

STATE OF THE CITY 2014

PROGRESS AND INNOVATION

MAYOR STEPHEN CASSIDY



THANK YOU TO OUR SPONSORS



KAISER PERMANENTE®

McDERMOTT COSTA

insurance brokers - est. 1938

Kindred Hospital
San Francisco Bay Area



WELLS
FARGO

OUR CITY COUNCIL



MICHAEL GREGORY
DISTRICT 1



URSULA REED
DISTRICT 2



DIANA SOUZA
DISTRICT 3



STEPHEN H. CASSIDY
MAYOR



BENNY LEE
DISTRICT 4



PAULINE CUTTER
DISTRICT 5



JIM PROLA
DISTRICT 6





ALAMEDA COUNTY BOARD OF SUPERVISORS

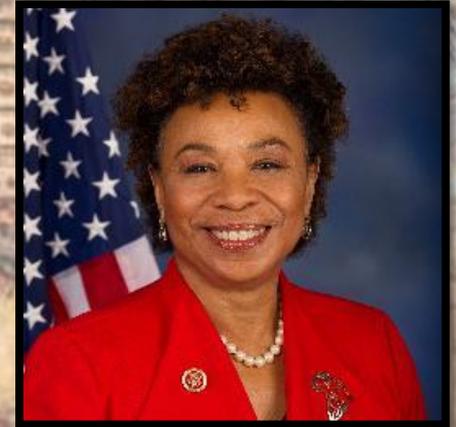
Supervisor Wilma Chan
District 3





Assemblymember Rob Bonta

Congresswoman Barbara Lee



Senator Loni Hancock



Senator Ellen Corbett



Robert Raburn
Director



Rebecca Saltzman
Director



ALAMEDA-CONTRA COSTA TRANSIT DISTRICT

Elsa Ortiz
Director



Mark Williams
Director





Frank Mellon
Director





Doug Siden
Director

SAN LEANDRO GAINS

ASSESSED VALUE OF TAXABLE PROPERTIES

	2012	2013	COMBINED
SAN LEANDRO	4.92%	6.53%	11.45%

All-time high San Leandro properties = \$10.8 billion



SAN LEANDRO'S VISION

- ❖ **STRATEGIC LOCATION**
- ❖ **INNOVATION**
- ❖ **JOB**S
- ❖ **SAFETY**
- ❖ **CIVIC PRIDE**
- ❖ **COMMITMENT TO EDUCATION**





San Leandro Smart City Initiative

Lit San Leandro Fiber Optic Loop

EDA Funded Expansion Segments

City of San Leandro - Existing Fiber

City of San Leandro - Marina Project

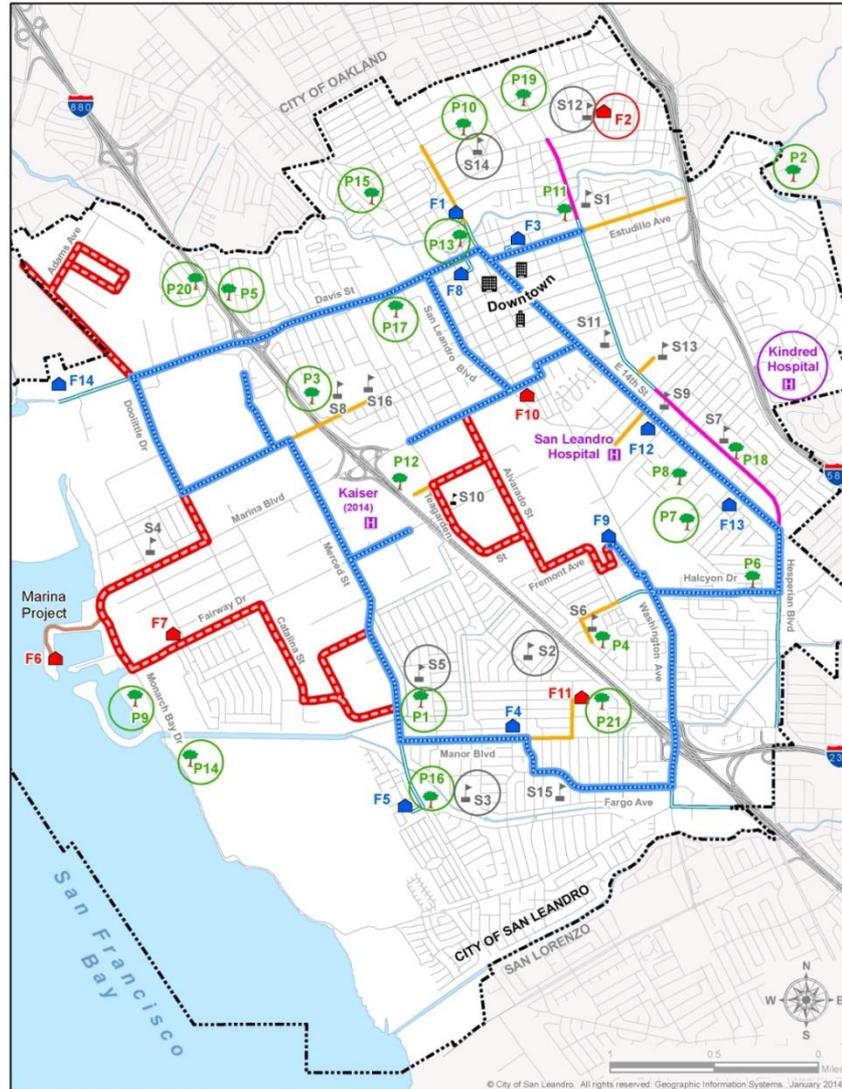
City of San Leandro - Proposed New Conduit

City of San Leandro - Existing Conduit, No Fiber

City of San Leandro Facilities with Fiber

City of San Leandro Facilities without Fiber

City of San Leandro - Proposed Wireless Connection to Fiber Backbone



Map ID	City Facility
F1	City Hall
F2	Farrelly Pool
F3	Main Library
F4	Manor Branch Library
F5	Marina Community Center
F6	Marina Harbor Master Office
F7	Mullford Branch Library
F8	Museum/Casa Peralta
F9	Public Works Service Center
F10	San Leandro Boys and Girls Club
F11	San Leandro Family Aquatic Center
F12	Senior Community Center
F13	South Branch Library
F14	Water Pollution Control Plant

Map ID	School	School District
S1	Bancroft Middle School	San Leandro
S2	Corvallis Elementary School	San Lorenzo
S3	Dayton Elementary School	San Lorenzo
S4	Garfield Elementary School	San Leandro
S5	James Madison Elementary School	San Leandro
S6	James Monroe Elementary School	San Leandro
S7	Jefferson Elementary School	San Leandro
S8	John Muir Middle School	San Leandro
S9	Kornelius 9th Grade High School	San Leandro
S10	Lincoln High School	San Leandro
S11	McKinley Elementary School	San Leandro
S12	Roosevelt Elementary School	San Leandro
S13	San Leandro High School	San Leandro
S14	Washington Elementary School	San Leandro
S15	Washington Manor Middle School	San Lorenzo
S16	Woodrow Wilson Elementary School	San Leandro

Map ID	Park
P1	Bonaire Park
P2	Chabot Park
P3	Cherry Grove Park
P4	Floresta Park
P5	Grover Cleveland Park
P6	Halcyon Linear Park
P7	Halcyon Park
P8	Health Park
P9	Marina Park
P10	McCartney Park
P11	Memorial Park
P12	Pacific Recreation Complex and San Leandro Ball Park
P13	Root Park
P14	San Leandro Dog Park
P15	Siempre Verde Park
P16	Stenzel Park
P17	Thrasher Park
P18	Toyon Park
P19	Victoria Park
P20	Warden Park
P21	Washington Manor Park



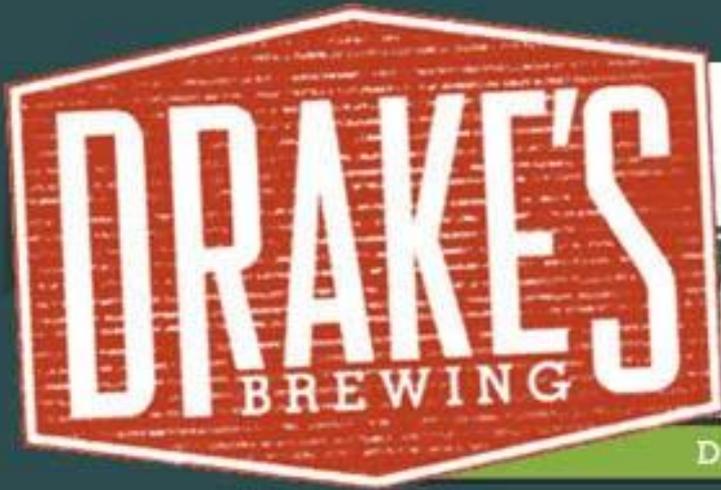
“This is the future.”

Governor Jerry Brown

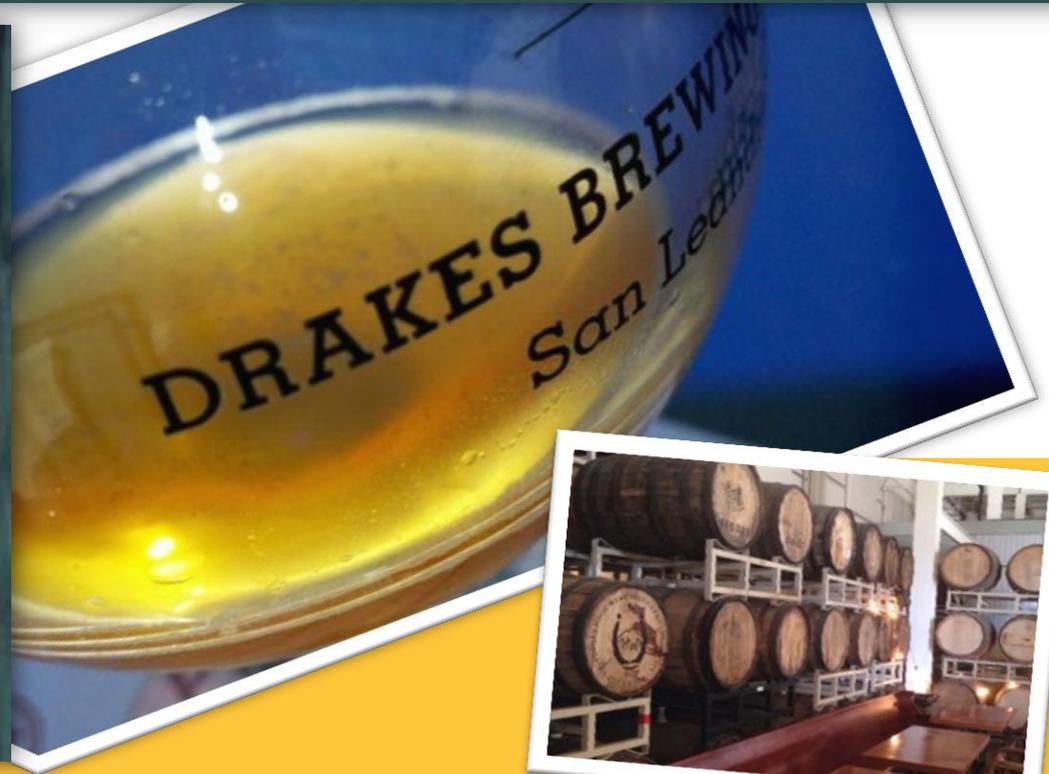
DOWNTOWN TECH CAMPUS







Drake's is an urban craft brewery located in San Leandro, California





Opening 2014

448 HESTER STREET SAN
LEANDRO, CA

BREWERS@CLEOPH.US



TYPE A MACHINES



CAUTION
↓
Hand
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ard.
hands



Type A Machine

Designed and built in California 7



Your **Preferred Choice** for
Refrigerated Warehousing



- 240,00 square feet
- 60 new jobs



SHORELINE & MARINA



SAN LEANDRO BOULEVARD

BART – Downtown Pedestrian Interface



SAN LEANDRO BOULEVARD

WEST ESTUDILLO AVE AND DAVIS ST



THEN



NOW

SAN LEANDRO BOULEVARD

PEDESTRIAN CROSSING



THEN



NOW



Welcome!

We Want You Here!



[Click here to view KTVU Story on San Leandro Business License Tax Holiday](#)



SAN LEANDRO POLICE DEPARTMENT



Mission Statement

We are committed to providing professional police services and safety to our community in a manner in which we, ourselves expect.

nixle

CODE RED







FARMERS'



*Downtown
San Leandro*



MARKET

CINCO DE MAYO



LUNAR NEW YEAR CELEBRATION



SAUSAGE AND SUDS

SATURDAY, MAY 31, 2014
DOWNTOWN SAN LEANDRO
10AM - 6PM



PARADE

KID'S POSTER CONTEST

MAKER EVENT

CHERRY PIE BAKE-OFF

Radio
Disney



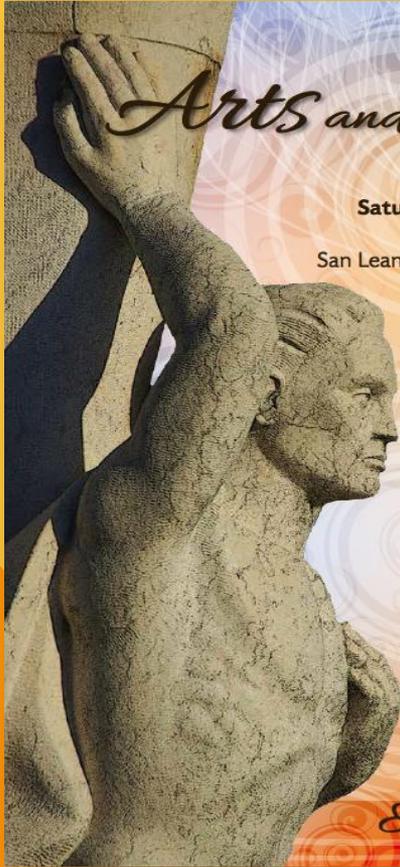
YGNACIO PERALTA HOME



HISTORY MUSEUM & ART GALLERY



CASA PERALTA



Arts and Culture

TOWN HALL MEETING

Saturday, November 16, 2013
9:00am - 11:00am
San Leandro Main Library · Karp Room
300 Estudillo Avenue

The Town Hall format will be interactive, offering multiple opportunities for participants to provide input and ask questions on how San Leandro's artistic and diverse cultural life can be enhanced.

Please come and share your ideas on how we can create a more vibrant community for residents and visitors.

*"Art touches us on a profound level. It feeds and nourishes the spirit no matter the age."
- Mayor Stephen Cassidy*

For additional information, call 577-3391
or email, eengelbart@sanleandro.org.

Everyone is welcome!

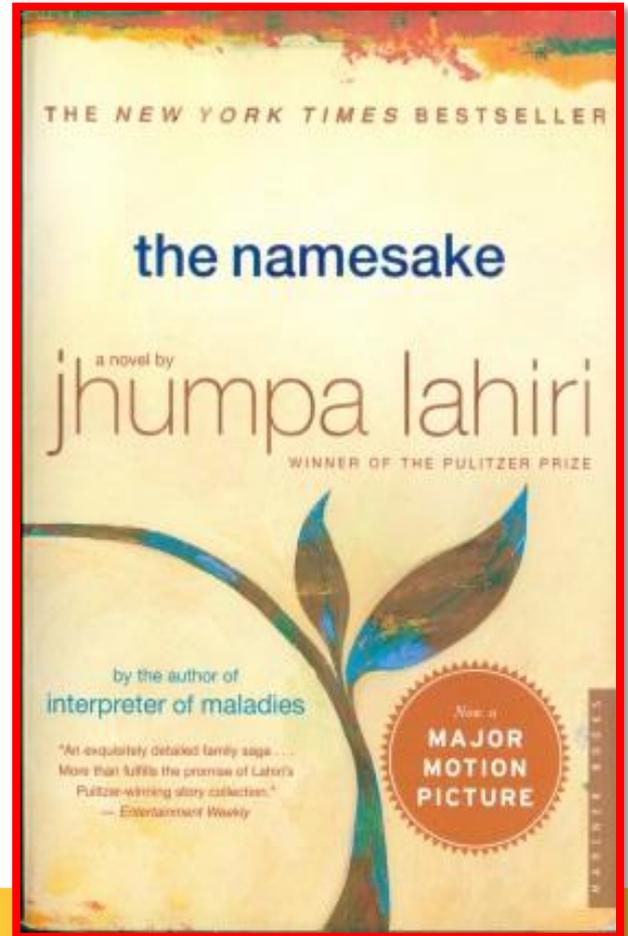




ENERGIZE YOUR FIELD WITH PG&E AND THE OAKLAND A'S



THE BIG READ



WELCOME TO OUR NEW SCHOOL SUPERINTENDENTS



Mike McLaughlin, Ed.D.
Superintendent
San Leandro Unified School
District



Dr. Fred Brill,
Superintendent
San Lorenzo Unified School
District

BURRELL FIELD





CHALLENGES

MEASURE Z

CITIZEN'S OVERSIGHT COMMITTEE

- ❖ **Fiscal Transparency**
- ❖ **Accountability**
- ❖ **Annual Audits**

CONTINUE STRENGTHENING FISCAL POSITION

- Adopted 5 Labor Contracts



COMMUNITY ENGAGEMENT



VIRTUAL CITY HALL

INVESTMENTS IN INFRASTRUCTURE



New 90' Diameter FFR and FFR Biofilter



East 14th Proposed Undergrounding

INFRASTRUCTURE NEEDS



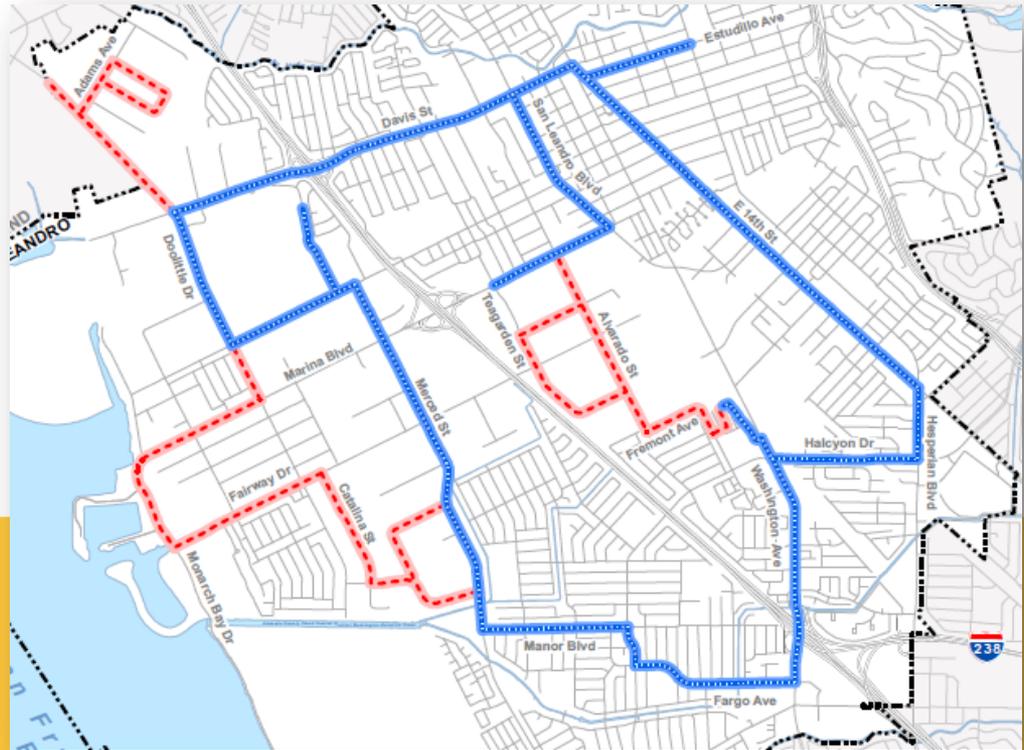
**THE FUTURE IS
BRIGHT**

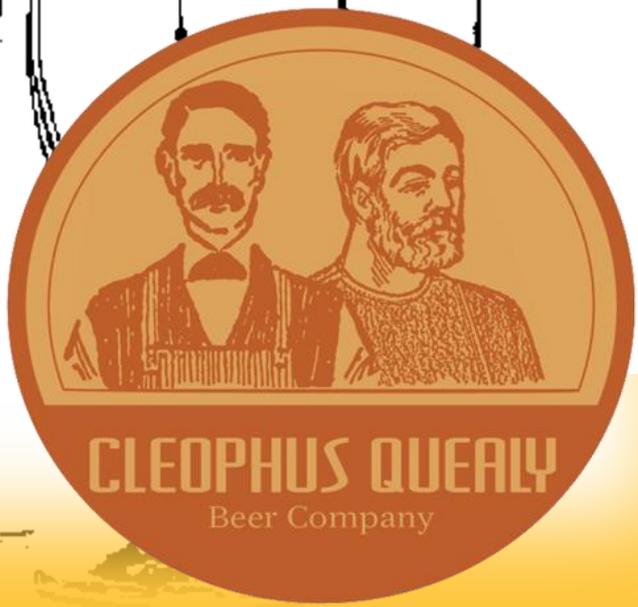
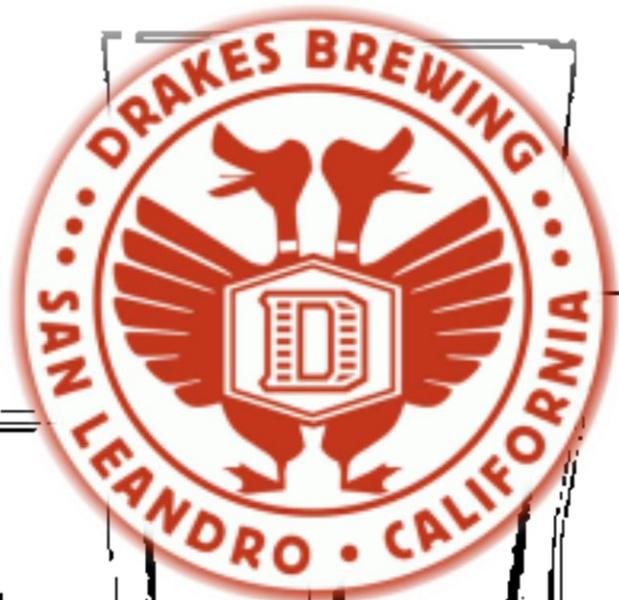
**SAN LEANDRO IN THE
CENTER OF IT ALL**

KAISER PERMANENTE MEDICAL CENTER



LITSANLEANDRO





PREFERRED FREEZER

WORK ZONE CAM San Leandro

Camera 1



Reset
150%

Time-Lapse Movie

Save/Email Image

March 2014

S	M	T	W	T	F	S
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9	10	11	12	13	14	15
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30	31					

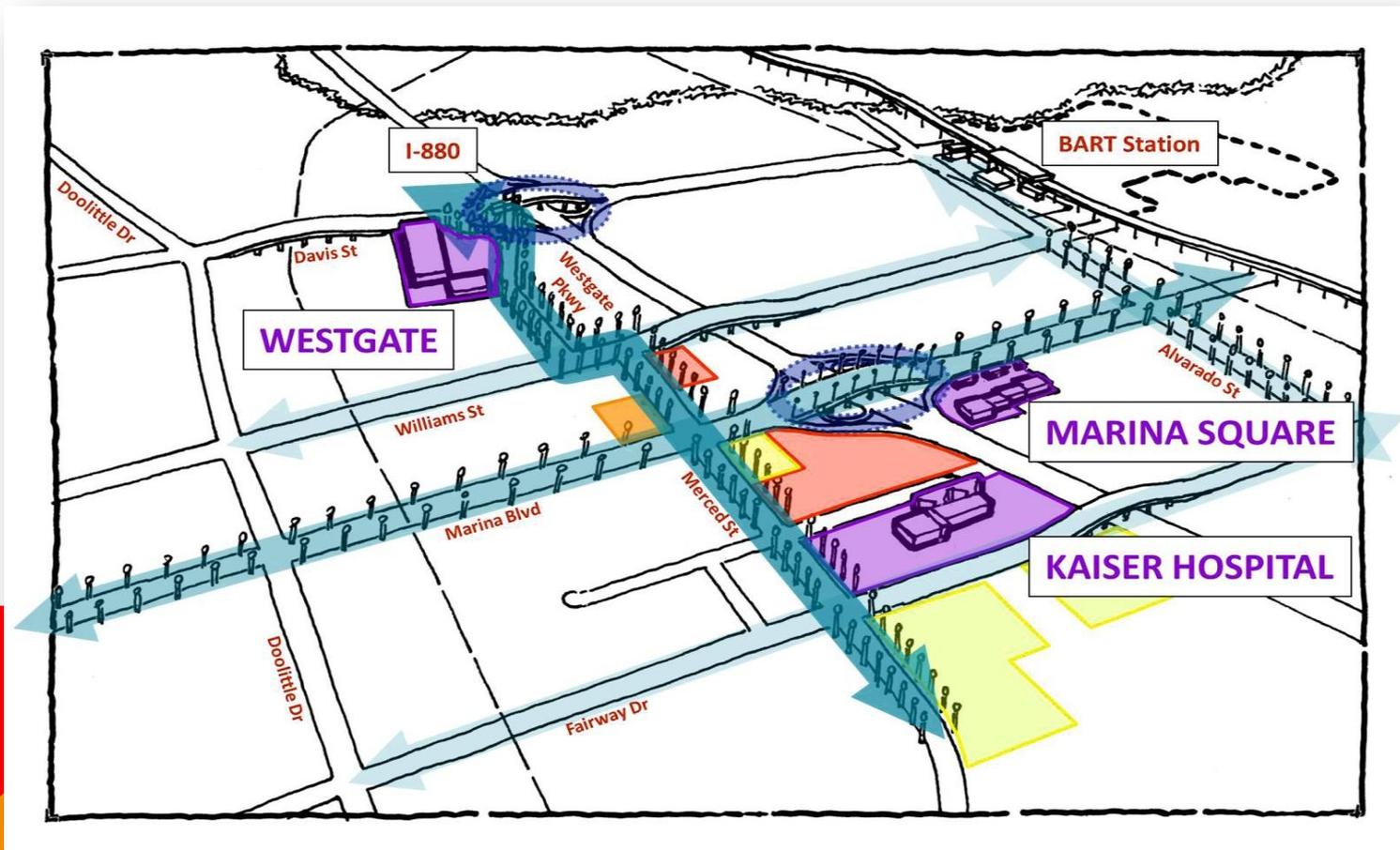
11:00

55°F
a few clouds

March 21, 2014 11:00am

Powered by Work Zone Cam

NEXT GENERATION INDUSTRIAL WORKPLACE DISTRICT STUDY



DAVIS AND MARINA / 880 CONSTRUCTION



Davis Interchange

Marina Interchange



GENERAL PLAN UPDATE



GETTING STARTED

CORNERSTONE APARTMENTS AT SAN LEANDRO CROSSINGS



BIKE MASTER PLAN IMPLEMENTATION



Bike Lanes on Floresta/Farnsworth

DOWNTOWN TECH CAMPUS



THE GATE



THE FUTURE IS BRIGHT



THANK YOU

