



# City Manager's Weekly Update

February 6, 2013

## UPCOMING MEETINGS

- 2/12** City Council Special Meeting, 7:00 p.m., Senior Community Center, 13909 East 14<sup>th</sup> Street
- 2/19** City Council Meeting, 7:00 p.m., Council Chambers
- 2/25** City Council Work Session, 7:00 p.m., Council Chambers
- 3/4** City Council Meeting, 7:00 p.m., Council Chambers
- 3/11** City Council Work Session, 7:00 p.m., Council Chambers
- 3/18** City Council Meeting, 7:00 p.m., Council Chambers
- 4/1** City Council Meeting, 7:00 p.m., Council Chambers
- 4/8** City Council Work Session, 7:00 p.m., Council Chambers
- 4/15** City Council Meeting, 7:00 p.m., Council Chambers
- 4/22** Joint City Council/SLUSD Work Session, 7:00 p.m., Council Chambers

**To:** City Council  
**From:** Chris Zapata, City Manager

## Mark Your Calendar

A Living History Tribute to Madame C.J. Walker (reminder)

**Thursday, February 7, 7:00 p.m. to 8:00 p.m., Main Library Lecture Hall, 300 Estudillo Avenue**

- Celebrate African American History Month on **February 7** by enjoying a unique interactive performance that portrays Madam C.J. Walker, America's first self-made woman millionaire as portrayed by J.P. Myrick, an art educator and storyteller.
- Click [here](#) for more information about free event.

San Leandro's Got Talent is Coming! (reminder)

**Friday, February 8, 7:00 p.m. to 10:00 p.m., Main Library Lecture Hall, 300 Estudillo Avenue**

- Talented teens ages 13 to 18, who can sing, dance, juggle, play an instrument, rap, do spoken word, you name it, will be featured at *San Leandro's Got Talent*, a new city-wide talent show and fundraiser for teen programs.
- *San Leandro's Got Talent* will take place in the Lecture Hall at the San Leandro Main Library on **February 8**. Click [here](#) for more information.

Reminder for February 12 Special Meeting Regarding Proposed Medical Marijuana Ordinance

**Tuesday, February 12, 7:00 p.m., Senior Community Center, 13909 East 14<sup>th</sup> Street**

- The City Council will be holding a special meeting on **February 12** to mainly receive public comment on the proposed Medical Marijuana Ordinance presented in December 2012. For more information on this public meeting, click [here](#).
- Public noticing to date has included a press release, notice (in English, Spanish and Chinese) and advertisement in the *San Leandro Times*, as well as outreach to all Homeowners Associations and the Chamber of Commerce. This meeting was also promoted by staff at the District 3 and 4 Town Hall meeting last week on January 30.

East Bay Green Corridor and GO-Biz Forum in Alameda (flyer attached)

**Thursday, February 14, 1:00 p.m. to 5:30 p.m., Makani Power/Natel Energy, 2175 Monarch Street, Alameda**

- A fascinating evening in which to network and get up to speed on the resources available to support innovation and cleantech business is occurring on **February 14**.

- Enjoy spirits and light appetizers, networking and sunset at this Town Hall Forum presented by the East Bay Green Corridor and the Governor's Office of Business & Economic Development (GO-Biz).
- To register, visit [greencorridortownhall.eventbrite.com](http://greencorridortownhall.eventbrite.com). For more information, contact Carla Din at [carla@eastbayeda.org](mailto:carla@eastbayeda.org) or call (510) 272-3889.

#### Ancestral Memories Quilt Exhibit and Reception (reminder)

#### **Currently through February 28, Main Library Atrium, 300 Estudillo Avenue**

- As a part of the San Leandro Public Library's 2013 Big Read, the library will be hosting "Ancestral Memories," an exhibit of quilts by the African American Quilt Guild of Oakland. "Ancestral Memories" is an exhibit which honors the memory of the quilters' families and heritage.
- Call the library at 577-3971 for more information.

#### Mining Census Data Workshop (flyer attached)

#### **Thursday, March 7, 9:30 a.m. to 11:30 a.m., Sister Cities Gallery, City Hall**

- The United States Census Bureau is conducting a FREE two-hour workshop on **March 7** for community organizations and City staff that will show how to access the most current Census data products via a new and enhanced American FactFinder (Census data search tool). Learn how to retrieve data such as demographics, social characteristics, and housing information for reports, presentations and grants.
- Please email Vivian Chiu at [vchiu@sanleandro.org](mailto:vchiu@sanleandro.org) to register.

#### Women's History Month with City Attorney (flyer attached)

#### **Saturday, March 30, 2:00 p.m. to 3:00 p.m., Main Library Estudillo Room, 300 Estudillo Avenue**

- Enjoy a talk with Jayne Williams, who was nominated by legal periodical *The Recorder* for its 2012 "Women Leaders in Law" list. Ms. Williams is the City Attorney for the City and also heads law firm Meyers Nave's Crisis Management Practice. She is acknowledged as a remarkable attorney and because her prominence in the law field has paved the way for many other female and minority lawyers in California. At this free afternoon event, Ms. Williams will discuss her fascinating career experiences.

## **Council Information**

#### The First US Ignite Developer's Workshop Held at the Marina Inn, February 1-2, 2013

- San Leandro was pleased to host US Ignite's Developer's Workshop at the Marina Inn on February 1-2, 2013. More than 60 organizations were represented from across the country to participate in this inaugural event, including Lit San Leandro, the White House Office of Science Technology Policy (OSTP), Mozilla, CENIC, Dell, Lawrence Berkeley National Lab (LBNL), Code for America, Brocade, Juniper Networks and many universities.
- Launched by President Obama in June 2012, [US Ignite](http://USIgnite.com)'s mission is to spur the development of next-generation applications and digital experience that will make use of state-of-the-art broadband networks running 100 times faster than today's Internet connections. US Ignite partners intend to change how we receive healthcare, educate our children, keep our communities safe, become more energy efficient, train our employees, and manufacture goods.
- San Leandro and its [Lit San Leandro](http://LitSanLeandro.com) partnership is one of six partner cities featured on the US Ignite website. These partner cities are described as "piloting ultra-high-speed broadband projects. They're experiencing surges of entrepreneurship and innovation, with new business and civic projects drawn to these hubs of activity."
- The US Ignite Partnership, which includes over 100 start-ups, local and state governments, federal agencies, universities and major players in the tech industry like Cisco, Hewlett-Packard and Mozilla, is focused on developing a national 1 gigabit network that will connect communities and university campuses. The goal of this network is to improve services to Americans, drive job creation, promote innovation, and create new markets for American businesses.

- The goal of this first-ever gathering of the US Ignite partners was to begin the conversation on how to develop applications (“apps”) focused on the core goals and how to develop a national network that would effectively deliver these apps. More than 60 organizations from across the country were represented.
- **Lit San Leandro will co-host a hackathon in partnership with [Mozilla](#) later this year to develop apps under the [Mozilla Ignite Challenge](#).** Mozilla Ignite is an open innovation challenge hosted by Mozilla and the National Science Foundation as part of the [US Ignite](#) initiative. Winners of the [next three challenge rounds](#) will receive a total of \$458,000 in prize money!

## Correspondence From Other Agencies

[San Leandro Arts Education Center to Showcase 2012-13 AP Art Studio Exhibit](#) (press release attached)



**The Green Corridor and the  
Governor's Office of Business & Economic Development  
(GO-Biz)**

**Invite you to a Town Hall Forum:**

***Can the State Help Grow Your Cleantech Business?***

**Thursday, February 14, 2013**

**1pm-5:30pm**

**Makani Power/Natel Energy**

*(on the rooftop deck, weather permitting)*



**2175 Monarch Street  
Alameda, CA**

- *Meet newly-appointed GO-Biz director Kish Rajan*
- *Identify priority issues affecting your business' growth*
- *Learn about resources supporting innovation*
- *Bring your creative ideas for how GO-Biz & the Green Corridor can add value*

**Spirits & light appetizers, Networking & Sunset**

To Register: <http://greencorridortownhall.eventbrite.com>

For info: Carla Din, [carla@eastbayeda.org](mailto:carla@eastbayeda.org); (510) 272-3889

# MINING CENSUS DATA WORKSHOP

For community organizations and City staff



Hosted by United States Census Bureau and City of San Leandro

**Thursday, March 7, 2013**  
**9:30 – 11:30 a.m.**

**San Leandro City Hall**  
**Sister Cities Gallery**  
**835 East 14<sup>th</sup> Street, San Leandro**

You are invited to attend a two-hour workshop that will show you how to access the most current Census data products via the *new and enhanced* American FactFinder (Census data search tool). This workshop will illustrate the mining features of the new American FactFinder to help you successfully navigate through it!

## Topics:

### **Census Data Overview**

- Decennial Census – Data files, future releases
- American Community Survey – Finding the characteristics of your community
- Population Estimates Program
- Other Surveys

### **Census Data Navigation – American FactFinder (AFF) and on-line exercises**

- Quick Search
- Search Filters – Searching by topic, geography, race and ethnicity, industry codes
- Narrowing Your Search
- Working with Tables
- Map and Mapping resources

To register, email Vivian Chiu at [vchiu@sanleandro.org](mailto:vchiu@sanleandro.org)

The San Leandro Public Library  
*proudly celebrates*

**Women's History Month**  
*with*  
**City Attorney Jayne Williams**



**Saturday, March 30, 2013**

**2:00 pm–3:00 pm**

*Estudillo Room*

Main Library  
300 Estudillo Avenue

Free Admission

Enjoy a talk with Jayne Williams, who was nominated by legal periodical *The Recorder* for its 2012 “Women Leaders in Law” list. Ms. Williams is the City Attorney for the City of San Leandro and also heads law firm Meyers Nave’s Crisis Management Practice. She is acknowledged as a remarkable attorney and her prominence in the law field has paved the way early on for many other female and minority lawyers in California. For this afternoon event, she will discuss her fascinating career experiences.

For more information, please call the Information Desk at (510) 577-3971.

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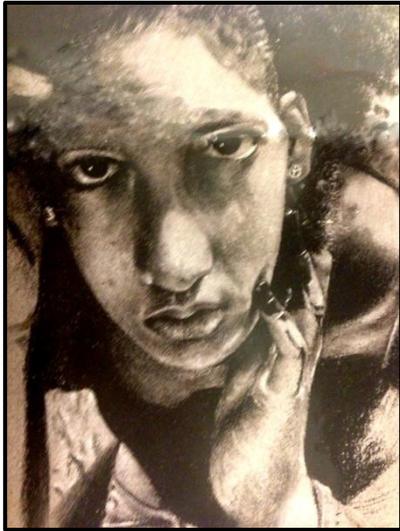
**San Leandro Public Library**

300 Estudillo Avenue • San Leandro, CA 94577 • (510) 577-3971 • [www.sanleandrolibrary.org](http://www.sanleandrolibrary.org)

## PRESS RELEASE

January 18, 2013

Contact: Cindy Cathey, Superintendent, 510-896-4199  
Robin Michel, 510-667-6208



### **San Leandro Arts Education Center to showcase the only West Coast showing of the prestigious 2012-13 AP Art Studio Exhibit—*public invited to receptions***

[San Leandro, CA January 17, 2013] San Leandro Unified School District Superintendent Cindy M. Cathey announced today that the District is thrilled and honored to be one of the locations chosen this year as a venue for the prestigious 2012-2013 Advanced Placement (AP) Art Studio Exhibit.

“This is the only West Coast exhibition of this beautiful art,” said Superintendent Cathey. “Art Department Chair Audrey Brown is to be commended for her efforts in bringing this show to San Leandro.”

**There will be two receptions open to the public, Thursday, January 24, 6-8 p.m. and Saturday, February 2, 6 to 8 p.m. The Arts Education Center is located on the San Leandro High School main campus, at 2200 Bancroft Avenue, in San Leandro.**

Sponsored by Educational Testing Service (ETS) and the College Board, this national exhibit represents a selection of some of the finest artwork created by students who submitted portfolios for the AP Studio Art Exam in May 2012. Chosen from over 40,000 portfolios, each work selected exemplifies the high level of rigor, commitment and accomplishment that AP students can achieve. The exhibit is produced each year by the AP Program as part of a celebration of AP student work and it honors outstanding AP Studio Art students.

The show will feature all of the original art seen on the AP College Board Studio Art 2012-2013 poster, as well as ten additional pieces. It premiered at the AP Annual Conference in Orlando, Florida in July, and prior to its stop in San Leandro, the exhibit was shown at the Norris Cultural Arts Center in St. Charles, Illinois in November. In March, it continues on to the National Art Education Association conference in Fort Worth, Texas. For more information, or to see digital images of the various pieces, please visit the College Board website at:

[http://apcentral.collegeboard.com/apc/public/courses/teachers\\_corner/190457.html](http://apcentral.collegeboard.com/apc/public/courses/teachers_corner/190457.html)