

CITY OF SAN LEANDRO

MEMORANDUM

Date: October 23, 2008
To: Shoreline - Marina Committee
From: Steve Hollister, Interim City Manager
Via: Luke Sims, Community Development Director
By: Cynthia Battenberg, Business Development Manager
Subject: DISCUSSION REGARDING SELECTION COMMITTEE
RECOMMENDATION FOR COMPOSITION OF THE SHORELINE
DEVELOPMENT CITIZENS ADVISORY COMMITTEE

In June 2008, the Shoreline-Marina Committee (Committee) directed staff to create a Shoreline Development Citizens Advisory Committee (Shoreline CAC) to provide input to the City Council and development team on development concepts for the Shoreline Area. To clearly define the responsibility of the Shoreline CAC, the following mission statement was approved by the Committee:

The Shoreline Development Citizens Advisory Committee's mission is to provide input to the City Council and development team on a comprehensive master plan for the Shoreline area that provides complementary amenities to the citizens of the City of San Leandro, connects the amenities with current shoreline uses, recognizes the development value of this desirable regional location and how commercial development can fund public amenities and services, addresses logical phasing of development, requires little or no City investment, and results in a Shoreline which is self supporting.

The outreach process included press releases, City Corner advertisements, and notices to all City Board and Commissioners, homeowner associations, business associations, and religious organizations.

Sixty-six applications were received – 63 by the September 29th deadline, and 3 after the deadline. The applicant names were forwarded to the City Council in early September, and copies of the applications were forwarded to the Selection Committee, consisting of Mayor Santos and Councilmember Starosciak. The Selection Committee met on October 2nd and reviewed the applications with the goal of having city-wide representation, new and long term residents, men and women, families, individuals who have participated in City committees before and people who want to get involved, and stakeholders from the various interest groups.

In order to obtain feedback from youth, the opportunity to participate in the Shoreline CAC was presented to the Youth Advisory Commission (YAC) at its October 6th meeting. No YAC members have expressed interest or submitted an application to date. Staff will continue to work with the YAC to identify a youth who can provide input on development.

The Selection Committee recommends the thirty individuals listed in Exhibit A be appointed to the Shoreline CAC. The recommended Shoreline CAC make-up includes:

- Years in San Leandro:

0 – 5 years:	5
6 – 10 years:	6
11 – 25 years:	5
26 years plus:	12
Business representatives:	2

- Gender:

Female:	12
Male:	18

- District representation:

District 1:	7
District 2:	2
District 3:	3
District 4:	5
District 5:	4
District 6:	7
Business representation:	2

- Representatives from the following organizations:
 - Spinnaker Yacht Club; labor organizer (Michael Cook)
 - San Leandro Breakfast Club (Gil Raposo)
 - Boy & Girl Scouts; Sea Scout; EBRPD Advisory Comm.; SL Chamber (Dan Walters)
 - Washington HOA (Robert Leigh)
 - Floresta HOA (Lee Thomas)
 - International Union Operating Engineers (Bob Haynes, Jr.)
 - Sierra Club; Environmentalist (Jeff Houston)
 - Building Trades Council (Matt Maloon)
 - Washington HOA (Michael Nolan)
 - Mulford Gardens Improvement Association (Audrey Albers)
 - Neptune Drive resident; supporter of hand powered watercraft (Dave Clark)
 - San Leandro Yacht Club rep; Sea Gate HOA (Babs Freitas)
 - Marina Faire HOA (Carole Rinaldi)
 - Manager of Horatio's; Shoreline Business Association (Kevin Jones)

Staff recommends the Shoreline-Marina Committee approve the Selection Committee's recommendation for Shoreline CAC membership and forward the list to the City Council for ratification.

SHORELINE DEVELOPMENT

Citizens Advisory Committee

First Name	Last Name	Home Address	District	Yrs in SL	M/F
Alfred	Frates	739 Bridge Rd.	1	44	M
Clinton	Bolden	117 Rantoul Cir.	1	10	M
Gil	Raposo	1445 Daily Dr.	1	46	M
John	Dilsaver	1766 Astor Court	1	22	M
Marilyn	Fong	2762 Lakeview Dr.	1	28	F
Michael	Cook	1306 Scenicview Dr.	1	6.5	M
Susan	Leiga	2633 Darius Way	1	12	F
Dan	Walters	1616 – 140 th Ave.	2	1	M
Ronnie M.	Turner	1273 Dorothy Ave.	2	1	M
Caryl Ann	Symons	1257 Victor Ave.	3	47	F
Lee	Thomas	3770 Carmel Way	3	2	M
Robert G.	Leigh	1388 Drake Ave.	3	34	M
Bob	Haynes Jr.	15512 Harbor Way	4	8	M
Jeff	Houston	1465 Burkhart Ave.	4	40	M
Marie S.	Chiu	15598 Baypoint Ave.	4	7	F
Matt	Maloon	15096 Dewey St.	4	33	M
Michael C.	Nolan	1074 Trojan Ave.	4	31	M
Adrienne	Granger	82 Dutton Ave.	5	30+	F
Peggy Hynd	Combs	61 Georgia Way	5	22	F
Rezsine	Gonzalez	970 Ramona Way	5	8	F
Tom	Fitzsimons	953 Helen Ave.	5	7	M
Audrey	Albers	2037 Marina Ct.	6	59	F
Babs	Freitas	14410 Outrigger Dr.	6	3	F
Carole A.	Rinaldi	2453 Bermuda Ave.	6	39	F
Dave	Clark	13057 Neptune Dr.	6	2	M
Diana L.	Cin	12903 Neptune Dr.	6	16	F
Kent W.	Myers	14180 Santiago Rd.	6	44	M
René	Mendieta	2254 West Ave. 136	6	20	M
Kevin	Jones	2458 San Pedro Dr.	business	Santa Rosa	M
Rebecca	Jewell	12330 Paru	business	Alameda	F