



# City Manager's Weekly Update

October 17, 2012

## UPCOMING MEETINGS

- 10/22** City Council Work Session, 7:00 p.m., Council Chambers
- 11/5** City Council Meeting, 7:00 p.m., Council Chambers
- 11/7** Rules and Communications Committee Meeting, 4:30 p.m., Council Chambers
- 11/12** **Veteran's Day Holiday** (Observed) - City Hall and libraries closed.
- 11/13** City Council Work Session, 7:00 p.m., Council Chambers
- 11/14** Facilities Committee Meeting, 4:00 p.m., Council Chambers
- 11/15** CC/SLUSD Liaison Committee Meeting, 4:30 p.m., TBD
- 11/19** City Council Meeting, 7:00 p.m., Council Chambers
- 11/22 & 23** **Thanksgiving Holiday** – City Hall and libraries closed.
- 12/3** City Council Meeting, 7:00 p.m., Council Chambers

**To:** City Council  
**From:** Chris Zapata, City Manager

## Mark Your Calendar

19<sup>th</sup> Annual Trivia Bee (reminder)

**Friday, October 19, 6:00 p.m., Marina Community Center**

- San Leandro's 19<sup>th</sup> Annual Trivia Bee benefiting the San Leandro Library's Project Literacy program is being held on **October 19**. The dinner starts at 6:00 p.m., the prize drawing starts at 7:00 p.m., and the Trivia Bee starts at 7:30 p.m.

Environmental Forum (flyer attached)

**Saturday, November 10, 10:00 a.m. to noon, Senior Community Center, 13909 East 14<sup>th</sup> Street**

- The Friends of San Leandro Creek will be hosting an Environmental Forum on **November 10**.
- This Forum is an informative discussion about watershed restoration around the San Francisco Bay-Estuary. Panelists from Merritt College, PRBO Conservation Science – the STRAW project, and the Alameda Creek Alliance will provide information on their projects restoring Creeks around the Bay Area. A question and answer period will follow the presentations.

Alameda County 60<sup>th</sup> Annual Veteran's Day Observance

**Sunday, November 11, 11:00 a.m., Senior Community Center, 13909 East 14<sup>th</sup> Street**

- The City will host the Alameda County 60<sup>th</sup> Annual Veteran's Day Observance on **November 11**.
- The countywide observance rotates between cities every five years. Historically, the event incorporated a parade. Due to financial constraints most cities have replaced the parade with a smaller event. There has not been a parade since San Leandro last hosted the event in 2007. The City's Annual Veterans Day Flag-Raising Ceremony will be incorporated into the event.
- The Alameda County Veterans Affairs Commission is putting the program together and will be sending invitations to the City Council.

Downtown San Leandro Parking Garage Ribbon Cutting

**Friday, November 16, 8:30 a.m. to 9:30 a.m., 122 Estudillo Avenue**

- The Downtown San Leandro Parking Garage is approaching completion and is scheduled to open to the public on November 12, 2012.
- A Ribbon Cutting Ceremony is scheduled for **November 16**.
- Please notify Yolanda Carrasco, if you would like to attend.

## Council Information

### East Bay EDA Awarded \$2.2 million Federal Grant for Advanced Manufacturing

- An East Bay partnership, including the [East Bay Economic Development Alliance](#), the [Workforce Development Board of Contra Costa County](#), [UC Berkeley](#), [Laney College](#), [Manex](#), and the Northern California Small Business Development Center were awarded a \$2.2 million grant through the Advanced Manufacturing Jobs and Innovation Accelerator Challenge (AMJIAC).
- AMJIAC is a unique partnership of five (5) different federal agencies, including the U.S. Department of Commerce's Economic Development Administration, the National Institute of Standards and Technology, the U.S. Department of Energy, the U.S. Department of Labor's Employment and Training Administration, the U.S. Small Business Administration and the National Science Foundation.
- This project, which the aforementioned partnership has named the Advanced Manufacturing Medical/Biosciences Pipeline for Economic Development (AM2PED), will build connecting networks to link regional efforts focused on medical manufacturing and bio-sciences, constructing a virtual "one stop" center for technology innovation, investment, and job creation. AM2PED will help to achieve these goals by helping to expand technology transfer, innovation, and job creation -- closing feedback loops between tech development, market application, and business growth, including access to capital, technical assistance and workforce training for East Bay businesses.

### East Bay Green Corridor *GreenBeat* Awards Issue

- The East Bay Green Corridor's electronic newsletter, *GreenBeat*, was released last week and the lead [article](#) was San Leandro's award of the \$2.1 million EDA grant for the expansion of Lit San Leandro.
- To subscribe to the newsletter, click [here](#).

### Polystyrene Takeout Containers Banned Starting November 1

- The Recycling Program continues to conduct outreach for the upcoming Polystyrene Foam Food Service Ware Ordinance, which takes effect November 1, 2012. The Recycling Program will be conducting the following activities in advance of the effective date:
  - Place advertisements regarding the Polystyrene Foam Food Service Ware ban in the *San Leandro Times* on October 18, October 25, and November 1
  - Send a second letter to food establishments
  - Place information on the main page of the City website under the News tab
  - Place information about the ordinances as Calendar Items on the City website
  - Send information to the San Leandro Chamber of Commerce to distribute to members
  - Email approximately 500 subscribers on our Recycling Program mailing list
  - Provide City staff with ordinance language for City reservation/event forms and contracts
  - Update the Recycling Program website: <http://www.sanleandro.org/depts/pw/es/takeout.asp>
- Within the last month, staff distributed outreach materials at City events, notified Home Owners Associations, placed inserts in ACI bills for fall distribution, placed information in the fall Recreation Guide, and emailed City employees about the requirements. After November 1, staff will continue to notify the public and City employees of the ordinance, as necessary, to ensure that businesses and City vendors are in compliance.

# Environmental Forum



Presented by Friends of San Leandro Creek  
**Saturday, November 10, 2012**

**10:00 AM- 12:00 PM**

**San Leandro Senior Center**  
13909 E. 14<sup>th</sup> St. San Leandro



You are invited to participate in an informative discussion about watershed restoration around the San Francisco Bay-Estuary. Panelists from Merritt College, PRBO Conservation Science - the STRAW project, and the Alameda Creek Alliance will provide information on their projects restoring Creeks around the Bay Area. A question and answer period will follow the presentations.

**Free Admission!**  
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Invited guest panelists include:

- Professor **Robin Freeman**, Merritt College Environmental Management and Technology Program
- **Laurette Rogers**, PRBO Conservation Science, STRAW Program Director
- **Jeff Miller**, Program Director Alameda Creek Alliance

For more information please call Susan at 510-577-6069 or email [Slevenson@sanleandro.org](mailto:Slevenson@sanleandro.org)

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