



FEBRUARY 2012

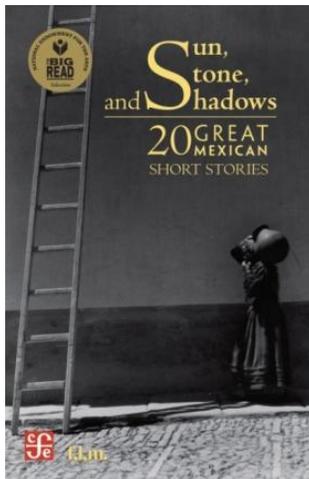
## CITY MANAGER MESSAGE

I am very appreciative of the warm welcome I've received from residents and businesses in San Leandro. There is a sweet and quaint quality to San Leandro that inspires me to embrace the challenge of working with our City Council and staff to keep this a special community to live, work and visit.

- Chris Zapata, City Manager

## SAN LEANDRO LIBRARY KICKOFFS BIG READ PROGRAM OF "SUN, STONE AND SHADOWS"

The San Leandro Library, which is fortunate to be the recipient of a second Big Read grant, will kick off an exciting series of Big Read events for 2012. The Big Read is a program of the National Endowment for the Arts in partnership with the Institute of Museum and Library Services and Arts Midwest. The Big Read provides people the opportunity to read and discuss a single book within their community. The San Leandro Public Library has selected for its community to read an anthology of some of Mexico's finest authors titled *Sun, Stone and Shadows: 20 Great Mexican Short Stories*. The Big Read 2012 program will run from March through May 2012.



For more information about any of the Big Read 2012 program events, please call the Information Desk at (510) 577-3971 or visit the [Library's website](#). Also, to read the entire press release, click [here](#).

## UPCOMING EVENTS

- ✦ **Lincoln's Birthday Holiday – Monday, February 13.** City offices and libraries will be closed. Regular business hours will resume February 14.
- ✦ **Environmental Forum – February 18 – CANCELLED.** Call 577-6069 or go to [www.fslc.org](http://www.fslc.org) for updates on future events.
- ✦ **Washington's Birthday Holiday – Monday, February 20.** City offices and libraries will be closed. Regular business hours will resume February 21.
- ✦ **Tip-A-Cop Fundraiser – Thursday, February 23, 6:00 – 9:00 p.m., Chili's, 15555 East 14<sup>th</sup> Street.** This event raises money to help the Special Olympics. View the [flyer](#).
- ✦ **Screening of *Unchained Memories* at San Leandro Main Library – Friday, February 24, 7:00 pm, Main Library.** In recognition of African American History Month, a screening of a powerful film of the African American experience prior to the Civil War.
- ✦ **Community Reception to Welcome New City Manager – Chris Zapata – Tuesday, February 28, 6:00 pm, Main Library – Karp Room.** Join us for a cake and coffee reception to welcome the City's new City Manager.
- ✦ **Coffee with the Cops – Tuesday, March 13, 6:00 p.m. – 7:00 p.m., Sergio's Pizzeria, 150 West Juana.** View the flyer [here](#).



- ✦ **Coffee with the Mayor – Saturday, March 3, 1:00 p.m., Main Library.** This meeting is for the Spanish-speaking community, but all are invited. Also, San Leandro's new City Manager, Chris Zapata, will be introduced.

## TOPAZ: ARTISTS IN INTERNMENT EXHIBIT COMING TO SAN LEANDRO

**Saturday, February 18, San Leandro History Museum & Art Gallery, 320 West Estudillo Avenue**

The San Leandro Public Library will open the traveling exhibit *Topaz: Artists in Internment Their Visual Work and Words* on February 18. A special opening reception will be held on Saturday, February 25, from 2:00 to 5:00 p.m. Poet Lawson Inada, a poet-musician in the tradition of Walt Whitman and James A. Wright, will be reading excerpts from his book Legends from Camp, a masterwork of American poetry. The exhibit will continue on weekends until March 31, from 11:00 a.m. to 3:00 p.m. View the flyer [here](#).



## **Save the date... CITYWIDE GARAGE SALE & RECYCLING EVENT**

The City's Neighborhood Cleanup event is designed to promote reuse and recycling of unwanted household goods. Host a Garage Sale at your house in the morning. The City will advertise participating households in the *San Leandro Times* (registration by May 10, 2012 is required). Later, drop-off electronics, appliances, tires, wood, fluorescent lamps, batteries, mattresses and scrap metal at Alameda County Industries (ACI).

Events are open to all San Leandro residents. Click [here](#) to register to participate in the Citywide Garage Sale. Please note you must **register by May 10, 2012** for advertising in the *San Leandro Times*.

### **Citywide Garage Sale - 8:00 am – 1:00 pm**

Host a garage sale at your home. The City will provide free advertising including a map and listing in the May 17 edition of the *San Leandro Times*.

To download tips for hosting a successful garage sale, [click here](#).

### **Recycling Event - 10:00 am – 4:00 pm**

Bring electronics, wood/yard trimmings, scrap metal, appliances, mattresses, batteries, fluorescent lights and tires to Alameda County Industries (ACI) for recycling.

For a list of tips to attend the Recycling Event, [click here](#). Also, for other recycling events, [click here](#).

## **COMMUNITY RECEPTION TO MEET THE NEW CITY MANAGER – CHRIS ZAPATA**

Join us for cake and coffee to welcome San Leandro's new City Manager.



**Tuesday, February 28, 2012**

6:00 p.m.

Main Library – Karp Room  
300 West Estudillo Avenue



### **TIP-A-COP FUNDRAISER**

**Thursday, February 23, 6:00 – 9:00 p.m., Chili's, 15555 East 14<sup>th</sup> Street**

Members of the San Leandro Police Department will be participating in the Tip-a-Cop fundraiser on February 23. This event brings together local law enforcement personnel and Special Olympics athletes for a day of food, fun and awareness. Every year, law enforcement personnel volunteer as celebrity wait staff, helping to deliver food and refill drinks, all for "tips" for Special Olympics. This event raises money to help provide local athletes with FREE year-round training and competition in 12 sports.



### **POLICE DEPARTMENT HONORED WITH VICTIM'S APPRECIATION**

A victim of a downtown robbery wished to express her thanks to all of the members of the San Leandro Police Department for not only catching the suspects who robbed her, but for all the Department does on a daily basis. She had the cake especially made from a Bay Area cake decorator and was extremely excited to present it to members of the Department.



### **SENIOR COMMUNITY CENTER RECEIVES AWARD!**

The San Leandro Senior Community Center has been named California Park and Recreation Society (CPRS) District III's "Outstanding Facility for Parks and Recreation." CPRS District III encompasses Cities, Districts and agencies located in Alameda and Contra Costa counties.

The award is given to the top two facilities or parks that opened to the general public in 2011 which:

- Are a model of excellence in planning and design of a park or recreational facility
- Promotes participation, strengthens community image and sense of place
- Protects environmental resources
- Exemplifies collaboration, contribution of resources and commitment to the continued vitality of Parks and Recreation in the community

### Lit San Leandro Workshop for Professionals – A Resounding Success

- The room was at capacity at Tuesday's event to introduce Lit San Leandro to developers, brokers, property owners and potential users. The two hour program started with dark fiber basics and continued to build on how this technology lays the foundation for a revival of our industrial land. The result is that real estate professionals were given a new script about how to develop San Leandro's commercial properties.
- Press coverage following the event has been positive with articles in the [San Leandro Times](#), the [Daily Review](#), the San Jose Mercury News and Patch. The San Francisco Business Times, week of February 3<sup>rd</sup> edition, included an executive profile on [Dr. J. Patrick Kennedy](#).
- Staff is preparing a press release to tout the event. The release will be distributed widely once video of the workshop has been posted on LitSanLeandro.com.

### Coca Cola Green Ribbon Cutting for Hydrogen Fuel Cell Equipment

- The Mayor, Councilmembers Starosciak and Souza, and staff attended an event today at the San Leandro Coca Cola Bottling Plant as they unveiled their new hydrogen-powered fork lift and pallet jack fleet. The changes in the fleet will result in 1.6 million KWH of savings annually, which is enough energy to power 130 homes for a year. Their alternatively-fueled equipment is another green initiative to reduce the company's carbon footprint, while realizing operational cost savings.
- Other green initiatives include waste reduction measures which divert nearly 98% of the factory's solid waste from the landfill. Coca Cola also installed a new bottling system last year investing approximately \$15 million in technology that forms the bottles on site, which reduced their transportation costs and fleet emissions by 60%.
- In their comments, Coca Cola executives commented on their appreciation of the City's support of their growth and advancement in San Leandro. Read a news article [here](#).



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## AGENCY UPDATES

### City Council to Hold Work Session on February 14 to Discuss Plans for Business Development and Housing Services

- As a result of the elimination of the City's Redevelopment Agency on February 1, the City Council has been exploring options for funding Business Development and Housing Services on a reduced scale in the future.
- At an earlier work session on January 23, the City Council referred the issue to the Finance Committee. Staff made a presentation to the Finance Committee on February 3 to provide detail on available revenues, RDA expenditures by category, and a potential funding and programmatic scenario for the future.
- Building upon feedback received at that meeting, staff will present this information to the full City Council at the upcoming work session on Tuesday, February 14, 7:00 p.m. in the City Council Chambers. At the request of the Finance Committee, the February 14 presentation will include additional details regarding programs for City Council and community feedback.
- Third parties, such as local business associations and community service organizations, may be impacted by future program changes. Staff has notified these groups of the Work Session so that they can attend and offer input.

## **AC Transit – Bus Rapid Transit Update**

- The Bus Rapid Transit (BRT) project team released the Final Environmental Impact Statement/Final Environmental Impact Report (FEIS/FEIR) for public review on February 3, 2012. The public comment period will close on March 19, 2012. A copy of the document is available at the San Leandro Main Library and at the City Clerk’s Office in City Hall. It can also be viewed on AC Transit’s website at the following link: <http://www.actransit.org/final-environmental-impact-statementfinal-environmental-impact-report-feisfeir/>.
- In addition, AC Transit will hold a public meeting in San Leandro on **March 1**, 6:00 p.m., in the Helen Lawrence South Offices Conference Room at the Civic Center to receive comments from San Leandro residents and businesses.

## **Improvements to Bayfair BART Station**

- Over the past five years, the City of San Leandro partnered with BART to study the potential for new development in and around the Bayfair commercial center and BART station. Through broad public participation in the 2007 Bay Fair BART Transit-Oriented Development (TOD) & Access Plan, personal safety and security emerged as the biggest concern for both the Bayfair community and BART patrons. In 2010, the Metropolitan Transportation Commission’s Safe Routes to Transit Grant Program and the City of San Leandro both awarded BART funding to install safety and security improvements identified through community input in the 2009 BART-City of San Leandro Bayfair BART Station Area Improvement Plan. This set of improvements, called the Bayfair BART Safety and Security Improvement Project, is now being installed, with construction slated to be completed in March 2012. These improvements include security cameras, lighting, landscaping, design treatments and site management procedures to increase pedestrian activities and visual presence and to reduce hiding places. View the public flyer [here](#).



### ***Did you know...***

**The westbound deck of the San Francisco-Oakland Bay Bridge will be closed during Presidents’ Day weekend 2012.** Construction of a slight detour near the toll plaza will require the upper deck heading into San Francisco to be closed **from 8 p.m. Friday, February 17 to 5 a.m. Tuesday, February 21.** Eastbound traffic (to Oakland) will have full access to the bridge during the closure.

However, weather could delay the reopening of the westbound deck or postpone the closure to another weekend. For more information, please visit this website <http://baybridgeinfo.org/otd-detour> and pay attention to any other related news announcements.

## WEEKLY UPDATE

If you would like to review weekly information from the City Manager, please check out the *Weekly Update* on the City's website at [www.sanleandro.org/depts/cityhall/city\\_manager.asp](http://www.sanleandro.org/depts/cityhall/city_manager.asp).

Also, for more information on the City of San Leandro and its programs and services, visit the City's website at [www.sanleandro.org](http://www.sanleandro.org). To register to automatically receive press releases, meeting agendas or other electronic notifications, go to e-Notify at <http://www.sanleandro.org/portal/default.asp>.

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### FEBRUARY/MARCH CITY COUNCIL AND COMMITTEE MEETINGS

Meeting dates, times and location are subject to change. Please confirm meetings by visiting [www.sanleandro.org](http://www.sanleandro.org).

- 2/13 Lincoln's Birthday Holiday, City Offices and Libraries Closed**
- 2/14 Facilities and Transportation Committee Meeting, 4:00 p.m., Sister Cities Gallery
- 2/14 City Council Work Session, 7:00 p.m., City Council Chambers
- 2/17 Finance Committee Meeting- CANCELLED
- 2/20 Washington's Birthday Holiday, City Offices and Libraries Closed**
- 2/21 City Council Meeting, 7:00 p.m., Council Chambers
- 2/23 Rules and Communications Meeting, 4:30 p.m., Council Chambers
- 2/25 City Council Retreat, Time TBD, Main Library, Estudillo Room
- 2/27 City Council Work Session – Public Officials Communications Training, 7:00 p.m., Main Library
- 3/2 Finance Committee Meeting, 8:15 a.m., Sister Cities Gallery
- 3/5 City Council Meeting, 7:00 p.m., Council Chambers
- 3/6 Shoreline-Marina Committee Meeting, 4:00 p.m., Sister Cities Gallery
- 3/8 Business Development and Housing Committee Meeting, 4:00 p.m., Sister Cities Gallery
- 3/9 Airport Committee Meeting, 9:00 a.m., Sister Cities Gallery
- 3/12 City Council Work Session, 7:00 p.m., Location TBD
- 3/13 Facilities and Transportation Committee Meeting, 4:00 p.m., Sister Cities Gallery
- 3/15 City Council/SLUSD Liaison Committee Meeting, 4:00 p.m., TBD