



# City Manager's Weekly Update

Week ending October 28, 2011

## UPCOMING MEETINGS

- 11/1** Rules and Communications Committee Meeting, 4:30 p.m., Sister Cities Gallery
- 11/1** Shoreline-Marina Committee Meeting, CANCELLED
- 11/7** City Council Closed Session, 5:30 p.m., City Manager's Large Conference Room
- 11/7** City Council Meeting, 7:00 p.m., Council Chambers
- 11/8** Facilities and Transportation Committee Meeting, 4:00 p.m., Sister Cities Gallery
- 11/10** Business and Housing Committee Meeting, 4:00 p.m., Sister Cities Gallery
- 11/11** **Veteran's Day Holiday**, City Offices Closed
- 11/11** Airport Committee Meeting, CANCELLED
- 11/14** City Council Closed Session, Time/Location TBD
- 11/17** CC/SLUSD Liaison Committee Meeting, 4:00 p.m., District Offices
- 11/18** Finance Committee Meeting, 8:15 a.m., Sister Cities Gallery
- 11/21** City Council Meeting, 7:00 p.m., Council Chambers
- 11/24 & 25** **Thanksgiving Day Holiday**, City Offices Closed

**To: City Council**  
**From: Lianne Marshall, Interim City Manager**

We received some good news from our sales tax auditor this week. San Leandro's sales tax was up 6.7% from the same quarter last year. (See additional information attached.) We will likely adjust our projection at mid year. Reminder – no City Council meeting next week. It's Halloween, so we can all go out to trick or treat!

## Mark Your Calendar

San Leandro Creek Clean-Up (reminder)

**Saturdays, October 29, and November 19, 9:30 a.m. to 12:30 p.m., Root Park, East 14th and Hays Streets**

- Celebrate International Coastal Cleanup Day on October 29 and November 19 by removing non-native invasive plants, as well as cleaning debris from San Leandro Creek.
- Long sleeves and long pants, sturdy shoes and gardening gloves are recommended. Plastic gloves, drinks and snacks will be provided.
- Participants under 18 years must have a parent or guardian signature to participate and children under 14 must be accompanied by an adult. Call 577-6069 for more information or visit <http://www.fslc.org>.

Annual Halloween Carnival (flyer attached)

**Sunday, October 30, 1:00 p.m. to 4:00 p.m., Marina Community Center, 15301 Wicks Boulevard**

- Come in costume and enjoy an afternoon of games and all-around spooky cheer! Master juggler Daniel DaVinci, "The Juggling Genius," will perform a show full of stunts and laughter. Enjoy a candy-free and safe afternoon of fun! Games and entertainment are geared toward children ages 4-8 years old. Game tickets are 25 cents each and may be purchased at the event.

Village Marketplace Second Community Meeting (reminder)

**Wednesday, November 2, 7:00 p.m., Sister Cities Gallery, City Hall**

- The City will hold a second community workshop on November 2 to continue the conversation regarding the Village Marketplace.
- The designs for pedestrian and bicycle access, landscaping and hardscaping, the outdoor plaza and dining areas, and building elevations have been modified and further developed based on input at the September 27 meeting. Additionally, a representative from Fresh 'N Easy Neighborhood Grocery will be present.

Police Department Promotion/Recognition Ceremony (reminder)

**Friday, November 4, 4:00 p.m. to 5:00 p.m., Council Chambers, City Hall**

- The Police Department's Promotion/Recognition Ceremony will take place November 4.

- Employees who were promoted throughout the year will be recognized. Additionally, members of the Department who have performed at an exceptional work level will be acknowledged.
- If you would like to attend this event, please notify Yolanda Carrasco.

Coffee with the Cops (flyer attached)

**Tuesday, November 8, 8:00 a.m. – 9:00 a.m., The Marina Inn, 68 Monarch Bay Drive**

- Police Officers, Detective and the Police Chief will be discussing crime trends in neighborhoods. They will be available to answer questions, offer tips and provide information on topics of interest. Members of the Police Department's Crime Prevention Unit and Code Enforcement Section will be on hand to speak with residents about enhancing Neighborhood Watch Programs and other strategies to reduce crime.

Town Hall Meeting with BART

**Tuesday, November 8, 6:30 p.m. – 8:30 p.m., Main Library Lecture Hall**

- Mayor Cassidy and BART Board President Bob Franklin will hold a joint Town Hall meeting to provide the community with information regarding development around both San Leandro BART stations, safety improvements, noise and parking issues, and general station maintenance, as well as hear concerns and comments from the community regarding how the stations can be improved.

America Recycles Day (flyer attached)

**Tuesday, November 15, 9:00 a.m. to 1:00 p.m., Marina Community Center, 15301 Wicks Boulevard**

- In celebration of America Recycles Day, the City is hosting a recycling collection event for household batteries, fluorescent lights, pharmaceuticals and mercury-containing devices on November 15. Millions of people throughout the country will be participating in local events to celebrate and learn more about recycling programs!
- America Recycles Day, recognized annually on November 15, celebrates the successes of recycling and helps raise awareness about the importance of reducing, reusing and recycling – every day and all throughout the year.

## **Council Information**

Second Quarterly Sales Tax Update (second quarter 2011 summary attached)

- Staff met with Muniservices this week to review the analysis of State Board of Equalization sales tax data for the second quarter of 2011 (sales from fourth quarter of the City's previous fiscal year).
- The attached summary provides quarterly and annual sales tax trends by economic category and segment, annualized sales tax information per capita since 2001, capture and leakage analysis by economic segment, as well as the annualized change in sales tax receipts over the past 10 years.
- Note that the quarter-over-quarter (April-June 2010 compared to the same three months in 2011) change shows a 6.7 % increase in sales tax receipts for San Leandro, higher than the statewide increase of 5.1%.

Residential Parking Permit Program – Annual Renewal on McKinley Court in 2012 (staff report and notice attached)

- In accordance with Residential Parking Permit (RPP) Program guidelines, a yearly renewal of each RPP area is required. It is time to begin the annual renewal process for the McKinley Court RPP area. A letter will be delivered to residents of McKinley Court urging them to purchase their permits by Friday, December 16, 2011.
- As required by the Municipal Code, at least 60% of the households must obtain annual permits for the RPP area to be implemented and continue.

Keith R. Cooke Sworn In as 2<sup>nd</sup> Vice President of the League of California Cities Public Works Officers Department (staff report attached)

- The Engineering and Transportation Department's Principal Engineer Keith Cooke was sworn in as the 2<sup>nd</sup> Vice President of the League of California Cities Public Works Officers Department at the League's annual conference last month in San Francisco. Serving in this role, Keith will provide a valuable service to the City and to California.

- Keith was selected by his peers to serve in a leadership capacity for the Public Works Officer Department and as one of the Public Works Officer Department representatives on the Public Safety Policy Committee of the League.

## Council Follow-Up

Update on Recent 2010 – 2011 Street Sealing Project Construction (staff report attached)

- The 2010-2011 Street Sealing Project is now nearing completion with over 163,000 square yards of pavement being treated on 43 street segments.
- Staff continues to work on completing this year's project and discussing various improvements for next summer's work. For this year, prior to acceptance of the project, all project streets and the surrounding areas will be cleaned. For next year, different materials are being studied to expand the contractor base, the use of top coatings to further secure the chips, and adjustments to the sweeping specifications to control the spread of loose materials.

## Businesses in the News

San Leandro Recognized at East Bay Sustainable Business Trends & Awards Program

- This morning, five San Leandro companies were recognized as leaders in Sustainability at the East Bay EDA and StopWaste.org annual sustainability event.
  - **Claire, OSIsoft, Energy Recovery Inc (ERI) and Halus Power Systems** were mentioned as clean tech innovators and attendees were informed that ERI will receive the "Game Changer of the Year" award for their impact on California's green economy at the inaugural California Cleantech Innovation conference on November 2 and 3.
  - **Mi Ranch Tortilla** factory was also discussed as a success story of the San Leandro Sustainability Circle operated by True Market Solutions. The keynote speaker noted Mi Rancho's dramatic 1500% Return on Investment gained through improvements in lighting and packaging. San Leandro's Redevelopment Agency directly contributed these improvements by sponsoring the Sustainability Circle and providing a forgivable loan for a portion of the improvements through the Agency's Industrial Competitiveness Program.

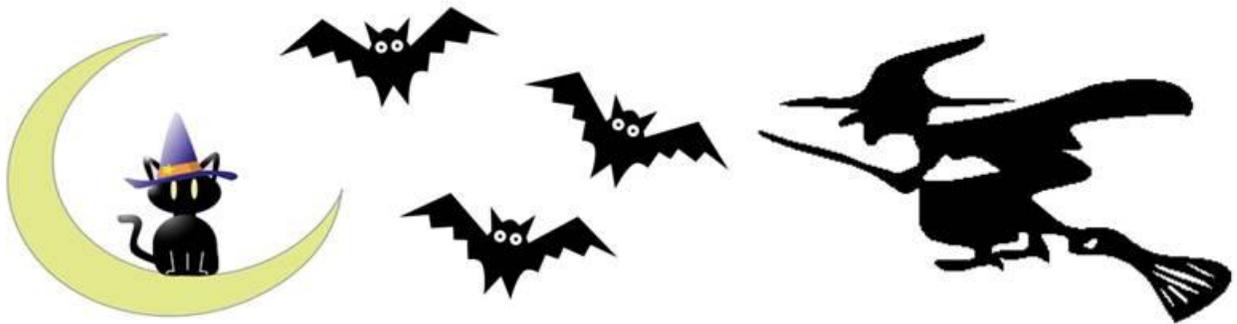
## Correspondence from Other Agencies

Alameda County City Managers' Association (letter attached)

- A letter to Stopwaste.org regarding Mandatory Commercial Recycling Ordinance and Single Use Bag Ban Ordinance. Staff has scheduled a presentation regarding both topics at the November 21 City Council Meeting.

Alameda County Health Care Services Agency (information attached)

- As has been presented at a recent City Council meeting, the Alameda County Fire Department and Alameda County Health Care Services Agency are exploring the concept of establishing "Fire Station Health Portals" as minor care medical clinics.
- Attached are an outline of the program and the agenda from the October 3 Fire Health Portals Steering Committee meeting. Also, click [here](#) for area demographic information.



# HALLOWEEN CARNIVAL

Sunday, October 30, 2011

1:00pm~4:00pm

Marina Community Center

15301 Wicks Blvd.

Come in costume and enjoy an afternoon of games and all-around spooky cheer! Master juggler Daniel DaVinci, "The Juggling Genius", will perform a show full of stunts and laughter.

Enjoy a candy-free and safe afternoon of fun!

Games and entertainment are geared toward children ages 4-8 years old. Game tickets are 25cents each and may be purchased at the event.

*This event was made possible by a generous donation of the San Leandro Optimist Club.*

For information call the Ghost Hotline at (510) 577-3462.

**This is a City of San Leandro sponsored activity.**



CITY OF SAN LEANDRO  
RECREATION AND HUMAN SERVICES



CREATING COMMUNITY





# San Leandro Police Department

## COFFEE WITH THE COPS

*Meet members of the San Leandro  
Police Department*

The San Leandro Police Department invites  
community members to join them at:

The Marina Inn  
Tuesday, November 8, 2011  
8:00 am– 9:00 am



Police Officers, Detectives and the Police Chief will be discussing crime trends in your neighborhood. They will be available to answer your questions, offer tips and provide information on topics of interest. Members of the Police Department's Crime Prevention Unit and Code Enforcement Section will be on hand to speak with residents about enhancing Neighborhood Watch Programs and other strategies to reduce crime.

**"Coffee with the Cops"** is a pilot program implemented by the San Leandro Police Department in an effort to enhance communication between community members and the Police Department. Meetings will have an informal format, designed to be informative regarding public safety and quality of life issues that impact your neighborhood. This will be a monthly presentation at locations throughout the community.

**TUESDAY, NOVEMBER 8, 2011**

**The Marina Inn  
68 Monarch Bay Drive**

This is a publication of the Crime Prevention Unit,  
San Leandro Police Department  
901 East 14th Street, San Leandro CA 94577

Please contact Officer Kerri Kovach if you have questions:

510-577-3252 or [kkovach@sanleandro.org](mailto:kkovach@sanleandro.org)

# City of San Leandro America Recycles Day Event



**Tuesday, November 15 • 9:00am - 1:00pm**  
**Marina Community Center**  
**15301 Wicks Blvd, San Leandro**

In celebration of America Recycles Day, the City is hosting a recycling collection event. The America Recycles Day slogan says it all. When we recycle and buy products made of recycled material, "it all comes back to you." In a very practical way we can all help to improve our economy and conserve our energy and resources.



## WHAT YOU CAN BRING TO RECYCLE:

- ◆ Household batteries
- ◆ Expired or unused medication (no controlled substances)
- ◆ Mercury thermometers
- ◆ Fluorescent lights and tubes or incandescent bulbs
- ◆ CDs, DVDs, jewel cases, floppy disks, audio and video tapes
- ◆ Cell phones and cell phone chargers
- ◆ Empty toner cartridges

## REQUIREMENTS:

- ⊙ San Leandro Residents only
- ⊙ Remove all Excess Bags and Packaging from Products
- ⊙ Place Batteries in Ziploc bags Separate from Other Products
- ⊙ Medicines should be removed from their original containers and placed in Ziploc Bags separate from other products
- ⊙ All types of light bulbs accepted

## MANAGE YOUR HOUSEHOLD PRODUCTS

### THE RIGHT WAY:

- ⊙ Do not flush medicine down the drain
- ⊙ Compost vitamins in your green yard trimmings cart
- ⊙ Dispose of needles, syringes and lancets in a sharps container
- ⊙ Do not buy more than you need
- ⊙ Personal care products (deodorants, lotions, shampoos, etc.) should be properly disposed of in your garbage cart

## THE FOLLOWING ITEMS WILL NOT BE ACCEPTED:

- ◆ VITAMINS
- ◆ NEEDLES & SHARPS
- ◆ SOAPS & OTHER PERSONAL CARE PRODUCTS
- ◆ ELECTRONIC DEVICES
- ◆ CAR BATTERIES
- ◆ CHEMICALS OR PAINTS
- ◆ NEW TONER CARTRIDGES
- ◆ LIGHT FIXTURES OR BALLASTS



It is against the law to throw batteries in the trash. On February 8, 2006, the State of California banned household batteries and other hazardous products (like fluorescent lights) from disposal.

## Recycle Your Medication



Unused medicine flushed or put down the drain can end up in our waterways and pollutes the environment. You can make a world of difference by following prescriptions as directed, and then disposing of your unused portions properly.

# City of San Leandro

Sales Period: July 2010 - June 2011

## Summary

- Economy:** The California economy has split into two different worlds. The differential between Coastal California and Inland California has begun to widen and showing signs that long-term economic stagnation can be expected in Inland California while Coastal California is growing out of the recession. (UCLA Anderson Report)
- Jobs:** The California forecast sees virtually no growth in employment, with employment growth of 0.7% and 2.1% expected in 2012 and 2013 respectively. Payrolls will grow more rapidly at 1.1%, 0.6% and 2.0% for the forecast years through 2013 and the unemployment rate will hover around 12% for the rest of this year and will average 11% through 2013.(UCLA Anderson Report) On a bright note, the leisure and hospitality category gained 1,500 jobs in August with a 14% increase in point of entry arrivals over 2010. (Visit California)
- Service Stations:** Retail gasoline prices are down about 55 cents since peaking in May, at which time the average price for regular unleaded pushed \$4 per gallon. It is expected that the average gasoline price will bounce between \$3.65-\$3.90 (adjusted for CA) for much of the rest of 2011. (Patrick DeHaan, Senior Petroleum Analyst at gasbuddy.com)
- Major Retail Stores:** Revenues in August were up 4.6% for major retail stores open at least a year despite the higher prices for food and clothes, the volatility in the stock market, and the impact of Hurricane Irene. (Associated Press)

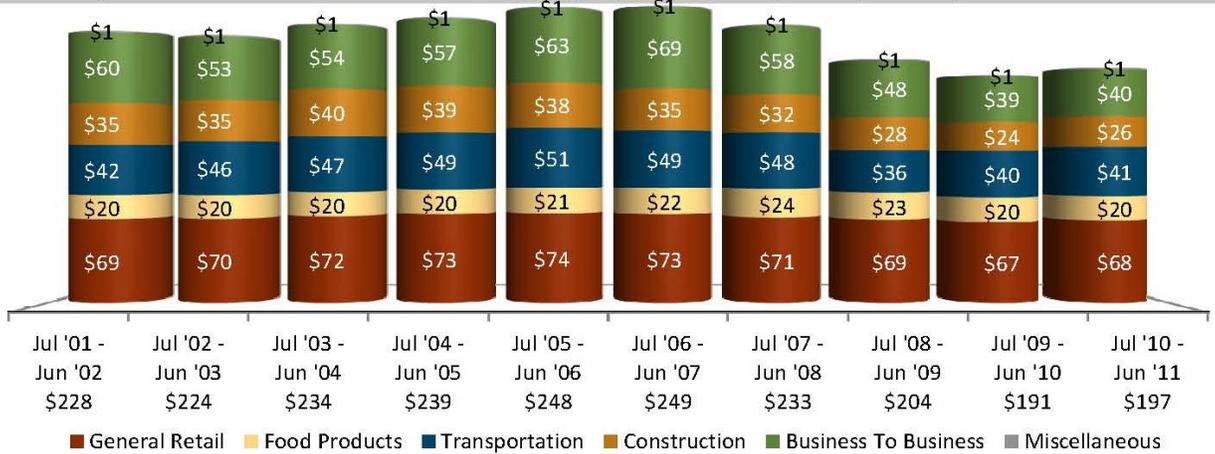
	Quarter-Over-Quarter			Year-Over-Year		
	Apr-Jun 2010 to Apr-Jun 2011			Jul-Jun 2010 to Jul-Jun 2011		
	City of San Leandro	S.F. Bay Area	Statewide	City of San Leandro	S.F. Bay Area	Statewide
<b>Total</b>	<b>6.7%</b>	<b>7.5%</b>	<b>5.1%</b>	<b>4.1%</b>	<b>6.5%</b>	<b>3.5%</b>
General Retail	4.1%	5.7%	2.2%	3.1%	4.6%	1.3%
Food Products	-0.6%	5.1%	1.3%	0.6%	4.5%	1.0%
Transportation	11.0%	15.7%	14.1%	3.9%	11.6%	9.0%
Construction	16.0%	3.9%	-0.1%	8.8%	2.8%	0.2%
Business To Business	3.8%	7.1%	6.0%	4.0%	8.7%	5.3%
Department Stores	4.4%	7.1%	2.9%	1.0%	4.5%	0.9%
Auto Sales - New	27.4%	6.8%	5.8%	15.9%	9.5%	6.2%
Bldg.Matls-Whsle	30.9%	10.3%	7.8%	16.1%	5.8%	3.5%
Heavy Industry	12.0%	4.7%	3.8%	13.0%	4.8%	5.6%
Apparel Stores	2.3%	7.9%	5.2%	9.5%	5.6%	3.5%
Restaurants	1.5%	6.0%	1.7%	2.2%	5.3%	1.8%
Service Stations	11.9%	30.2%	27.0%	12.2%	18.0%	14.9%
Bldg.Matls-Retail	-3.5%	-1.3%	-6.3%	-0.7%	0.2%	-2.6%
Light Industry	6.0%	-6.8%	-1.2%	0.0%	-1.3%	-1.1%
Miscellaneous Retail	5.1%	6.5%	1.9%	1.3%	4.4%	1.0%
Auto Parts/Repair	-20.4%	1.5%	0.4%	-15.5%	3.2%	1.3%
Electronic Equipment	-44.6%	10.6%	1.3%	-19.1%	12.6%	6.4%
Food Markets	1.1%	2.3%	0.3%	-0.3%	2.9%	-1.1%
Office Equipment	10.5%	11.7%	6.9%	8.9%	8.6%	2.1%

# City of San Leandro

Sales Period: July 2010 - June 2011

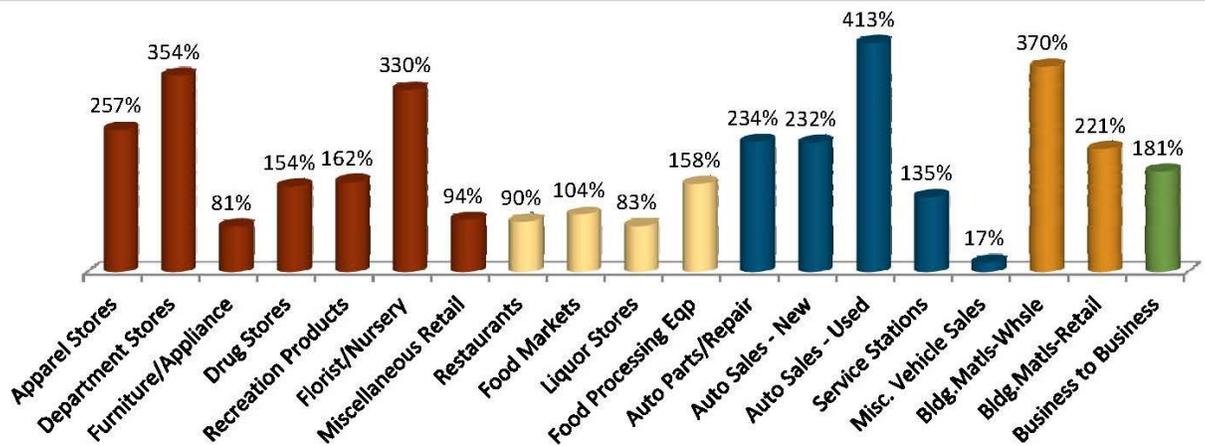
## Sales Tax Per Capita

City of San Leandro's annualized sales tax divided by its population as reported by State Department of Finance

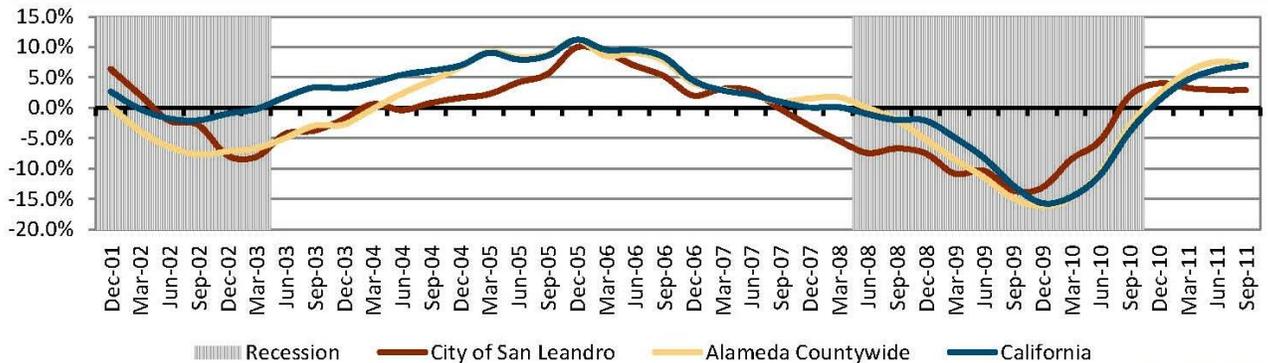


## Sales Tax Capture & Leakage Analysis

100% = Equilibrium; Over 100% = Capture; Under 100% = Leakage



## Annualized Change in Sales Tax Cash Receipts



**CITY OF SAN LEANDRO**  
 BENCHMARK YEAR 2011Q2 COMPARED TO BENCHMARK YEAR 2010Q2

MuniServices, LLC

<b>ECONOMIC CATEGORY ANALYSIS</b>									
	<b>City Of San Leandro</b>	<b>California Statewide</b>	<b>S.F. Bay Area</b>	<b>Sacramento Valley</b>	<b>Central Valley</b>	<b>South Coast</b>	<b>Inland Empire</b>	<b>North Coast</b>	<b>Central Coast</b>
<b>General Retail</b> % of Total / % Change	34.7 / 3.1	30.1 / 1.3	29.5 / 2.8	30.9 / 2.7	32.5 / 3.7	30.1 / 0.8	28.6 / -3.4	29.7 / 0.5	32.6 / -1.0
<b>Food Products</b> % of Total / % Change	10.3 / 0.6	19.1 / 1.0	19.9 / 3.2	17.3 / 2.5	16.9 / 1.4	19.5 / 0.7	16.9 / -5.8	19.1 / 1.2	30.3 / 1.4
<b>Construction</b> % of Total / % Change	13.1 / 8.8	8.5 / 0.2	8.3 / 1.5	10.2 / 0.8	10.4 / 3.0	7.9 / 0.1	9.8 / -5.7	11.9 / -4.7	8.8 / -2.1
<b>Transportation</b> % of Total / % Change	21.0 / 3.9	23.4 / 9.1	20.4 / 9.8	26.0 / 10.2	25.0 / 14.4	23.7 / 8.2	27.2 / 6.1	29.0 / 13.4	21.0 / 14.6
<b>Business to Business</b> % of Total / % Change	20.2 / 4.0	17.6 / 5.3	20.8 / 7.5	14.0 / 0.2	13.8 / 12.0	17.6 / 4.8	15.6 / -1.6	9.3 / 8.9	5.8 / -7.2
<b>Miscellaneous</b> % of Total / % Change	0.7 / 53.3	1.3 / -2.3	1.2 / -4.0	1.6 / 0.3	1.4 / 28.5	1.2 / -3.1	2.0 / -7.9	1.0 / -60.2	1.5 / -2.4
<b>Total</b>	<b>100.0 / 4.1</b>	<b>100.0 / 3.5</b>	<b>100.0 / 5.0</b>	<b>100.0 / 3.9</b>	<b>100.0 / 7.1</b>	<b>100.0 / 3.0</b>	<b>100.0 / -1.5</b>	<b>100.0 / 2.6</b>	<b>100.0 / 2.1</b>

General Retail: Apparel Stores, Department Stores, Furniture/Appliances, Drug Stores, Recreation Products, Florist/Nursery, and Misc. Retail

Food Products: Restaurants, Food Markets, Liquor Stores, and Food Processing Equipment

Construction: Building Materials Retail and Building Materials Wholesale

Transportation: Auto Parts/Repair, Auto Sales - New, Auto Sales - Used, Service Stations, and Misc. Vehicle Sales

Business to Business: Office Equip., Electronic Equip., Business Services, Energy Sales, Chemical Products, Heavy Industry, Light Industry, and Leasing

Miscellaneous: Health & Government, Miscellaneous Other, and Closed Account Adjustments

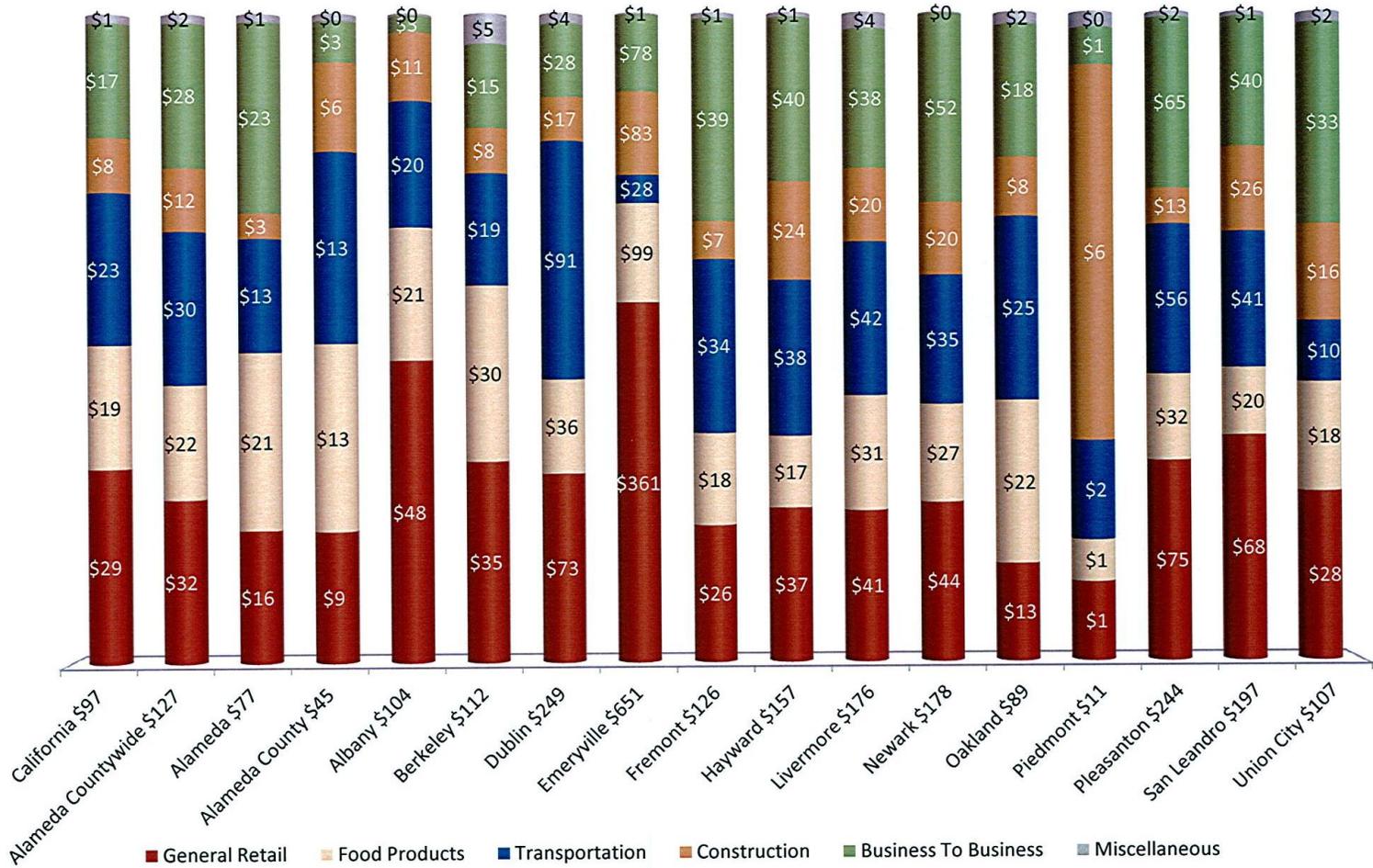
<b>ECONOMIC SEGMENTS ANALYSIS</b>									
	<b>City Of San Leandro</b>	<b>California Statewide</b>	<b>S.F. Bay Area</b>	<b>Sacramento Valley</b>	<b>Central Valley</b>	<b>South Coast</b>	<b>Inland Empire</b>	<b>North Coast</b>	<b>Central Coast</b>
<b>Largest Segment</b> % of Total / % Change	<b>Department Stores</b> 18.6 / 1.0	<b>Restaurants</b> 13.0 / 1.8	<b>Restaurants</b> 13.5 / 4.2	<b>Department Stores</b> 13.1 / 3.4	<b>Department Stores</b> 15.4 / 3.9	<b>Restaurants</b> 13.9 / 1.5	<b>Department Stores</b> 11.6 / -7.1	<b>Department Stores</b> 12.8 / 1.4	<b>Restaurants</b> 19.8 / 1.1
<b>2nd Largest Segment</b> % of Total / % Change	<b>Auto Sales - New</b> 9.9 / 15.9	<b>Department Stores</b> 11.1 / 0.9	<b>Department Stores</b> 9.7 / 1.8	<b>Restaurants</b> 10.7 / 1.7	<b>Service Stations</b> 11.9 / 21.0	<b>Department Stores</b> 10.7 / 0.8	<b>Service Stations</b> 12.4 / 9.6	<b>Services Stations</b> 14.0 / 22.3	<b>Misc. Retail</b> 10.1 / -5.3
<b>3rd Largest Segment</b> % of Total / % Change	<b>Bldg.Matls-Whsle</b> 7.8 / 16.1	<b>Service Stations</b> 10.3 / 14.9	<b>Service Stations</b> 8.9 / 15.9	<b>Service Stations</b> 10.5 / 15.6	<b>Restaurants</b> 9.9 / 1.3	<b>Service Stations</b> 10.3 / 14.1	<b>Restaurants</b> 10.7 / -5.1	<b>Restaurants</b> 9.8 / 1.2	<b>Service Stations</b> 9.7 / 19.4

# ALAMEDA COUNTY

## Sales Tax Per Capita

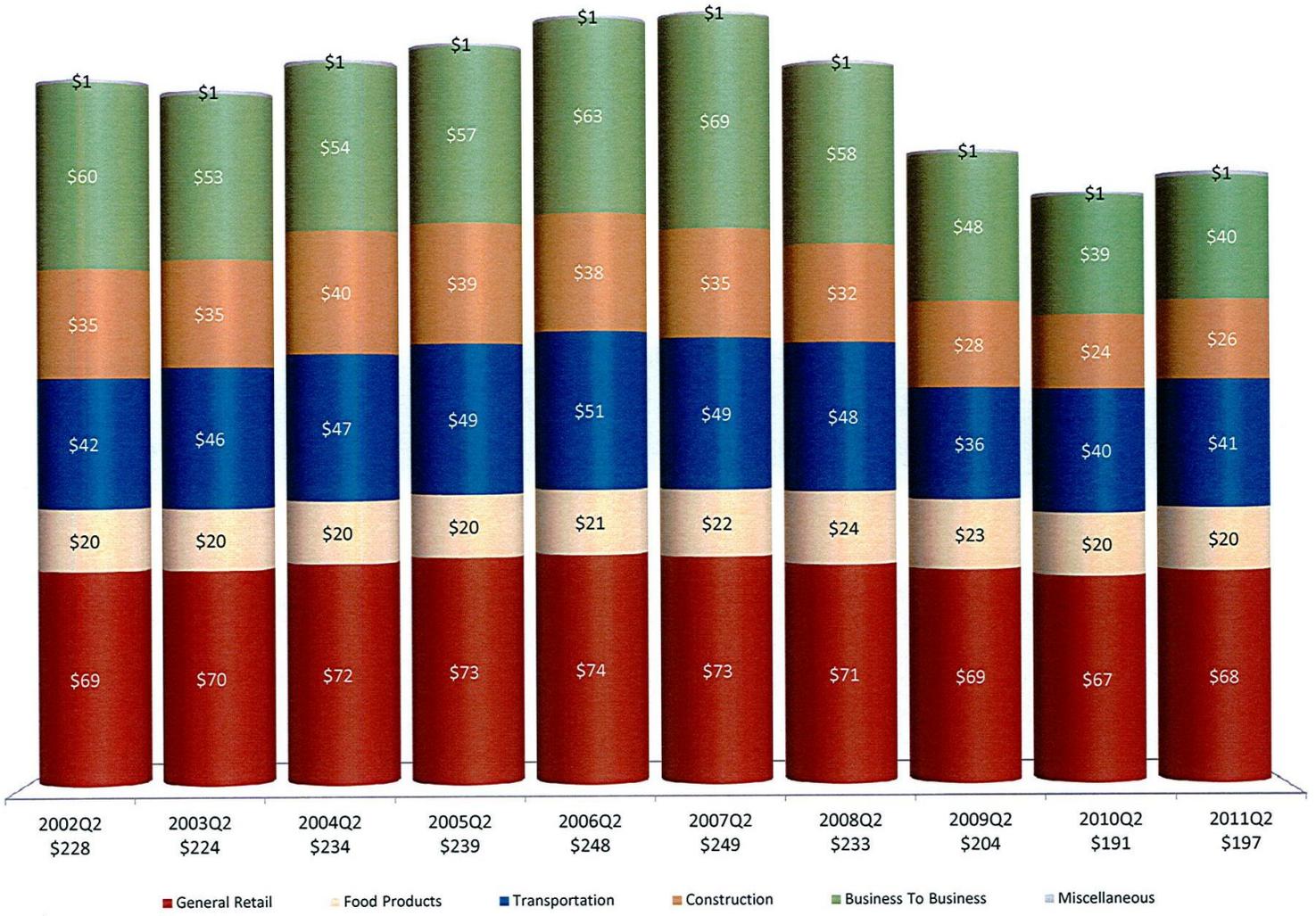
July 2010 - June 2011 Sales Period

(Benchmark Year 2011Q2)



## SAN LEANDRO

### Historical Sales Tax Per Capita by Benchmark Year



# CITY OF SAN LEANDRO

## STAFF REPORT

**Date:** October 24, 2011

**To:** Lianne Marshall, Interim City Manager

**From:** Uchenna Udemezue, P.E., Director  
Engineering and Transportation Department

**By:** Reh-Lin N. Chen, P.E., Senior Transportation Engineer

**Subject:** RESIDENTIAL PARKING PERMIT PROGRAM – ANNUAL RENEWAL ON  
MCKINLEY COURT IN 2012

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### SUMMARY AND RECOMMENDATION

A public notice will be delivered to McKinley Court households regarding the schedule for renewing the McKinley Court Residential Parking Permit (RPP) area in 2012.

This report is for information only, and no action is required.

### BACKGROUND AND DISCUSSION

To address resident concerns about non-resident long-term parking on select neighborhood streets, the City Council adopted the RPP program and guidelines at its February 18, 2003 meeting. On April 7, 2003, Council approved the establishment of an RPP area on McKinley Court. Since its establishment on June 16, 2003, more than sixty (60) percent of residents on McKinley Court continue to purchase and renew their permits annually.

As required by the Municipal Code, at least 60% of the households must obtain annual permits for the RPP area to be implemented and continue. In accordance with program guidelines, a yearly renewal of each RPP area is required. It is time to begin the annual renewal process for the McKinley Court RPP area. A letter will be delivered to residents of McKinley Court urging them to purchase their permits by Friday, December 16, 2011.

The schedule for the 2012 McKinley Court RPP area implementation is as follows:

- |                             |   |
|-----------------------------|---|
| • Monday, October 31, 2011  | Permits available for purchase                    |
| • Friday, December 16, 2011 | Review to determine if 60% threshold has been met |
| • Tuesday, January 3, 2012  | Enforcement begins                                |

Attachment: Notice to Residents



## **McKinley Court Residential Parking Permit Area Notice**

**Permits for 2012 will be ready for purchase on Monday, October 31, 2011**

We urge you to purchase at least one regular annual permit by Friday, December 16, 2011. Permits will still be available for purchase after December 16, but at least sixty percent (60%) of the households must obtain permits by December 16 to warrant the continuation of the McKinley Court Residential Parking Permit (RPP) area.

The 2012 RPP implementation schedule follows:

### **Step 1 - Eligible Residents to Obtain Annual Parking Permits**

Annual parking permits for 2012 will be available for purchase beginning Monday, October 31, 2011. These permits will be valid between January 1, 2012 and December 31, 2012. Each household is eligible to obtain two (2) regular permits at a cost of twenty dollars (\$20) for the first, forty dollars (\$40) for the second, and an unlimited amount of fourteen (14) day visitor permits at ten dollars (\$10) each.

Permits can be purchased between 8:30 a.m. and 4:00 p.m., Monday and Wednesday; and between 8:30 a.m. and 12:00 p.m., Tuesday, Thursday, and Friday, at the Cashier's Office on the 1<sup>st</sup> floor of City Hall, 835 East 14<sup>th</sup> Street (Telephone – 577-3378). Please bring two documents verifying your current residency on McKinley Court. Examples of acceptable documents include: PG&E, telephone, and/or water bills.

### **Step 2 - City to Determine If Sixty Percent (60%) of the Residents Have Acquired Permits**

On Friday, December 16, 2011, the City will count the number of permits obtained by residents to determine eligibility for no parking signs. Unless the minimum number of permits (11 of 18 households) has been issued, the City cannot renew the McKinley Court RPP area for 2012, and the City Manager may consider revoking this RPP area.

### **Step 3 - City to Begin Enforcement of Parking Restrictions**

If the RPP is renewed, the San Leandro Police Department will begin enforcement on January 3, 2012. Please display your new permit on the rear-view mirror of your vehicle when you park in this area, as parking restrictions will be strictly enforced.

For further information or questions, please contact Reh-Lin N. Chen, Senior Transportation Engineer, at (510) 577-3438.

# **CITY OF SAN LEANDRO**

## **STAFF REPORT**

**Date:** October 24, 2011

**To:** Lianne Marshall, Interim City Manager

**From:** Uchenna Udemezue, P.E., Director  
Engineering and Transportation Department

**Subject:** KEITH R. COOKE SWORN IN AS 2<sup>ND</sup> VICE PRESIDENT OF THE LEAGUE OF CALIFORNIA CITIES PUBLIC WORKS OFFICERS DEPARTMENT

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### **SUMMARY AND RECOMMENDATION**

At the League of California Cities annual conference last month in San Francisco, Keith R. Cooke was sworn in as the 2<sup>nd</sup> Vice President of the League of California Cities Public Works Officers Department.

This report is for information only, and no action is required.

### **BACKGROUND AND DISCUSSION**

We are proud to announce that Keith R. Cooke, Principal Engineer in the Engineering and Transportation Department, has been sworn in as the 2<sup>nd</sup> Vice President of the League of California Cities Public Works Officers Department. Serving in this role, Keith will provide a valuable service to the City and to California. This leadership role, which culminates with the Public Works Officer Department presidency in two years, will allow him to gain valuable experience over the three years of service to further his success and future with the City of San Leandro.

The League presents many opportunities for city officials to develop their leadership abilities and stay abreast of policy issues. Educational programs are an integral part of the League's work along with lobbying efforts to protect local control for cities to enhance the quality of life for all Californians. To that end, Keith was selected by his peers to serve in a leadership capacity for the Public Works Officer Department and as one of the Public Works Officer Department representatives on the Public Safety Policy Committee of the League.

One of his responsibilities will be participating in the planning and the implementation of the Public Works Officers Institute. The institute is for public works professionals and provides an opportunity to learn about the latest developments in the public works field. Additionally, Keith will serve as a League representative to a joint committee with the County Engineers Association of California that is preparing the biannual California Local Streets and Roads Statewide Needs Assessment Project.

# CITY OF SAN LEANDRO

## STAFF REPORT

**Date:** October 24, 2011

**To:** Lianne Marshall, Interim City Manager

**From:** Uchenna Udemezue, P.E., Director  
Engineering and Transportation Department

**By:** Kenneth Joseph, City Engineer

**Subject:** UPDATE ON RECENT 2010 – 2011 STREET SEALING PROJECT  
CONSTRUCTION

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### BACKGROUND AND DISCUSSION

On June 6, 2011 City Council awarded the subject project to International Surfacing Systems to apply various roadway surfacing materials on city streets. Over 163,000 square yards of pavement were treated on 43 street segments located in the 2011 Pavement Maintenance Area, which included portions of Council Districts 1, 2, 3 and 6. The project is now nearing completion.

#### History of Street Sealing

For many years, the Annual Street Sealing Program has consisted primarily of 1) a slurry seal process, where a liquid asphalt emulsion with graded aggregates is applied, or 2) a cape seal process, where a layer of rock chips with asphalt binder is applied followed by a layer of slurry seal. These processes are preventative maintenance measures to keep streets that are weathered, but otherwise structurally sound, in good condition. These processes are relatively inexpensive to apply and their use is important to forestall the deterioration of good pavement and avoid more expensive treatments, such as overlay or total replacement. These processes cannot, however, repair streets with severe cracking or structural defects.

Due to the shortfall in annual funding for street maintenance, the City's pavement condition index currently stands at 56 out of a possible 100. At the current yearly funding levels, it will require over 100 years to rehabilitate the streets that currently require improvement. The majority of the streets needing repair are residential streets with lower traffic volumes and little truck traffic.

#### New Pavement Repair Processes

Staff continuously researches potential new methods of pavement repair to lower costs. In 2008, cement stabilized subgrade was introduced to reduce asphalt quantities and trucking costs, while addressing the poor clay soils that exist throughout San Leandro. Last year, adding rubber additives to the chip seal process was used on Farnsworth Street south of Lewelling Boulevard as a potential future alternative to street reconstruction on residential streets under certain conditions. At 20% of the cost of reconstruction, this process has the potential to recondition many more residential streets than our standard processes. In addition, using asphalt rubber chip seals diverts tires from California

landfills. These recycling efforts enabled the City to receive a grant from CalRecycle to help fund this year's street sealing project.

The installation of rubber chip seal consists of a preparation process of crack sealing and minor pavement repair performed by the PWS pavement crew, followed by the application of a liquid asphalt rubber binder and topped with one or two layers of heated rubber coated rock chips. To assure that the asphalt rubber binder is adequately covered with rock chips, an excess of chips are initially applied. After rolling the chips with rubber-tire compaction equipment, excess chips are swept up and removed. This is the same as the installation process for the non-rubberized chip seals that was previously used.

For the 2010-11 Street Sealing Project, the use of rubberized chip seal was expanded to 15 streets (see list attached). However, City Council and staff have received a variety of comments and complaints about the new process. The majority of the comments center on either the "feel" of the new surface or the loose chips around the project area.

### **Road "Feel"**

The rubber chip seal process is a coating process of the existing asphalt pavement. While it provides some leveling, the street surface retains most of its preconstruction profile. Also, the surface chips result in a rougher surface than a newly applied asphalt surface that would be found when a street is fully reconstructed. This is particularly true immediately after the initial application. The new surface depends on traffic and weather to fully seat the chips over several months. While the surface will never be as smooth as a reconstructed street, the "feel" of the street will change over time. The Farnsworth Street section worked on last year is an example.

### **Loose Chips**

The loose material that received some complaints is due to a number of factors. First, as mentioned previously, extra chip material is added to assure that the underlying asphalt binder is completely covered. This is true in both the old and new processes. Chips that do not adhere to the asphalt binder are removed by sweeping during the course of the construction. The black rubber coated chips used in the new process are much more visible than the gray chips that had been used for many years. This emphasizes the loose material in gutters and sidewalks between sweeping periods. Second, the contractor has not been as responsive as one might want. The application of asphalt rubber binder requires the use of a special vapor-capturing hood to meet air quality requirements, and only two contractors in California are licensed to use this specialized equipment. As a result, the contractor for this year's street sealing project had trouble allocating the necessary manpower and equipment to San Leandro, since it had concurrent jobs in other parts of California and in other states. Staff has dealt with a variety of issues with this contractor, including the interval and quality of sweeping required. Lastly, to keep residential disruption to a minimum, the sweeping specifications have never required establishment of No Parking zones on sweeping days. Instead of motorized sweeping equipment, back-pack blowers and other hand cleaning equipment are used around parked cars. This has proven to be less effective and harder to monitor with the rubber coated chips.

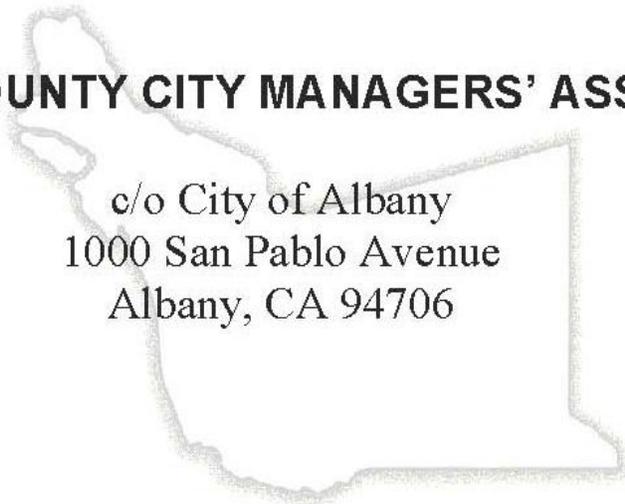
### **Next Steps**

Staff continues to work on completing this year's project and discussing various improvements for next summer's work. For this year, prior to acceptance of the project, all project streets and the surrounding areas will be cleaned. For next year, different materials are being studied to expand the contractor base, the use of top coatings to further secure the chips, and adjustments to the sweeping specifications to control the spread of loose materials.

**Annual Street Sealing 2010-2011**  
**Streets Receiving Asphalt Rubber Cape Seal**

<u>Street</u>	<u>From</u>	<u>To</u>
Santiago Rd	Jamaica Way	Bermuda Av
Aurora Dr	Fairway Dr	Bermuda Av
Jamaica Wy	Aurora Dr	Sausalito Rd
Fiji Way	Aurora Dr	East to end
Timothy Dr	Davis St	548 feet south of Davis St
Montague Av	SPRR xing	Alvarado St
Alvarado St	Marina Blvd	SPRR north of Aladdin
Sybil Av	E. 14 <sup>th</sup> St	Bancroft Av
Timothy Dr	548 feet south of Davis St	bulbout
Castro St	Williams St	Alvarado St
Belvedere Av	Doolittle Dr	west dead end
Bermuda Av	west end	Doolittle Dr
Blossom Wy	E. 14 <sup>th</sup> St	Bancroft Av
Doolittle Dr	Fairway Dr	Farallon Dr
Fairway Dr	Aurora Dr	Doolittle Dr

# ALAMEDA COUNTY CITY MANAGERS' ASSOCIATION



c/o City of Albany  
1000 San Pablo Avenue  
Albany, CA 94706

October 21, 2011

Stopwaste.Org  
1537 Webster Street  
Oakland, CA 94612  
Attn: Gary Wolff, Executive Director

Re: Mandatory Commercial Recycling Ordinance and Single Use Bag Ban Ordinance

Dear Gary:

I am writing on behalf of the Alameda County City Managers Association (ACCMA) to thank you for attending our meeting on October 19, 2011 regarding the proposed Mandatory Commercial Recycling and Single Use Bag Ban Ordinances.

As discussed at the meeting, member agencies feel it is imperative to have additional time to review the Mandatory Commercial Recycling Ordinance. In order to create an ordinance that can work most successfully in as many cities as possible, city managers need sufficient opportunity to analyze how the ordinance will relate to contracts, ordinances, policies, procedures, goals, fiscal structures, etc. currently in place in our cities, so that we can execute our responsibilities to advise our respective City Councils and Alameda County Waste Management Authority representative before the ordinance's first reading.

Mr. Gary Wolff  
October 21, 2011  
Page 2

We respectfully request that the first reading of the proposed Mandatory Recycling Ordinance not take place by the Alameda County Waste Management Authority until January 2012. We thank you in advance for any assistance you can provide in accommodating that request. While I understand this is one month later than anticipated, I believe the additional time will enhance our collective efforts.

With regard to the Single Use Bag Ordinance, the ACCMA does not have a issue with the proposed schedule for review of the Ordinance by the ACWMA.

Please feel free to contact me with any questions you may have at (510) 528-5710.

Sincerely,

*Beth*

Beth Pollard  
Chair, Alameda County City Managers Association

cc: Joanne Wile, Chair, Alameda County Waste Management Authority Board



## Fire Station Health Portal

- **Unique collaboration between Fire Departments, Acute Care Hospitals, Federally Qualified Health Centers (FQHC), and Alameda County Health Care Service Agency's Emergency Medical Services (EMS) Division.**
- **The Health Portal is a Limited scope clinics staffed by 3.0 FTE co located in space constructed on the grounds of Alameda County Fire Stations. Staffing will include:**
  - FTE Mid Level Practitioner from the FQHC
  - FTE Fire Paramedic
  - FTE Care Coordinator
- **In addition to providing on-site limited scope services including follow up from ED visits, the Health Portal will also conduct population health services by:**
  - **Responding to sub-acute 911 calls** under the new Medical Priority Dispatch System (approx. 30,000 calls annually)
  - **Providing discharge follow-up** for residents in a defined geography within 48 hours of discharge from Acute Care
  - **Taking direct referrals from 211** for medical advice or consultation and enrollment and eligibility.
- **The Health Portal is a new level of care, fully integrated in the existing health care service delivery system that is:**
  - Place based: Targeted to communities who need it.
  - Uses the expertise and trust of the EMS and Fire prehospital care system
  - Provides services designed to dis-impact primary and ED service settings
  - Helps inform and educated communities newly eligible for health benefits.
- **While the Health Portal will be co located at city and county fire stations, all current operations of Fire Departments will be able to continue without interruption in their current form.**
- **HCSA EMS Division is proposing a three year pilot at a total of five fire stations across Alameda County.**
- **The Health Portal will be open 2pm to 10pm Monday through Friday.**
- **Fire Department Staffing will be enhanced and Fire Departments will be able to access new revenue streams.**
- **A Steering Committee Launched 10/5** with four workgroups now planning for implementation:
  - Scope of Practice and Standards of Care Workgroup
  - Capital and Physical Plant Workgroup
  - Business Plan and Financial Modeling Workgroup
  - Communications and Outreach Workgroup

# Fire Health Portals Steering Committee

Wednesday, October 3<sup>rd</sup>: 4:30 to 6pm

- |   |   |           |
|---|---|-----------|
| 1) Welcome and Introduction<br>Innovation and Collaboration   | 5 minutes                               |           |
| 2) Brief Review of Project History<br>Fire Service Perspective<br>Health Care Services Perspective<br>Partners and Committee Member Perspective   | 10 minutes                              |           |
| 3) Description of Pilot<br>Multi Site<br>School and Community College Models<br>Private Sector Models<br>Clinic Operations, Scope of Practice and Standards of Care<br><b>(Workgroup 1)</b> | 10 minutes                              |           |
| 4) Financing Model<br>Business Model (NCB Capital Impact Spreadsheet)<br><b>(Workgroup 2)</b><br>Capital Model (Meekland Sample)<br><b>(Workgroup 3)</b>                                    | 15 minutes                              |           |
| 5) Current Funding Commitments Operations   |   |           |
| Measure A   | 750k Annually                           | 5 minutes |
| SB12  | 450k Annually (BOS Action Required)     |           |
| MAA   | 250k Projected Claim                    |           |
| HealthPAC   | 250k Projected Claim                    |           |
| Tobacco Master  | 1 million One Time(BOS Action Required) |           |
| 6) Site Selection   | 15 minutes                              |           |
| Epi Analysis  |   |           |
| Capital Commitments   |   |           |
| Assessment Team   |   |           |
| Sites Under Consideration   | (Steering Committee Recommends to BOS)  |           |
| 7) Communications   | 10 minutes                              |           |
| Strategy  |   |           |
| Plan  |   |           |
| <b>(Workgroup 4)</b>  |   |           |
| 8)Roles and Responsibilities:   |   |           |
| 5 minutes   |   |           |
| Subcommittee and Task Assignment  |   |           |
| 9) Questions  | 10 minutes                              |           |
| 10) Calendaring   | 5 minutes                               |           |

## Tasks:

Develop Model Agreement FQHC-Fire Department (MOU)

Develop Request For Interest for Medical Lead (RFI)  
Develop Scope of Practice Waiver Request (Waiver)  
Seek Counsel Opinion of Risk and Tort Issues (Risk)  
Contracting and Third Party Revenue Analysis (Sustainability)  
Clinical Operations (Manual)  
MPDS Convergence Opportunities (MPDS)  
Facility Site Assessment Tool and Design Parameters (Capital)

### Docs:

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NACO Article  
NYT Article on EMTs and Primary Care in Colorado  
Portals Concept Doc  
Portals Power Point  
GSPP Report  
Health Affairs 2008 Analysis on Retail Clinics  
CHCF Analysis of California Retail Clinics  
FQHC's Guide to Limited Scope Clinics  
EMS Practice Guidelines  
Discharge Protocols for General Acute Care Hospitals in Alameda County

### Relevant Public Documents for Citation:

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Alameda County-OUSD Master Agreement  
Alameda County Juvenile Justice Center Model Program Design  
Alameda County FRALS Agreements  
SB 1448 Clinical Implementation Plan  
Health Affairs Article of Retail Clinics  
CHCF Retail Clinic Analysis  
FQHC's Guide to the Retail Clinic  
H1N1 Scope of Practice Waiver

### Sites Under Consideration by Municipality:

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Unincorporated (MEEKLAND COMMITTED)  
Oakland  
Fremont  
San Lorenzo  
San Leandro  
Union City  
Newark  
Hayward

### Workgroups:

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Scope of Practice and Standards of Care Workgroup	(Workgroup 1)
Capital and Physical Plant Integration Workgroup	(Workgroup 2)
Business Plan Workgroup	(Workgroup 3)
Communications	(Workgroup 4)