

CITY OF SAN LEANDRO

CITY COUNCIL BUSINESS AND HOUSING DEVELOPMENT COMMITTEE

**January 13, 2011
4:00 p.m. – 5:30 p.m.**

**San Leandro City Hall
835 East 14th Street
San Leandro, California
(Sister Cities Gallery)**

Agenda

1. Discussion Regarding Consulting Services Agreement with Pacific Coast Farmers' Market Association for Management and Operation of the 2011 – 2013 Farmers' Market
2. Discussion Regarding Development of a San Leandro Branding and Marketing Strategy
3. Update on the City's Marketing Activities - San Leandro We want you *here!*
4. Update on Development Projects
5. Public Comments
6. Committee Member Comments
7. Adjourn

Committee Members: Councilmember Michael Gregory
Vice Mayor Ursula Reed
Councilmember Diana Souza