



City Manager's Weekly Update

June 3, 2015

UPCOMING MEETINGS

- 6/8** City Council Work Session, 7:00 p.m., Council Chambers
- 6/15** City Council Meeting, 7:00 p.m., Council Chambers
- 6/22** City Council Ethics & Cultural Awareness Training, 6:00 p.m., Main Library
- 7/6** City Council Meeting, 7:00 p.m., Council Chambers
- 7/13** City Council Work Session, Town Hall Meeting for Districts 3, 4, and 6; 7:00 p.m., Location: Marina Community Center
- 7/20** City Council Meeting, 7:00 p.m., Council Chambers
- 7/27** City Council Sexual Harassment & Discrimination Training, 6:00 p.m., City Council Chambers

August - Recess

To: City Council
From: Chris Zapata, City Manager

Mark Your Calendar

San Leandro Cherry Festival! (flyers attached)

The Cherry Festival will be held this Saturday, June 6th, in Downtown San Leandro. The schedule for the day is as follows:

- 10:00 a.m.: The Cherry Festival Parade starts at the intersection of Marina Boulevard and San Leandro Boulevard and ends as participants turn right onto West Estudillo Avenue and enter the Festival.
- 11:00 a.m.: DJ Chuy Gomez and Best Intentions at the Royal Ann Stage (St. Leander's school on Clarke Street)
- 12:10 p.m.: Welcome and introductions by the Mayor at the Royal Ann stage – elected officials and members of the public are encouraged to attend
- 3:30 p.m.: Contest Winners Announcement (pie, logo, poster) at the Royal Ann Stage.
- 11:00 a.m. to 6:00 p.m.: V.I.P. room will be open serving light refreshments at the San Leandro History Museum and Art Gallery. V.I.P. room is open to elected officials, members of City Boards and Commissions, and festival sponsors.

2015 Summer Blood Drive (flyer attached)

Monday, June 8, 12:00 p.m. to 6:00 p.m., San Leandro Main Library, 300 Estudillo Avenue, Karp Room

- The City's annual summer blood drive is scheduled for June 8th from 12:00 noon to 6:00 p.m. at the San Leandro Main Library. Please spread the word to friends, family and neighbors as donors are always needed to help save a life.
- To schedule an appointment, please sign up online at <http://www.redcrossblood.org> and enter "CSL" as the sponsor code, or call 1-800 RED CROSS (1-800-733-2767).

Council Information

San Leandro's Warming Shelter Pilot Program A Success (report attached)

- In September 2014, Building Futures with Women & Children (BFWC), Davis Street Family Resource Center, and Interfaith Homeless Network/April Showers collaborated to form the San Leandro Homeless and Housing Task Force in order to develop a response plan for the City's immediate homeless issues. The Task Force piloted a street outreach and overnight Warming Shelter program that provided shelter during rainy or exceedingly cold nights.
- The shelter was hosted at First United Methodist Church or at Bethel Presbyterian Church, and opened for a total of 15 nights between December 2014 through April 2015, serving 50 individuals. The cost to operate the shelter

for the 15 nights was approximately \$22,000, which the City funded.

- BFWC was able to leverage this City funding with several other programs, including: 1) a \$540,000 grant through the U.S. Department of Housing and Urban Development (HUD) to place into permanent housing 25 San Leandro residents who are unsheltered, chronically homeless, and have a disability with federal Shelter Plus Care vouchers, and 2) \$95,000 in Rapid Rehousing “boomerang” funds from Alameda County to assist local homeless individuals and families move into permanent affordable housing.
- The City has committed continued funding for the Warming Shelter program for the winter months of 2015 and 2016. Please see the attached report for additional details. Please see the attached report for additional details.

Transaction Ledger for the May Monthly Investment Report (attached)

- Consistent with the City’s Investment Policy reporting requirements, the Department of Finance has provided its monthly investment transaction report. The report contains a list of the City’s investment dispositions, acquisitions and other transactions that occurred during the month of May 2015. All dispositions of securities for May were due to maturity.

San Leandro Next

San Leandro Next is an initiative of the City of San Leandro Community Development Department providing news and updates on economic development and innovation. The following stories were posted since last week:

- [Dining Discoveries: Rock-N-Roll Sushi](#)

To follow San Leandro Next, please visit www.sanleandronext.com or connect with us on [Facebook](#) or [Twitter](#).



CLOSED

Kids Zone

CARPENTIER ST

DAVIS ST

St. Leander's School

Art & Innovation Space

Royal Ann Stage

Chamber Beer Booth

CLOSED



Garbage

Chamber Bistro at the Casa

Chamber Beer / Wine

Seating

Tables & Chairs

Food Booths

Tables & Chairs

VIP Room

CLOSED



Vintage Cars

HAYS ST

CASA PERALTA

Living History Activity

MUSEUM

Church

Church

W ESTUDILLO AVE

Sponsor's Lane

ATM

Sports Zone

CLOSED

Food

Info Booth

Arts & Crafts

JUNE 6, 2015



#slcherryfest

Kids Zone

Kids Zone

Cherry Lane

Best House



Community Resources

Cherry Store

Bike Valet by Cherry City Cyclery

Seating

Cherry Blossom Stage

ADA Parking

Farmers' Market

CLOSED



CLOSED

Free Speech Area

W JOAQUIN AVE

CLOSED



St. Leander Parish





Royal Ann Stage



MC and DJ services by Chuy Gomez

11:00am - 12:10pm.....The Best Intentions

12:30pm - 1:45pm.....Evolution (*Journey Tribute*)

2:15pm - 3:30pm.....Latin Rhythm Boys

3:30pm.....Contest Winner Announcements (*Pie, Poster*)

4:00pm - 5:00pm.....Al B. Sure!

5:00pm - 6:00pm.....En Vogue





Live a story. Give a story. Donate blood.

This summer, when you give blood you could give someone time to make their own stories - watching fireworks, having a picnic, rooting for the home team.

What if you could give someone a summer of stories? With the Red Cross, you can.

City of San Leandro **BLOOD DRIVE**

Located at the San Leandro Public Library - Karp Room
300 Estudillo Avenue, San Leandro, CA

Monday, June 8, 2015
12:00 p.m. - 6:00 p.m.

To schedule your appointment, please log on to redcrossblood.org, enter the Sponsor Code: **CSL** or call **1-800-RED CROSS (800-733-2767)**

Donors are needed every day. Don't wait to help save a life.

If you have questions regarding your eligibility to donate blood, please call 1-866-236-3276.

American Red Cross

Visit redcrossblood.org or call **1-800-RED CROSS** today to schedule an appointment.



SAN LEANDRO STREET OUTREACH AND WARMING CENTER

a project of Building Futures and April Showers

In response to an identified gap in services in San Leandro and in funding from the City and Alameda County, the San Leandro Homelessness and Housing Task Force piloted a street outreach and overnight Warming Shelter program from December 2014 through April 2015.

The shelter was designed for homeless unsheltered people to have somewhere to go when it is raining or the temperature fell below 38 degrees. Men were served at the host site; women were diverted to the San Leandro Shelter, where Building Futures set aside beds and ensured a low threshold for ease of access.

Outreach took place at April Showers, held at the Boys & Girls Club every other Sunday. Building Futures staff member/s attended April Showers every session. Clients were also enrolled through the St. Vincent de Paul lunch program.

In all, we enrolled a total of 50 unsheltered San Leandrans; enrollment included a homeless history, needs assessment, and a review of the shelter rules. Not all people came into shelter but were still eligible for services.

San Leandro Warming Shelter stats:

- Open for a total of 15 nights
- 31 men came to use the Warming Shelter
- 156 total bed nights
- 93% of the men served at the Warming Shelter were over 40
- 22% were 60 or older
- Average of 10-14 people each night

In order to serve women, we relaxed our usual intake policies and in some cases stretched shelter rules in order to engage women who were living on San Leandro's streets or in their cars. Services to women were not limited to rainy or very cold nights. If they chose, they were able to stay at the San Leandro Shelter. Seven women were served in this way; some are still at the shelter.

This extraordinary pilot phase also had the following successes:

- Case Management was provided by another funding source which allowed our case manager to work with people all through the four months. She continues to intensively work with 17 people on their housing plan. We just hired a street outreach worker, who will be able to dedicate significant time to continuing to engage unsheltered folks into receiving services especially housing services.
- Building Futures' leadership in the Warming Shelter helped us be considered for and awarded new contracts: In partnership with Alameda County Housing and County Development Department, we were awarded 544k in Supportive Housing Program funds through HUD. The program will connect 25 San Leandro residents who are unsheltered, chronically homeless, have a disability and are living on the streets with Shelter Plus Care vouchers. The program most likely start in 2016. We were also awarded \$95,000 in Rapid Rehousing "Boomerang" Funds to serve San Leandro and Alameda homeless individuals and families find and move into housing.
- A solid partnership built with Warming Shelter hosts First United Methodist Church and Bethel Presbyterian Church. Both churches have invited the program back next year.
- A wealth of in kind and monetary gifts (such as blankets and socks) provided by San Leandro's faith community, which also provided dinners for those staying at the warming shelter. Some of these prospective volunteers began serving as new volunteers for April Showers--another great benefit for unsheltered San Leandrans.

The total cost billed to the city was \$21,916. This was a great beginning to outreaching and engaging people on the street who in some cases had had zero prior engagement with service providers. As we increase services and housing subsidies to this population, relationships born during these winter months are important.

Building Futures and April Showers are grateful for our city's support—and that San Leandro has renewed its commitment to supporting the Warming Shelter in 2016 and 2017.



Transaction Ledger

4/30/15 Thru 5/31/15

Transaction Type	Settlement Date	CUSIP	Quantity	Security Description	Price	Acq/Disp Yield	Amount	Interest Pur/Sold	Total Amount	Gain/Loss
ACQUISITIONS										
Purchase	05/01/2015	60934N104	1.94	Federated GOVT OBLIG MMF	1.000	0.01 %	1.94	0.00	1.94	0.00
Purchase	05/03/2015	60934N104	1,125.00	Federated GOVT OBLIG MMF	1.000	0.01 %	1,125.00	0.00	1,125.00	0.00
Purchase	05/07/2015	60934N104	2,362.50	Federated GOVT OBLIG MMF	1.000	0.01 %	2,362.50	0.00	2,362.50	0.00
Purchase	05/09/2015	60934N104	5,625.00	Federated GOVT OBLIG MMF	1.000	0.01 %	5,625.00	0.00	5,625.00	0.00
Purchase	05/15/2015	60934N104	8,593.75	Federated GOVT OBLIG MMF	1.000	0.01 %	8,593.75	0.00	8,593.75	0.00
Purchase	05/21/2015	60934N104	4,593.75	Federated GOVT OBLIG MMF	1.000	0.01 %	4,593.75	0.00	4,593.75	0.00
Purchase	05/27/2015	60934N104	5,625.00	Federated GOVT OBLIG MMF	1.000	0.01 %	5,625.00	0.00	5,625.00	0.00
Purchase	05/27/2015	60934N104	1,000,000.00	Federated GOVT OBLIG MMF	1.000	0.01 %	1,000,000.00	0.00	1,000,000.00	0.00
Purchase	05/31/2015	60934N104	15,650.01	Federated GOVT OBLIG MMF	1.000	0.01 %	15,650.01	0.00	15,650.01	0.00
	Subtotal		1,043,576.95				1,043,576.95	0.00	1,043,576.95	0.00
Security Contribution	05/01/2015	60934N104	2,401.00	Federated GOVT OBLIG MMF	1.000		2,401.00	0.00	2,401.00	0.00
	Subtotal		2,401.00				2,401.00	0.00	2,401.00	0.00
TOTAL ACQUISITIONS			1,045,977.95				1,045,977.95	0.00	1,045,977.95	0.00
DISPOSITIONS										
Maturity	05/27/2015	3135G0KM4	1,000,000.00	FNMA Note 0.5% Due 5/27/2015	100.000		1,000,000.00	0.00	1,000,000.00	0.00
	Subtotal		1,000,000.00				1,000,000.00	0.00	1,000,000.00	0.00
Security Withdrawal	05/01/2015	60934N104	2,401.00	Federated GOVT OBLIG MMF	1.000		2,401.00	0.00	2,401.00	0.00
	Subtotal		2,401.00				2,401.00	0.00	2,401.00	0.00
TOTAL DISPOSITIONS			1,002,401.00				1,002,401.00	0.00	1,002,401.00	0.00
OTHER TRANSACTIONS										
Interest	05/03/2015	037833AH3	500,000.00	Apple Inc Note 0.45% Due 5/3/2016	0.000		1,125.00	0.00	1,125.00	0.00
Interest	05/07/2015	74005PBC7	450,000.00	Praxair Note 1.05% Due 11/7/2017	0.000		2,362.50	0.00	2,362.50	0.00
Interest	05/09/2015	36962G4T8	500,000.00	General Electric Capital Corp Note 2.25% Due 11/9/2015	0.000		5,625.00	0.00	5,625.00	0.00



Transaction Ledger

4/30/15 Thru 5/31/15

Transaction Type	Settlement Date	CUSIP	Quantity	Security Description	Price	Acq/Disp Yield	Amount	Interest Pur/Sold	Total Amount	Gain/Loss
OTHER TRANSACTIONS										
Interest	05/15/2015	3135G0ES8	650,000.00	FNMA Note 1.375% Due 11/15/2016	0.000		4,468.75	0.00	4,468.75	0.00
Interest	05/15/2015	91159HHD5	500,000.00	US Bancorp Callable Note Cont 4/15/2017 1.65% Due 5/15/2017	0.000		4,125.00	0.00	4,125.00	0.00
Interest	05/21/2015	3135G0WJ8	1,050,000.00	FNMA Note 0.875% Due 5/21/2018	0.000		4,593.75	0.00	4,593.75	0.00
Interest	05/27/2015	3135G0KM4	1,000,000.00	FNMA Note 0.5% Due 5/27/2015	0.000		2,500.00	0.00	2,500.00	0.00
Interest	05/27/2015	3137EACT4	250,000.00	FHLMC Note 2.5% Due 5/27/2016	0.000		3,125.00	0.00	3,125.00	0.00
Interest	05/31/2015	912828QP8	760,000.00	US Treasury Note 1.75% Due 5/31/2016	0.000		6,650.00	0.00	6,650.00	0.00
Interest	05/31/2015	912828RU6	775,000.00	US Treasury Note 0.875% Due 11/30/2016	0.000		3,390.63	0.00	3,390.63	0.00
Interest	05/31/2015	912828SY7	775,000.00	US Treasury Note 0.625% Due 5/31/2017	0.000		2,421.88	0.00	2,421.88	0.00
Interest	05/31/2015	912828UA6	1,020,000.00	US Treasury Note 0.625% Due 11/30/2017	0.000		3,187.50	0.00	3,187.50	0.00
	Subtotal		8,230,000.00				43,575.01	0.00	43,575.01	0.00
Dividend	05/01/2015	60934N104	151,201.08	Federated GOV'T OBLIG MMF	0.000		1.94	0.00	1.94	0.00
	Subtotal		151,201.08				1.94	0.00	1.94	0.00
TOTAL OTHER TRANSACTIONS			8,381,201.08				43,576.95	0.00	43,576.95	0.00