



City Manager's Weekly Update

January 21, 2016

UPCOMING MEETINGS

2016

- 1/25** City Council Work Session, 7:00 p.m., Council Chambers
- 1/30** Special Meeting: Annual Planning Session, 8:00 a.m., Main Library, Karp Room
- 2/1** City Council Meeting 7:00 p.m., Council Chambers
- 2/9** City Council Work Session, 7:00 p.m., Council Chambers
- 2/16** City Council Meeting 7:00 p.m., Council Chambers
- 2/22** City Council Work Session, 7:00 p.m., Sister Cities Gallery
- 3/7** City Council Meeting 7:00 p.m., Council Chambers
- 3/14** City Council Work Session, 7:00 p.m., Council Chambers
- 3/21** City Council Meeting 7:00 p.m., Council Chambers
- 3/28** State of the City, Senior Community Center

To: City Council
From: Chris Zapata, City Manager

Mark Your Calendar

San Leandro's Got Talent

Saturday Jan. 30th, 7:00-10:00 p.m. Main Library (300 Estudillo Ave).

The Youth Advisory Commission (YAC) and the Teen Advisory Group (TAG) are teaming up to host *San Leandro's Got Talent*, a fundraiser for library teen programs and YAC's grant program for youth-serving agencies. Tickets can be purchased at the Main Library or the Marina Community Center. The organizers are currently seeking energetic and positive celebrity judges for the event. For more information, contact Loryn Aman, Librarian at (510) 577-3955.

Downtown Parking Management Plan Outreach Meetings (Memo Attached)

Tuesday Jan. 26th, 8:30 a.m. – 9:30 p.m., San Leandro Main Library (300 Estudillo Ave)

Thursday Jan. 28th, 7:00 p.m. – 8:30 p.m., San Leandro History Museum (320 W. Estudillo Ave)

The City of San Leandro will host two community outreach meetings to discuss the draft Downtown Parking Management Plan. The goal of the plan is to improve parking utilization in the downtown and to better understand how different City policies impact various user groups. The morning meeting on Jan. 26th is targeted to Downtown businesses and the evening meeting on Jan. 28th is geared to Downtown stakeholders and residents.

San Leandro Super Bowl 50 Experience (Attached)

Sun., Feb. 7th, 1:00 p.m. – 7:00 p.m., BAL Theatre, 14808 E. 14th St.

1:00 p.m. Pre-Game Experience

3:00 p.m. Game-Time Experience

Residents will have the opportunity to experience Super Bowl 50 on a 40 foot screen in the historic BAL Theatre on Sunday Feb. 7th. This event is being presented thanks to a partnership between the Historic BAL Theatre and Curtain Call Performing Arts, which was made possible by *50 Fund*, the philanthropic initiative of Super Bowl 50. The event will feature a family-friendly environment with activities for all ages. The event is free to the public but tickets are required. To register for tickets, please visit BAL Theatre's [website](#).

Council Information

2016 Spring Activities Guide is Now Available

The San Leandro Recreation and Human Services Department released today its 2016 Spring Activities Guide. Summer activities include: Camp Hooty Hoo, Summer Adventures, T.R.I.P., Kiddie Kollege Preschool, and Kids Club Before & Afterschool Programs. The department will also host special events such as Youth in Government, the Annual Egg Hunt, Cinco de Mayo, senior trips and many more that are designed to provide opportunities for everyone. For more information on current course offerings, please visit the department's [online registration](#) system or visit the department [webpage](#).

City of San Leandro Social Media Pages Now Live and Active

Following direction provided by the City Council on December 21st, the City Manager's Office has launched three new citywide social media pages with the goal of enhancing the City's communications efforts by engaging more directly with residents, business owners and community members. The three new accounts include: Twitter ([@citysanleandro](#)), Facebook ([City of San Leandro](#)) and Instagram ([@CityofSanLeandro](#)) Please encourage your constituents to follow the City through these new citywide forums.

Transaction Ledger for December 2015 (Attached)

Consistent with the City's Investment Policy reporting requirements, the Department of Finance has provided its monthly investment transaction report. The report contains a list of the city's investment dispositions, acquisitions and other transactions that occurred during the month of December, 2015. All dispositions of securities for December were due to maturity.

News from Other Agencies

AC Transit Board Approves Service Expansion Plan (Press Release Attached)

The AC Transit Board of Directors has approved the largest service enhancement in the District's history. Currently known as the Service Expansion Plan (SEP), bus service will increase by up to 14 percent. The SEP is primarily funded by the voter-approved Alameda County Measure BB transportation sales tax, which is projected to contribute nearly \$30 million annually to AC Transit. The District plans to invest approximately \$24 million of those funds to improve bus service within Alameda County.

Annual Crab Feed Benefitting the San Leandro Rotary Endowment (Attached)

Sat., Feb. 13th 6:00 p.m.- No Host Bar; 7:00 p.m. - Dinner; Boys and Girls Club; 401 Marina Blvd. To purchase tickets, please visit the event [website](#).

Annual Business Awards Celebration

Thursday, Jan. 28th 5:30 p.m. – 8:30 p.m., Senior Community Center 13909 E. 14th St.

The San Leandro Chamber of Commerce invites the Mayor, City Council and the public to attend the annual Business Awards Celebration. This year's theme celebrates the *Transformation of Our City*. To purchase tickets, please visit the Chamber's event [website](#).

San Leandro Next

San Leandro Next is an initiative of the City of San Leandro Community Development Department providing news and updates on economic development and innovation. The following stories were posted since last week:

[Share Your Feedback on Downtown Parking](#)

CITY OF SAN LEANDRO

STAFF REPORT

Date: January 12, 2016

To: Chris Zapata, City Manager

From: Keith Cooke, Director
Engineering and Transportation Department

By: Reh-Lin N. Chen, Senior Transportation Engineer
Engineering and Transportation Department

Subject: **Second Community Outreach Meetings for Downtown Parking Management Plan**

SUMMARY AND RECOMMENDATION

This report is for information only, and no action is required.

The City will host two upcoming community outreach meetings to discuss the draft Downtown Parking Management Plan:

When:	Audience:	Where:
Tuesday January 26, 2016 8:00 a.m. to 9:30 a.m.	Downtown Business Outreach	San Leandro Main Library Estudillo Room 300 Estudillo Avenue San Leandro, CA 94577
Thursday January 28, 2016 7:00 p.m. to 8:30 p.m.	Downtown Resident Outreach	San Leandro History Museum Auditorium 320 West Estudillo Avenue San Leandro, CA 94577

BACKGROUND AND DISCUSSION

The goal of the Downtown Parking Management Plan is to improve parking utilization by understanding how different City policies could impact user groups in the downtown. The plan analyses parking inventory, utilization, and turnover in the core downtown and periphery areas. The data was related to BART riders, employees of downtown businesses, shoppers, and residents who use the parking either for short durations or all-day. By understanding parking patterns, the City hopes to adopt a strategy that will aid in future land-use and economic development decisions.

In the downtown area, the City controls about 3,200 parking spaces, of which 1,740 are on-street and 1,460 are off-street parking in seven parking facilities, including the recently reconstructed downtown parking garage. The San Leandro Downtown Parking Management Plan seeks to:

- Better utilize the existing on- and off-street parking inventory
- Strategize best solutions for Downtown's short- and long-term parking needs
- Address multi-modal access needs for residents, employees, customers and commuters in San Leandro

This effort has been funded by the Sustainable Communities Technical Assistance Program (SC-TAP) of the Alameda County Transportation Commission. Under the direction of Community Development and Engineering and Transportation staff and in coordination with ACTC, two consulting firms (PlaceWorks and CDM Smith) developed the draft plan.

To allow all concerned stakeholders to express their ideas and concerns about parking in Downtown San Leandro, City staff and the consulting team conducted the first Downtown San Leandro Business Outreach meeting on Wednesday, July 15, 2015, and the first Downtown San Leandro Resident Outreach meeting on Wednesday, August 5, 2015.

With input derived from those meetings and comments from City staff, the consulting team prepared the draft Downtown Parking Management Plan. This draft Plan will be reviewed at a second round of community outreach meetings later this month. Through a mass mailing, flyers and postings on NextDoor and the City's website, businesses and residents of Downtown San Leandro and all concerned citizens have been invited to review the team's findings and recommendations and to provide comment on the draft Plan.

City staff and the consulting team anticipate the final version of the Downtown Parking Management Plan will be ready for public review by the end of February 2016, and the final Downtown Parking Management Plan will be adopted by the end of spring 2016. Consequently, proposed downtown parking improvement actions and projects identified in the Downtown Parking Management Plan could be programmed beginning in summer 2016.

SAN LEANDRO

SUPER BOWL



EXPERIENCE

Sunday, February 7, 2016

Historic BAL Theatre

14808 E. 14th St. • San Leandro

**Pre-game Activities start at 1:00 p.m.
Game-time Experience starts at 3:00 p.m.**

Free community event and activities for all ages!

Free food during the pre-game experience!

Alcohol available for purchase during the game!

40 ft. screen with surround sound!

FREE

**This event is FREE but you must register
at: www.baltheatre.com**

FREE

For more information, call 577-3462.

SPONSORED BY:





Transaction Ledger

11/30/15 Thru 12/31/15

Transaction Type	Settlement Date	CUSIP	Quantity	Security Description	Price	Acq/Disp Yield	Amount	Interest Pur/Sold	Total Amount	Gain/Loss
ACQUISITIONS										
Purchase	12/01/2015	60934N104	4,500.00	Federated GOVT OBLIG MMF	1.000	0.01 %	4,500.00	0.00	4,500.00	0.00
Purchase	12/01/2015	60934N104	4.07	Federated GOVT OBLIG MMF	1.000	0.01 %	4.07	0.00	4.07	0.00
Purchase	12/05/2015	60934N104	3,588.00	Federated GOVT OBLIG MMF	1.000	0.01 %	3,588.00	0.00	3,588.00	0.00
Purchase	12/08/2015	60934N104	4,062.50	Federated GOVT OBLIG MMF	1.000	0.01 %	4,062.50	0.00	4,062.50	0.00
Purchase	12/10/2015	60934N104	9,031.25	Federated GOVT OBLIG MMF	1.000	0.01 %	9,031.25	0.00	9,031.25	0.00
Purchase	12/16/2015	3137EADK2	450,000.00	FHLMC Note 1.25% Due 8/1/2019	98.967	1.54 %	445,351.50	2,109.38	447,460.88	0.00
Purchase	12/20/2015	60934N104	8,750.00	Federated GOVT OBLIG MMF	1.000	0.01 %	8,750.00	0.00	8,750.00	0.00
Purchase	12/21/2015	60934N104	4,000.00	Federated GOVT OBLIG MMF	1.000	0.01 %	4,000.00	0.00	4,000.00	0.00
	Subtotal		483,935.82				479,287.32	2,109.38	481,396.70	0.00
TOTAL ACQUISITIONS			483,935.82				479,287.32	2,109.38	481,396.70	0.00
DISPOSITIONS										
Sale	12/16/2015	60934N104	447,460.88	Federated GOVT OBLIG MMF	1.000	0.01 %	447,460.88	0.00	447,460.88	0.00
	Subtotal		447,460.88				447,460.88	0.00	447,460.88	0.00
TOTAL DISPOSITIONS			447,460.88				447,460.88	0.00	447,460.88	0.00
OTHER TRANSACTIONS										
Interest	12/01/2015	913017BU2	500,000.00	United Tech Corp Note 1.8% Due 6/1/2017	0.000		4,500.00	0.00	4,500.00	0.00
Interest	12/05/2015	166764AA8	650,000.00	Chevron Corp Callable Note Cont 11/5/17 1.104% Due 12/5/2017	0.000		3,588.00	0.00	3,588.00	0.00
Interest	12/08/2015	313379DT3	650,000.00	FHLB Note 1.25% Due 6/8/2018	0.000		4,062.50	0.00	4,062.50	0.00
Interest	12/10/2015	313373SZ6	850,000.00	FHLB Note 2.125% Due 6/10/2016	0.000		9,031.25	0.00	9,031.25	0.00
Interest	12/20/2015	3135G0ZE6	1,000,000.00	FNMA Note 1.75% Due 6/20/2019	0.000		8,750.00	0.00	8,750.00	0.00
Interest	12/21/2015	313379DD8	800,000.00	FHLB Note 1% Due 6/21/2017	0.000		4,000.00	0.00	4,000.00	0.00
	Subtotal		4,450,000.00				33,931.75	0.00	33,931.75	0.00



Transaction Ledger

11/30/15 Thru 12/31/15

Transaction Type	Settlement Date	CUSIP	Quantity	Security Description	Price	Acq/Disp Yield	Amount	Interest Pur/Sold	Total Amount	Gain/Loss
OTHER TRANSACTIONS										
Dividend	12/01/2015	60934N104	458,966.95	Federated GOVT OBLIG MMF	0.000		4.07	0.00	4.07	0.00
	Subtotal		458,966.95				4.07	0.00	4.07	0.00
TOTAL OTHER TRANSACTIONS			4,908,966.95				33,935.82	0.00	33,935.82	0.00

FOR IMMEDIATE RELEASE

January 14, 2016

CONTACT:

Robert Lyles

o: 510-891-4745

m: 510-919-9754

rlyles@actransit.org

AC Transit Board Approves More Frequency, More Reliability, and More Service Hours

Service Enhancement Plan will roll out in phases starting June 2016

OAKLAND, Calif. – The AC Transit Board of Directors has approved the largest service enhancement in the District’s history. Currently known as the Service Expansion Plan (SEP), bus service will increase by up to 14 percent, creating a more reliable, convenient and efficient transit network for the East Bay. The SEP is primarily funded by the voter-approved Alameda County Measure BB transportation sales tax. Measure BB is projected to contribute almost \$30 million annually to AC Transit. The District plans to invest approximately \$24 million of those funds to improve bus service within Alameda County.

In 2010, AC Transit was forced to reduce service due to the economic downturn. The East Bay is now experiencing a revitalization economically, culturally and socially, and the approval by the AC Transit Board now allows the District to be more proactive with these growing demands.

“We were in an unenviable position in 2010, forced to reduce service that we know our customers relied on to get to school, to work and to medical care,” said AC Transit Board President, H. E. Christian Peeples. “I’m thrilled to approve a service plan that both restores and enhances this invaluable service in an unprecedented way.”

The SEP was designed with improved frequency as its primary focus. As a result, we’ve created a Frequent Service Network, which provides more buses running every 15 minutes or better along several key corridors. Other lines will undergo a redesign to make those routes more direct, reduce travel time, and offer greater reliability. The SEP also extends service hours on designated lines.

“The SEP gives us the ability to focus on the rider experience,” said AC Transit General Manager Michael Hursh. “Service quality and reliability are the cornerstones of good transit service. The passage of Measure BB gave us the financial resources to build a more reliable and convenient network, not only for our loyal customers, but for those drivers who desire to leave their car behind.”

Approval of the plan included comprehensive planning and outreach efforts to educate the communities in the District. Specifically, the Board considered feedback from riders who offered suggestions on the draft plan throughout the public comment process; the

public hearing process concluded on November 18, 2015. As a result of public hearing, AC Transit adjusted more than a dozen lines in the plan. Additional lines remain under review by District staff.

The SEP will roll out over an 18- to 24-month period beginning in June 2016. To execute the SEP, AC Transit is launching a campaign to recruit bus operators and mechanics, and is currently awaiting delivery of new buses.

Details on recruitment will be available in the coming weeks. The first set of service enhancements will be finalized and made available to the public later this spring.

[More information on the SEP](#) is available on the District's website.

The Alameda-Contra Costa Transit District is California's third-largest bus agency, providing an average of nearly 180,000 daily passenger trips with 151 bus lines throughout the 364-square-mile service area. AC Transit provides safe, convenient, courteous and reliable service in 13 cities and adjacent unincorporated areas in Alameda and Contra Costa counties as well as carrying almost 13,500 daily riders across the bay to San Francisco. For map and schedule information, visit actransit.org or call 511 and say "AC Transit."

#

San Leandro Rotary Endowment Annual

2016 *dungeness* **CRAB FEED**



A few of the programs supported by the San Leandro Rotary Club:

- April Showers
- Arroyo High School Interact Club
- The Boys and Girls Club of San Leandro
- Davis Street Family Resource Center
- Dictionary Project: A dictionary for every 3rd grader in the San Leandro Unified School District
- KIPP King Collegiate Interact Club
- Project Literacy
- Rotacare Community Clinic
- San Leandro Cherry Festival
- San Leandro Education Foundation
- San Leandro High School Interact Club
- San Leandro High School Notables
- San Lorenzo Scholarship Foundation
- Stepping Stones Growth Center

Connect with the San Leandro Rotary Club via
 Web: <http://sanleandrorotary.org>
www.facebook.com/SanLeandroRotary
[@rotarysl](https://twitter.com/rotarysl)

ANNUAL CRAB FEED & FUNDRAISER

Dungeness Crab with Salad, Pasta and Garlic Bread
(An alternate roasted chicken dinner option is also available)

Great Raffle Prizes!

Saturday February 13, 2016

6:00 *No Host Bar*

7:00 *Dinner*

\$50 per person (\$20 of the ticket price is tax deductible as a charitable donation)

San Leandro Boys & Girls Club

401 Marina Boulevard

Catered by **Miraglia Catering**

Get your ticket order in early

—NO TICKETS SOLD AT THE DOOR—

PLEASE RESERVE _____ Tickets for a TOTAL AMOUNT of \$ _____

Name: _____

Address: _____

Payment Method:

- Check
- Cash

Make checks payable to:
SAN LEANDRO ROTARY ENDOWMENT

Mail payment to:
P.O. Box 1052, San Leandro, CA 94577

Purchase online at www.sanleandrorotarycrabfeed2016.eventbrite.com

For information, contact:

Kim Holland at
510.481.2735 or email
sanleandrorotarycrabfeed@gmail.com

