



# City Manager's Weekly Update

April 3, 2013

## UPCOMING MEETINGS

- 4/8** City Council Closed Session, 6:00 p.m., City Manager's Large Conference Room
- 4/8** City Council Work Session, 7:00 p.m., Council Chambers
- 4/15** City Council Meeting, 7:00 p.m., Council Chambers
- 4/22** Joint City/SLUSD/SLzUSD Work Session, 7:00 p.m., Main Library, Karp Room
- 5/6** City Council Meeting, 7:00 p.m., Council Chambers
- 5/13** City Council Work Session, 7:00 p.m., Council Chambers
- 5/20** City Council Meeting, 7:00 p.m., Council Chambers
- 5/28** City Council Work Session, 7:00 p.m., Council Chambers
- 6/3** City Council Meeting, 7:00 p.m., Council Chambers
- 6/10** City Council Work Session, 7:00 p.m., Council Chambers
- 6/17** City Council Meeting, 7:00 p.m., Council Chambers
- 6/24** City Council Work Session, 7:00 p.m., Council Chambers
- 7/1** City Council Meeting, 7:00 p.m., Council Chambers
- 7/8** City Council Work Session, 7:00 p.m., Council Chambers

**To:** City Council  
**From:** Chris Zapata, City Manager

## Mark Your Calendar

Orchard Supply Hardware Grand Re-Opening (reminder)

**Saturday, April 6, 7:00 a.m., Orchard Supply Hardware, 300 Floresta Boulevard**

- After extensive investment and remodel, Orchard Supply Hardware will celebrate the re-opening of its San Leandro store on **April 6**. Orchard identified the San Leandro store as an important site to include in the company's growth strategy of transforming its stores into a new, more productive, neighborhood format.
- The company had ten stores operating under the new format at the end of fiscal year 2012 and the San Leandro remodel is one of six existing locations to be completed in fiscal year 2013. Join Orchard's CEO, Mark Baker, and hundreds of customers to celebrate the overhaul of the design, layout and services offered at the San Leandro store.

The Downtown Farmers' Market Returns April 10, 2013!

**Wednesdays, 4:00 p.m. to 8:00 p.m., Parrott Street and East 14<sup>th</sup> Street**

- The popular Downtown Farmers' Market offers delicious and nutritious fresh fruits and vegetables, breads and baked goods, and a wide assortment of other goods at a fun and safe community event. The City of San Leandro is pleased that the Pacific Coast Farmers' Market Association will continue its partnership with the City and the Downtown Association in producing the seasonal return of this anticipated market.
- The grand opening for this year's market is planned for **5:00 p.m.** Councilmembers wishing to participate are asked to check in with market staff a few minutes prior.

Meet the City's Chief Innovation Officer (CIO) Deborah Acosta (reminder)

**Wednesday, April 10, 5:00 – 7:00 p.m., Main Library Conference Room C, 300 Estudillo Avenue**

- This is a great opportunity for the public to meet the City's new Chief Innovation Officer, Deborah Acosta. On **April 10**, she will answer questions about her role as the newly created position of CIO, her background and her vision of the future of San Leandro, including the impact of fiber optics and building a Tech Ecosystem. Deborah also wants to learn from you as she is passionate about civic engagement, especially the potential for social media and technology to accelerate community engagement within neighborhoods and with the City.

- Bring your friends, relatives, neighbors, colleagues, techies, starter uppers, innovators, entrepreneurs and students. You could help influence what would make you stay, play and work in San Leandro.
- This is the first of four scheduled conversations to talk place every other month at the Library. Help shape the content of those conversations by engaging!

#### San Leandro Library Launches The Millennial Academy

- The Library is pleased to announce the launch of the Millennial Academy, an exciting and innovative new program designed by and for Millennials, people aged 18 to 33. The Millennial Academy is made possible through a \$15,000 Library Services and Technology Act (LSTA) grant from the California State Library.
- The Millennial Academy will offer a wide range of free, engaging events and activities including career development workshops, technology related volunteer opportunities, gaming events, a homebrewing workshop (for Millennials 21 and over), hands on “hacker/maker” 3D Printing and Arduino Programming workshops, a film series, and a Beard & Mustache Competition. The events have been designed for Millennials, but all adults 18 and over are welcome to attend.
- The first Millennial Academy program is a Career Development Workshop that will focus on resume writing and interview skills on Wednesday, **April 17**, from 1:00 p.m. to 3:30 p.m. at the Main Library. The workshop is free and no registration is required.
- For more information about the Career Development Workshop or the Millennial Academy, contact Bill Sherwood at 577-7964.

## Council Information

#### April is “Distracted Driving Month”

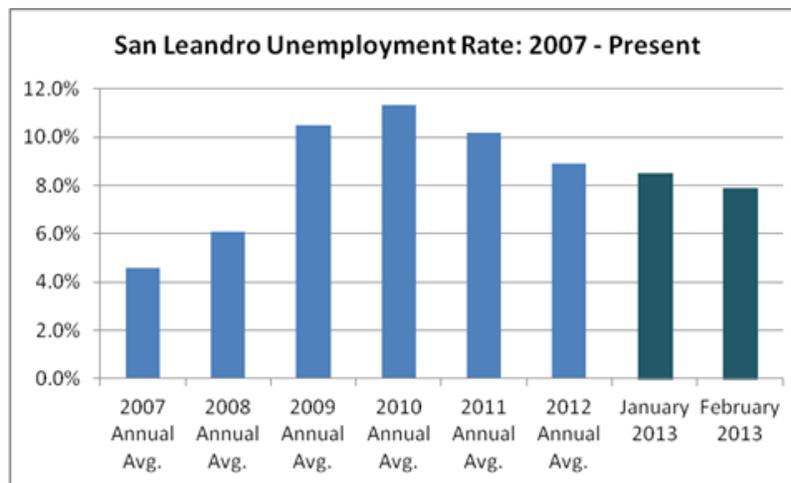
- The month of April is “Distracted Driving Month” and in cooperation with the California Highway Patrol and 225 agencies throughout the state, the San Leandro Police Department (SLPD) is joining in this campaign. In 2011, 3,331 people died nationally where at least one driver was distracted. In California, hundreds of people have been seriously injured or killed due to distracted driving.
- Last year our agency wrote 605 cell phone tickets and SLPD would like to double that number this year. We have all seen the negative impact distracted drivers have on the roadway.

#### SLPD Chief Spagnoli Honored By Senate Majority Leader Corbett (letter attached)

- San Leandro Police Chief Sandra Spagnoli was recently recognized by California State Senate Majority Leader Ellen Corbett as one of a select group of local trailblazing women that enhance the quality of life in our community.
- This honor recognizes service, dedication and contributions to making the 10th Senate District a better place to live and work. Congratulations to Chief Spagnoli!

#### San Leandro’s Unemployment Rate Continues to Decrease

- According to data released last week by the California Employment Development Department, San Leandro’s unemployment rate has dropped below 8% for the first time in almost five years. The current rate is 7.9%, which equates to 3,400 unemployed residents of San Leandro.
- The chart below shows annual averages from 2007-2012 and monthly rates for January and February 2013. Although the current rate is still considerably higher than what we saw during the strong economic years before 2009, San Leandro has been experiencing steady improvement for over two years.



#### Estudillo Callan 2008 Parking Garage Receives LEED Silver Certification

- We are happy to announce that the **Estudillo Callan 2008 Parking Garage** project received **SILVER Level LEED Certification**.
- On March 15, 2013, the U.S. Green Building Council completed its review of the data we submitted in support of Leadership in Energy and Environmental Design (LEED) certification. The project achieved sufficient points for certification at the Silver level. Our downtown garage is one of only six parking structures in the country that have achieved LEED certification.
- In 2008, the project design team investigated the feasibility of constructing this project to meet LEED certification. Parking structures typically do not accumulate sufficient points for certification. However, because this project included a finished commercial office space, certification at the Silver level became a realistic goal.
- LEED Silver was achieved in part by: 1) recycling 960 tons of debris, representing an overall landfill diversion rate of 97%; 2) use of recycled material content in the structure; 3) energy efficient lighting throughout; 4) energy efficient heating and cooling system in the office space; and 5) water conservation in the office plumbing and landscape irrigation systems.
- By reaching the Silver level, the City will be receiving a \$20,000 grant from the Alameda County Waste Management Authority for work at the garage.

#### Eighty-One Cases and Counting – An Update on Redevelopment Dissolution Litigation

- According to the League of California Cities, 81 lawsuits have been filed as cities and the State struggle to resolve issues related to the dissolution of redevelopment agencies. Of the 81 cases, 56 are still active and the remaining 25 have been settled or decided.
- Of the 25 resolved lawsuits, 15 are related to the July 2012 true-up payment demands. One of those cases was filed by the City of San Leandro and resulted in a stipulated judgment that was favorable to the City.
- The next wave of litigation is largely focused on the State's attempts to take affordable housing funds that Successor Agencies argue are committed for enforceable obligations. Recently, the California Department of Finance (DOF) sent 30-day notice letters to 42 cities, including San Leandro, informing them of DOF's intent to impose the clawback provisions if the cities did not transfer the amounts determined to be owed by the Low- and Moderate-Income Housing Funds. In a presentation to the Board of Equalization, DOF indicated that it intended to impose the clawback provisions through the diversion of sales and use tax. Based upon representations from the Attorney General's Office, the clawbacks will not be attempted to be imposed until May at the earliest. The League has filed a separate suit against the DOF, arguing that the clawback provisions violate the State Constitution. Oral arguments in that case are scheduled for April 19.
- The League of California Cities summary of litigation is available [here](#).

## Council Follow-Up

### San Leandro High School Spring Classic Golf Event

- The 14<sup>th</sup> Annual San Leandro High School Spring Classic was held on March 25, with a total of 16 boys teams participating. Each team consisted of six players with scoring of the top five players.
- This year, the team champion was Alameda High School with a score of 398. Runner-up with a score of 403 was Irvington High School and in third place was Miramontes with a score of 411.
- Low medalist, in a one-hole play-off, with a score of 73 was David Na from Alameda High School. Runner-up, also with a score of 73 and from Alameda, was Danny Ro. Third place medalist was Raja Deal with a 74. San Leandro's own Brandon Dizon came in fourth firing a 75.
- The San Leandro High School Spring Classic continues to be a very important part of the San Leandro High School Boys Golf Team schedule and funding. The Public Works Department and American Golf continue to grow the game of golf by hosting various junior golf competitions at Monarch Bay on an annual basis. Other junior events include the San Leandro High School Girls Fall Invitational and the San Leandro City Junior Golf Championship. It is estimated that over 800 junior golfers compete on an annual basis at Monarch Bay Golf Club.



REPRESENTING THE 10TH SENATE DISTRICT

**Ellen M. Corbett** ~ Senate Majority Leader

AN OFFICIAL E-UPDATE FROM SENATE DISTRICT 10

Dear Friends,

This Thursday, I will be honoring Alameda County Blue Star Moms President & Founder **Julie Ramirez** as the "Woman of the Year" for the 10th Senate District.

Julie founded the Alameda County Blue Star Moms / Chapter CA23 in early 2009. This wonderful non-profit organization has helped hundreds of local military families with school supplies, toys for the holidays, coats and even bicycles for children, as well as resources for parents of deployed soldiers, returning veterans and any interested supporters of military families.

Along with her husband Paul, three sons (Victor, Luke and Eric) and six grandchildren, Julie remains active both with her family and in the Fremont and Alameda County communities. Her patriotic sense of service even motivated her oldest son Victor to serve in the U.S. Army for 6 years as a Combat Engineer. With two deployments to Iraq, he was honorably discharged at the rank of Sergeant this past January 1st.

I will also be celebrating the outstanding accomplishments of other local trailblazing women that enhance the quality of life in our community. Those honorees include:

- **Dr. Norma Ambriz-Galaviz**, Merritt College President
- **Dr. Gari Browning**, Ohlone College President
- **Sue Chan**, Fremont City Councilmember
- **Dr. Susan Cota**, Former Chancellor of Chabot-Las Positas Community College District
- **Carol Dutra-Vernaci**, Union City Mayor
- **Pat Gacoscos**, Union City Councilmember
- **LaDonna Harris**, Alameda County Chief Probation Officer
- **Jennifer Hosterman**, Former Pleasanton Mayor
- **Susan Muranishi**, Alameda County Administrator
- **Anu Natarajan**, Fremont City Councilmember
- **Nancy O'Malley**, Alameda County District Attorney
- **Sandra Spagnoli**, San Leandro Police Chief
- **Diane Urban**, Hayward Police Chief

Please join me in congratulating these remarkable women for their many years of service, dedication and contributions to making the 10th Senate District a better place to live and work.

As always, I welcome your feedback and look forward to working on your behalf in the California State Senate.

Sincerely,

**Ellen M. Corbett**  
Senate Majority Leader