



City Manager's Weekly Update

March 4, 2015

UPCOMING MEETINGS

- 3/9** NO MEETING
- 3/16** City Council Meeting, 7:00 p.m., Council Chambers
- 3/23** City Council Work Session, 7:00 p.m., Council Chambers
- 3/30** City Council Special Meeting (Mayor's State of the City), Reception (6:00 p.m.); Main Event (7:00 p.m.), Senior Community Center
- 4/6** City Council Meeting, 7:00 p.m., Council Chambers
- 4/13** City Council Work Session, 7:00 p.m., Council Chambers
- 4/20** City Council Meeting, 7:00 p.m., Council Chambers
- 4/27** City Council Work Session, 7:00 p.m., tentative special City/School Boards joint work session; Karp Room, Main Library

To: City Council
From: Chris Zapata, City Manager

Mark Your Calendar

Big Read 2015 - Literary Gathering with Author Luis Alberto Urrea

Saturday, March 7, 2:00 p.m. – 4:00 p.m., Main Library, 300 Estudillo Ave.

- Luis Alberto Urrea, a prolific and award-winning writer, has focused his writing career on life along the U.S.-Mexican border and the lives of those who cross it. Do not miss this dynamic, interesting and gifted speaker. Admission is free and will include light refreshments.
- RSVP by March 2 to asilveira@sanleandro.org or 510-577-3991.
- The Big Read is a program of the National Endowment for the Arts in partnership with Arts Midwest.

San Leandro Senior Travel Troupe to Visit Historical Sites in Sacramento

Monday, March 23, Historic Sacramento

- The Recreation and Human Services Department's Senior Travel Troupe invites community members to sign up for a tour of historic Sacramento, scheduled for March 23rd.
- Tour highlights will include the California State Railroad Museum, the State Capitol, and Old Town Sacramento.
- Registration is now available for active adults aged 50 and over.
- To sign up, please visit the [Recreation and Human Services website](#) and follow the course registration links to course code #34616. Participants also may sign up in person at the Marina Community Center or at the Senior Community Center. For more information, please call 510-577-3462.

Egg Hunt Set for Saturday April 4th (flyer attached)

Saturday, April 4, 10 a.m., Marina Park, 13801 Monarch Bay Dr.

- The Recreation and Human Services Department is hosting the City's annual Egg Hunt for children under 10 years of age on April 4th. The Egg Hunt will begin at 10:00 a.m. sharp and will be held rain or shine. Children should bring their own basket and egg hunters will be divided into age appropriate groups.
- A visit from the Bunny is expected as part of the event, so attendees are encouraged to bring a camera for photos.
- The event is free and open to the public, and is made possible thanks to a generous donation from the San Leandro Optimist Club.
- Please see the attached flyer for more details.

Free Shredding, e-Waste and Household Hazardous Waste Recycling Event
Saturday, April 4, 9:00 a.m. - 1:00 p.m., Public Works Service Center, 14200 Chapman Road

- The City's Recycling Program has partnered with the Alameda County

Household Hazardous Waste Program to bring you a FREE one-stop recycling event.

- Residents are welcome to bring personal documents for shredding and may drop-off audio and video tapes, CDs, DVDs, household chemicals and batteries, as well as e-waste, medications, needles and sharps for recycling.
- For a complete list of materials being accepted and packaging guidelines, please visit the [Solid Waste & Recycling homepage](#) or call (510) 577-6026.

Council Information

Notice of Vacancy for City Boards and Commissions (notice attached)

- The Notice of Vacancy was updated on March 4 to add unscheduled vacancies and remove filled positions.
 - Removed Board of Zoning Adjustments, District 5 (nomination scheduled for March 16)
 - Removed Human Services Commission, District 3 (appointment made)
 - Removed Human Services Commission, District 6 (appointment made)
 - Removed Human Services Commission, At Large (appointment made)
 - Removed Library-Historical Commission, District 2 (nomination made)
 - Removed Library-Historical Commission, Youth (appointment made)
- The Notice of Vacancy is posted on the City website and on the bulletin boards outside the City Council Chambers and at the Main Library.
- The Notice of Vacancy does not include members whose terms expired on December 31, 2014.
- For more information or an application, visit the [Boards and Commissions homepage](#).

SLPD Mobile App Brings Important Law Enforcement Services to Smartphones (press release attached)

- The San Leandro Police Department announced the launch of the new and improved version of its SLPD Mobile App, a free mobile application that gives the public unprecedented access to the Police Department. The app helps community members stay connected wherever they are by offering mobile access to news, crime maps, social media, alerts, and more. It also allows the public to submit tips and reports to the Police Department.
- The application can be downloaded for free through Apple's App Store and the Google Play Marketplace.
- For more information, contact Jennifer Crosby, Crime Prevention Officer, at 510-577-3252 or jcrosby@sanleandro.org.

Recycling Program – Calendar of Events (event calendar attached)

- The City's Recycling Program is hosting several spring and summer events to promote waste reduction and recycling, including:
 - Shredding, e-Waste & Household Hazardous Waste Recycling Event – Saturday, April 4
 - Compost Giveaway Event – Friday, April 24 and Saturday, April 25. Please note the giveaway coupon is being mailed with solid waste bills.
 - Citywide Garage Sale & Neighborhood Cleanup Day – Saturday, May 16
- In addition to these activities, the City will promote the following events:
 - San Leandro Creek Clean-up & Watershed Festival – Saturday, April 4
 - Cherry Festival – Saturday, June 6
 - Downtown Farmers' Market – Wednesdays, April – October
- The events will be promoted via Alameda County Industries (ACI) billing inserts, direct mail to homeowners associations and prior event attendees, San Leandro Times advertisements, various city webpages, and flyer distribution at City facilities.

San Leandro Next

San Leandro Next is an initiative of the City of San Leandro Community Development Department providing news and updates on economic development and innovation. The following stories were posted since last week:

- [Food Trucks Return to Downtown San Leandro March 3!](#)
- [Visiting Puglia, Italy Innovators Envision Future for Bayfair Center](#)
- [SF Business Times: East Bay Innovation Awards](#)

To follow San Leandro Next, please visit www.sanleandronext.com or connect with us on [Facebook](#) or [Twitter](#).



Annual Egg Hunt

Free!

Saturday, April 4, 2015

Marina Park, 13801 Monarch Bay Dr.

Egg Hunt Begins at 10:00 AM SHARP

Rain or Shine

WHO: Children under 10 years old are invited

WHAT: Bunny ♦ Pre-wrapped Candy ♦ Plastic Eggs ♦ Fun

Bring your own basket. We are expecting a visit from the Easter Bunny so bring your camera too!

For questions please call: (510) 577-3462

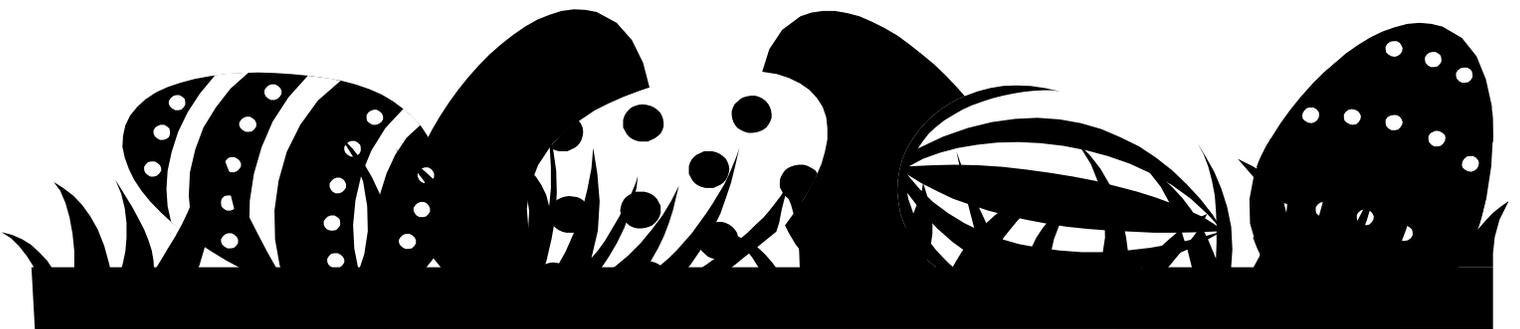
Egg hunts will be divided into age-appropriate groups.

Parent supervision is required!

Some candies are not suitable for all ages. Some candies may contain traces of peanut and nut oils.

Special Thanks to the San Leandro Optimist Club for making this event possible.

This is a City of San Leandro sponsored event.





NOTICE OF VACANCY

City of San Leandro Boards & Commissions

Notice is hereby given that there are vacancies on the following City of San Leandro Boards and Commissions:

Rent Review Board (Representation: Resident Landlord)

First posted on May 17, 2013

To qualify for this position, you must be

- A registered voter of Alameda County
- A San Leandro resident
- A San Leandro landlord

For further information regarding the duties and responsibilities of a member of the Rent Review Board, please contact Tom Liao, Planning and Housing Manager, at (510) 577-6003 or tliao@sanleandro.org.

Senior Commission (Representation: District 1)

First posted on March 6, 2013

To qualify for this position, you must be

- A registered voter of Alameda County
- A San Leandro resident within the District

For further information regarding the duties and responsibilities of a member of the Senior Commission, please contact Carolyn Knudtson, Recreation and Human Services Director, at (510) 577-3466 or cknudtson@sanleandro.org; or District 1 Councilmember Deborah Cox at dcox@sanleandro.org.

For an application, visit the City website at www.sanleandro.org. For further information regarding the appointment process, please contact Marian Handa, City Clerk, at (510) 577-3367 or mhanda@sanleandro.org.



SAN LEANDRO POLICE DEPARTMENT LAUNCHES FREE CONSUMER-FOCUSED MOBILE APPLICATION



SLPD Mobile App Brings Important Law Enforcement Services to Smartphones

The San Leandro Police Department today announced the launch of the new and improved version of its SLPD Mobile App, a free mobile application that gives the public unprecedented access to the Police Department. The app helps the San Leandro community stay connected wherever they are by offering mobile access to news, crime maps, social media, alerts, and more. It even allows the public to submit tips and reports to the Department. Anyone can download the application for free through the Apple App Store and the Google Play Marketplace.

"We also want to offer our community the best in technology and access to the Department, which means making San Leandro Police Department services and information available to mobile users," said Police Chief Sandra Spagnoli. "We're excited to have a partner in MobilePD, who really understands the possibilities for mobile applications in law enforcement."

"This new app also aligns perfectly with all of the City's broader efforts to reach out to our local residents and share information using a diverse range of platforms and tools," noted Mayor Pauline Russo Cutter. "I encourage San Leandroans to try it out and learn more about what's happening in our community."

The new app was designed by MobilePD, a Silicon Valley-based start-up company that is developing mobile apps for several other Police Departments across the country. The easy-to-use interface will provide an unprecedented amount of information to the consumer, regardless of where they are in the world.

"We believe that applications like this build bridges between the community and their local government," MobilePD CEO Kushyar Kasraie said. "We are excited to play a role in connecting San Leandro with their Police Department and assuring there are no barriers to access of information."

The new mobile app will provide access to the Police Department's news feed, online crime maps, videos, photos, and social media. In addition, consumers will be able to submit crime tips and official reports from their mobile phone.

- **Tips:** Provide anonymous crime tips right from your phone.
- **Crime Maps:** View real-time crime maps of activity occurring in your neighborhood.
- **News:** Get the latest news written directly by the Chief, Department Officers, and staff.
- **Videos:** Watch videos from San Leandro Police Department's YouTube channel.
- **Photos:** View San Leandro Police Department's most wanted and browse through photo albums.
- **Alerts:** View trusted, instant alerts directly from San Leandro Police Department.
- **Social Media:** Stay connected with San Leandro Police Department through Twitter and Facebook.

San Leandro Police Department officials connected with MobilePD after learning about their successes in creating mobile applications for other Police Departments. "We recognize that community residents are consuming information in new ways," added Chief Spagnoli. "Law enforcement needs to be readily-accessible to meet the expectations of our community."

Currently, there are only a handful of other agencies in the nation that have released official mobile applications for their community – securing San Leandro Police Department's reputation as one of the most forward-thinking Police Departments in the country.

The new SLPD Mobile App is available today on the iOS App Store and the Google Play Marketplace by searching for "SLPD Mobile App" on the respected App Store.



San Leandro PD Has An App For That.

San Leandro PD Mobile gives you access to important safety information, right from the palm of your hand.

- Recieve Emergency & Safety Alerts.
- Report Tips Confidentially From Your Phone.
- Access Crime Maps, Social Media and More!



Download SLPD Mobile Today!



Home



Alerts



News



Crime Maps



Submit a Tip



Directory



Commend Officer



Citizen Comment



Volunteer



Register Camera



SAN LEANDRO POLICE DEPARTMENT



City of San Leandro Recycling Program Spring Events 2015

www.recyclesanleandro.org • PHONE (510) 577-6026 • EMAIL recycle@sanleandro.org

April

Shredding, e-Waste & Household Hazardous Waste Recycling Event

Saturday, April 4 • 9:00am – 1:00pm

City of San Leandro Public Works Service Center, 14200 Chapman Rd.

The City's Recycling Program has partnered with the Alameda County Household Hazardous Waste Program to bring you a one-stop recycling event.

Are you concerned about privacy when disposing of confidential papers? Get rid of unwanted personal documents in a safe and secure manner. Join the San Leandro Recycling Program for its second document shredding event. Residents may also drop-off CDs, DVDs, floppy disks, jewel cases, audio and video tapes for recycling.



The Alameda County Household Hazardous Waste Program will be onsite to provide safe, legal, environmentally sound collection and disposal services for e-waste and residential household hazardous waste such as paint, varnish, cleaners, herbicides, pesticides, batteries and more. Improper disposal of these wastes is illegal and often dangerous.

For more information go to www.recyclesanleandro.org or call 577-6026.

Compost Giveaway

Friday & Saturday, April 24 - 25

City of San Leandro Public Works Service Center, 14200 Chapman Rd.

San Leandro celebrates the success of the Food Scrap Recycling Program by offering free compost to participating residents. The food scraps, food soiled paper, and yard trimmings that you put into your green yard trimmings cart are turned into a rich soil amendment that nourishes plants and keeps your garden healthy.



Compost is only available during this **two day event**. Customers may obtain a maximum of two bags per household. No preorders or rainchecks. **MUST PRESENT COUPON.**

Bay-Friendly Gardening

Ongoing Events



Get those gardening gloves on and SPRING into action with free, hands-on Bay-Friendly Gardening events. In spite of the drought, there's still plenty of gardening opportunities. In partnership with local nurseries, Stopwaste provides workshops ideal for beginner and intermediate gardeners. Please note that some require pre-registration.

Visit www.stopwaste.org/gardening for more information.



City of San Leandro Recycling Program Spring Events 2015

www.recyclesanleandro.org • PHONE (510) 577-6026 • EMAIL recycle@sanleandro.org

May

Citywide Garage Sale & Neighborhood Cleanup Day

Saturday, May 16

Garage Sale • 8:00 am – 1:00 pm **Recycling Event** • 12:00 pm – 4:00 pm



This City-sponsored event is designed to promote reuse and recycling of unwanted household goods. Host a Garage Sale at your house in the morning. The City will advertise participating households in the *San Leandro Times* (**registration by May 7, 2015 is required**). Later, drop-off electronics, appliances, tires, wood, fluorescent lamps, batteries, mattresses, and scrap metal at Alameda County Industries (ACI).

For more information go to www.recyclesanleandro.org or call 577-6026.

June

Cherry Festival

Saturday, June 6 • 11:00 am – 6:00 pm

West Estudillo Av., between San Leandro Blvd. & Hays St.



The Cherry Festival is a long-standing San Leandro tradition celebrating our past, present and future. Save the date to join fellow San Leandrans in this year's festival which features good food, live entertainment, handmade arts and crafts, a Kids' Zone with rides and games, Farmers' Market with lots and lots of cherries, community and city resources, and a cherry store selling everything cherry!

Come join the fun! We will see you there!

April – October

Downtown San Leandro Farmers' Market

Parrott St., between E. 14th St. & Washington Av.

Wednesdays, April – October

4:00 – 8:00pm



The Market returns April 1 for its eighth season! The Downtown Farmers' Market features fruits, vegetables, nuts, baked goods, jams and preserves, rotisserie chicken and many more gourmet foods, nursery plants, and fresh-cut flowers. Weekly, musicians entertain shoppers who enjoy an evening out with the family. Join the San Leandro Recycling Program the second Wednesday of the month for Green Market Days to learn all about the 4 R's – Reduce, Reuse, Recycle and Rot.

The Downtown Farmers' Market is committed to reducing plastic bag waste. Please help us with that commitment by bringing your reusable bags to the market each week.