

# SAN LEANDRO NEWS



MARCH 2014

## CITY MANAGER MESSAGE

Our vision of building community, as well as keeping and attracting quality business investment, is something we strive for daily. A great example of community building is the Annual Easter Egg Hunt this April in partnership with the Optimist Club. The free Diabetes Self Management program for Seniors with Alameda County this month is also important to our residents. Local business and non-profits that support the 105<sup>th</sup> Cherry Festival this May also help build community. On the economic and investment front, San Leandro is now creating a craft beer cluster – with our own Drake’s growing, the location of Cleophus Quealy to San Leandro. Voted the best brew pub in San Francisco, the 21<sup>st</sup> Amendment Brewery is expanding to San Leandro, as well. They will be taking over the vacant Kellogg’s facility, an investment that creates jobs and excitement. Also exciting is Macy’s helping to build community as well with their “Heart Your Park” program which is part of their secret garden program to match dollar for dollar your donation for Marina Park. Please consider this generous offer which expires March 31. Our downtown gets hopping with a Cinco de Mayo event, reopening of the Tequila Grill, the vibrant Farmer’s Market in April and The Village project, which will bring Peet’s, CVS and Habit Burger to our commercial center this November.

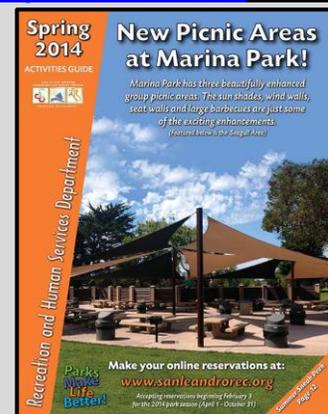
Sincerely, Chris Zapata, City Manager

## UPCOMING EVENTS

- ✦ [SLPD Youth Roundtable Meeting](#) – Tuesday, March 18, 6:00 p.m., San Leandro Main Library Karp Room, 300 Estudillo Avenue
- ✦ [Downtown Farmers’ Market is Returning March 26](#) – Wednesdays, 4:00 – 8:00 pm through October 15, Parrott Street & East 14<sup>th</sup> Street.



- ✦ [Spring Book Sale](#) – Saturday, April 5, 9:00 a.m. to 11:00 a.m., Main Library Karp Room, 300 Estudillo Avenue
- ✦ [Annual Egg Hunt](#) – Saturday, April 12, 10:00 a.m., Marina Park, 13801 Monarch Bay Drive
- ✦ [Spring Activities Guide is Here!](#)



- ✦ [Cinco de Mayo Celebration](#) – Monday, May 5, 6:00 p.m., Civic Center Plaza, 835 East 14<sup>th</sup> Street
- ✦ [Cherry Festival 2014!](#) - Saturday, May 31, 10:00 am – 6:00 pm, Downtown San Leandro, West Estudillo Avenue. Go to <http://bit.ly/cherryfestival2014> for more information.



# Annual Egg Hunt

**Free!**

**Saturday, April 12, 2014**

**Marina Park, 13801 Monarch Bay Dr.**

**Egg Hunt Begins at 10:00 AM SHARP**

**Rain or Shine**

**WHO:** Children under 10 years old are invited

**WHAT:** Bunny ♦ Pre-wrapped Candy ♦ Plastic Eggs ♦ Fun

Bring your basket and come ready for an EGGciting time!

For questions please call: (510) 577-3462

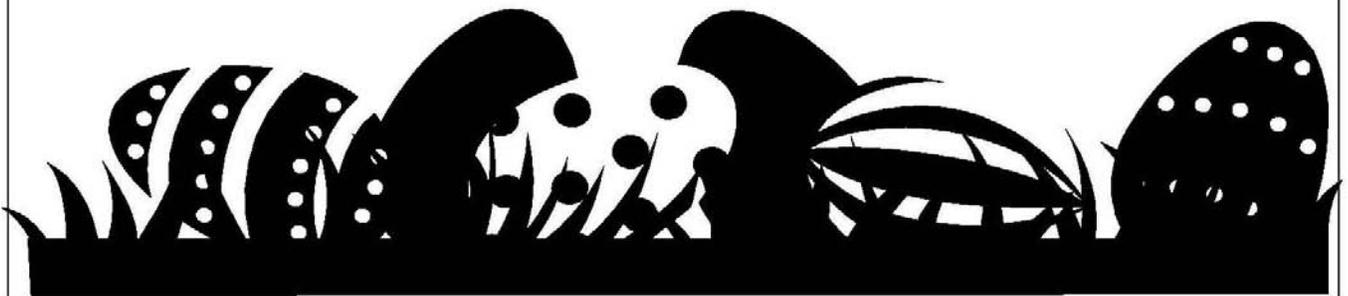
Egg hunts will be divided into age-appropriate groups.

Parent supervision is required!

*Some candies are not suitable for all ages. Some candies may contain traces of peanut and nut oils.*

Special Thanks to the San Leandro Optimist Club for making this event possible.

***This is a City of San Leandro sponsored event.***



**FREE**

Course #31198

## Diabetes Self-Management for Seniors



Designed for seniors living with Type 2 Diabetes. Students will learn the skills to better manage their diabetes. Topics include medication management, blood glucose monitoring, and meal planning to control blood sugar, ways to manage stress, get active and prevent complications.

***Students are also strongly encouraged to participate in the Diabetes Support Group, which meets on the 4th Tuesday of every month from 10:00 a.m. - 12:00 p.m.***



*This program provided in partnership with Alameda County Public Health Department*

**Senior Community Center  
13909 E. 14th Street,  
Thursday, Mar 6 - April 17  
10:00 a.m. – 12:00 p.m.**



To register, complete and return a registration form in person or by mail to the Senior Community Center, 13909 E. 14th Street, San Leandro, CA 94578 or the Marina Community Center, 15301 Wicks Blvd., San Leandro, CA 94579. You may also fax your registration form to (510) 577-3470, or register on-line at [www.sanleandrorec.org](http://www.sanleandrorec.org). For Customer Service call 577-3462.

# SAVE THE DATES!

## DOWNTOWN FARMERS' MARKET

April 16 – October 15  
Wednesdays ~ 4:00 pm – 8:00 pm

The City's popular weekly Downtown Farmers' Market, which is entering its 6<sup>th</sup> season, will return again in 2014, offering a vibrant marketplace of sweet, juicy, tree-ripened fruits; delicious, healthy, just-picked vegetables; beautiful fresh-cut flowers; gourmet foods; and tasty snacks.

Please visit [www.pcfma.com](http://www.pcfma.com) for more information, or call 577-3311.



## PERSONAL EMERGENCY PREPAREDNESS DISASTER TRAINING

Thursday, April 3 ~ 6:30 p.m. – 8:00 p.m.  
Senior Community Center – 13909 East 14<sup>th</sup> Street

This free Alameda County Fire Department class helps individuals and families prepare themselves for a disaster by minimizing potential dangers in the home, preparing a disaster kit and working out a communication plan. Participants must register at [www.acfdcert.eventbrite.com](http://www.acfdcert.eventbrite.com) or contact Jill at (925) 400-9176, ext. 1605.



## CINCO DE MAYO

Monday, May 5 – 6:00 p.m.

San Leandro Civic Center Plaza – 835 East 14th Street

Enjoy a beautiful evening outside City Hall as the City of San Leandro presents a fiesta for the entire family to celebrate!  
*Crafts for the Kids ~ Free Light Refreshments ~ Free Admission*



## CHERRY FESTIVAL

Saturday, May 31 ~ 10:00 a.m. – 6:00 p.m.

Downtown San Leandro – West Estudillo Avenue  
(Near the historic Casa Peralta, located at 384 West Estudillo Avenue.)

The City of San Leandro is seeking a variety of community vendors to make the 2014 Cherry Festival an outstanding success. Please visit the below link to learn more about how your organization can be involved.

<http://bit.ly/cherryfestival2014>



**SAVE THE DATE • SAVE THE DATE • SAVE THE DATE**



# Cherry Festival

**May 31, 2014 • 10:00am - 6:00pm**

**Downtown San Leandro • West Estudillo**

*(near historic Casa Peralta located at 384 West Estudillo Avenue)*

*Back by popular demand and community support, the Cherry Festival is returning and **YOU** can be a part of it by attending that day or getting involved ahead of time in the following activities:*

- CHERRY FESTIVAL PARADE
- KID'S POSTER CONTEST
- MAKER EVENT
- CHERRY PIE BAKE-OFF



## **VENDORS:**

*San Leandro is currently seeking arts and crafts vendors, food vendors, kid's activities, entertainment, community service organizations and more!!!*



## **VOLUNTEERS:**

*Community members interested in lending a hand with set-up, clean-up or to share a special skill are encouraged to sign-up!*



*For more details, visit:*

**<https://bit.ly/cherryfestival2014>**



*Join us on April 25, 2014 for a Pre-Cherry Festival Arbor Day Celebration at the Casa Peralta! There will be a cherry tree planting to Celebrate the 105th Anniversary of the Cherry Festival!*

**SAVE THE DATE • SAVE THE DATE • SAVE THE DATE**

## [GENERAL PLAN KICKS OFF: MARCH 6<sup>TH</sup> INTRODUCTORY PUBLIC PRESENTATION](#)

On March 6, there was a special Planning Commission Work Session to begin the General Plan Update process, which was presented by acclaimed urban planner Barry Miller. Key topics included a history of the General Plan, an overview of the process ahead, and the role of the Planning Commission. [Read more information on Next San Leandro.](#)



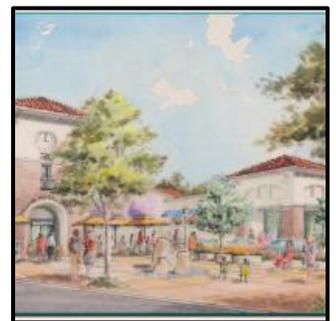
## [SAN FRANCISCO BUSINESS TIMES: SAN LEANDRO TECH AND ARTS HUB TRIES TO RECREATE SOMA UNDER ONE ROOF](#)

The *San Francisco Business Times* just released a story about the transition of one of San Leandro's oldest technology manufacturing centers into one of its newest. [Read more information on Next San Leandro.](#)



## [CONSTRUCTION FOR THE VILLAGE TO START MARCH 13 – PARKING LOT CLOSED MARCH 12](#)

Grading and construction for [The Village](#) is set to start March 13, 2014, and the parking lot located at 1550 East 14<sup>th</sup> Street was closed on March 12, 2014. Developer Innisfree Ventures has taken ownership of the 1.7 acre former Albertson's site and will now begin construction of the The Village shopping, with a grand opening scheduled for Fall 2014. The Village is a privately-financed \$10 million development that will energize the core of Downtown San Leandro. The property was temporarily used for replacement parking during the construction of the Downtown Parking Garage. [Read more information on Next San Leandro.](#)



## [KTVU SHOWCASES SAN LEANDRO'S BUSINESS LICENSE TAX HOLIDAY](#)

An influx of new businesses in San Leandro has caught the eye of [KTVU News](#), prompting an in-depth look at what the City has been doing to create the ecosystem necessary to grow and expand its manufacturing base. Featured in their story was the San Leandro's [Business License Tax Holiday](#) program. [Read more information on Next San Leandro.](#)



## [21ST AMENDMENT TO OPEN BREWERY AND RESTAURANT AT FORMER KELLOGG'S PLANT ON WILLIAMS STREET](#)

The City of San Leandro is very excited to welcome [21st Amendment Brewery](#) to its new location at 2010 Williams Street. They will open a 95,000 square foot brewery (one of the largest in the Bay Area) initially brewing 100,000 barrels, scaling to 250,000 barrels in the near future. In addition to the production line, a full-service restaurant, tasting room and event space are included in this major \$21 million investment in the former [Kellogg's factory](#). [Read more information on Next San Leandro.](#)



## [TEQUILA GRILL WELCOMED BACK TO DOWNTOWN](#)

Congratulations to Rafael Hernandez and his family for the completion of the major renovations at the Tequila Grill Mexican restaurant, located at 1350 East 14th Street. The re-opening has been eagerly anticipated, as the owner needed to rebuild after a fire damaged the family-owned business in the fall of 2012. Tequila Grill re-opened in February and provides a welcome addition to Downtown San Leandro, featuring Mexican food and great breakfasts. [Read more information on San Leandro Next.](#)



# BUSINESS LICENSE TAX HOLIDAY



Are you a new business  
in San Leandro?

Your business license  
is **free** for the first year!

September 1, 2013 through August 31, 2014, new businesses that are located in the City of San Leandro will pay no business license tax until 2015 and the zoning approval fee will be waived!

Please note: Although the fee is waived, it is still necessary for all businesses to obtain a business license.



¿Tiene usted una empresa nueva  
en San Leandro?

¡Su licencia comercial  
es **gratis** por el primer año!

¡El 1 de septiembre de 2013 hasta el 31 de agosto de 2014, las empresas nuevas que están ubicadas en la Ciudad de San Leandro no pagarán impuesto por su licencia comercial hasta el 2015 y la tarifa de aprobación de zonificación se exonerará.

Tome nota: Aunque la tarifa está exonerada, todavía es necesario para todas las empresas obtener una licencia comercial.



贵公司是否刚刚  
落户聖利安住市？

您在第一年可**免费**  
办理营业执照！

自 2013 年 9 月 1 日起至 2015 年，落户聖利安住市的新企业无需缴纳营业执  
照税，而且分区审批费也将免除！

请注意：尽管得免除分区审批费，但所有企业依然需要办理营业执照。

## CIO SPEAKING ENGAGEMENTS

The City's Chief Innovation Officer (CIO) **Deborah Acosta** is holding several professional speaking engagements during the months of March and April. San Leandro's transformation into a technology and innovation economy, supported by the Lit San Leandro fiber optic network, is gaining attention locally and across the country. These events include:

**Diablo Valley College 2014 Architecture Lecture Series** Deborah kicked off a series of San Leandro-focused discussions on Thursday, **March 6** with the Diablo Valley College Architecture Program. This two-hour presentation and discussion was entitled Pilot City: Transforming San Leandro. See the [flyer](#) for a full list of past and present speakers during the 2014 Lecture Season.

**Innovate Berkeley, Thursday March 13, 6:00 p.m.:** Deborah was a featured guest speaker at Innovate Berkeley's monthly dinner gathering of regional innovators and entrepreneurs at Impact Hub in Berkeley. San Leandro's transformation was once again the subject, this time focused on her personal approach to transformation: Connecting the Dots!

**Broadband Communities 2014 Summit, April 8-10, Austin, Texas:** This Annual Summit attracts thousands of broadband professionals and government representatives from throughout the United States. Deborah will represent the City of San Leandro on a distinguished panel focusing on **Emerging Local Strategies to Acquire Fiber Networks**. Joanne Hovis, CEO of CTC Technology and Energy will moderate, and speakers also will include James Benham, President and CEO of JB Knowledge Technologies, Inc.; Robert Wack, Council Member, City of Westminster, MD; and Michael Smeltzer, Former Director of Networking and Community Projects, UC2B.

## MACY'S "HEART YOUR PARK" PROGRAM LAUNCHED

San Leandro was selected by Macy's to participate in their "**Heart Your Park**," a program introduced as part of Macy's "Secret Garden" campaign, which aims to raise awareness and dollars for local parks across the country. From March 7 to March 31, customers at Macy's San Leandro Store can donate \$1 or more at the register, with 100 percent of the donations benefiting Marina Park. Macy's will match the total customer donation across all stores, dollar for dollar, up to \$250,000 in total.



Information about the program was released on [March 5](#) in a [press announcement](#). Macy's and Recreation and Human Services staff will be working collaboratively to get the word out to the community. Donated funds will be used towards repairing or replacing picnic tables, benches, fitness equipment and playground equipment at Marina Park; no purchase is required at Macy's.

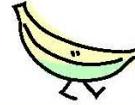


SAVE THE DATE:  
Saturday, April 12, 2014



## Friends of San Leandro Creek's Earth Day/Watershed Festival

# Saturday, April 12



Don't miss it!



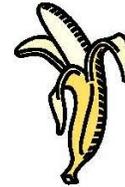
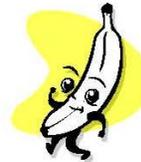
Food Truck Mafia



Date: 4/12/2014

Place:

Root Park, San Leandro



9:30-12:00 Creek Clean Up

For More Info Contact:

Susan 510-577-6069

12:00-4:00 Festival Fun Family Activities,  
like recycled art projects, composting, story  
telling, food trucks from "Food  
Truck Mafia"

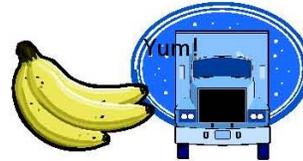
[Slevenson@sanleandro.org](mailto:Slevenson@sanleandro.org)

AND our  
headliner,

## The Banana Slug String Band!

Who will play family favorites like "We all Live  
Downstream", "Storm Drain Blues" and "Dirt made  
my Lunch"

Friend's website:  
[www.fslc.org](http://www.fslc.org)



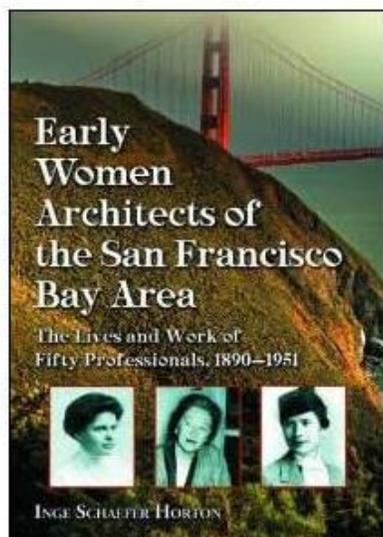
Root Park is located at East 14<sup>th</sup> Street at Hays Street,  
One block north of Davis Street in downtown San Leandro.

Event Sponsored by:



# The San Leandro Public Library

proudly presents in recognition of Women's History Month...



## ***Early Women Architects of the San Francisco Bay Area***

Discussion and Book Signing  
*with author Inge Horton*

**Saturday, March 29, 2014**

*2 pm to 3 pm*

Estudillo Room

Main Library

300 Estudillo Avenue

***Free Admission***

Join us for a fascinating presentation as author Inge S. Horton discusses her most recent book *Early Women Architects of the San Francisco Bay Area*. Horton's research focuses on the lives, careers, and work of these mostly unknown pioneering women architects who started their careers in Northern California before 1951. Horton will then end her program with a book-signing session. Copies of her book will be sold at \$65 (plus tax) by check or cash.

### **Review of "Early Women Architects..."**

"This work deserves to be seen as a model for recovering those unknown histories from other places that reveal the contributions of women to the built environment. Overall, the book offers a welcome, continuing challenge to today by illuminating the manner in which women of a previous era located a creative approach to the profession." *Int'l Archive of Women in Architecture Center at Virginia Tech*

### **About the Author:**



Ms. Horton is a retired city planner, having worked for the Planning Department for the City and County of San Francisco. She received her Master of City and Regional Planning from UC Berkeley and a Diplom-Ingenieur from the Technological University of Berlin, Germany.

In October 2011, Inge S. Horton won the prestigious 2010 Milka Bliznakov Prize of the International Archive of Women in Architecture Center at Virginia Tech, Blacksburg, Virginia for her book *Early Women Architects of the San Francisco Bay Area*.

She now devotes her time to the research of women architects and preservation issues in San Francisco. She is the author of several articles and two previous books on architecture in Berlin and Paris and Brussels.

For more information, please call the Information Desk at (510) 577-3971.

**San Leandro Public Library**

300 Estudillo Avenue • San Leandro, CA 94577 • (510) 577-3971 • [www.sanleandrolibrary.org](http://www.sanleandrolibrary.org)

**FREE!**

**FREE!**

**Free Family Program at  
The San Leandro Main Library**

# Family Board Game Challenge featuring Parcheesi!



**Saturday, March 15, 1:30pm-3:30pm**

Drop in to learn Parcheesi, a classic game enjoyed by players of all ages. Based on the ancient game of *pachisi*, considered the national game of India, it's an exciting game of chase, race, and capture. We'll also have more than 25 other board games to try for kids ages 3 and up. Suggested ages for Parcheesi is 7 and up.

This is a Big Read program. The San Leandro Public Library has been selected to receive a 2014 Big Read Grant. This is a program of the National Endowment for the Arts in partnership with Arts Midwest. The San Leandro Public Library has selected Jumpha Lahiri's *The Namesake*. Check for information and more details at [www.sanleandrolibrary.org](http://www.sanleandrolibrary.org).



**San Leandro Main Library**

300 Estudillo Ave. (510) 577-3960 [www.sanleandrolibrary.org](http://www.sanleandrolibrary.org)

San Leandro Public Library  
**THE BIG READ**  
*The Namesake*

*"That's the thing about books. They let you travel without moving your feet."* -Jhumpa Lahiri



**Main Library**  
300 Estudillo Avenue  
San Leandro, California  
510.577.3971

### Children's/Family Events

#### Indian Book Making Workshop

**Tuesday, February 25 • 3:30pm to 5:30pm • Grades 1-5**

Did you know ancient books in India were made from palm leaves? Come explore the ancient history and importance of palm leaf books, along with a look at contemporary life in India. Create a multi-paged book to keep as a journal, or for writing and illustrating your own story later. Registration opens on Monday, January 6, 2014.

#### Stories of India with the Asian Art Museum

**Saturday, March 1 • 1:30pm**

Storytellers from the Asian Art Museum will mesmerize families with stories from India and Southeast Asia. Though the stories are ideal for kids ages 6 to 10, all ages are welcome at this storytelling event.

#### Family Board Game Challenge - Featuring Parcheesi

**Saturday, March 15 • 1:30pm to 3:30pm**

Drop in to learn Parcheesi, a classic game enjoyed by players of all ages. Based on the ancient game of pachisi, considered the national game of India, it's an exciting game of chase, race, and capture. We'll also have more than 25 other board games to try. All ages welcome.

#### Family Fun Night with Ushanjali School of Dance

**Wednesday, March 19 • 7:00pm**

Enjoy Indian Folk, Classical, Semi-Classical, and Bollywood-style dance with a special performance by the young members of the Ushanjali School of Dance.

### Adult Events

Most events are **FREE** to the public and no prior registration is required unless indicated otherwise.

### ENJOY

#### Kickoff: Passport to India

**Saturday, January 25 • 2:00pm to 4:30pm**

Kalpna Desai will give a presentation based on the Asian Art Museum exhibit, "Art of the Maharaja". She will address aspects of the Maharajas' cultural patronage and its impact on Indian art and politics. Following the presentation, you will have the opportunity to taste and learn about Indian spices and sweets, decorate yourself with henna, learn to drape a saree, and find out about the country where Jhumpa Lahiri's book begins. This is also your opportunity to sign-up for book discussion groups. Free copies of the book will be available to those who sign-up while supplies last.

### EXPERIENCE

#### Bollywood Film

**Sunday, February 2 • 1:30pm to 5:00pm**

Experience a Bollywood film with dancing and color that only India can produce. Bollywood is the largest film producer in India and one of the largest in the world. The films are famous for music, dance, and big scenes. As these films can be as long as three hours, we will have an intermission for chai and snacks. Film will have English subtitles.

### MEET

#### Stories Between Cultures - Literary Gathering

**Saturday, February 15 • 6:30pm to 9:00pm**

Join us for dinner and discussion with local author Mitali Perkins. Perkins, born in Calcutta, India, will share her experience of growing up between two cultures - India and the U.S. She will explore tensions immigrants face, and introduce some of the richness of Bengali culture through a personal slideshow. Her books written for young adults have received many awards. This gathering is appropriate for teens. Free tickets available starting at 12:00pm on January 21 at the Main Library Information Desk. Tickets available on a first come, first served basis.

### DISCUSS

#### Panel Discussion

**Saturday, March 1 • 7:00pm to 9:00pm**

Author Mitali Perkins returns to moderate a discussion with local librarians about *The Namesake* and immigrants living between two worlds. Join us and listen to the discussion, ask questions you may have, and share your opinions. This interactive session qualifies as a book discussion group and counts for admission to the Anandamela Finale.

### VIEW

#### Indian Film Festival

**Saturday, March 8 • 1:00pm to 5:00pm**

Enjoy an afternoon of immersion in Indian Culture through film. View the 2006 film adaptation of *The Namesake*. The film is rated PG-13 (parents strongly cautioned). Two documentaries will also be shown. Refreshments will be served.

### VISIT

#### Asian Art Museum of San Francisco

**Saturday, March 22 • 9:00am to 4:00pm • Meet at Main Library**

**\$30 per person • Includes transportation, museum admission and tour**

Spend the day at the Asian Art Museum and tour "Yoga: The Art of Transformation". The special exhibition visually illuminates yoga's central principles as well as its obscured histories. Lunch is on your own. Tickets (limit 2 per person) go on sale at 12:00 pm on February 18 at the Main Library Information Desk.

### Teen Events

#### Precita Eyes Mural Workshop

**Saturday, February 22 • 12pm to 4pm • Grades 6-12**

Join us as together we create a large portable mural at the San Leandro Main Library! With the help of Precita Eyes Muralists from San Francisco, you will spend an afternoon sketching out ideas, transferring the images, then finish it all off with paint! The topic of our mural will reflect the theme of immigration in *The Namesake*. Space is limited; sign up at the Children's Desk today!

#### Amazing Race: India

**Friday, February 28 • 5:00pm to 7:00pm • Grades 6-12**

Compete in a fun and friendly competition based on the popular TV show *The Amazing Race* to win great prizes. Form teams with your friends and complete challenges based on Indian culture. Refreshments will be served; space is limited so register at the Children's Desk today!



### Manor Branch

1241 Manor Boulevard  
San Leandro, California  
510.577.7971

#### Big Read Kickoff at Manor

**Tuesday, January 28 • 6:30pm to 7:30pm**

Join popular Bay Area fitness teacher Satish Panchal for a Bollywood dance class. After the class you can sign up for a library or patron-sponsored discussion group of Jhumpa Lahiri's *The Namesake* and receive a free copy of the book, while supplies last. Refreshments served! Limited tickets available beginning January 13.

#### Screening of *The Namesake*

**Saturday, February 22 • 2:00pm to 4:30pm**

View the 2006 film adaptation starring Kal Penn, Irrfan Khan, and Tabu. This film is rated PG-13 (parents strongly cautioned) with a running time of 122 minutes. Limited tickets available beginning February 7.

#### Stories from India

**Saturday, March 1 • 10:30am to 11:15am**

Children ages 3 to 5 and their families will be transported to India listening to visiting storytellers from San Francisco's Asian Art Museum. Limited tickets available beginning February 14.

### CELEBRATE!

**Anandamela Finale (ananda: joy, melā: festival) - Saturday, April 12 • 6pm to 9pm**

**Invitation Only - Anyone who participates in a discussion group.**

Celebrate the end of the Big Read with us! Enjoy an evening of entertainment and delicious Indian food. Attendance at a book discussion group or the panel discussion is required for attendance at this fun culminating event. Don't miss out on the festivities! Join a BIG READ discussion group.

The Big Read is a program of the National Endowment for the Arts in partnership with Arts Midwest.

For more information, call the Main Library at 510-577-3971 or visit:  
[www.sanleandrolibrary.org](http://www.sanleandrolibrary.org) • [www.neabigread.org](http://www.neabigread.org)



*every child, every school, every day*

# Art IS Education Month

## **FREE Drop-In Art Workshops for kids ages 6 to 10**

**San Leandro Main Library  
300 Estudillo Ave.  
577-3960**

**Tuesday,  
March 4  
&  
Thursday,  
March 27  
3:30pm to 5:30pm**

Art IS Education is an annual, month-long showcase demonstrating the power of youth learning in and through the arts. In honor of Art IS Education month, the **Arts Council of San Leandro** is offering FREE art workshops at the Main Library for children ages 6 to 10. No registration required, just drop in and get creative!



During the month of March, beautiful artwork made by students from our local elementary schools will be on display in the Main Library's Children's Room. Stop by anytime the Library is open to admire their great work!



**Free Family Fun Night**  
**@ the San Leandro Main Library**

# **Ushanjali School of Dance**

**Wednesday, March 19, 7:00pm**



**Enjoy a fine cultural show of Indian Folk, Semi-Classical and Bollywood-style dance from the young performers of Ushanjali School of Dance. Refreshments served after the show. This is a Big Read program.**

## **"The Big Read" Programs for Youth & Families**

The San Leandro Public Library has been selected to receive a 2014 Big Read Grant. This is a program of the National Endowment for the Arts in partnership with Arts Midwest. The

San Leandro Public Library has selected Jumpha Lahiri's **The Namesake**.

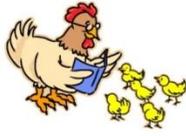
The Big Read San Leandro Program runs from January 2014 to March 2014. Check for information and more details at [www.sanleandrolibrary.org](http://www.sanleandrolibrary.org).



**San Leandro Main Library, 300 Estudillo Ave. 577-3960**

# CURRENT LIBRARY PROGRAMS

## Songs and Stories in Spanish



for little ones  
ages 0 to 3

Starting December 3, 2013

Enjoy Spanish-language books, stories and songs at the library with your babies and toddlers. Learn songs and rhymes that you can use every day with your little one (ages 0 to 3). After storytime, you are invited to stay and play. This free storytime is funded by First 5 Alameda County.



### San Leandro Public Library

Tuesdays 10:00am— South Branch Library

Thursdays 10:00am—Main Library

South Branch Library, 14799 E.14<sup>th</sup> St.  
San Leandro • 510-577-7980



San Leandro Main Library, 300 Estudillo  
Ave. San Leandro • 510-577-3960

## Canciones y cuentos en Español



para bebés y niños menores  
de tres años

Apartir de Diciembre 3, 2013

Disfruta libros, cuentos y canciones en Español en la biblioteca con tus bebés y niños pequeños. Aprende canciones y rimas que puedes usar cada día con ellos en casa. Ven y juega con nosotros terminando la lectura del cuento. Este es un servicio gratuito ofrecido por First 5 Alameda County.



### Biblioteca de San Leandro

Martes 10:00am—Biblioteca South Branch

Jueves 10:00am—Biblioteca Principal

Biblioteca South Branch, 14799 E.14<sup>th</sup> St.  
San Leandro • 510-577-7980



Biblioteca Principal, 300 Estudillo Ave.  
San Leandro • 510-577-3960

Need a place to do homework and have a snack after school? Join us at...

# W Pub Club

Study  
Games  
Snacks  
& Fun!

Grades 5-8

Wednesdays

2:30 - 4:30 pm

Questions?

510-577-3960



## Dial-A-Story - 577-6067

24 Hours A Day - FREE!!!

Call and listen to Miss Kelly tell an exciting new story each week!!

## MANOR BRANCH PRESCHOOL STORYTIMES

Thursdays - 10:30 a.m. - 11:15 a.m.

Designed for children ages 3-8, our preschool storytimes feature the best in children's books, songs, and arts and crafts activities. This program is for children and a caregiver, to help children get ready for kindergarten, get the reading habit, and to have fun! **No registration required, just drop in!**

THE FRIENDS OF THE  
SAN LEANDRO LIBRARY

# *Spring Book Sale*

*WILL BE*

*Saturday, April 5, 2014*

*9 am to 11 am: FOL Members only*

*11 am to 4 pm: General Public*

Main Library  
Karp-Estudillo Rooms  
300 Estudillo Avenue

Individual membership: \$10

Family membership: \$15

Membership forms can be picked up at the Information Desk, Circulation Desk, Gift Shop and the Booktique.

**Reusable book bags will be sold for \$1.50 each at the Book Sale!**

**Call (510) 577-3971 for more information.**

SAN LEANDRO RECREATION AND HUMAN SERVICES DEPARTMENT  
**2014 SPRING ACTIVITIES GUIDE IS HERE!**

Family Events, Aquatics, Kiddie Kollege, Classes, Trips... the list goes on and on! There is something for everyone from tots to seniors and individuals to families in the San Leandro Recreation and Human Services Spring Activities Guide! Don't miss out on an opportunity to learn something new, meet new friends, get in shape or get involved in the community.

**Spring  
2014**

ACTIVITIES GUIDE



Recreation and Human Services Department

## New Picnic Areas at Marina Park!

*Marina Park has three beautifully enhanced group picnic areas. The sun shades, wind walls, seat walls and large barbecues are just some of the exciting enhancements.*

*(Featured below is the Seagull Area)*



**Parks  
Make  
Life  
Better!**

Make your online reservations at:

**[www.sanleandrorec.org](http://www.sanleandrorec.org)**

Accepting reservations beginning February 3  
for the 2014 park season (April 1 - October 31)

Summer Scream Peeth  
Page 12

For information on our current course offerings, please visit [Spring Activities](#) or visit the Recreation and Human Services Department [homepage](#).

# CITY EMPLOYEE NEWS – WINTER 2014

## NEW HIRES

**Mary Asturias**, Finance

**Tony Batalla**, Information Technology (IT)

**Laurie Bockhaus**, Human Resources

**Howard Cin**, Water Pollution Control Plant

**Gerardo De Los Reyes**, Recreation and Human Services

**Josh Evans**, Water Pollution Control Plant

**Kirsten Foley**, Engineering and Transportation

**Kalien Frazier**, Police

**Kristin Mandalay**, Library Services

**Anjana Mepani**, Community Development

**Sharon Navarro**, Recreation and Human Services

**Armando Palomino**, Recreation and Human Services

**Calvin Prieto**, Police

**Alfredo Sanchez**, Public Works

**Kahou Vong**, Water Pollution Control Plant

**Langston Walton**, Recreation and Human Services

**Robert White**, Recreation and Human Services

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## PROMOTIONS

**Jennifer Auletta**, Deputy Director, Public Works

**Sally Barros**, Principal Planner, Community Development

**Daniel Contreras**, Maintenance Worker Entry, Public Works

**Michael Hamer**, Assistant IT Manager

**Tom Liao**, Deputy Director, Community Development

**Joel Ramos**, Street Maintenance Worker II, Public Works

**Taylor Smith**, Police Service Technician I, Police



## EMPLOYEE OF THE 1<sup>ST</sup> QUARTER - 2014



## CONGRATULATIONS, JENNIFER CROSBY!!

Police Service Technician II  
San Leandro Police Department

# SAN LEANDRO POLICE DEPARTMENT

TEAMWORK • INTEGRITY • PROFESSIONALISM • SERVICE

## Youth



# Roundtable Meeting

**It's a Roundtable discussion for San Leandro youth to discuss public safety with the Police Department. Youth & Police coming together for a safer community.**

(SHARE YOUR OPINION....EAT PIZZA)

**Tuesday, March 18, 2014**

**6:00 PM**

**San Leandro Main Library  
(Karp Room)**

**A Partnership with the SLPD and YOUTH  
to improve the quality of life for those who  
live, work and play in San Leandro.**



# SAN LEANDRO POLICE DEPARTMENT

TEAMWORK • INTEGRITY • PROFESSIONALISM • SERVICE

## PERSONAL EMERGENCY PREPAREDNESS DISASTER TRAINING



**How Will You Respond to a Disaster?**

**ALAMEDA COUNTY FIRE DEPARTMENT  
INVITES YOU TO ATTEND A  
PERSONAL EMERGENCY PREPAREDNESS  
DISASTER TRAINING**

**FREE!**

**Personal Emergency Preparedness Training**  
Helps individuals and families prepare themselves for a disaster by minimizing potential dangers in the home, preparing a disaster kit, and working out a communication plan.

▶ **Who Should Attend?**  
Anyone who would like to be better prepared in the event of an emergency.

▶ **What To Expect**  
During this training you will learn how to:

- Prepare your home for an emergency
- Make an emergency response kit
- Manage your utilities after an earthquake

▶ **Register via Website**  
Please visit our website at: [www.acfdcert.eventbrite.com](http://www.acfdcert.eventbrite.com)  
For more info or to register by phone, call: 925-400-9176 x1605

**Thursday, April 3<sup>rd</sup>, 2014, 6:30-8:00 PM**  
**San Leandro Senior Center**  
**13909 E. 14<sup>th</sup> Street, San Leandro, CA 94578**

HOSTED BY

THE SAN LEANDRO POLICE DEPARTMENT

AND

THE ALAMEDA COUNTY FIRE DEPARTMENT

# SAN LEANDRO POLICE DEPARTMENT

TEAMWORK • INTEGRITY • PROFESSIONALISM • SERVICE

## SLPD JANUARY 2013 CRIME STATISTICS (view statistics [here](#))

### ANONYMOUS WEB TIPS

Community residents can send anonymous tips to the San Leandro Police Department by texting the word **SLPD** and their tip to **847411**. Anonymous web tips also may be submitted through the Police Department's [411 website](#). For crime prevention tips, please visit the [Police Department homepage](#), or contact Jennifer Crosby at 577-3252.

### SIGN UP FOR SLPD COMMUNITY ALERTING SYSTEM

To receive notifications regarding a local emergency, [sign up](#) for alerts via Nixle and CodeRed. In the event of a localized emergency, tune in to Radio San Leandro - 1610AM, or watch cable Channel 15 (Comcast) or Channel 99 (AT&T U-Verse). For more information, visit the San Leandro Police Department [services website](#).

nixle

CODE RED

## CITY HALL ONE-STOP PERMIT CENTER HOURS EXPANDED

Continuing in its efforts to provide excellent customer service, the Community Development Department's Building and Planning Divisions have expanded the hours of the One-Stop Permit Center. The One-Stop Permit Center is now open an additional six hours each week to assist with building and planning permits. The current counter hours are as follows:



<b>BUILDING</b> 577-3405	Monday – Thursday: 7:30 am – 3 pm	Friday – By Appointment
<b>PLANNING</b> 577-3325	Monday – Thursday: 8:30 am – 3 pm	Friday – By Appointment

[Visit the City's website for further details.](#)

# RECYCLING UDPATES



## City of San Leandro Recycling Program Spring Events 2014

[www.recyclesanleandro.org](http://www.recyclesanleandro.org) • PHONE (510) 577-6026 • EMAIL [recycle@sanleandro.org](mailto:recycle@sanleandro.org)

### March

#### Shredding & Techno Trash Recycling Event

Saturday, March 29 • 9:00am – 1:00pm

City of San Leandro Public Works Service Center, 14200 Chapman Rd.

Are you concerned about privacy when disposing of confidential papers? Get rid of unwanted personal documents in a safe and secure manner. Join the San Leandro Recycling Program for its first document shredding event and watch your documents get shredded on the spot! Residents can also drop-off CDs, DVDs, floppy disks, jewel cases, household batteries, ipods, PDAs, empty toner cartridges, and audio and video tapes for recycling.



For more information go to [www.recyclesanleandro.org](http://www.recyclesanleandro.org) or call 577-6026.

### April

#### Lose Your Lawn & Gain a Garden

Saturday, April 12 • 1:00pm – 2:30pm

Evergreen Nursery, 350 San Leandro Blvd.

Learn how to lose your lawn and gain a garden. With the drought, it's the perfect time to rethink your lawn and create a garden you can use. Evergreen Nursery is hosting a sheet mulch demonstration and lawn conversion talk. You'll get all the tools you need to get started, including handouts and information about sheet mulch packages offered by the nursery.

For more information, visit [www.theevergreennursery.com](http://www.theevergreennursery.com). For additional resources in converting your lawn go to [www.Stopwaste.org/gardening](http://www.Stopwaste.org/gardening).

#### Compost Giveaway

Thursday, April 25 - 26

City of San Leandro Public Works Service Center, 14200 Chapman Rd.

San Leandro celebrates the success of the Food Scrap Recycling Program by offering free compost to participating residents. The food scraps, food soiled paper, and yard trimmings that you put into your green yard trimmings cart are turned into a rich soil amendment that nourishes plants and keeps your garden healthy.



Compost is only available during this **two day event**. Customers may obtain a maximum of **two bags** per household. No preorders or rainchecks. **MUST PRESENT COUPON**

# RECYCLING UPDATES



## City of San Leandro Recycling Program Spring Events 2014

[www.recyclesanleandro.org](http://www.recyclesanleandro.org) • PHONE (510) 577-6026 • EMAIL [recycle@sanleandro.org](mailto:recycle@sanleandro.org)

### May

#### Citywide Garage Sale & Neighborhood Cleanup Day

Saturday, May 17

**Garage Sale** • 8:00 am – 1:00 pm    **Recycling Event** • 10:00 am – 4:00 pm

This City-sponsored event is designed to promote reuse and recycling of unwanted household goods. Host a Garage Sale at your house in the morning. The City will advertise participating households in the *San Leandro Times* (**registration by May 8, 2014 is required**). Later, drop-off electronics, appliances, tires, wood, fluorescent lamps, batteries, mattresses, and scrap metal at Alameda County Industries (ACI).

For more information go to [www.recyclesanleandro.org](http://www.recyclesanleandro.org) or call 577-6026.



#### Cherry Festival

Saturday, May 31 • 10:00 am – 6:00 pm

West Estudillo Av., between San Leandro Blvd. & Hays St.



The Cherry Festival is back by popular demand! It is a long-standing San Leandro tradition celebrating our past, present and future. Save the date to join fellow San Leandrans in this year's festival which features good food, live entertainment, handmade arts and crafts, a Kids' Zone with rides and games, Farmers' Market with lots and lots of cherries, community and city resources, and a cherry store selling everything cherry!

Come join the fun! We will see you there!

### March – October

#### Downtown San Leandro Farmers' Market

Parrott St., between E. 14<sup>th</sup> St. & Washington Av.

Wednesdays, March – October

4:00 – 8:00pm



The Downtown San Leandro Farmers' Market returns on **March 26<sup>th</sup>**!

#### Each week offers a theme:

- 1<sup>st</sup> Wednesday – Cooking Demonstrations
- 2<sup>nd</sup> Wednesday – Green Market Days
- 3<sup>rd</sup> Wednesday – Family Entertainment
- 4<sup>th</sup> Wednesday – Wine Tasting

The Farmers' Market is committed to reducing plastic bag waste. Please help us with that commitment by bringing your own reusable bags to the market each week.

## WEEKLY UPDATE

If you would like to review weekly information from the City Manager, please check out the City Manager's [Weekly Update webpage](#).

For more information on the City of San Leandro and its programs and services, visit the City's website at [www.sanleandro.org](http://www.sanleandro.org). To automatically receive press releases, meeting agendas or other electronic notifications, please register on the [e-Notify webpage](#).

### **UPCOMING CITY COUNCIL AND COMMITTEE MEETINGS**

**Meeting dates, times and location are subject to change. Please confirm meetings by visiting [www.sanleandro.org](http://www.sanleandro.org).**

**3/17** City Council Meeting, 7:00 p.m., Council Chambers

**3/24** Mayor's State of the City Address, 6:00 p.m. (Mixer);  
7:00 p.m. (Mayor's Address), Senior Community Center, 13909 East 14<sup>th</sup> Street

**4/7** City Council Meeting, 7:00 p.m., Council Chambers

**4/14** No City Council Work Session

**4/21** City Council Meeting, 7:00 p.m., Council Chambers

**4/28** City/SLUSD/SLzUSD Joint Work Session, 7:00 p.m., Main Library, 300 Estudillo Avenue

**5/5** City Council Meeting, 7:00 p.m., Council Chambers

**5/12** Districts 1, 2 & 5 Town Hall Meeting, Time/Location To Be Determined

**5/19** City Council Meeting, 7:00 p.m., Council Chambers