



# City Manager's Weekly Update

October 24, 2012

## UPCOMING MEETINGS

- 11/5** City Council Closed Session, 5:00 p.m., City Manager's Large Conference Room
- 11/5** City Council Meeting, 7:00 p.m., Council Chambers
- 11/7** Rules and Communications Committee Meeting, 4:30 p.m., Council Chambers
- 11/12** **Veteran's Day Holiday** (Observed) - City Hall and libraries closed.
- 11/13** City Council Work Session, 7:00 p.m., Council Chambers
- 11/14** Facilities Committee Meeting, 4:00 p.m., Council Chambers
- 11/15** CC/SLUSD Liaison Committee Meeting, 4:30 p.m., TBD
- 11/19** City Council Meeting, 7:00 p.m., Council Chambers
- 11/22 & 23** **Thanksgiving Holiday** – City Hall and libraries closed.
- 12/3** City Council Meeting, 7:00 p.m., Council Chambers

**To:** City Council  
**From:** Chris Zapata, City Manager

## Mark Your Calendar

Halloween Carnival (flyer attached)

**Saturday, October 27, 1:00 p.m. to 4:00 p.m., Marina Community Center, 15301 Wicks Boulevard**

- Come in costume and enjoy an afternoon of games and all-around spooky cheer on **October 27**. Master puppeteer Nick Barone, will perform a show full of "Tricks and Treats." Enjoy a candy-free and safe afternoon of fun! Games and entertainment are geared toward children ages 4-8 years old. Game tickets are 25¢ each and may be purchased at the event.
- This event was made possible by a generous donation of the San Leandro Optimist Club. For information, please call Customer Service at (510) 577-3462.

Annual Halloween Extravaganza (reminder)

**Saturday, October 27, 4:00 p.m. to 5:30 p.m., Manor Branch Library, 1241 Manor Boulevard**

- Join other families for a fantastic assortment of entertainment from games and balloon sculpting to face painting and crafts on **October 27**. Don't miss this Manor Branch Library tradition! Call 577-3970 for more information.

Free Educational Seminar for First Time Homebuyers

**Saturday, November 3, 9:00 a.m. to 2:00 p.m., San Leandro City Hall, Helen Lawrence South Offices Conference Room, 835 East 14<sup>th</sup> Street**

- The City of San Leandro is sponsoring an upcoming free homebuyer education seminar for the general public on **November 3**.
  - Topics covered at the seminar will include:
    - Preparing to become a homeowner
    - The process of purchasing and financing a home
    - Programs, resources, and services to assist first time homebuyers
    - Helpful purchase strategies for buying in today's market
  - The ability to combine these resources and services can provide a first time homebuyer an important edge to enter into the highly complex housing market.
  - Reservations are required and can be made at <http://www.myhomegateway.com/>.
- For more information about the seminar, please call (888) 572-1222 x102.
- First time homebuyer education and counseling is provided through the Bay Area HomeBuyer Agency (BAHBA) - a regional non-profit joint powers authority that has been contracted by the City to administer its homebuyer programs.

## Council Information

### California Department of Finance Maintains Objections to Items on San Leandro ROPS

- The California Department of Finance (DOF) has notified the City that it continues to object to several items on the Successor Agency's Recognized Obligation Payment Schedule (ROPS) for January-June 2013. Significant objections include a loan due to the General Fund and Cooperative Agreements for Capital Improvements that we re-authorized by the Oversight Board in May.
- Staff and legal counsel continue to assert that these obligations were lawfully re-authorized under the authority of Health and Safety Code Section 34178. AB1484 created a new "meet and confer" process that allows successor agencies a mechanism to review disagreements directly with the DOF. Staff will formally request a meet and confer appointment this week.

### Sales Tax and Economic Review – Second Quarter 2012 (summary attached)

- Staff met with Muniservices on October 24 to review its analysis of State Board of Equalization sales tax data for the second quarter of 2012.
- The attached summary provides quarterly and annual sales tax trends by economic category and segment, annualized sales tax information per capita since 2002, capture and leakage analysis by economic segment, as well as the annualized change in sales tax receipts over the past 10 years. San Leandro continues to enjoy the highest per capita sales in the county for cities greater than 75,000 populations. At \$212/capita, San Leandro's per capita sales tax greatly exceeds the State of California per capita sales tax of \$107, indicating that San Leandro is a destination for out-of-town shoppers.
- Note that the quarter-over-quarter (April-June 2012 compared to the same three months in 2011) change shows a 4.3%% increase in sales tax receipts for San Leandro. The statewide increase was 6.0% for the quarter.
- Muniservices estimates that sales tax revenue in FY 2012-13 will total \$21,472,180 and \$4,150,583 in Measure Z (1/4% sales tax). This total exceeds the adopted budget estimate by about 7%. Measure Z (1/4% sales tax) forecast is not included in the attached summary.

### New Central County Taxi Voucher Pilot Program Launched (flyer attached)

- The Recreation and Human Services Department successfully launched the new Taxi Voucher Pilot Program at a workshop held on October 22 at the Senior Community Center. Forty very happy seniors attended the workshop to learn about the new program and purchased 121 vouchers.
- This one-year pilot program is operated by the Alameda County Transportation Commission (Alameda CTC) in cooperation with the Cities of San Leandro and Hayward and is funded with Alameda County Measure B Gap Funds.
- Registered San Leandro FLEX riders can purchase up to 72 taxi vouchers per year at a cost of \$3.50 per voucher. Each voucher subsidizes up to \$14 of taxi meter fare. Vouchers may be purchased at the Marina Community Center, Senior Community Center and City Hall South Office or may be ordered by mail.
- This new program offers much needed same-day, wheelchair accessible transportation for seniors and people with disabilities.

## Businesses in the News

### Zero-Net Energy Center to House Electrical Apprenticeship Training Center (article attached)

- Work is underway on a Zero Net Energy (ZNE) Electrical Workers Training Center on Catalina Street. This highly efficient building will produce as much energy as it uses through on-site renewable resources. It will be one of the largest ZNE buildings in the nation when completed in the spring of 2013.

## Other Articles of Interest

### Appeals Court to Consider DEA Classification of Marijuana (article attached)

# **HALLOWEEN CARNIVAL**

**October 27, 2012 • 1:00 - 4:00 p.m.**

**Marina Community Center • 15301 Wicks Blvd.**

**Come in costume and enjoy an afternoon  
of games and all-around spooky cheer!**

**Games and entertainment are geared  
toward children ages 4-8 years old.**

**Game tickets are 25 cents each  
and may be purchased at the event.**

**For information call 577-3462.**



# City of San Leandro

Sales Period: July 2011 - June 2012

## Summary

### News from Sales Tax Quarter

- The California New Car Dealers Association (CNDA) reports that new vehicle registrations in the Second Quarter of 2012 are up 27.4% versus a year earlier, the 13th consecutive quarterly increase.
- The California Department of Finance reports that the number of single family homes sold in June is up 8.5% versus last year. The average median sales price was \$ 518,460, up 8.1% from last year's \$ 478,040.
- The California Department of Finance reports that Civilian Employment in the Second Quarter of 2012 is up 2% over last year. Construction and some high technology Business to Business industries posted annual increases of approximately 5%.

### News from Today

- The U.S. Census Bureau reports that National Retail Sales were up 4.4% in August versus last year. National Nonstore Retail Sales were up 10.6% versus last year.
- The current average retail price of gasoline is 49 cents, (13.6%), above the \$3.61 per gallon price that California saw at the beginning of the year and 24 cents (6.5%) above the \$3.86 per gallon price for this time last year. (California Gas Prices)
- In August the Bureau of Labor Statistics reported national average monthly growth of 139,000 jobs per month since the beginning of the year versus an average monthly gain of 153,000 jobs in 2011.

### Quarter-Over-Quarter

Apr - Jun 2011 to Apr - Jun 2012

### Year-Over-Year

Jul - Jun 2011 to Jul - Jun 2012

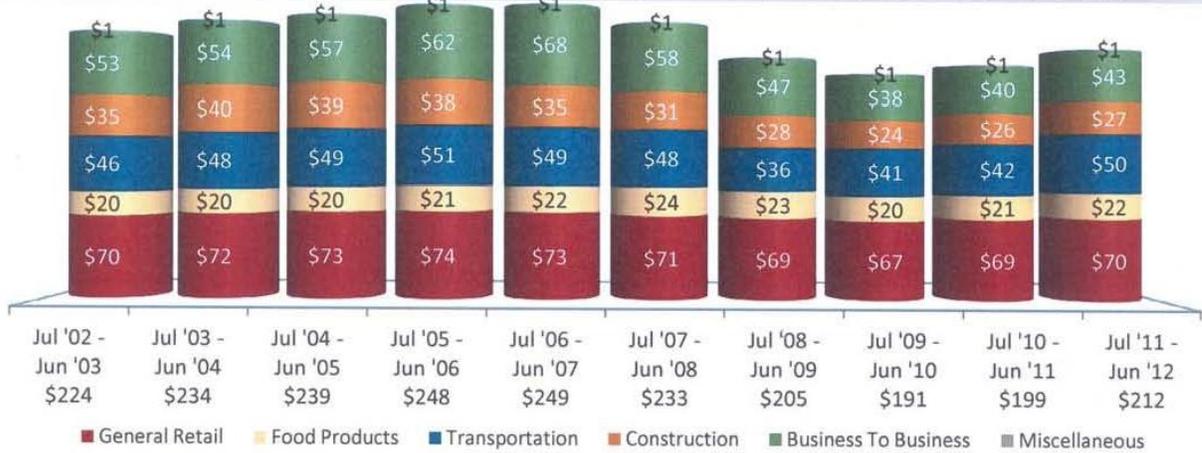
	City of San Leandro	S.F. Bay Area	Statewide	City of San Leandro	S.F. Bay Area	Statewide
<b>Total</b>	<b>4.3%</b>	<b>7.8%</b>	<b>6.0%</b>	<b>7.4%</b>	<b>7.2%</b>	<b>7.0%</b>
General Retail	1.2%	3.5%	3.6%	2.2%	4.5%	4.4%
Food Products	7.8%	8.2%	6.9%	6.3%	7.4%	7.1%
Transportation	10.0%	12.0%	9.5%	18.4%	11.3%	12.0%
Construction	-5.3%	4.4%	2.5%	2.6%	6.7%	4.3%
Business To Business	8.4%	10.3%	6.1%	9.0%	7.0%	6.5%
Department Stores	0.4%	2.8%	3.0%	0.2%	3.4%	3.5%
Auto Sales - New	7.6%	23.5%	22.3%	19.5%	12.3%	15.3%
Bldg.Matls-Whsle	-12.8%	11.1%	6.5%	2.3%	13.0%	11.0%
Service Stations	8.3%	3.3%	0.5%	16.7%	11.8%	11.0%
Apparel Stores	11.5%	9.0%	8.7%	8.5%	8.9%	8.4%
Heavy Industry	-16.0%	29.6%	15.1%	-3.7%	14.9%	14.1%
Restaurants	8.9%	8.5%	6.9%	7.3%	7.8%	7.2%
Bldg.Matls-Retail	7.4%	-1.3%	-0.9%	3.0%	1.4%	-1.1%
Light Industry	12.9%	3.2%	1.0%	10.1%	1.5%	1.9%
Auto Parts/Repair	57.6%	6.1%	6.2%	40.3%	3.8%	6.5%
Miscellaneous Retail	1.6%	0.3%	1.8%	5.6%	2.2%	2.4%
Electronic Equipment	48.0%	-2.9%	2.4%	16.9%	-0.6%	-0.5%
Food Markets	6.7%	7.6%	7.6%	6.2%	5.8%	6.9%
Office Equipment	8.2%	11.0%	6.2%	11.9%	6.2%	4.0%

# City of San Leandro

Sales Period: July 2011 - June 2012

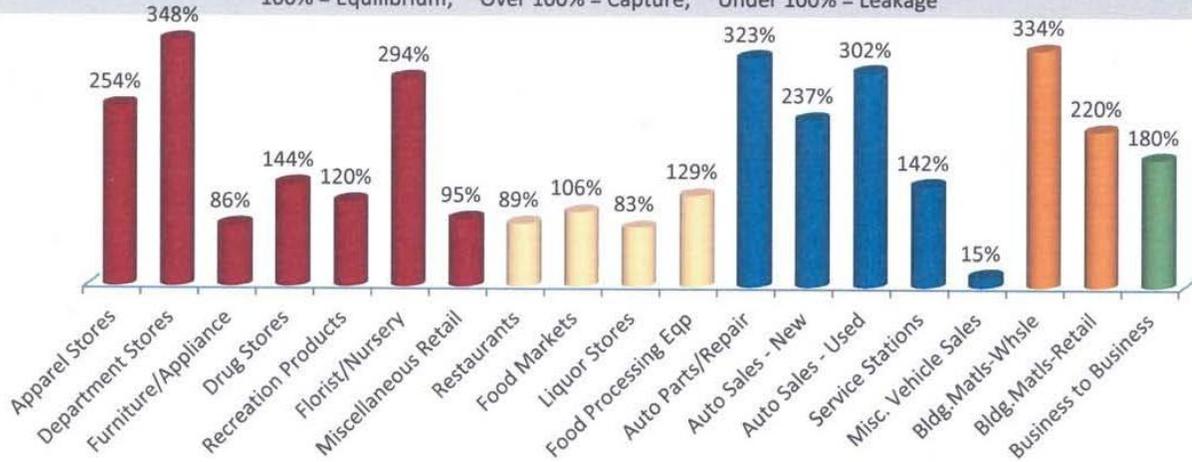
## Sales Tax Per Capita

City of San Leandro's annualized sales tax divided by its population as reported by State Department of Finance

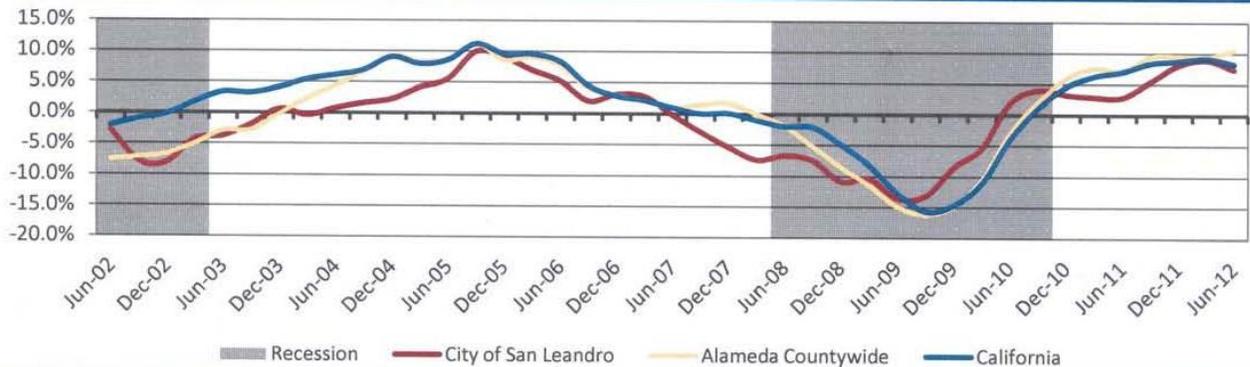


## Sales Tax Capture & Leakage Analysis

100% = Equilibrium; Over 100% = Capture; Under 100% = Leakage



## Annualized Change in Sales Tax Cash Receipts



# Taxi Voucher Program

## Now Available to San Leandro FLEX Riders

The **Central County Taxi Voucher Program** is a *same day, wheelchair accessible transportation service* that provides a *limited number of subsidized taxi rides* to enrolled participants of the San Leandro and Hayward Paratransit Programs.

Advance reservation is not required, this program provides same-day service.

Service is available 24 hours a day, 7 days a week.

### Who is eligible for this service?

Registered participants of the San Leandro or Hayward Paratransit Programs are eligible to purchase taxi vouchers and use the taxi voucher service.

**For more information, read the 'Quick Reference'  
on the back of this flyer.**



### Where Can One Purchase Taxi Vouchers?

Taxi vouchers can be purchased from any of the following locations:

#### Senior Community Center

13909 E 14th Street, San Leandro 94578

#### Marina Community Center

15301 Wicks Blvd., San Leandro 94579

#### City Hall/South Offices

835 E 14th Street, San Leandro 94577

***Taxi Vouchers may also be purchased by mail. Please call 577-7990 for a TAXI Voucher Order form and information on accepted payment methods.***

*The Taxi Voucher Program is operated by the Alameda County Transportation Commission (Alameda CTC) in cooperation with the Cities of San Leandro and Hayward and is funded through Alameda County Measure B Gap Funds.*



**San Leandro FLEX Shuttle Services**  
**Senior Community Center**  
13909 East 14<sup>th</sup> Street,  
San Leandro, CA 94578  
Phone: (510) 577-3462 / FAX: (510) 577-7989

## San Leandro Taxi Voucher Pilot Program—QUICK REFERENCE

Question	Answer
What is it?	Same day transportation (no advance reservation required), wheelchair accessible transportation service. WC accessible taxis may have difficulty accommodating large WC and scooters. <i>Refer to Riders Guide for guidelines on mobility devices.</i>
Who funds this program?	Alameda County Transportation Commission (CTC) – Measure B in partnership with the San Leandro and Hayward Paratransit programs.
Who can buy?	<b>Registered San Leandro FLEX riders</b> can purchase taxi vouchers. <i>(There is no age limit or disability requirement).</i>
What is the cost?	\$3.50/voucher; each voucher subsidizes up to \$14 of taxi meter fair.
Is there a limit of how many vouchers can be purchased?	Yes, 72 vouchers/per fiscal year.
Do these vouchers expire?	Yes, expiration date is noted on the vouchers. Use voucher <b>before</b> expiration date.
Do I get a refund for unused vouchers?	There are no refunds on purchased vouchers.
Can I use more than one voucher per ride?	Yes. You may use multiple vouchers per one-way taxi trip. Riders are responsible for paying any taxi meter fare not covered by the voucher subsidy, as well as driver tip.
Do I get change for fares less than value of voucher?	No.
Am I required to tip the driver?	'Tipping' is common practice, but it is up to the passenger based on their satisfaction of service.
Can I use taxi voucher to tip driver?	No.
What taxi companies can I use?	Contracted companies: Yellow Cab and Veterans Cab. Vouchers are only valid with these designated taxi cabs contracted to provide the service.
What are the taxi service hours and service areas?	24 hours/day, seven days/week. Service is provided within Central County: Hayward, San Leandro, San Lorenzo, Castro Valley and unincorporated area of San Leandro.
Can I take an attendant?	Yes
Can I take service animals?	Yes
How do I arrange for ride using taxi vouchers?	<b>You must call 1-866-377-1535 to schedule a taxi ride.</b> You <b>cannot</b> flag any taxi and use your taxi voucher. <i>Other taxi companies are not contracted to provide this service and will not honor the taxi vouchers.</i>
Who do I call for questions or problems with service?	Call (510) 577-7988

# San Leandro: Zero-Net Energy Center to House Electrical Apprenticeship Training Center

By Rebecca Parr  
The Daily Review

Posted: 10/22/2012 04:23:40 PM PDT

SAN LEANDRO -- Electrical apprentices will get hands-on training on the latest green energy technology at a newly renovated training center that will feature solar panels, wind turbines and electric car outlets.

The building opening next year will house the apprenticeship program run by the International Brotherhood of Electrical Workers Local 595 and the National Electrical Contractors Association in partnership with Chabot College.

"The new building will allow us to train a larger number of both apprentices and journeymen electricians," said Byron Benton, training director for the apprenticeship program. "But more importantly, it will allow us to stay on the forefront of new technologies in electrical construction, specifically energy efficiency and renewable energy."

The center will use only as much energy as it creates, thanks to solar panels, wind turbines and building design. It joins an elite group: There are less than 10 zero-net energy buildings in the United States, Benton said. But unlike those, the one in San Leandro is a retrofitted building.

"We're the first to take an existing building and convert it to zero net energy," Benton said.

The center's three 45-foot-tall wind turbines look like giant upside-down handheld mixers. At the front entrance, a solar tracking "tree" with a 35-foot photovoltaic panel changes angles during the day in order to follow the sun. The building will have four electric vehicles outlets in the front.

Chabot has been a partner with Local 595 in the apprenticeship program for more than 15 years, said Tom Clark, dean of applied technology and business for the college. There are 180 apprentices in the program.

"This is a great program," he said. "Students get excellent training; they are brought into the apprenticeship program, getting paid hours and going to school at night."

The apprenticeship training program will move from its current location on Alvarado Street to the new building at 14600 Catalina St. next year.

While work is still being done on the building, the energy renewable systems are operating and connected to PG&E's grid. Local 595 hosted a celebration last week officially commissioning the renewable energy generating systems.

Novo Construction of San Francisco is the general contractor for the retrofit of the 46,000-square-foot building. Red Top Electric of Livermore installed the new center's energy renewable systems using Local 595 apprentices and journey-level electricians.

"What makes the Zero Net Energy Center so special is that through the use of highly efficient energy systems, integrated with natural light and ventilation, we have achieved a 75 percent energy reduction," Benton said.

"We're reducing our energy consumption, we're helping to create a healthier environment and we're providing electrical training for sustainable careers," he added.

# Appeals Court to Consider DEA Classification of Marijuana

Associated Press

Posted: 10/14/2012 05:05:47 PM PDT

Updated: 10/14/2012 05:05:49 PM PDT

By Michael Doyle

McClatchy Newspapers

WASHINGTON -- Medical marijuana users will get a long-awaited day in the nation's second-highest federal court next week, when California-based activists argue for looser regulations.

While voters in Washington and two other Western states are preparing to vote on legalizing recreational pot use, the California activists hope to redefine how the federal government classifies the drug. The case could turn federal law enforcement on its head.

"It's symbolic, and it's extremely important," said Kris Hermes, spokesman for Americans for Safe Access, "and it will force the federal government to rethink how it addresses this issue."

The drug regulation dispute will be taken up Tuesday by a three-judge panel of the U.S. Court of Appeals for the District of Columbia Circuit, which is influential because it oversees many federal agency decisions. The half-hour argument, pitting Americans for Safe Access against the Obama administration's Justice Department, is the latest step in a drug regulation case begun a decade ago.

Based in Oakland, home base for the nation's medical marijuana movement, Americans for Safe Access is challenging the Drug Enforcement Administration's (DEA) continued classification of marijuana as a Schedule I drug. Schedule I drugs, which also include the likes of heroin, are deemed to have a high potential for abuse and no accepted medical use.

The DEA last year reaffirmed its strict marijuana classification following extended review, and the Justice Department argues the appellate court need not second-guess this decision.

"There was no available evidence of adequate, well-controlled studies demonstrating marijuana's safety and effectiveness as a medicine and no consensus among experts as to these issues," Justice Department attorneys Lena Watkins and Anita J. Gay advised the appellate court in a legal brief. "The enactment of state laws allowing the use of marijuana for medical purposes did not constitute the required science-based evidence."

Watkins and Gay further cited the "extensive illicit domestic and international trafficking of marijuana as evidence of the widespread use and abuse" of the drug.

An estimated 16.7 million U.S. residents currently use marijuana, according to the most recent federal surveys. Among 12th-graders, an estimated 1 in 5 had used pot within the past month, according to a 2010 survey.

One user has been Parrish, Fla., resident Cathy Jordan, who says marijuana relieves the debilitating symptoms of Lou Gehrig's disease. Another user has been Air Force veteran Michael Krawitz, a Virginia resident in chronic pain from a car accident. A third has been Rick Steeb, a San Jose resident in his 60s who says marijuana has eased the pain of glaucoma.

"I am afraid to cultivate sufficient amounts of marijuana for this purpose because I fear a federal criminal prosecution for doing so," Steeb said in a legal declaration. "If marijuana were rescheduled, I believe I would be afforded a medical necessity defense."

Jordan, Steeb and Krawitz are the human faces put forth on the medical marijuana petition, but their stories will likely remain in the background during the Tuesday morning court hearing.

Instead, the three judges -- two appointed by Democratic presidents, one appointed by a Republican -- will zero in on several key legal disputes.

The first crucial test is whether the medical marijuana advocates have the legal right to file the lawsuit. The Justice Department argues the advocates can't show they suffered the kind of harm needed to bring a case.

If the judges agree, they can dismiss the challenge and avoid the trickier question of whether the DEA acted "arbitrarily and capriciously" in rejecting the original 2002 petition seeking reclassification of marijuana. It took five years for the Department of Health and Human Services to complete its evaluation and recommendations, and another four years for the DEA to issue its decision.