



City Manager's Weekly Update

November 12, 2015

UPCOMING MEETINGS

- 11/16** Youth Advisory
Commission Mixer,
6:00 p.m.
City Council Meeting,
7:00 p.m., Council
Chambers
- 12/7** Award Reception +
City Council Meeting,
5:30 p.m. Council
Chambers
- 12/14** City Council Work
Session, 5:30 p.m.,
Council Chambers
- 12/21** City Council Meeting,
7:00 p.m., Council
Chambers

To: City Council
From: Chris Zapata, City Manager

Mark Your Calendar

San Leandro Police Officers Association 4th Annual Bikes for Tykes Mexican Food Fundraiser (Attached)

Saturday, November 14th Senior Community Center, 13909 E. 14th St.

5:30 p.m. Happy Hour
6:00 p.m. Dinner

The San Leandro Police Officers Association is hosting the 4th Annual Bikes for Tykes Fundraiser. Tickets are \$20 per person and all proceeds go toward bikes for local children. Los Pericos Restaurant will cater the event. Wine, beer and soda will be provided at extra charge. Music will be provided by Mark Banning and the Troublemakers. To purchase tickets call Officer Louie Brandt at (510) 409-2393.

America Recycles Day (Attached)

Wednesday, November 18th, 9:00 a.m. to 1:00 p.m., Marina Community Center, 15301 Wicks Boulevard

The City of San Leandro will be hosting a recycling event in honor of America Recycles Day. This event motivates residents to recycle every day and provides education about the 4Rs: Reduce, Reuse, Recycle and Rot. For additional information, email recycle@sanleandro.org or call: (510) 577-6026.

Local Hazard Mitigation Plan (LHMP) Public Forum

Thursday, November 19th, 7:00 p.m.-8:30 p.m., Senior Community Center, 13909 E. 14th St. San Leandro.

The City's Local Hazard Mitigation planning team continues to make progress with the required 2016 update of the LHMP. Information about the LHMP is now posted on the City's website, including a survey that residents are encouraged to take in order to provide information about their perception of hazards in San Leandro. On November 19th, a public forum will be hosted by the Emergency Services Division for residents to provide feedback and learn more about this important program.

Council Information

San Leandro Awarded Additional \$381,200 for Siempre Verde Park Renovation

The State Department of Housing and Community Development (HCD) awarded the City an additional \$381,200 in Housing Related Parks (HRP) program grant funds. The City will use the additional HRP funds towards the renovation of Siempre Verde Park.

The HRP Program is an innovative funding source designed to reward local governments that approve affordable housing for lower-income households with grant funds to create and/or renovate community parks and recreational facilities. The additional HRP funds were awarded based on the 115 affordable rental housing units that Bridge Housing is constructing at the Marea Alta site. The City will have until June 30, 2017 to expend the additional funding.

City Forming Community Advisory Committee for Bay Fair Transit-Oriented Development (TOD) Specific Plan

The City is taking applications for the community Advisory Committee (CAC) for the Bay Fair TOD Specific Plan. The application period will be open until December 3, 2015.

Applications are available on the City's [website](#) in English and Spanish and may also be obtained at the Community Development Department located in City Hall at 835 E. 14th St.

The application period has been widely advertised. Outreach includes a press release, San Leandro Times advertisement, City website, social media, posting in City facilities, mailing to homeowners, property owners and businesses within 500 feet of the project area, and direct email distribution to over 400 interested local stakeholders.

Rent Review Board to Hold Special Meeting to View and Comment on the Final Draft of the Proposed Amendments to the San Leandro Rent Review Ordinance (Meeting Agenda Attached)

The final draft of the proposed amendments to the [San Leandro Rent Review Ordinance](#) will be presented to the Rent Review Board for final review as part of the Annual Rent Review Program Evaluation for FY 2014-2015 on Tuesday November 17th at 7:00 p.m. in the City Council Chambers (835 E. 14th St). The proposed amendments to the Rent Review Ordinance is tentatively scheduled to be presented at the December 7th City Council meeting.

Fire Advisory Commission Meeting Scheduled for Thursday November 19th at 6:00 p.m.

The next Fire Advisory Commission meeting is scheduled for Thursday November 19th at 6:00 p.m. at the Alameda County Fire Headquarters located at 6363 Clark Avenue, Dublin. The agenda will be posted on the Alameda County Fire Department [website](#).

News from Other Agencies

Super Brew Event

Monday December 14th, 5:00 p.m. – 9:00 p.m. 21st Amendment Brewery, 2010 Williams St.

The San Leandro Chamber of Commerce is partnering with 21st Amendment and the City of San Leandro to host a football viewing party on Monday Dec. 14th. Attendees will have the opportunity to view the Giants vs. Dolphins Football game and enjoy bites and brews from San Leandro breweries and eateries. All proceeds will benefit the San Leandro Chamber of Commerce.

Multicultural Holiday Mixer (Sponsorship Form Attached)

Tuesday December 1st, 5:30 p.m. – 7:30 p.m. San Leandro Main Library, 300 Estudillo Ave.

The San Leandro Chamber of Commerce in partnership with African American Business Council, Asian Business Council and the Hispanic Business Alliance are hosting their annual Multicultural mixer.

San Leandro Next

San Leandro Next is an initiative of the City of San Leandro Community Development Department providing news and updates on economic development and innovation. The following stories were posted since last week:

[The Cooler will Bring Craft Beer to Downtown San Leandro](#)

[San Leandro in the Spotlight as BART Hopes for More Offices Near Stations](#)

SAN LEANDRO POLICE OFFICERS ASSOCIATION 4TH ANNUAL

Bikes for Tykes

Mexican



Food

Fundraiser

Saturday, November 14, 2015

5:30pm • Happy Hour 6:00pm • Dinner

Senior Community Center

13909 E. 14th Street • San Leandro

Tickets: \$20 per person

All proceeds go toward purchasing bikes for our local kids!

– MENU –

All you can eat! Catered by Los Pericos Restaurant

Wine, Beer and Soda (Provided at extra charge)

Music by Mark Banning and the Troublemakers • Raffle Prizes

To purchase tickets call,
Officer Louie Brandt at 510-409-2393



The San Leandro Police Officer's Association
is a 501(c) non-profit organization

All donations are tax deductible • Tax ID 94-600421



City of San Leandro America Recycles Day Event



Wednesday, November 18 • 9:00am - 1:00pm
Marina Community Center
15301 Wicks Blvd, San Leandro

Recyclable materials can be given a second, third, and fourth life to become something new if someone chooses to recycle. In a very practical way we can all help to improve our economy, conserve our energy and resources, if we recycle. Come join us and celebrate America Recycles Day!



WHAT YOU CAN BRING TO RECYCLE:

- ◆ Household batteries
- ◆ Expired or unused medication (no controlled substances)
- ◆ Mercury thermometers
- ◆ Fluorescent lights and tubes and incandescent bulbs
- ◆ CDs, DVDs, jewel cases, floppy disks, audio and video tapes
- ◆ Cell phones and cell phone chargers
- ◆ Empty toner cartridges

REQUIREMENTS:

- Ⓞ San Leandro residents only
- Ⓞ Package materials according to guidelines below

PROPER PACKAGING:

- Ⓞ Do not commingle batteries with other products - bag separately.
- Ⓞ Remove all excess packaging from medicines (bottles, boxes, & plastic wrap) and empty pills into a sealed plastic bag. Consolidate liquid medicine and ointments with loose pills.
- Ⓞ Carefully package fluorescent lights. Any broken bulbs should be packaged individually in a sealed plastic bag.

THE FOLLOWING ITEMS Will NOT BE ACCEPTED:

- ◆ NEEDLES & SHARPS
- ◆ VITAMINS
- ◆ SOAPS & OTHER PERSONAL CARE PRODUCTS
- ◆ ELECTRONIC DEVICES
- ◆ CAR BATTERIES
- ◆ CHEMICALS OR PAINTS
- ◆ NEW TONER CARTRIDGES
- ◆ LIGHT FIXTURES OR BALLASTS



It is against the law to throw batteries in the trash. On February 8, 2006, the State of California banned household batteries and other hazardous products (like fluorescent lights) from disposal.

Recycle Your Medication



Unused medicine flushed or put down the drain can end up in our waterways and pollutes the environment. You can make a world of difference by following prescriptions as directed, and then disposing of your unused portions properly.



City of San Leandro

Civic Center
835 East 14th Street
San Leandro, California

Meeting Agenda Rent Review Board

Daniel Johnson, Landlord
Sandra Johnson Simon, Tenant
Mia Ousley, Homeowner
Maria Luisa Penaranda, Tenant
Thomas Silva, Landlord

Tuesday, November 17, 2015

7:00 PM

City Council Chambers

SPECIAL MEETING

1. **ROLL CALL**
2. **PUBLIC COMMENTS**
3. **MINUTES**
 - 3.A Minutes of meeting of October 27, 2015
4. **CORRESPONDENCE**
5. **HEARINGS**
 - 5.A Continuance of RRB2015-18 - 13885 Doolittle Drive #203
 - 5.B RRB2015-04 - 14950 Zelma Street #18
 - 5.C RRB2015-26 - 39 Estabrook Street #1
 - 5.D RRB2015-27 - 39 Estabrook Street #4
 - 5.E RRB2015-28 - 39 Estabrook Street #10
 - 5.F RRB2015-29 - 39 Estabrook Street #11
 - 5.G RRB2015-30 - 39 Estabrook Street #2
 - 5.H RRB2015-32 - 39 Estabrook Street #5
 - 5.I RRB2015-35 - 39 Estabrook Street #7

5.J. RRB2015-34 - 1486 Santa Rosa Street

5.K. RRB2015-36 - 1119 Coburn Court #D

5.L. RRB2015-37 - 1119 Coburn Court #B

5.M. RRB2015-38 - 1119 Coburn Court #A

6. MISCELLANEOUS

6.A. Annual Rent Review Program Evaluation Report for July 2014 - June 2015
(includes Proposed Amendments to Rent Review Ordinance)

7. BOARD MEMBER COMMENTS

8. STAFF COMMENTS

9. ADJOURN



Multi-Cultural Mixer Sponsorship Agreement

Enjoy an opportunity to expose your company at the Annual Holiday Multi-Cultural Mixer to over 300 attendees on December 1st, 2015, Karp Room, San Leandro Main Library, 5:30pm-7:30pm, mixed with various food tasting options, local brews, wineries, and music.

Winter Wonderland - The Works

- Prominent sponsor recognition on all event-related marketing & promotional materials.
 - Collateral: invitations, flyers, e-mails and posters
 - Sponsor listing & logo on all at-event signage, including event program, onsite mentions, and event page on Chamber website
 - Event space with 6' table, chairs, table cloth supplied. Trade show style banners are allowed with no larger than a 6' horizontal or 5' upright.
 - Recognition during program and invitation to say a few words about the company at the podium. Maximum of 2 minutes
- \$500 (Member) \$700 (Non Member) check level of sponsor

Holiday Host- Get Connected

- Event space with 6' table, chairs, and a tablecloth supplied. Trade show style banners are allowed with no larger than a 6' horizontal or 5' upright.
 - Recognition as table sponsor at the event during program recognitions
- \$300 (Member) \$400 (Non Member) check level of sponsor

Tinsel- The Bling

- Prominent sponsor recognition on all event-related marketing & promotional materials.
 - Collateral: invitations, flyers, e-mails and posters
 - Sponsor listing & logo on all at-event signage, including event program, onsite mentions, and event page on Chamber website
- \$300 (Member) \$400 (Non Member) check level of sponsor
- Submit a logo for the flyer in jpeg format to emilyg@sanleandrochamber.com no later than October 30th, 2015.
 - Staff or representative to set up no later than 5pm, manage and provide a table raffle item of \$50 value & collect business cards for marketing. Set up by 5pm and tear down by 7:30pm.
 - Submit payment upon date signed.
 - Table placement will be determined in the order of entry date, so reserve you space today for best placement.

Entry Deadline November 9th, 2015

Signed by:

Company, Name, Title, and Date

Account Name, Credit Card #, Exp.Date, 3digit code