



San Leandro Police Department • Proud to Serve

Chief's Advisory Board Meeting Notes Tuesday, April 12, 2016

ANNOUNCEMENTS

- Chief's Advisory Board Member Al Frates Has Resigned From the Board

MEETING GOALS

- Reviewed Agenda/Itinerary to Accomplish During Meeting

NEW BUSINESS

Police Executive Research Forum Article "Building Trust in the Community"

Brainstorming Session on How to Enhance Service Levels and Community Outreach

To view the report, please visit the following link:

<http://www.policeforum.org/assets/policecommunitytrust.pdf>

- Interim Chief Tudor Asked the Board to Provide Their Feedback
 - Expectations of the San Leandro Police Department
 - Request For Officers To Get Out of their Cars and Interact With the Community
 - Community Policing is What Defines the San Leandro Police Department
 - It is Our Legacy and Tradition
 - Discussed the Importance of Building Relationships and How to Sustain Them
 - Simplify Our Mission
 - All Employees of SLPD Signed a Statement Acknowledging They Have Read and Understand Our Mission, Core Values and Law Enforcement Oath
 - Basic Fundamentals: Education, Analytics, and Enforcement
 - Educate Our Officers So They Can Better Serve the Community
 - Talking Points are Essential
 - Consistent Messaging is Critical Especially When Discussing Important Issues
 - Trust and Respect – Circular Connection
 - Expand the Career Pipeline
 - Build Trust Especially With the Youth
 - Listen and Understand – Kids Today Don't Trust the Police
 - Raise Awareness in the Community
 - Build Trust
 - Foster New Relationships
 - Discussed Social Justice Application Being Developed by George Hofstetter
 - Opportunity for Kids of Color to Interact With Police
 - Allows User to Film Video Interaction With Police and Upload to Web
 - Users Can Comment and Provide Advice
 - Tool to Build Relationships With Police
 - No Tolerance For Racial Issues

- Consistent Pattern of Policing
 - Be a Nice Person, Smile, and Be Professional
- Officers Need to Have Patience and Measured Response
 - Patient Approach to Anger
 - Officers Should Listen Rather Than React
 - Cultural Shift
- Police Should Smile – Focus on Making Connections
- People That Wear Uniforms Are Held to a Higher Standard
 - Understand What's the Perception/Perception Becomes Reality
- Different World in Policing
 - Videotaping
 - Sensationalism Makes the News
 - Media Focuses on the Mistakes Police Make
 - Culpability of People Making Allegations
- Belonging Evolution
 - Teach Responsibilities are Equal
- Build Relationships
 - Ashland REACH Youth Center
 - Small Businesses – Salons, Barber Shops, etc.
- Measure Officer Performance Levels
 - Evaluate the Responsibilities/Expectations
 - Encourage Involvement in the Public
- Take Advantage of Good Times
 - Reach Out to the Community
- Officers Here For Public Safety
 - Warriors – Enforcement
 - Guardians – Service
- SLPD Officers Do a Good Job of Balancing Community Policing and Proactive When They Need to Be
- Asked the Board to Email Administrative Specialist, Nita Menagias, to Provide Additional Feedback Pertaining to This Article

Chief's Advisory Board Booths at Community Outreach Events (United 4 Safety, Cherry Festival, Farmer's Market)

- Chief Tudor Made an Announcement to Encourage Board Members to Participate at Community Outreach Events
- Upcoming Events
 - Farmer's Market – SLPD Has a Booth the 3rd Wednesday of Each Month
 - Cherry Festival – Saturday, June 4, 2016 10:00 a.m. to 6:00 p.m.
 - United 4 Safety/PD Annual Open House – Saturday, June 25, 2016 9:00 .m. to 2:00 p.m.
- Vice-Chair, Cartier Lee, Also Reminded the Board That There is a Chief's Advisory Board Page on Facebook
 - Encouraged Board to Visit Page For Announcements on Upcoming Events

Chief's Advisory Board Rules and Member Rotation

- Board Members Received a Copy of the Current Rules Regarding Member Rotation, Attendance, and Expectations
- Chief Tudor Will Meet With Chief's Advisory Board Chair, Kent Myers, to Discuss Future Recruitment and Revisions to Rules

ROUNDTABLE

- Evolution – Authority Breakdown
 - Society Questions Authority
 - No Boss – Referred to as Colleague
 - We Are In This Together
 - Kids Question Authority
- Public Perception
 - Officers Under Scrutiny
- Paradigm Shift in this Country
 - On Weibo the San Leandro Police Department Belongs to 10 Groups Including Canada, Hong Kong, China, etc.
 - Social Media Platform Allows SLPD To Review Policies, Opinions, and Receive Advice World Wide
- Police Officers Are the Image of Law Enforcement
 - Be a Guardian, Warrior, and Servant
 - Wear Multiple Hats – Don't Overdo Any Part

Adjournment