

SAN LEANDRO NEWS



DECEMBER 2012

CITY MANAGER MESSAGE

Dear Residents,

I'd like to thank all residents that participated in our democratic process by voting in November.

On behalf of the San Leandro employees, I wish our residents and business community, a safe, successful and joyous holiday season. A host of community events are scheduled for families, youth and senior citizens.

The December 1st and 7th holiday events are festive gatherings that celebrate the spirit of the holiday season. We honor our diverse culture through many events. In January, we will honor Dr. Martin Luther King, Jr. and our youth with an Oratorical Festival. Our 3rd Big Read Program continues to celebrate our diversity with a February program featuring Lucy Anne Hurston, niece of prominent author Zora Neale Hurston.

As we enter the rainy season, please note the storm tips provided by our Public Works Department in this newsletter. On the same note, important safety tips for holidays are included, as well.

Again, best wishes to you and your loved ones for a blessed, safe holiday.

- Chris Zapata, City Manager

CHIEF INNOVATION OFFICER

The City of San Leandro is accepting resumes for a newly-created position of **Chief Innovation Officer** (CIO). The City's vision is to implement a long-range strategy to bring high-tech businesses to San Leandro and create jobs while enhancing the quality of life for the City's citizens. The CIO will help San Leandro capitalize on the opportunities created by Lit San Leandro by developing strategic partnerships with the business community, regional organizations and educational institutions.

To learn more about this exciting position, view the brochure and required supplemental questionnaire [here](#). [Applications](#) will be accepted through **December 11, 2012**.

UPCOMING EVENTS

- ✦ **Hawaiian Holiday Celebration** – Saturday, December 1, 6:00 p.m., Main Library, 300 Estudillo Avenue. Call 577-3970 for ticket information.
- ✦ **It's a Wonderful Night** – Friday, December 7, 6:00 to 9:00 p.m., Downtown San Leandro, Joaquin Plaza. Sponsored by the San Leandro Downtown Association.
- ✦ **Senior Holiday Dance and Luncheon** – Friday, December 14, Noon to 3:00 p.m., Senior Community Center, 13909 East 14th Street. For more information, call .577-3462.
- ✦ **Student Showcase of the Nutcracker Suite** – Saturday, December 15, 2:00 to 3:00 p.m., Main Library.
- ✦ **City Hall Closed** – December 24, 2012 through January 1, 2013.
- ✦ **Women of Mystery Author Event** – Saturday, January 19, 2:00 to 4:00 p.m., Main Library, Karp/Estudillo Rooms, 300 Estudillo Avenue.
- ✦ **Dr. Martin Luther King, Jr. Celebration and Oratorical Festival** – Monday, January 21, 10:00 a.m., Marina Community Center, 15301 Wicks Boulevard. View the [entry form](#) and [event rules](#).
- ✦ **Bid Read Kickoff** – Saturday, February 9, 2:00 p.m., Main Library. Call 577-3986 for more information.



Hawaiian Holiday Celebration



Saturday, December 1

6:00 p.m.

**San Leandro Main Library
300 Estudillo Avenue**

\$15 advance tickets / \$17 at the door

The balmy sounds of aloha melt the winter chill when Hawaiian Slack Key guitarist **Patrick Landeza** kicks off the holiday season with his annual Hawaiian Holiday Celebration. Call 577-3970 for more information.



Senior Holiday Dance & Luncheon

Friday, December 14, 2012 ~ Noon to 3:00 p.m.

San Leandro Senior Community Center - 13909 East 14th Street

Give yourself and your friends a wonderful gift of a holiday get together! Come celebrate the holiday spirit with us! Feast on delicacies and dance to the sounds of fabulous live music by the Treble Makers on Friday, **December 14**, 2012 from 12:00pm – 3:00pm at the Senior Community Center, 13909 East 14th Street. A limited number of reservations are available. Reservations are \$15 for residents and \$20 for non-residents. Purchase your tickets NOW at the following locations: Senior Community Center, Marina Community Center, and City Hall South Offices, and, for a small service fee, online at www.sanleandrorec.org. For more information, please call (510) 577-3462.

Student Showcase of the Nutcracker Suite

Saturday, December 15

2:00 p.m. to 3:00 p.m.

**San Leandro Main Library
300 Estudillo Avenue**



The Conservatory of Classical Ballet Student Company of San Leandro will be performing excerpts from the delightful and magical Nutcracker ballet.

Admission is FREE!



PUBLIC WORKS DEPARTMENT STORM SEASON PREPARATION

The City of San Leandro Public Works Department has taken a number of steps to prepare the City's infrastructure ahead of the storm season:

- Crews systematically remove debris from the tops of storm drain inlets, and clean the inside of basins;
- Main arterials are swept weekly and residential streets are swept monthly;
- Crews patrol heavy leaf areas and remove excess leaves and debris from streets;
- Street trees are trimmed based on a maintenance schedule to improve tree structure and strength, and to reduce the potential risk of failure; and
- Crews patrol hotspots during storm events to remove debris from inlets subject to heavy flow and water ponding.



Residents can assist by:

- Collecting and properly disposing of heavy leaf falls before storms occur;
- Removing leaves and debris from storm drain inlets near their property with a rake or shovel;
- Remove vehicles from the street during scheduled street sweeping days. Refer to the Street Sweeping Schedule for more information; and
- Remove any metal, concrete or wood ramp driveway approaches. Unauthorized ramps can trap trash and debris and prevent sweepers from reaching the curb to clean properly.

The City offers Fall Leaf Bags to residents from now until January 15, 2013. Residents may receive up to 15 bags at the listed locations to manage excess fall leaves. For more information, visit the Public Works Department pages.



POLICE DEPARTMENT - HOLIDAY COMMUNITY OUTREACH

For the second year, San Leandro Police Department (SLPD) Dispatchers Tina Prieto and Michelle Ratto-Branchaud generously knitted scarves to donate to Building Futures with Women and Children.



Building Futures with Women and Children is a non-profit organization that is based in San Leandro with programs throughout Alameda County. They provide services to hundreds of women and children annually who are rebuilding their lives free from homelessness and family violence.



Last year San Leandro Police Department hosted a “Giving Tree” for BFWC in our lobby and this year we will be hosting a donation box for unwrapped gifts. To see their Holiday Wish List requests, visit their website at www.bfwc.org.

This is just one example of our organization and our community working together to give back. Any donations would be appreciated.

POLICE DEPARTMENT HOLIDAY SAFETY TIPS

(Remove it, lock it or lose it)

The Holiday Season is here and public safety is paramount to our organization. We would like to arm our community members with these safety tips to make sure our citizens are equipped with the tools to prevent and fight crime:

- Remove all valuables from your vehicle (phone, wallet, laptop, camera, packages) – including GPS Devices, cell phones, IPODS and chargers.
- Be aware of your surroundings, do not text or talk on your cell phone while walking.
- Lock your vehicle and roll up all windows. Park in a well-lit, populated area and refrain from parking between two large vehicles. Use anti-theft devices such as alarms and steering wheel locks. Be aware and alert of suspicious activity or persons in the area.
- Place valuables in your trunk before arriving at the parking lot. If you need to drop off extra packages in the middle of your shopping trip, put them in the trunk and then move your vehicle to another area of the shopping center.
- Leave your expensive jewelry and gold chains at home in a secure area while you shop. Don't allow a robber to snatch your jewelry.
- If possible, shop with a friend or family member. If you must be out alone at night, stay in well-lit areas. Walk close to street lights, staying well away from dark corners and alleys.
- Remember, crime occurs during the day, evening, weekdays and weekends. Stay alert and be observant of any suspicious person or vehicle in your immediate area.
- Please immediately report suspicious activity by calling (510)577-2740 or if it's an emergency call 911.

Citizens can send an anonymous tip to San Leandro Police Department by texting the word SLPD and their tip to 847411. Anonymous web tips can be submitted from the Police Departments website at <http://www.sanleandro.org/depts/pd/at.asp>.

For crime prevention tips please go to the Police Departments website at www.sanleandro.org. or contact Officer Tim DeGrano at 510-577-3248. For full details, [view this message on the web](#).

The City of San Leandro invites the community to attend a celebration honoring a great American leader.



Dr. Martin Luther King, Jr. Celebration

Monday, January 21, 2013

10:00 am

Marina Community Center, 15301 Wicks Blvd

Oratorical Festival

Student contestants will perform an original or well-known essay, speech or poem in celebration of Dr. Martin Luther King's message of peace, tolerance and social justice.

Entry Forms Available: November 1, 2012

Entry Form Deadline: January 4, 2013

Eligibility: San Leandro Resident, Ages: 6 – 17

Contestants will compete in the following age categories:

6 – 9 yrs, 10 – 13 yrs, 14 – 17 yrs



PRIZES

First Place in Each Age Category - \$100 Amazon Gift Card
Second Place in Each Age Category - \$50 Amazon Gift Card
All contestants will receive a Certificate of Participation
Prizes made possible by the San Leandro Optimist Club

For details and to download the Entry Form click here:

[Entry Form](#)

[Event Rules and Scoring](#)

***Entertainment, Crafts for the Kids and
Light Refreshments***

For information call 577-3462

The San Leandro Public Library

proudly presents

Women of Mystery Author Event



Camille Minichino



Ann Parker



Janet Dawson

Saturday, January 19, 2013

2:00 pm to 4:00 pm

Karp/Estudillo Rooms

Main Library

300 Estudillo Avenue

Free Admission

For those who love mysteries, be sure to attend "Women of Mystery" author event!

Local mystery authors Janet Dawson, Camille Minichino and Ann Parker will discuss their fascinating writing experiences and their most recent publications followed by a book-signing session for each author.

For more information about this event, please call (510) 577-3971.

San Leandro Public Library

300 Estudillo Avenue • San Leandro, CA 94577 • www.sanleandrolibrary.org

SAN LEANDRO LIBRARY KICKOFFS BIG READ PROGRAM OF “THEIR EYES WERE WATCHING GOD”

Mayor Stephen Cassidy announced that for the third consecutive year the San Leandro Library is the recipient of a Big Read grant. The Big Read San Leandro Program will run from January 2013 through March 2013. The San Leandro Public Library has selected Zora Neale Hurston’s *Their Eyes Were Watching God* as the book for the community to read. An American folklorist, anthropologist, and author during the time of the Harlem Renaissance, Zora Neale Hurston is considered one of the pre-eminent writers of twentieth-century African-American literature.

The Big Read is a program of the National Endowment for the Arts in partnership with Arts Midwest. The goal of the Big Read, which is the largest reading program in the U.S, is to bring together partners across the country to encourage reading for pleasure and enlightenment.

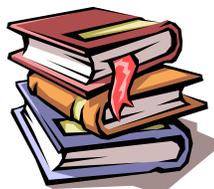


The Library is extremely proud that Lucy Anne Hurston, the niece of Zora Neale Hurston, will be the guest speaker at the **Big Read Kickoff Event on Saturday, February 9, 2013 at 2:00 pm at the San Leandro Main Library, 300 Estudillo Avenue.** Ms. Hurston, an academic sociologist and author, will discuss Zora’s works and life as well as her own works and research experiences.

After Ms. Hurston’s presentation, all attendees are encouraged to sign up for a library-sponsored or a patron-sponsored book discussion group for *Their Eyes Were Watching God*. All those who sign up at this event will receive a free copy of Hurston’s novel, while supplies last!

Other Big Read 2013 events include an “Ancestral Memories” quilt exhibit by the African American Quilt Guild of Oakland, a panel discussion of the role of the strong female character in African American Literature with the Black Caucus and local author Mary Monroe, screenings of *Their Eyes Were Watching God*, and a field trip to the Museum of the African Diaspora in San Francisco. Children’s events include a story quilt art workshop with the Museum of Children’s Art (MOCHA) and teens can participate in a four-day art workshop with Malik Seneferu, a Bay Area artist. The program will culminate with the “Hatitude” Finale, which is by special invitation to those that participated in a *Their Eyes Were Watching God* book discussion group.

For more information about this wonderful program, please call Mary Lee Barr at (510) 577-3986.



CITY OF SAN LEANDRO - NOVEMBER 6, 2012 ELECTION RESULTS

- District 2 Councilmember – **Ursula Reed**
- District 4 Councilmember – **Benny Lee**
- District 6 Councilmember – **Jim Prola**
- Measure L – San Leandro Unified School District - **PASSED**

WEEKLY UPDATE

If you would like to review weekly information from the City Manager, please check out the *Weekly Update* on the City's website at www.sanleandro.org/depts/cityhall/city_manager.asp.

Also, for more information on the City of San Leandro and its programs and services, visit the City's website at www.sanleandro.org. To register to automatically receive press releases, meeting agendas or other electronic notifications, go to e-Notify at <http://www.sanleandro.org/portal/default.asp>.

DECEMBER/JANUARY CITY COUNCIL AND COMMITTEE MEETINGS

Meeting dates, times and location are subject to change. Please confirm meetings by visiting www.sanleandro.org.

12/3 City Council Meeting, 7:00 p.m., Council Chambers

12/7 City Council Finance Committee Meeting, 8:30 a.m., Council Chambers

12/10 City Council Work Session, 7:00 p.m., Council Chambers

12/11 City Council Rules and Communications Committee Meeting, 4:30 p.m., Council Chambers

12/12 City Council Facilities and Transportation Committee Meeting, 4:00 p.m., Council Chambers

12/17 City Council Meeting, 7:00 p.m., Council Chambers

12/17 Community Development Committee Meeting – CANCELLED

12/24/12 – 1/1/13 City Hall Closed.

1/7 City Council Meeting, 7:00 p.m., Council Chambers

1/14 City Council Work Session, 7:00 p.m., Council Chambers

1/22 City Council Meeting, 7:00 p.m., Council Chambers