

SAN LEANDRO NEWS



APRIL 2014

CITY MANAGER MESSAGE

This newsletter is full of great programs and services that make San Leandro a wonderful community. I also want to take this opportunity to update residents on major projects and investment that have been worked on for many years. Once complete, these projects will benefit our local businesses, our schools and ultimately our community.

San Leandro is fortunate to have a world class location close to all modes of transportation, including air, water, rail, and freeways. For many years San Leandro has benefitted from true business and community partnerships that created good employment. Today, San Leandro is poised to take our world class location and generations of hard work and become an “overnight success” story as it relates to jobs and investment. San Leandro is being transformed and “overnight” 2014 is bringing a host of world class projects to our community. The number of jobs, diversity of companies and the total investment in long vacant property is staggering and will forever change San Leandro. These investments include:

Kaiser Permanente Hospital will transform the old Albertson’s site which was vacant for 12 years

- An investment of approximately \$1,000,000,000
- Facility size is 700,000 square feet
- Hosting 2,500 jobs new to San Leandro

Preferred Freezer will transform the old Hudson Pencil Factory site which was vacant for 15 years

- An investment of approximately \$48,000,000
- Facility size is 240,000 square feet
- Create up to 100 new jobs

(Continued on Page 2)

UPCOMING EVENTS

- ✦ **Annual Egg Hunt** – Saturday, April 12, 10:00 a.m., Marina Park, 13801 Monarch Bay Drive
- ✦ **Earth Day/Watershed Festival** – Saturday, April 12, 9:30 am – noon Creek Clean Up; noon – 4:00 pm Festival, Root Park (East 14th Street at Hays Street) Go to www.fslc.org for more information.
- ✦ **Downtown Farmers’ Market Has Returned!** – Wednesdays, 4:00 – 8:00 pm through October 15, Parrott Street & East 14th Street.



- ✦ **Pre-Cherry Festival Arbor Day Celebration** – Friday, April 25, Casa Peralta, 384 West Estudillo Avenue. Join us for a cherry tree planting to celebrate the 105th Anniversary of the Cherry Festival!
- ✦ **Recreation Spring Activities Guide is Here!**
- ✦ **Cinco de Mayo Celebration** – Monday, May 5, 6:00 p.m., Civic Center Plaza, 835 East 14th Street
- ✦ **Bike to Work Day** – Thursday, May 8, 7:00 am – 9:00 am, San Leandro BART Station
- ✦ **Neighborhood Cleanup Day** – Saturday, May 17, 8:00 am – 4:00 pm
- ✦ **Cherry Festival 2014!** - Saturday, May 31, 10:00 am – 6:00 pm, Downtown San Leandro, West Estudillo Avenue. Go to <http://bit.ly/cherryfestival2014> for more information.

CITY MANAGER MESSAGE (CONTINUED)

21st Amendment will transform the old Kellogg's site which has been vacant for 16 years

- An investment of approximately \$21,000,000
- Facility size is 90,000 square feet
- Create up to 100 new jobs

The Village will transform the old Lucky's site on East 14th Street which has been vacant for 9 years

- An investment of approximately \$10,000,000
- 23,000 square feet of mixed development

The Westlake Tech Campus will transform the old Del Monte's site, which has been closed for 40 years

- An investment of \$50,000,000 in the first phase
- Up to 500,000 square feet of development
- 300 jobs initially with potential to 1800 new jobs

These projects are assisted by our downtown garage, community benefit district, Next Generation Workplace District and LIT San Leandro, our high speed fiber private public partnership, which will grow to 18 miles in 2014. We are truly in exciting times for San Leandro that have been a long time in coming. We look forward to more opportunity to update you about this progress.

Sincerely, Chris Zapata, City Manager





Annual Egg Hunt

Free!

Saturday, April 12, 2014

Marina Park, 13801 Monarch Bay Dr.

Egg Hunt Begins at 10:00 AM SHARP

Rain or Shine

WHO: Children under 10 years old are invited

WHAT: Bunny ♦ Pre-wrapped Candy ♦ Plastic Eggs ♦ Fun

Bring your basket and come ready for an EGGciting time!

For questions please call: (510) 577-3462

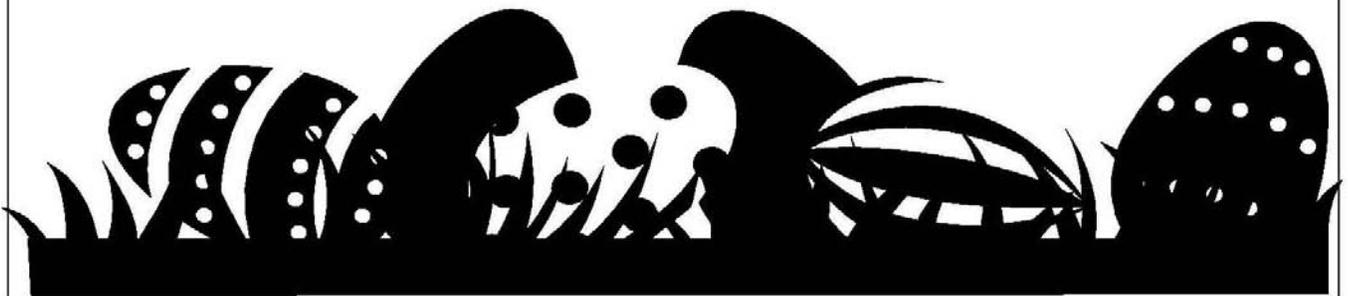
Egg hunts will be divided into age-appropriate groups.

Parent supervision is required!

Some candies are not suitable for all ages. Some candies may contain traces of peanut and nut oils.

Special Thanks to the San Leandro Optimist Club for making this event possible.

This is a City of San Leandro sponsored event.



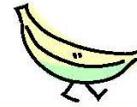


SAVE THE DATE:
Saturday, April 12, 2014



Friends of San Leandro Creek's Earth Day/Watershed Festival

Saturday, April 12



Don't miss it!



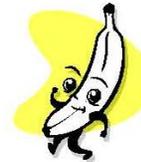
Food Truck Mafia



Date: 4/12/2014

Place:

Root Park, San Leandro



9:30-12:00 Creek Clean Up

For More Info Contact:

Susan 510-577-6069

12:00-4:00 Festival Fun Family Activities,
like recycled art projects, composting, story
telling, food trucks from "Food
Truck Mafia"

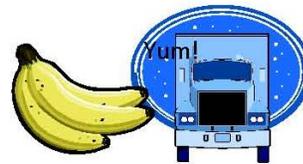
Slevenson@sanleandro.org

AND our
headliner,

The Banana Slug String Band!

Who will play family favorites like "We all Live
Downstream", "Storm Drain Blues" and "Dirt made
my Lunch"

Friend's website:
www.fslc.org



Root Park is located at East 14th Street at Hays Street,
One block north of Davis Street in downtown San Leandro.

Event Sponsored by:



Neighborhood Cleanup Day

Saturday, May 17, 2014

Pull out your old, unused items out of the attic and basement in preparation for San Leandro's annual Citywide Garage Sale and Recycling Event. A program designed to keep your neighborhood clean and green! Available to all San Leandro residents.

The event includes:

Citywide Garage Sale - 8:00 am – 1:00 pm

Host a garage sale at your home. The City will provide free advertising including a map and listing in the May 15 edition of the *San Leandro Times*.

Recycling Event - 10:00 am – 4:00 pm

Bring electronics, wood/yard trimmings, scrap metal, appliances, mattresses, batteries, tires and fluorescent lights to a local recycling facility.

Residents that sign up will receive garage sale information and/or a postcard invitation to access the recycling event at least one week prior to the event.

Go to www.recyclesanleandro.org to sign-up or simply fill out the form below and mail or fax by May 8th.



Submit to:

City of San Leandro Recycling Program
14200 Chapman Road
San Leandro, CA 94578
Fax: 510.352.1192
Email: recycle@sanleandro.org

For more information:

(510) 577-6026
www.recyclesanleandro.org



SIGN UP TO PARTICIPATE

Complete and submit by May 8, 2014 to receive free garage sale advertising and/or access to the recycling event.

Name: _____

Address: _____

Phone: _____

Signature: _____ Date: _____

Email: _____

I would like to participate in:
(check all that apply)

The Citywide Garage Sale

The Recycling Event



SENIOR PROGRAMS

FREE

Course #31198

Diabetes Self-Management for Seniors



Designed for seniors living with Type 2 Diabetes. Students will learn the skills to better manage their diabetes. Topics include medication management, blood glucose monitoring, and meal planning to control blood sugar, ways to manage stress, get active and prevent complications.

Students are also strongly encouraged to participate in the Diabetes Support Group, which meets on the 4th Tuesday of every month from 10:00 a.m. - 12:00 p.m.



*This program provided in partnership with
Alameda County Public Health Department*

**Senior Community Center
13909 E. 14th Street,
Thursday, Mar 6 - April 17
10:00 a.m. – 12:00 p.m.**



To register, complete and return a registration form in person or by mail to the Senior Community Center, 13909 E. 14th Street, San Leandro, CA 94578 or the Marina Community Center, 15301 Wicks Blvd., San Leandro, CA 94579. You may also fax your registration form to (510) 577-3470, or register on-line at www.sanleandrorec.org. For Customer Service call 577-3462.



Living Life at 50+



May is Older Americans Month! Let's Celebrate!

Calling all baby boomers and beyond! Celebrate life at 50+ with good health, fitness, exercise, travel, and fun! Watch our instructors demonstrate their classes. Meet our partner organization representatives. Find out about the various programs and services offered by the City of San Leandro Senior Services Division.

Dress comfortably for audience participation!
Light refreshments will be served.

Friday, May 16
1:00 p.m. - 3:00 p.m.
Senior Community Center
13909 E. 14th Street, San Leandro



San Leandro Senior Community Center
13909 East 14th Street
San Leandro, CA 94578
Phone: (510) 577-3462 / FAX: (510) 577-3470

#31529

Multi-Cultural Potluck



For Adults 50+

Friday, May 30

12:00 p.m. – 2:00 p.m.

San Leandro Senior Community Center

13909 East 14th Street

Fee: \$3 Resident/ \$5 Nonresident

Sample foods from many different countries and cultures! Sign up to bring a sampling of your favorite dish (enough for at least 4 people). Come in the traditional dress/attire of your native country if you wish. Celebrate the many contributions of older people and get to know your neighbors while you enjoy a cultural feast!



To register, complete and return a registration form in person or by mail to the Senior Community Center, 13909 E. 14th Street, San Leandro, CA 94578 or the Marina Community Center, 15301 Wicks Blvd., San Leandro, CA 94579. You may also fax your registration form to (510) 577-3470, or register on-line at www.sanleandrorec.org. For Customer Service please call at 577-3462.

Registration Form – Multi-Cultural Potluck #31529

What dish will you bring to the potluck? _____

PARTICIPANT

Last Name First Name Phone DOB: M/D/YR

Street Address City State Zip

Emergency Contact Name Emergency Contact Phone

RELEASE OF LIABILITY: I, the undersigned, in consideration of participation in the program(s) listed above, agree to indemnify and hold the City of San Leandro harmless, and release the City and its employees and agents from any and all liability for any injury or loss which may be suffered by the above named individual(s) arising out of or in any way connected with participation in the above program(s). I acknowledge that San Leandro takes photographs or other recordings of its activities and events for publicity and authorize the use of my image by the City.

SIGNATURE: _____ DATE: _____
(REQUIRED)

SAVE THE DATES!



CINCO DE MAYO

Monday, May 5 – 6:00 p.m.

San Leandro Civic Center Plaza – 835 East 14th Street

Enjoy a beautiful evening outside City Hall as the City of San Leandro presents a fiesta for the entire family to celebrate!

Crafts for the Kids ~ Free Light Refreshments ~ Free Admission



BIKE TO WORK DAY – MAY 8

This year's Bike to School Day will coincide with Bike to Work Day in San Leandro again on **May 8**. The City of San Leandro is one of 70 proud sponsors of this event in the East Bay. The Engineering and Transportation Department will host an **Energizer Station at the main entrance to the San Leandro BART station** during the morning commute from **7:00 a.m. to 9:00 a.m.**, as one of many throughout the Bay Area. We will offer water, juice, coffee, and pastries to bicyclists. In addition to City's Energizer Station, Dr. Sheila Donnelly who recently moved her chiropractic business to San Leandro and is the VP of the San Leandro Downtown Association will host **another Energizer Station at San Leandro Memorial Park**.

CHERRY FESTIVAL

Saturday, May 31 ~ 10:00 a.m. – 6:00 p.m.

Downtown San Leandro – West Estudillo Avenue

(Near the historic Casa Peralta, located at 384 West Estudillo Avenue.)

The City of San Leandro is seeking a variety of community vendors to make the 2014 Cherry Festival an outstanding success. Please visit the below link to learn more about how individuals or organizations can be involved.

<http://bit.ly/cherryfestival2014>



DOWNTOWN FARMERS' MARKET

Wednesdays Through October 15

4:00 pm – 8:00 pm

The City's popular weekly Downtown Farmers' Market, which is entering its 6th season, has returned again for 2014, offering a vibrant marketplace of sweet, juicy, tree-ripened fruits; delicious, healthy, just-picked vegetables; beautiful fresh-cut flowers; gourmet foods; and tasty snacks.

Please visit www.pcfma.com for more information, or call 577-3311.



SAVE THE DATE • SAVE THE DATE • SAVE THE DATE



Cherry Festival

May 31, 2014 • 10:00am - 6:00pm

Downtown San Leandro • West Estudillo

(near historic Casa Peralta located at 384 West Estudillo Avenue)

*Back by popular demand and community support, the Cherry Festival is returning and **YOU** can be a part of it by attending that day or getting involved ahead of time in the following activities:*

- CHERRY FESTIVAL PARADE
- KID'S POSTER CONTEST
- MAKER EVENT
- CHERRY PIE BAKE-OFF



VENDORS:

San Leandro is currently seeking arts and crafts vendors, food vendors, kid's activities, entertainment, community service organizations and more!!!



VOLUNTEERS:

Community members interested in lending a hand with set-up, clean-up or to share a special skill are encouraged to sign-up!



For more details, visit:

<https://bit.ly/cherryfestival2014>



Join us on April 25, 2014 for a Pre-Cherry Festival Arbor Day Celebration at the Casa Peralta! There will be a cherry tree planting to Celebrate the 105th Anniversary of the Cherry Festival!

SAVE THE DATE • SAVE THE DATE • SAVE THE DATE

[SAN LEANDRO FEATURED IN *CELEBRATOR BEER NEWS*](#)

Most community members already know about [Drake's Brewing](#) and probably have heard about [21st Amendment](#) and [Cleophus Quealy](#) coming to San Leandro in 2014. Add in the presence of San Leandro's brewing suppliers like BrewMaster, William's Brewing and Brewer's Supply Group and we've got the makings of a very strong local cluster in the growing craft beer industry.



The latest edition of *Celebrator Beer News* includes a story on San Leandro, but with a different angle. The article focused on two long-time San Leandro restaurants, [Porky's Pizza Palace](#) and [Harry's Hofbrau](#), that have embraced craft beer. Both restaurants have featured Drake's – a great sign of how San Leandro businesses can work together to boost the local economy. [Read the full article here.](#)

[DOWNTOWN TECH CAMPUS APPROVED BY CITY COUNCIL](#)

On Monday, April 7, 2014 the City Council unanimously approved plans for the Downtown Tech Campus, a transformational project for Downtown San Leandro and the entire city. The Tech Campus will be the first major office development under San



Leandro's Downtown Transit Oriented Development Strategy and the first technology oriented project in downtown. Westlake Development Partners' multi-phased campus proposal will include three six-story office buildings totaling 340,000-500,000 square feet. Construction will start this year on the first 132,000 square foot building. OSISOFT is slated to be the primary tenant for Phase 1 – ensuring that this rapidly expanding, international software company remains headquartered in San Leandro for decades to come. [Read more information on Next San Leandro.](#)

[CHIPOTLE IS COMING TO DOWNTOWN SAN LEANDRO](#)

For several years, Chipotle has been high on the list of businesses that community members would like to see open in San Leandro. As a result, San Leandro's Business Development staff has been working closely with Chipotle to explore opportunities to bring them to town and make them aware of all the positive activity in Downtown San Leandro. [Read more information on Next San Leandro.](#)



[ZERO NET ENERGY CENTER HOSTS CLEANTECH OPEN ON APRIL 16](#)

Becoming a Smart City means partnering with local organizations that promote entrepreneurship around sustainability, energy efficiency, data networks — and making things! New clean technology applications often involve making things that improve the efficiency of existing systems, making these systems cleaner and greener. [Read more information on Next San Leandro.](#)



[HEALTH AND FITNESS BUSINESSES ARE THRIVING IN SAN LEANDRO](#)

An emphasis on health and well-being has been embraced by San Leandro, as evidenced by the recently upgraded Par Course at the Shoreline, the Burrell Field renovations, and the opening of Kaiser's Medical Offices. Local health and fitness businesses are also thriving in town. [Read more information on Next San Leandro.](#)



[ZERO NET ENERGY CENTER WINS STOPWASTE ENERGY EFFICIENCY AWARD](#)

Congratulations to the Zero Net Energy Center (ZNEC) for receiving the 2014 Energy Efficiency Excellence in Commercial Construction and Operations Award from StopWaste! This award honors Alameda County businesses and institutions whose leadership and continuous efforts to improve environmental performance and business efficiency have achieved outstanding results. [Read more information on San Leandro Next.](#)



THANK YOU SAN LEANDRO

INNISFREE VENTURES II THANKS THE CITY IN A HALF-PAGE SAN FRANCISCO BUSINESS TIMES ADVERTISEMENT

The developers of The Village placed a half-page ad in the March 28 edition of the *San Francisco Business Times* thanking the City and other partners for their roles in successfully moving this project forward. Other local partners acknowledged in the ad include Lit San Leandro, the Chamber of Commerce, and the Downtown Association.

This edition also includes an [article announcing the start of construction](#) for the project. In the article, developer David Irmer is quoted as saying, “The Village is the start of creative things happening downtown. It’s a seed. It’s small in square footage, but it’s dramatic in that it’s bringing new people downtown.”

With a circulation over 20,000, the *SF Business Times* is a must-read for the Bay Area business and real estate community. This coverage will draw significant attention to the positive progress occurring in Downtown San Leandro.

**Innisfree Ventures II, LLC would like to thank the
City of San Leandro for their support and collaboration
in creating Downtown San Leandro’s newest marketplace**

THE VILLAGE



We wish to recognize each of our tenants and welcome them to their new East Bay home: CVS Pharmacy, Peet’s Coffee and Tea, The Habit Burger, AT&T Phone Store

We thank the staff and political body of San Leandro for their dedication and support for this project.

And, we would like to acknowledge our project partners, consultants and City organizations for their contributions and dedication to making “The Village” a special place for the community of San Leandro:

- Acies Engineering, Electrical Engineers
- Boston Private Bank & Trust
- Colliers International-Deborah Perry, Solomon Ets-Hokin
- Fugro Consultants, Environmental Consultants
- Gates & Associates, Landscape Architects
- Hohbach Lewin, Inc. Structural Engineers
- Lit San Leandro
- Lusardi Construction Company, General Contractor
- MCG Architecture
- Murray Engineers Inc., Geotechnical Services
- San Leandro Chamber of Commerce
- San Leandro Downtown Association
- Slooten Consulting Inc., Civil Engineering



The INNISFREE Companies

David C. Irmer, Partner, Michael Stoner, Partner
Innisfree Ventures II, LLC
1221 Bridgeway, Sausalito, CA 94965 (415) 332-6250

BUSINESS LICENSE TAX HOLIDAY



*Are you a new business
in San Leandro?*

*Your business license
is **free** for the first year!*

September 1, 2013 through August 31, 2014, new businesses that are located in the City of San Leandro will pay no business license tax until 2015 and the zoning approval fee will be waived!

Please note: Although the fee is waived, it is still necessary for all businesses to obtain a business license.



*¿Tiene usted una empresa nueva
en San Leandro?*

*¡Su licencia comercial
es **gratis** por el primer año!*

¡El 1 de septiembre de 2013 hasta el 31 de agosto de 2014, las empresas nuevas que están ubicadas en la Ciudad de San Leandro no pagarán impuesto por su licencia comercial hasta el 2015 y la tarifa de aprobación de zonificación se exonerará.

Tome nota: Aunque la tarifa está exonerada, todavía es necesario para todas las impresas obtener una licencia comercial.



*贵公司是否刚刚
落户聖利安住市？*

*您在第一年可**免费**
办理营业执照！*

*自 2013 年 9 月 1 日起至 2015 年，落户聖利安住市的新企业无需缴纳营业执
照税，而且分区审批费也将免除！*

请注意：尽管得免除分区审批费，但所有企业依然需要办理营业执照。

MINI-GRANT PROGRAM FOR LOCAL YOUTH

MINI-GRANT PROGRAM FOR LOCAL YOUTH-SERVING ORGANIZATIONS

The Youth Advisory Commission (YAC) has announced the launch of the latest round of its Youth Mini Grant Program. This annual program provides grant funding to support public service organizations who offer programs or services designed to have a positive impact on San Leandro youth.

Funds for this program were raised through various volunteering and fundraising activities. Additional funds also were generously donated by the San Leandro Optimist Club. As part of this year's program, \$1,000 in total funding will be available for distribution by the Commission following an objective screening of all applications received. The amount per award may vary depending upon the number of applications received and determined to be eligible. The application is available electronically through the [Grant Program Website](#). Please call the Recreation and Human Services Department at 577-3462 for more information.

SUCCESSFUL SHREDDING/TECHNO TRASH RECYCLING EVENT

SUCCESSFUL MARCH 29 SHREDDING AND TECHNO TRASH RECYCLING EVENT

The Recycling Program's first Shred and Techno Trash Recycling event held on Saturday March 29th was a success. Residents throughout San Leandro dropped off boxes of old documents containing personal and confidential information to the Public Works Service Center to be shredded. Staff also accepted household batteries and electronic media, such as floppy disks, CDs, DVDs, jewel cases, audio and video tapes for recycling. More than 400 households participated, generating 10 tons of paper, 1,263 pounds of techno trash, 420 pounds of household batteries, and 480 pounds of cardboard.

Community residents were thankful for being provided a safe and convenient way of recycling unwanted personal documents. The event also supported the City's waste reduction efforts while raising awareness about safeguarding against identity theft.

MANOR BRANCH LIBRARY - THIS SATURDAY!

The Manor Branch Library Presents

SNAIL PEOPLE

JOIN US FOR INTERACTIVE SINGING,
DANCING, AND ON-THE-SPOT SONG
CREATION WITH THE MUSIC DUO THE
SNAIL PEOPLE.

Saturday, April 12
10:30am-11:15am
Free!

REFRESHMENTS
SERVED!
TICKETS AVAILABLE
STARTING 3/29

snailpeople.com

San Leandro Public Library, Manor Branch
1241 Manor Blvd. (510) 577-7971 www.sanleandrolibrary.org



MAIN LIBRARY EVENTS

The San Leandro Public Library

proudly presents a...

Celebration of Cultures!



Thursday, April 17, 2014

7 pm to 9 pm

Main Library • 300 Estudillo Avenue
Lecture Hall

FREE ADMISSION

Celebrate San Leandro's rich multicultural heritage and diversity while enjoying great entertainment for all ages!

Multi-Cultural Performing Groups include:

- Gautam Ganeshan, Indo American classical musician
- Bu Falle African Dance and Drum
- Masayuki Koga, one of Japan's finest shakuhachi (flute) masters
- Ballet Folklórico Costa de Oro



For more information, please call the Information Desk at (510) 577-3971.

San Leandro Public Library

300 Estudillo Avenue • San Leandro, CA 94577 • www.sanleandrolibrary.org

MAIN LIBRARY EVENTS

**Celebrate Earth Day
at the San Leandro Main Library!**

Free Recycled Crafts Workshop For Children in Grades K-5

Tuesday, April 22nd from 4:00-6:00pm



Drop in to make some craft projects out of a variety of recycled materials. You can make a button bracelet, a journal, a "Trash Monster" and a notepad.

San Leandro Main Library, 300 Estudillo Ave. 577-3960

MAIN LIBRARY EVENTS

**Free Family Fun Night
@ the San Leandro Main Library**



Act!vated Story Theater Wednesday, April 23rd, 7:00pm

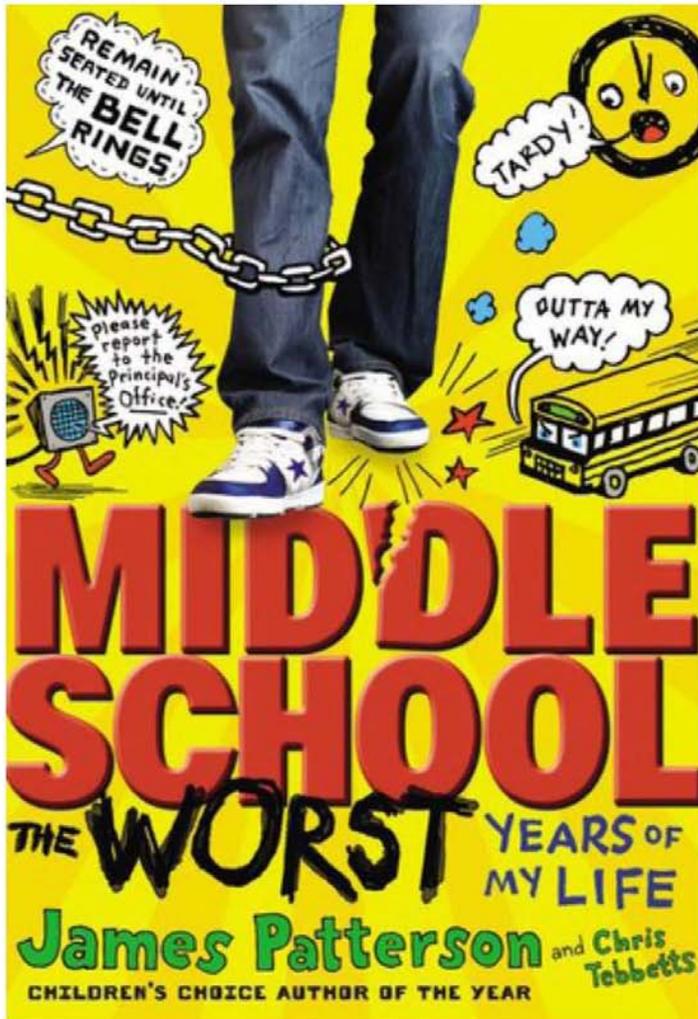


Act!vated storytellers don't just tell stories, they act!vate them with physical comedy, audience participation, American Sign Language and imaginative props, staged by professional actors before a gigantic oversized book. Refreshments served after the show.

San Leandro Main Library, 300 Estudillo Ave. 577-3960

MAIN LIBRARY EVENTS

Join the Middle School Book Club!



April Book Selection:

***Middle School:
the worst years
of my life***
by James
Patterson

What grades?

6th—8th (or 5th
graders that prefer to
read up)

When do we meet?

Thursday, April 24
from 3:45—4:45 pm

**Please apply at the Children's desk,
space is limited!**

San Leandro Public Library 300 Estudillo Ave. 510-577-3960 www.sanleandrolibrary.org

MAIN LIBRARY EVENTS

The San Leandro Public Library proudly presents...

Spring Gardening Tips



with Alameda County's Master Gardener

Thursday, April 24, 2014

7 pm to 8 pm

Main Library

Estudillo Room

300 Estudillo Avenue, San Leandro

FREE ADMISSION

Spring is in the air and your garden awaits you! So pack your trusty trowel and join us to get gardening and water conservation tips straight from an Alameda County Master Gardener!

The Alameda County Master Gardener Program works to serve the diverse communities within Alameda County. Master Gardeners are people of all ages from all walks of life who want to give back to their communities. They volunteer their time to help people learn about gardening. As trained agents of the University of California, through the University of California Cooperative Extension, their purpose is to extend research-based knowledge and information on home gardening issues to the residents of Alameda County.

For more information, please call the Information Desk at (510) 577-3971.

San Leandro Public Library
300 Estudillo Avenue • San Leandro, CA 94577 • www.sanleandrolibrary.org

MAIN LIBRARY EVENTS

The San Leandro Public Library presents...



El día de los niños/El día de los libros Children's Day/ Book Day

Sabado, Abril 26, 2014 • 11am a 2:00pm

Saturday, April 26, 2014 • 11am to 2:00pm

Biblioteca de San Leandro/San Leandro Main Library
300 Estudillo Ave. • 577-3960

Enjoy Día at the Main Library
with FREE activities that
celebrate reading!

- 11:15am: Storytime with Ms. Selene
- 11:45am: Music with Juan Sanchez
- 1:00pm: Puppet Show—
Puppylocks and the Three Bears!
- Crafts and games
- Receive a FREE book!

Disfruta el Día en
la Biblioteca con actividades
GRATIS que celebran la lectura!

- 11:15am: Cuentos con Ms. Selene
- 11:45am: música con Juan Sanchez
- 1:00pm: show de marionetas—
bilingües!
- Manualidades y juegos
- Recibe un libro GRATIS!



MAIN LIBRARY EVENTS



**Free Family Fun Nights
@ the San Leandro Main Library**

Taiko Drumming with Emeryville Taiko!

Wednesday, May 21, 7:00pm



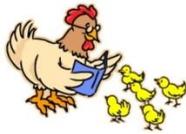
Celebrate Asian-Pacific American Heritage Month with a fabulous performance by Emeryville Taiko. *Taiko* is the Japanese word for drum, and you will enjoy hearing and learning about this exciting modern art form with ancient roots. Refreshments served after the show

Please note arrival time for Family Fun Nights. Doors open at 6:50 pm, and the program starts at 7:00 pm.
Doors will close if we reach Fire Dept. room capacity.

San Leandro Main Library, 300 Estudillo Ave. 577-3960

OTHER CURRENT LIBRARY PROGRAMS

Songs and Stories in Spanish



for little ones
ages 0 to 3

Starting December 3, 2013

Enjoy Spanish-language books, stories and songs at the library with your babies and toddlers. Learn songs and rhymes that you can use every day with your little one (ages 0 to 3). After storytime, you are invited to stay and play. This free storytime is funded by First 5 Alameda County.



San Leandro Public Library

Tuesdays 10:00am— South Branch Library

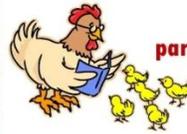
Thursdays 10:00am—Main Library

South Branch Library, 14799 E.14th St.
San Leandro • 510-577-7980



San Leandro Main Library, 300 Estudillo
Ave. San Leandro • 510-577-3960

Canciones y cuentos en Español



para bebés y niños menores
de tres años

Apartir de Diciembre 3, 2013

Disfruta libros, cuentos y canciones en Español en la biblioteca con tus bebés y niños pequeños. Aprende canciones y rimas que puedes usar cada día con ellos en casa. Ven y juega con nosotros terminando la lectura del cuento. Este es un servicio gratuito ofrecido por First 5 Alameda County.



Biblioteca de San Leandro

Martes 10:00am—Biblioteca South Branch

Jueves 10:00am—Biblioteca Principal

Biblioteca South Branch, 14799 E.14th St.
San Leandro • 510-577-7980



Biblioteca Principal, 300 Estudillo Ave.
San Leandro • 510-577-3960

Need a place to do homework and have a snack after school? Join us at...

W Pub Club

**Study
Games
Snacks
& Fun!**

Grades 5-8

Wednesdays

2:30 - 4:30 pm

Questions?

510-577-3960



Dial-A-Story - 577-6067

24 Hours A Day - FREE!!!

Call and listen to Miss Kelly tell an exciting new story each week!!

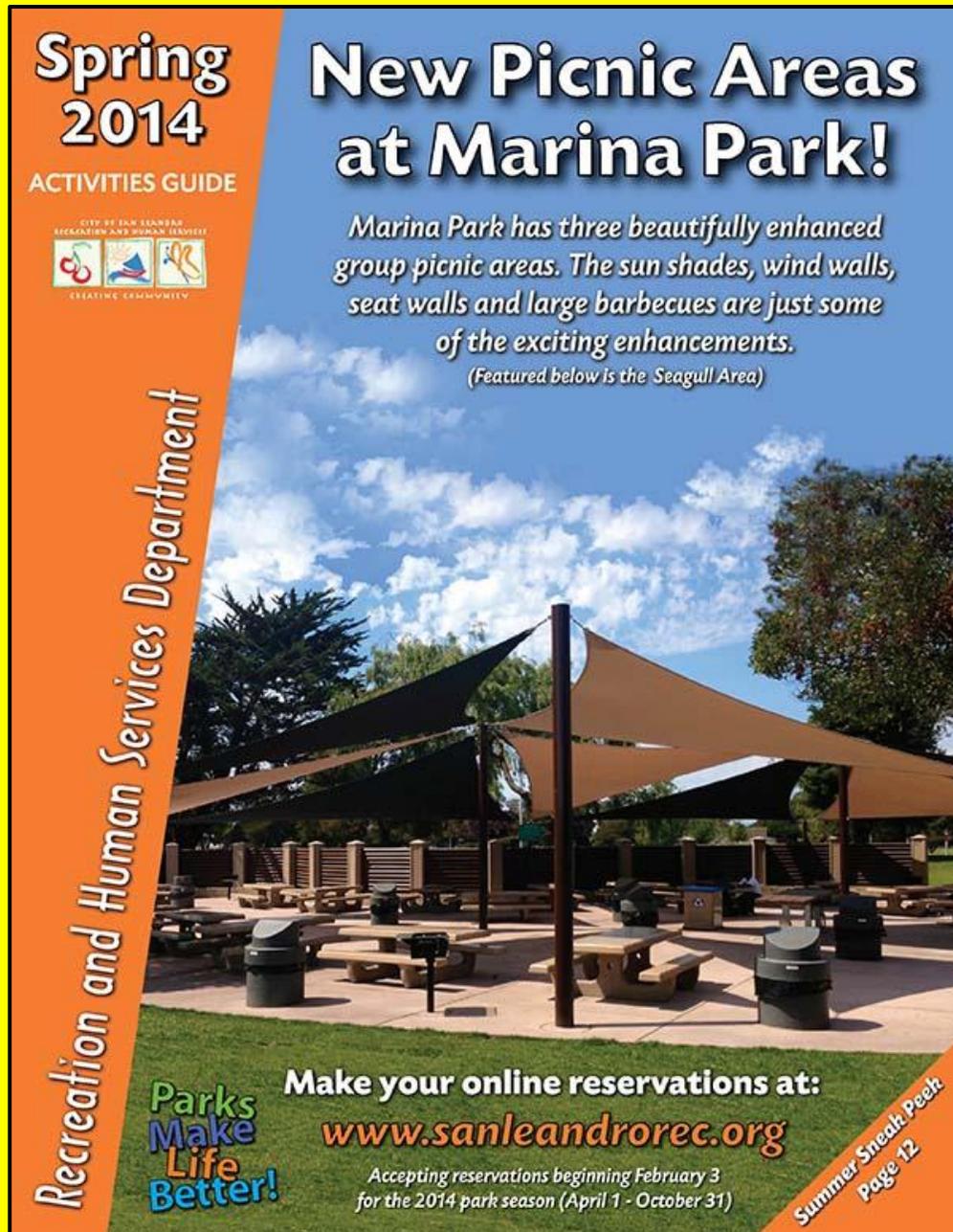
MANOR BRANCH PRESCHOOL STORYTIMES

Thursdays - 10:30 a.m. - 11:15 a.m.

Designed for children ages 3-8, our preschool storytimes feature the best in children's books, songs, and arts and crafts activities. This program is for children and a caregiver, to help children get ready for kindergarten, get the reading habit, and to have fun! **No registration required, just drop in!**

SAN LEANDRO RECREATION AND HUMAN SERVICES DEPARTMENT
2014 SPRING ACTIVITIES GUIDE IS HERE!

Family Events, Aquatics, Kiddie Kollege, Classes, Trips... the list goes on and on! There is something for everyone from tots to seniors and individuals to families in the San Leandro Recreation and Human Services Spring Activities Guide! Don't miss out on an opportunity to learn something new, meet new friends, get in shape or get involved in the community.



Spring 2014
ACTIVITIES GUIDE

CITY OF SAN LEANDRO
RECREATION AND HUMAN SERVICES
CREATING COMMUNITY

New Picnic Areas at Marina Park!

Marina Park has three beautifully enhanced group picnic areas. The sun shades, wind walls, seat walls and large barbecues are just some of the exciting enhancements.
(Featured below is the Seagull Area)

Recreation and Human Services Department

Make your online reservations at:
www.sanleandrorec.org

Accepting reservations beginning February 3
for the 2014 park season (April 1 - October 31)

Parks Make Life Better!

Summer Sneak Peek
Page 12

For information on our current course offerings, please visit [Spring Activities](#) or visit the Recreation and Human Services Department [homepage](#).

SAN LEANDRO POLICE DEPARTMENT

TEAMWORK • INTEGRITY • PROFESSIONALISM • SERVICE

NATIONAL CHILD ABUSE PREVENTION MONTH

The San Leandro Police Department (SLPD) is partnering with the Alameda County Child Abuse Reporting Hotline to recognize National Child Abuse Prevention Month, which is designed to increase community awareness about this important issue. Everyone can play a role in preventing child abuse and neglect, and promote child and family well-being. The flyer below identifies how community members may get involved to strengthen families and community.

NATIONAL CHILD ABUSE PREVENTION MONTH

Child abuse is the physical, sexual or emotional maltreatment or neglect of a child or children. In the United States, the Centers for Disease Control and Prevention (CDC) and the Department for Children And Families (DCF) define child maltreatment as any act or series of acts of commission or omission by a parent or other caregiver that results in harm, potential for harm, or threat of harm to a child. Child abuse can occur in a child's home, or in the organizations, schools or communities the child interacts with. There are four major categories of child abuse: neglect, physical abuse, psychological or emotional abuse, and sexual abuse.



"Make meaningful connections with children and families"

When we make meaningful connections with the children, youth, and families in our communities, we can help parents build the knowledge and skills and access the resources necessary to raise happy and healthy children. Everyone can play a role in preventing child abuse and neglect and promoting child and family well-being. This section provides information on getting involved to strengthen your community and the families in your community.

Get involved to strengthen your community!

Baby steps

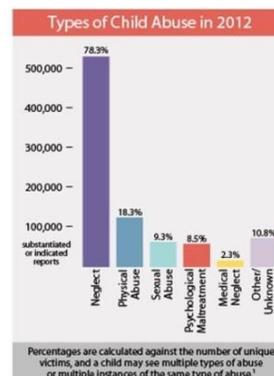
- Meet and greet your neighbors
- Go to a parents meeting at your child's school
- Participate in an activity at your local library or community center

Small steps

- Set up a playgroup in your community at homes or local park (consider inviting people who may not have children at home, like local seniors)
- Organize a community babysitting co-op
- Volunteer at your child's school through the school's administration or the parent's organization
- Encourage local service providers to produce a directory of available services that are easy to find in the community

Big steps

- Organize a community event (a block party, father/daughter dance, parent support group)
- Run for an office in the parent organization at your child's school
- Attend local government meetings (city council or school board meetings) and let them know how important resources are in your community. Let them know how parks, strong schools, and accessible services help to strengthen your family and other families.



Report Abuse?

If it is an emergency or the child is in immediate danger, call 911.
Otherwise, call the San Leandro Police Department @ 510-577-2740
or the Alameda County Child Abuse Reporting Hotline at 510-259-1800.

SAN LEANDRO POLICE DEPARTMENT

TEAMWORK • INTEGRITY • PROFESSIONALISM • SERVICE

APRIL IS DISTRACTED DRIVING MONTH

U DRIVE. U TEXT.



Distracted Driving Campaign 2014

The best way to help fight distracted driving is to get educated on the issue, and this page is a great place to start.

Below are answers to some frequently asked questions that will help you better understand the safety threat posed by **texting** and **cell phone use** on America's roadways.

- **Is distracted driving really a problem?**
Distracted driving kills. The friends, family, and neighbors of the thousands of people killed each year in distracted driving crashes will tell you it's a very serious safety problem. The nearly half million people injured each year will agree.
- **What is distracted driving?**
Distraction occurs any time you take your eyes off the road, your hands off the wheel, and your mind off your primary task: driving safely. Any non-driving activity you engage in is a potential distraction and increases your risk of crashing.
- **If it's so dangerous, why do people do it?**
Some people still don't know how dangerous distracted driving is. Others know about the risks of texting and talking on the phone while driving, but still choose to do so anyway. They make the mistake of thinking the statistics don't apply to them, that they can defy the odds. Still others simply lead busy, stressful lives and use cell phones and smartphones to stay connected with their families, friends, and workplaces. They forget or choose not to shut these devices off when they get behind the wheel.
- **Who are the most serious offenders?**
Our youngest and most inexperienced drivers are most at risk, with 25 percent of all distracted driving crashes involving drivers under 24. But they are not alone. At any given moment during daylight hours, 660,000 drivers are using hand-held cell phones while driving.

**ONE TEXT OR CALL
COULD WRECK IT ALL**

SAN LEANDRO POLICE DEPARTMENT

TEAMWORK • INTEGRITY • PROFESSIONALISM • SERVICE

ANONYMOUS WEB TIPS

Community residents can send anonymous tips to the San Leandro Police Department by texting the word **SLPD** and their tip to **847411**. Anonymous web tips also may be submitted through the Police Department's [411 website](#). For crime prevention tips, please visit the [Police Department homepage](#), or contact Jennifer Crosby at 577-3252.

SIGN UP FOR SLPD COMMUNITY ALERTING SYSTEM

To receive notifications regarding a local emergency, [sign up](#) for alerts via Nixle and CodeRed. In the event of a localized emergency, tune in to Radio San Leandro - 1610AM, or watch cable Channel 15 (Comcast) or Channel 99 (AT&T U-Verse). For more information, visit the San Leandro Police Department [services website](#).

nixle

CODE RED

CITY HALL ONE-STOP PERMIT CENTER HOURS EXPANDED

Continuing in its efforts to provide excellent customer service, the Community Development Department's Building and Planning Divisions have expanded the hours of the One-Stop Permit Center. The One-Stop Permit Center is now open an additional six hours each week to assist with building and planning permits. The current counter hours are as follows:



BUILDING 577-3405	Monday – Thursday: 7:30 am – 3 pm	Friday – By Appointment
PLANNING 577-3325	Monday – Thursday: 8:30 am – 3 pm	Friday – By Appointment

[Visit the City's website for further details.](#)



City of San Leandro Recycling Program Spring Events 2014

www.recyclesanleandro.org • PHONE (510) 577-6026 • EMAIL recycle@sanleandro.org

Compost Giveaway

Thursday, April 25 - 26

City of San Leandro Public Works Service Center, 14200 Chapman Rd.

San Leandro celebrates the success of the Food Scrap Recycling Program by offering free compost to participating residents. The food scraps, food soiled paper, and yard trimmings that you put into your green yard trimmings cart are turned into a rich soil amendment that nourishes plants and keeps your garden healthy.

Compost is only available during this **two day event**. Customers may obtain a maximum of **two bags** per household. No preorders or rainchecks. **MUST PRESENT COUPON**



May

Citywide Garage Sale & Neighborhood Cleanup Day

Saturday, May 17

Garage Sale • 8:00 am – 1:00 pm **Recycling Event** • 10:00 am – 4:00 pm

This City-sponsored event is designed to promote reuse and recycling of unwanted household goods. Host a Garage Sale at your house in the morning. The City will advertise participating households in the *San Leandro Times* (**registration by May 8, 2014 is required**). Later, drop-off electronics, appliances, tires, wood, fluorescent lamps, batteries, mattresses, and scrap metal at Alameda County Industries (ACI).

For more information go to www.recyclesanleandro.org or call 577-6026.



Cherry Festival

Saturday, May 31 • 10:00 am – 6:00 pm

West Estudillo Av., between San Leandro Blvd. & Hays St.



The Cherry Festival is back by popular demand! It is a long-standing San Leandro tradition celebrating our past, present and future. Save the date to join fellow San Leandrans in this year's festival which features good food, live entertainment, handmade arts and crafts, a Kids' Zone with rides and games, Farmers' Market with lots and lots of cherries, community and city resources, and a cherry store selling everything cherry!

Come join the fun! We will see you there!

March – October

Downtown San Leandro Farmers' Market

Parrott St., between E. 14th St. & Washington Av.

Wednesdays, March – October

4:00 – 8:00pm



The Downtown San Leandro Farmers' Market returns on **March 26th**!

Each week offers a theme:

- 1st Wednesday – Cooking Demonstrations
- 2nd Wednesday – Green Market Days
- 3rd Wednesday – Family Entertainment
- 4th Wednesday – Wine Tasting

The Farmers' Market is committed to reducing plastic bag waste. Please help us with that commitment by bringing your own reusable bags to the market each week.

WEEKLY UPDATE

If you would like to review weekly information from the City Manager, please check out the City Manager's [Weekly Update webpage](#).

For more information on the City of San Leandro and its programs and services, visit the City's website at www.sanleandro.org. To automatically receive press releases, meeting agendas or other electronic notifications, please register on the [e-Notify webpage](#).

UPCOMING CITY COUNCIL AND COMMITTEE MEETINGS

Meeting dates, times and location are subject to change. Please confirm meetings by visiting www.sanleandro.org.

- 4/21** City Council Meeting, 7:00 p.m., Council Chambers
- 4/28** City/SLUSD/SLzUSD Joint Work Session, 7:00 p.m., Main Library, 300 Estudillo Avenue
- 5/5** City Council Meeting, 7:00 p.m., Council Chambers
- 5/12** Districts 1, 2 & 5 Town Hall Meeting, Time/Location To Be Determined
- 5/19** City Council Meeting, 7:00 p.m., Council Chambers
- 6/2** City Council Meeting, 7:00 p.m., Council Chambers
- 6/9** City Council Work Session, 7:00 p.m., Council Chambers
- 6/16** City Council Meeting, 7:00 p.m., Council Chambers
- 7/7** City Council Meeting, 7:00 p.m., Council Chambers
- 7/14** Districts 3, 4 & 6 Town Hall Meeting, Time/Location To Be Determined
- 7/21** City Council Meeting, 7:00 p.m., Council Chambers