



City Manager's Weekly Update

July 17, 2013

UPCOMING MEETINGS

7/22 City Council Work Session, 6:00 p.m., Main Library Lecture Hall, 300 Estudillo Avenue

August - City Council Recess

9/2 **Labor Day Holiday. City Hall and libraries closed.**

9/3 City Council Meeting, 7:00 p.m., Council Chambers

9/9 City Council Work Session, 7:00 p.m., Council Chambers

9/16 City Council Meeting, 7:00 p.m., Council Chambers

9/23 Ethics Training, 6:00 p.m., Main Library

10/7 City Council Meeting, 7:00 p.m., Council Chambers

10/14 City Council Work Session, 7:00 p.m., Council Chambers

10/21 City Council Meeting, 7:00 p.m., Council Chambers

10/28 District 5 & 6 Town Hall Meeting, Time/Location TBD

To: City Council
From: Chris Zapata, City Manager

Mark Your Calendar

Zydeco Music and Dance (reminder)

Thursday, July 18, 6:30 p.m. Dance Instruction; 7:00 p.m. Music Performance, Main Library, 300 Estudillo Avenue

- Join us for a free evening of zydeco music and dancing with Les Amis Zydeco Band tomorrow, **July 18**. The evening begins with a half hour of basic zydeco dance instruction, and then dance and enjoy the authentic sound of southern Louisiana Cajun, Creole and Zydeco music!

Community Meeting on July 23 Regarding the Proposed Downtown Tech Campus (reminder)

Tuesday, July 23, 6:30 p.m., Main Library, Estudillo Room, 300 Estudillo Avenue

- Westlake Development Partners will be conducting a community meeting on **July 23** to seek input from San Leandro residents and businesses on its proposal for the Downtown Tech Campus located next to the BART Station. The proposed project involves a multi-phased office development of up to 400,000 square feet that will benefit from the Lit San Leandro fiber optic loop and attract technology businesses and jobs. The project represents one of the major developments under the City's Downtown Transit-Oriented Development Strategy.
- Westlake will also be presenting the proposal at a soon to be scheduled Planning Commission Work Session.

San Leandro Police Department (SLPD) Hosts "UNITED 4 SAFETY" and 2nd Annual Open House (flyer attached)

Saturday, July 27, 9:00 a.m. to 2:00 p.m., San Leandro Police Department, 901 East 14th Street

- SLPD is hosting a "United 4 Safety" event and its 2nd Annual Open House on **July 27**. This is a great opportunity for the public to get to know their local Police Department. Tours of the department will be available, as well as Traffic Unit, K9 Unit and SWAT demonstrations. Also, everyone who attends gets a prize! For more information, call 577-3252 or email jcrosby@sanleandro.org.

2013 National Night Out (flyer attached)

Tuesday, August 6, 6:30 p.m. to 9:00 p.m., Citywide

- Join members of your community, the San Leandro Police Department and the Alameda County Fire Department in the 30th Annual National Night Out (NNO), sponsored by the National Association of Town Watch. For more information and to register your NNO event, click [here](#).

Reading Is So Delicious! – Summer Reading Program Carnival (flyer attached)

Saturday, August 10, 10:00 a.m. to 2:00 p.m., Main Library, 300 Estudillo Avenue

- The Library's exciting Annual Summer Reading Program Carnival will take place on **August 10**. Free entertainment starts at **11:00 a.m.** This event is generously sponsored by the Friends of the San Leandro Library. For more information, please call the Children's Library at 577-3960.

Council Information

Police Officer Louie Brandt Named American Red Cross Community Service Hero of Alameda County (letter attached)

- SLPD's Police Officer Louie Brandt has been recently named the American Red Cross Bay Area Community Service Hero of Alameda County. Officer Brandt will be honored at the 13th Annual Heroes Recognition Breakfast on September 27. Congratulations, Louie!



City of San Leandro Community Development Department Launches "San Leandro Next" Community Outreach Initiative

- The City's Community Development Department has launched "San Leandro Next," a blog and social media initiative to provide news and updates on economic development and innovation. This effort will enhance the City's ability to share information with the community quickly as news develops.
- Examples of initial postings on San Leandro Next include:
 - The **Cleophus Quealy Beer Company** recently announced plans to open a craft brewery and tasting room on Hester Street in San Leandro.
 - **CreAsian Bistro** on MacArthur Boulevard has been purchased by the owners of Berkeley's Taste of the Himalayas. The new owners will be adding Indian and Nepalese dishes to the menu, filling a big need for Indian food in San Leandro.
 - A slideshow of historic photos from the San Leandro Dodge plant at the site of the current **Westgate Center** on Davis Street.
- The blog can be accessed at www.sanleandronext.com and updates will also be provided via [Facebook](#) and [Twitter](#).



Foodie Fun All Summer Long with San Leandro Reads! (flyer attached)

- Join *San Leandro Reads* this summer and discover what happens when best-selling author Barbara Kingsolver and her family vow for a year to only buy food raised in their own neighborhood, grow it themselves, or learn to live without it, as chronicled in her book, *Animal, Vegetable, Miracle – A Year of Food Life*.

Articles of Interest

San Francisco Chronicle – [What Are The Most Diverse Cities In America?](#)

- San Leandro, California ranked #5 as most diverse cities in the United States.

Correspondence From Other Agencies

East Bay EDA – [Summer Newsletter 2013](#)

Catch up on the latest from the East Bay EDA, including the annual Economic Outlook with a Special Report on the East Bay Workforce. Also, included in the Summer Newsletter is information on the transitions occurring at the East Bay EDA and an update on the Strategic Plan.

The San Leandro Police Department Presents:



UNITED4 SAFETY

and the 2nd Annual

Open House

July 27, 2013 • 9am - 2pm
901 East 14th Street



Get to know your local Police Department! Tour our facility!
Don't miss out on tons of photo opportunities throughout the day!
Special demonstrations from:

Traffic Unit • K9 Unit • SWAT

Everyone who attends gets a prize!



First 100 guests who register for CodeRed and Nixel
will be entered into a drawing for the **UNITED 4 SAFETY** grand prize!



For more information contact:

Crime Prevention Officer Jennifer Crosby

Phone: 510-577-3252 Email: jcrosby@sanleandro.org



America's Night Out Against Crime August 6, 2013

Join members of your community, the San Leandro Police Department, and the Alameda County Fire Department in the 30th Annual National Night Out (NNO), sponsored by the National Association of Town Watch. Last year's National Night Out campaign involved citizens, law enforcement agencies, civic groups, businesses, neighborhood organizations and local officials from over 15,000 communities. In all, it is estimated that in 2012 over 37 million people participated in "America's Night Out Against Crime." NNO is designed to: Heighten crime and drug prevention awareness; Generate support for, and participation in, Neighborhood Watch Programs and other anti-crime efforts; Strengthen neighborhood spirit and Police/Community relations; and Send a message to criminals letting them know that neighborhoods are fighting back against crime.

The National Association of Town Watch was established in 1981 as a nonprofit, crime prevention organization. The first National Night Out was introduced in 1984. San Leandro has a long history of participating in National Night Out. For more than 20 years members of the Police Department have been visiting neighborhood activities throughout the City. In 2012, 32 neighborhood events took place. We would like to encourage members of the community to participate in the 2013 National Night Out.

If your homeowner association or neighborhood is planning something special on August 6th, members of the Police Department would like to stop by to introduce themselves between the hours of 6:30 and 9:00 p.m. Please contact the Administrative Services Division through;

Crime Prevention Officer Jennifer Crosby (jcrosby@sanleandro.org or 510-577-3252) or

Training Coordinator Sandy Colwell (scolwell@sanleandro.org or 510-577-3248)



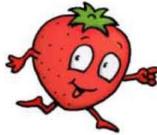
For additional information on
"America's Night Out Against Crime",
please visit the official
National Night Out website at:
www.nationalnightout.org



READING IS SO DELICIOUS!

San Leandro Public Library
Summer Reading Program Carnival
August 10, 2013 10:00 am -2:00 pm
Main Library, 300 Estudillo Avenue

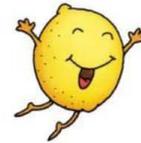
Generously Sponsored by the Friends of the San Leandro Library



ENTERTAINMENT SCHEDULE

11:00am • The Keith Show

11:45am • Ventriloquist Tony Borders



And Don't Miss...

Games and prizes • Petting Zoo • Berry-Go-Round Ride • Face Painting
Loard's Ice Cream • Free Popcorn • Kaiser Permanente Mascot, the Nutri-Beast!

City Council

Stephen H. Cassidy, Mayor

Jim Prola, Vice Mayor

Pauline Russo Cutter • Michael J. Gregory • Ursula Reed • Diana M. Souza

Library-Historical Commission

Arlene Lum, Chair

Linda Entrikin • Jennifer Heystek • Donna Reed • Carole Rinaldi • Ethanoor Usha-Rosato

Friends of the Library Board

Anna May Tandi, President • Stephanie Jones, Vice President • Naomi Gatzke, Secretary
Jane Davis, Treasurer • Carolie Nobriga, Membership Chair • Meredith Asher • Betty Cordoza
Jeni Engler • Nancy Fong • Kathy Gorham • Marie Lothrop • Ernest S. Low • Linda Stark

Chris Zapata • City Manager

Theresa Mallon • Library Director

Thank you to the organizations who provided generous coupons for our summer reading program finishers!

Papa Murphy's Pizza at Greenhouse Marketplace • Chabot Space and Science Center
Children's Fairyland • Lawrence Hall of Science • Lindsey Wildlife Museum • Oakland Zoo
Pump It Up! Oakland • Hometown Buffet • Round Table Pizza • Togo's



**American
Red Cross**

July 9, 2013

Mr. Louie Brandt
901 E. 14th Street
San Leandro, CA 94577

Bay Area Chapter
Alameda County Main Office
3901 Broadway
Oakland, CA 94611-5615
Tel (510) 595-4400
Fax (510) 595-4463
www.redcrossbayarea.org

Dear Mr. Brandt,

Congratulations! A few weeks back, Robert McManus nominated you for a Red Cross Hero Award. Your story truly inspired our nominating committee. On behalf of the American Red Cross Bay Area, we are pleased to announce that you are the honored recipient of the Community Service Hero of Alameda County, which will be presented to you at our 13th Annual **Heroes Recognition Breakfast on Friday, September 27th at 8:00 AM – 10:00 AM at the Hilton Oakland Airport**, One Hegenberger Road, Oakland.

We have reserved two complimentary VIP tickets, one for you plus a guest, and we hope you will join us to accept your award in person. If you wish to purchase additional tickets, you may do so at www.redcross.org/ACHeroes. During the breakfast we will honor several local individuals, including you, whose actions exemplify the spirit of heroism through courage, dedication and character.

As part of our program, we would like to have a field portrait taken of you that will appear in the program book. We request that you sign a photo release form to enable us to use your photo. At the conclusion of the breakfast we will present you with an enlargement of the portrait to take home. To help us finalize plans, what we need from you is simple! Please complete and return the following two enclosed forms by Monday **August 12th, 2013**:

- RSVP and Request for Information form
- Photo release form

Feel free to share information about the breakfast with friends and family, and encourage them to attend in support of you and our other local heroes. If you would like us to send an announcement praising your efforts, please send names and mailing addresses of those individuals.

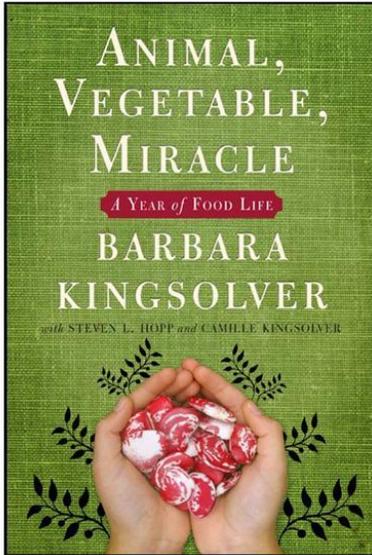
We respect your privacy and the information you provide will be used only for the Heroes event. I look forward to meeting you at this year's event and if you have any questions please contact me.

Wayne Deboe, Heroes Nominations Chair
American Red Cross Bay Area, Alameda County Office
16643 Kildare Road, San Leandro, CA 94578

Ph (510)754-8747 Wdeboe@aol.com

Cc: Robert McManus
901 E. 14th Street
San Leandro, CA 94577

Join San Leandro Reads Foodie Fun All Summer long!



San Leandro Public Library invites you to participate in *San Leandro Reads* and discover what happens when best-selling author Barbara Kingsolver and her family vow for a year to only buy food raised in their own neighborhood, grow it themselves, or learn to live without it.

Registration for field trip begins June 3.
Copies of the book are \$5 each
Questions? Call 510-577-3971



Speaker Saturday, July 20 2:00PM	Movie Thursday, August 15 6:00PM	Field Trip Saturday, September 28 10:00AM
<p>Learn all about home brewing beer at the Main Library from the BrewMasters of San Leandro while snacking on some pub grub!</p> <p>Space is limited, registration starts Monday, June 17th</p> <p>This event is for 21 and over only. Must provide valid I.D.</p>	<p>Watch the delightful comedy <i>Julie & Julia</i>. A frustrated insurance worker decides she will cook her way through Julia Child's cookbook <i>Mastering the Art of French Cooking</i> and blog about her experience.</p> <p>No sign up required.</p>	<p>Join us as we tour best-selling author Novella Carpenter's Ghost Town Farm in Oakland. Afterwards, enjoy the Jack London Square <i>Eat Real</i> Food Festival. The trip fee is \$20 per person which includes transportation, tour fees, and a copy of the book.</p> <p>In person registration and prepayment is required for the field trip. Space is limited and will be sold on a first come, first served basis.</p>

Thanks to the Friends of the Library for sponsoring this program.

San Leandro Public Library

300 Estudillo Avenue • San Leandro, CA 94577 • (510) 577-3971 • www.sanleandrolibrary.org