



City Manager's Weekly Update

March 5, 2014

UPCOMING MEETINGS

- 3/10** No City Council Work Session
- 3/17** City Council Meeting, 7:00 p.m., Council Chambers
- 3/24** Mayor's State of the City Address, 7:00 p.m., Senior Community Center, 13909 East 14th Street
- 4/7** City Council Meeting, 7:00 p.m., Council Chambers
- 4/14** City Council Work Session, 7:00 p.m., Council Chambers
- 4/21** City Council Meeting, 7:00 p.m., Council Chambers
- 4/28** City/SLUSD/SLZUSD Joint Work Session, 7:00 p.m., Main Library
- 5/5** City Council Meeting, 7:00 p.m., Council Chambers
- 5/12** District 1, 2 & 5 Town Hall Meeting, Time/Location TBD
- 5/19** City Council Meeting, 7:00 p.m., Council Chambers

To: City Council
From: Chris Zapata, City Manager

Mark Your Calendar

Youth Roundtable Meeting (flyer attached)

Tuesday, March 18, 6:00 p.m., San Leandro Main Library Karp Room, 300 Estudillo Avenue

- The San Leandro Police Department (SLPD) is hosting a roundtable discussion for San Leandro youth to discuss public safety on **March 18**. This partnership between SLPD and local youth is designed to improve the quality of life for those who live, work and play in San Leandro. The event includes an opportunity for the public comments as well as free pizza.

Surviving or Thriving During Times of Transition

Tuesday, March 25, 3:00 p.m. to 4:30 p.m., Senior Community Center, 13909 East 14th Street

- The Recreation and Human Services Department is pleased to offer a free workshop entitled *Surviving or Thriving During Times of Transition* on **March 25**. This 1.5 hour presentation is suitable for all ages to attend, and is presented by Dr. Patrick Arbore.
- Dr. Patrick Arbore is the Founder and Director of the Center for Elderly Suicide Prevention and Grief Related Services and the Friendship Line, a 24-hour telephone counseling program for older adults. He is also the Director of Staff Development at the Institute on Aging and co-recipient of the 2002 Gloria A. Cavanaugh Award for excellence in training and education in aging. Dr. Arbore will share his insights about enhancing physical and emotional health to improve quality of life during times of transition.
- To pre-register for this class, please call 577-3462 and reference Course #31590.

Shredding and Techno Trash Recycling Event

Saturday, March 29, 9:00 a.m. to 1:00 p.m., Public Works, 14200 Chapman Road

- Community members are invited to dispose of unwanted personal or confidential documents in a safe and secure manner at this free document shredding event on **March 29**. Residents may also drop-off CDs, DVDs, floppy disks, jewel cases, household batteries, and audio and video tapes for recycling.
- For more information go to www.recyclesanleandro.org or call (510) 577-6026.

Cherry Festival (postcard attached)

Saturday, May 31, 10:00 a.m. to 6:00 p.m., Downtown San Leandro, West Estudillo Avenue (near historic Casa Peralta located at 384 West Estudillo Avenue)

- Attached is a “save-the-date” postcard with information about this year’s Cherry Festival on **May 31**. This year’s festival promises to be outstanding and memorable with exciting activities, including a pre-festival parade, Maker Event, Radio Disney and entertainment headliner “Tony Tone Toni.” The event also includes a variety of other music, such as: Latin, Reggae and a celebration of the Beatle’s 50th anniversary with the Sun Kings.
- Community residents and visitors are invited to “save-the-date” and join with family and friends to celebrate this great San Leandro tradition.

Council Information

Upcoming Speaking Engagements for Chief Innovation Officer (CIO)

- CIO Deborah Acosta will have several professional speaking engagements during the next few months. San Leandro’s transformation into a tech and innovation economy, supported by the Lit San Leandro fiber optic network, is gaining attention locally and across the country.
 - **Diablo Valley College 2014 Architecture Lecture Series:** Deborah will kick off a series of San Leandro focused discussions this Thursday evening, **March 6** at 6:00 p.m. for the Diablo Valley College Architecture Program. This 2-hour presentation and discussion is entitled **Pilot City: Transforming San Leandro**. See the [flyer](#) for a full list of past and present speakers during the 2014 Lecture Season.
 - **Innovate Berkeley Dinner, Thursday March 13, 6:00 p.m.:** Deborah will be the Featured Guest Speaker at the Innovate Berkeley Dinner’s monthly gathering of regional innovators and entrepreneurs at Impact Hub in Berkeley. San Leandro’s transformation is once again the subject, this time focused on her personal approach to transformation: Connecting the Dots!
 - **Broadband Communities 2014 Summit, April 8-10, Austin, Texas:** This Annual Summit attracts thousands of broadband professionals and government representatives from throughout the United States. Deborah will represent the City of San Leandro on a distinguished panel entitled **Emerging Local Strategies to Acquire Fiber Networks**. Joanne Hovis, CEO of CTC Technology and Energy will moderate, and speakers also will include James Benham, President and CEO of JB Knowledge Technologies, Inc.; Robert Wack, Council Member, City of Westminster, MD; and Michael Smeltzer, Former Director of Networking and Community Projects, UC2B.

Macy’s Heart Your Park Program

- San Leandro was selected by Macy’s to participate in their “Heart Your Park,” a program introduced as part of Macy’s “Secret Garden” campaign, which aims to raise awareness and dollars for local parks across the country. From March 7 to March 31, customers at Macy’s San Leandro Store can donate \$1 or more at the register, with 100 percent of the donations benefiting Marina Park. Macy’s will match the total customer donation across all stores, dollar for dollar, up to \$250,000 in total.
- Information about the program will be released in a press announcement by Macy’s on [March 5](#), to be followed by a City Of San Leandro press release next week. Macy’s and Recreation and Human Services staff will be working collaboratively to get the word out to the community. Donated funds will be used towards repairing or replacing picnic tables, benches, fitness equipment and playground equipment at Marina Park; no purchase is required at Macy’s.
- For more information, please contact Recreation and Human Services Director [Carolyn Knudtson](#).

San Leandro Police Department (SLPD) January 2014 Crime Statistics (view statistics [here](#))

- Auto thefts continue to be a regional problem and license plate readers have assisted in the recovery of stolen vehicles. Councilmembers interested in learning more are invited to attend Police Department Crime Intelligence Meetings, which are held every other Thursday at 1:00 p.m. For more information or to RSVP, please email Nitza Menagias at nmenagias@sanleandro.org.

Posted this Week on San Leandro Next

San Leandro Next is an initiative of the City of San Leandro Community Development Department providing news and updates on economic development and innovation. The following stories were posted this week:

- [San Francisco Business Times: San Leandro Tech and Arts Hub Tries to Recreate SoMa Under One Roof](#)
- [Construction for The Village to Start March 13 – Parking Lot Closing March 12](#)

To follow San Leandro Next, please visit www.sanleandronext.com or connect with us on [Facebook](#) or [Twitter](#).

Youth



Roundtable Meeting

**It's a Roundtable discussion for
San Leandro youth to discuss public
safety with the Police Department.
Youth & Police coming together for a
safer community.**

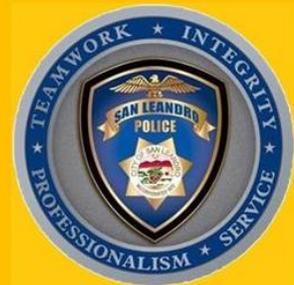
(SHARE YOUR OPINION....EAT PIZZA)

Tuesday, March 18, 2014

6:00 PM

**San Leandro Main Library
(Karp Room)**

**A Partnership with the SLPD and YOUTH
to improve the quality of life for those who
live, work and play in San Leandro.**



SAVE THE DATE • SAVE THE DATE • SAVE THE DATE



Cherry Festival

May 31, 2014 • 10:00am - 6:00pm
Downtown San Leandro • West Estudillo

(near historic Casa Peralta located at 384 West Estudillo Avenue)

*Back by popular demand and community support, the Cherry Festival is returning and **YOU** can be a part of it by attending that day or getting involved ahead of time in the following activities:*

- CHERRY FESTIVAL PARADE
- KID'S POSTER CONTEST
- MAKER EVENT
- CHERRY PIE BAKE-OFF



VENDORS:

San Leandro is currently seeking arts and crafts vendors, food vendors, kid's activities, entertainment, community service organizations and more!!!



VOLUNTEERS:

Community members interested in lending a hand with set-up, clean-up or to share a special skill are encouraged to sign-up!



For more details, visit:

<https://bit.ly/cherryfestival2014>



Join us on April 25, 2014 for a Pre-Cherry Festival Arbor Day Celebration at the Casa Peralta! There will be a cherry tree planting to Celebrate the 105th Anniversary of the Cherry Festival!!

SAVE THE DATE • SAVE THE DATE • SAVE THE DATE