



City Manager's Weekly Update

July 18, 2012

UPCOMING MEETINGS

- 7/19** City/SLUSD Liaison Committee Meeting - CANCELLED
- City Council August Recess
No Meetings**
- 9/4** City Council Meeting, 7:00 p.m., Council Chambers
- 9/7** Finance Committee Meeting, 8:30 a.m., Council Chambers
- 9/10** CC/SLUSD/SLZUSD Joint Work Session, 7:00 p.m., SLUSD Arts Education Center, 2200 Bancroft Avenue
- 9/12** Facilities Committee Meeting, 4:00 p.m., Council Chambers
- 9/13** Special City Council Meeting, 7:00 p.m., Location TBD
- 9/17** City Council Meeting, 7:00 p.m., Council Chambers
- 9/20** City/SLUSD Liaison Committee Meeting, 4:00 p.m., Council Chambers
- 9/24** City Council Work Session, 7:00 p.m., Council Chambers
- 9/25** Rules and Communications Committee Meeting, 4:30 p.m., Council Chambers

To: City Council
From: Chris Zapata, City Manager

Mark Your Calendar

SLPD Teen Academy Graduation

Thursday, July 26, 5:30 p.m., Council Chambers

- Join us in congratulating the Teen Academy Graduating Class of 2012 on **July 26**.
- The purpose of the Teen Academy is to provide San Leandro teens with a basic understanding of how the San Leandro Police Department works and its role in making San Leandro safer. During the Academy, personnel from throughout the department cover topics that include basic law enforcement as well as background on the department's specialized units, such as SWAT, Traffic, Crime Prevention and others. Each session provides hands-on activities, along with classroom instruction, and the Academy includes a behind-the-scenes tour of the department.
- If you would like to attend, please notify Yolanda Carrasco.

East Bay Economic Development Alliance (East Bay EDA) Small Business Symposium (flyer attached)

Tuesday, July 31, 7:30 a.m. to 11:00 a.m., Hotel Shattuck Plaza Crystal Ballroom, 2086 Allston Way, Berkeley

- The East Bay EDA is holding a Small Business Symposium on July 31.
- The event will connect small business owners and operators with a wide range of experts and match resources with business needs. There are four different interactive break-out sessions for the following business types: startup, young, growth and mature.
- Additional information on the East Bay EDA's Small Business Initiative can be found at this link: <http://www.ebsmallbusiness.com/>.
- There is no charge for attendees. Feel free to forward this information.

Summer Reading Program Carnival (invitation attached)

Saturday, August 11, 10:00 a.m. to 2:00 p.m., Main Library Plaza

- The San Leandro Public Library Summer Reading Program Carnival will be held **August 11** from 10:00 a.m. to 2:00 p.m. The carnival is for children who have completed the summer reading program and their families.
- The event is sponsored by the Friends of the San Leandro Library.
- If you would like to attend, please notify Yolanda Carrasco.

Council Information

Highway 580 Ramps Cleaned Up by Caltrans and City Staff (photos attached)

- At the request of Public Works, Caltrans closed two additional off ramps on Highway 580 for cleaning. A City crew worked with Caltrans to remove litter and weeds, and trim the vegetation on the eastbound Dutton/Estudillo off ramp on July 11 and the westbound Estudillo off ramp on July 12. Attached are before and after photos of the Dutton/Estudillo off ramp where the Public Works crew was able to focus its attention on July 11.



EAST BAY SMALL BUSINESS INITIATIVE

East Bay Small Business Symposium

Learn, Grow & Move Your Business to the Next Level

Business Growth Tools + B-to-B Networking + Strategic Resources

July 31, 2012, 7:30am to 11am

Hotel Shattuck Plaza: Crystal Ballroom: 2086 Allston Way: Berkeley, CA

Who should attend: Small business owners and operators - from start-ups to mature companies.

Who will be there: Small business resource providers in financing, marketing, planning, employee recruitment and training.

What can you expect: Connect with a wide range experts who can help you manage and grow your small business.

Featured Speaker: Jim Horan, President & CEO of The One Page Business Plan Company
“Stress Free Sales & Marketing! – How to Build a Profitable Business in a Recession”

Reservation required – www.ebsmallbusiness.com – No charge for small business attendees

*Four Interactive Breakout Sessions With Resources Matched By Business Age/Needs

Startup (0-1 Years)

- Business plan
- Determine your legal structure
- Set up your finances
- Startup considerations

Young (1-3 Years)

- Secure business funding
- Track cash flow
- Cover all details
- Training, education and mentoring

Growth

- Develop a plan to grow
- Secure financing
- Manage stresses of growth
- Employee training

Mature

- Extend market share
- Develop your workforce
- Stay profitable and protected
- Succession planning

*Business-to-Business Networking and one-on-one Meetings with Resource Representatives

[Click here for detailed Agenda](#) - [Click here for Participating Resource List](#)

For more information, contact Keith Sutton, East Bay EDA, (510) 272-3885 or email keith@eastbayeda.org

Sponsored by



ONE PACIFIC COAST BANK



Initiative Founders

East Bay Economic Development Alliance • Wells Fargo • Inner City Advisors •
Alameda County Small Business Development Center • Contra Costa Small Business Development Center •
Workforce Development Board of Contra Costa County



Dream Big
READ!



You and your family are cordially invited
to the 2012 San Leandro Library
Summer Reading Program Carnival

Generously Sponsored by the Friends of the San Leandro Library

Saturday, August 11, 10am to 2pm
San Leandro Main Library Plaza

Check in at the Carnival info. desk for your name badge and ticket(s) for a complimentary lunch

Entertainment Schedule

11:00am • Circus Funtasticus

11:45am • Juggling by Owen Baker Flynn

12:30pm • Captain Jack Sparerib's Pirate Magic Show



And Don't Miss...

Petting Zoo • Pony Rides • Balloon Sculptures and Airbrush Tattoos
Face Painting • Safe Moves • Free Popcorn!

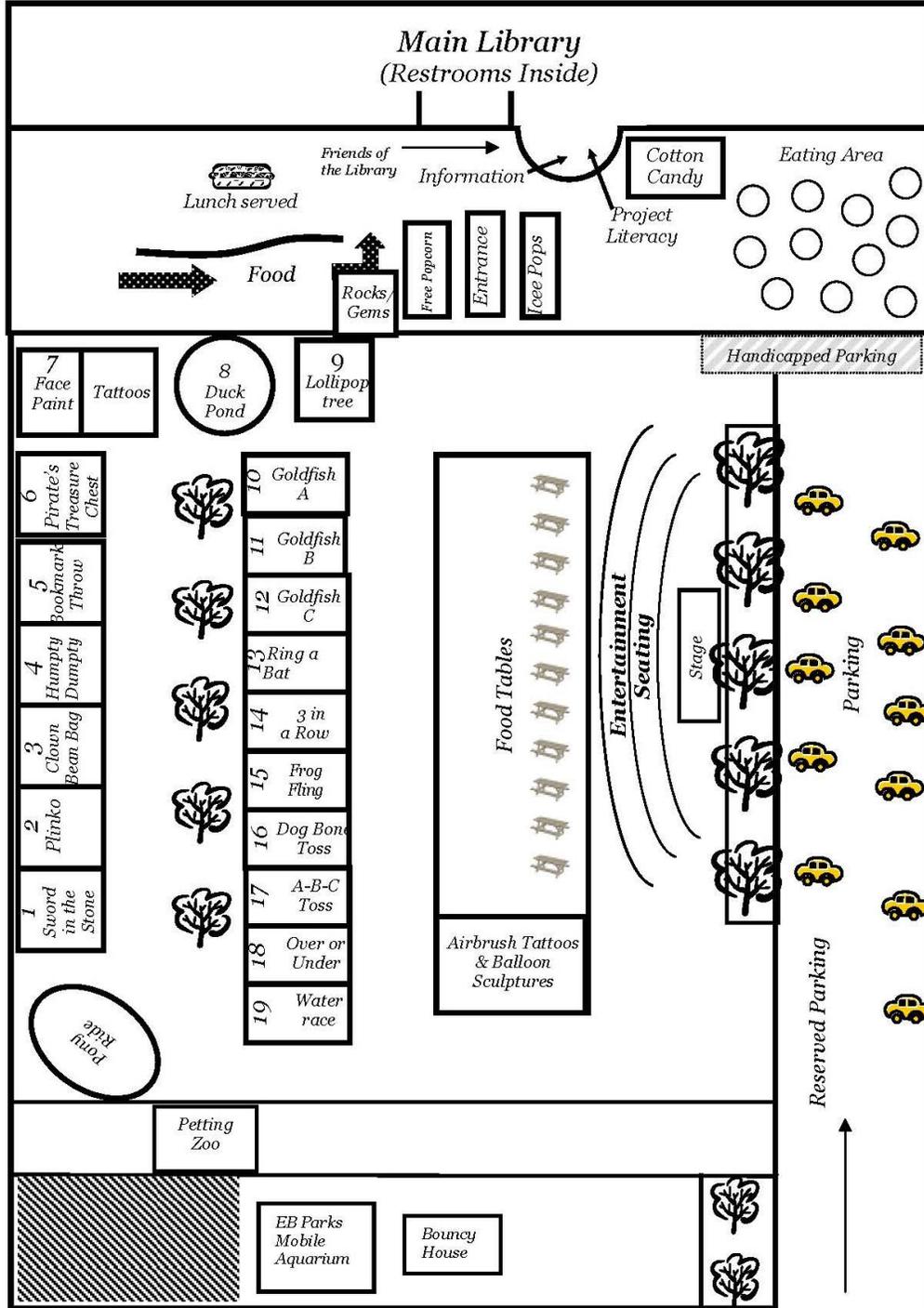
Sueña grande
¡LEE!

Thank you to the organizations who provided generous coupons
for our summer reading program finishers!

Papa Murphy's Pizza at Greenhouse Market • Chabot Space and Science Center • Children's Fairyland
Fresh Choice • Lawrence Hall of Science • Lindsey Wildlife Museum • Oakland Zoo
Museum of Children's Art (MOCHA) • Pump It Up! Oakland • Round Table Pizza • Togo's

San Leandro Public Library 2011 Summer Reading Program Carnival

Sponsored by the Friends of the San Leandro Library



Highway 580 - Dutton/Estudillo Off Ramp – BEFORE



Highway 580 - Dutton/Estudillo Off Ramp - AFTER

