



City Manager's Weekly Update

September 10, 2015

UPCOMING MEETINGS

- 9/15** City Council Finance Committee Meeting, 5:00 p.m., Sister Cities Gallery
- 9/21** City Council Meeting, 7:00 p.m., Council Chambers
- 10/5** City Council Meeting, 7:00 p.m., Council Chambers
- 10/12** Davis West Community Meeting 7:00 p.m., Council Chambers
- 10/19** City Council Meeting, 7:00 p.m., Council Chambers
- 11/2** City Council Meeting, 7:00 p.m., Council Chambers
- 11/9** City Council Work Session, 7:00 p.m., Council Chambers
- 11/16** City Council Meeting, 7:00 p.m., Council Chambers
- 12/7** City Council Meeting, 7:00 p.m., Council Chambers

To: City Council
From: Chris Zapata, City Manager

Mark Your Calendar

4th Annual San Leandro Family Bike Party (Attached)

Sunday, September 13, 9:00 a.m. – 5:30 p.m., Farrelly Pool, 864 Dutton Avenue

9:00 a.m. – 1:00 p.m.: The Bike Mobile

1:00 p.m.: Official Event Start

4:00 p.m. – 5:30 p.m.: FREE Family Swim at Farrelly Pool

On September 13th the Recreation and Parks Commission will host the 4th Annual San Leandro Family Bike Party.

The ride starts at 1:00 p.m. from Farrelly Pool where families will ride to Memorial and Toyon Parks and back to the pool. After the ride, families can participate in a free swim starting at 4:00 p.m. Come early to visit the Bike Mobile and some pre-ride fun at games.

31st Annual California Coastal Clean-up

Saturday, September 19, 8:00 a.m. to 12:00 p.m., Monarch Bay Drive Bridge and Heron Bay entrance

Staff will be stationed at two locations: Monarch Bay Drive Bridge at Marina Park and the Heron Bay entrance at the end of Lewelling on Bay Front Drive. The Heron Bay entrance is a drop off only site. Participants will have access to materials needed for clean up and are encouraged to bring reusable water containers to fill at the site. Local high school students working on community service time will receive a certificate of service upon request.

San Leandro Tech Campus Topping Off & Transformation San Leandro by Design

Tuesday September 29

Tech Campus Topping Off Celebration: 10:00 a.m. – 12:00 Noon

Transformation - San Leandro By Design: 1:00 – 5:00 p.m.

1600 Alvarado Street (opposite the Downtown San Leandro BART Station)

This event will honor San Leandro's rich history and its emergence as the Bay Area's newest innovation ecosystem. The Topping Off Celebration will begin at 10 am when the last beam is placed on the Tech Campus structure. Lunch will be served immediately following. *Transformation San Leandro by Design* will then kick off at 1:00 p.m., which will be facilitated by UX Global. The event will focus on themes of transformation, placemaking, art in public places, transit and more.

SAVE's 13th Annual Eye Opener Breakfast (Sponsorship Info Attached)

Friday, October 2, 2015 7:30-9:00 a.m. DoubleTree by Hilton/Fremont 39000 Balentine Dr., Newark, CA.

This year, Safe Alternatives to Violent Environments (SAVE) will highlight the Youth Program's Teen Advocates achievements and vision for the future. State Senator Connie Leyva, author of SB592 - the Healthy Relationships and Safe Schools Act - will be the keynote speaker.

For information on tickets, sponsorships and advertising opportunities, please call Tina Fernandez at (510) 574-2252 ext 106

Updates on upcoming San Leandro Emergency Services Programs & Events:

- The City Council declared September as National Preparedness Month
- The Senior Community Center and Senior Community Center will have an evacuation drill on Tuesday October 13th
- The Great Shake Out Drill will take place on Thursday, October 15 at 10:15 a.m.
- City employee evacuation training:
 - Senior Community Center - Tuesday September 22
 - Marina Community Center - Tuesday September 29

Upcoming San Leandro Public Library Events:

- War Comes Home Documentary Film Screening (Attached)
Friday, September 18th 7:00-9:00 p.m. San Leandro Main Library 300 Estudillo Ave
- The People's Library (Attached)
Wednesday September 23rd 6:30 p.m. San Leandro Main Library 300 Estudillo Ave.
For those interested in writing a memoir story for The People's Library Collection, please attend the information meeting.

Council Information

Update on SLPD Community Policing Development Program Grant Application

As previously announced, SLPD submitted a grant application to the federal Office of Community Oriented Policing Services (COPS) for a grant to expand its community outreach and data analysis on the impact of social media engagement with the local Asian community. Congresswoman Barbara Lee issued a letter offering her support for the grant application, noting its alignment with the President's Task Force on 21st Century Policing. It is expected that grant awards will be announced later this month.

Lieutenant Joe Molettieri Completes Sherman Block Supervisory Leadership Institute

The Sherman Block Supervisory Leadership Institute (SBSLI) is a program designed to stimulate personal growth, leadership, and ethical decision-making in California law enforcement front-line supervisors. The curriculum takes students through an analysis of management and leadership and how each discipline compliments the other. Please join City staff in congratulating Lt. Molettieri on the successful completion of SBSLI.

Transaction Ledger for the August Monthly Investment Report (Attached)

Consistent with the City's Investment Policy reporting requirements, the Finance Department has provided its monthly investment transaction acquisitions and other transactions that occurred during the month of August 2015. All dispositions of securities for August were due to maturity.

Information on New Retail Businesses Coming to San Leandro:

- **The Cooler Taproom** which plans to open between Le Soliel and Baskin Robbins on E. 14th Street
- **Sons of Liberty Alehouse**, a sports bar and pub, scheduled to open at the former Sergio's Pizza location Downtown; outdoor dining will be an important part of this alehouse's offering
- **Sweethoney Dessert**, an authentic Hong Kong style dessert café, opening soon at 1423 East 14th Street, next to Tsuru Sushi.

San Leandro Next

San Leandro Next is an initiative of the City of San Leandro Community Development Department providing news and updates on economic development and innovation. The following stories were posted since last week:

- [Calling All Makers! East Bay Manufacturers Summit at ZNEC September 18th](#)
- [Living Spaces to Open at Former Kmart Location](#)

Come and roll with us at the 4TH annual

Family Party

Sunday, September 13, 2015

Starts and ends at Farrelly Pool • 864 Dutton Ave.

9:00am to 1:00pm

Come early and treat your bike to some pre-ride TLC from The Bike Mobile! Minor repairs and tune-ups are FREE for participating families! Enjoy games and activities in the Roosevelt Elementary playground area.

1:00pm • Official Event Start

Check-in for the ride and roll on out. We will cruise over to Memorial Park to decorate bikes, enjoy activities and music at Toyon Park, and parade back to Farrelly Pool for a FREE family swim!

4:00pm to 5:30pm • FREE Family Swim at Farrelly Pool

Enjoy a post-ride swim. FREE for Bike Party participants!

Bring helmets, bike locks, sunscreen, snacks and water, plus a picnic dinner for the pool. For your safety and those around you, the following safety guidelines apply:

- ✓ Children under 18 are required to wear a helmet
- ✓ Road rules must be followed
- ✓ Alcohol is not allowed

Family Bike Party questions, please call 577-3462 or email youth@sanleandro.org
Made possible by donations from the San Leandro Optimist Club



**Parks
Make
Life
Better!**SM

13th Annual Breakfast Eye Opener



Friday, October 2, 2015
7:30 to 9:00 am
DoubleTree by Hilton Newark/Fremont
39000 Balentine Drive, Newark, California

SPONSORSHIP OPPORTUNITIES

<input type="checkbox"/> DIAMOND \$7,500 and up	<input type="checkbox"/> EMERALD \$5,000	<input type="checkbox"/> SAPPHIRE \$2,500	<input type="checkbox"/> RUBY \$1,000	<input type="checkbox"/> AMETHYST \$500
<ul style="list-style-type: none"> Two (2) Premier Breakfast Tables of 10 Logo in all publicity Check presentation at event Podium recognition Your company banner displayed at event Logo on homepage and event page of SAVE's website Full page ad (and priority placement on SAVE's home page) 	<ul style="list-style-type: none"> One (1) Premier Breakfast table of 10 Logo in all publicity Podium recognition Your company banner displayed at event Logo on homepage and event page of SAVE's website Full page ad (and placement on SAVE's home page) 	<ul style="list-style-type: none"> Five (5) Breakfast tickets Logo in all publicity Podium recognition Your company banner displayed at event Listed on event page of SAVE's website Half page ad (and placement on SAVE's home page) 	<ul style="list-style-type: none"> Four (4) Breakfast tickets Podium recognition Listed on event page of SAVE's website Quarter page ad (and priority placement on event page of SAVE's website) 	<ul style="list-style-type: none"> Two (2) Breakfast tickets Listed on event page of SAVE's website Business card sized ad (and placement on event page of SAVE's website)

ADVERTISING OPPORTUNITIES

Ads will be displayed at the Breakfast in a visual presentation and on SAVE's website (with a link to your website) from two weeks after receipt through December, 2015. **Ads must be received by September 14, 2015.** Acceptable formats are Word, PDF, or JPG; ads can be in color or B&W.

- Full Page Ad** (includes placement on SAVE's home page) \$450
 Half Page Ad (includes placement on SAVE's home page) \$250
 Quarter Page Ad (includes priority placement on event page) \$125
 Business Card Ad (includes placement on event page) \$100

BREAKFAST TICKETS

- Friends of SAVE Table of 10** = \$750 **Number of Tables** _____
 Individual Ticket = \$75 **Number of Tickets** _____
 I would like to make a donation **Amount \$** _____

You may make your purchase(s) securely online at www.save-dv.org
OR

Mail this form to SAVE (Safe Alternatives to Violent Environments), 1900 Mowry Avenue, #204, Fremont, CA 94538
OR

Email this form to at development@save-dv.org

Questions? Call Tina Fernandez at (510) 574-2250 ext. 106 or email TinaF@save-dv.org

My payment of \$_____ is enclosed (choose one)

- Check (payable to SAVE)
 MasterCard Visa
 Amex Discover

NAME _____
ADDRESS _____
CITY, STATE, ZIP _____
TELEPHONE _____

FAX _____ NAME ON CARD _____

EMAIL _____ CREDIT CARD # _____ EXP. DATE _____

GUEST NAME(S): _____

SIGNATURE _____

DOCUMENTARY FILMS

**WAR
COMES
HOME**
THE LEGACY

FRIDAY, SEPTEMBER 18

7:00pm - 9:00pm

San Leandro Main Library

Free - no registration required.

7:00pm - War Letters

In every American war from the Revolutionary War to the Persian Gulf War, American military men and women have captured the horror, pathos and intensity of warfare by writing letters home. Inspired by Andrew Carroll's book *War Letters*, this critically acclaimed PBS American Experience film tells the story of American wars from the viewpoint of the men and women in the front lines. 2001, NR, 60 min.

8:15pm - Dear Home: Letters from World War I

It was a conflict the likes of which the world had never seen, embroiling 15 nations and 65 million people. Drawing on the millions of letters written home by American doughboys, nurses, drivers, and clerks; *Dear Home* reveals what it was like to fight in the "Great War". 2007, NR, 45 min.

San Leandro Public Library
300 Estudillo Avenue • San Leandro, CA 94577
510-577-3971 • www.sanleandro.org

War Comes Home: The Legacy is a partnership between Cal Humanities, the California State Library and Exhibit Envoy. It is supported in part by the National Endowment for the Humanities, the BayTree Fund, The Whitman Fund, and the U.S. Institute of Museum and Library Services under the provisions of the Library Services and Technology Act, administered in California by the State Librarian. Learn more about Exhibit Envoy at www.exhibitenvoy.org and about Cal Humanities at www.calhum.org.

THE PEOPLE'S LIBRARY

**Interested in becoming part
of The People's Library?**

Wednesday, September 23 at 6:30pm
INFORMATION MEETING

If you are interested in writing a memoir story for
The People's Library collection join us for an
informational meeting at the Main Library.

Questions call 510-577-3991

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