



City Manager's Weekly Update

Week ending September 23, 2011

UPCOMING MEETINGS

- 9/26** City Council Work Session, 7:00 p.m., Council Chambers
- 9/29** Rules and Communications Committee Meeting, 4:30 p.m., Sister Cities Gallery
- 10/3** City Council Meeting, 7:00 p.m., Council Chambers
- 10/7** Finance Committee Meeting, 8:15 a.m., Sister Cities Gallery
- 10/10** City Council Work Session, 7:00 p.m., South Offices Conference Room
- 10/11** Facilities and Transportation Committee Meeting, 4:00 p.m., Sister Cities Gallery
- 10/13** Business & Housing Committee Meeting, 4:00 p.m., Sister Cities Gallery
- 10/14** Disaster Council, 8:30 a.m., Senior Community Center
- 10/17** City Council Meeting, 7:00 p.m., Council Chambers
- 10/21** Finance Committee Meeting, 8:15 a.m., Sister Cities Gallery
- 10/24** City Council Work Session, 7:00 p.m., South Offices Conference Room
- 10/27** Rules and Communications Committee Meeting, 4:30 p.m., Sister Cities Gallery

To: City Council
From: Lianne Marshall, Interim City Manager

This week the League of California Cities held its Annual Conference in San Francisco. I know some of you attended. I was able to attend one day and came away with lots of information and ideas. This weekend is filled with dedications, celebrations and play. See below for details. Next week is just as busy, with a Work Session to discuss the Shoreline Development, a community meeting on the Village Marketplace, and the next in the San Leandro by Design series.

Mark Your Calendar

Recreation and Human Services Department Events on September 24 (reminders)

- **Saturday, September 24, various times and locations**
- **San Leandro Dog Park Dedication** is scheduled for **11:00 a.m.** at **Marina Park**. The Dog Park is located at the south end of Marina Park, 14001 Monarch Bay Drive. After parking, walk through the Shoreline Trail entrance, across the bridge and just past the EBDA building on the left, and you will see the Dog Park.
- **Knight Memorial Dedication 12:00 to 12:30 p.m.** also at **Marina Park**. Join us as we celebrate and honor the life of Luster Knight, an Alameda County Firefighter and a well-known advocate who worked tirelessly and enthusiastically for the betterment of the San Leandro community.
 - The Memorial includes a bench with a memorial plaque overlooking the Bay and Marina Park, his favorite park, and a fire engine red drinking fountain, representing Luster's passion for inclusivity, accessibility and being a firefighter.
 - The memorial was made possible by the support of and fundraising by the San Leandro City Council and Recreation and Parks Commission; Alameda County Fire, Local 55; Davis Street Family Resource Center; and Leadership San Leandro.
- In support of Nickelodeon's Worldwide **DAY of PLAY**, the Recreation and Human Services Department will be offering opportunities for kids and families to get outside and play. Free activities including Disc Golf, Horseshoes, Volleyball, Basketball and Recreational Swim will be offered at a variety of parks at different times throughout the day.

Celebrate the 100th Anniversary of Women's Right to Vote at the San Leandro Library (reminder)

Saturday, September 24, 1:00 p.m. to 4:00 p.m., Main Library's Lecture Hall

- The Library invites the community to attend a free program on Saturday for a program that honors the women of California who fought many years and endured terrible prejudice for the right to vote. That right was granted on October 10, 1911, nine years before the Nineteenth Amendment to the U.S. Constitution was ratified.

- The program will include a living history portrayal by the San Leandro Players of those fighting for the right to vote and their fierce opponents, and a “meet and greet” reception with cookies and tea will follow the program. This will be the day to celebrate Your Right to VOTE!

Community Meeting for the Proposed Village Marketplace Neighborhood Retail Development (reminder)

- **Tuesday, September 27, 7:00 p.m., Sister Cities Gallery, City Hall**
- The City will hold a community workshop on September 27 to provide an update and solicit citizen feedback on the proposed Village Marketplace retail center at 1550 East 14th Street (the former downtown Albertsons store).
- Preliminary design concepts for the Village Marketplace envision a Mediterranean-style retail center of roughly 28,000 square feet, anchored by a specialty grocery store. Negotiations between developer Innisfree Ventures II and potential tenants are still in progress; however, the developer has received letters of intent from grocer Fresh & Easy Neighborhood Market and Peet’s Coffee & Tea. The design concepts include additional retail and restaurant spaces with outdoor dining, and a public plaza and gathering place with a fountain.

San Leandro by Design – Re-Working Suburbia (reminder)

- **Wednesday, September 28, 8:00 a.m. to noon, San Leandro Arts Education Center, 2200 Bancroft Avenue**
- The Chamber of Commerce’s fourth San Leandro by Design event is scheduled for September 28.
- Greg Tung and Rod Stevens will be the key note speakers on the topic of Taking Control: A Do-It-Yourself Toolkit for Place-Based Business. Using San Leandro as a case study, simple, high-return strategies business leaders and innovators can implement will be explored.
- Registration is \$40 per person and includes a continental breakfast. The event is followed by a no-host lunch at Paradiso restaurant. Please notify Yolanda Carrasco if you would like to attend.

2011 Flu Shot Clinics (flyer attached)

- **Monday, October 3 and October 10, 10:00 a.m. to 2:00 p.m., Senior Community Center**
- The annual Flu Shot Clinics will be held twice on October 3 and October 10. This service is offered in partnership with Sutter Visiting Nurse Association and Hospice (VNA).
- This year’s flu immunization will include the H1N1 strain. There is no charge for those covered by Medicare Part B. VNA is not receiving free vaccines from the county this year, so flu shots will be \$25 for those not covered by Medicare Part B, \$55 for pneumonia shot, and \$30 for preservative-free shot (for those pregnant or allergic to thimerosal). The fee is established by VNA, which is a non-profit organization, and the City receives no money. Last year, over 300 shots were administered at the Marina Community Center.

18th Annual Trivia Bee (flyer attached; ticket in last Wednesday’s packet)

- **Friday, October 21, 6:00 p.m., Marina Community Center**
- San Leandro’s 18th Annual Trivia Bee benefiting the San Leandro Library’s Project Literacy program is being held on October 21. The dinner starts at 6:00 p.m., the prize drawing starts at 7:00 p.m., and the Trivia Bee starts at 7:30 p.m.
- As in years past, tickets have been provided for the Mayor and City Councilmembers. Additional tickets may be purchased at the Main Library.

Council Follow-Up

Port of Oakland RFI Update

- Last month, staff notified Council via the Weekly Update of a Request for Information (RFI) received from the Port of Oakland, seeking identification of property suitable to provide compensatory mitigation for loss of approximately 22 acres of wetlands associated with two proposed Oakland Airport construction projects.

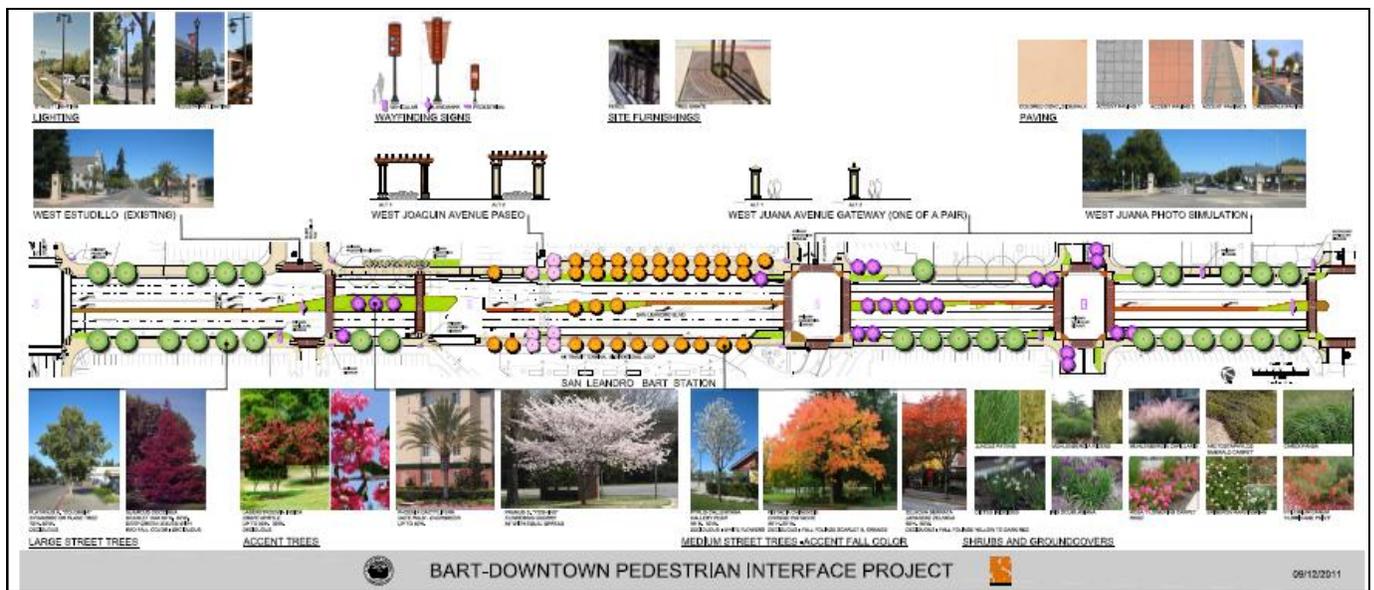
- Staff determined that the Dredged Materials Management Site (DMMS) could be a potential candidate for this project, and a formal response to the RFI was submitted to the Port on August 15.
- Staff received email notification on September 16 that the Port had received 17 responses to its RFI, and that it would not be recommending the City's DMMS site as a potential candidate for their wetland mitigation at this time.

Council Information

Community Outreach: BART–Downtown Pedestrian Improvement Project/I-880 HOV Interchange Aesthetics (staff report attached)

- City staff will be at the Farmers' Market in the City Booth on September 28 to solicit community input about the BART-Downtown Pedestrian Improvement Project and the Interchange Aesthetics for the I-880 HOV Lane Project. Staff will be available from 4:00 p.m. to 8:00 p.m. to provide information and receive comments on the design features.

BART-Downtown Pedestrian Interface Project



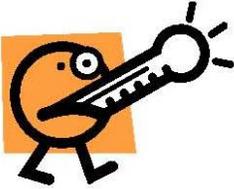
San Leandro High School Girls Fall Golf Classic Results (staff report attached)

- On September 12, the San Leandro High School Girls Fall Golf Classic was held with a total of 17 teams participating.
- This year's team champion was Mission San Jose High School with a score of 415. Runner-up was Deer Foothill High School, which had a score of 430, and in third place was Castro Valley High School, also with a score of 430. Low medalist with a score of 77 was Maggie Bailey from San Ramon Valley High School. Runner-up medalists were Janelle Reali and Yuri Ahn, both from Granada High School, with scores of 78.
- The Public Works Department and American Golf continue to grow the game of golf by hosting various junior golf competitions at Monarch Bay on an annual basis. Other junior events include the San Leandro High School Boys Spring Golf Classic, which is played every March, and the San Leandro City Junior Golf Championship, which takes place each August. A combined total of over 500 juniors participate in these three events each year.

Correspondence from Other Agencies

Alameda County Fire Department – Paramedics Plus Update (letter attached)

Senior Flu Shot Clinics



MONDAY, OCTOBER 3

10:00am – 2:00pm

MONDAY, OCTOBER 10

10:00am – 2:00pm

First come, first served – no appointment required

Senior Community Center
13909 East 14th Street, San Leandro



Don't catch the flu! Come and get a flu shot! Nurses from the Visiting Nurse Association & Hospice of Northern California will be available to give flu immunizations.

Please read back side of flyer for information regarding flu shots and *REQUIRED DOCUMENTATION*



FLU SHOT FEE:

NO CHARGE if covered by Medicare Part B (bring proof of insurance)

\$25 if not covered by Medicare Part B (bring proof of insurance)

\$30 for Preservative-Free Shot

PNEUMONIA SHOT FEE: \$55.00

For questions about *clinic*:

(510) 577-3462

For questions about *flu shots*:

SVNAH FLU HOTLINE:

1-800-500-2400



Senior Services, Senior Community Center

13909 East 14th Street,
San Leandro, CA. 94578

Phone: (510) 577-3462 / FAX: (510) 352-3049

QUESTIONS AND ANSWERS

How much are the shots?

The flu shot is \$25, preservative free flu shot is \$30 (for those pregnant or allergic to thimerosal and the pneumonia shot is \$55.

If you are covered by Medicare, is your shot free?

If you are covered by Medicare Part B, there is no cost to you for the shot. Sutter VNA & Hospice will bill Medicare for payment. We will verify coverage by checking the red, white and blue Medicare Part B card at the time of the shot.

Are Medicare HMOs the same as Medicare Part B?

No. If you are covered by a Medicare HMO, such as Pacificare, Medicare Advantage, Kaiser, SecureHorizons, Healthnet Seniority Plus, CHAMPUS, etc., you need to pay for your shot at the clinic or see your own health care provider for a shot.

What about non-Medicare insurance, such as Kaiser, PacifiCare, Healthnet or Blue Cross?

Other than Medicare Part B, Sutter VNA & Hospice cannot bill insurance companies for a shot. If you do not have Medicare Part B coverage, you will need to pay in order to receive a shot at the clinic. Sutter VNA & Hospice will provide a receipt for you to submit to your insurance company for possible reimbursement of all or part of what you've paid. Sutter VNA & Hospice is not responsible for any difference between what you pay and what you may receive as reimbursement.

Do you give shots to children?

We provide shots for children ages 3 and above if accompanied by a parent or guardian

Do you give shots to pregnant women?

We provide shots for pregnant women. In accordance with State regulations, we will provide preservative-free vaccine for pregnant women, as our supplies last. The cost for a preservative-free shot for a pregnant woman is \$30.

Who should receive a pneumonia shot?

Pneumonia vaccinations are recommended for those 65 years or older. Only one pneumonia shot is needed after age 65, if you have not received one before. If you received a pneumonia shot before you turned 65, you should get a booster shot after you turn 65. There should be five years between the initial shot and the booster. Please check with your doctor if you are unsure about whether you need a pneumonia vaccine.

What if this is my first flu shot?

If this is your first time receiving a flu shot, please plan on remaining at the clinic for 10 minutes after you get your shot, in the unlikely event that there is a reaction to the shot.

What is Sutter VNA & Hospice?

We are a not-for-profit community based home health care and hospice organization that serves 12 Northern California counties. The "VNA" stands for Visiting Nurse Association. All proceeds from our flu shot clinics help support local home care and end of life care services, and community support groups, so that these services are available for all who need them, regardless of ability to pay. In 2006, Sutter VNA & Hospice celebrated its 100th anniversary providing health care to patients and families in their homes.

San Leandro Library Project Literacy's 18th Annual



Trivia Bee



Friday, October 21, 2011

Dinner 6:00 p.m. • Drawing 7:00 p.m. • Trivia Bee 7:30 p.m.

Marina Community Center • 15301 Wicks Blvd.

Be a part of the cheering audience and watch as sponsored teams, consisting of three players, compete for the prestigious title of "San Leandro Trivia Bee Champions!"

Topics will include politics, movies, television, sports and history, to name a few!

Please support Project Literacy so it may continue to provide adult and family literacy services to the community.

Your donation is a vital contribution to this essential community educational program.

Sponsor a team...be a team member...purchase a dinner ticket or purchase a drawing ticket...
donate a drawing prize....just get involved!

Thank you for your continued support of Project Literacy and our efforts on behalf of literacy.

The tutors, students, children and staff send you a Big Bee Thank You!

For more information please call: 577-3944



Team sponsors will be acknowledged through library displays, the newspaper and the Trivia Bee. Sponsorship includes 3 tickets.
Your sponsorship benefits Project Literacy in its mission to provide adult and family literacy services.

YES! I want to sponsor a Trivia Bee Team for \$350
and I will provide the three team members.

Team Name _____

YES! I want to sponsor a Trivia Bee Team for \$350
but I want Project Literacy to provide the 3 team members.

Name _____

YES! I would like to support Project Literacy
with a donation in the following amount: \$ _____

Address _____

City _____ Zip _____

YES! I want to buy tickets to the Trivia Bee. _____ x \$25 each \$ _____

Phone _____ E-mail _____

YES! I want to donate a prize for the drawing.
Contact me to arrange for delivery of prize.

Total amount enclosed \$ _____

Please print and return to:
Project Literacy • San Leandro Library
300 Estudillo Avenue, San Leandro, CA 94577
Checks payable to: San Leandro Public Library Foundation
IRS-501 (c) (3) # 94-3180326

CITY OF SAN LEANDRO

STAFF REPORT

Date: September 19, 2011

To: Lianne Marshall, Interim City Manager

From: Uche Udemezue, Director
Engineering and Transportation Department

By: Keith R. Cooke, Principal Engineer
Engineering and Transportation Department

Subject: COMMUNITY OUTREACH: BART-DOWNTOWN PEDESTRIAN
IMPROVEMENT PROJECT/I-880 HOV INTERCHANGE AESTHETICS

SUMMARY AND RECOMMENDATION

City staff will be at the Farmers' Market in the City Booth on September 28, 2011 to solicit community input about the BART-Downtown Pedestrian Improvement Project and the Interchange Aesthetics for the I-880 HOV Lane Project. Staff will be available from 4:00 p.m. to 8:00 p.m. to provide information and receive comments on the design features.

This report is for information only, and no action is required.

BACKGROUND

The BART-Downtown Pedestrian Improvement Project and the I-880 HOV Project are two significant projects for the City. Each of the projects will start construction in 2012 and both require public input on the designs. The City's Engineering and Transportation Department is preparing the design for the BART-Downtown Pedestrian Improvement Project and the Alameda County Transportation Commission is managing the design of the I-880 HOV Project.

The BART-Downtown Pedestrian Improvement Project will install pedestrian-friendly improvements along San Leandro Boulevard from Davis Street to Williams Street. The streetscape improvements include sidewalk reconstruction with bulb-outs, landscaping, enhanced crosswalks and new street trees. The project is primarily financed by a \$4,610,000 Federal Transportation for Livable Communities (TLC) Program grant.

The \$108 million I-880 High-Occupancy Vehicle (HOV) Project will extend the southbound HOV lane from just south of Marina Boulevard to Hegenberger Road. The project will reconstruct both the Davis Street and Marina Boulevard overcrossings. The project will also construct improvements to accommodate additional traffic by providing signalized off-ramps at Marina Boulevard and an additional lane on Davis Street from the southbound off-ramp to Warden Avenue. The majority of the project is being constructed with funds from the 2006 Proposition 1B Bond, with additional funds provided by developer contributions for the additional improvements at Marina Boulevard and

Measure B funds for the additional lane on Davis Street. The aesthetic improvements will be constructed using Federal Transportation Enhancement funds.

DISCUSSION

The Engineering and Transportation Department is seeking public input for the design for the BART-Downtown Pedestrian Improvement Project and the Interchange Aesthetics for the I-880 HOV Lane Project. Rather than hold a traditional meeting for community input, staff will be available at the September 28th Farmers' Market on Parrott Street from 4:00 p.m. to 8:00 p.m. to interact with residents. The informal setting of the Farmers' Market was selected to provide an environment where residents feel comfortable providing their feedback on the proposed aesthetic design features and to allow staff the opportunity to engage the public and receive broader input.

Public comments are being sought on the following:

- BART-Downtown Pedestrian Improvement Project: street and pedestrian lighting; landscape trellis; West Juana Gateway feature; large street trees; accent trees; medium/accent street trees; shrubs; and groundcover.
- I-880 HOV Lane Project Interchange Aesthetics: the end corbel; retaining wall/wingwall pattern; fencing; and color scheme.

Displays of the various alternatives for both the BART-Downtown Pedestrian Improvement Project and the I-880 HOV Lane Project Interchange Aesthetics will be shown at the City Booth. A comment form will be available to provide written input. Staff will use the input to provide a final recommendation for the architectural treatments for the two projects.

Fiscal Impact

There will be small cost for this outreach. The costs are included in the associated project accounts: 150-38-331 BART-Downtown Pedestrian Improvements and 144-39-021 Westgate Parkway Phase II.

CITY OF SAN LEANDRO

STAFF REPORT

Date: September 19, 2011

To: Lianne Marshall, Interim City Manager

From: Michael Bakaldin, Public Works Director

Subject: SAN LEANDRO HIGH SCHOOL GIRLS FALL GOLF CLASSIC

SUMMARY AND RECOMMENDATION

This report is for information only, and no action is required.

BACKGROUND

Each September, since 1999, the San Leandro High School Girls Fall Golf Classic has been played at Monarch Bay Golf Club. High school girls' golf teams from around the Bay Area participate in this annual one-day event. The event was originally organized by the Public Works Department to showcase the newly renovated Marina Golf Course and help raise funds for the San Leandro High School Golf Team. In 2001, the tournament moved to the renovated Tony Lema Course, where it continues to be played today. Public Works and American Golf Corporation continue to assist the San Leandro High School Girls Golf Team in hosting this event.

DISCUSSION

This year, the San Leandro High School Girls Fall Golf Classic was held on September 12th, with a total of 17 teams participating in the event. This year's team champion was Mission San Jose High School with a score of 415. Runner-up was Deer Foothill High School, which had a score of 430 and in third place was Castro Valley High School, also with a score of 430. Low medalist with a score of 77 was Maggie Bailey from San Ramon Valley High School. Runner-up medalists were Janelle Reali and Yuri Ahn, both from Granada High School, with scores of 78.

CONCLUSION

The San Leandro High School Girls Fall Golf Classic continues to be a very important part of the San Leandro High School Girls Golf Team schedule and funding. The Public Works Department and American Golf continue to grow the game of golf by hosting various junior golf competitions at Monarch Bay on an annual basis. Other junior events include the San Leandro High School Boys Spring Golf Classic, which is played every March, and the San Leandro City Junior Golf Championship which takes place each August. A combined total of over 500 juniors participate in these three events each year.



Alameda County Fire Department

835 E. 14th Street · San Leandro, CA 94577

Tel (510) 618-3490 · Fax (510) 618-3445

www.acgov.org/fire

SHELDON D. GILBERT
Fire Chief

September 13, 2011

SERVING:
City of Dublin
City of Newark
City of San Leandro
City of Union City
Lawrence Berkeley
National Laboratory
Lawrence Livermore
National Laboratory
Unincorporated Areas
of Alameda County
Alameda County
Regional Emergency
Communications Center
"Accredited Center
of Excellence"

To: Dublin City Manager Joni Pattillo
Newark City Manager John Becker
San Leandro City Manager Lianne Marshall
Union City City Manager Larry Cheeves
Dan Lunsford, Lawrence Berkeley National Laboratory
John Sharry, Lawrence Livermore National Laboratory

From: Fire Chief Sheldon D. Gilbert *SDG*

Re: Paramedics Plus: November 1, 2011

As I know you are aware, the Alameda County Emergency Medical Services Agency (County EMS) is responsible for the coordination and regulation of emergency medical response within Alameda County. County EMS conducted an extensive review of the Emergency Medical System (EMS) in the county and subsequently issued a request for proposal seeking an ambulance provider that could meet the needs of the entire county with respect to Advanced Life Support (ALS) and Basic Life Support (BLS) patient care and transport. The successful bidder was a company operating under the name Paramedics Plus. The proposal submitted by Paramedics Plus was comprehensive and demonstrated a thorough understanding of the critical partnership between the fire department emergency medical response (Engine-based Paramedics and Emergency Medical Technicians) and the private ambulance provider. This contract award meant that the incumbent provider, American Medical Response (AMR), would be transitioning out of the county over approximately an eighteen-month period.

Since the award of the contract in 2010, the Alameda County Fire Department (ACFD) has been working closely with Paramedics Plus and AMR to ensure a smooth transition date of November 1, 2011. This is an exciting time as it represents the implementation of a state-of-the-art and fully integrated (Fire, EMS, and Dispatch), high performance system never before seen in Alameda County. This integrated system represents a remarkable improvement in the delivery of 911 EMS services in the county and will serve as a model for the rest as a true public private partnership.

DEDICATED TO SUPERIOR SERVICE

September 13, 2011
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As part of this partnership, Paramedics Plus will be dispatched by ACFD from the Alameda County Regional Communications Center (ACRECC), operate on the same radio frequencies as fire department responders, partner with fire departments by providing crucial frontline medical response equipment to ensure consistency, and be part of joint paramedic training to ensure consistency of service delivery.

Being dispatched by ACRECC not only means that there will be common communication and radio channel assignments between ambulance and fire resources, but ensures all 911 calls will be prioritized and classified based on common medical dispatch protocols and industry best practices. This will serve to ensure the appropriate ambulance resources are sent within each jurisdiction and that fire and ambulance units are meeting strict response time criteria for critical calls. Prioritizing incidents also will serve to ensure fire and EMS units only respond with lights and siren (Code 3) when necessary. There also will be a completely integrated electronic patient care data system that connects first response, transport and hospital patient care records in real time. The integrated technology and shared dispatch center costs will result in a \$12.49 cost per call reduction.

In addition to the technology advancements, there will be a number of cost saving efficiencies that will help create standardized equipment as well as economies of scale. Paramedics Plus will provide all fire first response units with new 12 lead cardiac monitors/defibrillators and Lucas mechanical CPR devices including maintenance and replacement. This has a current value of over \$30,000 per first response vehicle. Paramedics Plus also will manage all EMS supplies for the ACFD which will result in an annual savings of over \$250,000 dollars annually.

Needless to say, the ACFD is very excited about the service level enhancements and cost savings that will be realized by all the communities we serve. Staff will keep you updated as November 1, 2011 approaches. Please feel free to contact me if you need any additional information.