



City Manager's Weekly Update

Week ending October 7, 2011

UPCOMING MEETINGS

- 10/10** City Council Work Session - CANCELLED
- 10/11** Facilities and Transportation Committee Meeting, 4:00 p.m., Sister Cities Gallery
- 10/13** Business & Housing Committee Meeting, 4:00 p.m., Sister Cities Gallery
- 10/14** Disaster Council, 8:30 a.m., Senior Community Center
- 10/17** City Council Meeting, 7:00 p.m., Council Chambers
- 10/18** Rules and Communications Committee Meeting, 4:30 p.m., Sister Cities Gallery
- 10/21** Finance Committee Meeting, 8:15 a.m., Sister Cities Gallery
- 10/24** City Council Work Session, 7:00 p.m., South Offices Conference Room

To: City Council
From: Lianne Marshall, Interim City Manager

I hope some of the Council will be able to attend the East Bay Economic Development Alliance (EDA) Event on Economic Development and Job Creation in the East Bay on Thursday, October 13 (see below). The event is free to Councilmembers and should be a very interesting discussion about economic development priorities in the East Bay.

Mark Your Calendar

2011 Seniors Flu Shot Clinic (reminder)

- **Monday, October 10, 10:00 a.m. to 2:00 p.m., Senior Community Center**
- The second annual Seniors Flu Shot Clinic will be held on October 10. This service is offered in partnership with Sutter Visiting Nurse Association and Hospice (VNA). While the focus on the clinics is for seniors, no one is turned away.
- This year's flu immunization will include the H1N1 strain. There is no charge for those covered by Medicare Part B. VNA is not receiving free vaccines from the county this year, so flu shots will be \$25 for those not covered by Medicare Part B, \$55 for pneumonia shot, and \$30 for preservative-free shot (for those pregnant or allergic to thimerosal). The fee is established by VNA, which is a non-profit organization, and the City receives no money. Last year, over 300 shots were administered at the Marina Community Center.

Coffee with the Cops (reminder)

- **Tuesday, October 11, 8:00 a.m. – 9:00 a.m., Dick's Restaurant, 3188 Alvarado Street**
- "Coffee with the Cops" is a pilot program implemented by the San Leandro Police Department in an effort to enhance communication between community members and the police department. These monthly presentations, which will take place at various locations around the community, will have an informal format designed to be informative regarding public safety and quality of life issues that impact neighborhoods.

East Bay Economic Development Alliance (EDA) Event – Building on our Assets: Economic Development and Job Creation in the East Bay (flyer attached)

- **Thursday, October 13, 8:00 a.m. to 10:30 a.m., Oakland Marriott City Center, 1001 Broadway**
- East Bay EDA will release an in-depth look at the East Bay economy next Thursday. The study, which focuses on economic development and job creation in the East Bay, was prepared by leading economists from the Bay Area. A panel of state and regional leaders will be on hand to respond to the report and set the stage for a regional conversation about the East Bay's economic development priorities.
- As an East Bay EDA member, the event is free to Councilmembers, however, space is limited. Please register for the event [here](#).

Two Community Meetings on City Council Redistricting and City Manager Selection

- **Thursday, October 13, 7:00 p.m., Main Library Lecture Hall, 300 Estudillo Avenue**
- **Wednesday, October 19, 7:00 p.m., Marina Community Center Thunderbolt Room, 15301 Wicks Boulevard**
- Two meetings have been scheduled to seek the community's input on two important matters – redistricting of City Council districts, and characteristics and qualifications of the ideal future City Manager for San Leandro. The meetings scheduled for October 13 and October 19 will cover both topics in each meeting.
- Redistricting of City Council Districts generally comes every ten years, after the US Census has been completed and new Census tracts show shifts in the City's population. The City Council strives to balance the number of residents within each Council district.
- Also, the recruitment for a new City Manager for San Leandro is underway and the community is encouraged to give recommendations for the qualities and qualifications desirable in a new City Manager. An on-line questionnaire is available on the City's website to receive community input at the following link: <http://www.sanleandro.org/depts/cityhall/council/cmquestionnaire.asp>.
- The two topics will be combined into single meetings as a convenience to the community.

San Leandro Creek Clean-Up

- **Saturdays, October 29, and November 19, 9:30 a.m. to 12:30 p.m., Root Park, East 14th and Hays Streets**
- Celebrate International Coastal Cleanup Day on October 29 and November 19 by removing non-native invasive plants, as well as cleaning debris from San Leandro Creek.
- Long sleeves and long pants, sturdy shoes and gardening gloves are recommended. Plastic gloves, drinks and snacks will be provided.
- Participants under 18 years must have a parent or guardian signature to participate and children under 14 must be accompanied by an adult. Call 577-6069 for more information or visit <http://www.fslc.org>.

Village Marketplace Follow-Up Community Meeting

- **Wednesday, November 2, 7:00 p.m., Sister Cities Gallery, City Hall**
- The City will hold a second community workshop on November 2 to continue the conversation regarding the Village Marketplace.
- The designs for pedestrian and bicycle access, landscaping and hardscaping, the outdoor plaza and dining areas, and building elevations have been modified and further developed based on input at the September 27 meeting. Additionally, a representative from Fresh 'N Easy Neighborhood Grocery will be present.

Veterans Day Flag Raising

- **Friday, November 11, 11:00 a.m., Senior Community Center, 13909 East 14th Street**
- This year's Veterans Day Flag Raising program, hosted as always by San Leandro American Legion Post 117, will be held on Friday, November 11, at 11:00 a.m. (11-11-11 at 1100hrs in military time) at the Senior Community Center.
- Local Veteran Adam Figueroa, who has passed on "to Post Everlasting," will be eulogized, and the event will also offer a special tribute to WWII Veterans. Because of this special WWII tribute, the Post has asked that we hold it at the Senior Community Center to accommodate a larger than normal audience.
- We have not yet heard if there will be an Alameda County Veterans Day Parade this year.

Council Information

State Elimination of Redevelopment Agencies Impact on 2011 Downtown Holiday Plans

- Redevelopment Agencies throughout the State of California are anxiously awaiting a decision on the lawsuit filed by the California Redevelopment Association and League of California Cities against the state for two bills passed in June of this year – AB x1 26 which eliminates redevelopment agencies and AB x1 27 which allows cities to pay the state a ransom to continue to collect tax increment for redevelopment.
- The State Supreme Court has indicated they will issue a decision by January 15, 2012. In the meantime, San Leandro is one of the approximately 400 agencies whose activities are on hold. This holding pattern

has stalled some redevelopment projects, such as the development of Village Marketplace in Downtown San Leandro, while funding for other redevelopment programs is prohibited, such as 2011 holiday lighting downtown.

- In past years the City was able to fund holiday decorations as well as a tree-lighting ceremony at City Hall. Funding for holiday events was discontinued last year in response to continued declines in City General Fund revenue. The Redevelopment Agency was able to partner with the Downtown Association last year and continue to bring the community a revamped holiday event at Joaquin Plaza. The Redevelopment Agency lit the path of the horse-drawn carriages while the Downtown Association planned and managed the popular “It’s a Wonderful Night” event in Joaquin Plaza.
- Although Downtown San Leandro may not be decorated as in the past, the Downtown Association is planning to bring the community the It’s a Wonderful Night holiday festivities on Friday, December 2, 2011.

Police Department Crime Prevention Newsletter (attached)

- The Fall 2011 SLPD Crime Prevention Newsletter is attached and posted on the City’s website: <http://www.sanleandro.org/depts/pd/prevention/programs.asp>

Community Development Update – October 2011 (attached)

- An update on projects and happenings in the Community Development Department during the month of September 2011 is attached for your information. Highlighted projects include: Stepping Stones façade improvements, Village Marketplace, the Shoreline Conceptual Master Plan, Westgate Center, Surf Apartments, the City’s floodplain management activities, a preview of planning activities for October and November, and building permit statistics.
- The Community Development Update is available in multiple locations on the City website including the Community Development webpage, the Business Development webpage and under Neighborhood News. It’s also listed as a City News Item.
- The Community Development Update is also distributed via Constant Contact to a database of approximately 500 individuals.

Businesses in the News

Chevys, El Torito Owner Files for Bankruptcy (article attached)

- On October 4, **Real Mex**, owners of Chevys and El Torito restaurants, filed for bankruptcy due to declines in revenue in their 178 stores, the majority of which are in California.
- San Leandro has one Chevys located at Bayfair and an El Torito at the Shoreline.
- The company is seeking bankruptcy court approval for an auction in about three months and is in discussions with creditors. Staff received a call from Real Mex’s realty consultant regarding the El Torito lease with the City, which expires in 2019.

Revitalizing Prosperity in the East Bay

Join East Bay EDA members
and partners for the release of
a special report:

Building on Our Assets: Economic Development and Job Creation in the East Bay

THURSDAY, OCTOBER 13, 2011

8:00 - 10:30 AM

OAKLAND MARRIOTT CITY CENTER

STAKEHOLDERS' PERSPECTIVES:

What drives the economy in the East Bay?
What drives employment?
How can business, government and education
work together to revitalize prosperity in the East Bay?

**Registration and networking
begins at 7:30 am**

To register: [register online here](#)

This is a free event for East Bay EDA

Members, Partners & Sponsors.

Non-member fee \$45.



**EAST BAY
COMMUNITY
FOUNDATION**





San Leandro Police Department Crime Prevention News & Tips



PROPERTY TAX REDUCTION SCAMS

Companies using official-sounding names like "Tax Review," "Tax Adjusters" and "Tax Reassessment" seek to scam homeowners who are worried about their property taxes and declining property values. They send misleading mailers that look like official government agency documents to trick you into sending them money to try to lower your property taxes. They also use addresses like "Regional Processing Center" to make you think the mail is coming from a government agency. Sometimes, they threaten to impose a late fee if you do not send them money by a certain date.

Do not be fooled. Government agencies do not charge for tax reassessment — *it is free*. If your property has declined in value and you think your property tax is incorrect, you can request a review of your property from your local tax assessor. For more information, contact your county tax assessor's office.

What you can do to avoid becoming a victim:

- ▶ If you didn't ask for something, do not pay money for it.
- ▶ Contact your county tax assessor's office directly. Do not pay for a middleman.

If you are a victim of this scam, you can file a complaint with the California Attorney General's Public Inquiry Unit at <http://ag.ca.gov/consumers/general.php> or by writing to P.O. Box 944255, Sacramento CA 94244.

Information provided by the State of California Attorney General's Office.

FALL, 2011



CRIME PREVENTION UNIT

Sergeant L. Torres
577-3247
Officer T. DeGrano
577-3248
Officer K. Kovach
577-3252

H. E. L. P. — **Homeowner Education & Loan Protection**

The Alameda County District Attorney's Office is offering a program to educate homeowners about real estate fraud. This is a collaborative effort to prevent real estate fraud through coordination with local, state, and federal law enforcement agencies.

The primary goal of H.E.L.P. is to stop a real estate fraud scheme from taking root in the community. H.E.L.P. is committed to the investigation and prosecution of con artists who perpetrate real estate fraud crimes. It investigates all

(Continued on page 3)

ELDER/VULNERABLE ADULT ABUSE

Abuse comes in many forms. Know the signs and symptoms of abuse and do not be hesitant to act on your suspicions.

Most incidents of elder abuse do not happen in nursing homes; rather it takes place at home. The great majority of older people live on their own or with their spouses, children, siblings, or other relatives, not in institutional settings. When elder abuse happens, family, other household members, and paid caregivers usually are the abusers. Although there are extreme cases of elder abuse, often the abuse is subtle, and the distinction between normal interpersonal stress and abuse is not always easy to discern.

There is no single pattern of elder abuse in the home. Sometimes the abuse is a continuation of long-standing patterns of physical or emotional abuse within the family. Perhaps, more commonly, the abuse is related to changes in living situations and relationships brought about by the older person's growing frailty and dependence on others for companionship and for meeting basic needs.

It isn't just infirm or mentally impaired elderly people who are vulnerable to abuse. Elders who are ill, frail, disabled, and mentally impaired or depressed are at greater risk of abuse, but even those who do not have these obvious risk factors can find themselves in abusive situations and relationships.

Stay alert to possible signs and symptoms of the different forms of abuse, including:

- ◆ Unexplained injuries or behavior;
- ◆ Vulnerable adult appears afraid of a person or certain situations;
- ◆ Vulnerable adult is kept isolated from others.

FINANCIAL EXPLOITATION

Exploitation is intentionally taking advantage of a vulnerable adult either personally or financially.

Signs include:

- ◆ Disappearance of possessions or property;
- ◆ Sudden transfer of money, unauthorized use of bankcards, and/or forged signature on checks;
- ◆ Checks or other documents signed when the elder cannot write or understand what he or she is signing;
- ◆ Lack of personal amenities—appropriate clothing and grooming items;
- ◆ Numerous unpaid bills when someone else has been designated to pay them;
- ◆ Change in spending patterns, such as buying items he/she doesn't need and cannot use;
- ◆ The appearance of a stranger who begins a new close relationship and offers to manage the elder's finances and assets;
- ◆ Undue influence or coercion.

For more information please contact the State of California Department of Social Services at <http://www.cdss.ca.gov/agedblinddisabled/PG1298.htm>.

Numbers to know:

Non-emergency	577-2740
General Business	577-2740
Records Section	577-3217
Traffic Division	577-3208
Animal Control	577-3206
Community Compliance	577-3260
Abandoned Vehicles	577-3260
Recruiting	577-3247
Neighborhood Watch	577-3248
Crime Free Multi-Housing	577-3252

For teens**SEXTING:
HOW TEENS CAN STAY SAFE**

Sexting is sending sexually explicit text or photographs via mobile devices. Sometimes teens share the photographs voluntarily, but at other times teens may be coerced into taking or sending the photographs. Once the photos are sent, some kids use them to bully, harass, intimidate, or embarrass victims online or via mobile devices.

Sexting between minors is a felony and can have serious legal consequences. You could be charged with a crime. If convicted you could be labeled as a sex offender for the rest of your life. Think before you "sext." Follow these important tips to keep safe:

- ◆ Never send or post sexually provocative pictures. Once the picture is out there, it will never go away. Don't risk your future college or employment hopes and your reputation with family, friends, teachers, and neighbors who could see the photos.
- ◆ Remember that healthy relationships should be based on mutual respect, not just sexual attraction. Sometimes, boyfriends and girlfriends share intimate photos with each other. Since one photo can reach thousands via websites and mobile devices, make sure you never share these photos with friends and classmates.

- ◆ Refuse to be pressured into sending explicit pictures. If someone threatens you or tries to force you to send a picture, talk to an adult you trust.
- ◆ Never open or forward explicit pictures from people you don't know. An online friend that you have never met or do not know in person is really a stranger.
- ◆ Use caution with devices like computer webcams. Always turn them off or close the lens to prevent prying eyes from seeing too much.
- ◆ If someone keeps sending you explicit pictures, tell a parent or trusted adult. You need to understand that the adult may have to involve law enforcement or school administrations to help resolve the matter and keep you from getting into a more serious situation.
- ◆ Talk to your friends about sexting. If someone you know is sharing explicit pictures, encourage them to stop before they get into trouble. If necessary, tell a parent or other trusted adult. Good friends try to keep each other safe.

Information in this article taken from the "National Crime Prevention Council." E-mail: www.ncpc.org.

**HOMEOWNER EDUCATION & LOAN
PROTECTION** *(Continued from page 1)*

reports through a team of inspectors and prosecutors who handle only real estate fraud cases.

Through H.E.L.P., victims are provided with assistance and referrals to outside agencies to help them unwind these illegal real estate transactions that rob them not only of their money and property, but also of their dignity.

H.E.L.P. can provide a full range of services to homeowners which assists them to recover from real estate fraud allowing them to move on with their lives.

For more information, please contact:

**Alameda County District Attorney's Office
Consumer & Environmental Protection Division
Real Estate Fraud Unit
(510) 383-8600
E-mail: askcepd-da@acgov.org**

COMMAND STAFF

Sandra R. Spagnoli
Chief of Police

Stephen Pricco
Police Captain—Operations

Peter Ballew
Police Captain—Services

Jeff Tudor, Lieutenant
Criminal Investigation Division

Jim Lemmon, Lieutenant
Traffic Division

Greg Lemmon, Lieutenant
Patrol Division

Christopher Tankson, Lieutenant
Patrol Division

Denise Lenz
Support Services Manager

BULLYING - What Parents Can Do

ADVICE FOR PARENTS & ADULTS ABOUT HOW TO DEAL WITH BULLYING

Information in this article provided by the National Crime Prevention Council (www.ncpc.org)

A big, tough kid stops a smaller kid on his way to school and threatens to hurt him unless he hands over his homework. The popular girls at school won't let anyone sit at their lunch table except their friends. These two bullying scenarios and others happen more often than most adults realize. Seventy-four percent of eight to eleven-year-olds say teasing and bullying happen at their school. But what exactly is bullying?

BULLYING IS

- ♦ Fighting, threatening, name-calling, teasing, or excluding someone repeatedly and over time
- ♦ An imbalance of power, such as size or popularity
- ♦ Physical, social and emotional harm
- ♦ Hurting another person to get something

Many parents don't think that bullying is as big a problem as bringing a weapon to school or drug use but its effects can be severe and long lasting. Every day, nearly 160,000 children miss school because they are scared of bullying, according to the National Education Association. Bullying doesn't only negatively affect its victims, but also the bullies themselves.

Kids who are bullied are more likely to

- ♦ Do poorly in school
- ♦ Have low self-esteem
- ♦ Be depressed
- ♦ Turn to violent behavior to protect themselves or get revenge on their bullies

Kids who bully are more likely to

- ♦ Do poorly in school

- ♦ Smoke and drink alcohol
- ♦ Commit crimes in the future

WHY DO SOME PEOPLE BULLY?

There are a lot of reasons why some people bully:

- ♦ Some bullies do it to get attention or things, or to make other people afraid of them.
- ♦ Others might be jealous of the person they are bullying. They may actually be a victim of bullying themselves.
- ♦ They may see it as a way of being popular, or making themselves look tough and in charge.
- ♦ Some bullies may not even understand how wrong their behavior is and how it makes the person being bullied feel.

Parents can play a central role to prevent bullying and stopping it when it happens. Here are a few things you can do:

- ♦ Teach kids to solve problems without using violence and praise them when they do.
- ♦ Give children positive feedback when they behave well to help build their self-esteem. Help give them the self-confidence to stand up for what they believe in.

SAN LEANDRO POLICE DEPARTMENT CRIME PREVENTION NEWS & TIPS

is published by the Crime Prevention Unit.

San Leandro Police Department
901 East 14th Street
San Leandro CA 94577

san leandro community development update

October 2011

Redevelopment and Business Development

- Stepping Stones Growth Center, a non-profit social services agency dedicated to improving the lives of children and adults with developmental disabilities, will be commemorating the completion their latest mural on Thursday, October 13th at 5:00 P.M. This large mural entitled "Dawn to Dusk at Stepping Stones" was designed by Meadow Presley and constructed by Stepping Stones program participants and staff. This mural along other improvements to the property at 311 MacArthur Blvd including



the installation of a new bench, planter boxes, picnic table, and lighting improvements were funded in part by the City's Façade Improvement Program. Using this program, which funds up to 50% of exterior improvements for qualifying business, the City has made improvements to many businesses including DC Dance, the Bal Theatre, Mike's Feed and Pets and the Englander Restaurant. (District 5)

- The City held its first community workshop on Tuesday, September 27th to provide an update and solicit citizen feedback on the proposed **Village Marketplace** retail center at 1550 East 14th Street (the former downtown Albertsons store).



David Irmer of Innisfree Ventures II, the City's selected developer, presented the project to the roughly 40 people in attendance. The design concept envisions Village Marketplace as a high-quality, Mediterranean-style neighborhood retail center of roughly 28,000 square feet, anchored by a specialty grocery store. Negotiations with tenants are still in progress; however, the developer has received letters of intent from grocer Fresh & Easy Neighborhood Market Peet's Coffee & Tea and Chipotle. The design concepts include additional retail and restaurant spaces with outdoor dining, and a public plaza and gathering place with a fountain.

The next community workshop is scheduled for Wednesday November 2nd at 7:00 P.M. in the Sisters Cities Gallery at City Hall. (District 1)

- The East Bay Economic Development Alliance (EDA) will release an in-depth look at the economy entitled "**Revitalizing Prosperity: Economic Development and Job Creation in the East Bay**" on Thursday, October 13th. The study was prepared by leading economists from the Bay Area, and a panel of state and regional leaders will be on hand to respond to the report and set the stage for a regional conversation about the East Bay's economic development priorities. The event will take place between 8:00 a.m. and 10:30 a.m. at the Oakland Marriott City Center located at 1001 Broadway. The event is free to all East Bay EDA members and tickets are available to the public for \$45, however, space is limited. Please register for the event [here](#). (Citywide)

- The San Leandro Downtown Association produced a very successful **Sausage & Suds Music Festival** on Sunday October 3rd. This event brought approximately 10,000 people downtown to watch four musical acts including Layce Baker and The Black Diamond Blues Band, Glimpse Trio, Avance, and The Spazmatics. The event was sponsored by a number of local San Leandro businesses including Aidells Sausages, OSISOFT, Otis Spunkmeyer, Ghirardelli Chocolate, Coca Cola, Peterson Power Systems, Drake's Brewery and Safeway. Additional sponsorships were provided by The City of San Leandro, Horizon Beverage, Alhambra Water and New Belgium Brewing Company. (District 1)



- On September 26th the San Leandro City Council held a public work session regarding the **Shoreline Development Conceptual Master Plan**. Nearly 30 people attended the meeting in which the Citizen Advisory Committee recommended the Conceptual Master Plan to the City Council. This plan represents over 2 ½ years of work by the Committee and Cal Coast Development, the City selected master developer. The plan includes a complementary mix of uses, namely a hotel and conference center, restaurants, office, retail, housing, a pedestrian walkway around the perimeter, kayak and bike rentals, a park with bocce ball courts and infrastructure and landscaping to connect all the amenities. (District 6)

- The San Leandro Chamber of Commerce held a "**Reworking Suburbia**" seminar on September 28th at San Leandro High School's Arts Education Center. The event was attended by more than 70 business officials, City staff and students from San Leandro High School and featured development expert Rod Stevens, and urban design & place making specialist Greg Tung, who spoke about how companies and communities have used their "places" to connect with one another and the world, through simple, high-return actions. Mayor Stephen Cassidy, Chamber President Dave Johnson, San Leandro by Design Principal Gaye Quinn, and Karen Engel of the East Bay Economic Development Alliance also spoke at the event. (Citywide)



- **KWW Kitchen Cabinets and Bath**, an importer of kitchen and bath products, will be expanding in San Leandro, relocating from a 50,000 square foot facility on Merced St. to a 123,000 sq foot facility at 1251 Doolittle Drive (the former Prescolite building). Balco, the owner of 1251 Doolittle will be purchasing the Merced property as part of the deal. (District 6)
- On September 30, Business Development staff submitted two documents that are needed to comply with the State's regulatory requirements. An annual **Statement of Indebtedness (SOI)** must be submitted by all redevelopment agencies in California each year. The SOI lists all of the Agency's debt obligations and provides updates on debt service payments made in the previous

fiscal year. The second regulatory submittal, a **Preliminary Recognized Obligation Schedule (P-ROPS)**, is new this year. This schedule is a requirement of ABx1 26, the bill that eliminates all redevelopment agencies in California (a second bill allows them to be reinstated if they agree to make payments to the state). The P-ROPS outlines debt and contractual obligations (such as debt service on bonds) that the Agency would need to continue paying after it was eliminated. If ABx1 26 and 27 are found unconstitutional in a pending case before the State Supreme Court, the P-ROPS will have no impact. (Citywide)

- SKB, the current owners of **Westgate Center**, are accepting offers from companies who would like to acquire or partner in the redevelopment of Westgate Center. Staff has held numerous meetings with SKB and their consultants the past few years on various ideas for redevelopment of the shopping center which currently includes retail on the bottom floor and industrial space and parking on the second floor. Staff has been supportive of SKB's plans to reposition the shopping center which have included creating a green building with a focus on clean and bio tech with incubator spaces or an ethnic retail center on the second floor. Access from Davis Street to the center and access to the second floor remain challenges. (District 6)
- A private investment firm is in the process of purchasing San Leandro based **A.G. Ferrari Foods** along with Andronico's Markets, which each went bankrupt earlier this year. Renovo Capital plans to revamp the stores and operate them independently. (District 6)
- **Cleaire, OSISoft** and **Energy Recovery Inc. (ERI)** were selected as three of the "Top 40" Clean Tech Innovators for 2011 by Grow-California, a green business advocacy organization. The "Top 40" companies were nominated by dozens of California-based professional services firms, suppliers, investors, banks and academia who identified clean tech companies that were distinguished from competitors because of their focus on innovation and important contributions to California's economic growth.

Cleaire designs, develops and manufactures diesel particulate filters for retrofitting in-use diesel engines which reduce particulate matter emissions by greater than 85%. Their line of eight CARB verified diesel particulate filters provide maximum emission reductions for the widest range of diesel applications.



OSISoft delivers the PI System, the industry standard in enterprise infrastructure, for management of real-time data and events. With installations in 107 countries spanning the globe, the OSISoft PI System is used to quantitatively measure efficiency and effective resource management in manufacturing, energy, utilities, life sciences, and data centers.



ERI is the creator and manufacturer of the PX Pressure Exchanger™ an innovative technology that can reduce the amount of energy required in seawater desalination by up to 60%, resulting in more economical production of drinking water and a reduced carbon footprint.



Grow-California CEO Jon Gregory commented, "The California Clean Tech 'Top 40' Innovators represent the 'best of the best' in California and by virtue of that, are critical to California's economy now and in the future." (Districts 1 & 6)

Planning, Zoning, and Building Updates

- On September 6th, the City Council approved a one year extension to the current **medical marijuana moratorium**, which expired on September 30, 2011. The moratorium is now set to expire on September 30, 2012. The City Council can then utilize the additional time to gather the latest information from the City of Oakland and other municipalities and then provide staff direction. The moratorium would continue to restrict and prevent the approval of any planning

approvals, building permits, or other entitlements that are necessary for establishment of any new medical marijuana dispensaries, marijuana cultivation facilities or other land uses. (Citywide)

- The City of San Leandro was recognized by the **Federal Emergency Management Agency (FEMA)** for our community floodplain management activities which exceed the National Flood Insurance Program standards. As a result, flood insurance premium rates in the City are discounted to reflect the reduced flood risk resulting from the community actions.(Citywide)
- On September 22, **Waste Management** held a grand opening for the completion for its Organics Processing and Transfer Station and Public Area Material Recovery Facility located within its Davis Street Resource Recovery Complex at 2615 Davis Street. The new Organics Building is part of Waste Management's ongoing Master Plan improvements and is a LEED Gold certified building with a total project cost of \$12.5 million. (District 6)
- Current Planning Calendar (as of September 30, 2011 and subject to change):

Event	Date/Address/Project Description/Approval Type (Council District #)
Board of Zoning Adjustments	October 6, 2011 <ul style="list-style-type: none"> • 1300 Bancroft Ave/ Foot Spa/CUP modification (CD 1) • ACI Yearly CUP Review (CD 3) November 3, 2011 <ul style="list-style-type: none"> • Zoning Code amendments re: assembly, commercial recreation uses, et al. • Davis Street Transfer Station Annual Review (CD 6) December 1, 2011 <ul style="list-style-type: none"> • 130 Greenhouse Mall/McDonald's/2nd drive thru/CUP (CD 4) • Zoning Code amendments/clean-up
Planning Commission	October 20, 2011 <ul style="list-style-type: none"> • 2960 Merced St/Heritage Baptist Church/PD amendment (CD 3) • 2450 Washington Ave/New multifamily rental construction/PD, Gen Plan Amendmt, Rezoning, Development Agreeemt & vesting tentative map (CD 1) November 17, 2011 <ul style="list-style-type: none"> • Zoning Code amendments re: assembly, commercial recreation uses, et al.
City Council	November 21, 2011 <ul style="list-style-type: none"> • 2450 Washington Ave/New multifamily rental construction/PD, Gen Plan Amendmt, Rezoning, Development Agreeemt & vesting tentative map (CD 1) December 5, 2011 <ul style="list-style-type: none"> • Zoning Code amendments re: assembly, commercial recreation uses, et al.
Administrative Review (AR)	<ul style="list-style-type: none"> • 14800 Washington Ave/T-Mobile wireless telecomm in ROW/AR (CD 3) • 1625 Graham Way/fence modification/AR

Notes: CUP (conditional use permit); PD (planned development); TUP (temporary use permit)

Housing and CDBG

- On September 19, the City Council approved the City's **Consolidated Annual Performance Evaluation Report (CAPER)**, which is a required annual report by the U.S. Department of Housing & Urban Development (HUD) that evaluates the City's performance in meeting the goals, objectives, and actions proposed under its FY2010-2011. Staff then forwarded the final CAPER to HUD by the October 1 federal deadline. (Citywide)

- Staff has been in discussion with the nonprofit Eden Housing, Inc., along with the nonprofit Citizens Housing Corporation (CHC), Alameda County Housing and Community Development, California Housing Finance Agency (CalHFA) to assist in the transfer of ownership of the **Surf Apartments** (a 46 unit affordable apartment at 15320 Tropic Court) from CHC to Eden Housing. The City, City Redevelopment Agency, County and CalHFA have provided funding to CHC for acquisition/rehabilitation of the Surf Apartments in the past. CHC has been transferring its East Bay affordable rental properties to Eden Housing in recent years as CHC has been preparing to shut down by end of 2011 due to fiscal problems caused by the economic downturn. Eden will likely be seeking some future financial assistance from the City, County and CalHFA to help complete the eventual transfer of ownership. (District 4)

Economic Trends

- Through September of the 2011-12 fiscal year, the Division of Building and Safety issued 655 permits, with a total project valuation of \$21.4 million. The number of permits issued was down 2.82% from the same period of the prior year; however the valuation of the projects was up by 109.86%. This significant increase in project valuation is due to the construction of the Water Pollution Control Plant. (Citywide)

Parent of El Torito, Chevy Fresh Mex files for Bankruptcy

USA Today – October 4, 2011 By Mae Anderson, Associated Press

NEW YORK – Real Mex, operator of Mexican restaurants including [El Torito](#), Chevys Fresh Mex and Acapulco Mexican Restaurant y Cantina, filed for [Chapter 11](#) bankruptcy protection Tuesday and plans to seek a buyer for the company.

CFO Richard Dutkiewicz says the company faced declining sales since 2008 as consumers began to eat out less often during the recession. The chain was also facing higher costs and rising debt.

It had assets of \$272.2 million and debt of nearly \$250 million when it filed for bankruptcy protection, according to a filing with the U.S. Bankruptcy Court in Delaware.

Its year-to-date revenue totaled \$315.4 million through Aug. 21, down 3% from the year before because of lower customer traffic and store closings.

The company discussed restructuring its debt with its creditors, but Dutkiewicz said in a filing that the company decided the best way to preserve the company's value as an operating company and maintain uninterrupted business was to start Chapter 11 proceedings and try to sell itself.

Dutkiewicz said the company is seeking bankruptcy court approval for an auction in about three months, after bidding procedures are final and bids are submitted. He said the company is in "active discussions" with some creditors for a potential "stalking horse," or opening bid for the auction.

The company, based in Cypress, Calif., started in 1954, opening El Torito restaurants. Today it operates 178 restaurants, including 149 in California and 29 in 11 other states. It also has 30 franchised or licensed restaurants in 10 states in the U.S., Japan and Turkey. It employs about 11,000 people.