



City Manager's Weekly Update

May 8, 2013

UPCOMING MEETINGS

- 5/13** City Council Work Session, 7:00 p.m., Council Chambers
- 5/20** City Council Meeting, 7:00 p.m., Council Chambers
- 5/27** **Memorial Day Holiday. City Hall and libraries closed.**
- 5/28** City Council Work Session, 7:00 p.m., Council Chambers
- 6/3** City Council Meeting, 7:00 p.m., Council Chambers
- 6/10** City Council Work Session, 7:00 p.m., Council Chambers
- 6/17** City Council Meeting, 7:00 p.m., Council Chambers
- 6/24** City Council Work Session, 7:00 p.m., Council Chambers
- 7/1** City Council Meeting, 7:00 p.m., Council Chambers
- 7/8** City Council Work Session, 7:00 p.m., Council Chambers
- 7/15** City Council Meeting, 7:00 p.m., Council Chambers
- 7/22** City Council Work Session, 7:00 p.m., Council Chambers
- August** - City Council Recess
- 9/2** **Labor Day Holiday. City Hall and libraries closed.**
- 9/3** City Council Meeting, 7:00 p.m., Council Chambers

To: City Council
From: Chris Zapata, City Manager

Mark Your Calendar

San Leandro Police Department (SLPD) Gang Awareness and School Bullying Presentation (reminder; flyer attached)

Wednesday, May 8, 6:00 to 8:00 p.m., Senior Community Center, 13909 East 14th Street

- The San Leandro Police Department will be hosting a presentation on gang awareness and school bullying tonight, **May 8**.
- Please note that this presentation is **for parents only**. No students will be allowed to attend.

Bike To Work/School Day (reminder)

Thursday, May 9, 7:00 a.m. to 9:00 a.m., San Leandro BART Station

- The Engineering and Transportation Department will host one of many Energizer Stations located throughout the Bay Area during the Bike to Work / School Day scheduled for tomorrow, **May 9**. The San Leandro Energizer Station will be located at the main entrance to the San Leandro BART station. Water, juice, coffee, and pastries will be available to bicyclists.

• On April 15, the San Leandro City Council issued a proclamation declaring May 9, 2013 as Bike to Work / School Day. This year, Bike to School Day will coincide with Bike to Work Day. The City of San Leandro is one of 40 proud sponsors of this event in the East Bay.

- The East Bay Bicycle Coalition (EBBC) will provide City staff with numerous Tote / Musette Bags for distribution to the public at the station. Each Tote / Musette Bag may contain some goodies, coupons, and bike-related information. In addition, Engineering and Transportation staff will provide non-bike related brochures in support of other programs the City sponsors.
- Anyone interested can visit the website at www.ebbc.org/btwd and www.ebbc.org/b2sd. At the Bike to Work Day website you will find raffle prizes and giveaways; you may join or start a team in the Team Bike Challenge; and can register for free Adult, Youth, and Family Bicycle Safety Classes.

San Leandro Creek Cleanup (flyer attached)

Saturday, May 11, 9:30 a.m. to 12:30 p.m., Root Park, East 14th and Hays Streets

- It's up to all of us to keep our beautiful creek healthy! All are welcome – volunteers, individuals, families, student or service groups – to help Friends of San Leandro Creek (FSLC) on **May 11** to remove litter from San Leandro Creek at Root Park.



- Please wear sturdy shoes, long pants and sleeves and mosquito repellent. Bring gloves if you have them. FSLC will provide latex gloves, trash bags, snacks and drinks. For more information, call Susan Levenson with Friends of San Leandro Creek at 577-6069 or email slevenson@sanleandro.org. To download waiver forms go to www.fslc.org. All participants are required to fill out the waiver form. Children under 14 years of age are welcome at creek cleanups, but must be accompanied by an adult. The Friends will certify volunteer hours for community service.

Marina Park Reopening Celebration

Saturday, June 1, 9:00 a.m., Marina Park

- Please join us at Marina Park on **June 1** to celebrate the reopening and completed enhancements at Marina Park. Relay for Life will be the first group to use the park after the five month closure and has graciously offered to share the stage and limelight with the City. This is the perfect opportunity to share the great results of the Marina Park projects with members and supporters of the San Leandro community!

2013 Annual Neighborhood Cleanup Event (registration form attached)

Saturday, June 1, Garage Sales – 8:00 a.m. - 1:00 p.m.; Recycling Event – 10:00 a.m. - 4:00 p.m., Alameda County Industries, 610 Aladdin Avenue

- This City sponsored event is designed to promote reuse and recycling of unwanted household goods. Host a Garage Sale at your house in the morning. The City will advertise participating households in the *San Leandro Times* (**registration by May 23 is required**). Later, drop-off electronics, appliances, tires, wood, fluorescent lamps, batteries, mattresses, and scrap metal at Alameda County Industries (ACI).

The American Red Cross Summer Blood Drive (flyer attached)

Thursday, June 27, 1:00 p.m. - 6:00 p.m., Main Library Karp Room, 300 Estudillo Avenue

- The City's annual summer blood drive is scheduled for **June 27**. You are more than welcome to donate and spread the word to your friends, family and neighbors.
- To schedule your appointment, please sign up online at www.redcrossblood.org and enter the Sponsor Code of **CSL**.

Council Information

ECHO Housing's FY 2011-2012 Fair Housing Audit Report

- Eden Council for Hope and Opportunity (ECHO Housing) completed its annual [Fair Housing Audit Report](#), which is conducted every year to assess how well rental properties are conforming to the Federal and State Fair Housing laws.
- The housing audit for FY 2011-2012 focused on discrimination based on national origin in rental properties in San Leandro, as well as in the cities of Alameda, Cupertino, Hayward, Livermore, and Union City, Walnut Creek, and the County of Santa Clara.
- This audit was a telephone audit where the testers simply made a phone call and left their name and contact information. The objective was to see if a tester with a strong Spanish accent would receive a call back with the same frequency as a tester with no discernible accent.
- Hispanic female testers with a Spanish accent (minority testers) and non-Hispanic testers (majority testers) with no discernible accent tested 65 properties: 12 in San Leandro. There was no differential treatment in 50 properties (77%). In 5 properties (8%), only the majority testers received a return call, while in 6 properties (9%) the rental agents contacted the minority testers. Four other audits were inconclusive. Out of the 12 properties tested in San Leandro, two tests (17%) revealed differences in treatment based on national origin.
- ECHO Housing staff will work with the owners and managers of the properties where evidence of differential treatment was found to participate in fair housing seminars and workshops offered by ECHO Housing in order to provide education and enforcement of federal and State fair housing laws.
- The 2011-2012 national origin audit testing represented the lowest amount of discrimination in ECHO Housing's history of conducting audits.

Businesses in the New

Drake's Barrel House Featured as One of the SF Chronicle's "Great spots for beer in the East Bay"

- The Chronicle's Inside Scoop blog recently ran a feature on the growing craft beer scene in the East Bay. San Leandro's Drake's Barrel House was one of the highlighted locations. According to the blog, "Drake's in San Leandro brews up some of the best beer in the Bay Area."
- [Click here](#) to see the entire article.

Articles of Interest

More Police = Less Crime, Cal Professor Argues (article attached)

New Efforts To Curb Cellphone Theft Are Nationwide

SAN FRANCISCO (AP) 05/04/2013 11:34 AM — Disturbed by the nationwide epidemic of cellphone robberies and thefts, law enforcement officials are looking to the wireless industry for help.

In San Francisco, where half the robberies were phone-related last year, District Attorney George Gascon is calling on major companies in nearby Silicon Valley to create new technology such as a "kill switch" to permanently and quickly disable stolen smartphones to render them worthless.

Stakes are high. Nearly 175 million cellphones were sold in the U.S. in the past year, accounting for \$69 billion in sales, according to research firm IDC.

And the Federal Communications Commission says almost one out of three robberies nationwide involves the theft of a mobile phone as a highly-anticipated national database system to track cellphones reported stolen will start this fall.

Correspondence From Other Agencies

Fight Crime: Invest in Kids California (letter attached)

- SLPD Chief Sandra Spagnoli is participating in the Fight Crime: Invest in Kids campaign as an advisory member. Attached is a summary of the letter to State Policymakers on programs, bills and relevant crime-prevention research important for California public safety. It covers law enforcement support for early education, after school programs, juvenile offender, mental health, and gang prevention programs.

Gang Awareness/School Bullying



Presentation



Please join the San Leandro Police Department for the Gang Awareness and School Bullying presentation. We will be having a former gang member and members of the San Leandro Police Department speaking about recognizing gang activity. This presentation is for **parents only**. No students will be allowed.

Date: Wednesday May 8, 2013

Time: 6pm – 8pm

Location: San Leandro Senior Community Center
13909 E. 14th Street
San Leandro, CA 94577



Friends of San Leandro Creek **Creek Cleanup**

Saturday, May 11, 2013

Volunteers Needed!

Individuals, Families, Student or Service Groups -All are welcome!

Saturday, May 11

Root Park 9:30am-12:30pm

(Root Park is one block north of Davis Street at the intersection of E 14th Street & Hays, near City Hall)

We recommend wearing sturdy shoes, long pants and long sleeves and bug repellent. Bring gloves if you have them. Trash bags, latex gloves, snacks, and drinks will be provided. Volunteers will be asked to fill out a liability waiver. For more information, call Susan at 510-577-6069, or email slevenson@sanleandro.org. To download waiver forms go to www.fslc.org. Participants under 18 years of age are required to provide the signature of a parent or guardian on waiver form. Children under 14 years of age are welcome at creek cleanups, but must be accompanied by an adult. We will certify volunteer hours for community service.



Friends of San Leandro Creek is a 105(c)(3) non-profit organization made up of citizens, students, and businesses dedicated to improving community understanding and awareness of San Leandro Creek and its watershed.



City of San Leandro Recycling Program Spring Events 2013

www.recyclesanleandro.org • PHONE 577-6026 • EMAIL recycle@sanleandro.org

June

Citywide Garage Sale & Neighborhood Cleanup Day

Saturday, June 1

Garage Sale • 8:00 am – 1:00 pm **Recycling Event** • 10:00 am – 4:00 pm



This City-sponsored event is designed to promote reuse and recycling of unwanted household goods. Host a Garage Sale at your house in the morning. The City will advertise participating households in the *San Leandro Times* (**registration by May 23 is required**). Later, drop-off electronics, appliances, tires, wood, fluorescent lamps, batteries, mattresses, and scrap metal at Alameda County Industries (ACI).

Sign up by submitting the form below or going online to www.recyclesanleandro.org.

SIGN UP TO PARTICIPATE

You can sign up online or complete and submit this form by May 23rd to receive free garage sale advertising and/or access to the recycling event.

Name: _____

Address: _____

Phone: _____

Signature: _____ Date: _____

Email: _____

SUBMIT TO: City of San Leandro Recycling Program
14200 Chapman Road
San Leandro, CA 94578

Fax (510) 352-1192
Email recycle@sanleandro.org

I would like to participate in:
(check all that apply)

- The Citywide Garage Sale
- The Recycling Event



April – October

Downtown San Leandro Farmers' Market

Parrott St., between E. 14th St. & Washington Av.

Wednesdays, April 10 – October 16

4:00 – 8:00pm



The Downtown San Leandro Farmers' Market returns on **April 10th**!

Each week offers a theme:

- ◆ 1st Wednesday – Cooking Demonstrations
- ◆ 2nd Wednesday – Green Market Days
- ◆ 3rd Wednesday – Active Wednesday
- ◆ 4th Wednesday – Wine Tasting

The Farmer's Market is committed to reducing plastic bag waste. Please help us with that commitment by bringing your own reusable bags to the market each week.



American Red Cross

BLOOD DRIVE

Sponsored by the
City of San Leandro

Save the Date!

**Thursday, June 27, 2013
1:00pm – 6:00pm**

**City of San Leandro - Public Library
Karp Room - 300 Estudillo Avenue**

To schedule your appointment, please sign up online at www.redcrossblood.org.
Sponsor Code: CSL

Please note: Donors are eligible to donate blood every 56 days (112 days for double red donations)

Identification is required.



More Police = Less Crime, Cal Professor Argues

InsideBay Area.com

By Dave Boitano, Correspondent – Contra Costa Times

OAKLAND -- Increasing the number of police is a good investment and can have direct benefits in reducing crime, a UC Berkeley professor says.

Justin McCrary is an economist by training but teaches in UC's Boalt Hall School of Law. He shared his views on April 24 during the Safe Oakland series, a symposium on crime organized by District 4 Councilmember Libby Schaaf.

McCrary's talk was the first of five presentations by distinguished speakers to be held on Wednesday nights at Holy Names University. Future discussions will cover topics such as gangs, the impact of laws on crime and constitutional policing.

Also on hand were a series of local officials including Schaaf, Oakland City Councilmember Noel Gallo, state Assemblymember Rob Bonta and Oakland police Chief Howard Jordan. McCrary is the author of a recent study on the effectiveness of police staffing, "The Effect of Police on Crime: New Evidence from U.S. Cities, 1960-2010."

Schaaf's series comes as Oakland's police force has been reduced by budget cuts and attrition from 809 employees four years ago to 611. Earlier this year, the city graduated 38 new officers from its police academy; the first in four years. In her latest city budget proposal, Mayor Jean Quan has proposed increasing the force to 700 through four additional academies.

Public attitudes toward police staffing have changed over the years, McCrary said. During the 1960s, it was assumed that police have little impact on the crime rate, but conventional wisdom changed more than a decade ago when it became apparent that enforcement of drug laws led to optimism that police could make a difference.

New York City is a prime example in which putting more police on the street to combat crime in Times Square has made a noticeable difference, McCrary said. That city's murder rate has declined to 1950s levels, and other crimes such as robberies and car thefts have taken a dramatic drop.

"It's very clear," he said, "Police have a decisive effect on the level of crime."

In Los Angeles, crimes in the major categories tracked by the FBI have declined by 75 percent since the 1990s. Oakland has also seen some decreases in crime but not at the levels experienced by other cities, McCrary said.

The direct benefit from hiring more police is apparent because every percentage change in staffing corresponds to a crime rate reduction or increase of half the staffing change, he said. Increase the police force by 10 percent, and the city will have 5 percent less crime; cut the number of police by 10 percent and crime goes up by a corresponding 5 percent, McCrary said.

Put in dollars and cents, he argued, a 10 percent increase in police staffing would cost close to \$13 million but would return anti-crime benefits of close to \$40 million. That's a good investment by most private industry standards, McCrary added.

"If you owned a business and someone said that if you invested \$13 million and got back \$40 million, every single businessman would say 'sold,'" he said.

Public agencies have invested in other safety items such as clean water and safe highways but don't always extend that philosophy to policing, McCrary added.

"It's penny-wise and pound-foolish to make yourself safe on the highway and not make yourself safe on the sidewalk, but as a society that's exactly the decision we make," he said.

The effective use of technology such as cellphone applications officers can use to identify suspects quickly can also be an excellent tool in reducing crime rates but should not be used as an alternative to staffing police departments adequately, McCrary said.

Tracking and mapping high-crime spots is much easier than it was 30 years ago, making it easier for departments to focus on troubled areas and allocate their resources, he said. McCrary said the challenge is getting all the crime data entered into the computer and making certain it's all accurate.



Hundreds of Police Chiefs, Sheriffs, District Attorneys,
other Law Enforcement Leaders, and Violence Survivors
Preventing Crime and Violence

Re: Summary – 2013 California Legislative and Budget Priorities

Note: The full Letter to State Policymakers, which provides more details on the policy measures, and the relevant crime-prevention research, can be found online at <http://bit.ly/2013LettertoPolicymakers>

Dear State Policymaker:

As California sheriffs, police chiefs, district attorneys and crime survivors, we know that there is no substitute for tough law enforcement. But we also know from years of crime-fighting experience and rigorous research evidence that, to safeguard our communities, we need to take steps to prevent kids from ever becoming involved in crime in the first place—such as providing high-quality early education and after-school programs; supporting effective interventions for troubled youth; reducing gang violence; and helping to ensure that youth graduate from high school.

We appreciate that policymakers recognize that public safety must remain a high priority. In order to protect public safety most effectively, we call on you to listen to those on the front lines and support the following legislative and budget priorities:

- 1. Early Education**
- 2. Keeping Kids in School — Dropout Prevention & School Discipline**
- 3. After-School Programs**
- 4. Troubled Youth — Juvenile Offenders & Mental Health Interventions**
- 5. Gang Prevention**
- 6. Protect against Potential Cuts to Crime-Prevention Programs Through Reasonable Revenue Enhancements, if Necessary**

1. Early Education

- ✓ **Reinvest \$171 million in preschool funding cut since 2009, and begin to reinvest in other child care programs, with the eventual goal of full reinvestment of the over \$1 billion lost to child care and preschool in the past five years.**
- ✓ **Include a Cost-of-Living Adjustment for preschool and child care, in order to promote program quality.**
- ✓ **Support AB 273 (Rendon) to enhance the quality of early learning programs by providing a supplemental voluntary grant to infant and toddler child care programs, in order to support local providers in tailoring evidence-based support services to create a higher-quality, comprehensive program that better meets the unique needs of California's most vulnerable children.**

2. Keeping Kids in School — Dropout Prevention & School Discipline

- ✓ **Support AB 420 (Dickinson) to limit the use of “disruption or willful defiance” as grounds for removing students from school by eliminating the most extreme uses of these subjective, undefined grounds—against younger students, for isolated incidents, and as grounds for expulsion.**
- ✓ **Support SB 744 (Lara) to close the “involuntary transfer” loophole that allows students to be essentially expelled, even where expulsions are specifically not recommended, yet without the due process protections afforded expelled students, including the right to a rehabilitation plan and timely opportunity to seek readmission to their original school.**
- ✓ **Support continued use of federal funding for implementation of the California Longitudinal Pupil Achievement Data System (CALPADS), which will help identify potential dropouts and effective interventions to boost graduation rates and to ensure accurate data and satisfaction of federal reporting requirements.**

3. After-School Programs

- ✓ **Support continued guaranteed funding of the After School Education and Safety (ASES) Program/Proposition 49.**
- ✓ **Begin to reinvest funding for school-age child care.**

4. Troubled Youth — Juvenile Offenders & Mental Health Interventions

- ✓ **Protect existing funding of the Juvenile Justice Crime Prevention Act (JJCPA).**
- ✓ **Support the Governor’s proposed \$10 million increase for the Youthful Offender Block Grant (YOBG)/SB 81, which helps serve the additional caseload resulting from the juvenile justice realignment enacted in 2007 that shifted certain juvenile offenders from state to county supervision.**
- ✓ **Support AB 174 (Bonta) to create a grant program to fund school-based mental health services for students impacted by trauma and violence.**

5. Gang Prevention

- ✓ **Support ongoing funding for the California Gang Reduction, Intervention and Prevention Program (CalGRIP) for local anti-gang suppression, intervention and prevention programs.**

6. *Protect against Potential Cuts to Crime-Prevention Programs Through Reasonable Revenue Enhancements, if Necessary*

Protect against potential cuts to crime-prevention programs through reasonable revenue enhancements, if necessary, consistent with our legislative agendas approved in past years.