



City Manager's Weekly Update

March 17, 2016

UPCOMING MEETINGS

2016

- 3/21** City Council Meeting
7:00 p.m., Council
Chambers
- 3/28** State of the City, 6:30
p.m., Senior
Community Center
- 4/4** City Council Meeting
7:00p.m., Council
Chambers
- 4/11** Water Pollution Control
Plant Open House, 4:00
p.m.- 6:00 p.m.
- 4/18** City Council Meeting
7:00 p.m., Council
Chambers
- 4/25** Informal Gathering 6:15
p.m.
City/SLUSD/SLUZD
Joint Work Session,
7:00 p.m.
- 5/2** City Council Meeting
7:00 p.m., Council
Chambers
- 5/9** Town Hall Meeting for
Districts 1, 2 and 5
- 5/16** City Council Meeting
7:00 p.m., Council
Chambers
- 5/23** City Council Work
Session, 7:00 p.m.,
Council Chambers

To: City Council
From: Chris Zapata, City Manager

Mark Your Calendar

“Big Read” Noir Fest (Attached)

Sat. Mar. 19th 12:30 p.m. – 8:00 p.m., Main Library, 300 Estudillo Ave.

The San Leandro Library is hosting a film noir fest featuring *Detour*, *Odd Man Out*, *The Big Heat*, and *The Long Goodbye*. The event is free and open to the public, with no prior registration required. The Big Read is a program of the National Endowment for the Arts in partnership with Arts Midwest.

San Leandro Local Business Expo (Attached)

Thurs., March 24th 9:00 a.m. – 12 noon, Main Library, Estudillo Room, 300 Estudillo Ave.

City staff will be hosting an outreach event for businesses and residents interested in learning about the benefits and opportunities made possible by *San Leandro Local*, the City's Community Workforce Agreement & Local Inclusion Policy program. As part of the event, numerous public agencies and organizations will be available to answer questions regarding contracting and employment opportunities. For more information contact Kirsten Foley at 577-3432 or kfoley@sanleandro.org

“Rad American Women” Book Discussion (Attached)

Thurs., Mar. 24th 7:00 p.m. – 8:00 p.m., Main Library, 300 Estudillo Ave.

In honor of Women's History Month, the San Leandro Library will host a book discussion of the book *Rad American Women A-Z* with author Kate Schatz and artist Miriam Klein Stahl. The book features abolitionists, scientists, suffragists, rock stars and agents of change of all kinds. The event is free and open to the public.

Mayor's “State of the City Address” (Attached)

Mon. Mar. 28th, 6:30 p.m. – 8:00 p.m., Senior Community Center, 13909 E. 14th St.

The City of San Leandro and the San Leandro Chamber of Commerce are partnering to host the annual State of the City address with Mayor Pauline Russo Cutter. The event will begin with a social gathering at 6:30 p.m. with the Mayor's address starting promptly at 7:00 p.m. The event is free and open to the public.

Council Information

Notice of Vacancy for City Boards and Commissions

The notice of vacancy was updated on March 15th to add an unscheduled vacancy on the Arts Commission for the District 3 position. The notice of vacancy is posted on the City website and on the bulletin boards outside City Council Chambers and at the Main Library. For more information or to see the application, visit the [Boards and Commissions homepage](#).

News from Other Agencies

Friends of San Leandro Library Spring Book Sale April 2nd – 3rd

- Saturday, April 2nd, 9:00 a.m. – 4:00 p.m. Doors open to members at 9:00 a.m., general public at 11:00a.m., Continental Breakfast will be served, until supplies last.
- Sunday, April 3rd, 12 noon – 3:00 p.m., “Bag Sale Day” All books will be sold for \$2 dollars a bag. Bags will be provided by Friends of the San Leandro Library.

Both sales will be held at the San Leandro Main Library, Estudillo and Karp Rooms, 300 Estudillo Ave.

Grand Opening of the 2016 Downtown Farmers’ Market on April 6th

The ninth season of the popular Downtown San Leandro Farmers’ Market returns to Parrott Street on April 6th and will run through October 14th. A grand opening ceremony is planned for 5:30 p.m. and all Councilmembers are invited to attend and participate. The Market is a highly successful event, generating interest and activity in Downtown San Leandro with an average attendance of 2,500 each week.

San Leandro Next

San Leandro Next is an initiative of the City of San Leandro Community Development Department providing news and updates on economic development and innovation. The following stories were posted since last week:

[Taste of San Leandro Returns for 21st Year](#)

[Downtown San Leandro’s Ongoing Transformation in the News](#)

The Big Read NOIR FEST SATURDAY, MARCH 19

Free admission, no prior registration required. For more information call 510.577.3971. The Big Read is a program of the National Endowment for the Arts in partnership with Arts Midwest.



12:30 - 1:47pm

DETOUR

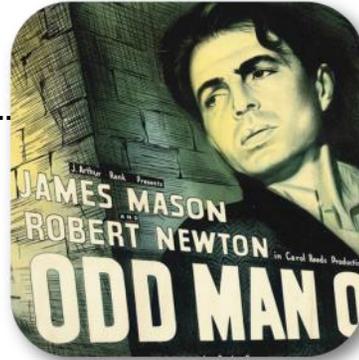
Director: Edgar Ulmer, 1945, NR, 1:08

As bleak as the sun scorched desert.

The film is part of the National Film Registry by the Library of Congress for being "culturally, historically, or aesthetically significant".

Piano player Al Roberts laments when his singer girlfriend, Sue, leaves for Hollywood. Al decides to hitchhike to California to join her. In Arizona, Al accepts a ride from Charles Haskell, but during a storm in a freak accident, Haskell is killed. Frightened, Al assumes Haskell's identity and car, but soon comes upon the mysterious Vera, who seems to know all about his true identity.

Starring: Tom Neal, Ann Savage, Claudia Drake



2:00 - 3:56

ODD MAN OUT

Director: Carol Reed, 1947, NR, 1:56

A thing of grimy menace.

Based on the novel by F.L. Green, this British film noir, directed by Carol Reed and set in Northern Ireland won the BAFTA Award for Best British Film in 1948.

A wounded fugitive's dark odyssey through the streets of Belfast, Ireland. Following a "fundraising" robbery, which goes horribly wrong, the badly injured, abandoned, and increasingly delirious IRA leader Johnny McQueen wanders the city in search of an escape route from the British authorities.

Starring: James Mason, Robert Newton



4:30 - 6:00pm

THE BIG HEAT

Director: Fritz Lang, 1953, NR, 1:30

A hard cop and a soft dame.

Written by former crime reporter Sydney Boehm and based on a serial by William P. McGivern, which appeared in the *Saturday Evening Post*. The film is part of the National Film Registry of the Library of Congress.

Dave Bannion is an upright cop on the trail of a vicious gang he suspects holds power over the police force. When a bomb meant for him kills his wife, Bannion becomes a furious force of vengeance and justice. As Bannion falls further into the Gangland's insidious and brutal trap, he must use any means necessary (including murder) to get to the truth.

Starring: Glenn Ford, Gloria Grahame, Jocelyn Brando



6:15 - 8:07pm

THE LONG GOODBYE

Director: Robert Altman, 1973, NR, 1:52

Nothing says goodbye like a bullet.

A neo-noir film based on Raymond Chandler's 1953 novel. Described as "a study of a moral and decent man cast adrift in a selfish, self-obsessed society where lives can be thrown away without a backward glance ..."

Philip Marlowe is certain his friend isn't a wife-killer, even after the cops throw Marlowe in jail for not cooperating with their investigation into his friend's disappearance. Once out of jail, Marlowe starts to conduct his own search where he encounters a mysterious blonde, a shady doctor and a bottle-wielding gangster, among others, before stumbling onto the truth once and for all.

Starring Elliott Gould, Nina Van Pallandt, Sterling Hayden

CITY OF SAN LEANDRO

STAFF REPORT

Date: March 16, 2016

To: Chris Zapata, City Manager

From: Keith R. Cooke, P.E., Director
Engineering and Transportation Department

By: Kirsten Foley, Administrative Services Manager
Engineering and Transportation Department

Subject: San Leandro Local – Business Expo on March 24th

SUMMARY AND RECOMMENDATION

The following is an update on the upcoming San Leandro Local – Business Expo, an outreach event which will educate San Leandro businesses and residents about the Community Workforce Agreement and Local Inclusion Policy. This is for information only and no action is required.

BACKGROUND AND DISCUSSION

Approved by Council on June 15, 2015, the Community Workforce Agreement (CWA) with the Alameda County Building and Construction Trades Council invests public funds in local jobs, increases opportunities for apprenticeships and career paths to high-quality jobs for residents, and facilitates partnership among developers, employers and San Leandro's workforce. The CWA was effective January 1, 2016 and will govern City construction projects whose value meets or exceeds \$1,000,000.

The CWA and the local business preference or Local Inclusion Policy (LIP) programs together make the San Leandro Local program. This program supports the 2015 Council goal to advance projects and programs promoting sustainable economic development, including transforming San Leandro into a center for innovation. By combining both the local inclusion and the local hire initiatives, staff has crafted a comprehensive strategy that will educate local businesses and residents on how to navigate City purchasing and contracts as well as the potential employment opportunities of the CWA.

To achieve a high level of awareness with both the local business community and residents who could potentially benefit from the CWA and the LIP, staff has partnered with Bay Area Business Roundtable (BABRT), a regional leader in economic and workforce development, in planning the San Leandro Local Business Expo. The event will be held on Thursday, March 24, 2016 from 9:00 a.m. – 12:00 p.m. at the Main Library in the Estudillo Room and will educate attendees on how to navigate the CWA and the LIP. Staff from Engineering & Transportation, Finance, Business Development and Public Works will be present to provide information and guidance on how to participate in San Leandro Local as well as other City business investment programs.

In addition to City staff, representatives from the following local public agencies and organizations also will be available to answer questions on contracting and employment opportunities:

- AC Transit, including the Bus Rapid Transit (BRT) Program
- Alameda County Office of Acquisition Policy
- African American Business Association
- Asian American Business Association
- Bay Area Business Roundtable
- Building and Construction Trades Council of Alameda County
- Climatec
- IBEW Local 595
- Peralta Community College District
- San Leandro Chamber of Commerce
- San Leandro Adult School
- Sheet Metal Workers Local 104

The event program is listed below. For more information, please contact Kirsten “Kurry” Foley at x3432 or kfoley@sanleandro.org.



SAN LEANDRO LOCAL Business Expo

Thursday March 24, 2016

9:00 a.m. – 12:00 p.m.

San Leandro Main Library
Estudillo Room

9:00 – 10:00 a.m. Registration & Open House

10:00 – 10:30 a.m. Remarks & Presentations - Mayor, Council, City Manager & Staff

**10:30 – 12:00 p.m. Open House/Question & Answer:
City Contracting, Community Workforce Agreement
& Local Inclusion Policy**

SAN LEANDRO LOCAL **Business Expo**

**Thursday March 24, 2016
9:00 a.m. - 12:00 p.m**

**San Leandro Main Library, Estudillo Room
300 Estudillo Avenue**



Learn how the City of San Leandro can work for you!

- Access the City's business investment programs
- Navigate contracts and purchasing with the City

Learn about contract opportunities with
Alameda County GSA, AC Transit and other local public agencies

Información sobre este programa esta disponible en www.sanleandro.org ó llame al departamento de ingeniería y transportación al (510) 577-3428. La traducción estará disponible durante el evento a petición.

有关该计划的中文信息可以去網路 www.sanleandro.org 或拨打工程及運輸部門電話 (510) 577-3428. 若需要，現場將提供中文翻譯。

If you need further accommodations, please contact the City Clerk's office at (510) 577-3366 or TDD (510) 577-3343.

For more information on how you can benefit from SAN LEANDRO LOCAL, contact:

Kirsten "Kurry" Foley
City of San Leandro
(510) 577-3432
kfoley@sanleandro.org

Bernard Ashcraft
Bay Area Business Roundtable
(510) 568-6302
rttcjobs@aol.com

SAN LEANDRO LOCAL Business Expo

Jueves, 24 de Marzo 2016

9:00 a.m. - 12:00 p.m

**Biblioteca Central de San Leandro,
Estudillo Room**

300 Estudillo Avenue, San Leandro



***La Ciudad de San Leandro tiene programas que benefician
a ti y a tu negocio!***

- Acceso a programas de inversión local
- Navega el proceso de contratos y procuración de servicios y materiales
- Condado de Alameda, AC Transit y otras oficinas gubernamentales estaran presente con oportunidades de procuración.

Para mas informacion sobre el programa, **SAN LEANDRO LOCAL:**

Kirsten "Kurry" Foley
City of San Leandro
(510) 577-3432
kfoley@sanleandro.org

Bernard Ashcraft
Bay Area Business Roundtable
(510) 568-6302
rttcjobs@aol.com

The San Leandro Public Library
proudly presents...

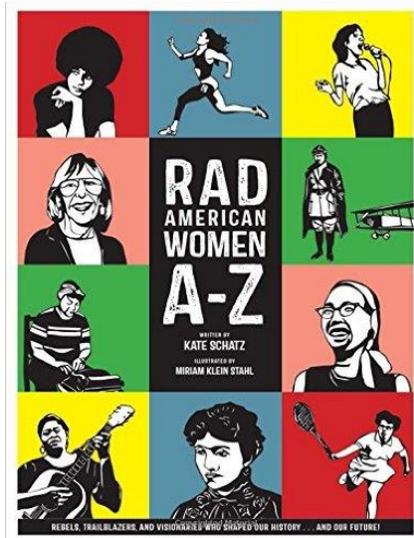
Rad American Women in celebration of **Women's History Month**

Thursday, March 24

7 pm to 8 pm

Estudillo Room

Free Admission



Author Kate Schatz and artist Miriam Klein Stahl will discuss the book *Rad American Women* and the 26 diverse individuals written about and illustrated in it. Included in this work are artists and abolitionists, scientists and suffragists, rock stars and rabble-rousers, and agents of change of all kinds.

This event is a great opportunity for women to bring with them their young daughters, nieces and granddaughters to learn together about those who made a difference for all other women in America. Everyone is welcome.



Kate Schatz (pronounced 'Shots') is a writer, editor, educator, and left-handed vegetarian Bay Area-born-and-bred feminist mama. Her book of fiction, *Rid of Me: A Story*, was published in 2006 as part of the acclaimed 33 1/3 series. Her short story "Folsom, Survivor" was included as a "Notable Short Story" in Best American Short Stories 2011. She is a co-founder and editor of The Encyclopedia Project. She is the Chair of the School of Literary Arts at Oakland School for the Arts, where she teaches fiction, poetry, and journalism to 9th-12th graders. She received her MFA in Fiction from Brown University, and a double BA in Women's Studies/Creative Writing from UC Santa Cruz. She lives with her family on the island of Alameda.



Miriam Klein Stahl is a Bay Area artist, educator and activist. In addition to her work in printmaking, drawing, sculpture, paper-cut and public art, she is also the co-founder of the Arts and Humanities Academy at Berkeley High School where she's taught since 1995. As an artist, she follows in a tradition of making socially-relevant work, creating portraits of political activists, misfits, radicals and radical movements. As an educator, she has dedicated her teaching practice to address equity through the lens of the arts. Her work has been widely exhibited and reproduced internationally. She lives in Berkeley, California with her wife, artist Lena Wolff, daughter Hazel, and their dog Lenny.

For more information about this library program, please call (510) 577-3971.



San Leandro
STATE
of the
CITY

HONORABLE
Mayor Pauline Russo Cutter

March 28, 2016 / 6:30 to 8pm
Light refreshments will be served

SENIOR COMMUNITY CENTER
13909 E. 14th Street

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NOTICE OF VACANCY

City of San Leandro Boards & Commissions

Notice is hereby given that there are vacancies on the following City of San Leandro Boards and Commissions:

Arts Commission (Representation: District 3)

First posted on March 15, 2016

To qualify for this position, you must be

- A registered voter of Alameda County
- A San Leandro resident within the District

For further information regarding the duties and responsibilities of a member of the Arts Commission, please contact Dena Justice, Recreation Supervisor, at (510) 577-3473 or dcjustice@sanleandro.org.

For an application, visit the City website at www.sanleandro.org. For further information regarding the appointment process, please contact City Clerk Tamika Greenwood at (510) 577-3367 or tgreenwood@sanleandro.org.