



City Manager's Weekly Update

September 24, 2014

UPCOMING MEETINGS

- 9/22** Transportation & Housing Town Hall
6:00 p.m.,
Main Library, Karp & Estudillo Rooms
- 10/6** City Council Meeting,
7:00 p.m.,
Council Chambers
- 10/13** City Council Work Session, 7:00 p.m.,
Council Chambers
- 10/20** City Council Meeting,
7:00 p.m.,
Council Chambers
- 11/03** City Council Meeting,
7:00 p.m.,
Council Chambers
- 11/10** City Council Work Session, 7:00 p.m.,
Council Chambers
- 11/17** City Council Meeting,
7:00 p.m.,
Council Chambers
- 12/01** City Council Meeting,
7:00 p.m.,
Council Chambers
- 12/08** City Council Work Session, 7:00 p.m.,
Council Chambers
- 12/15** City Council Meeting,
7:00 p.m.,
Council Chambers

To: City Council
From: Chris Zapata, City Manager

Mark Your Calendar

San Leandro by Design: Out of the Box! September 24th Event Set to Connect Manufacturers, Makers and Artists

Wednesday, September 24, 5:00 p.m., Bayfair Center's Rooftop Terrace, 15555 E. 14th Street

- This year's event will showcase the expansion of San Leandro's tech and innovation ecosystem – from established manufacturers to the new Art, Tech and Maker community, many of whom have established themselves at [The Gate](#).

- At the ***Out of the Box*** event beginning at 5:00 p.m., Mayor Cassidy will announce the creation of a Founders' Circle, a council designed to guide the creation of the City's workforce and collaborative industry strategies. Initial Founders include: [Scandic Springs](#), [Kraft Foods](#), [Coca Cola](#), [Koffler Electric](#), [Applied Fusion](#), [Copper Harbor](#), and [The Gate](#).

- **San Leandro by Design: Out of the Box!** also will feature food trucks, refreshments from [Drakes Brewing Company](#) and Coca-Cola, a sampling of the Art, Tech and Maker community located at The Gate – and much more.

Hispanic Heritage Month Celebration (flyer attached)

Saturday, September 27, 2:00 p.m. – 3:00 p.m., San Leandro Main Library, 300 Estudillo Avenue

- In observance of Hispanic Heritage Month, La Pina Community Cultural Chorus will sing songs of peace, justice and hope. Their music includes not only the [Nueva Canción](#) (or "New Song Movement") of Chile, but also includes styles based in the folk and social justice movements of all of Latin America.

- For more information, contact Mary Lee Barr at (510) 577-3986.

Fall Book Sale (flyer attached)

Saturday, October 4, 11 a.m. – 4 p.m., San Leandro Main Library, 300 Estudillo Avenue

- The Friends of the San Leandro Library is hosting their Fall Book Sale on October 4 in the Karp and Estudillo Rooms of the Main Library. For additional information, please contact (510) 577-3986 or see the [press release](#).

Council Information

Successful Transportation and Housing Town Hall Meeting

- A successful and well-attended Transportation and Housing Town Hall Meeting took place at the San Leandro Main Library on Monday, September 22.
- At the meeting, the public had an opportunity to receive information on the state of transportation in the City, its relation to housing and future funding opportunities, such as Alameda County's Measure BB and San Leandro's HH.
- Community members were also able to provide input on these issues as well as the AC Transit Bus Rapid Transit (BRT) bus station design, BART improvements and the East Bay Greenway, a planned 12-mile bicycle and pedestrian greenway path that will travel through Oakland, San Leandro, Hayward and unincorporated Alameda County. Staff from the Community Development Department also were on-hand and provided information on the City's Housing Element Update.

East Bay EDA Quality of Life Report

- East Bay EDA just released its Quality of Life report. The report is now accessible and downloadable on their [website](#), via computer and on mobile devices.
- Please feel free to use the report to promote the quality of life assets of the East Bay – for business attraction and retention, residential marketing, preservation efforts, investment, entertainment marketing and more.

San Leandro Next

San Leandro Next is an initiative of the City of San Leandro Community Development Department providing news and updates on economic development and innovation. The following stories were posted since last week:

- [California Offers \\$151 Million in Business Tax Credits](#)
- [Signature Public Art Mural Coming to Downtown San Leandro](#)

To follow San Leandro Next, please visit www.sanleandronext.com or connect with us on [Facebook](#) or [Twitter](#).

The San Leandro Public Library
proudly presents...

a celebration of
HISPANIC HERITAGE

Saturday, September 27, 2014

2 pm to 3 pm

Main Library

Lecture Hall

Free Admission



Enjoy an afternoon in celebration of Hispanic Heritage Month with the La Peña Community Chorus. This chorus has been performing Latin American New Song—Nueva Canción—for over 35 years. Accompanied by guitars, flutes, drums, and a large assortment of Latin American instruments, the Chorus has sung for schools, churches, homeless shelters, retirement homes, drug rehab centers, benefits for farm workers, and peace demonstrations and rallies.

The Chorus has traveled to Chile, Cuba, Mexico, Peru, Uruguay, and Argentina and has passed on to each new audience the music learned and the stories collected.

For more information, please call the Main Library at (510) 577-3971.



THE FRIENDS OF THE SAN LEANDRO LIBRARY

Next

Fall Book Sale

will be

Saturday, Oct. 4th

9 am to 11 am: Members Only

11 am to 4 pm: General Public

*Main Library
Karp-Estudillo Rooms
300 Estudillo Avenue*



Individual membership: \$10

Family membership: \$15

Membership forms can be picked up at the Reference Desk,
Circulation Desk, Gift Shop and the Booktique

Questions? Call 577-3986

