



# City Manager's Weekly Update

September 16, 2015

## UPCOMING MEETINGS

- 9/21** City Council Meeting,  
7:00 p.m., Council  
Chambers
- 10/5** City Council Meeting,  
7:00 p.m., Council  
Chambers
- 10/12** Davis West Community  
Meeting 7:00 p.m.,  
Sister Cities Gallery
- 10/19** City Council Meeting,  
7:00 p.m., Council  
Chambers
- 11/2** City Council Meeting,  
7:00 p.m., Council  
Chambers
- 11/9** City Council Work  
Session, 7:00 p.m.,  
Council Chambers
- 11/16** City Council Meeting,  
7:00 p.m., Council  
Chambers
- 12/7** City Council Meeting,  
7:00 p.m., Council  
Chambers

**To: City Council**  
**From: Chris Zapata, City Manager**

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## Mark Your Calendar

### 31st Annual California Coastal Clean-up

**Saturday, September 19, 8:00 a.m. to 12:00 p.m., Monarch Bay Drive Bridge and Heron Bay entrance**

Staff will be stationed at two locations: Monarch Bay Drive Bridge at Marina Park and the Heron Bay entrance at the end of Lewelling on Bay Front Drive. The Heron Bay entrance is a drop off only site. Participants will have access to materials needed for clean up and are encouraged to bring reusable water containers to fill at the site. Local high school students working on community service time will receive a certificate of service upon request.

### Rent Review Board Invites Local Tenants, Landlords and Public to Comment on Rent Review Ordinance Amendments (Attached)

**Tuesday September 22, 7:00 p.m. City Hall, 835 East 14<sup>th</sup> St. Council Chambers**

The City of San Leandro invites local tenants, landlords, and members of the public to attend the next regularly scheduled meeting of the Rent Review Board and provide feedback on the proposed amendments to the rent review ordinance. This upcoming meeting will provide another opportunity for the public to provide additional input before the amendments are considered by the City Council, which is tentatively scheduled to take place on Monday October 19<sup>th</sup>.

### San Leandro Tech Campus Topping Off & Transformation San Leandro by Design

**Tuesday September 29**

**Tech Campus Topping Off Celebration: 10:00 a.m. – 12:00 Noon**

**Transformation - San Leandro By Design: 1:00 – 5:00 p.m.**

**1600 Alvarado Street (opposite the Downtown San Leandro BART Station)**

This event will honor San Leandro's rich history and its emergence as the Bay Area's newest innovation ecosystem. The Topping Off Celebration will begin at 10 am when the last beam is placed on the Tech Campus structure. Lunch will be served immediately following. *Transformation San Leandro by Design* will then kick off at 1:00 p.m., which will be facilitated by UIX Global. The event will focus on themes of transformation, placemaking, art in public places, transit and more.

SAVE's 13<sup>th</sup> Annual Eye Opener Breakfast (Sponsorship Info Attached)

**Friday, October 2, 2015 7:30-9:00 a.m. DoubleTree by Hilton/Fremont 39000 Balentine Dr., Newark**

This year, Safe Alternatives to Violent Environments (SAVE) will highlight the Youth Program's Teen Advocates achievements and vision for the future. State Senator Connie Leyva, author of SB592 - the Healthy Relationships and Safe Schools Act - will be the keynote speaker.

For information on tickets, sponsorships and advertising opportunities, please call Tina Fernandez at (510) 574-2252 ext 106

Updates on upcoming San Leandro Emergency Services Programs & Events

- City employee evacuation training:
  - Senior Community Center - Tuesday September 22
  - Marina Community Center - Tuesday September 29

Upcoming San Leandro Public Library Events

- War Comes Home Documentary Film Screening (Attached)  
**Friday, September 18<sup>th</sup> 7:00-9:00 p.m. San Leandro Main Library 300 Estudillo Ave.**
  
- Discover It At The Library (Attached)  
**Saturday, September 19, 11:00am-3:00 p.m. San Leandro Main Library 300 Estudillo Ave.**
  
- The People's Library (Attached)  
**Wednesday September 23<sup>rd</sup> 6:30 p.m. San Leandro Main Library 300 Estudillo Ave.**

For those interested in writing a memoir story for The People's Library Collection, please attend the information meeting.

## **Council Information**

**Barbara Lee Center for Health and Wellness Ribbon Cutting on Monday September 14**

The Barbara Lee Center for Health and Wellness was opened to the public on Monday September 14<sup>th</sup> at 1 p.m. Services offered at the Health & Wellness Center range from college & career counseling to sexual and socio-emotional health counselors. Youth are invited to come and explore the services and enrichment classes offered in the center.

## **San Leandro Next**

San Leandro Next is an initiative of the City of San Leandro Community Development Department providing news and updates on economic development and innovation. The following stories were posted since last week:

- [Calling All Makers! East Bay Manufacturers Summit at ZNEC September 18<sup>th</sup>](#)

## City of San Leandro

Civic Center, 835 E. 14th Street  
San Leandro, California 94577  
www.sanleandro.org



# SAN LEANDRO NEWS

### FOR IMMEDIATE RELEASE

September 15, 2015

**CONTACT:** Steve Hernandez  
Housing Specialist II  
(510) 577-6005

### *Proposed Amendments to San Leandro's Rent Review Ordinance to be Presented at September 22<sup>nd</sup> Rent Review Board Meeting*

San Leandro, CA: The City of San Leandro invites local tenants, landlords, and members of the public to attend the next regularly scheduled meeting of the Rent Review Board on Tuesday, September 22<sup>nd</sup> at 7:00 p.m. at the City Council Chambers (City Hall, 835 East 14<sup>th</sup> Street) and provide feedback on proposed amendments to the rent review ordinance. Translation services and/or special accommodations due to physical disabilities can be made available by contacting the City Clerk's Office at 510-577-3351, TDD (510) 577-3343 at least five working days prior to the meeting.

The San Leandro City Council approved its first rent review ordinance and established the Rent Review Board in 2001. The Board is charged with reviewing rent increases and making non-binding recommendations for resolution of rent disputes between tenants and landlords. In early 2015, the City Council directed staff to begin a public process to update the ordinance. Since then, City staff hosted a community meeting on August 19, 2015 and presented the proposed amendments to the Rent Review Board at its August 25, 2015 meeting. The upcoming meeting on September 22<sup>nd</sup> will provide another opportunity for the public to provide additional input before the proposed amendments are considered by the City Council, which is tentatively scheduled to take place on Monday, October 19<sup>th</sup>.

The proposed changes include modifications to the eligibility threshold and various other revisions designed to administer the program more efficiently and effectively. To view all of the proposed changes, please visit the [Rent Review Program page on the City's website](#). For more information, please contact Steve Hernandez, Housing Specialist II, at (510) 577-6005 or [shernandez@sanleandro.org](mailto:shernandez@sanleandro.org).

## About San Leandro

One of the most diverse cities in the nation located at the center of the dynamic San Francisco Bay Area, San Leandro is a safe, vibrant community of 87,000 residents with well-maintained neighborhoods, excellent public libraries, twenty-one public parks, quality local schools, and a wide range of shopping, dining, and entertainment options. The western border of the city consists of over eight miles of pristine shoreline and amenities on San Francisco Bay while a regional park and nature areas fall on the eastern border. San Leandro businesses enjoy multiple advantages including close proximity to the Oakland International Airport and Port of Oakland, two major freeways, two BART stations, and access to a large and well-educated workforce. Through a public-private partnership known as Lit San Leandro ([www.LitSanLeandro.com](http://www.LitSanLeandro.com)), a fiber optic network encircles San Leandro's industrial and commercial core offering businesses virtually unlimited internet connectivity.

Visit [www.sanleandro.org](http://www.sanleandro.org) to learn more about San Leandro. To receive City press releases, meeting agendas or other notifications by email, sign up at [www.sanleandro.org/portal](http://www.sanleandro.org/portal).

# # #

# 13<sup>th</sup> Annual Breakfast Eye Opener



Friday, October 2, 2015  
7:30 to 9:00 am  
DoubleTree by Hilton Newark/Fremont  
39000 Balentine Drive, Newark, California

## SPONSORSHIP OPPORTUNITIES

<input type="checkbox"/> <b>DIAMOND</b> \$7,500 and up	<input type="checkbox"/> <b>EMERALD</b> \$5,000	<input type="checkbox"/> <b>SAPPHIRE</b> \$2,500	<input type="checkbox"/> <b>RUBY</b> \$1,000	<input type="checkbox"/> <b>AMETHYST</b> \$500
<ul style="list-style-type: none"> <li>Two (2) Premier Breakfast Tables of 10</li> <li>Logo in all publicity</li> <li>Check presentation at event</li> <li>Podium recognition</li> <li>Your company banner displayed at event</li> <li>Logo on homepage and event page of SAVE's website</li> <li>Full page ad (and priority placement on SAVE's home page)</li> </ul>	<ul style="list-style-type: none"> <li>One (1) Premier Breakfast table of 10</li> <li>Logo in all publicity</li> <li>Podium recognition</li> <li>Your company banner displayed at event</li> <li>Logo on homepage and event page of SAVE's website</li> <li>Full page ad (and placement on SAVE's home page)</li> </ul>	<ul style="list-style-type: none"> <li>Five (5) Breakfast tickets</li> <li>Logo in all publicity</li> <li>Podium recognition</li> <li>Your company banner displayed at event</li> <li>Listed on event page of SAVE's website</li> <li>Half page ad (and placement on SAVE's home page)</li> </ul>	<ul style="list-style-type: none"> <li>Four (4) Breakfast tickets</li> <li>Podium recognition</li> <li>Listed on event page of SAVE's website</li> <li>Quarter page ad (and priority placement on event page of SAVE's website)</li> </ul>	<ul style="list-style-type: none"> <li>Two (2) Breakfast tickets</li> <li>Listed on event page of SAVE's website</li> <li>Business card sized ad (and placement on event page of SAVE's website)</li> </ul>

## ADVERTISING OPPORTUNITIES

Ads will be displayed at the Breakfast in a visual presentation and on SAVE's website (with a link to your website) from two weeks after receipt through December, 2015. **Ads must be received by September 14, 2015.** Acceptable formats are Word, PDF, or JPG; ads can be in color or B&W.

- Full Page Ad** (includes placement on SAVE's home page) \$450    
  **Half Page Ad** (includes placement on SAVE's home page) \$250  
 **Quarter Page Ad** (includes priority placement on event page) \$125    
  **Business Card Ad** (includes placement on event page) \$100

## BREAKFAST TICKETS

- Friends of SAVE Table of 10** = \$750     **Number of Tables** \_\_\_\_\_  
 **Individual Ticket** = \$75     **Number of Tickets** \_\_\_\_\_  
 **I would like to make a donation**     **Amount \$** \_\_\_\_\_

*You may make your purchase(s) securely online at [www.save-dv.org](http://www.save-dv.org)*  
**OR**

Mail this form to SAVE (Safe Alternatives to Violent Environments), 1900 Mowry Avenue, #204, Fremont, CA 94538  
**OR**

Email this form to at [development@save-dv.org](mailto:development@save-dv.org)

**Questions? Call Tina Fernandez at (510) 574-2250 ext. 106 or email [TinaF@save-dv.org](mailto:TinaF@save-dv.org)**

My payment of \$\_\_\_\_\_ is enclosed (choose one)

- Check (payable to SAVE)  
 MasterCard      Visa  
 Amex      Discover

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY, STATE, ZIP \_\_\_\_\_  
TELEPHONE \_\_\_\_\_

FAX \_\_\_\_\_ NAME ON CARD \_\_\_\_\_

EMAIL \_\_\_\_\_ CREDIT CARD # \_\_\_\_\_ EXP. DATE \_\_\_\_\_

GUEST NAME(S): \_\_\_\_\_

SIGNATURE \_\_\_\_\_

A FREE EVENT

# Discover IT AT THE LIBRARY "SAN LEANDRO"

LEARN A LITTLE ABOUT A LOT DURING THE  
LIBRARY'S FIRST-EVER "HOW TO" FESTIVAL

IN *twenty* MINUTES OR LESS, YOU MAY DISCOVER HOW TO:

- RELAX WITH YOGA
- GO FROM LAWN TO GARDEN
- PLAY A BOARD GAME
- SEISMICALLY RETROFIT YOUR HOME
- DO THE THRILLER DANCE, LINE DANCE OR IRISH DANCE
- ORGANIZE A NEIGHBORHOOD WATCH
- BREW BEER AND MAKE TEA SANDWICHES
- MAKE YOUR RESUME STAND OUT
- PLAN A HEALTHY MEAL FOR THE FAMILY
- AND MUCH MORE!

TO SEE THE LATEST LIST OF TOPICS AND PRESENTERS, VISIT [HTTP://TINYURL.COM/DI091915](http://tinyurl.com/DI091915)

- SATURDAY -

SEPT 19 2015

11:00AM *to* 3:00PM

SAN LEANDRO MAIN LIBRARY  
300 ESTUDILLO AVENUE • SAN LEANDRO

FOR MORE INFORMATION: (510) 577 3971



# DOCUMENTARY FILMS

**WAR  
COMES  
HOME**  
THE LEGACY

**FRIDAY, SEPTEMBER 18**

**7:00pm - 9:00pm**

**San Leandro Main Library**

**Free - no registration required.**

## 7:00pm - War Letters

In every American war from the Revolutionary War to the Persian Gulf War, American military men and women have captured the horror, pathos and intensity of warfare by writing letters home. Inspired by Andrew Carroll's book *War Letters*, this critically acclaimed PBS American Experience film tells the story of American wars from the viewpoint of the men and women in the front lines. 2001, NR, 60 min.

## 8:15pm - Dear Home: Letters from World War I

It was a conflict the likes of which the world had never seen, embroiling 15 nations and 65 million people. Drawing on the millions of letters written home by American doughboys, nurses, drivers, and clerks; *Dear Home* reveals what it was like to fight in the "Great War". 2007, NR, 45 min.

San Leandro Public Library  
300 Estudillo Avenue • San Leandro, CA 94577  
510-577-3971 • [www.sanleandro.org](http://www.sanleandro.org)

War Comes Home: The Legacy is a partnership between Cal Humanities, the California State Library and Exhibit Envoy. It is supported in part by the National Endowment for the Humanities, the BayTree Fund, The Whitman Fund, and the U.S. Institute of Museum and Library Services under the provisions of the Library Services and Technology Act, administered in California by the State Librarian. Learn more about Exhibit Envoy at [www.exhibitenvoy.org](http://www.exhibitenvoy.org) and about Cal Humanities at [www.calhum.org](http://www.calhum.org).

**THE PEOPLE'S LIBRARY**

**Interested in becoming part  
of The People's Library?**

Wednesday, September 23 at 6:30pm  
INFORMATION MEETING

If you are interested in writing a memoir story for  
The People's Library collection join us for an  
informational meeting at the Main Library.

Questions call 510-577-3991

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