



City Manager's Weekly Update

Week ending July 29, 2011

UPCOMING MEETINGS

- 9/6** City Council Meeting,
7:00 p.m.,
Council Chambers
- 9/8** Business and Housing
Committee Meeting,
4:00 p.m.,
Sister Cities Gallery
- 9/9** Airport Committee
Meeting, 9:00 a.m.,
Sister Cities Gallery



To: City Council
From: Lianne Marshall, Interim City Manager

August will soon be here and the City Council will begin their month-long recess. City staff will continue to email the Weekly Update and report updates on projects and events throughout the month. Enjoy your recess and we look forward to seeing you in September!

Mark Your Calendar

Retail Star Competition at Bayfair Center (reminder)

- Saturday, **July 30, 4:00 p.m.**, Bayfair Center
- The third annual Retail Star competition will conclude with the announcement of this year's winner at a ceremony at Bayfair Center on July 30. The event will be held on the 2nd Level (near Macy's and the security office, entry 5) and attendees are asked to R.S.V.P to Sarah Skotvold at sskotvold@mmrs.com or 357-6000.
- For this year's competition, Bayfair Center is looking for the next, great Retail Star in food service. Contestants are competing for a grand prize including free rent for a year, a built-out location in the food court, and a large cash prize to support start-up costs. Five finalists presented detailed proposals to the judges (including one staff member from the City's Office of Business Development) on July 16.

National Night Out

- Tuesday, **August 2, 5:30 p.m. until about 9:00 p.m.**
- This year's Neighborhood Watch National Night Out is scheduled for next Tuesday, August 2. The activities in the neighborhoods generally take place anywhere from about 5:30 p.m. until about 9:00 p.m.
- A preliminary list of neighborhood events has been sent to you. However, it is not unusual for PD to get late or even last minute additions. If this happens this year, we will e-mail you updates.
- For the third year, San Leandro will begin the 2011 "National Night Out" with a walk from the San Leandro Main Library to the Police Department. Citizens for a Safer San Leandro and representatives from Neighborhood Watch groups will join the Crime Prevention Officer at **5:30 p.m. sharp** at the Main Library. This event will kick-off "National Night Out" in San Leandro by promoting community partnerships, crime prevention and neighborhood camaraderie.
- If you have let us know that you want to ride with an officer that night, please be in the Civic Center Plaza at the end of the National Night Out Walk (about 5:45 p.m. or so) and PD will connect you with an officer at that time.

14th Annual Senior Resource Fair

- Friday, **September 16, 10:00 a.m. to 1:00 p.m.**, Senior Community Center
- This year's Senior Resource Fair theme is "Let's Get Growing." This event is free and will include raffle prizes and health checks!
- Seniors can learn about services available to them regarding housing, health and wellness, transportation, financial planning, leisure activities, and much more during this informational-packed day. Over 60 agencies will be on-hand to provide information and answer questions. This event is open to anyone interested in issues that affect seniors.
- Seniors can also recycle fluorescent lamps, batteries, expired medications and mercury thermometers at the fair.

Council Information

Blighted First Interstate Building to be Demolished (design attached)

- Chase Bank submitted demolition plans to the Building Department on Friday July 22, for the former First Interstate bank located at 1639 East 14th Street.
- The bank was acquired approximately 15 years ago for its parking lot. The building has been vacant since that time in order to ensure no additional demand for parking.
- City staff worked closely with representatives of Wachovia, Wells Fargo and finally Chase Bank to remove this blighted building from downtown and ensure the end result was attractive. A landscape architect designed the entrance/exit off East 14th Street and new parking area. The East 14th Street entrance will improve parking lot circulation and allow Chase customers to access the bank while Parrott Street is closed during the Farmers' Market. Designs for the new driveway including decorative concrete, benches, an arbor and landscaping are attached.
- Chase also agreed to create an emergency ingress/egress easement for the Pallen's Martial Arts building, which will allow the back door of this business to be used as a fire exit and improvements to Pallen's East 14th Street façade to move forward.

Red Light Program Discontinued in Los Angeles (RedFlex letter attached)

- Yesterday, the City of Los Angeles ended their Red Light Program. In Los Angeles County, the courts would not place DMV holds on violators who did not respond to court after being cited. According to information Chief Spagnoli obtained, once the defense attorneys and the general public figured this out, many of violators quit going to court, and the LA City program failed financially.
- In all Northern California counties and all other Southern California counties, the courts do place a registration hold on cited violators who do not show up in court. As a result, violators tend to be more responsive and compliant with their court appearance. Attached is the response from Red Flex.

Voluntary Driveway Replacement – Begier Avenue Annual Overlay/Rehabilitation 2010-11 (staff report and notification letter attached)

- The Annual Overlay/Rehabilitation 2010-11 project is scheduled for construction in Fall 2011. Work will include the reconstruction of various street segments, including Begier Avenue between Bancroft Avenue and Chetland Road.
- Letters will be sent to property owners on Begier Avenue whose driveways may be impacted by the upcoming street reconstruction as part of the project. It will include information on the Voluntary Driveway Replacement Program offered to Begier Avenue residents and notification of a public informational meeting about this program on September 18 at 7:00 p.m. in the Sister Cities Gallery.

Agenda Management Implementation

- We are pleased that we now have a schedule set for the implementation of the automated agenda management system using the Granicus' Legistar System. This system will enable staff to more efficiently track the progression of the Council agenda to its final form.
- Staff will use the system for a trial run for the September 19 City Council agenda and will be fully operational for the October 3 Council agenda and beyond.

Correspondence from Other Agencies

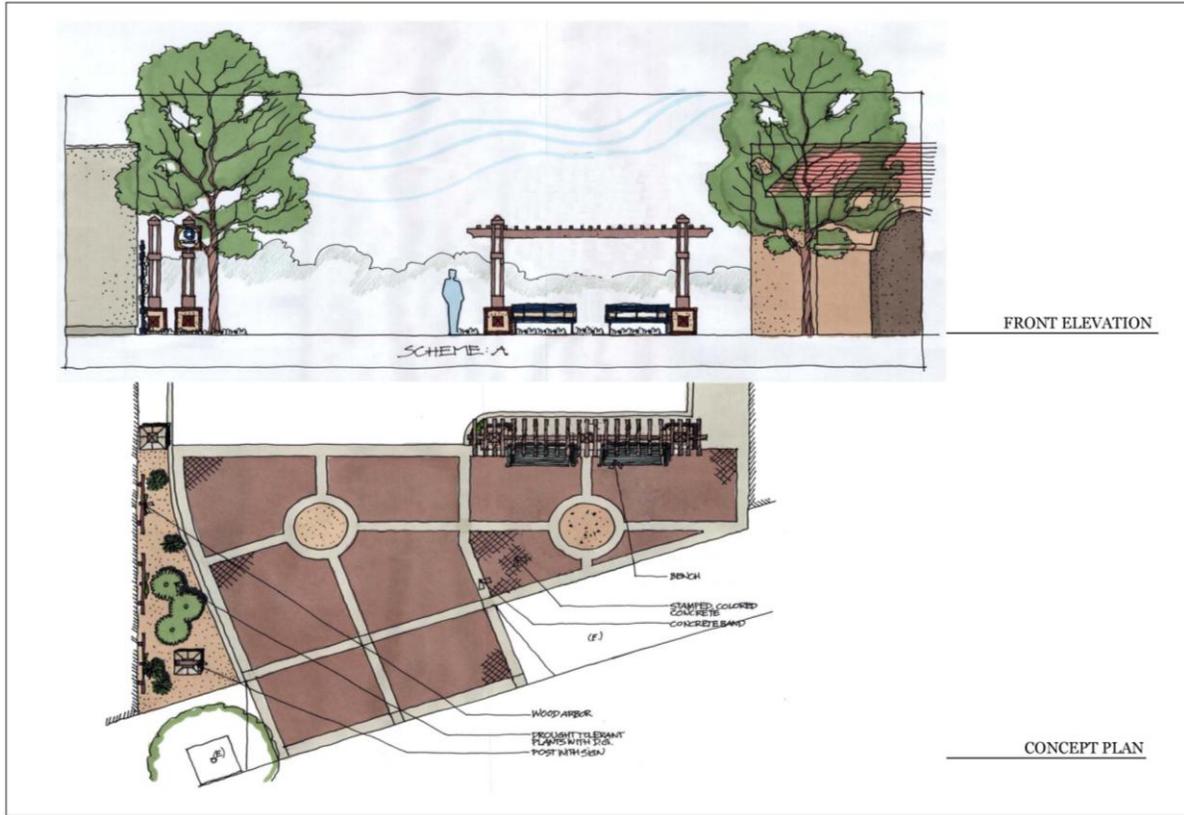
San Leandro Historical Society

- Day at the Casa – Sunday, July 31, 11:30 a.m. to 3:00 p.m., Casa Peralta, 384 West Estudillo Avenue
www.sanleandrohistory.org

San Leandro Unified School District (flyer attached)

- “Showcase in San Leandro,” a benefit for the new Arts Education Center and 550-Seat Theater at San Leandro High School – August 13.

First Interstate Bank – 1639 East 14th Street Architect Design



REVISIONS	
NO.	DESCRIPTION
1	PRELIMINARY CONCEPTUAL DESIGN - 1639 EAST 14 TH STREET PLAZA
2	
3	
4	
5	

CALLISON
209048-29

CHASE
PARKING LOT - PLAZA CONCEPT
San Leandro, CA

A 001



REVISIONS	
NO.	DESCRIPTION
1	PRELIMINARY CONCEPTUAL DESIGN - 1639 EAST 14 TH STREET PLAZA
2	
3	
4	
5	

CALLISON
209048-29

CHASE
PARKING LOT - PLAZA CONCEPT
San Leandro, CA

A 002



VIEW LOOKING TOWARDS SOUTH



VIEW LOOKING TOWARDS ENTRANCE

REVISIONS	
NO.	DATE
1	06/07/2011
2	
3	
4	
5	

REMARKS
CONCEPTUAL DESIGN - LIGHT STREET PLAZA

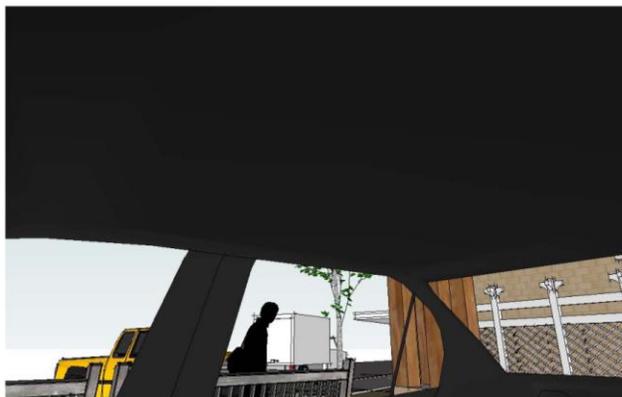
CALLISON
209948-29

CHASE
PARKING LOT - PLAZA CONCEPT
San Leandro, CA

A 003



VIEW FROM PARK BENCH SOUTH



VIEW FROM PARKED CAR SOUTH

REVISIONS	
NO.	DATE
1	06/07/2011
2	
3	
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5	

REMARKS
CONCEPTUAL DESIGN - LIGHT STREET PLAZA

CALLISON
209948-29

CHASE
PARKING LOT - PLAZA CONCEPT
San Leandro, CA

A 004



MAKING A **SAFER** WORLD.

July 28, 2011

Dear Friend:

Yesterday, the Los Angeles City Council voted to end its traffic safety camera program effective on Sunday. While the Los Angeles decision has no impact on your program – Los Angeles was not a Redflex program – the vote may raise questions in your community. As the new public information director for Redflex Traffic Systems, I'm writing now to provide answers to some of those questions and offer my support with your communications needs.

What does the vote in Los Angeles mean for the traffic safety camera program in my city?

It has no impact on the operation of your program. Los Angeles is just one of more than 550 communities nationwide using traffic safety cameras to assist local law enforcement in catching red light runners and speeders. The issue in Los Angeles had nothing to do with the effectiveness of the program; in fact, there was a 62 percent reduction in red light crashes at the 32 intersections where safety cameras were present, and a more than 20 percent reduction citywide.

Is our program still enforceable? Do people who run red lights have to respond?

Your Redflex program is legal and enforceable. That has not changed with this vote. The California Legislature determined that red light violations are a criminal offense. Red light violators are required to respond to any citation your police department issues.

Isn't this program really all about revenue?

That's simply not the case. The data is clear; traffic cameras change driver behavior, reduce crashes and save lives. A 2011 study from the Insurance Institute for Highway Safety concluded there was a 24 percent reduction in the number of fatal crashes in the 14 largest U.S. cities using cameras – including 53 percent in Sacramento, 44 percent in Santa Ana, 62 percent in San Diego and 34 percent in Long Beach. The IIHS also concluded that 159 lives were saved in those 14 cities studied – and 800 more lives could have been saved had every large city in the country used cameras.

Aren't these programs unpopular?

Quite the opposite. A July poll in New Jersey found that 77 percent of voters support the use of cameras in their communities. A 2009 poll in Missouri found a similar result, as did surveys in Houston in 2010 and from the Federal Highway Administration in 2002. Most people appreciate that roads are safer with cameras.

There are two additional things I want to share with you.

In a little more than a week, Aug. 8-14 is National Stop On Red Week. That gives you a great opportunity to highlight everything you are doing to keep roads safe, including the use of traffic safety cameras. We can share a sample resolution your council may want to adopt.

I also want to introduce you to a great partner, Traffic Safety Coalition. Redflex is a member of the coalition and supports it fully. In California, TSC partners include California Walks and the California Bike Coalition. In addition, TSC works with organizations like Los Angeles Children's Hospital on safety matters. I will be happy to introduce you to TSC and encourage you to work with this great organization. For more on TSC, visit www.trafficsafetycoalition.com.

Please contact me any time I can help you.

Tom Herrmann
Director, Public Information
Redflex Traffic Systems; 623.207.2405; THerrmann@Redflex.com

CITY OF SAN LEANDRO

STAFF REPORT

Date: July 25, 2011

To: Lianne Marshall, Interim City Manager

From: Uchenna Udemezue, Director
Engineering and Transportation Department

By: Kenneth Joseph, City Engineer

Subject: VOLUNTARY DRIVEWAY REPLACEMENT – BEGIER AVENUE
ANNUAL OVERLAY/REHABILITATION 2010-11
PROJECT NO. 10-149-38-327

SUMMARY AND RECOMMENDATION

This report provides information regarding a letter to be sent out to property owners on Begier Avenue whose driveways may be impacted by the upcoming street reconstruction as part of the Annual Overlay/Rehabilitation 2010-11 project. This letter will include information on the Voluntary Driveway Replacement Program offered to Begier Avenue residents and also the time and location for a public informational meeting about this program.

This is for information only, and no action is required.

BACKGROUND AND DISCUSSION

The Annual Overlay/Rehabilitation 2010-11 project is scheduled for construction in Fall 2011. Work will include the reconstruction of various street segments, including Begier Avenue between Bancroft Avenue and Chetland Road. Of the eight streets associated with the subject project, Begier Avenue is the only one with gutters overlaid with asphalt concrete (AC).

Driveway construction standards have varied over the years in response to changes in vehicle ground clearances. As a result, driveways throughout the City differ depending on when they were constructed. In the 1970's and 1980's, many streets were paved by overlaying the existing surface with a layer of AC. This process added AC to the gutter pan, which helped improve access to older, steeper driveways, but this additional AC will be removed when the street is reconstructed as part of this project.

Begier Avenue has eight-inch curbs, which is two inches higher than the current City standard, but this is not readily apparent since the gutter pans are buried. The extra AC in the gutter pan will be removed with the reconstruction of Begier Avenue, which will result in higher driveway lips that may make it more difficult for residents to access their driveways.

On July 18, 2011, the City Council approved an amendment to the existing Administrative Code regarding cost sharing for non-standard driveway replacement when streets are reconstructed. In the past, all properties adjacent to the project street(s) were eligible for the Voluntary Driveway Replacement Program. The amendment modified the Program to limit eligibility to property owners on streets “where the pavement elevation at the gutter has been significantly lowered in the course of street reconstruction” Provisions were also added for suspending the Program when funding is not available for its implementation.

The attached letter will be sent out during the week of August 1, 2011 to the property owners within the limits of work on Begier Avenue.

City of San Leandro

Civic Center, 835 E. 14th Street
San Leandro, California 94577



August 1, 2011

Dear Resident:

**RE: Voluntary Driveway Replacement Program
Annual Overlay/Rehabilitation 2010-11, Project No. 10-149-38-327, File 3.8.2**

Dear Property Owner:

This letter is to notify you about a program the City of San Leandro offers when roadway projects impact the elevation of streets. The program is known as the Voluntary Driveway Replacement Program and offers financial assistance to property owners interested in modifying their driveway approaches when a City road rehabilitation project changes the depth of the street.

Your property on Begier Avenue between Bancroft Avenue and Chetland Road will be eligible for this voluntary program due to the upcoming Annual Overlay/Rehabilitation 2010-11 project that will commence this Fall. The asphalt previously overlaid in the gutter along most of Begier Avenue will be removed, returning the street gutter to its original elevation. Depending on the thickness of the asphalt removed, your current driveway construction, and the type of vehicle you drive, it may be more difficult entering and exiting your driveway after the road reconstruction work is complete. In addition, all unauthorized driveway modifications such as concrete, wood, or metal will be removed and will not be allowed to be reinstalled.

This program is entirely voluntary and if you choose to participate you will be reimbursed for half the cost of replacing your driveway approach. The driveway approach is the portion of your driveway immediately adjacent to the asphalt concrete (AC) street pavement including the sidewalk within the street right-of-way. It does not include the portion of your driveway on your own property.

You are invited to attend a public meeting to learn more about the program and the project.

Date:	Thursday, August 18, 2011
Time:	7:00-8:00 p.m.
Location:	Sister Cities Gallery Room First Floor City Hall 835 East 14 th Street San Leandro

For more information, or if you have any questions in the meantime, please contact me at (510) 577-3302 or via email at the address below. Thank you for your cooperation.

Sincerely,

Kyle K. Lei, P.E., Associate Engineer
Engineering and Transportation Department
klei@sanleandro.org

You're Invited
 To Celebrate
 The Vibrant San Leandro Arts Community
 with an **elegant, razzle-dazzle arts extravaganza**
featuring SLHS alumni

SHOWCASE SAN LEANDRO

*a benefit for the new
 Arts Education Center &
 550-seat Theater at SLHS*

AUGUST 13, 2011

**★ NO HOST BAR
 & SILENT AUCTION 5 P.M.
 DINNER 6 P.M.**

SAN LEANDRO SENIOR CENTER
 13909 E. 14TH STREET, SAN LEANDRO

*(After dinner, follow the stars for a short stroll to the beautiful new theater.
 For those who prefer to drive, there is ample parking at both locations.)*

SHOW 8 P.M.
 ARTS EDUCATION CENTER
 AT SAN LEANDRO HIGH SCHOOL
 2200 BANCROFT AVENUE, SAN LEANDRO

**TO ORDER TICKETS, PLEASE CONTACT JENI ENGLER: 510. 352.8473
 or by email: jeniengler@sbcglobal.net**

\$50 SUGGESTED DONATION PER TICKET
(includes dinner & reserved seating)

sponsored by the San Leandro Education Foundation (SLED), Friends of the Theater