



# City Manager's Weekly Update

May 28, 2014

## UPCOMING MEETINGS

- 6/2** City Council Meeting,  
7:00 p.m.,  
Council Chambers
- 6/9** No City Council Work  
Session
- 6/16** City Council Meeting,  
7:00 p.m.,  
Council Chambers
- 7/7** City Council Meeting,  
7:00 p.m.,  
Council Chambers
- 7/14** District 3, 4 & 6 Town  
Hall Meeting,  
Time/Location TBD
- 7/21** City Council Meeting,  
7:00 p.m.,  
Council Chambers
- 7/28** City Council Work  
Session, 7:00 p.m.,  
Council Chambers
- August Recess**
- 9/2** City Council Meeting,  
7:00 p.m.,  
Council Chambers
- 9/8** Candidate Orientation,  
Time/Location TBD
- 9/15** City Council Meeting,  
7:00 p.m.,  
Council Chambers
- 10/6** City Council Meeting,  
7:00 p.m.,  
Council Chambers
- 10/13** No City Council Work  
Session
- 10/20** City Council Meeting,  
7:00 p.m.,  
Council Chambers
- 10/27** City Council Work  
Session, 7:00 p.m.,  
Council Chambers

To: City Council  
From: Chris Zapata, City Manager

## Mark Your Calendar

The American Red Cross Summer Blood Drive (flyer attached)

**Friday, June 6, Noon - 6:00 p.m., Main Library Karp Room, 300 Estudillo Avenue**

- The City's annual summer blood drive is scheduled for **June 6**. All are welcome to donate and spread the word to friends, family and neighbors.
- To schedule an appointment, please sign up at [www.redcrossblood.org](http://www.redcrossblood.org) and enter "CSL" as the Sponsor Code, or call 1-800 RED CROSS (1-800-733-2767).

Cherry Festival (festival map, entertainment schedules and Cherry Pie Bake-Off entry form attached)

**Saturday, May 31, 10:00 a.m. to 6:00 p.m., West Estudillo Avenue**

- This year's Cherry Festival is quickly approaching on Saturday, **May 31**.
- At **9:00 a.m.**, the Cherry Festival Parade starts at Marina Boulevard and San Leandro Boulevard and ends as entries make a right at West Estudillo Avenue and enter the Cherry Festival.
- At **11:00 a.m.**, the Mayor will welcome the community and make introductions on the Royal Ann Stage (located on Clarke Street and West Estudillo Avenue on the St. Leader's School grounds).
- Contest winners will be announced at **2:15 p.m.** on the Royal Ann Stage.
- The V.I.P. room will be open from **10:00 a.m. to 6:00 p.m.** serving light refreshments at the San Leandro History Museum and Art Gallery.
- Here is a summary of additional festival information:
  - Festival Map (attached).
  - Farmers' Market and Food Booths – cherries and a wide variety of local, fresh fruit selections. Food trucks will be on site, along with various tasty selections including corn dogs, kettle corn, beer, corn on the cob, BBQ ribs, sausages, cherry pie, and more.
  - Entertainment – schedule of performances on the Royal Ann Stage and the Cherry Blossom Stage (see attached).
  - Make SL Event – showcasing the raw talent that exists in San Leandro with hands-on interactive exhibits for a wide range of ages.
  - Kids Zone – games, rides and face painting.
  - Radio Disney – will be broadcasting LIVE from the Festival from 10:00 a.m. – 1:00 p.m.
  - Cherry Store – everything "Cherry," including festival t-shirts, coffee mugs, water bottles and gourmet cherry food items.
  - Cherry Lane – a showcase of City services
  - Arts & Crafts – vendors with a variety of art and crafts

- Community Resources – information on important community-related topics
- Cherry Pie Bake-Off – the annual pie contest, no need to pre-register! (entry form attached)
- Casa Peralta and History Museum – the Casa and Museum will be open for tours during the festival. They also will be offering Living History Activities for children on the Casa grounds.
- Valet Bike Parking – Bike East Bay will be on hand to park bikes and promote healthy living.

## **San Leandro Next**

San Leandro Next is an initiative of the City of San Leandro Community Development Department providing news and updates on economic development and innovation. The following stories were posted since last week:

- [Calling All Artists – Let’s Turn Gray Utility Boxes Into Art!](#)
- [Make San Leandro, May 31 – For Kids of All Ages](#)

To follow San Leandro Next, please visit [www.sanleandronext.com](http://www.sanleandronext.com) or connect with us on [Facebook](#) or [Twitter](#).

# 2014 Cherry Festival Map



# 2014 Cherry Festival Entertainment Schedule Royal Ann Stage



## Royal Ann Stage

(located on the St. Leander's School blacktop on Clarke Street)

### Presents...

MC and DJ Services by Chuy Gomez

10:00 a.m. to 11:00 a.m. The Best Intentions

Mayor's Welcome

11:10 a.m. to 12:30 p.m. The Sun Kings

1:00 p.m. to 2:00 p.m. Native Elements

2:45 p.m. to 3:45 p.m. Latin Rhythm Boys

4:45 p.m. to 6:00 p.m. Tony! Toni! Toné!



**TONY TONI TONÉ.**

# 2014 Cherry Festival Entertainment Schedule Cherry Blossom Stage

## Cherry Blossom Stage

(located at Hays and W. Estudillo)

### Presents....

MC and DJ Services by Beto Navarro “DJ Bumpnbet”

9:45 a.m. to 10:15 a.m. - Heritage Baptist Church Orchestra

10:15 a.m. to 10:45 a.m. - YMCA Zumba

10:45 a.m. to 11:00 a.m.- Parade Award Announcements



11:00 a.m. to 11:45 a.m. - B'Dazzled Dancers



11:50 a.m. to 12:35 p.m. - Mexico Danza Dancers

12:40 p.m. to 1:20 p.m. - Dance Therapy Dancers

1:25 p.m. to 2:10 p.m. - DC Dance Studio Dancers

2:25 p.m. to 2:55 p.m. - Joe Kary & The Funk Fellowship

3:30 p.m. to 4:15 p.m. - Ramana Vieira

# 2014 Cherry Festival Cherry Pie Bake-Off Entry Form



## CHERRY PIE ● BAKE - OFF ●

Saturday, May 31, 2014  
At the San Leandro Cherry Festival

### Bake-Off Details:

1. Contestants must make and bake their own pie.
2. Pies will be judged both on presentation and taste in either of two categories: traditional or non traditional (select your preference on the entry form below). Judges may move pies into the category for which they are best suited.
3. **No need to pre-register.** Just bring your pie, pie recipe, and completed entry form to the Pie Contest Booth (ask for location at the Information Booth) at the Cherry Festival, Downtown on West Estudillo on Saturday, May 31, 2014 between 10:00 a.m. and 10:30 a.m. **No late entries will be accepted.**
4. Judging will be held at the Cherry Festival. Best in show winners will be awarded at 2:00 p.m. on the Royal Ann Stage.



*Please note that your pie plate and any left-over pie will not be returned.*



**2014 CHERRY PIE**

● BAKE-OFF ●

Traditional

Nontraditional

Entry # \_\_\_\_\_

Name \_\_\_\_\_

Phone \_\_\_\_\_

Address \_\_\_\_\_

City/Zip \_\_\_\_\_

A copy of your pie recipe MUST be submitted with your entry form and pie.