maintaining of expenditures also helped increase the fund balance. The City Council was able to use this

financial improvement of the General Fund to prudently transfer \$3,500,000 to the Self Insurance Fund and the Economic Uncertainty reserve.

Refinancing the CalPERS Side Fund

- The City Council took actions in 2011 to benefit the City and reduce retirement benefit costs. In September, the City Council approved issuing bonds to refinance a portion of the unfunded liability related to the Safety Plan Side Fund obligation. In addition, a further pay down of the liability was approved using a loan from the Water Pollution Control Plant Fund (WPCP). The City is close to receiving a validation judgment following a four-month legal proceeding allowing the City to issue the bonds.
- Refinancing the existing debt to CalPERS through the bonds and the WPCP loan is anticipated to reduce the General Fund payments for retirement benefit costs by nearly \$2,800,000 over the next 13 years.

LIBRARY SERVICES

Community Volunteers

- The Library currently has over 250 active volunteers assisting the staff. They tutor in Project Literacy, work as Library greeters, book shelvees, book menders, computer tutors, Casa Peralta docents, book sorters, gift shop and bookstore cashiers, and program assistants. During the summer there are an additional 150 teens assisting with the children's summer reading program.

Citizen Advisory/Support Groups

- Library/Historical Commission
- Friends of the Library with 400 paid members
- San Leandro Arts Council
- Teen Advisory Group
- San Leandro Public Library Foundation

Friends of the San Leandro Library

- The Friends of the Library contributed over \$45,000 to pay for the Children's Summer Reading Program Carnival, the Adult Summer Reading Program, Reference Materials, Computer Databases, Large Type Books, and Community Programming.

Activities

- All Libraries continue to receive tremendous usage by San Leandro residents.

Library visits:	500,000+
Meetings:	15,000+ attendees
Story hour attendance:	8,000+ children
Book Stock:	300,000+
Circulation:	800,000+ items
Summer Reading Program Carnival:	3,000+ invited participants

Grants

- The Library received close to \$150,000 in grants from a variety of sources including the California State Library, National Endowment for the Arts, Kaiser Permanente, California Council for the Humanities, the California Civil Liberties Public Education Program, the Braddock Foundation, and California Library Literacy Services.

Community Programming

- The Library provided over 300 programs for children, teens, and adults. Some programs include:
 - **Children**
 - Bilingual English/Spanish Storytime for toddlers hosted by community volunteers.
 - Little Listeners: A babies and toddlers special summer reading program for parents and caregivers to read to their young ones.
 - Paws to Read. Children reading to volunteer handlers and their therapy dogs.
 - Pre-School Storytime designed to promote reading readiness for Kindergarten
 - Dial-a-Story and Virtual Story Time
 - Dia de Los Ninos/Dia de Los Libras: a bilingual program to promote magic of books/reading
 - Family Fun Nights. Monthly programs for family and children together.
 - **Teens**
 - Sneak Peek Reviewers Club comprised of teenagers who read preview copies of young adult books provided by U.S. publishers and send reviews to be published in the School Library Journal. We receive \$600.00 for our Teen book budget for this, as well as free copies of the reviewed books. We were one of 15 clubs in the nation to receive this honor.
 - Collaborate with high school based clubs to provide peer taught classes to other teens in the Library
 - Teen Summer Reading Program
 - Teen Multicultural Night
 - Visit middle school English classes to promote the library and reading
 - Afterschool gaming and programs at the Library. On early dismissal days, twice a month, the Library provides a room for kids to read and play games or enjoy other teen activities.
 - Tutor.com. Although not new, the Library continues to subscribe to Tutor.com, an online tutoring service with access to a live tutor for children and teens to assist them with their homework.
 - **Adults**
 - The Big Read, a program of the National Endowment for the Arts designed to restore reading to the center of American culture. The Library received one of 75 grants in the nation to host a community-wide program featuring Amy Tan's *Joy Luck Club*.
 - Legacy of the Nisei Veterans. The Library received a Civil Liberties grant to produce a DVD telling the stories of 10 local Nisei Veterans who fought for the United States while their families were held in internment camps in America.
 - Multicultural programming. The Library continues to provide multicultural programs for the community. We featured the World Cultural Celebration, Black History programs, Lunar New Year, Dia de Los Ninos, Dia de Los Libros, (Day of the children, day of the book) Ballet Folklorico, Persian Dance, Taiko Drums, Women's History, an African- themed San Leandro Reads program, and much more.
 - Adult Summer Reading Program. 483 adults registered turning in 3,300 review cards.
 - **School Outreach**
 - Teacher Support Services offer a wide variety of services
 - Teacher Support shelf
 - School Tours
 - School assemblies

Digital Branch: 24/7

- Online Access to Library Catalog/Account
- Online Access to Full Text Proprietary Databases
- Tumble Books for Children
- E-books downloadable to PCs, Laptops, iPads, etc.

POLICE DEPARTMENT/PUBLIC SAFETY

Coffee with the Cops

- A pilot program implemented by the San Leandro Police Department in an effort to enhance communication between community members and the police department. This program provides offsite meetings with community members and open dialogue with members of the Police Department.



Website and System Enhancements

- The department has integrated several new systems and website enhancements. New to 2011 include: On-line police reporting; daily activity log; arrest log; Code Red System; Social networking: Facebook and Nixle – Community Information System.



Youth Programs

- The department values the ongoing efforts to communicate with and create programs to benefit the safety of our youth.
 - Teen Academy - six-week summer program
 - Juvenile Diversion Program
 - School Safety Task Force
 - Daytime Curfew Procedure Review
 - Explorer Program – multi-state competition



Solved a Triple Homicide

- On Sunday, October 2, 2011, in early morning hours, SLPD officers were dispatched to a report of a shooting in the parking lot of Gardco Industrial Park located at 2661 Alvarado Street in San Leandro, California. Upon arrival, officers located a vehicle in the parking lot and discovered five shooting victims inside. Three victims were pronounced deceased on the scene by emergency medical personnel and two other passengers were transported to local hospitals for gunshot wounds sustained during the shooting.
- Information developed which led the department to identify a person of interest.
- On October 20, 2011, the suspect was taken into custody with the assistance of the Oakland Police Department SWAT Team without incident. The investigation is still considered open.

Bikes for Tykes

- An annual toy and food drive since 1991 organized by San Leandro Police Officers to raise funds to purchase new bikes for low income children and to distribute them through the Davis Street Family Resource Center program. In December 2011, over 280 bikes were distributed at the holiday season.



Implementation of COPS Staffing Grant Positions

- Five police officer positions
 - One Crime Prevention/neighborhood Policing Officer
 - One School Resource Officer
 - One Bicycle Officer
 - Two TAC Unit Officers

PUBLIC WORKS

Planting of Salt Grass (part of LAVWMA Pipeline Project)

- On January 8, a group of about 25 volunteers planted approximately 1,000 salt grass plants that were donated by the Livermore-Amador Valley Water Management Agency (LAVWMA) as part of its pipeline project taking place just west of Heron Bay. Salt grass is often used in wetland restoration projects, as the plants act as a guard between the ocean and the shore, protecting the land from pollutants and other chemicals associated with runoff water. As salt marsh plants decompose, their stored nutrients provide a steady source of food for clams, crabs, and fish. Salt grass is also an important food source for geese and other birds. The species looks like Bermuda grass and can handle regular water or alkaline water, making it ideal for the San Leandro marshlands.



California Water Environmental Association (CWEA) Award for Best Wastewater Collection System

- For the third year in a row, the City of San Leandro was honored by the California Water Environment Association (CWEA) San Francisco Bay Section for having the best wastewater collections system of its size (0 – 250 Miles) in the Bay Area. This award is presented to the wastewater collection system that meets the most exacting standards of operation and professionalism. The award recognizes excellence in program management, regulatory compliance, accomplishments, system maintenance, training, safety and emergency response. The judges were particularly impressed with the maintenance management program, the emergency response capabilities and the safety program. All this was accomplished by a crew consisting of one field supervisor and six crew members.



San Leandro High School Spring Classic Golf Tournament

- On March 28, the San Leandro High School (SLHS) boys' golf team hosted their 13th Annual High School Spring Classic Golf Tournament at Monarch Bay. Over 120 high school boys from around the Bay Area played in this one-day event, with proceeds funding the SLHS golf program. Each spring, since 1999, the San Leandro High School Spring Classic has been played at Monarch Bay Golf Club. High school boys golf teams from around the Bay Area participate in this annual one-day event. In 2001, the tournament moved to the renovated Tony Lema Course where it continues to be played today. Public Works and American Golf Corporation continue to assist the San Leandro High School Boys Golf Team in hosting this event.



LED Street Light Conversion Project

- As part of the national economic stimulus package, the City of San Leandro was allocated \$732,400 from a one-time federal Energy Efficiency and Conservation Block Grant. The City allocated approximately \$120,000 of the grant monies to a street light conversion project that would convert existing high pressure sodium (HPS) street light fixtures to more energy efficient light-emitting diode (LED) fixtures.

- The following maps show the two residential project areas. The funding for this project was a one-time grant from the federal government. Currently, there are no plans or funds to retrofit more street lights.



Arbor Day

- In April, San Leandro was recognized by the Arbor Day Foundation as a Tree City USA community for its commitment to urban forestry. San Leandro has earned this national recognition for 14 years straight. San Leandro also received a Tree City USA Growth Award for demonstrating progress in its community forestry program. The prestigious Growth Award honors environmental improvement and higher levels of tree care in Tree City USA communities.
- San Leandro met the four standards to become a Tree City USA community. Tree City USA communities must have a tree board or department, a tree care ordinance, a comprehensive community forestry program with annual expenditures of at least \$2 per capita, and an Arbor Day observance and proclamation.
- In honor of Arbor Day, the community was invited to attend a tree planting ceremony held on April 26, 2011, 4:00 p.m., at McKinley Elementary School.



Neighborhood Clean-Up

- The City hosted a Citywide Neighborhood Cleanup Event on Saturday, May 14, from 8:00 a.m. to 4:00 p.m. Residents were invited to participate in the Citywide Garage sale from 8:00 a.m. to 1:00 p.m. 364 Garage Sales took place and 385 residents attended the recycling event.
- From 10:00 a.m. to 4:00 p.m. residents could bring unwanted household items such as electronics, appliances, tires, mattresses, scrap metal, and clean wood to Alameda County Industries (ACI) for recycling. Residents could also recycle mattresses, batteries, and fluorescent lamps at the event.
- Total tonnage recycled: 7.5 tons of electronic waste; 1.4 tons of tires; 3.62 tons of metal; 4.56 tons of wood; 55 appliances; 65 mattresses; 881 pounds of batteries and 534 pounds of fluorescent bulbs and lamps were recycled.



Solid Waste Disposal Rate

- In 2008, the State of California adopted the Disposal Measurement System Act (SB 1016). The law builds on existing diversion requirements and simplifies the reporting process by using a disposal-based rate measurement. Starting with the 2007 reporting year, the City no longer reports a diversion rate (e.g., 62%). Instead, the 50% diversion requirement has been converted into a per capita disposal rate requirement.
- The City of San Leandro has demonstrated compliance with AB 939 and SB 1016 by achieving 5.4 pounds per person per day disposal rate in reporting year 2010. This disposal rate is well below the City's target goal of 8.7 pounds per person per day as set by CalRecycle. The City will continue to implement new and effective waste reduction, reuse, recycling and composting programs in an effort to exceed the goal each reporting year.

Jr. Championship Golf Tournament

- Each summer, since 1963, the San Leandro City Junior Golf Championship has been played at Monarch Bay (formerly the San Leandro Golf Complex). Originally, this event had 30 to 40 participants, ages 7 to 17, from San Leandro and surrounding communities competing in this one-day event.
- This year, the San Leandro City Junior Golf Championship was held on both courses at Monarch Bay on August 11. Over 220 entries were received, again making the San Leandro City Junior Championship the largest junior golf tournament in Northern California and one of the largest on the West Coast.



San Leandro High Girls Fall Golf Classic

- Each September since 1999, the San Leandro High School Girls Fall Golf Classic has been played at Monarch Bay Golf Club. High school girls' golf teams from around the Bay Area participate in this annual one-day event.
- This year, the San Leandro High School Girls Fall Golf Classic was held on September 12. A total of 18 teams participated in this year's event. The Public Works Department and American Golf Corporation continue to grow the game of golf by hosting various junior golf competitions at Monarch Bay on an annual basis.

Storm Water Inlet Trash Capture Devices

- In October 2009, the San Francisco Estuary Partnership was awarded \$5 million in federal stimulus funds to support the Bay Area-wide Trash Capture Demonstration Project.
- The Municipal Regional Stormwater permit requires the City to install and maintain a mandatory minimum number of full trash capture devices by July 1, 2014, to treat runoff from an area equivalent to 30% of Retail/Wholesale land that drains to separate storm systems. The City of San Leandro was allocated \$109,588. This allowed the City to obtain approximately 250 catch basin insert full trash capture devices at no cost. The trash capture devices will be installed in most of the commercial retail areas in the City.

Coastal Clean-Up

- The 27th Annual California Coastal Cleanup up was held on September 17, 2011.
- In total, approximately 465 people attended this year's event. Several community groups participated including, KIPP Academy, Washington Manor Middle School, The Principled Academy, Cub Scout packs 506 and 708, Girl Scout troop 31752, and the San Leandro High Key Club. There were also many volunteers from local high schools and churches.
- Approximately 17 cubic yards of trash and debris was collected. There was significantly more debris (70% more) than last year mainly because the Long Beach area was included this year. Last year the beach was closed due to the LAVWMA construction project.



America Recycles Day

- The City hosted a recycling event in honor of America Recycles Day on Tuesday, November 15, 2011. At the event, Public Works staff collected and recycled 164 pounds of pharmaceuticals and 2,392 pounds of universal waste and electronic media. The event serves as an opportunity to provide no cost recycling services to the public while promoting the safe management of household hazardous waste.



Compost Giveaway

- The City of San Leandro hosted a compost giveaway event on June 2, 3, and 4. The compost giveaway program provides San Leandro residents with incentives to recycle food and food-soiled paper. The program educates residents about the importance of food recycling while rewarding residents with compost made from their food and yard trimmings. Since 2003, the City has provided thousands of bags of compost to participating San Leandro residents.



Safe Medication Disposal

- The City now accepts unused and expired medications for proper disposal at three local sites – San Leandro Senior Community Center, Public Works Service Center and Davis Street Family Resource Center. San Leandro residents may place medicines, including prescription drugs, over-the-counter medications, liquid medicines, medicated ointments and lotions, and medications for pets in secured

pharmaceutical waste bins available at each site. The City is offering the program in conjunction with the Alameda County Medication Disposal Initiative. The purpose of the initiative is to develop a safe and convenient medication disposal program for the citizens of Alameda County in an effort to reduce stockpiling and access to these medications.

Polystyrene Ban

- On October 3, 2011, the City Council adopted an ordinance that restricts the use of polystyrene foam food service ware products at local restaurants and other food establishments. The ordinance also applies to the City of San Leandro and its facilities, including vendors who provide food services in City facilities and at City-sponsored events. The primary goal of the ordinance is to eliminate single-use takeout containers that are not compostable or recyclable in an effort to further the City's waste diversion goals. Chapter 3-8 of the San Leandro Municipal Code was amended to prohibit the use of polystyrene foam food service ware effective November 1, 2012.

RECREATION AND HUMAN SERVICES DEPARTMENT

Luster Knight Memorial Dedication

- On September 24, 2011, the City dedicated the Luster Knight Memorial. A culmination of three years of planning, designing and fundraising by the Recreation and Park Commission, Alameda County Firefighters, Davis Street Family Resource Center and Leadership San Leandro, the Memorial commemorates the life of caring and giving led by Luster; an inspiration to all who knew him.

- The ceremony, attended by City Council, Commissioners, firefighters, non-profit service agency staff, City staff and the public, highlighted again why Luster was such a special and important person in our lives and the San Leandro community and why his Memorial is significant to current and future San Leandro residents.



2011 Special Events

- Special events bring a community together. Celebrations build and strengthen community image and inspire pride in residents about their community. Although several City-sponsored wide special events were eliminated as a cost saving measure, through outreach to community groups, businesses and stakeholders, the department was able to raise donations and gifts of service that helped provide several community special events to youth and families throughout the year, including: Egg Hunt, Cinco de Mayo, Flag



Day, Run for the Schools (in collaboration with the San Leandro Sports Foundation), Family Movie Night, Worldwide Day of Play and the Halloween Carnival.



INTERDEPARTMENTAL AND INTERAGENCY PROJECTS

Estudillo Callan Parking Garage

- Work started on November 29, 2010 to demolish the old 1970's parking garage and replace it with a four-story structure providing parking for approximately 380 vehicles. The new modern structure will meet current seismic structural standards, will be compliant with Americans with Disabilities Act (ADA) requirements and will be Leadership in Energy and Environmental Design (LEED) certified. Pedestrian access to the upper levels will be gained via two glass front elevators or three open stairways. Paid permit parking will be available on the upper floors while the bottom floor will provide free short-term parking. The Estudillo Avenue frontage will include an office space for the Chamber of Commerce. Improvements to the courtyard between the structure and East 14th Street, Plaza Del Oro, will



include new paving hardscape, a new bus shelter, and landscaping, including a row of palm trees leading to the main pedestrian entrance.

- The project, funded by the Redevelopment Agency, and managed by the Engineering and Transportation Department, is scheduled for completion in Summer 2012.

San Leandro Dog Park Opening

- With much barking, growling, licking, sniffing and clapping for joy, the San Leandro Dog Park was opened for business on September 24, 2011. With 58,000



square feet of open space for dogs to run like crazy; including separated small and large dog areas, shade structures with picnic tables, water faucets, benches, garbage cans, gates providing for safe entry and exit by individuals and their dog(s) and the best view in the Bay Area, the San Leandro Dog Park located in the Shoreline Recreation Area South of Marina Park, is a



reflection of the community coming together to say what it needs and the City finding the resources to provide it. Building the Dog Park was a positive experience for all involved and provides an outstanding amenity for the community. This project was a collaboration between outside community groups, the Recreation and Human Services Department, the Engineering and Transportation Department, and the Public Works Department.

San Leandro Senior Community Center

- On April 2, 2011, several hundred people attended the long awaited for grand opening of the San Leandro Senior Community Center. If the years of community outreach, surveys and meetings still left



anyone skeptical about the need and use of a Senior Community Center, the enthusiasm and sheer numbers of visitors on opening day surely convinced them otherwise.

- The new 20,000 square-foot center includes a main meeting hall, smaller meeting



rooms, a kitchen and rooms for other services, including a computer lab, an exercise room, and a crafts room. In addition, it can serve as the City's Emergency Operations Center (EOC) for coordinating City staff response during a major disaster. Construction was completed in the Summer of 2010.



- The Senior Services Program, previously being run out of the Marina Community Center, transferred the majority of their programs to the Senior Community Center. Although many seniors expressed concern about the transition the seniors seemed to be thrilled now, with several programs that had previously requested to stay at the Marina Community Center quickly requesting to be relocated to the new Senior Community Center.



- Within the first month of opening the Senior Community Center, increased attendance was noticeable. In the past 8 months, attendance has risen significantly in all of the programs including Classes (+61%), Social Programs (+40%), Community Education Programs (+30%) and Spectrum Senior meals (+50%). As an example, Spectrum's lunch program previously averaged 14 people per day and currently averages 21 per day.

- The programs, services and resources of the Senior Services Program are designed to promote and foster healthy independent living, enhance quality of life and build a sense of belonging and community among older adults, caregivers and families. This is witnessed every day at the Senior Community Center, where it is common to have 100-200 seniors in and out throughout the day meeting their daily commitment and routine full of purpose and joy!

- This project is a great example of collaboration amongst many organizations and agencies, and several City departments, including the Recreation and Human Services Department, the Engineering and Transportation Department and Community Development and Redevelopment Agency.

City of San Leandro and San Leandro Unified School District Collaboration

- City of San Leandro staff from the City Manager's Office, Engineering and Transportation, Public Works, Police, Recreation and Human Services and Community Development Departments have worked closely with the San Leandro Unified School District in the design and development of both Burrell Field and the San Leandro High School Fields and Pool. Staff from both agencies continue to work together to determine the most efficient and community-oriented way to operate the Burrell Field Sports facility, and to look at the next phase of projects for the community's benefit.