

SAN LEANDRO NEWS



MARCH 2013

CITY MANAGER MESSAGE

Please note that this month marks San Leandro's birthday, July 21, 1872, which makes our community one of the most mature in California. We continue traditions of care and education with a number of programs this month. Our spring cleanup is in full swing and for the third year in a row the Big Read is celebrating our diversity. City projects are winning awards and we are highlighting city employees. Our library is the recipient of a \$15,000 grant from the California State Library, the 2011 Bancroft Avenue Reconstruction Project has been recognized by the American Public Works Association and Lit San Leandro wins the San Francisco Business Times Real Estate Deals of 2012! Also, City Attorney Jayne Williams will be featured at the Main Library on March 30 as part of Women's History Month programming, and we are excited about the return of the Downtown Farmers' Market beginning **April 10**.

Much more community information will be shared at the annual State of the City address **March 28** at the award winning Senior Community Center at 13909 East 14th Street. Please join Mayor Stephen Cassidy and the City Council for this important event which begins at 6:00 p.m.

Sincerely, Chris Zapata, City Manager

LIT SAN LEANDRO WINS SF BUSINESS TIMES REAL ESTATE DEALS OF 2012!

On March 20, the 2012 Real Estate Deals of the Year event in San Francisco announced that **Lit San Leandro** and the Presidio Parkway projects tied for the Infrastructure/Public-Private Partnership Award. Read the full article [here](#), which includes a slide show of all 52 winners and finalists.

UPCOMING EVENTS

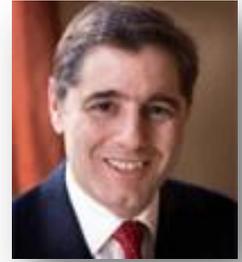
- ✦ **The Apple Pushers Film Screening** – Saturday, March 23, 1:00 p.m., Main Library Lecture Hall, 300 Estudillo Avenue
- ✦ **Women's History Month with City Attorney Jayne Williams** – Saturday, March 30, 2:00 – 3:00 pm, Main Library.
- ✦ **Friends of the Library 2013 Spring Book Sale** – Saturday, April 6, 9:00 am – 4:00 pm, Main Library.
- ✦ **Downtown Farmers' Market is Coming** April 10 – October 16 – Wednesdays, 4:00 – 8:00 pm, Parrott Street & East 14th Street.



- ✦ **Earth Day/Watershed Festival** – Saturday, April 20. Go to www.fslc.org for more information.
- ✦ **10th Annual Bay-Friendly Garden Tour** – Sunday, April 28. Register online at www.bayfriendlygardentour.org or call (510) 859-8026.
- ✦ **Compost Giveaway** – Friday/Saturday, May 3 and May 4, Public Works Service Center, 14200 Chapman Road.
- ✦ **Citywide Garage Sale & Neighborhood Cleanup Day** – Saturday, June 1, 8:00 am – 1:00 pm; Recycling Event, 10:00 am – 4:00 pm.

FEDERAL COMMUNICATIONS CHAIRMAN JULIUS GENACHOWSKI'S VISIT TO SAN LEANDRO A SUCCESS!

Federal Communications Commission Chairman [Julius Genachowski](#) visited the City of San Leandro on **February 27** to acknowledge the unique public/private partnership that created San Leandro's fiber optic network, known as Lit San Leandro (www.litsanleandro.com). The network became operational last year, providing businesses speeds of up to 10 gigabits per second, or 2,000 times faster than the average U.S. internet connection. The Chairman's visit came on the heels of his Gigabit City Challenge to the Mayors gathered at the U.S. Mayors' Conference in Washington D.C. last January. The Challenge called for at least one gigabit community in all 50 states by 2015. Mayor Stephen Cassidy had the opportunity to inform the Chairman of Lit San Leandro's 10 gigabit fiber optic network and invited him to visit San Leandro. Chairman Genachowski told the full room at the Carnegie Lecture Hall that San Leandro, with its Internet superhighway, is a 'gigabit' city poised to join the innovation economy.



About Chairman Julius Genachowski

Sworn in as Chairman of the Federal Communications Commission in June 2009, Julius Genachowski has focused the agency on unleashing the opportunities of wired and wireless broadband – pursuing policies to promote investment and job creation, drive innovation, foster competition, and empower consumers. Under Genachowski's leadership, the FCC has been a model for excellence in government, named the most improved agency in the federal government, and one of Wired magazine's "Top Seven Disruptors".

Prior to his FCC appointment, Genachowski spent more than a decade working in the technology and media industries as an executive, investor, and board member. He was Chief of Business Operations and General Counsel at IAC/InterActiveCorp; Special Advisor at the private equity firm General Atlantic; and co-founder of the technology incubator LaunchBox Digital. Genachowski received a J.D. from Harvard Law School in 1991 and is a 1985 graduate of Columbia College.

THE APPLE PUSHERS FILM SCREENING AT SAN LEANDRO LIBRARY

In celebration of National Nutrition Month, join us at the San Leandro Main Library Lecture Hall on Saturday, **March 23**, at 1:00 p.m., for a screening of the film, *The Apple Pushers*, followed by a panel discussion and art gallery reception. Learn about efforts to bring fresh, locally grown fruits and vegetables to the community and the issues affecting the health of our youth.

The film is a documentary that follows the inspiring stories of five immigrant pushcart vendors who have joined a unique New York City initiative to increase the availability of fresh fruits and vegetables in food deserts. Following the film, discuss our community's health challenges with a panel including Vice Mayor Michael Gregory, and a student photography show and resource fair. View or download the event flyer in [English](#) or [Spanish](#).

CHAMPIONS FOR CHANGE
Answers to a healthy culture

Celebrate National Nutrition Month!
Saturday, March 23 • 1:00-3:30 p.m.
San Leandro Library • 300 Estudillo Avenue

1:00 p.m. – The Apple Pushers Film Screening
In *The Apple Pushers*, follow five immigrant pushcart vendors through their efforts to increase the availability of fresh fruits and vegetables in “food deserts” in New York City.

2:30 p.m. – Healthy Community Panel Discussion
Discuss the film and our community's health challenges with:

Michael Gregory Vice Mayor, City of San Leandro	Zalak Trivedi, MS, RD Alameda County Medical Center
Hank Herrera Dig Deep Farms, San Lorenzo	Carmen West Health Educator, San Leandro

3:00 p.m. – Student Photography Show and Resource Fair
Chavez Middle School students will display their perspectives on health and wellness through photography.
Enjoy the gallery while tasting a recipe featuring fresh, leafy greens and learn about other healthy living activities in your community.

PROJECT EAT
www.projectEAT.com

www.acoe.org/nutritionmonth
(510) 670-4570 Se habla español

Partially funded by USDA SNAP. Known in California as CalFresh. California Department of Public Health.

SAN LEANDRO LIBRARY'S BIG READ PROGRAM

The Big Read San Leandro Program is running from **January through March 2013**. The San Leandro Public Library has selected Zora Neale Hurston's *Their Eyes Were Watching God* as the book for the community to read. An American folklorist, anthropologist, and author during the time of the Harlem Renaissance, Zora Neale Hurston is considered one of the pre-eminent writers of 20th Century African-American literature.

The Big Read is a program of the National Endowment for the Arts in partnership with Arts Midwest. The goal of the Big Read, which is the largest reading program in the U.S, is to bring together partners across the country to encourage reading for pleasure and enlightenment. For more information about this wonderful program, please call Mary Lee Barr at (510) 577-3986.



MARCH IS ART IS EDUCATION MONTH AT THE SAN LEANDRO LIBRARY!

March is **Art IS Education Month** and the San Leandro Public Library has teamed up with two great institutions to celebrate. Art Specialists from the San Leandro Unified School District have selected artwork from all eight elementary schools to display at the Main Library, 300 Estudillo Avenue. Stop by the children's room any time the Main Library is open to see the fantastic student work and be inspired by the talented young artists at our local schools!



To help engage burgeoning young artists, the Arts Council of San Leandro will offer free art workshops for children at the Library. Free drop-in art workshops will be held at the Main Library on Monday, **March 25** from 3:30 p.m. to 5:30 p.m. While the workshops are designed for children ages 6 to 10, all ages are welcome to attend. No registration is required, just stop by and let your creativity flow.

For more information about the art workshops or art display, please contact the Main Library at 577-3960. You can find more information about Art IS Education Month at www.artiseducation.org.

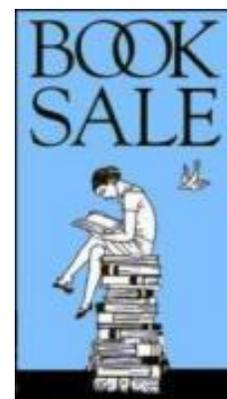
FRIENDS OF THE LIBRARY SPRING BOOK SALE!

Saturday, April 6, 2013

9:00 AM to 11:00 AM – Friends' Members Preview

11:00 AM to 4:00 PM – General Public

The Friends of the San Leandro Library are proud to announce their **Spring Book Sale**, which will be held on Saturday, **April 6** at the [Main Library](#) and offer fantastic selection of over 10,000 quality books at bargain prices. By joining the Friends of the Library, you may attend the "Members Preview" during the first two hours of the book sale and get the best pick of the books.



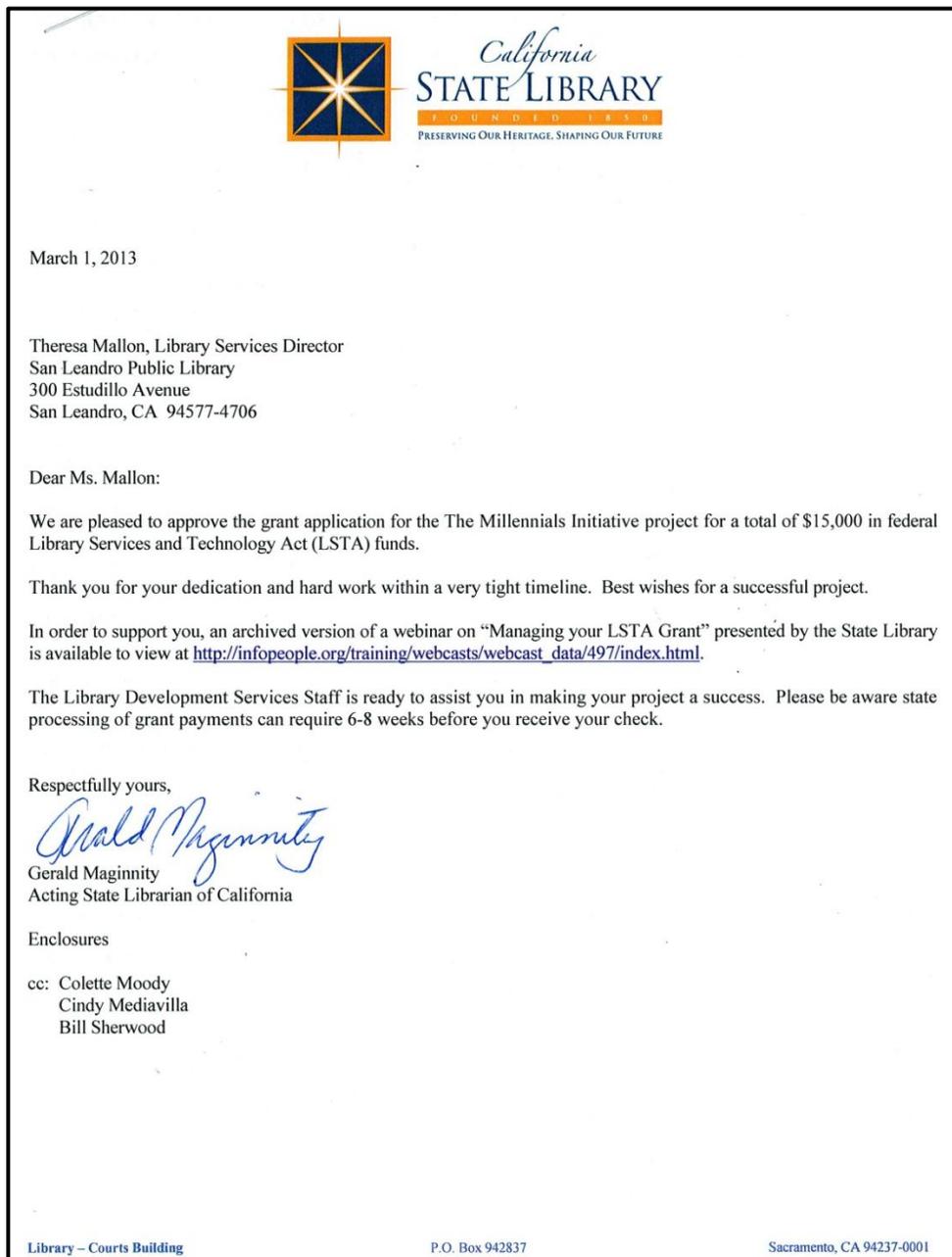
Join the Friends of the Library by applying for either an individual membership (\$10) or a family membership (\$15). You may register or renew your membership at the door on the day of the sale or you can pick up a membership application at the [Main Library](#). For more information, call the Main Library Information Desk at (510) 577-3971.

LIBRARY RECEIVES MILLENNIALS GRANT AWARD

The San Leandro Public Library is pleased to announce it is the recipient of a \$15,000 grant from the California State Library. The Library Services and Technology Act is sponsoring this grant and the library will launch an exciting and innovative new program designed by and for Millennials, people age 18 to 33.

The Millennials Program will offer an engaging and eclectic range of free events and activities including career development workshops, technology related volunteer opportunities, gaming events, hands on “hacker/maker” 3-D Printing and Arduino Programming workshops, a film series, and a Beard & Mustache Competition. The events have been designed for Millennials, but all adults 18 and over are welcome to attend.

The Library is looking forward to providing specific programming to the Millennial generation!



The San Leandro Public Library
proudly celebrates

Women's History Month
with
City Attorney Jayne Williams



Saturday, March 30, 2013

2:00 pm–3:00 pm

Estudillo Room

Main Library
300 Estudillo Avenue

Free Admission

Enjoy a talk with Jayne Williams, who was nominated by legal periodical *The Recorder* for its 2012 “Women Leaders in Law” list. Ms. Williams is the City Attorney for the City of San Leandro and also heads law firm Meyers Nave’s Crisis Management Practice. She is acknowledged as a remarkable attorney and her prominence in the law field has paved the way early on for many other female and minority lawyers in California. For this afternoon event, she will discuss her fascinating career experiences.

For more information, please call the Information Desk at (510) 577-3971.

San Leandro Public Library

300 Estudillo Avenue • San Leandro, CA 94577 • (510) 577-3971 • www.sanleandrolibrary.org

San Leandro Wins the American Public Works Association Project of the Year Award

On March 6, 2013, the City of San Leandro was presented with the 2013 Project of the Year Award in Sustainability Practices from the American Public Works Association (APWA) Northern California Chapter for the construction methods used on the 2011 Bancroft Avenue Reconstruction Project.

In 2011, using American Recovery and Reinvestment Act (ARRA) grant funds, the City reconstructed a portion of Bancroft Avenue between 138th Avenue and 148th Avenue. This project incorporated a construction method known as Full Depth Reclamation (FDR). In this process, the old asphalt is removed and cement is added to the underlying material stabilizing and adding strength prior to the application of new asphalt. This process reduces the amount of soil required to be excavated, reduces the cost to acquire both rock material and asphalt, and reduces the trucking to move these materials. In the end, the City saves money, the roadway work is completed sooner, and the environment benefits by using less resources and reducing construction traffic and greenhouse gas emissions. For this approach to street reconstruction, the City was recognized by the APWA in the category of Sustainability Practices.

Bancroft Avenue is not the first City project that used this method. Since 2008, all streets requiring total reconstruction (nearly eight lane miles of street) have been reconstructed using FDR. It is fully expected to be used again on the street reconstruction project scheduled later this summer.



SAN LEANDRO POLICE DEPARTMENT

COMMUNITY ASSISTANCE CONTINUES TO HELP COMBAT CRIME

East Bay communities continue to experience residential burglaries. Our citizens have played a key role in combating our burglaries by reporting suspicious activity to us immediately. This information has led to the capture of multiple burglary suspects as you know from our press releases.

We are encouraging our community to continue to report suspicious activity in a timely manner. Our community should not tolerate this type of activity and we need to continue to work together to maintain the quality of life we all deserve.

Crime tip: We have discovered a common theme in several of these burglaries. Prior to breaking in, the suspects have tried to knock on the front doors to the homes they intend to target. If there is no response at the door, the suspects often go around to the back of the homes and force entry through another door or window. If you are home, acknowledge you are there from behind your locked door and report the suspicious activity immediately.

Citizens can send anonymous tips to San Leandro Police Department by texting the word SLPD and their tip to 847411. Anonymous web tips can be submitted from the Police Departments website www.sanleandro.org/depts/pd/services/at.asp. For crime prevention tips please go to the Police Departments website at www.sanleandro.org, or contact Jennifer Crosby at 577-3252. For full details, [view this message on the web](#).



TEEN POLICE ACADEMY IS ACCEPTING APPLICATIONS

The San Leandro Police Department is currently accepting applications for the upcoming **2013 Teen Police Academy**. This class is open to the first 24 qualified applicants between the ages of 14 and 18 who reside, attend school, or work in San Leandro. Beginning Tuesday, **June 25**, the Teen Police Academy will be held every Tuesday and Thursday from 2:00 pm – 5:00 pm (except 7/4/13 and 8/6/13).

The Teen Police Academy provides San Leandro teens with an understanding of the San Leandro Police Department and its role within our community. During the Academy, members of the Department will provide instruction to the students in various areas of law enforcement, including patrol operations, traffic enforcement, criminal investigations, crime prevention, public safety dispatching, SWAT, the police canine unit, and others. The Academy will also focus on leadership development, personal responsibility and camaraderie.

Students will be offered the chance to go on a ride-along with a patrol officer, to obtain first-hand experience of what officers do on a daily basis.

Interested applicants will be required to complete and submit an application to the Academy Coordinator, Police Services Aide Sandy Colwell. For more information, please contact PSA Colwell at 577-3248 or email her at scolwell@sanleandro.org. For full details, [view this message on the web](#).

[POLICE OFFER FREE WEBSITE AT CRIMEREPORTS.COM](#)

The San Leandro Police Department (SLPD) uses CrimeReports to help citizens understand where and what types of crimes are occurring within our community. CrimeReports is offered free to our citizens.

[CrimeReports.com](#) is the largest, most comprehensive crime-mapping website in the world. The San Leandro Police Department partners with CrimeReports to bring you accurate, official, and up-to-date crime information for the areas you care about most. Search and explore the CrimeReports map to see how it works. CrimeReports launched a new version on February 4, 2013. This redesigned crime map makes browsing the website easier and allows citizens to access and view the website on their mobile devices and smart phones. There are features that make searching for and sharing crime-related information easier than ever. You can access this by using the following link: www.crimereports.com/agency/sanleandro.

***SLPD [February 2013](#)
Crime Statistics***

[ANONYMOUS WEB TIPS](#)

Citizens can send anonymous tips to San Leandro Police Department by texting the word SLPD and their tip to 847411.

Anonymous web tips can be submitted from the Police Departments website at www.sanleandro.org/depts/pd/services/at.asp. For crime prevention tips please go to the Police Departments website at www.sanleandro.org/depts/pd or contact Jennifer Crosby at 577-3252.

[SIGN UP FOR SLPD COMMUNITY ALERTING SYSTEM](#)

To receive notification regarding a local emergency, [sign up](#) for alerts via Nixle and CodeRed. In the event of a localized emergency:

Tune in Radio San Leandro - 1610AM

Watch Cable Channel 15 (Comcast) or Channel 99 (AT&T U-Verse)

For more information, visit: www.sanleandro.org/depts/pd/services.





City of San Leandro Recycling Program Spring Events 2013

www.recyclesanleandro.org • PHONE 577-6026 • EMAIL recycle@sanleandro.org

April

10th Annual Bay-Friendly Garden Tour - Save the date! Sunday, April 28



The self-guided tour continues to celebrate the diverse styles of Bay-Friendly Landscaping. Public and private gardens will be featured throughout Alameda County. Bay-Friendly gardens offer something for everyone – come and discover ideas for creating your perfect haven.

Register online at www.BayFriendlyGardenTour.org or call (510) 859-8026. Receive a guidebook with directions and garden descriptions.

Sponsored by StopWaste.org.

May

Compost Giveaway

Friday & Saturday, May 3 & May 4

City of San Leandro Public Works Service Center, 14200 Chapman Rd.



San Leandro celebrates the success of the Food Scrap Recycling Program by offering free compost to participating residents. The food scraps, food soiled paper, and yard trimmings that you put into your green yard trimmings cart are turned into a rich soil amendment that nourishes plants and keeps your garden healthy.

Compost is only available during this **two day event**. Customers may obtain a maximum of **two** bags per household. No preorders or rain checks. **MUST PRESENT COUPON!**

SAN LEANDRO COMPOST GIVEAWAY COUPON

Thank you for recycling your food scraps! Each week, you place all of your food and food-soiled paper in your green cart for recycling. That is why we would like to thank you by giving you back high-quality compost made from your food and yard trimmings.

Present this coupon to receive _____ bags of compost.

Name _____

Address _____

Email _____

VOID

MAY 3 – MAY 4, 2013 ONLY.

Hour: Friday 7:30 am – 3:30 pm

Saturday 9:00 am – 3:00 pm

Pick up compost at:

City of San Leandro

Public Works Service Center

14200 Chapman Road, San Leandro

(off of Washington Ave, north of Floresta Blvd)

- SUPPLIES ARE LIMITED
- NO PREORDERS OR RAIN CHECKS
- LIMIT 2 BAGS PER HOUSEHOLD
- BEARER MUST BE PRESENT WITH PICTURE ID

VOID IF COPIED



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City of San Leandro Recycling Program Spring Events 2013

www.recyclesanleandro.org • PHONE 577-6026 • EMAIL recycle@sanleandro.org

June

Citywide Garage Sale & Neighborhood Cleanup Day

Saturday, June 1

Garage Sale • 8:00 am – 1:00 pm **Recycling Event** • 10:00 am – 4:00 pm



This City-sponsored event is designed to promote reuse and recycling of unwanted household goods. Host a Garage Sale at your house in the morning. The City will advertise participating households in the *San Leandro Times* (**registration by May 23 is required**). Later, drop-off electronics, appliances, tires, wood, fluorescent lamps, batteries, mattresses, and scrap metal at Alameda County Industries (ACI).

Sign up by submitting the form below or going online to www.recyclesanleandro.org.

SIGN UP TO PARTICIPATE

You can sign up online or complete and submit this form by May 23rd to receive free garage sale advertising and/or access to the recycling event.

Name: _____

Address: _____

Phone: _____

Signature: _____ Date: _____

Email: _____

I would like to participate in:
(check all that apply)

- The Citywide Garage Sale
- The Recycling Event

SUBMIT TO: City of San Leandro Recycling Program
14200 Chapman Road
San Leandro, CA 94578

Fax (510) 352-1192
Email recycle@sanleandro.org



April – October

Downtown San Leandro Farmers' Market

Parrott St., between E. 14th St. & Washington Av.

Wednesdays, April 10 – October 16

4:00 – 8:00pm



The Downtown San Leandro Farmers' Market returns on **April 10th**!

Each week offers a theme:

- ◆ 1st Wednesday – Cooking Demonstrations
- ◆ 2nd Wednesday – Green Market Days
- ◆ 3rd Wednesday – Active Wednesday
- ◆ 4th Wednesday – Wine Tasting

The Farmer's Market is committed to reducing plastic bag waste. Please help us with that commitment by bringing your own reusable bags to the market each week.

FRIENDS OF SAN LEANDRO CREEK (FSLC)

NEW WEBSITE LAUNCHED!

Please visit the FSLC's new improved website: www.fslc.org.

- **Watershed Festival** – Saturday, **April 20**, noon to 4:00 p.m., Root Park
- **Creek Clean Up** – Saturday, **May 11**, 9:30 a.m. to 12:30 p.m., Root Park
- **FSLC Meeting** – Tuesday, **June 4**, 7:00 p.m., Main Library

Become a FSLC member!

Sign up for a one-year FSLC Membership. Download the form [here](#).

Teachers!

FSLC offers free field trips, in-class presentations and other exciting learning opportunities for your students! Please add your contact information to our data base now. Click [here](#) to contact the Watershed Awareness Coordinator to learn more about our education programs.



NEW AND IMPROVED CITY WEBSITE!

A new version of the City's website (www.sanleandro.org) went live on January 31. This is the first significant overhaul of the site since 2009.



Visually, the new site features an updated color palette, expanded use of photos, improved display on mobile devices, and new options for customizing department pages and sections.

The site also features several functionality enhancements including easier access to [City meeting agendas](#), multilingual translation (using [Google Translate](#)), improved calendar functionality, and local weather. The new version also avoids using Adobe Flash technology, which means that all photos will now display on Apple's mobile devices.

Many of the latest changes were developed based on comments from the community and a group of citizens who volunteered their time last year to provide feedback on the website.

DOWNTOWN PARKING GARAGE – ELEVATORS UPDATE

Effective March 15, 2013, the elevators at the Downtown Parking Garage, located at 120 Estudillo Avenue, will be locked and inoperable each night from: **9:00 p.m. to 5:00 a.m.**

Users parking in the garage between these hours are encouraged to park on the first floor. Users can park on any level of the garage, at no charge, after 5 p.m. weekdays and all day on weekends. Parking is prohibited in the garage between the hours of 2:00 a.m. and 4:00 a.m. daily.

For information about the Downtown Parking Garage, go to www.sanleandro.org/about/garage.asp.



ONE STOP PERMIT CENTER HOURS

Monday through Friday

Planning and Zoning Services

Monday 8:30 a.m. to 4:00 p.m.
Tuesday, Wednesday, and Thursday 8:30 a.m. - Noon
(Friday, by appointment only)
(510) 577-3325

Building and Safety Services

Monday 7:30 a.m. to 3:30 p.m.
Tuesday, Wednesday, and Thursday 7:30 a.m. - Noon
(Tuesday, Wednesday, and Thursday Noon - 3:30 p.m. and
Friday 7:30 a.m.- 3:30 p.m., by appointment only)
(510) 577-3405

Housing Services

8:30 a.m. to 5:00 p.m.
(510) 577-6004

Office of Business Development

8:30 a.m. to 5:00 p.m.
(510) 577-3311

OTHER DEPARTMENTS

Engineering Department

Monday 8:30 a.m. to 4:00 p.m.
Tuesday, Wednesday, and Thursday 8:30 - Noon
(510) 577-3428

Environmental Services

Hazardous Materials

7:30 a.m. to 5:00 p.m.
(510) 577-3401

Recycling

7:30 a.m. to 3:30 p.m.
(510) 577-6026

Business License/Cashier Window

Year Round

Monday - Thursday 7:30 a.m. - 4:00 p.m.
Friday 7:30 a.m. - Noon

Fire Department (Permits/Inspections)

Monday 7:30 a.m. to 3:30 p.m.
Tuesday, Wednesday, and Thursday 7:30 a.m. - Noon
Inspections, by appointment only (510) 577-3317

WEEKLY UPDATE

If you would like to review weekly information from the City Manager, please check out the *Weekly Update* on the City's website at www.sanleandro.org/depts/cityhall/city_manager.asp.

Also, for more information on the City of San Leandro and its programs and services, visit the City's website at www.sanleandro.org. To register to automatically receive press releases, meeting agendas or other electronic notifications, go to e-Notify at www.sanleandro.org/portal/default.asp.

UPCOMING CITY COUNCIL AND COMMITTEE MEETINGS

Meeting dates, times and location are subject to change. Please confirm meetings by visiting www.sanleandro.org.

3/25 City Council Work Session, 7:00 p.m., Council Chambers

3/28 Mayor's State of the City Address, 6:00 p.m., Senior Community Center, 13909 East 14th Street

4/1 City Council Meeting, 7:00 p.m., Council Chambers

4/8 City Council Work Session, 7:00 p.m., Council Chambers

4/15 City Council Meeting, 7:00 p.m., Council Chambers

4/22 Joint City/SLUSD/SLzUSD Work Session, 7:00 p.m., Main Library Karp Room

5/6 City Council Meeting, 7:00 p.m., Council Chambers

5/13 City Council Work Session, 7:00 p.m., Council Chambers

5/20 City Council Meeting, 7:00 p.m., Council Chambers

5/28 City Council Work Session, 7:00 p.m., Council Chambers