



City Manager's Weekly Update

September 11, 2013

UPCOMING MEETINGS

- 9/16** City Council Closed Session, 5:30 p.m., City Manager's Large Conference Room
- 9/16** City Council Meeting, 7:00 p.m., Council Chambers
- 9/23** Ethics Training, 6:00 p.m., Main Library
- 10/7** City Council Meeting, 7:00 p.m., Council Chambers
- 10/14** City Council Work Session, 7:00 p.m., Council Chambers
- 10/21** City Council Meeting, 7:00 p.m., Council Chambers
- 10/28** District 5 & 6 Town Hall Meeting, Time/Location TBD
- 11/4** City Council Meeting, 7:00 p.m., Council Chambers
- 11/11** **Veteran's Day Holiday. City Hall and libraries closed.**
- 11/12** City Council Work Session, 7:00 p.m., Council Chambers
- 11/18** City Council Meeting, 7:00 p.m., Council Chambers

To: City Council
From: Chris Zapata, City Manager

Mark Your Calendar

16th Annual Senior Resource Fair (reminder; flyers attached)

Friday, September 13, 10:00 a.m. to 1:00 p.m., Senior Community Center, 13909 East 14th Street

- This year's Senior Resource Fair is this Friday, **September 13**, and the theme is "Lucky 13." This event is free and will include raffle prizes and health checks.
- Join us for this informational-packed day with resource and information booths, educational presentations, free health checks, and much more. This event is open to anyone interested in issues that affect seniors.
- Seniors can recycle used eyeglasses, hearing aids and cell phones at the fair, as well as batteries, expired medications and mercury thermometers.

San Leandro Education Foundation (SLED) Fifth Anniversary Gala (reminder; flyer attached)

Friday, September 13, 6:00 p.m. to 9:30 p.m., Casa Peralta, 384 West Estudillo Avenue

- The San Leandro Education Foundation (SLED) is celebrating its fifth anniversary of raising resources for San Leandro public schools with an inaugural gala event this Friday, **September 13**.
- This year SLED is awarding over \$50,000 in grants to support enrichment programs in our schools. These grants are designed to touch each and every student in the San Leandro Unified School District, from funding 3rd grade field trips to the San Leandro History Museum, to supporting outdoor education & science camp for 4th graders, to providing support for art, physical education and other programs at both middle schools and the high school. In addition, SLED has successfully awarded over \$50,000 in grants for school beautification and \$50,000 for playground safety programs this year.
- Attending the gala is a wonderful way to celebrate SLED's past success and to support its future efforts. SLED will be transforming the Casa Peralta into a magical night time venue with live Latin and Parisian jazz, telescope night time viewing, student film screenings, catering from delicious food trucks, a no-host bar, souvenir photos, free valet parking and more.
- Tickets are \$45 each and include dinner, dessert and a beverage. You can order your tickets or purchase a sponsorship online at www.sledfund.org, email info@sledfund.org or call (510) 618-GIVE (4483). The City of San Leandro is co-sponsoring this event.

Meet the City's Chief Innovation Officer (CIO) Deborah Acosta

Thursday, September 19, 5:00 – 7:00 p.m., Main Library's Karp Room, 300 Estudillo Avenue

- This is a third of four opportunities for the public to meet the City's new Chief Innovation Officer, Deborah Acosta. On **September 19**, Deborah and her panel of guests will discuss *Open Spaces That Spark Innovation: Coworking and Hacker Spaces*.
- Deborah also wants to learn from you as she is passionate about civic engagement, especially the potential for social media and technology to accelerate community engagement within neighborhoods and with the City.
- Bring your friends, relatives, neighbors, colleagues, techies, start-uppers, innovators, entrepreneurs and students. You could help influence what makes people stay, play and work in San Leandro, and help shape the content of those conversations through engagement. Register through [Eventbrite](#).

California Coastal Cleanup Day (staff report attached)

Saturday, September 21, 8:00 a.m. to 12 noon, San Leandro Shoreline Trail, Marina

- Mark your calendars for the 29th Annual California Coastal Cleanup Day to be held on **September 21**.
- Staff will be stationed at two locations: Monarch Bay Drive Bridge at Marina Park and the Heron Bay entrance at the end of Lewelling Boulevard on Bay Front Drive. Trash bags, recyclable bags, gloves, hand sanitizer and water will be distributed to the volunteers.
- Water will be available through large dispensers so don't forget to bring your reusable water bottle with you!
- Please be advised that the Heron Bay Entrance is for drop-off only – parking is not allowed within the development.

Celebrate Hispanic Heritage Month (flyer attached)

Saturday, September 21, 10:30 a.m. - 11:15 a.m., Manor Branch Library, 1241 Manor Boulevard

- The Manor Branch Library will celebrate *Hispanic Heritage Month* on **September 21**. This free event includes a performance by La Familia Pena-Govea featuring interactive acoustic music and songs in Spanish and English for the whole family. For free tickets, call 577-7971. Refreshments will be served.

Alejandro Murguia, San Francisco's First Poet Laureate to Speak (flyer attached)

Saturday, September 28, 2:00 p.m., Main Library Lecture Hall, 300 Estudillo Avenue

- Also in observance of *Hispanic Heritage Month*, the Main Library is proud to have as a guest speaker Alejandro Murguia, San Francisco's first Latino Poet Laureate and a professor of Latina/Latino Studies at San Francisco State University. Mr. Murguia will discuss and share his profound poetry on **September 28** at this free event. Call the Main Library at 577-3971 for more information.

Council Information

Food Trucks are Coming to Downtown San Leandro Starting September 17!

- Food Truck Mafia and the City of San Leandro present San Leandro Street Eats, arriving in Downtown San Leandro on **September 17** from 5:00 p.m-9:00 p.m. at 1550 East 14th Street (the site of the former Lucky/Alberston's store). Events will continue each Tuesday at the same time through the fall season. Food Truck Mafia's Street Eats events offer 6-10 gourmet trucks weekly, with the roster of trucks varying from week to week.
- The Food Truck Mafia has a following of over 6,000 people, hosting events in several cities, including Fremont, San Ramon and Pleasanton. Their roster of participating food trucks includes over 50 diverse vendors.
- San Leandro Street Eats presents an opportunity to introduce new people to Downtown San Leandro, which will ultimately benefit existing brick-and-mortar restaurants and retailers. Food truck events also can demonstrate the strength of local demand for increased food options, helping the community attract new restaurants downtown over time.
- Please help spread the word, and we'll see you on September 17.

San Leandro Family Bike Party a Rolling Success! (photos attached)

- The 2nd Annual San Leandro Family Bike Party brought over 200 enthusiastic riders with their bikes and smiles out for a wonderful event on September 8. Participants enjoyed gorgeous weather, free minor bike repair by The Bike Mobile (courtesy of Alameda County Safe Routes to Schools), visiting three parks along a 2.5 mile ride that included bike decorating and games (the kids all loved the parachutes!), plus a bike rodeo and deejay.
- The Family Bike Party has several goals including introducing residents to three new parks. This year participants visited Washington Manor Park, Bonaire Park, and Washington Manor Middle School Park. The San Leandro Family Bike Party is one in a series of *Parks Make Life Better* special events hosted by the City. For more information on other special events and recreation opportunities, please subscribe to our eNews by visiting [SanLeandroRecEnews](#).

Transaction Ledger for August 2013 Monthly Investment Report (attached)

- This monthly investment transaction report is being provided in compliance with the City of San Leandro Investment Policy reporting requirement
- The report contains a list of the City's investment dispositions, acquisitions and other transactions that occurred during the month. All dispositions of securities this month were due to them maturing.

Posted this Week on San Leandro Next

San Leandro Next is an initiative of the City of San Leandro Community Development Department providing news and updates on economic development and innovation. The following stories were posted this week:

- [Food Trucks are Coming to Downtown San Leandro Starting September 17](#)
- [Meet the CIO Event #3 – “Open Spaces that Spark Innovation: Co-Working and Hacker Spaces”](#)
- [City Council to Consider Village Marketplace Revisions at September 9 Work Session](#)

To follow San Leandro Next, please visit www.sanleandronext.com or connect with us on [Facebook](#) or [Twitter](#).



16th Annual



Senior Resource Fair

Living Longer, Growing Stronger in San Leandro

Join us for this FREE information-packed day with resource and information booths, educational presentations, free health checks, recycling and much more!

Open to anyone interested in issues surrounding seniors.

This year's theme:



"Lucky 13"



Best booth decoration wins a prize!

If you are interested in being a Community Resource Vendor at this event, pick up an application at the Senior Community Center or Marina Community Center.

Applications will be available the first week of July.

For questions, please call 577-3462.



Date: Friday, September 13, 2013

Time: 10:00am – 1:00pm

**Where: Senior Community Center
13909 East 14th Street, San Leandro**

Free Admission - Free Health Checks - Free Recycling

Raffle Prizes!

Senior Services, Senior Community Center, 13909 East 14th Street, San Leandro, CA 94578
Phone: (510) 577-3462 / FAX: (510) 577-7989



Recycle these items at the Senior Resource Fair:

Mercury Thermometers

CFL Lamps – NO TUBES, PLEASE

Batteries

Expired Medications

Used eyeglasses, hearing aids and cell phones

Learn more about:

Composting

Bay Friendly Gardening

Least Toxic Pest Controls

*Thank you to City of San Leandro Solid Waste & Recycling
Section and the San Leandro Lions Club for providing recycling
services at the Senior Resource Fair.*





THE **SLED GALA** 2013

AN EVENING
UNDER THE STARS

Friday
September 13th
6 - 9:30pm
at
Casa Peralta

Music by Latin jazz vocalist Gloria Amaral and Parisian jazz by Doux Voyageurs,
Catering by Food Truck Mafia, free valet parking, no-host bar, telescope night sky viewing,
student film screenings, museum tours and more!

Individual Tickets \$45, Sponsorships starting at \$150. Order online at www.sledfund.org

Casa Peralta • 384 West Estudillo Ave. • San Leandro

Benefitting the San Leandro Education Foundation

CITY OF SAN LEANDRO STAFF REPORT

DATE: September 5, 2013

TO: Chris Zapata, City Manager

FROM: Debbie Pollart, Director
Public Works Department

BY: Delmarie Snodgrass, Marina Manager

SUBJECT: 29th ANNUAL CALIFORNIA COASTAL CLEANUP DAY

SUMMARY AND RECOMMENDATION

The purpose of this report is to notify the City Council of the 29th Annual California Coastal Cleanup Day to be held on September 21, 2013 from 8:00 am to 12 noon. It is for information only and no action is required.

BACKGROUND

The City of San Leandro has participated in the Annual California Coastal Cleanup Day for several years. The statewide event is normally held on the third Saturday in September. Staff will be stationed at two locations: Monarch Bay Drive Bridge at Marina Park and the Heron Bay entrance at the end of Lewelling on Bay Front Drive. The Heron Bay entrance is a drop off only site.

Trash bags, recyclable bags, gloves, hand sanitizer, and water will be distributed to the participants. In an effort to decrease the amount of recyclables collected, pre-filled water bottles will not be distributed. Instead, large water containers will be filled with water for self-dispensing. We are asking participants to bring their own reusable water containers to fill at the site. By request, students from the local high schools working on community service time will receive a certificate of community service for the event. Students from the KIPP Academy in San Lorenzo have signed up to participate for the eighth year in a row. The Girl Scouts, Boy Scouts, and The Principled Academy have also signed up again this year.

As in past years, ACI has donated a dumpster that will be placed along the Shoreline Trail.

Summary Of Public Outreach Efforts

Posters supplied by the California Coastal Conservancy will be posted at Monarch Bay bridge location and Heron Bay entrance. An announcement will be made in the San Leandro Times City Corner and a press release in the Daily Review.

Fiscal Impact

The event typically attracts between 300 and 500 participants. The Coastal Commission will supply the bags, gloves, and hand sanitizer. The city will supply small gloves for the children.

CONCLUSION

Mark your calendars for the 29th Annual California Coastal Cleanup Day to be held on September 21, 2013 from 8 AM to 12 PM at the San Leandro Shoreline trail. Staff will be stationed at the Monarch Bay Drive Bridge to provide trash bags, recyclable bags, gloves, hand sanitizer, and water to volunteers. Don't forget to bring your reusable water bottle with you!

The Manor Branch Library Presents

Celebrate Hispanic Heritage Month!

Saturday, September 21

10:30am – 11:15am

Free!

La Familia Peña-Govea will perform interactive acoustic music and songs in Spanish and English for the whole family. Have some fun while you learn about Latino music and culture.



Free tickets available
beginning September 7
Refreshments served!

San Leandro Public Library, Manor Branch

1241 Manor Blvd. (510) 577-7971 www.sanleandrolibrary.org

The San Leandro Public Library
proudly presents

Alejandro Murguía

San Francisco's Poet Laureate



Saturday, September 28, 2013

2:00 pm

Main Library

Lecture Hall

300 Estudillo Avenue

Free Admission

In observance of *Hispanic Heritage Month*, the San Leandro Public Library is proud to have as a guest speaker Alejandro Murguía, San Francisco's first Latino Poet Laureate and a professor of Latina/Latino Studies at San Francisco State University. He is also a founding member of the Mission Culture Center, which is dedicated to promoting, preserving and developing the Latino cultural arts. During this event, Mr. Murguía will discuss and share his profound poetry.

For more information, please call the Main Library at (510) 577-3971.

San Leandro Public Library
300 Estudillo Avenue • San Leandro, CA 94577 • www.sanleandrolibrary.org

2nd Annual San Leandro Family Bike Party Sunday, September 8, 2013





Transaction Ledger

7/31/13 Thru 8/31/13

Transaction Type	Settlement Date	CUSIP	Quantity	Security Description	Price	Acq/Disp Yield	Amount	Interest Pur/Sold	Total Amount	Gain/Loss
ACQUISITIONS										
Purchase	08/01/2013	23380W523	0.18	Reich & Tang Daily Income U.S. Govt MMKT	1.000		0.18	0.00	0.18	0.00
Purchase	08/09/2013	23380W523	13,296.88	Reich & Tang Daily Income U.S. Govt MMKT	1.000		13,296.88	0.00	13,296.88	0.00
Purchase	08/13/2013	23380W523	5,225.00	Reich & Tang Daily Income U.S. Govt MMKT	1.000		5,225.00	0.00	5,225.00	0.00
Purchase	08/13/2013	23380W523	442,520.76	Reich & Tang Daily Income U.S. Govt MMKT	1.000		442,520.76	0.00	442,520.76	0.00
Purchase	08/15/2013	23380W523	6,400.00	Reich & Tang Daily Income U.S. Govt MMKT	1.000		6,400.00	0.00	6,400.00	0.00
Purchase	08/16/2013	74005PBC7	450,000.00	Praxair Note 1.05% Due 11/7/2017	97.320	1.71 %	437,940.00	1,299.38	439,239.38	0.00
Purchase	08/17/2013	60934N104	1,787.50	Federated GOVT OBLIG MMF	1.000	0.01 %	1,787.50	0.00	1,787.50	0.00
Purchase	08/25/2013	60934N104	7,400.00	Federated GOVT OBLIG MMF	1.000	0.01 %	7,400.00	0.00	7,400.00	0.00
Purchase	08/26/2013	60934N104	2.38	Federated GOVT OBLIG MMF	1.000	0.01 %	2.38	0.00	2.38	0.00
Purchase	08/31/2013	60934N104	670,000.00	Federated GOVT OBLIG MMF	1.000	0.01 %	670,000.00	0.00	670,000.00	0.00
Purchase	08/31/2013	60934N104	25,456.25	Federated GOVT OBLIG MMF	1.000	0.01 %	25,456.25	0.00	25,456.25	0.00
	Subtotal		1,622,088.95				1,610,028.95	1,299.38	1,611,328.33	0.00
Security Contribution	08/13/2013	23380W523	2,352.00	Reich & Tang Daily Income U.S. Govt MMKT	1.000		2,352.00	0.00	2,352.00	0.00
Security Contribution	08/13/2013	23380W523	2,383.00	Reich & Tang Daily Income U.S. Govt MMKT	1.000		2,383.00	0.00	2,383.00	0.00
Security Contribution	08/16/2013	60934N104	94,424.26	Federated GOVT OBLIG MMF	1.000		94,424.26	0.00	94,424.26	0.00
	Subtotal		99,159.26				99,159.26	0.00	99,159.26	0.00
TOTAL ACQUISITIONS			1,721,248.21				1,709,188.21	1,299.38	1,710,487.59	0.00
DISPOSITIONS										
Sale	08/16/2013	23380W523	439,239.38	Reich & Tang Daily Income U.S. Govt MMKT	1.000		439,239.38	0.00	439,239.38	0.00
	Subtotal		439,239.38				439,239.38	0.00	439,239.38	0.00
Call	08/13/2013	91159HGY0	440,000.00	US Bancorp Callable Note Cont 8/13/13 1.375% Due 9/13/2013	100.000	1.37 %	440,000.00	2,520.76	442,520.76	0.00
	Subtotal		440,000.00				440,000.00	2,520.76	442,520.76	0.00
Paydown	08/01/2013	31360CWC2	2.35	FNMA Pool # 002443 12.5% Due 12/1/2013	100.000		2.35	0.03	2.38	0.00
	Subtotal		2.35				2.35	0.03	2.38	0.00



Transaction Ledger
7/31/13 Thru 8/31/13

Transaction Type	Settlement Date	CUSIP	Quantity	Security Description	Price	Acq/Disp Yield	Amount	Interest Pur/Sold	Total Amount	Gain/Loss
DISPOSITIONS										
Maturity	08/31/2013	912828JK7	670,000.00	US Treasury Note 3.125% Due 8/31/2013	100.000		670,000.00	0.00	670,000.00	0.00
	Subtotal		670,000.00				670,000.00	0.00	670,000.00	0.00
Security Withdrawal	08/13/2013	23380W523	2,362.00	Reich & Tang Daily Income U.S. Govt MMKT	1.000		2,362.00	0.00	2,362.00	0.00
Security Withdrawal	08/13/2013	23380W523	2,383.00	Reich & Tang Daily Income U.S. Govt MMKT	1.000		2,383.00	0.00	2,383.00	0.00
Security Withdrawal	08/16/2013	23380W523	94,424.26	Reich & Tang Daily Income U.S. Govt MMKT	1.000		94,424.26	0.00	94,424.26	0.00
	Subtotal		99,159.26				99,159.26	0.00	99,159.26	0.00
TOTAL DISPOSITIONS			1,648,400.99				1,648,400.99	2,520.79	1,650,921.78	0.00
OTHER TRANSACTIONS										
Interest	08/09/2013	3137EACH0	925,000.00	FHLMC Note 2.875% Due 2/9/2015	0.000		13,296.88	0.00	13,296.88	0.00
Interest	08/13/2013	40428HPG1	440,000.00	HSBC USA Inc Note 2.375% Due 2/13/2015	0.000		5,225.00	0.00	5,225.00	0.00
Interest	08/15/2013	674699CB9	400,000.00	Occidental Petroleum Note 1.75% Due 2/15/2017	0.000		3,600.00	0.00	3,600.00	0.00
Interest	08/15/2013	742718DV8	400,000.00	Procter & Gamble Co Note 1.45% Due 8/15/2016	0.000		2,900.00	0.00	2,900.00	0.00
Interest	08/17/2013	3133EADW5	660,000.00	FFCB Note 0.65% Due 8/17/2015	0.000		1,787.50	0.00	1,787.50	0.00
Interest	08/25/2013	3137EACW7	740,000.00	FHLMC Note 2% Due 8/25/2016	0.000		7,400.00	0.00	7,400.00	0.00
Interest	08/31/2013	912828JK7	670,000.00	US Treasury Note 3.125% Due 8/31/2013	0.000		10,468.75	0.00	10,468.75	0.00
Interest	08/31/2013	912828KF6	760,000.00	US Treasury Note 1.875% Due 2/28/2014	0.000		7,031.25	0.00	7,031.25	0.00
Interest	08/31/2013	912828LK4	670,000.00	US Treasury Note 2.375% Due 8/31/2014	0.000		7,956.25	0.00	7,956.25	0.00
	Subtotal		5,645,000.00				59,565.63	0.00	59,565.63	0.00
Dividend	08/01/2013	23380W523	66,220.82	Reich & Tang Daily Income U.S. Govt MMKT	0.000		0.18	0.00	0.18	0.00
	Subtotal		66,220.82				0.18	0.00	0.18	0.00



Transaction Ledger

7/31/13 Thru 8/31/13

Transaction Type	Settlement Date	CUSIP	Quantity	Security Description	Price	Acq/Disp Yield	Amount	Interest Pur/Sold	Total Amount	Gain/Loss
OTHER TRANSACTIONS										
TOTAL OTHER TRANSACTIONS			5,711,220.82				59,565.81	0.00	59,565.81	0.00