



NOVEMBER 2011

CITY MANAGER MESSAGE

I would like to thank the Public Works Department for their outstanding response this week to the tree damage caused by high winds. City crews worked around the clock to respond to more than 50 reports of trees and limbs down and debris in the roadways. See article below for more information.

- Lianne Marshall, Interim City Manager

MANY TREES DAMAGED DUE TO RECENT HIGH WINDS

On Tuesday evening, November 1, the City experienced unusually high winds with constantly shifting direction. Over 100 street trees were damaged by the storm with approximately 10 trees falling and another 30 requiring removal due to the severity of the damage. The fallen trees and limbs disrupted traffic on main thoroughfares such as Bancroft Avenue and East 14th Street as well as blocking some residential streets.

Numerous homes lost utility service due to downed service lines. At least four cars were hit by fallen trees or limbs. There were no reports of structural damage to private or public property with the exception of some damaged residential fencing.



UPCOMING EVENTS

- † **Coffee with the Cops**, Tuesday, November 8, 8:00 to 9:00 am, The Marina Inn, 68 Monarch Bay Drive. View the flyer on [page 2](#).



- † **City – BART Town Hall Meeting** – Tuesday, November 8, 6:30 pm to 8:30 pm, Main Library Lecture Hall, 300 Estudillo Avenue
- † **Veteran's Day Flag Raising** – Friday, November 11, 11:00 am, Senior Community Center, 13909 East 14th Street.



- † **America Recycles Day** – Tuesday, Nov. 15, 9:00 am to 1:00 pm, Marina Community Center, 15301 Wicks Boulevard. View the flyer on [page 3](#).
- † **DIY Program – Home Energy Efficiency** – Wednesday, Nov. 16, 6:30 to 8:30 pm, South Offices Conference Room, 999 East 14th Street. View the flyer on [page 4](#).
- † **Creek Clean-Up** – Saturday, November 19, 9:30 am to 12:30 pm, Root Park. For more information, go to www.fslc.org.
- † **34th Annual Senior Thanksgiving Luncheon** Wednesday, November 23, 11:00 am, Marina Community Center and Senior Community Center. Call 577-6079 for more information.
- † **Coffee with the Mayor** – Monday, Dec. 5, 8:30 to 9:30 am, City Hall Chambers "Mayor Open Office Hours," 9:30 – Noon, Mayors Office, City Hall.

City park trees suffered numerous broken limbs and one tree went down in Floresta Park. Additionally, the high winds covered many of the parks with large amounts of tree debris.

Virtually all of the damage from the wind storm was to trees with no noteworthy damage to other City property or infrastructure.

The Public Works Department worked through the night to clear roadways and sidewalks of obstructions. As of Thursday afternoon, most of the work has been completed in the public right-of-way. Park crews will continue working through the end of the week to clear the parks of debris.

The Public Works Department has updated its Storm Information web page with additional response information for downed trees and limbs, both public and private. The web page also provides information on the department's winter season preventative maintenance programs and response capabilities as well as what residents can do to prevent and contain storm-related issues. The web page is available at <http://www.sanleandro.org/depts/pw/storm.asp>.

PROJECT UPDATES

PG&E Gas Line Testing Operations Running 24 Hours/Day

PG&E is in the process of using water under pressure to verify the integrity of several segments of its gas transmission pipeline in San Leandro. Most of the work is occurring on private property, but some of the work is being done in the public right of way under an encroachment permit.

The testing procedure requires pushing a testing device known as a 'pig' through the pipeline several times. The testing device is nearly the same diameter as the pipeline and must be kept moving to avoid becoming stuck. To test its gas line, PG&E has requested that it be allowed to work on Marina Boulevard just east of Menlo Street 24 hours/day from November 4 through November 14.

Grant Awarded from the Safe Routes To School (SRTS) Program – Non-Infrastructure

On behalf of the City of San Leandro and our local public school districts, the Engineering & Transportation Department was awarded a \$410,000 grant from the federal Cycle 3 Safe Routes to School (SRTS) Program to conduct traffic safety education for students in each grade level from K-8. Ten elementary and three middle schools in San Leandro will participate in this program.



San Leandro Police Department **COFFEE WITH THE COPS**

*Meet members of the San Leandro
Police Department*

The San Leandro Police Department invites
community members to join them at:

The Marina Inn
Tuesday, November 8, 2011
8:00 am – 9:00 am



Police Officers, Detectives and the Police Chief will be discussing crime trends in your neighborhood. They will be available to answer your questions, offer tips and provide information on topics of interest. Members of the Police Department's Crime Prevention Unit and Code Enforcement Section will be on hand to speak with residents about enhancing Neighborhood Watch Programs and other strategies to reduce crime.

"Coffee with the Cops" is a pilot program implemented by the San Leandro Police Department in an effort to enhance communication between community members and the Police Department. Meetings will have an informal format, designed to be informative regarding public safety and quality of life issues that impact your neighborhood. This will be a monthly presentation at locations throughout the community.

TUESDAY, NOVEMBER 8, 2011

**The Marina Inn
68 Monarch Bay Drive**

This is a publication of the Crime Prevention Unit,
San Leandro Police Department
901 East 14th Street, San Leandro CA 94577
Please contact Officer Kerri Kovach if you have questions:
510-577-3252 or kkovach@sanleandro.org

City of San Leandro America Recycles Day Event



Wednesday, November 3 • 9:00am - 1:00pm
Marina Community Center
15301 Wicks Blvd, San Leandro

In celebration of America Recycles Day, the City is hosting a recycling collection event. The America Recycles Day slogan says it all. When we recycle and buy products made of recycled material, "it all comes back to you." In a very practical way we can all help to improve our economy and conserve our energy and resources.



WHAT YOU CAN BRING TO RECYCLE:

- ◆ Household batteries
- ◆ Expired or unused medication (no controlled substances)
- ◆ Mercury thermometers
- ◆ Fluorescent lights and tubes or incandescent bulbs
- ◆ CDs, DVDs, jewel cases, floppy disks, audio and video tapes
- ◆ Cell phones and cell phone chargers
- ◆ Empty toner cartridges

REQUIREMENTS:

- ⊙ San Leandro Residents only
- ⊙ Remove all Excess Bags and Packaging from Products
- ⊙ Place Batteries in Ziploc bags Separate from Other Products
- ⊙ Medicines should be removed from their original containers and placed in Ziploc Bags separate from other products
- ⊙ All types of light bulbs accepted

MANAGE YOUR HOUSEHOLD PRODUCTS

THE RIGHT WAY:

- ⊙ Do not flush medicine down the drain
- ⊙ Compost vitamins in your green yard trimmings cart
- ⊙ Dispose of needles, syringes and lancets in a sharps container
- ⊙ Do not buy more than you need
- ⊙ Personal care products (deodorants, lotions, shampoos, etc.) should be properly disposed of in your garbage cart

THE FOLLOWING ITEMS WILL NOT BE ACCEPTED:

- ◆ VITAMINS
- ◆ NEEDLES & SHARPS
- ◆ SOAPS & OTHER PERSONAL CARE PRODUCTS
- ◆ ELECTRONIC DEVICES
- ◆ CAR BATTERIES
- ◆ CHEMICALS OR PAINTS
- ◆ NEW TONER CARTRIDGES
- ◆ LIGHT FIXTURES OR BALLASTS



It is against the law to throw batteries in the trash. On February 8, 2006, the State of California banned household batteries and other hazardous products (like fluorescent lights) from disposal.

Recycle Your Medication



Unused medicine flushed or put down the drain can end up in our waterways and pollutes the environment. You can make a world of difference by following prescriptions as directed, and then disposing of your unused portions properly.

Questions or comments? Email us at recycle@sanleandro.org or call 577-6026.



THE CITY OF SAN LEANDRO
**Community Development
Department**

Invites you to attend
A D.I.Y. (do-it-yourself) Program

Increase the Energy Efficiency of your Home

- **When: Wednesday, November 16, 2011**
- **Time: 6:30— 8:30 p.m.**
- **Where: City Hall Plaza, South Office Conference Room**
999 E. 14th Street, San Leandro
(behind the California Conservatory Theatre)
- **Cost: \$20.00 for San Leandro Residents**
\$30.00 for Non-Residents

Learn how to:

- Analyze your utility bill
- Reduce your energy use
- Hold down energy costs
- Lighten your load on the environment



Get a free blower door test and duct leakage test*
** Only class participants that live in San Leandro*

Questions? Please contact Lyzanne Alfonso at (510) 577-3405.

REGISTRATION FORM: DIY Energy Efficiency Program

Name: _____
Mailing Address: _____
City, State, Zip: _____ Phone: _____
Email Address: _____

Enclosed please find a check in the amount of \$ _____.

Mark ONE box: Resident Non-Resident _____ #Attending

Please send payment along with completed registration form to:

City of San Leandro,
Division of Building & Safety Services
Attn: Lyzanne Alfonso
835 East 14th Street
San Leandro, CA 94577

Please make checks payable to: **City of San Leandro**

BUSINESSES IN THE NEWS

OSIsoft Partners with Power Analytics Corporation to Help Military Facilities Meet Energy Efficiency

Goals

San Leandro based **OSIsoft, LLC** announced they will be partnering with Power Analytics Corporation to improve the reliability and energy efficiency of United States military facilities, while reducing the cost of mission-critical electrical power infrastructure in order to meet "Net Zero" and 2020 energy reliability and reliability mandates. As a result of the technical collaboration between these two market leaders, industries where electrical power problems can occur, such as military facilities, data centers, power grids, petrochemical, and the oil and gas platforms will have the ability to dramatically increase both reliability and energy efficiency.



"We are very pleased to strengthen the ties between Paladin and OSIsoft in a manner that will deliver higher-capability real-time solutions to the broadest possible range of customers," said Kevin Meagher, Chief Technology Officer for Power Analytics Corporation.

OSIsoft is featured on the East Bay Green Corridor's homepage as the "Featured Green Business."

<http://www.ebgreencorridor.org/>

Attracting Businesses at the Speed of Light

A website promoting Lit San Leandro went live this week. The website promotes San Leandro as an enviable location with good transportation, affordable housing prices, pleasant neighborhoods and civic infrastructure. Check it out at www.litsanleandro.com. The website was created by OSIsoft/San Leandro Dark Fiber as a tool to attract potential users of the system.



San Leandro Recognized at East Bay Sustainable Business Trends & Awards Program

Five San Leandro companies were recently recognized as leaders in Sustainability at the East Bay EDA and StopWaste.org annual sustainability event.

- **Claire, OSIsoft, Energy Recovery Inc (ERI) and Halus Power Systems** were mentioned as clean tech innovators and attendees were informed that ERI will receive the "Game Changer of the Year" award for their impact on California's green economy at the inaugural California Cleantech Innovation conference on November 2 and 3.
- **Mi Ranch Tortilla** factory was also discussed as a success story of the San Leandro Sustainability Circle operated by True Market Solutions. The keynote speaker noted Mi Rancho's dramatic 1500% Return on Investment gained through improvements in lighting and packaging. San Leandro's Redevelopment Agency directly contributed these improvements by sponsoring the Sustainability Circle and providing a forgivable loan for a portion of the improvements through the Agency's Industrial Competitiveness Program.

Paramedics Plus

Paramedics Plus held a grand opening and ribbon cutting at its new San Leandro headquarters located at 575 Marina Blvd on October 27. Paramedics Plus recently signed a five-year contract for countywide ambulance services. A majority of the 375 employees will be former employees of American Medical Response, the paramedic company which previously served Alameda County. Paramedics Plus has committed significant resources and new technologies to improve emergency response service throughout the county. Additionally, Paramedics Plus will be capping profits and bringing in a new rate structure that will save County residents more than \$20 million in the next five years, while keeping jobs in San Leandro.



Building Our Assets – Strategic Planning Workshop

Monday, December 5, 8:30am – 12 noon, Crowne Plaza, 45 John Glenn Drive, Concord

The *Building on Our Assets* report was released at an East Bay Economic Development Alliance (EDA) event last week that attracted over 300 attendees including City staff and numerous San Leandro business people. A copy of the report was distributed at the October 17 City Council meeting. Karen Engel, Executive Director of the East Bay EDA, is scheduled to present the report, including information on the San Leandro sub-region, at a December 12 City Council Work Session. Information on the Central Alameda County sub-region, which includes San Leandro, can be found on the East Bay EDA's website at the following link:

http://www.edab.org/research_facts_figures/Studies/BuildingOnOurAssetsReport2011/BusinessDynamics/Central_Alameda_Sub_Regional_Business_Dynamics.pdf

Using information from the newly released Building on Our Assets: Economic Development & Job Creation in the East Bay report, the EDA is planning a regional strategic planning session on December 5. The goal of the strategic planning session is to promote cross-sector collaboration to improve the business climate, attract investment, enhance education and workforce training, and upgrade infrastructure and land use.

OTHER AGENCY NEWS

Alameda County Administrator's Office – Criminal Justice Realignment/AB 109

On April 4, 2011, the Public Safety Realignment Act (Assembly Bill 109) was signed into law by Governor Jerry Brown. The policy changes in the Act focus on alleviating overcrowding in the California State prisons and reducing the state corrections budget. To view the informational fact sheet, click [here](#).

East Bay Economic Development Alliance – Quarterly Update

The online version of this newsletter can be viewed by [clicking here](#).

WEEKLY UPDATE

If you would like to review weekly information from the Interim City Manager, please check out the *Weekly Update* on the City's website at www.sanleandro.org/depts/cityhall/city_manager.asp.

NOVEMBER/DECEMBER CITY COUNCIL AND COMMITTEE MEETINGS

Meeting dates, times and location are subject to change. Please confirm meetings by visiting www.sanleandro.org.

- 11/7 City Council Closed Session, 5:30 p.m., City Manager's Large Conference Room
- 11/7 City Council Meeting, 7:00 p.m., Chambers
- 11/8 Facilities and Transportation Committee Meeting, 4:00 p.m., Sister Cities Gallery
- 11/10 Business and Housing Committee Meeting, 4:00 p.m., Sister Cities Gallery
- 11/11 Airport Committee Meeting, CANCELLED
- 11/11 **Veteran's Day Holiday – City Hall and Libraries Closed**
- 11/14 City Council Closed Session, Time/Location TBD
- 11/14 City Council Work Session, 7:00 p.m., Helen Lawrence South Offices Conference Room
- 11/17 City/SLUSD Liaison Committee Meeting, 4:00 p.m., District Offices
- 11/18 Finance Committee Meeting, 8:15 p.m., Sister Cities Gallery
- 11/21 City Council Meeting, 7:00 p.m., Chambers
- 11/24 & 25 **Thanksgiving Day Holiday – City Hall and Libraries Closed**
- 12/2 Finance Committee Meeting, 8:15 p.m., Sister Cities Gallery
- 12/5 City Council Meeting, 7:00 p.m., Chambers

