

# SAN LEANDRO NEWS



JUNE 2013

## CITY MANAGER MESSAGE

I would like to thank residents and businesses for their patience as San Leandro is going through another metamorphosis. Investment in a city can be trying, but the end result is a world class city. Construction, critical infrastructure and planning are happening at an unprecedented pace. Above ground one sees the Kaiser Hospital, Burrell Field, the Wastewater Treatment Plant, Marina Park, two major overpasses and San Leandro Boulevard happening. Inside of buildings – investment is occurring as the Macy’s is getting redone and BevMo is working on their project and the world class Zero Net Energy Building was completed and lauded by Governor Brown. Under the surface, Lit San Leandro, our fast fiber network, is being completed and now expanded making San Leandro attractive to new investment and jobs. Planning for the next stage of economic activity is happening for the entire city and a number of key areas have planning activities to continue building a great city – the Kaiser Hospital/Industrial and Shoreline areas. This investment and progress, especially in the innovation arena, is causing neighboring cities, the region and at times the nation’s eyes to turn to our community. This past year San Leandro’s private public partnership with Dr. Pat Kennedy, Lit San Leandro, received positive press from the *Wall Street Journal* and a visit from the Federal Communications Chair – Julius Genachowski. This past week *Fortune Tech* provided more great coverage on San Leandro and our innovation and technology push. All of this is due to hard work from past and current administrations and community support. I invite you to learn more specifics about these activities and basic services as Districts 1 & 2 have their annual Town Hall meeting Thursday, **June 27**, at the Senior Community Center.

## UPCOMING EVENTS

- ✦ **The American Red Cross Summer Blood Drive** – Thursday, June 27, 1:00 pm - 6:00 pm, Main Library Karp Room, 300 Estudillo Avenue. Sign up at [www.redcrossblood.org](http://www.redcrossblood.org); Sponsor Code: CSL.
- ✦ **Mayor, District 1 and 2 Town Hall Meeting** – Thursday, June 27, 7:00 p.m. - 8:30 p.m., Senior Community Center, 13909 East 14<sup>th</sup> Street
- ✦ **Downtown Farmers’ Market is Here!** – Wednesdays, 4:00 – 8:00 pm through October 16, Parrott Street & East 14<sup>th</sup> Street.



- ✦ **SLPD “United for Safety” Event and 2<sup>nd</sup> Annual Open House** – Saturday, July 27, 9:00 am – 2:00 pm, Police Department, 901 East 14<sup>th</sup> Street. Get to know your Police Department. Tours, Traffic, K9 and SWAT demonstrations.

Sincerely, Chris Zapata, City Manager

# GOOGLE HAS THE HEADLINE - BUT SAN LEANDRO IS THE STORY!

Fortune's online magazine released an [article](#), *Google's Not the Only One With Super-High-Speed Internet Plans*, based on a recent interview with San Leandro City Manager Chris Zapata, OSISOFT Founder Dr. Pat Kennedy and Chief Innovation Officer Deborah Acosta. Read an excerpt here:

“San Leandro officials hope that the city's fiber network will help recruit and retain technology companies in what was once largely an industrial area. Business vacancies have been tough to fill following an exodus of manufacturing firms. Working in San Leandro's favor is that rents are far cheaper than across the bay in San Francisco and Silicon Valley. High-speed Internet, officials hope, will serve as extra enticement for technology companies to move in.



Deborah Acosta, San Leandro's Chief Innovation Officer, said that the availability of fiber opens the door to entirely new uses for buildings that have had trouble attracting tenants. She pointed to a former Chrysler plant that closed in the 1950's and was later converted into a shopping center. Another building in need of tenants is a shopping mall that she described as a "big box." The top floor in both the former Chrysler plant and shopping mall is moribund, she said, and -- with the fiber Internet connections -- can now be reimagined as office and industrial space.

"You can take traditional and make something completely new out of it," Acosta said.”

## CITY SEEKS COMMUNITY INPUT ON ECONOMIC DEVELOPMENT WORK PLAN

City staff recently prepared a draft Economic Development Initiatives and Work Plan (Work Plan) which reflects ongoing and planned efforts to promote sustainable economic development and transform San Leandro into a center for innovation. City staff is seeking input from the community to shape the Work Plan. The Work Plan was presented to City Council on May 13, 2013. To view the Draft Work Plan, please visit the City of San Leandro webpage <http://www.sanleandro.org/draftworkplan>. To contribute your thoughts and input, please e-mail [jkay@sanleandro.org](mailto:jkay@sanleandro.org).

The Work Plan is intended to inventory and categorize ongoing and planned economic development projects and programs in San Leandro. Economic development activities are categorized into one of nine initiatives:

1. Support and Retention of Existing Businesses
2. Marketing and Business Attraction
3. Completion of Strategic Development Projects
4. Downtown San Leandro
5. Development of Infrastructure Critical to Business Activity
6. Lit San Leandro and Broadband
7. Development of a Healthy Tech and Innovation Ecosystem
8. Regional Coordination and Policy Development
9. Successful Completion of Redevelopment Agency Unwinding

A finalized Work Plan is expected to be considered for adoption by the City Council later in 2013. For more information, call Jeff Kay, Acting Business Development Manager, at (510) 577-3319.

## ENVIRONMENTAL REVIEW FOR THE PROPOSED SHORELINE DEVELOPMENT PROJECT IS UNDERWAY

In December 2012, the City received application materials from the Shoreline developer, Cal-Coast outlining their plans to redevelop approximately 50 acres of City-owned property at the San Leandro Shoreline. The project is proposed to include restaurants, a hotel and conference center, amenities for small boats, pedestrians and bicyclists, as well as an office complex, and a range of single-family and multi-family housing. This project requires a General Plan Amendment, a Rezone, and a Planned Development approval. As such, a comprehensive California Environmental Quality Act (CEQA) process, specifically an Environmental Impact Report (EIR), must be undertaken.

On May 20, 2013, the City Council approved a contract with The Planning Center | DC&E for the preparation of a comprehensive EIR. The consultant team, led by The Planning Center | DC&E, includes Kittelson and Associates, Inc. (traffic analysis); TranSystem Corporation (hydrology/water quality and utilities/service systems); Environmental Collaborative (biological resources); Alan Kropp and Associates (geology and soils); and Tom Origer and Associates (cultural resources). As part of the process a community meeting will be scheduled this Summer, date to be determined. The preparation of the EIR is a lengthy process and is scheduled to be completed in Summer 2014. Please [click here](#) for more information on the Shoreline Development.

# SL ACADEMY FOR MULTIMEDIA (SLAM) BROADCASTS NEW VIDEO ONLINE

Mayor Stephen Cassidy announced last week that through a partnership between the City of San Leandro and the San Leandro Academy for Multimedia (SLAM) at San Leandro High School, the City is broadcasting on its cable channels video profiles of local business leaders, including Katherine Sarafian, a San Leandro High School graduate and producer of the Oscar-award winning movie *Brave*. Also profiled are Tracy McSheery of PhaseSpace, an innovative motion capture business, and Tim Holmes, co-owner of the highly-rated, neighborhood Zocalo Coffeehouse. The SLAM students combined the three video profiles into one 15-minute clip, which they played at the June 3, 2013, City Council meeting to cheers from the Councilmembers and audience.



"Great talent and skills are nurtured and developed in San Leandro," stated Mayor Cassidy. "We are excited to highlight the work of San Leandro High School students and the accomplishments of local business leaders. I look forward to seeing more videos produced by the SLAM students, and thank everyone that participated in and organized this program."

At the beginning of the school year, City staff, along with Deborah Cox and Lit San Leandro staff, met with Tony Farley and Phil Hargrove who run SLAM to discuss ideas for collaboration. Cynthia Battenberg, the City's Community Development Director stated, "We wanted to tap into the creativity of the high school students and get their take on some of the great things happening in San Leandro. We pitched about 25 story ideas and once the students selected their favorites, we introduced them to the leaders for interviews and information gathering. I think the students had a great time with it and produced high quality pieces." This was truly a community effort.

The videos may be viewed at the City of San Leandro website – select "[San Leandro Videos](#)" under "About the City."

The videos will also be aired on cable channels 15 (Comcast) and 99 (AT&T) according to the following schedule:

- **Monday, Wednesday & Friday – 3:30 a.m., 5:30 p.m., 7:30 p.m. and 11:30 p.m.**
- **Tuesday and Thursday – 7:00 p.m.**
- **Saturday & Sunday – 3:30 a.m., 8:30 a.m., 4:30 p.m., 5:30 p.m., 7:00 p.m. 7:30 p.m. and 11:30 p.m.**

## CHIEF INNOVATION OFFICER FEATURED ON FREE WEBINAR PANEL

On June 13, Chief Innovation Officer **Deborah Acosta** participated on a panel in a joint webinar of the National League of Cities, the National Association of Telecommunications Officers and Advisors and the Public Technology Institute: [Local Broadband Initiatives: Finding a Model That Works for You](#). Broadband service providers can take many forms, ranging from national franchises to local providers to city/county governments to a combination of public and private partners working together. This webinar gave participants a better understanding of what the landscape of local broadband initiatives looks like in terms of public-private models, how and where local governments fit into these partnerships, and how they are financing and leveraging these initiatives to get the most benefit for their communities.



The panel included:

- **Deborah Acosta, Chief Innovation Officer, City of San Leandro, CA**
- Jim Baller, President, Baller Herbst Law Group, Washington, DC
- Joanne Hovis, President, CTC Technology and Energy, Kensington, MD and President, National Association of Telecommunications Officers and Advisors, Kensington, MD

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## LIBRARIAN BILL SHERWOOD PROMOTED

Library Services Director Theresa Mallon announced last week that **Bill Sherwood** has been promoted to the position of Administrative Analyst for the library department. Bill begins his new assignment June 16.

Bill started working for the Library as a part-time librarian in 2002. Since then he has held several positions including reference librarian for adult/youth services, senior librarian for adult services, digital branch services, and most recently the Manor Branch Library. His responsibilities will include circulation manager, facilities liaison, security, and digital services/IMS liaison.



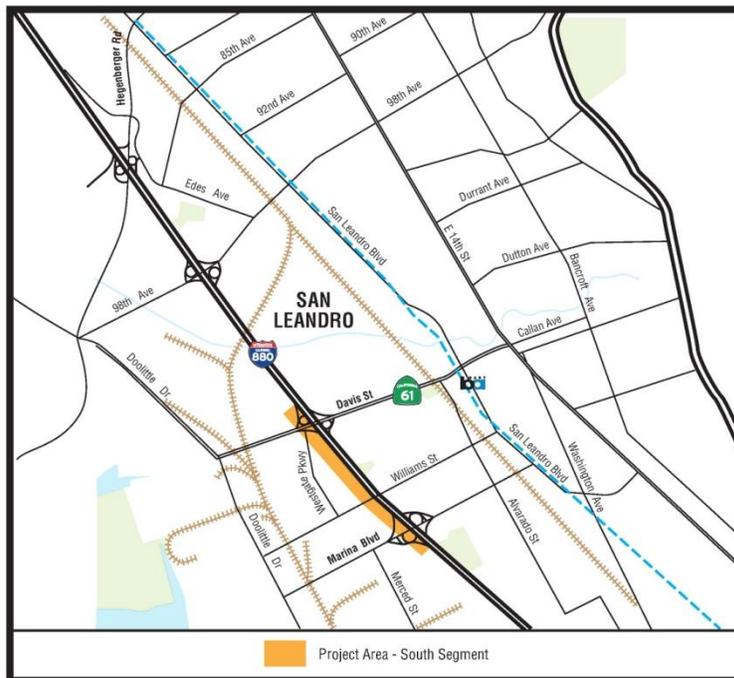
# I-880 CONSTRUCTION UPDATE



## PUBLIC NOTICE



### PILE DRIVING I-880 SOUTHBOUND HIGH OCCUPANCY VEHICLE (HOV) LANE PROJECT



**WHO:** The California Department of Transportation (Caltrans)

**WHAT:** Caltrans and Alameda County Transportation Commission will begin driving piles at Marina Blvd. and Davis Street. The pile in the median at Davis will be driven at daytime instead of night. The pile will be vibrated to hold them in place at night but the actual pile driving will be done during the day.

**WHEN:** Beginning June 3rd, 2013 to July 2nd, 2013. Work will be performed **Monday through Friday, 7:00am to 4:00pm.**

**WHERE:** Project limits are from Marina Blvd. exit to Davis Street exit along southbound I-880 in Alameda County

For additional information please visit our website: <http://www.dot.ca.gov/dist4/880sbhovlane/>

Follow us on twitter: @CaltransD4





American Red Cross

# BLOOD DRIVE

Sponsored by the  
**City of San Leandro**

**Save the Date!**

**Thursday, June 27, 2013  
1:00pm – 6:00pm**

**City of San Leandro - Public Library  
Karp Room - 300 Estudillo Avenue**

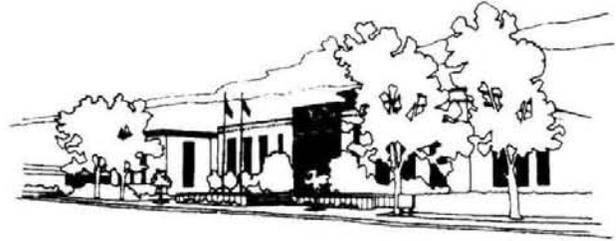
To schedule your appointment, please sign up online at [www.redcrossblood.org](http://www.redcrossblood.org).  
**Sponsor Code: CSL**

Please note: Donors are eligible to donate blood every 56 days (112 days for double red donations)

**Identification is required.**



City of San Leandro  
Civic Center, 835 E. 14th Street  
San Leandro, California 94577  
www.sanleandro.org



*Everyone is invited to attend a*

## **COUNCIL DISTRICTS 1 AND 2 TOWN HALL MEETING**

**Hosted by Mayor Stephen Cassidy,  
Councilmember Michael Gregory and  
Councilmember Ursula Reed**

**Thursday, June 27, 2013  
Senior Community Center  
13909 East 14<sup>th</sup> Street  
7:00 p.m. – 8:30 p.m.**

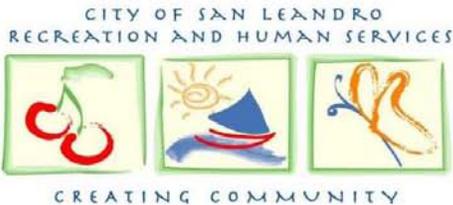
**Topics will include:**

- **Neighborhood Safety & Crime Prevention Initiatives**
- **Major Economic Projects & Innovation Strategy**
- **Major Transportation Projects & Condition of Roads**

Questions and comments from the community will be taken on each topic.



# WORLD'S LARGEST SWIMMING LESSON



## World's Largest Swimming Lesson



At the San Leandro Family Aquatic Center  
• June 18<sup>th</sup> •

Join the City of San Leandro in participating in the World's Largest Swimming Lesson! This lesson will be held at the same time around the globe in an attempt to break the Guinness World Record. Swimming is a life-saving skill for children and a vital tool to prevent drowning. Drowning is the second leading cause of unintended, injury-related death for children ages 1-14. Participants must be in the pool by 8:00 a.m. sharp to be counted for the Guinness World Record. The lesson will last 30 minutes and is appropriate for all ages and levels. Safety materials and giveaways will be provided, and Splash the Duck will be on hand immediately following the event. Swimsuits are required, absolutely no cotton.

Age: 6 months - Adult  
Classes: 1

Instructor: Aquatics Staff  
Fee: **FREE**

**#30005 June 18 8:00 a.m. - 9:00 a.m.**

Location: San Leandro Family Aquatic Center  
14900 Zelma Ave.



Starts at **8:00 a.m. SHARP**

### TO REGISTER:

ONLINE: [www.sanleandrorec.org](http://www.sanleandrorec.org)

**Marina Community Center**  
15301 Wicks Blvd.  
San Leandro, CA  
M-F 11:30AM to 7:00PM  
Sat. 10:00AM to 2:00PM  
Phone: (510) 577-6080  
Fax: (510) 352-3049

**Senior Community Center**  
13909 E. 14<sup>th</sup> Street  
San Leandro, CA 94578  
M-F 8:30AM – 5:00PM  
Phone: (510) 577-3462  
Fax: (510) 577-7989

This is a City of San Leandro sponsored activity.

# MORE SWIM LESSON INFORMATION

## Family Rec Swim Pass 2013

Resident: \$190 • Non-Resident: \$215

**Get 10 Minutes Early Access!**  
**The more you use it, the more you save!**

- Save \$25 if you register by May 24th
- Save \$25 per family when 2 or more families register at the same time



To register for a family swim pass, please bring all family members to any customer service location or pool - once the pools open. Once summer recreation swim hours begin at the pools, family passes will be sold after the entrance line is admitted.

### Family Aquatic Center 14900 Zelma St.

Weekends:  
May 25 - Sept 2 • 1:00 - 4:45pm

Weekdays:  
Jun 17 - Aug 20 • 1:00 - 4:45pm

Open Memorial Day,  
July 4th and Labor Day

### Boys and Girls Club Pool 401 Marina Blvd.

June 17 - Aug 15  
Mon - Thur • 2:00 - 4:00pm

No rec swim July 1 - 4. See  
SLFAC and Farrelly rec swim times

### Farrelly Pool 864 Dutton Ave.

June 17 - Aug 15  
Mon - Thur • 6:30 - 8:30pm

Mon/Wed shallow pool only  
Tue/Thur both pools open

June 22 - Sept 1  
Sat and Sun • 1:00 - 4:45pm  
No rec swim July 4 and 28



Valid for Family Rec Swims May 25 - Sep 2, 2013, except Adult Rec Swims, classes, lessons, lap swim. Limited to individual, partner, and children under 21 in same household. Max 6 members. Entrance not guaranteed when at capacity. No refunds due to closure for any reason.

City of San Leandro Recreation & Human Services - 577-3462

# FAMILY CAMP IN SOUTH LAKE TAHOE!

## The City of San Leandro is happy to announce a special Family Camp opportunity at Camp Concord in South Lake Tahoe!

**Family Camp at Camp Concord** is an opportunity for parents and children to reconnect and leave the pressures of daily life behind, to interact with the world beyond a screen, to make new friends and experience the beauty of one of California's premiere destinations – **South Lake Tahoe!**



Each registration includes all your meals, accommodations (one family per cabin) with electricity in each cabin and close proximity to a newly remodeled bathhouse, and scheduled activities. Participate in special kids activities twice a day, an adult social hour, and family oriented evening activities, as well as traditional camp experiences like canoeing, arts and crafts, games, hiking, and excursions to local beaches and points of interest (waterfalls, state parks and more)!

**Choose the nights for your stay between Sunday, June 30 through Saturday, July 6**

**OR**

**Sunday, August 11 through Saturday, August 17**

### **Rates per night:**

16 yrs and over: \$99

11 yrs – 15 yrs: \$77

6 yrs – 10 yrs: \$56

3 yrs – 5 yrs: \$33

2 yrs and under: Free

**Hurry! Only a limited number of cabins are available.  
For registration information, call 577-3473.**

# MORE SUMMER CAMP INFORMATION!



Campers will enjoy discovering nature, hiking, arts and crafts, singing, and many more adventures. Your child should be entering the correct grade at the start of camp. Chabot Park is located at the top of Estudillo Avenue and Sylvan Circle.

## Counselor In Training (CIT)

Participants will learn about leadership styles, conflict resolution, team work, quick crafts, and how to lead a group with confidence and success. A minimum commitment of one session (two weeks) of onsite CIT training is required.

**Entering Grades 10 - 12**  
**June 25 - 26**

Tuesday & Wednesday 1pm - 4pm  
Course Code # 28611  
\$131 Res. / \$151 Non-Res.  
Location: Chabot Park

## Jr. Counselors

Learn what goes on behind-the-scenes at camp and use the skills you acquired as a CIT. Minimum commitment of one session (two weeks) of onsite training is required.

**17 years old only**  
**June 25 - 26**



Tuesday & Wednesday 1pm - 4pm  
Course Code # 28612  
\$71 Res. / \$81 Non-Res.  
Location: Chabot Park

## Marina Community Center (MCC)

15301 Wicks Blvd. • San Leandro, CA 94579  
Phone: 577-6080 Customer Service Phone: 577-3462 Fax: 352-3049

Customer Service Hours: Monday - Friday - 12:30pm - 7:00pm  
(\*Until March 4, 2013) Saturday - 10:00am - 2:00pm

## Senior Community Center (SCC)

13909 E. 14th St. • San Leandro, CA 94578  
Phone: 577-7990 Customer Service Phone: 577-3462 Fax: 577-7989

Customer Service Hours: (\*Until March 4, 2013)  
Monday - Friday • 8:30am - 3:00pm After March 4,  
8:30am - 5:30pm

## City Hall

835 E. 14th St. • San Leandro, CA 94577  
Phone: 577-3462 Fax: 577-3470

Customer Service Hours: (\*Until March 4, 2013)  
Monday - Friday • 8:30am - 5:00pm

After March 4,  
please go to or  
contact the  
MCC or SCC.

To register please visit us at one of the following locations:

Online: [SanLeandroRec.org](http://SanLeandroRec.org)

## Entering Grades K - 1

### Tiny Trees

Session 1: June 17 - June 21  
Mon. - Fri. 1pm - 4pm  
Course Code # 28395  
\$105 Res. / \$125 Non-Res.

Session 2: June 24 - June 28  
Mon. - Fri. 1pm - 4pm  
Course Code # 28396  
\$105 Res. / \$125 Non-Res.

## Entering Grades 2 - 4

### Little Trees

Session 1: July 8 - July 19  
Mon. - Fri. 8:30am - 3pm  
Course Code # 28391  
\$255 Res. / \$305 Non-Res.

Session 2: July 22 - Aug 2  
Mon. - Fri. 8:30am - 3pm  
Course Code # 28392  
\$255 Res. / \$305 Non-Res.

## Entering Grades 5 - 7

### Big Trees

Session 1: July 8 - July 19  
Mon. - Fri. 8:30am - 3pm  
Course Code # 28377  
\$280 Res. / \$330 Non-Res.\*

Session 2: July 22 - Aug 2  
Mon. - Fri. 8:30am - 3pm  
Course Code # 28378  
\$280 Res. / \$330 Non-Res.\*  
\* Field trip admission included in fee

## Entering Grades 8 - 9

### Driftwood

July 15 - July 19  
Mon. - Fri. 8:30am - 3pm  
Course Code # 28381  
\$160 Res. / \$185 Non-Res.\*  
\*Field trip admission included in fee

CITY OF SAN LEANDRO  
RECREATION AND HUMAN SERVICES



CREATING COMMUNITY



# YOUTH SPORTS CAMPS

## Summer 2013

### All-Sports Camp

All Sports camp has become one of our most popular camps. Campers will play up to 9 different sports daily. Sports include Baseball, Basketball, Flag Football, Kickball, Soccer, Swimming, Tennis, and Volleyball.

**Age: 7 - 12 years**

Classes: 5 Days: Mon - Fri

#### Girls All-Sports

#28426 Jun 24 - Jun 28 8:30am - 3:00pm

#28428 Aug 5 - Aug 19 8:30am - 3:00pm

Location: Washington Manor Park

Fee: \$159(R)/\$184(N)

#### Extended Care (7 to 12 year olds only)

#28427 Jun 24 - Jun 28 7:30 - 8:30am and 3:00pm - 6:00pm

#28429 Aug 5 - Aug 9 7:30 - 8:30am and 3:00pm - 6:00pm

Fee: \$83(R)/\$103(N)

#### Boys All-Sports

#28430 Jun 17 - Jun 21 8:30am - 3:00pm

#28432 Jul 29 - Aug 2 8:30am - 3:00pm

Location: Washington Manor Park

Fee: \$159(R)/\$184(N)

#### Extended Care (7 to 12 year olds only)

#28431 Jun 17 - Jun 21 7:30 - 8:30am and 3:00pm - 6:00pm

#28433 Jul 29 - Aug 2 7:30 - 8:30am and 3:00pm - 6:00pm

Fee: \$83(R)/\$103(N)

### Volleyball Camp

Bump, set, spike, and dig... if these four words are a staple in your vocabulary, then you need to attend Volleyball Camp. This camp is for all levels of ability. The camp will focus on the fundamentals of volleyball through a wide variety of fun skills, drills and games.

**Age: 10 - 15 years**

Classes: 5 Days: Mon - Fri

#28510 Jul 8 - Jul 12 8:30am - 3:00pm

Location: Washington Manor Middle School Gym

1170 Fargo Ave

Fee: \$159(R)/\$184(N)

#### Extended Care (10 to 15 year olds only)

#28515 Jul 8 - Jul 12 7:30am - 9:00am and 3:00pm - 6:00pm

Location: Washington Manor Park

Fee: \$83(R)/\$103(N)

### Baseball Camp

This weeklong baseball camp is designed to be fun/petitive rather than competitive. The camp will focus on hitting, fielding, pitching and game play. If your child is a baseball fanatic, this is the program for you.

**Age: 7 - 12 years**

Classes: 5 Days: Mon - Fri

#28440 Jul 15 - Jul 19 8:30am - 3:00pm

Location: Stenzel Park

Fee: \$159(R)/\$184(N)

#### Extended Care (7 to 12 year olds only)

#28441 Jul 15 - Jul 19 7:30am - 8:30am and 3:00pm - 6:00pm

Location: Washington Manor Park

Fee: \$83(R)/\$103(N)

### Flag Football Camp

Flag Football camp is all about football basics. This program is for beginners and veterans. We will spend time on the fundamentals of the game, instruction and daily games.

**Age: 7 - 12 years**

Classes: 5 Days: Mon - Fri

#28442 Aug 12 - Aug 16 8:30am - 3:00pm

Location: Washington Manor Park

Fee: \$159(R)/\$184(N)

#### Extended Care (7 to 12 year olds only)

#28443 Aug 12 - Aug 16 7:30am - 8:30am and 3:00pm - 6:00pm

Location: Washington Manor Park

Fee: \$83(R)/\$103(N)

### Basketball Camp

Basketball Camp is for beginners and veterans. We will teach the basic fundamentals of the game of basketball through a wide range of skills and drills.

**Age: 7 - 12 years**

Classes: 5 Days: Mon - Fri

#28468 Jul 22 - Jul 26 8:30am - 3:00pm

Location: Washington Manor Middle School Gym

1170 Fargo Ave.

Fee: \$159(R)/\$184(N)

#### Extended Care (7 to 12 year olds only)

#28469 Jul 22 - Jul 26 7:30am - 8:30am and 3:00pm - 6:00pm

Location: Washington Manor Park

Fee: \$83(R)/\$103(N)

### Tennis and Swim Camp

Learn the fundamentals and compete against your campmates in a variety of dead ball, live ball and match play drills. Afterwards, cool off in the San Leandro Family Aquatic Center. We offer an array of tennis instruction, swim lessons and much more. All participants must bring a tennis racquet, water bottle, drink, snack, lunch, swim suit, towel and change of clothes daily.

**Age: 7-10 years**

Classes: 5 Days: Mon - Fri

#28520 Jun 17 - Jun 21 9:00am - 3:00pm

#28522 Aug 12 - Aug 16 9:00am - 3:00pm

Location: Washington Manor Park

Fee: \$199(R)/\$224(N)

#### Extended Care (7 to 12 year olds only)

#28521 Jun 17 - Jun 21 7:30 - 9:00am and 3:00pm - 6:00pm

#28525 Aug 12 - Aug 16 7:30 - 9:00am and 3:00pm - 6:00pm

Location: Washington Manor Park

Fee: \$83(R)/\$103(N)

## REGISTER

#### Senior Community Center

13909 E. 14th St.  
San Leandro, CA  
M-F 8:30AM to 5:00PM  
Phone: (510) 577-3462  
Fax: (510) 577-7989

#### Marina Community Center

15301 Wicks Blvd.  
San Leandro, CA  
M-F 11:30PM to 7:00PM  
Sat. 10:00AM to 2:00PM  
Phone: (510) 577-6080  
Fax: (510) 352-3049

Online: [www.sanleandrorec.org](http://www.sanleandrorec.org)

"This is a City of San Leandro sponsored activity."

**CLICK ON THE 2013 RECREATION  
ACTIVITIES GUIDE BELOW FOR MORE FUN!**

**Summer  
2013  
Activities Guide**

CITY OF SAN LEANDRO  
RECREATION AND HUMAN SERVICES DEPARTMENT

**Parks  
Make  
Life  
Better!**

# Splash into Summer!

- Family Rec Swim Pass with new weekend swim times at Farrelly · Page 9
- Family Fun Recreational Swim! · Page 3
- Junior Lifeguarding · Page 19

*Recreation and Human Services Department*

The cover features a photograph of a splash pool with children playing. The pool has a blue and yellow structure with a green slide and a large water splash. A large tan umbrella is visible on the right side of the pool.

# SAN LEANDRO PUBLIC LIBRARY RECEIVES FOURTH BIG READ GRANT!

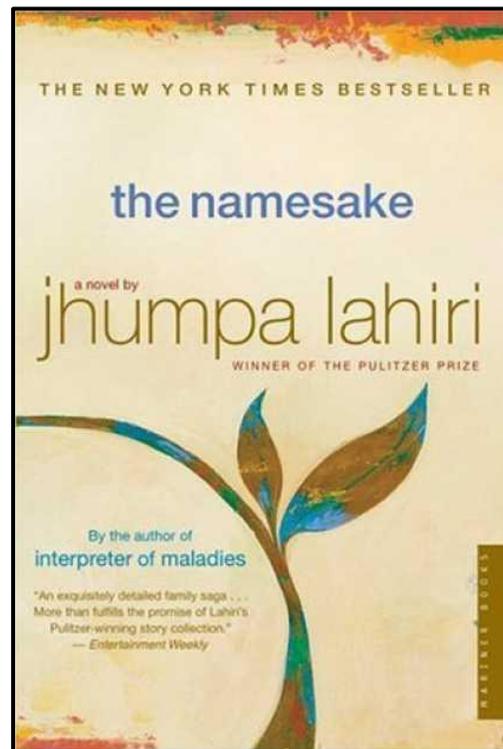
Mayor Stephen Cassidy announced last week that the San Leandro Public Library is the recipient of a fourth consecutive Big Read Grant. The \$14,000 grant will be used to provide unique opportunities for the community to read *The Namesake* written by Jhumpa Lahiri, and participate in activities relating to the book from January to April of 2014.

This year's 2013 Big Read, Zora Hurston's *Their Eyes Were Watching God* was highly successful with over 200 participants meeting in book discussion groups. Next year's 2014 choice of *The Namesake*, written by Jhumpa Lahiri, will provide many interesting activities in addition to the book group discussions. Field trips, panel discussions, exhibits, films, lectures and demonstrations will all help the readers connect to the culture. Moving between events in Calcutta, Boston, and New York City, the novel examines life between two cultures with highly distinct religious, social, and ideological differences – India and the United States.

Jhumpa Lahiri's *Interpreter of Maladies* established her as one of the most brilliant writers of her generation. Her stories are one of the very few debut works and only a handful of collections to have won the Pulitzer Prize for fiction. In *The Namesake*, Lahiri enriches the themes that made her collection an international bestseller: the immigrant experience, the clash of cultures, the conflicts of assimilation, and, most poignantly, the complicated ties between generations.

For 2014, Big Read grants were awarded to 77 communities nationally, and 13 in California. The Big Read is presented by the National Endowment for the Arts in partnership with Arts Midwest. The National Endowment for the Arts was established by Congress in 1965 as an independent agency of the federal government to support artistic excellence, creativity, and innovation for the benefit of individuals and communities. Arts Midwest brings touring performing artists, educational outreach activities, conferences, and visual arts exhibitions to performing arts centers, arts councils, colleges and universities, primary and secondary schools, community centers, museums, and art center.

For more information, call Addie Silveira at (510) 577-3991.



# UPCOMING LIBRARY EVENTS

## **San Leandro Library Presents Movies for the Latest Generation**

The San Leandro Public Library, as part of its Millennial Academy, is pleased to present “Movies for the Latest Generation,” a film series featuring great stories about Millennials, people aged 18 to 33 years old.

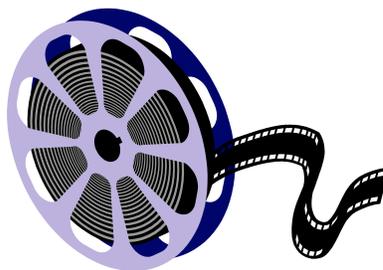
The series kicks off on Saturday, **June 22**, with a film adaptation of Ben Mezrich’s book *The Accidental Billionaires: The Founding of Facebook, A Tale of Sex, Money, Genius and Betrayal*, and tells the story of the social-networking phenomenon. It is arguably the definitive tale of this generation.

On Saturday, July 27, the film series take a comedic turn with the story of 23-year-old Scott Pilgrim, whose life is nearly perfect – he’s between jobs, in a rock band, and dating a cute girl. Then Scott meets Ramona Flowers, a fashionable delivery girl, who roller blades into his life, blows his mind, and threatens his awesome world. To win her heart, he must defeat her seven evil ex-boyfriends. Can he do it without destroying his great life?

The final film in the series is about a reality TV show in which 24 teenagers, two from the 12 districts in the country of Panem, fight to death while all of their fellow citizens are forced to watch the brutal struggle. Will Katniss and Peeta overcome their stronger and better prepared competitors? The film will be screened on Saturday, August 17.

The Movies for the Latest Generation series has been designed for Millennials, but all adults 18 and over are welcome to attend. All series movies will be shown at the San Leandro Main Library, 300 Estudillo Avenue, on the big screen in the 200+ seat theater beginning at 7 PM. Admission is free and no tickets are required. Great movie snacks and drinks will be provided.

For more information, please visit the Millennial Academy website at [www.lifelonglibrary.org](http://www.lifelonglibrary.org) or call Bill Sherwood at (510) 577-7964.



# MORE UPCOMING LIBRARY EVENTS

## Persian Dance Workshop – June 27

The San Leandro Public Library proudly presents a...

### *Persian Dance Workshop*

Thursday, June 27, 2013

7:00 pm to 8:00 pm

**Main Library**

Lecture Hall

300 Estudillo Avenue, San Leandro

**FREE ADMISSION**



Persian dance is a traditional dance style that traces its origins to Iranian tribes and regions as well as Persian court dances. This dance form is fluid yet rhythmic and emphasizes the use of hands and wrists. Traditional costumes are elaborate and beautiful.

The Shahrzad Dance Company (SDA) will offer a 45-minute program that includes several Persian dance demonstrations, audience participation, a lecture and a Q & A session. Shahrzad Dance Academy (SDA) is non-profit organization founded by Shahrzad Khorsandi in 1996. The academy is a cultural training ground, using a structured curriculum of traditional Persian movement as a cultural foundation, while providing the space to artistically explore choreography in contemporary Persian dance. SDA is based in Richmond, California, and provides on-going classes in classical & contemporary Persian dance for children and adults in the Bay Area. For more information about this library program, please call (510) 577-3971.

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San Leandro Public Library  
300 Estudillo Avenue • San Leandro, CA 94577 • [www.sanleandrolibrary.org](http://www.sanleandrolibrary.org)



## Dial-A-Story - 577-6067

24 Hours A Day - FREE!!!

Call and listen to Miss Kelly tell an exciting new story each week!!

# WEDNESDAY FAMILY FUN NIGHTS!

Visit [www.sanleandrolibrary.org](http://www.sanleandrolibrary.org) or pick up a brochure at the library for a complete list of events for children and families! 300 Estudillo Avenue – 577-3971

## **Live Animal Show! – Wednesday, June 19, 7:00 p.m.**

Wild Things Inc. will bring their furry friends and educate us all about what animals find so delicious.

## **Magic Show! – Wednesday, July 10, 7:00 p.m.**

Crowd favorite Gerald Joseph is back with his funny and magical Magic Show!



## **Puppet Show! – Wednesday, July 24, 7:00 p.m.**

Puppet Art Theater presents the sweet-but-cautionary tale of “Hansel and Gretel.”

## **Busy Bee Dog Show! – Wednesday, August 21, 7:00 p.m.**

The Library is going to the dogs! See dogs perform amazing feats at this unique show.

# MANOR BRANCH LIBRARY

1241 Manor Boulevard – 577-7971

San Leandro’s Manor Branch Library offers Children’s activities, events and programs designed to entertain, educate and inspire. Due to popular demand, attendance will be limited on a first-come, first-served basis. Free tickets will be available two weeks prior to each event.

## **Busy Bee Dogs! – Saturday, June 22, 10:30 a.m.**

These formerly homeless pets amaze and educate all ages through heart capturing, extraordinary entertainment!

## **Mr. Q Live! – Saturday, July 27, 10:30 a.m.**

Fun, live, interactive musical entertainment for kids of all ages!

## **The Great Jonathan! – Saturday, August 24, 10:30 a.m.**

Experience amazing magic and allusions involving comedy and live animals!

# MANOR BRANCH PRESCHOOL STORYTIMES

Thursdays – 10:30 a.m. – 11:15 a.m.

Designed for children ages 3-8, our preschool storytimes feature the best in children’s books, songs, and arts and crafts activities. This program is for children and a caregiver, to help children get ready for kindergarten, get the reading habit, and to have fun! **No registration required, just drop in!**

The San Leandro Public Library proudly presents ...

# *Zydeco Music & Dance*

## *with Les Amis Zydeco Band*

Thursday, July 18, 2013

6:30 pm to 7:00 pm      Dance Instruction

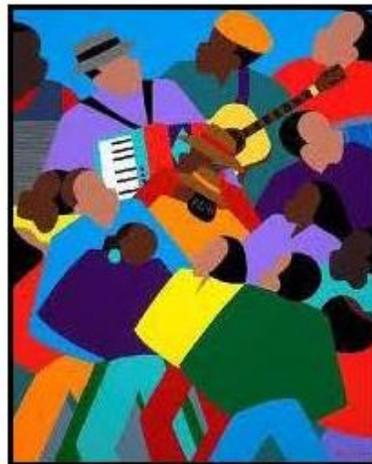
7:00 pm to 8:00 pm      Music Performance

### **Main Library**

Karp/Estudillo Rooms

300 Estudillo Avenue, San Leandro

**FREE ADMISSION!**



Let the good times roll with an evening of zydeco music and dancing with Les Amis Zydeco Band! A half hour before the performance, dance instructor Cheryl McBride will start the fun by giving basic zydeco dance instructions to those interested. Les Amis Zydeco Band has its roots from the swamps of southern Louisiana, and they appear frequently to perform for the Bay Area zydeco dance scene. They strive for an authentic sound whether they're playing Cajun, Creole or Zydeco. So shuffle, slide and step on down to "Zydeco Central" at the San Leandro Library!

For more information about this library program, please call (510) 577-3971.

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San Leandro Public Library

300 Estudillo Avenue • San Leandro, CA 94577 • [www.sanleandrolibrary.org](http://www.sanleandrolibrary.org)

# SAN LEANDRO POLICE DEPARTMENT

TEAMWORK • INTEGRITY • PROFESSIONALISM • SERVICE

## FIRST 30 DAYS OF SUPPRESSION TEAM DRIVES DOWN CRIME STATISTICS

In May 2013, the Crime Suppression Unit was formed to provide the San Leandro Police Department (SLPD) with the ability to quickly address emerging crime trends and problem areas identified through Crime Analysis. The Crime Suppression Unit has allowed the Department to direct resources to a specific problem without continually diverting Patrol officers from responding to calls for service. The overriding philosophy of the Crime Suppression Unit is that crime can be deterred from occurring through highly proactive enforcement and through directed enforcement following creative problem oriented policing strategies. Over the last month, the Crime Suppression Unit has worked in partnership with both internal and external stakeholders to educate members of the SLPD, City employees and the community regarding crime trends and problems.



The Crime Suppression Unit has utilized a variety of resources in its efforts to educate the public regarding crime, including social media, news/print media, educational pamphlets and community meetings, to assist with the mission of deterring crime and improving the quality of life for the San Leandro community.

SLPD is proud to announce that after shifting resources to form the Crime Suppression Unit there has been a 39 percent reduction in Commercial/residential burglaries, 25 percent reduction in robberies and a 23 percent reduction in auto burglaries. During this time the Crime Suppression Unit has worked closely with both the Patrol and Investigations Divisions to identify, locate, and arrest those who are committing crimes in San Leandro.

Chief Sandra Spagnoli said, "A double digit decrease in crime in a 30 day period is an example of what we can accomplish when the community and the police department work hand in hand to solve and prevent crime. Our focused, no-tolerance approach to crime, increased social media presence, shifting of officers and community participation will make criminals think twice before committing a crime in San Leandro."

Next month the department will unveil "United for Safety - San Leandro" an initiative for civic engagement, volunteerism and technology as a long-term solution to keeping San Leandro safe.

# SAN LEANDRO POLICE DEPARTMENT

TEAMWORK • INTEGRITY • PROFESSIONALISM • SERVICE

## SLPD OFFERS NEW TECHNOLOGY TO OBTAIN TRAFFIC REPORTS VIA THE INTERNET

The San Leandro Police Department would like to announce a new service that is being offered that has the ability to reduce the needless demand on staffing in the area of traffic reports. The San Leandro Police Department has partnered with DOCVIEW, LLC to place accident reports on line.

The department was looking for an alternative method of providing hardcopy accident report requests in a more efficient manner. Docview provided a no cost solution to managing and selling reports using the latest imaging and web application technologies. After a thorough review of companies providing this service, Docview was the most suitable and secure solution. The solution includes:

- All services for installation, training and ongoing support of all software
- Industry-leading capture, diagramming, analysis and RMS integration tools
- Direct electronic reporting from the Records Management System to Docview through a convenient portal
- Partnership that shares a common goal of keeping the community safe and informed  
Docview is an internet based application that was developed to help law enforcement agencies and insurance companies manage and access traffic reports in a more efficient manner.

The San Leandro Police Department is continuing to integrate technology into the department for improved efficiencies and to streamline workloads. Docview will provide the community an easy alternative to gain access to accident reports without having to make a visit to the traffic window.

The Docview system is designed to do the following:

- Provide web accessible accident reports for insurance companies, officers and citizens
- Remove the police department from the billing and report fulfillment requests
- Provide 24 hour availability via the internet
- Save citizens time and inconvenience of driving, parking, and waiting in line
- Reports are available in PDF format making them easy to view, save, print and email
- Reports are usually available within 24 hours of being uploaded, excluding holidays and weekends.
- Reports can not be modify, maintaining report integrity

Visit [www.docview.us.com](http://www.docview.us.com) to learn more about Docview and its services.



# SAN LEANDRO POLICE DEPARTMENT

TEAMWORK • INTEGRITY • PROFESSIONALISM • SERVICE

## SAVE THE DATE:

# SLPD "UNITED FOR SAFETY" AND 2<sup>ND</sup> ANNUAL OPEN HOUSE

Come join the San Leandro Police Department kick off its "United For Safety" campaign. This event will be held Saturday, **July 27, 2013** in the City Hall parking lot. The parking lot is located right next door to the Police Department. More information soon on this exciting event.

**SLPD MAY 2013 CRIME STATISTICS** (view statistics [here](#))

## **ANONYMOUS WEB TIPS**

Citizens can send anonymous tips to San Leandro Police Department by texting the word **SLPD** and their tip to **847411**. Anonymous web tips can be submitted from the Police Departments website at [www.sanleandro.org/depts/pd/services/at.asp](http://www.sanleandro.org/depts/pd/services/at.asp). For crime prevention tips please go to the Police Departments website at [www.sanleandro.org/depts/pd](http://www.sanleandro.org/depts/pd) or contact Jennifer Crosby at 577-3252.

## **SIGN UP FOR SLPD COMMUNITY ALERTING SYSTEM**

To receive notification regarding a local emergency, [sign up](#) for alerts via Nixle and CodeRed. In the event of a localized emergency: Tune in to Radio San Leandro - 1610AM; Watch Cable Channel 15 (Comcast) or Channel 99 (AT&T U-Verse). For more information, visit: [www.sanleandro.org/depts/pd/services](http://www.sanleandro.org/depts/pd/services).



# ENVIRONMENTAL NEWS

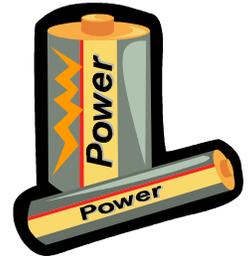
## BATTERY RECYCLING

Did you know that the City of San Leandro offers free household battery recycling to residents? The City has partnered with businesses and community groups to provide drop-off locations throughout San Leandro. For battery recycling locations, click [here](#).

Residents can also recycle batteries through the curbside collection program. Place batteries in a clear Ziploc bag on top of the recycling cart on your regularly scheduled collection day.

You can recycle alkaline batteries, button batteries and rechargeable batteries marked **Pb**, **Ni-Zn**, **Ni-MH**, **Ni-Cd** and **L-ion**. Rechargeable batteries can be found in devices such as cell phones, cameras, laptop computers and power tools. Car batteries are not accepted.

For more information visit [www.recyclesanleandro.org](http://www.recyclesanleandro.org) or call the Recycling Program Hotline at 577-6026.



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## POLYSTYRENE FOAM SERVICE WARE ORDINANCE

The City of San Leandro's Polystyrene Foam Food Service Ware Ordinance went into effect on November 1, 2012. The Ordinance requires the City and local food establishments discontinue the use of polystyrene foam food service ware products. Polystyrene foam food service ware products include cups, bowls, plates, clamshell containers, soup containers and trays made from expanded foam polystyrene typically labeled #6.



The Ordinance does not prohibit the use of rigid plastic products including disposable utensils, drink lids, other non-foam lids, straws, and condiment containers. It also does not prohibit the use of foam trays used for packaging raw foods sold by markets and grocery stores.



Food establishments should refrain from purchasing plastic food service ware products labeled “biodegradable” or “compostable” often labeled #7 because these items are neither recyclable nor compostable in the City of San Leandro’s curbside collection program. Alternatives to foam food service ware include paper, aluminum, and recyclable plastic.

The ordinance helps improve our quality of life, the natural environment, our local waterways and wildlife. It also helps advance the City’s goal to divert 75% waste from landfill and to reduce greenhouse gas emissions by 25% from 2005 levels by 2020.

## ONE STOP PERMIT CENTER HOURS

Monday through Friday

### **Planning and Zoning Services**

Monday 8:30 a.m. to 4:00 p.m.  
Tuesday, Wednesday, and Thursday 8:30 a.m. - Noon  
(Friday, by appointment only)  
(510) 577-3325

### **Building and Safety Services**

Monday 7:30 a.m. to 3:30 p.m.  
Tuesday, Wednesday, and Thursday 7:30 a.m. - Noon  
(Tuesday, Wednesday, and Thursday Noon - 3:30 p.m. and  
Friday 7:30 a.m. - 3:30 p.m., by appointment only)  
(510) 577-3405

### **Housing Services**

8:30 a.m. to 5:00 p.m.  
(510) 577-6004

### **Office of Business Development**

8:30 a.m. to 5:00 p.m.  
(510) 577-3311

## OTHER DEPARTMENTS

### **Engineering Department**

Monday 8:30 a.m. to 4:00 p.m.  
Tuesday, Wednesday, and Thursday 8:30 - Noon  
(510) 577-3428

### **Environmental Services**

Hazardous Materials

7:30 a.m. to 5:00 p.m.  
(510) 577-3401

Recycling

7:30 a.m. to 3:30 p.m.  
(510) 577-6026

### **Business License/Cashier Window**

Year Round

Monday - Thursday 7:30 a.m. - 4:00 p.m.  
Friday 7:30 a.m. - Noon

### **Fire Department (Permits/Inspections)**

Monday 7:30 a.m. to 3:30 p.m.  
Tuesday, Wednesday, and Thursday 7:30 a.m. - Noon  
Inspections, by appointment only (510) 577-3317

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## WEEKLY UPDATE

If you would like to review weekly information from the City Manager, please check out the *Weekly Update* on the City's website at [www.sanleandro.org/depts/cityhall/city\\_manager.asp](http://www.sanleandro.org/depts/cityhall/city_manager.asp).

Also, for more information on the City of San Leandro and its programs and services, visit the City's website at [www.sanleandro.org](http://www.sanleandro.org). To register to automatically receive press releases, meeting agendas or other electronic notifications, go to e-Notify at [www.sanleandro.org/portal/default.asp](http://www.sanleandro.org/portal/default.asp).

## **UPCOMING CITY COUNCIL AND COMMITTEE MEETINGS**

Meeting dates, times and location are subject to change. Please confirm meetings by visiting [www.sanleandro.org](http://www.sanleandro.org).

7/1 City Council Meeting, 7:00 p.m., Council Chambers

7/4 **Independence Day Holiday – City Hall and libraries closed.**

7/8 City Council Work Session, 7:00 p.m., Council Chambers

7/15 City Council Meeting, 7:00 p.m., Council Chambers

7/22 City Council Work Session, 6:00 p.m., Council Chambers

**August – City Council Recess**

9/2 **Labor Day Holiday – City Hall and libraries closed.**

9/3 City Council Meeting, 7:00 p.m., Council Chambers

9/9 City Council Work Session, 7:00 p.m., Council Chambers

9/16 City Council Meeting, 7:00 p.m., Council Chambers

9/23 Ethics Training, 7:00 p.m., Main Library

10/7 City Council Meeting, 7:00 p.m., Council Chambers

10/14 City Council Work Session, 7:00 p.m., Council Chambers

10/21 City Council Meeting, 7:00 p.m., Council Chambers

10/28 City Council Work Session, 7:00 p.m., Council Chambers