



# City Manager's Weekly Update

December 4, 2013

## UPCOMING MEETINGS

- 12/9** City Council Work Session, 7:00 p.m., Council Chambers
- 12/16** City Council Meeting, 7:00 p.m., Council Chambers
- 1/6** City Council Meeting, 7:00 p.m., Council Chambers
- 1/13** City Council Work Session, 7:00 p.m., Council Chambers
- 1/20** **Martin Luther King, Jr. Birthday Holiday** – City Hall and libraries closed.
- 1/21** City Council Meeting, 7:00 p.m., Council Chambers
- 1/27** City Council Work Session, 7:00 p.m., Council Chambers
- 2/1** City Council Winter Planning Session, Time TBD, Main Library Karp Room
- 2/3** City Council Meeting, 7:00 p.m., Council Chambers
- 2/10** **Lincoln Birthday Holiday** – City Hall and libraries closed.
- 2/11** City Council Work Session, 7:00 p.m., Council Chambers
- 2/17** **Washington Birthday Holiday** – City Hall and libraries closed.
- 2/18** City Council Meeting, 7:00 p.m., Council Chambers

**To:** City Council  
**From:** Chris Zapata, City Manager

## Mark Your Calendar

Meet the City's Chief Innovation Officer (CIO) at San Leandro By Design: Cool Tools for Makers (reminder)

**Thursday, December 5, 5:00 – 7:00 p.m., East Bay Maker Labs, Bayfair Center, 15555 East 14<sup>th</sup> Street**

- Join Deborah Acosta, Chief Innovation Officer, at the new Bayfair Center's [East Bay Makers Labs](#) to explore the new tools of the [maker movement](#). 3D scanners, 3D printers, laser cutters, robotics – even tools that recycle plastic into 3D printer filament!
- Each of the presenting companies will give a brief presentation. Attendees will be able to talk to participating entrepreneurs up close and personal and watch their tools in action. You'll even learn how to enroll in a class to make your own 3D printer at the East Bay Maker Labs.
- Registration is required on [Eventbrite](#).
- The San Jose Mercury News recently interviewed the City's Chief Innovation Officer Acosta and [posted an article on its website](#).

Holiday Tree Lighting (reminder)

**Friday, December 6, 5:30 p.m., Civic Center Plaza, 835 East 14th Street**

- Join the City Council at the City's Annual Holiday Tree Lighting on **December 6**.
- Directly following this ceremony, participants are encouraged to walk to downtown San Leandro for the Downtown Association's "[It's A Wonderful Night](#)" event, which begins at 6:00 p.m.

San Leandro History Museum to Screen *Legacy of the Nisei Veterans* - Films Honor 72<sup>nd</sup> Anniversary of Pearl Harbor

**Saturday, December 7, 11:00 a.m. and 1:00 p.m., San Leandro History Museum, 320 West Estudillo Avenue**

- The San Leandro History Museum will screen *Legacy of the Nisei Veterans*, a documentary film produced by the San Leandro Public Library. The showing is designed to honor the 72<sup>nd</sup> anniversary of the bombing of Pearl Harbor for those who served, those who remember, and those who want to know more about this important story. The film runs 90 minutes. A documentary film about the beginning of the war also will be shown between the Legacy screenings.

A Hawaiian Holiday Celebration (reminder; flyer attached)

**Saturday, December 7, 6:30 p.m., Main Library, 300 Estudillo Avenue**

- Start the holiday season with soft and soulful music that will transport you gently across the sea to the welcoming Hawaiian Islands. Join renowned slack key guitarist Patrick Landeza as he kicks off the holidays with his 12<sup>th</sup> Annual

Hawaiian Holiday Celebration on **December 7**. Hawaiian food will be available for purchase, as well as a variety of crafts.

- Purchase tickets at the Information Desk at the San Leandro Main Library. For more information, please call 577-3971.

Free Homebuyer Seminar (flyers attached)

**Saturday, December 14, 9:00 a.m. to 2:00 p.m., Marina Community Center, 15301 Wicks Boulevard**

- The Bay Area Homebuyer Agency (BAHBA) has joined the City of San Leandro's Housing Division in co-sponsoring a Free Homebuyer Seminar on December 14.
- This free seminar covers all aspects of becoming a homeowner.
- Reservations are required and can be made at [www.myhomegateway.com](http://www.myhomegateway.com), call 1-888-572-1222 or email [info@myhomegateway.com](mailto:info@myhomegateway.com).

Holidays at the Casa Peralta 2013 - A Free Family Event

**Saturday, December 14, 11:00 a.m. to 4:00 p.m., Casa Peralta, 384 West Estudillo Avenue**

- Enjoy a traditional holiday celebration at Casa Peralta, San Leandro's historic house museum. The Casa will be beautifully decorated and there will be Christmas cookies, hot chocolate and other treats to share with family and friends. Santa Claus will be visiting (please bring your own camera), and the jolly festivities will include storytelling, historic tours, and performances by:
  - The Roosevelt Elementary School Choir
  - The San Leandro High School Notables
  - The St. Felicitas Elementary School Choir
- This is a free event that is open to the public, but advance tickets will be distributed at the San Leandro Main Library Information Desk, 300 Estudillo Avenue starting on December 2.

San Leandro Police Officers Association (SLPOA) Bikes for Tykes Distribution (flyer attached)

**Saturday, December 21, 9:00 a.m. to 12 noon, Davis Street Family Resource Center, 3081 Teagarden Street**

- SLPOA members will distribute bicycles as part of the Bikes for Tykes program on **December 21**. There will be refreshments and drinks available.

## Council Information

Transaction Ledger for November 2013 Monthly Investment Report

- Consistent with the City's Investment Policy reporting requirements, the Department of Finance has provided its [monthly investment transaction report](#).
- The report contains a list of the City's investment dispositions, acquisitions and other transactions that occurred during the month of November. All dispositions of securities this past month were due to maturing.

Silicon Valley Leadership Group: Red Tape to Red Carpet Reception (flyer attached)

- The Silicon Valley Leadership Group's *Inaugural Turning Red Tape into Red Carpet Competition* will take place on December 12. This Awards Ceremony and Reception follows the Leadership Group's Annual Membership Meeting. Twenty-one public official applicants who participated in this year's friendly public sector competition will be formally recognized and special awards will be presented to the winners in five categories. The City of San Leandro is among the competitors, having entered Lit San Leandro into the category of *Innovation Economy Utilization of Technology*. The City of San Leandro's participation was included in a full page congratulations notice in the [Silicon Valley Business Journal](#) published in the November 29 edition and again this Friday, December 6. [Registration](#) is required for this event.

## Posted this Week on San Leandro Next

San Leandro Next is an initiative of the City of San Leandro Community Development Department providing news and updates on economic development and innovation. The following story was posted this week:

- [San Leandro Street Eats Moves to New Location at 262 Davis Street](#)

To follow San Leandro Next, please visit [www.sanleandronext.com](http://www.sanleandronext.com) or connect with us on [Facebook](#) or [Twitter](#).



# A Hawaiian Holiday Celebration

starring  
**Patrick Landeza**  
and *Friends*



**Saturday, December 7, 2013**  
6:30 p.m. - Hawaiian Food and Crafts  
7:30 p.m. – Show Starts

San Leandro Main Library  
300 Estudillo Avenue

*Tickets: \$15 Advanced Purchase*  
*\$18 At the Door*  
*Children 5 yrs and under admitted free!*



Start the Holiday Season with soft and soulful music that will transport you gently across the sea to the welcoming Hawaiian Islands. Join renowned slack key guitarist Patrick Landeza as he kicks off the Holidays with his **12th Annual Hawaiian Holiday Celebration!**

This wonderful Hawaiian holiday show blends heartwarming stories of aloha, traditional Hawaiian holiday songs, and holiday standards.

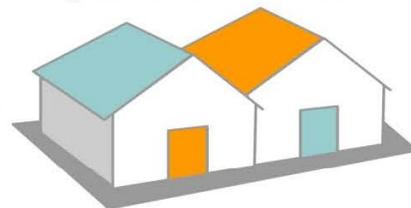
Hawaiian dinner will be sold for \$10.  
Patrick's music CD will be on sale for \$15 each.

*Purchase Tickets at the Information Desk of the San Leandro Main Library,  
starting at 12 noon on **Thursday, November 7<sup>th</sup>**.*

**For more information, please call the Information Desk at (510) 577-3971.**

# GATEWAY TO HOMEOWNERSHIP

The Bay Area Homebuyer Agency (BAHBA) in conjunction with the  
City of San Leandro  
invites you  
to attend an informative



## FREE HOMEBUYER SEMINAR

**Date:** December 14, 2013  
**Time:** 9:00am to 2:00pm  
**Location:** Marina Community Center – Thunderbolt Room  
15301 Wicks Boulevard  
San Leandro, CA

**The seminar covers all aspects of becoming a homeowner including:**

- The decision process in becoming a homeowner
- Financial considerations and requirements for homeownership
- The home loan prequalification and approval process
- How to search for a home
- How to work with real estate professionals
- Avoiding pitfalls of predatory unsafe lending practices
- Special public and privately funded homebuyer programs available to residents and/or educators in the Alameda and Contra Costa regions.

***Reservations are required to attend the free seminar***

To make a reservation online visit [www.myHomeGateway.com](http://www.myHomeGateway.com) click on  
“Seminar Registration” or call (888) 572-1222 ext 101

The Marina Community Center is accessible to persons with disabilities. If you need special accommodations due to physical disabilities or need translation services at the FTHB seminar, please contact Steve Hernandez, City of San Leandro Community Development Department, 510-577-6005, or the Telecommunication Device for the Deaf (TDD) 510- 577-3343, within five working days in advance of the seminar date.

# ACCESO A LA ADQUISICIÓN DE VIVIENDA

La Agencia de Compradores de Vivienda del Área de la Bahía  
(BAHBA, por sus siglas en inglés) conjuntamente con  
La Ciudad de San Leandro  
lo invitan cordialmente a un



## SEMINARIO INFORMATIVO GRATIS PARA COMPRADORES DE VIVIENDA

**Fecha:** 14 de Diciembre 2013  
**Hora:** 9:00am a 2:00pm  
**Lugar:** Marina Community Center – Thunderbolt Room  
15301 Wicks Boulevard  
San Leandro, CA

**El seminario cubre todos los aspectos de cómo convertirse en un propietario de vivienda incluyendo:**

- El proceso de toma de decisiones para convertirse en propietario de vivienda
- Las consideraciones y requisitos financieros para compradores de vivienda
- El proceso de precalificación y aprobación para un préstamo para la compra de una vivienda
- Cómo buscar una vivienda
- Cómo trabajar con los profesionales de bienes raíces
- Cómo evitar los problemas de prácticas de préstamos inseguros y depredadores
- Los programas especiales con fondos públicos y privados para los compradores de vivienda disponibles para residentes y/o educadores en las regiones de Alameda y Contra Costa.

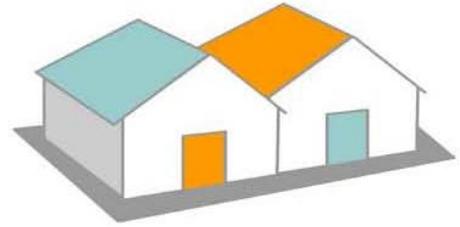
***Se requiere hacer reservaciones para asistir a este seminario gratuito***

**Para hacer una reservación a través del Internet, visite [www.myHomeGateway.com](http://www.myHomeGateway.com) – haga clic en "Seminar Registration" (Inscripción al Seminario) o llame al (888) 572-1222 ext. 101**

El Marina Community Center es accesible a las personas con discapacidades. Si usted necesita adaptaciones especiales debido a discapacidades físicas o si necesita servicios de interpretación/traducción en el seminario FTHB, sírvase hablar con Steve Hernandez, en el Departamento de Desarrollo Comunitario de la Ciudad de San Leandro, 510-577-6005, ó al Dispositivo para Telecomunicaciones para Personas Sordas (TDD) 510- 577-3343, dentro de un plazo de cinco días hábiles antes de la fecha del seminario.

# 購買房屋成功之路

灣區購屋局 (BAHBA) 與  
聖利安珠市一起  
邀請您  
參加資訊豐富的  
免費購屋講座



日期： 2013年12月14日  
時間： 上午9點至下午2點  
地點： Marina社區中心 (Marina Community Center) – Thunderbolt Room  
15301 Wicks Boulevard  
San Leandro, CA

本講座涵蓋購屋的須知，包括：

- 成為屋主的決策過程
- 成為屋主的財務考慮和要求
- 房屋貸款預先批核和批准過程
- 如何尋找房屋
- 如何與房地產專業人員合作
- 避免一些危險的貸款圈套及陷阱
- 阿拉美達 (Alameda) 和康特拉科斯塔 (Contra Costa) 區內提供的居民和/或教育者的特別公共和私人資助的購屋計畫

*欲參加本次免費講座，務請預約*

如要預約，請上網址 [www.myHomeGateway.com](http://www.myHomeGateway.com) 點擊 Seminar Registration 或致電 (888) 572-1222, 101內線

Marina 社區中心持有殘疾人士設備。如果您因肢體傷殘而需要特別安排，或如您需要翻譯服務，請在講座日期前五天營業日內致電510-577-6005與聖利安珠市社區發展部的 Steve Hernandez 聯絡，或使用聽覺殘障電信裝置 (TDD) 510- 577-3343。

SAN LEANDRO POLICE DEPARTMENT



# Bikes for Tykes

FUNDRAISER



Hi! My name is Officer Louie Brandt of the San Leandro Police Department. As you know, the holidays are fast approaching and there are many San Leandro families in need.

I am raising money for our *Bikes for Tykes* program. This fundraiser purchases new bikes and helmets for hundreds of needy kids who would otherwise not be able to have one.

Please join me and the rest of the San Leandro Police Department in giving to our fundraiser and making this a very special holiday season for our local kids.

*Louie Brandt*

Officer Louie Brandt #273

The San Leandro Police Officers Association (SLPOA) is a 501(c) non-profit organization.

All Donations to our organization are tax deductible.

The tax identification number is: 94-600421.

Please make check payable to: SLPOA

For questions, please contact: Office Louie Brandt #273 at 510-577-2360



# TURNING RED TAPE INTO RED CARPET

SILICON VALLEY



## 2013

### “Shining a Bright Light on Good Government”

The Silicon Valley Leadership Group congratulates the 21 public agencies that have used innovative ideas to cut bureaucratic red tape, enhance customer service and improve the business climate. These best practices will create private sector jobs and establish long-term investment for the future of the region.

The “Turning Red Tape Into Red Carpet” Awards Reception on Dec. 12 will recognize the seven government agencies that have outstanding and innovative programs in economic and business development.

#### The Five Award Categories

- Business Retention and Expansion
- Responding to Globalization
- Sustainable Green Development
- Real Estate Redevelopment and Reuse
- Innovative Use of Technology

#### Participating Public Sector Applicants

- Alameda County
- City of Campbell
- City of Cupertino
- City of Dublin
- City of Fremont
- City of Hayward
- City of Livermore
- City of Los Altos
- City of Menlo Park
- Mineta San Jose International Airport
- City of Palo Alto
- City of Pleasanton
- Redwood City
- City and County of San Francisco
- City of San Jose
- City of San Leandro
- City of Santa Clara
- Santa Clara County
- City of Saratoga
- City of Sunnyvale
- Union City

#### Sponsored By:

