



# City Manager's Weekly Update

March 20, 2013

## UPCOMING MEETINGS

- 3/25** City Council Work Session, 7:00 p.m., Council Chambers
- 3/28** Presentation of the 2013 State of the City Address by Mayor Stephen Cassidy, 6:00 p.m., Senior Community Center, 13909 East 14<sup>th</sup> Street
- 4/1** City Council Meeting, 7:00 p.m., Council Chambers
- 4/8** City Council Work Session, 7:00 p.m., Council Chambers
- 4/15** City Council Meeting, 7:00 p.m., Council Chambers
- 4/22** Joint City/SLUSD/SLzUSD Work Session, 7:00 p.m., Main Library, Karp Room
- 5/6** City Council Meeting, 7:00 p.m., Council Chambers
- 5/13** City Council Work Session, 7:00 p.m., Council Chambers
- 5/20** City Council Meeting, 7:00 p.m., Council Chambers
- 5/28** City Council Work Session, 7:00 p.m., Council Chambers

**To:** City Council  
**From:** Chris Zapata, City Manager

## Mark Your Calendar

*The Apple Pushers* Film Screening Panel Discussion and PhotoVoice Art Gallery Reception (flyers attached)

**Saturday, March 23, 1:00 p.m. to 3:30 p.m., San Leandro Main Library, 300 Estudillo Avenue**

- In celebration of National Nutrition Month, the Alameda County Office of Education and Project EAT are partnering with the City for a 1:00 p.m. screening of the film, *The Apple Pushers*, in the Main Library Lecture Hall on **March 23**. *The Apple Pushers* is a documentary that follows the inspiring stories of five immigrant pushcart vendors who have joined a unique New York City initiative to increase the availability of fresh fruits and vegetables in food deserts. For more information, visit [www.applepushers.com](http://www.applepushers.com).
- At 2:30 p.m., a panel will lead a discussion on the film and our community's health challenges. Guest speakers include Vice Mayor Michael Gregory; Hank Herrera from Dig Deep Farms; Zalak Trivedi, MS, RD, Alameda County Medical Center; and Carmen West, Health Educator.
- At 3:00 p.m., students from Cesar Chavez Middle School in Hayward will display their work from a PhotoVoice project about health in their school. Enjoy the photography of these students while sampling a recipe featuring fresh, leafy greens.
- Visit the resource fair tables to learn about other healthy living activities in our community. Representatives will be present from Safe Routes to School, East Bay Regional Parks and Dig Deep Farms.
- View or download the event flyer in [English](#) or [Spanish](#).

Egg Hunt (reminder)

**Saturday, March 30, 10:30 a.m., Washington Manor Park, 14900 Zelma**

- The Recreation and Human Services Department is hosting the annual Egg Hunt for children ages 10 and under on **March 30**, rain or shine. Children should bring a basket and egg hunters will be divided into age appropriate groups. We are expecting a visit from the Bunny and an EGGciting Egg Hunt! The event, which is free and open to the public, is made possible by a generous donation from the San Leandro Optimist Club.
- Please note that this year's event is being hosted at Washington Manor Park due to the renovations currently underway at Marina Park.

Celebrate Women's History Month at the San Leandro Library (reminder)

**Saturday, March 30, 2:00 p.m. to 3:00 p.m., Main Library, 300 Estudillo Avenue**

- Enjoy a talk with Jayne Williams, who was recently selected by the legal periodical *The Recorder* for its 2012 "Women Leaders in Law" list. Ms. Williams is the City Attorney for the City of San Leandro and also heads law firm Meyers Nave's Crisis Management Practice. She is acknowledged as a remarkable attorney and her prominence in the law field has paved the way for many other women and minority lawyers in California.
- This discussion of Ms. Williams' fascinating experiences during her career will be held on **March 30**. Admission is free.

## Council Follow-Up

Library Receives Millennials Grant Award (award letter attached)

- The San Leandro Public Library is pleased to announce it is the recipient of a \$15,000 grant from the California State Library. The Library Services and Technology Act is sponsoring this grant and the library will launch an exciting and innovative new program designed by and for Millennials, people age 18 to 33.
- The Millennials Program will offer an engaging and eclectic range of free events and activities including career development workshops, technology related volunteer opportunities, gaming events, hands on "hacker/maker" 3-D Printing and Arduino Programming workshops, a film series, and a Beard & Mustache Competition. The events have been designed for Millennials, but all adults 18 and over are welcome to attend.
- The Library is looking forward to providing specific programming to the Millennial generation!

San Leandro Police Department (SLPD) February 2013 Crime Statistics (view statistics [here](#))

## Articles of Interest

Grant Would Beef Up Oakland Police Department (OPD), But Also Require It To Police Elsewhere in Alameda County (article attached)

- The San Leandro Police Department (SLPD) has a regional policing meeting with OPD and north county agencies at the end of March. Although SLPD is not a part of this grant, it may benefit from the funds as explained in the article.

## Correspondence From Other Agencies

PG&E Special Event (program attached)

- PG&E has just signed up its 75,000<sup>th</sup> solar customer, far beyond any other utility in the Country – hence Newsweek's recent declaration of PG&E being the "Greenest Utility in the United States."
- PG&E is hosting a special event Wednesday, **March 27**, at 10:00 a.m. at Martinez Junior High School, 1600 Court Street.

San Leandro Unified School District – Superintendent Search Public Forum

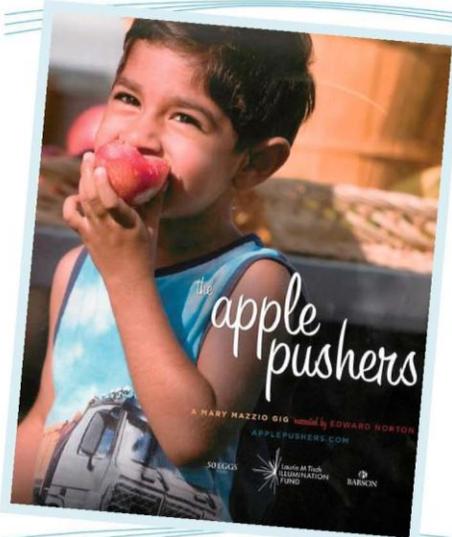
- Wednesday, **March 27**, 6:30 p.m., Madison Elementary School Multipurpose Room, 14751 Juniper Street



# Celebrate National Nutrition Month!

Saturday, March 23 • 1:00-3:30 p.m.

San Leandro Library • 300 Estudillo Avenue



### 1:00 p.m. – *The Apple Pushers* Film Screening

In *The Apple Pushers*, follow five immigrant pushcart vendors through their efforts to increase the availability of fresh fruits and vegetables in “food deserts” in New York City.

### 2:30 p.m. – Healthy Community Panel Discussion

Discuss the film and our community’s health challenges with:

**Michael Gregory**

*Vice Mayor, City of San Leandro*

**Hank Herrera**

*Dig Deep Farms, San Lorenzo*

**Zalak Trivedi, MS, RD**

*Alameda County Medical Center*

**Carmen West**

*Health Educator, San Leandro*

### 3:00 p.m. – Student Photography Show and Resource Fair

Chavez Middle School students will display their perspectives on health and wellness through photography.

Enjoy the gallery while tasting a recipe featuring fresh, leafy greens and learn about other healthy living activities in your community.



[www.acoe.org/nutritionmonth](http://www.acoe.org/nutritionmonth)

(510) 670-4570 Se habla español

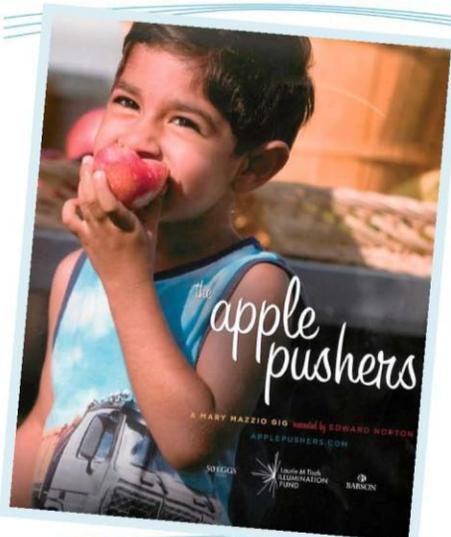
Partially funded by USDA SNAP, known in California as CalFresh. California Department of Public Health



# Celebre el Mes Nacional de la Nutrición®

Sábado, 23 de marzo • 1:00-3:30 p.m.

Biblioteca de San Leandro • 300 Estudillo Avenue



### 1:00 p.m. – Proyección de la película *The Apple Pushers*

En la película *The Apple Pushers* usted acompañará a cinco inmigrantes, vendedores con carretillas de mano, en sus esfuerzos por incrementar la disponibilidad de frutas y verduras frescas en los “desiertos alimenticios” de la ciudad de Nueva York.

### 2:30 p.m. – Panel de Discusión sobre la Salud en la Comunidad

Discuta sobre la película y los desafíos de salud en nuestra comunidad con:

**Michael Gregory**

*Vice Alcalde, Ciudad de San Leandro*

**Hank Herrera**

*Dig Deep Farms, San Lorenzo*

**Zalak Trivedi, MS, RD**

*Centro Médico del Condado de Alameda*

**Carmen West**

*Educadora de Salud, San Leandro*

### 3:00 p.m. – Exhibición de Fotos y Feria de Recursos

Estudiantes de César Chávez Middle School exhibirán su perspectiva de salud y bienestar a través de fotografías.

Disfrute de la galería mientras saborea una receta de hortalizas frescas y reciba información sobre actividades comunitarias para la vida saludable.



[www.acoe.org/mesdenutricion](http://www.acoe.org/mesdenutricion)

(510) 670-4570 Se habla español

Financiado parcialmente por USDA SNAP, conocido en California como CalFresh. Departamento de Salud Pública de California



California  
STATE LIBRARY  
FOUNDED 1850  
PRESERVING OUR HERITAGE. SHAPING OUR FUTURE

March 1, 2013

Theresa Mallon, Library Services Director  
San Leandro Public Library  
300 Estudillo Avenue  
San Leandro, CA 94577-4706

Dear Ms. Mallon:

We are pleased to approve the grant application for the The Millennials Initiative project for a total of \$15,000 in federal Library Services and Technology Act (LSTA) funds.

Thank you for your dedication and hard work within a very tight timeline. Best wishes for a successful project.

In order to support you, an archived version of a webinar on "Managing your LSTA Grant" presented by the State Library is available to view at [http://infopeople.org/training/webcasts/webcast\\_data/497/index.html](http://infopeople.org/training/webcasts/webcast_data/497/index.html).

The Library Development Services Staff is ready to assist you in making your project a success. Please be aware state processing of grant payments can require 6-8 weeks before you receive your check.

Respectfully yours,

Gerald Maginnity  
Acting State Librarian of California

Enclosures

cc: Colette Moody  
Cindy Mediavilla  
Bill Sherwood

## Grant Would Beef Up OPD, But Also Require It To Police Elsewhere in Alameda County

By Matthew Artz Oakland Tribune Contra Costa Times

Posted: 03/15/2013 06:39:37 PM PDT



OAKLAND -- Local law enforcement officials are seeking a \$67 million federal grant to establish the largest ever Alameda County crime suppression team and help replenish Oakland's understaffed police department.

The grant would include money to hire 30 Oakland police officers, 30 Alameda County sheriff's deputies and 30 California Highway Patrol officers.

The three agencies then would assign veteran officers to staff the 90-member task force that would saturate high-crime areas every day of the week throughout the county.

The patrols would be modeled on those being conducted by the Sheriff's Office and CHP in Oakland to help the city while it rebuilds its police force which has been whittled down to its lowest staffing level in well over a decade.

However, as a key member of the task force, Oakland police would be expected to take part in crime suppression actions outside city limits, Sheriff Greg Ahern said.

Oakland City Administrator Deanna Santana said the city is willing to do its fair share in other jurisdictions, but several elected officials questioned whether Oakland could afford to send any officers outside city boundaries.

"I would certainly hope that the full focus and attention of (the task force's) work would be on making Oakland safer," Councilwoman Libby Schaaf said.

Alameda County Supervisor Nate Miley, who represents District 4 in Oakland, said the task force should have enough members not to require Oakland officers to help out elsewhere. "I can't believe OPD will be spending much time if any at all outside Oakland," he said.

Prospects for the grant are tied to Congress finding additional funding for the federal COPS Hiring Program, which is already paying for 25 Oakland officers.

Rep. Barbara Lee, D-Oakland, earlier this month urged House leadership to bolster funding for the program.

The Sheriff's Office spearheaded the grant application, which would fund the new officers for three years and also involve county prosecutors and probation officers.

The crime suppression teams would focus on gangs, drugs and street crimes.

While many of the operations would take place in Oakland -- the state's most violent city -- Undersheriff Richard Lucia told county supervisors Thursday that Oakland wouldn't be the sole focus. "It would truly be a countywide task force," he said. "If Hayward has a problem, the task force could go there."

Oakland has lost more than one-fourth of its police force over the past four years due to layoffs, retirements and resignations. With just 611 officers and only 240 assigned to patrols, the city has had to mandate overtime for officers and pay for outside help while major crimes jumped 23 percent last year.

On Tuesday, the City Council is expected to formally ask the county for help in funding additional police academies and doubling the Sheriff's deputy patrols to four days a week.

Supervisor Scott Haggerty, who has been critical of past city actions, said he would be open to the city's request.

"I do believe Oakland needs the help," he said. "And this is the first city council that has stepped up and said they're going to deal with the crime problem."

Contact Matthew Artz at 510-208-6435.

# You Are Invited...

Please join PG&E and the  
Martinez Unified School District  
to celebrate

## Martinez Junior High School PG&E's 75,000<sup>th</sup> Solar Customer

Wednesday, March 27<sup>th</sup>  
10:00 am - 11:00 am  
1600 Court Street  
Martinez, CA 94553

**Speakers: Representatives from PG&E, the Martinez Unified  
School District and Solar City**

Light Refreshments will be provided



Please RSVP by March  
25<sup>th</sup> by contacting

Jessica Tellez at 415-973-5457  
or [JLTG@pge.com](mailto:JLTG@pge.com)

