



APRIL 2012

## CITY MANAGER MESSAGE

As we enter this month, we continue to focus on the safety of our residents, visitors and property. Our Police Department is working effectively to keep us safe. Serious problems have confronted our residents but are not of our community. Our public safety team is working in partnership to catch those that seek to harm. Please continue to help us become safer.

- Chris Zapata, City Manager

## SPRING FORUM ON CHILDREN AND TEENS

### Keynote Speaker: Former California Superintendent of Public Instruction Delaine Eastin – April 21

On Saturday morning, **April 21**, the City will join with the San Leandro Unified School District, the San Lorenzo Unified School District, and the San Leandro Education Foundation (SLED) to co-sponsor a “Forum on Children and Teens” at the Main San Leandro Library, 300 Estudillo Avenue, from 8:30 a.m. to 12:30 p.m. Former California Superintendent of Public Instruction, Delaine Eastin, will be the keynote speaker.

The theme of the Forum is “Putting the Pieces Together to Build Strong Families.” The topics will include youth wellness, teens and technology, parenting education, job training and mentoring resources, and more. Other speakers will be Mayor Cassidy; Alameda County Supervisor Wilma Chan; San Lorenzo Schools Director of Student Services, Dr. Ammar Saheli; Ms. Dale Gregory, MPH; and members of the San Leandro Police Department. A Resource Fair will be available.

Everyone is welcome to attend this free event.

Childcare for potty-trained children will be provided, but space is limited and each child must be registered in advance. To register for childcare, please e-mail [childrensforum@sanleandro.org](mailto:childrensforum@sanleandro.org) or call 577-3351. View the flyer [here](#).

## UPCOMING EVENTS

- ✦ **Friends of the San Leandro Library (FSL) Spring Book Sale** – Saturday, April 7, 9:00 – 11:00 am for FSL members only; 11:00 am – 4:00 pm open to the General Public, Main Library. For more information, call 577-3986.
- ✦ **Annual Egg Hunt** – Saturday, April 7 10:00 am Rain or Shine, Marina Park. Bring your basket and come ready for an EGGciting time! The egg hunt will be divided into age-appropriate groups. Children under 10 years old are invited to this fun event. View the flyer [here](#).
- ✦ **Coffee with the Cops** – Tuesday, April 10, 8:30 – 9:30 a.m., Senior Community Center, 13909 East 14<sup>th</sup> Street. View the flyer [here](#).



- ✦ **Downtown Farmers' Market Returns April 18** Wednesdays, 4:00 – 8:00 p.m., Parrott Street at East 14<sup>th</sup> Street.



- ✦ **Spring Forum on Children and Teens** – Saturday, April 21, 8:30 a.m. – 12:30 p.m., Main Library. View the flyer [here](#).
- ✦ **Police Department Promotion/Recognition Ceremony** – Thursday, April 26, 3:00 p.m., Senior Community Center, 13909 East 14<sup>th</sup> Street.
- ✦ **Bike to Work Day** – Thursday, May 10, 7:00 to 9:00 a.m., San Leandro BART Station.



## K9 DEMONSTRATION AND PRESENTATION – APRIL 9

In December 2011, the Broadmoor Neighborhood Association (BNA) began exploring charitable donations for the 2012 year. In March 2012, the Broadmoor Neighborhood Association approved the purchase of transport kennels, cedar kennel liners and replacement mats for the K9 patrol vehicles for all three members of the San Leandro Police Department K9 unit. The San Leandro Police Department would like to thank the Broadmoor Neighborhood Association for their donation and their dedication to public safety and the San Leandro Community.



In appreciation for the donation, the San Leandro Police Departments K9 unit will be holding a demonstration and presentation at **McCartney Park** (corner of Breed and Sunnyside Drive) **Monday, April 9, at 6:00 p.m.** The demonstration is to publicly acknowledge the BNA for their support and give members of the community an opportunity to see firsthand how the San Leandro Police Department K9 unit functions. K9 Officers will also be available to answer questions regarding the K9 program.

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## SAN LEANDRO POLICE DEPARTMENT LAUNCHES NIXLE!

On March 15, the San Leandro Police Department launched a new Community Notification Service called "NIXLE" designed to improve communication with people who live, work, and visit San Leandro. NIXLE will be in addition to the City's Code Red notification system with the ability to have attachments. The Code Red System is currently used to notify residents during an emergency situation. NIXLE is a secure communications service available to municipal, county, and state government agencies. There is NO spam or advertising associated with NIXLE Municipal Wire messages. The system is free (standard text message rates apply for subscribers who do not have text plans with their cell phone providers) and provides a quick, efficient, and secure way to get neighborhood-level information out to community members and subscribers. Through Nixle, the Police Department is able to send text messages (SMS) and e-mail alerts to subscribers in areas as small as one quarter of a mile.

For more information about Nixle, please access the Police Department's website by clicking [here](#).

## LOS ANGELES POLICE DEPARTMENT (LAPD) LEADERSHIP PROGRAM

We are pleased to announce that Sgt. Mike Sobek successfully completed the four-week LAPD Leadership Program. The course is modeled after the core leadership training at the United States Military Academy at West Point and designed for mid managers and Command Staff.



***Congratulations Sgt. Sobek!***

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## OTHER SAN LEANDRO POLICE DEPARTMENT EVENTS

### Coffee with the Cops

**Tuesday, April 10, 8:30 – 9:30 a.m., Senior Community Center, 13909 East 14<sup>th</sup> Street**

Police Officers, Detectives and the Police Chief will be discussing crime trends in neighborhoods. They will be available to answer questions, offer tips and provide information on topics of interest. Members of the Police Department's Crime Prevention Unit and Code Enforcement Section will be on hand to speak with residents about enhancing Neighborhood Watch Programs and other strategies to reduce crime.

### Police Department Swearing In/Recognition Ceremony

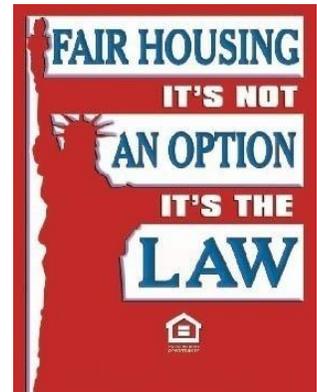
**Thursday, April 26, 3:00 p.m., Senior Community Center, 13909 East 14<sup>th</sup> Street**

The Police Department's Promotion/Recognition Ceremony will take place on April 26. The Department will welcome its newest members and recognize employees for their extraordinary efforts.

## APRIL IS FAIR HOUSING MONTH

April 2012 marks the 44<sup>th</sup> anniversary of the passage of Title VIII of the United States Civil Rights Act of 1968, the Federal Fair Housing Law, which makes it unlawful to discriminate in housing transactions based on race, color, national origin, religion, gender, disability, or family status. Annually, Fair Housing Month is celebrated across the country each April to commemorate the passage of the Fair Housing Act.

In recognizing and promoting the importance of ending housing discrimination and creating equal housing opportunity for all, the City of San Leandro, at the April 2 City Council meeting, issued a Mayoral Proclamation declaring April 2012 as "Fair Housing Month" in the City. Fair Housing flyers and posters educating the public and housing providers about their fair housing rights and responsibilities will be posted in the City Hall, Main Library, and the Senior Community Center for the entire month of April. **Download the April Fair Housing Month flyer/poster:** [English](#) | [Spanish](#)



## BIKE TO WORK DAY – MAY 10



The Engineering and Transportation Department will be hosting one of many Energizer Stations located throughout the Bay Area during the 18<sup>th</sup> Annual Bike to Work Day scheduled for **May 10**. The San Leandro Energizer Station will be located at the main entrance to the San Leandro BART station and will operate during the morning commute from 7:00 a.m. to 9:00 a.m.



## 4<sup>th</sup> Annual Vintage Fashion Show and Tea April 28

The San Leandro Library and the Alta Mira Club proudly present the Fourth Annual Vintage Fashion Show and Tea on Saturday, April 28, at the beautiful Alta Mira Club House, located on 561 Lafayette Avenue.



High tea, which will be served at 12:30 pm, includes tea or coffee and a beautiful spread of assorted tea sandwiches and delicious desserts. Admission is \$25.00 per person.

Tickets can be purchased by check or with cash at the Information Desk at the San Leandro Main Library, located at 300 Estudillo Avenue. Seating is limited so please be sure to purchase your tickets soon!

Please, no will call. Reserved seating can be made for groups of 8 or more.

For more information, please call (510) 577-3986.

## EMPLOYEE OF THE QUARTER



**Congratulations, Adam Benigno!!**

Maintenance Worker  
Public Works – Facilities Division

## STOPWASTE.ORG – BRING ‘EM BACK – RECYCLE YOUR FLUORESCENT LIGHTS PROGRAM

Buying compact fluorescent bulbs is a bright idea, both for the home and for the environment. But when bulbs go dark, they should not be thrown into the trash or recycling bins. **Bring ‘Em Back**, StopWaste.Org’s new campaign allows individuals to return their old compact fluorescents and tubes back to a local participating retail store.

The program is partially funded by PG&E as part of efforts to keep compact fluorescent bulbs out of the landfill. For more information and to find a retailer near you, go to [www.BringEmBackAC.org](http://www.BringEmBackAC.org).



*Save the date...*

## CITYWIDE GARAGE SALE & RECYCLING EVENT

SATURDAY, MAY 19, 2012

The City's Neighborhood Cleanup event is designed to promote reuse and recycling of unwanted household goods. Host a Garage Sale at your house in the morning. The City will advertise participating households in the *San Leandro Times* (registration by May 10, 2012 is required). Later, drop-off electronics, appliances, tires, wood, fluorescent lamps, batteries, mattresses and scrap metal at Alameda County Industries (ACI).

Events are open to all San Leandro residents. Click [here](#) to register to participate in the Citywide Garage Sale. Please note you must **register by May 10, 2012** for advertising in the *San Leandro Times*.

### **Citywide Garage Sale - 8:00 am – 1:00 pm**

Host a garage sale at your home. The City will provide free advertising including a map and listing in the May 17 edition of the *San Leandro Times*.

To download tips for hosting a successful garage sale, [click here](#).

### **Recycling Event - 10:00 am – 4:00 pm**

Bring electronics, wood/yard trimmings, scrap metal, appliances, mattresses, batteries, fluorescent lights and tires to Alameda County Industries (ACI) for recycling.

For a list of tips to attend the Recycling Event, [click here](#). Also, for other recycling events, [click here](#).

## BUSINESSES IN THE NEWS

### Earth Day Celebration at Davis Street Transfer Station

- **Saturday, April 28, from 10:00 a.m. until 2:00 p.m.**
- Waste Management will host a fun-filled day of public tours, recycling activities and more to celebrate Earth Day at the Davis St Transfer Station.
- Contact Rebecca Jewel at 510 563-4214 for more information.



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## WEEKLY UPDATE

If you would like to review weekly information from the City Manager, please check out the *Weekly Update* on the City's website at [www.sanleandro.org/depts/cityhall/city\\_manager.asp](http://www.sanleandro.org/depts/cityhall/city_manager.asp).

Also, for more information on the City of San Leandro and its programs and services, visit the City's website at [www.sanleandro.org](http://www.sanleandro.org). To register to automatically receive press releases, meeting agendas or other electronic notifications, go to e-Notify at <http://www.sanleandro.org/portal/default.asp>.

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## APRIL/MAY CITY COUNCIL AND COMMITTEE MEETINGS

Meeting dates, times and location are subject to change. Please confirm meetings by visiting [www.sanleandro.org](http://www.sanleandro.org).

- 4/9 City Council Work Session, 7:00 p.m., Location TBD
- 4/10 Facilities and Transportation Committee Meeting, 4:00 p.m., Sister Cities Gallery
- 4/12 Community Development Committee Meeting, 4:00 p.m., Sister Cities Gallery
- 4/16 City Council Meeting, 7:00 p.m., Council Chambers
- 4/23 Ad Hoc Committee to Review Future of San Leandro Hospital and Health Care, 4:30 p.m., Sister Cities Gallery
- 4/23 City Council Work Session, 7:00 p.m., Location TBD
- 4/25 Rules and Communications Committee Meeting, 4:30 p.m., Sister Cities Gallery
- 4/27 Disaster Council, 8:30 a.m., Senior Community Center, 13909 East 14<sup>th</sup> Street
- 5/1 Shoreline-Marina Committee Meeting, 4:00 p.m., Sister Cities Gallery
- 5/4 Finance Committee Meeting, 8:15 a.m., Sister Cities Gallery
- 5/7 City Council Meeting, 7:00 p.m., Council Chambers
- 5/8 Facilities and Transportation Committee Meeting, 4:00 p.m., Sister Cities Gallery
- 5/10 Community Development Committee Meeting, 4:00 p.m., Sister Cities Gallery
- 5/14 City Council Work Session, 7:00 p.m., Location TBD
- 5/17 City/San Leandro Unified School District Liaison Committee Meeting, 4:00 p.m., District Offices
- 5/21 City Council Meeting, 7:00 p.m., Council Chambers