

SAN LEANDRO NEWS



FEBRUARY 2013

CITY MANAGER MESSAGE

I'd like to provide information to residents about our innovation and technology focus that is connecting our community. Technology is a part of our lives, especially in the San Francisco Bay Area. San Leandro is transforming as a community due to imagination and foresight. Past City officials that worked with innovative business leaders, such as our own Pat Kennedy, have positioned San Leandro as an emerging technology community. This is a reality because of the following:

- 1) Conception and development of our ultra fast 11-mile fiber optic loop called Lit San Leandro, which connects business in our region to the world;
- 2) Belief by the Federal Economic Development Administration, which provided a 2.1 million dollar grant to extend Lit San Leandro eight more miles so that we can reach our shoreline and other strategic locations in our city;
- 3) Our designation by The White House as a US Ignite City;
- 4) Promotion of Lit San Leandro in the Wall Street Journal.

As you can see, we are moving rapidly to compliment the technology and innovation going on in Silicon Valley and San Francisco. Our private public partnership with Pat Kennedy has resulted in our hiring the East Bay's first and only Chief Innovation Officer, Deborah Acosta, thanks to the efforts of Mayor Cassidy and the City Council. We've also gained the attention of national leaders, including the Chairman of the Federal Communications Commission, Julius Genachowski, who will be in San Leandro this week. As the overseer of a trillion dollar communications industry, it is resounding approval that San Leandro is arriving in the world of technology leaders and cities.

- Chris Zapata, City Manager

UPCOMING EVENTS

- ✦ **Lunar New Year Celebration** – Saturday, February 23, 1:00 – 3:00 p.m., Main Library. Click [here](#) for more information about this FREE event.
- ✦ **Community Meeting on the Proposed Residential Chicken and Bees Ordinance** – Thursday, March 14, 5:30 p.m. to 7:00 p.m., Senior Community Center, 13909 East 14th Street
- ✦ **San Leandro Creek Clean Up** – Saturday, March 16, 9:30 a.m. to 12:30 p.m., Root Park
- ✦ **Women's History Month with City Attorney Jayne Williams** – Saturday, March 30, 2:00 – 3:00 p.m., Main Library.
- ✦ **Downtown Farmers' Market is Coming April 10 – October 16** – Wednesdays, 4:00 – 8:00 p.m., Parrott Street & East 14th Street.



- ✦ **Big Read Panel Discussion – New York Bestselling Author Mary Monroe** – Saturday, March 2, 7:00 – 9:00 p.m., Main Library, 300 Estudillo Avenue

WELCOME NEW CHIEF INNOVATION OFFICER DEBORAH ACOSTA

The City of San Leandro has hired **Deborah Acosta** as the City's first Chief Innovation Officer. Acosta will drive technology based economic development for the City and manage the City's role in [Lit San Leandro](#), a public/private partnership with Dr. Patrick Kennedy, CEO and Founder of OSISoft, an international enterprise software company based in San Leandro. The Lit San Leandro project provides an existing and growing state-of-the-art digital backbone loop of fiber optics that allows service providers to deliver an ultra-high-speed, Internet communications network.



“San Leandro business and City leadership clearly gets it – creation of Lit San Leandro as a public/private partnership is an incredibly innovative solution to the challenges of urban redevelopment,” Acosta stated. “I am thrilled to be joining a team that combines the best of East Bay resources and leadership for the opportunity to grow an innovative, technology-focused business community and create sustainable jobs.”

As the City's Chief Innovation Officer, Acosta will build collaboration between business, government, community and education stakeholders; create effective business attraction, retention and expansion policies and programs for the innovative technologies; manage the City's partnership with the private sector to use, enhance, and market Lit San Leandro; use technology and open government tools to increase civic engagement; and drive technology-based economic development in the City of San Leandro.

Acosta comes to San Leandro as a graduate of U.C. Berkeley, with 12 years as a banking professional in San Francisco, 12 years as a City of Oakland Economic Development Coordinator focused in International Trade and the Innovative Technology sectors, and 1.5 years as an entrepreneur and business development consultant. Pandora, Skytide, Sungevity, Lucid, Obscura Digital, Digital Realty, SKS Investments, Swig Co., San Francisco Regional Center are among the many companies with whom Acosta has worked. She continues to expand her involvement in the East Bay's growing tech sector as Co-Chair and co-founder of 2.Oakland, a group of Oakland technology companies working to cultivate a healthy tech eco-system in the East Bay.

NEW AND IMPROVED CITY WEBSITE!

A new version of the City's website (www.sanleandro.org) went live on January 31. This is the first significant overhaul of the site since 2009.

Visually, the new site features an updated color palette, expanded use of photos, improved display on mobile devices, and new options for customizing department pages and sections.

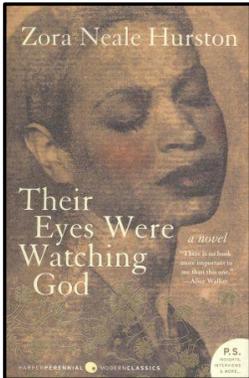
The site also features several functionality enhancements including multilingual translation (using Google Translate), improved calendar functionality, and local weather. The new version also avoids using Adobe Flash technology, which means that all photos will now display on Apple's mobile devices.

Many of the latest changes were developed based on comments from the community and a group of citizens who volunteered their time last year to provide feedback on the website.

SAN LEANDRO LIBRARY'S BIG READ PROGRAM

The Big Read San Leandro Program will run from **January through March 2013**.

The San Leandro Public Library has selected Zora Neale Hurston's *Their Eyes Were Watching God* as the book for the community to read. An American folklorist, anthropologist, and author during the time of the Harlem Renaissance, Zora Neale Hurston is considered one of the pre-eminent writers of 20th Century African-American literature.



The Big Read is a program of the National Endowment for the Arts in partnership with Arts Midwest. The goal of the Big Read, which is the largest reading program in the U.S, is to bring together

partners across the country to encourage reading for pleasure and enlightenment.

Other Big Read 2013 events include an “**Ancestral Memories**” **Quilt Exhibit** by the African American Quilt Guild of Oakland, which will be on display in the atrium of the Main Library, 300 Estudillo Avenue, from **January 29 to February 28**. "Ancestral Memories" is an exhibit which honors the memory of the quilters' families and heritage. For more information about this wonderful program, please call Mary Lee Barr at (510) 577-3986.



NEW YORK BESTSELLING AUTHOR MARY MONROE TO MODERATE BIG READ PANEL DISCUSSION



Local *New York Times* bestselling author Mary Monroe, known for her bestselling books, such as *God Don't Like Ugly*, will moderate a panel discussion based on the Big Read selection, *Their Eyes Were Watching God*, on Saturday, **March 2** from 7:00 to 9:00 p.m. at the San Leandro Main Library, 300 West Estudillo Avenue.

The panel will discuss the role of the African American protagonist, Janie Crawford, in the San Leandro Big Read book selection, *Their Eyes Were Watching God*, by Zora Neale Hurston and the strong female in contemporary African American literature including other writers such, as Toni Morrison (*Song of Soloman*), Alice Walker (*The Color Purple*) and the Kathryn Stockett (*The Help*). Ms. Monroe will be joined by a panel of local librarians from the

California Librarians Black Caucus (CLBC). The CLBC serves as an advocate for the development, promotion, and improvement of library services and resources to the nation's African American community; and provides leadership for the recruitment and professional development of African American librarians. For more information, call the San Leandro Public Library at 510-577-3971.

San Leandro Public Library
proudly presents a

Lunar New Year Celebration!

at the San Leandro Main Library • 300 Estudillo Avenue



Year of the Snake



Saturday, February 23, 2013 • 1 pm to 3 pm
Admission is **FREE!**

Come join us for a wonderful afternoon of lion dancing, folk dancing and music that will delight all ages!



Special guest performers include:



Vovinam Lion Dancers

Ms. Wei's Children Dancers

Dale Chung the Magician!

Korean Culture Center Performers



Free Asian crafts-making sessions for children will be provided by members of the **Asian Community Cultural Association** of San Leandro throughout the afternoon.

Beverages and delicious Asian cuisine will also be available for purchase.

For more information, please call the Info Desk at (510) 577-3971.

San Leandro Public Library

300 Estudillo Avenue • San Leandro, CA 94577 • (510) 577-3971 • www.sanleandrollibrary.org

I-880 Southbound HOV Project

by the
Alameda County Transportation Commission (Alameda CTC)
and Caltrans

Construction commenced in late January 2013 on the \$108 million I-880 Southbound High Occupancy Vehicle (HOV) Project will extend the southbound HOV lane from just south of Marina Boulevard to Hegenberger Road. The project will reconstruct both the Davis Street and Marina Boulevard overcrossings. The project will also construct improvements to accommodate additional traffic by providing signalized off-ramps at Marina Boulevard and an additional lane on Davis Street from the southbound off-ramp to Warden Avenue. The



The majority of the project is being constructed with funds from the 2006 Proposition 1B Bond, with additional funds provided by developer contributions for additional improvements at Marina Boulevard and Measure B and Federal funds for an additional lane on Davis Street.

Recognizing the special circumstance of the project and the singular opportunity for implementing the City of San Leandro's General Plan goal to provide a gateway at these major entrances into the city, the City asked that it be allowed to provide design input on the aesthetics of these two interchanges. The Alameda CTC and its consultants developed a basic design feature set with four aesthetic features. The features included: 1) End Corbel; 2) Retaining Wall/Wingwall Design; 3) Fencing; and 4) Color. Three basic design concepts were then developed for the interchanges on which the City can provide input.

City staff has gone to the public for its input at the Farmer's Market, Town Hall meetings and Facilities and Transportation Committee meetings. Based upon input gathered from the public and City staff, the preferred aesthetic features include the following:

- End Corbel: Hill design with City Logo
- Slope Paving: Butterfly pattern at Marina; Cherry pattern at Davis Street – concrete finish
- Fencing: Hills pattern
- Fencing & Lighting Color: Green
- Wall Finish: Fractured Rib

You may view the final designs by clicking on the links below:

[I-880 HOV Marina Final Board](#)

[I-880 HOV Davis Final Board](#)

You may learn more about the project and when certain activities will occur that may impact your travel routes by visiting the Caltrans website by clicking on the following link: [880 SB HOV Lane Project](#). You may also get the latest updates on Twitter by following @I880Cooridor. Additional information may be obtained on the [Alameda CTC website](#). There is also an [Alameda CTC Project Fact Sheet](#) available online.

Contact Keith Cooke at the City of San Leandro Engineering & Transportation Department at (510) 577-3439 or via email at kcooke@sanleandro.org for more information.

SAN LEANDRO POLICE DEPARTMENT

SERGEANT SUCCESSFULLY COMPLETES SUPERVISORY LEADERSHIP INSTITUTE PROGRAM

Chief Sandra Spagnoli is pleased to announce that **Sergeant Brian Anthony** has successfully completed the 200-hour Sherman Block Supervisory Leadership Institute (SBSLI) course. This is a significant career milestone for Sergeant Anthony.

The Sherman Block Supervisory Leadership Institute program is designed to stimulate personal growth, leadership, and ethical decision-making in California law enforcement front-line supervisors. Designed and implemented in 1988 through the efforts of California law enforcement professionals and top educators and trainers, the SBSLI is an intense program based on experiential learning techniques. Students are challenged to learn new ways to resolve issues through group and individual work.

The curriculum takes students through an analysis of management (planning, organizing, directing, etc.) and leadership (inspiring, challenging, developing, etc.) and how each discipline compliments the other. The course progresses from self-evaluation, to interpersonal evaluation, to organizational relationships.

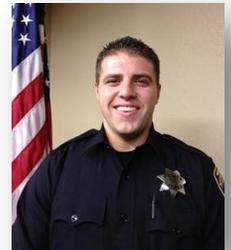


PLEASE WELCOME SLPD'S NEWEST EMPLOYEES OFFICER DARYL PASUT & DISPATCHER ALINA THOMPSON

Officer Daryl Pasut comes to us from the Alameda County Sheriff's Department, where he worked in both the North County and Santa Rita jails. Daryl began his law enforcement career as an intern at the San Leandro Police Department, while pursuing his Bachelor's degree in Criminology at Fresno State University. While at Fresno State, Daryl played on the Bulldog football team as a linebacker and tight end. Daryl attended the ACSO Academy, and graduated in July 2012, with an ultimate goal of joining the San Leandro Police Department.

Daryl began his in-house FTO training this week will begin the FTO program February 23. Daryl is a proud father of his one-month old son and resides in Livermore with his fiancée. When he's not focusing on his career and being a father, Daryl enjoys dirt bike riding, wake boarding and snowboarding. Welcome to SLPD, Daryl!

Dispatcher Alina Thompson comes to the SLPD from the Harbor Bay Island Security Company in Alameda. Alina was born in Hayward and raised in San Leandro, where she currently resides with her family. She attended Arroyo High School and began her college education at Chabot College, where she obtained an A.A. degree in Liberal Studies. She attended Evergreen Valley College's POST Basic Dispatch Academy in October 2012 and has been looking forward to her career as a Public Safety Dispatcher since graduation. Outside of work, she enjoys shopping, reading, running and travelling. Welcome to SLPD, Alina!



POLICE OFFER FREE WEBSITE AT CRIMEREPORTS.COM

The San Leandro Police Department uses CrimeReports to help citizens understand where and what types of crimes are occurring within our community. CrimeReports is offered free to our citizens.

CrimeReports.com is the largest, most comprehensive crime-mapping website in the world. The San Leandro Police Department partners with CrimeReports to bring you accurate, official, and up-to-date crime information for the areas you care about most. Search and explore the CrimeReports map to see how it works.

CrimeReports launched a new version on February 4, 2013. This redesigned crime map makes browsing the website easier and allows citizens to access and view the website on their mobile devices and smart phones. There are features that make searching for and sharing crime-related information easier than ever. You can access this by using the following link: www.crimereports.com/agency/sanleandro.

Citizens can send anonymous tips to San Leandro Police Department by texting the word SLPD and their tip to 847411. Anonymous web tips can be submitted from the Police Departments website www.sanleandro.org/depts/pd/services/at.asp. For crime prevention tips please go to the Police Departments website at www.sanleandro.org or contact Jennifer Crosby at (510) 577-3252.



ANONYMOUS WEB TIPS

Anonymous web tips can be submitted from the Police Departments website at www.sanleandro.org/depts/pd/at.asp. For crime prevention tips please go to the Police Departments website at www.sanleandro.org/depts/pd.

SIGN UP FOR SLPD COMMUNITY ALERTING SYSTEM

To receive notification regarding a local emergency, [sign up](#) for alerts via Nixle and CodeRed. In the event of a localized emergency:

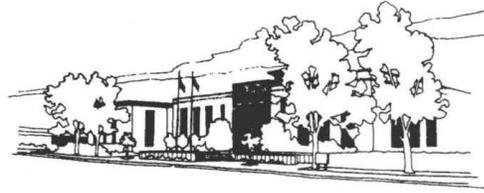
Tune in Radio San Leandro - 1610AM

Watch Cable Channel 15 (Comcast) or Channel 99 (AT&T U-Verse)

For more information, visit: www.sanleandro.org/depts/pd/services.



City of San Leandro
Civic Center, 835 East 14th Street
San Leandro, California 94577



Community Meeting on the Proposed Residential Chicken and Bees Ordinance

Date: Thursday, March 14, 2013
Time: 5:30 pm- 7:00 pm
Location: Senior Community Center
13909 East 14th Street

Members of the community are invited to attend and provide comments regarding the proposed revisions to the animal control ordinance, which include provisions to allow for chickens and bees in residential neighborhoods. The purpose of this community meeting is to receive public comment on the proposed ordinance.

For more information, including whether you will need translation services or require any handicapped accessibility accommodations for the March 14th meeting, please call the City Manager's Office at (510) 577-3351.

The San Leandro Public Library
proudly celebrates

Women's History Month
with
City Attorney Jayne Williams



Saturday, March 30, 2013

2:00 pm–3:00 pm

Estudillo Room

Main Library
300 Estudillo Avenue

Free Admission

Enjoy a talk with Jayne Williams, who was nominated by legal periodical *The Recorder* for its 2012 “Women Leaders in Law” list. Ms. Williams is the City Attorney for the City of San Leandro and also heads law firm Meyers Nave’s Crisis Management Practice. She is acknowledged as a remarkable attorney and her prominence in the law field has paved the way early on for many other female and minority lawyers in California. For this afternoon event, she will discuss her fascinating career experiences.

For more information, please call the Information Desk at (510) 577-3971.

San Leandro Public Library

300 Estudillo Avenue • San Leandro, CA 94577 • (510) 577-3971 • www.sanleandrolibrary.org

FRIENDS OF SAN LEANDRO CREEK (FSLC) MEETINGS & EVENTS

- **Creek Clean Up** – Saturday, **March 16**, 9:30 a.m. to 12:30 p.m., Root Park
- **Watershed Festival** – Saturday, **April 20**, noon to 4:00 p.m., Root Park
- **Creek Clean Up** – Saturday, **May 11**, 9:30 a.m. to 12:30 p.m., Root Park
- **FSLC Meeting** – Tuesday, **June 4**, 7:00 p.m., Main Library

Become a FSLC member!

Sign up for a one-year FSLC Membership. Download the form [here](#).

Teachers!

FSLC offers free field trips, in-class presentations and other exciting learning opportunities for your students! Please add your contact information to our data base now. Click [here](#) to contact the Watershed Awareness Coordinator to learn more about our education programs.



Save the date...

CITYWIDE GARAGE SALE & RECYCLING EVENT **SATURDAY, JUNE 1, 2013**

The City's Neighborhood Cleanup event is designed to promote reuse and recycling of unwanted household goods.

More information on this great annual event is coming soon!



ONE STOP PERMIT CENTER HOURS

Monday through Friday

Planning and Zoning Services

Monday 8:30 a.m. to 4:00 p.m.
Tuesday, Wednesday, and Thursday 8:30 a.m. - Noon
(Friday, by appointment only)
(510) 577-3325

Building and Safety Services

Monday 7:30 a.m. to 3:30 p.m.
Tuesday, Wednesday, and Thursday 7:30 a.m. - Noon
(Tuesday, Wednesday, and Thursday Noon - 3:30 p.m. and
Friday 7:30 a.m.- 3:30 p.m., by appointment only)
(510) 577-3405

Housing Services

8:30 a.m. to 5:00 p.m.
(510) 577-6004

Office of Business Development

8:30 a.m. to 5:00 p.m.
(510) 577-3311

OTHER DEPARTMENTS

Engineering Department

Monday 8:30 a.m. to 4:00 p.m.
Tuesday, Wednesday, and Thursday 8:30 - Noon
(510) 577-3428

Environmental Services

Hazardous Materials

7:30 a.m. to 5:00 p.m.
(510) 577-3401

Recycling

7:30 a.m. to 3:30 p.m.
(510) 577-6026

Business License/Cashier Window

Year Round

Monday - Thursday 7:30 a.m. - 4:00 p.m.
Friday 7:30 a.m. - Noon

Fire Department (Permits/Inspections)

Monday 7:30 a.m. to 3:30 p.m.
Tuesday, Wednesday, and Thursday 7:30 a.m. - Noon
Inspections, by appointment only (510) 577-3317

WEEKLY UPDATE

If you would like to review weekly information from the City Manager, please check out the *Weekly Update* on the City's website at www.sanleandro.org/depts/cityhall/city_manager.asp.

Also, for more information on the City of San Leandro and its programs and services, visit the City's website at www.sanleandro.org. To register to automatically receive press releases, meeting agendas or other electronic notifications, go to e-Notify at www.sanleandro.org/portal/default.asp.

UPCOMING CITY COUNCIL AND COMMITTEE MEETINGS

Meeting dates, times and location are subject to change. Please confirm meetings by visiting www.sanleandro.org.

2/19 City Council Meeting, 7:00 p.m., Council Chambers

2/25 City Council Work Session, 7:00 p.m., Council Chambers

3/4 City Council Meeting, 7:00 p.m., Council Chambers

3/11 City Council Work Session, 7:00 p.m., Council Chambers

3/18 City Council Meeting, 7:00 p.m., Council Chambers

3/25 City Council Ethics Training, 6:00 p.m., Main Library, 300 Estudillo Avenue

3/28 Mayor's State of the City Address, 6:00 p.m., Senior Community Center, 13909 East 14th Street

4/1 City Council Meeting, 7:00 p.m., Council Chambers

4/8 City Council Work Session, 7:00 p.m., Council Chambers

4/15 City Council Meeting, 7:00 p.m., Council Chambers

4/22 Joint City/SLUSD Work Session, 7:00 p.m., Council Chambers