



City Manager's Weekly Update

March 13, 2013

UPCOMING MEETINGS

- 3/18** City Council Meeting,
7:00 p.m.,
Council Chambers
- 3/25** City Council Work
Session, 7:00 p.m.,
Council Chambers
- 3/28** Presentation of the 2013
State of the City
Address by Mayor
Stephen Cassidy, 6:00
p.m., Senior
Community Center,
13909 East 14th Street
- 4/1** City Council Meeting,
7:00 p.m.,
Council Chambers
- 4/8** City Council Work
Session, 7:00 p.m.,
Council Chambers
- 4/15** City Council Meeting,
7:00 p.m.,
Council Chambers
- 4/22** Joint City
Council/SLUSD Work
Session, 7:00 p.m.,
Main Library, Karp
Room
- 5/6** City Council Meeting,
7:00 p.m.,
Council Chambers
- 5/13** City Council Work
Session, 7:00 p.m.,
Council Chambers
- 5/20** City Council Meeting,
7:00 p.m.,
Council Chambers
- 5/28** City Council Work
Session, 7:00 p.m.,
Council Chambers

To: City Council
From: Chris Zapata, City Manager

Mark Your Calendar

Community Meeting on the Proposed Residential Chicken and Bees Ordinance
(reminder)

**Thursday, March 14, 5:30 p.m. to 7:00 p.m., Senior Community Center,
13909 East 14th Street**

- Members of the community are invited to attend a community meeting on **March 14** and provide comments regarding the proposed revisions to the animal control ordinance, which include provisions to allow for chickens and bees in residential neighborhoods. The purpose of this community meeting is to receive public comment on the proposed ordinance.

Tower of the Dragon Kickstarter Project Party (flyer attached)

**Friday, March 15, 5:00 to 8:00 p.m., Drake's Brewing Company, 1933
Davis Street, Building 177**

- Phasespace is hosting a Kickstarter Project Party to help raise funds to produce the first animated movie in San Leandro – *Tower of the Dragon*. For more information about the project and to view a short video, visit www.towerofthedragonproject.com.

Egg Hunt (flyer attached)

Saturday, March 30, 10:30 a.m., Washington Manor Park, 14900 Zelma

- The Recreation and Human Services Department is hosting the annual Egg Hunt for children ages 10 and under on **March 30**, rain or shine. Children should bring a basket and egg hunters will be divided into age appropriate groups. We are expecting a visit from the Bunny and an EGGciting Egg Hunt! The event, which is free and open to the public, is made possible by a generous donation from the San Leandro Optimist Club.
- Please note that this year's event is being hosted at Washington Manor Park due to the renovations currently underway at Marina Park.

Orchard Supply Hardware Grand Re-Opening

**Saturday, April 6, 7:00 a.m., Orchard Supply Hardware, 300 Floresta
Boulevard**

- After extensive investment and remodel, Orchard Supply Hardware will celebrate the re-opening of its San Leandro store. Orchard identified the San Leandro store as an important site to include in the company's growth strategy of transforming its stores into a new, more productive, neighborhood format.
- The company had ten stores operating under the new format at the end of fiscal year 2012 and the San Leandro remodel is one of six existing locations to be completed in fiscal year 2013. Join Orchard's CEO, Mark Baker, and

hundreds of customers to celebrate the overhaul of the design, layout and services offered at the San Leandro store.

East Bay EDA's Economic Outlook 2013 Event Scheduled

Tuesday, May 28, 8:00 to 10:30 a.m., Location TBD

- In addition to the East Bay Economic Outlook, the EDA will also be presenting a **Special Report on the East Bay Workforce** with a number of employer and workforce partners. The event will include a presentation by Dr. Chris Thornberg of Beacon Economics, as well as the authors of the Special Report. Both reports will include information about key economic indicators. Hard copies of the report will be available for attendees. Additional details will be provided as they become available.

Council Follow-Up

San Francisco Business Times Article Featuring Westgate and PhaseSpace (click [here](#) to view the article)

- The *SF Business Times* has written a feature story on the potential of Westgate as a Center for advanced manufacturing. Lit San Leandro fiber is being pulled into the building within the next 60 days and the property's owners are making plans to reposition the industrial and flex spaces on the second floor. The article also devoted significant attention to PhaseSpace, a company that has been doing motion capture at Westgate and is now working on an animated film, *Tower of the Dragon*.
- Also, KPIX Channel 5 aired a piece featuring Westgate and PhaseSpace on Monday, March 11, which can be viewed [here](#).

Lit San Leandro is a Finalist for the SF Business Times Real Estate Deal of the Year

- Lit San Leandro is a finalist for a [2012 Real Estate Deal of the Year Award](#) from the *San Francisco Business Times*. Lit San Leandro is competing with the Presidio Parkway in the category of public/private partnerships. The winner will be announced at an event on March 20 at the Westin St. Francis in Union Square. The project will be featured in a pull-out at the awards, and included in that Friday's edition of the *Business Times*. San Leandro's Creekside Plaza office development was a previous winner in the *Business Times* awards.

Downtown Parking Garage Elevator Closure

- Effective March 15, 2013, the elevators at the Downtown Parking Garage will be locked and inoperable each night from: 9:00 p.m. to 5:00 a.m.
- Users parking in the garage between these hours are encouraged to park on the first floor.
- Users can park on any level of the garage, at no charge, after 5:00 p.m. weekdays and all day on weekends.
- Parking is prohibited in the garage between the hours of 2:00 a.m. and 4:00 a.m. daily.
- For information about the Downtown Parking Garage, go to www.sanleandro.org/about/garage.asp.

American Public Works Association Project of the Year Award Presented to City (award certificate attached)

- On March 6, 2013, the City of San Leandro was presented with the 2013 Project of the Year Award in Sustainability Practices from the American Public Works Association (APWA) Northern California Chapter for the construction methods used on the 2011 Bancroft Avenue Reconstruction Project.
- In 2011, using American Recovery and Reinvestment Act grant funds, the City reconstructed a portion of Bancroft Avenue between 138th Avenue and 148th Avenue. This project incorporated a construction method known as Full Depth Reclamation (FDR). In this process, the old asphalt is removed and cement is added to the underlying material stabilizing and adding strength prior to the application of new asphalt. This process reduces the amount of soil required to be excavated, reduces the cost to acquire both rock material and asphalt, and reduces the trucking to move these materials. In the end, the City saves money, the roadway work is completed sooner, and the environment benefits by using fewer resources and reducing construction traffic and greenhouse gas emissions.

- Bancroft Avenue is not the first City project that used this method. Since 2008, all streets requiring total reconstruction (nearly eight lane miles of street) have been reconstructed using FDR. It is expected to be used again on the street reconstruction project scheduled later this summer.

San Leandro High School Boys' Golf Team Event

- The 15th Annual High School Boys' Golf Team Invitational is scheduled on the Tony Lema Course for March 25. Over 120 boys from around the Bay Area will participate in this one day event.
- Each spring, since 1999, the San Leandro High School Spring Classic has been played at Monarch Bay Golf Club. This event continues to be a very important part of the San Leandro High School Boys' Golf Team schedule and funding.
- American Golf and the Public Works Department continue to grow the game of golf by hosting various junior golf competitions at Monarch Bay on an annual basis. Other junior events include the San Leandro High School Girls' Fall Invitational and the San Leandro City Junior Golf Championship. It is estimated that over 800 junior golfers compete on an annual basis at Monarch Bay Golf Club.

Police Executive Research Forum (PERF) in Support of President's Gun Violence Plan

- San Leandro Police Chief Sandra Spagnoli has shared a [special 16-page issue of the PERF newsletter](#) that presents members' views about President Obama's plan for reducing gun violence. It includes a good summary of the key issues from Law Enforcement Executives around the country.

Articles of Interest

Wall Street Journal March 11, 2013 – [Meet the New Mobile Workers](#) (City of San Leandro featured)

Correspondence From Other Agencies

San Leandro Performing Arts Center to Present San Leandro High School Musical *The Pajama Game* in April

- For more information, go to www.sanleandrop performingartscenter.com/Performances/Events.pdf.

Office of Community Oriented Policing Services (COPS) (letter attached)

Tower of The Dragon

KICKSTARTER
Project Party



We invite you to join us to celebrate our Kickstarter project and help raise funds to produce the first animated movie in San Leandro! Pledge as low as \$2 and support our community.

Where: Drake's Brewing Company
1933 Davis Street, Bldg. 177
San Leandro, CA



When: Friday, March 15, 2013
5pm to 8pm

For more information about the project, visit:
www.towerofthedragonproject.com



Proud Supporters:



CITY OF SAN LEANDRO
RECREATION AND HUMAN SERVICES DEPARTMENT



Annual Egg Hunt

Free!

Saturday, March 30, 2013

Washington Manor Park, 14900 Zelma Street.

(Note: Location Change! This year's event will NOT be held at Marina Park due to park renovations.)

Egg Hunt Begins at 10:30 AM SHARP

Rain or Shine



WHO: Children under 10 years old are invited

WHAT: Bunny ♦ Pre-wrapped Candy ♦ Plastic Eggs ♦ Fun

Bring your basket and come ready for an EGGciting time!

For questions please call: (510) 577-3462

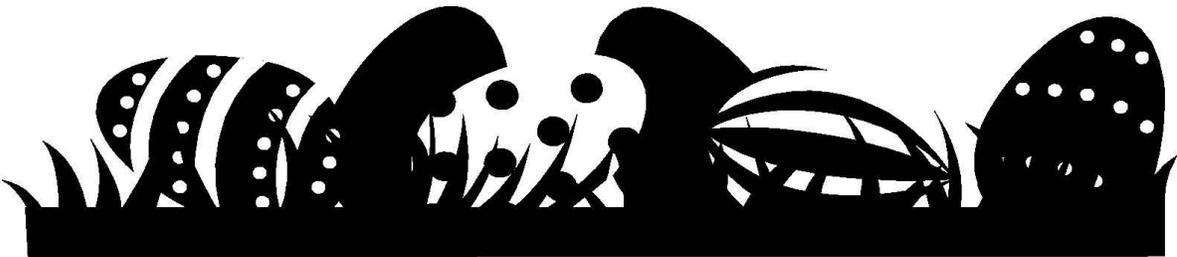
Egg hunts will be divided into age-appropriate groups.

Parent supervision is required!

Some candies are not suitable for all ages. Some candies may contain traces of peanut and nut oils.

Special Thanks to the San Leandro Optimist Club for making this event possible.

This is a City of San Leandro sponsored event.





Northern California Chapter

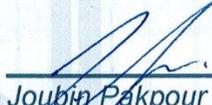
Proudly Recognizes

CITY OF SAN LEANDRO

WINNER

*2013 Project of the Year
Sustainability Practices*

*Bancroft Avenue Full Depth
Reclamation*



Joubin Pakpour
2012 Chapter President

March 6, 2013

Public Works: Creating a Lasting Impression



Dear COPS Office Grantee:

I expect you have been monitoring the possible impacts of the potential sequestration on the future availability of federal funds. I wanted to let you know that senior leadership throughout the Department of Justice has been working hard to determine how we might best manage possible sequestration budget reductions while protecting the Department's ability to perform its mission, including how we can best position the COPS Office to mitigate the impact on our state, local, and tribal partners and workforce.

Should a sequestration order go into effect March 1st, over \$1.6 billion would be cut from the Department's current Fiscal Year (FY) 2013 funding level, resulting in serious consequences for the administration of justice for our communities across the Nation. The sequestration would cut the COPS Office's funding levels by about \$8.2 million.

For grant programs, the sequestration budget reductions will affect FY 2013 funding levels for the COPS Office's programs across the board. Sequestration will not affect existing grants or cooperative agreements awarded in previous fiscal years, and we do not currently anticipate the termination of existing programs. However, we do want to make you aware of the funding reductions our grant programs may face.

I know this situation is very difficult. I want you to know that we are committed to minimizing the impact on our programs and grantees to the extent possible. I value the important work that you do, and I appreciate your dedication more than you can know. As always, your thoughts and concerns are welcome. We thank you for your work and your partnership in these challenging times.

Sincerely,

A handwritten signature in black ink that reads 'Bernard K. Melekian'.

Bernard K. Melekian,
Director