



City Manager's Weekly Update

Week ending November 4, 2011

UPCOMING MEETINGS

- 11/7** City Council Closed Session, 5:30 p.m., City Manager's Large Conference Room
- 11/7** City Council Meeting, 7:00 p.m., Council Chambers
- 11/8** Facilities and Transportation Committee Meeting, 4:00 p.m., Sister Cities Gallery
- 11/10** Business and Housing Committee Meeting, 4:00 p.m., Sister Cities Gallery
- 11/11** **Veteran's Day Holiday**, City Offices Closed
- 11/11** Airport Committee Meeting, CANCELLED
- 11/14** City Council Closed Session, Time/Location TBD
- 11/17** CC/SLUSD Liaison Committee Meeting, 4:00 p.m., District Offices
- 11/18** Finance Committee Meeting, 8:15 a.m., Sister Cities Gallery
- 11/21** City Council Meeting, 7:00 p.m., Council Chambers
- 11/24 & 25** **Thanksgiving Day Holiday**, City Offices Closed
- 12/2** Finance Committee Meeting, 8:15 a.m., Sister Cities Gallery
- 12/5** City Council Meeting, 7:00 p.m., Council Chambers

To: City Council
From: Lianne Marshall, Interim City Manager

I would like to recognize the Public Works Department for their outstanding response this week to the tree damage caused by high winds. Unfortunately, more than 100 trees were damaged by the storm. City crews worked around the clock to quickly respond to over 50 reports of trees and limbs down and debris in roadways. See page 2 for more information.

Mark Your Calendar

Coffee with the Cops (flyer attached)

Tuesday, November 8, 8:00 a.m. – 9:00 a.m., The Marina Inn, 68 Monarch Bay Drive

- Police Officers, Detectives and the Police Chief will be discussing crime trends in neighborhoods. They will be available to answer questions, offer tips and provide information on topics of interest. Members of the Police Department's Crime Prevention Unit and Code Enforcement Section will be on hand to speak with residents about enhancing Neighborhood Watch Programs and other strategies to reduce crime.

City – BART Town Hall Meeting

Tuesday, November 8, 6:30 p.m. – 8:30 p.m., Main Library Lecture Hall

- Mayor Cassidy and BART Board President Bob Franklin will hold a joint Town Hall meeting to provide the community with information regarding development around both San Leandro BART stations, safety improvements, noise and parking issues, and general station maintenance, as well as hear concerns and comments from the community regarding how the stations can be improved.

Veterans Day Flag Raising (reminder)

Friday, November 11, 11:00 a.m., Senior Community Center, 13909 East 14th Street

- This year's Veterans Day Flag Raising program, hosted as always by San Leandro American Legion Post 117, will be held on November 11, at 11:00 a.m. (11-11-11 at 1100hrs in military time) at the Senior Community Center.
- Local Veteran Adam Figueroa, who has passed on "to Post Everlasting," will be eulogized, and the event will also offer a special tribute to WWII Veterans. Because of this special WWII tribute, the Post has asked that we hold it at the Senior Community Center to accommodate a larger than normal audience.
- The American Legion will be recognizing Martin Francis and his dedication to the history of the nation's flag during the program and putting some of his flags on display with an acknowledgement on the printed program for his collection.
- We have not yet heard if there will be an Alameda County Veterans Day Parade this year.

America Recycles Day (reminder)

Tuesday, November 15, 9:00 a.m. to 1:00 p.m., Marina Community Center, 15301 Wicks Boulevard

- In celebration of America Recycles Day, the City is hosting a recycling collection event for household batteries, fluorescent lights, pharmaceuticals and mercury-containing devices on November 15. Millions of people throughout the country will be participating in local events to celebrate and learn more about recycling programs!
- America Recycles Day, recognized annually on November 15, celebrates the successes of recycling and helps raise awareness about the importance of reducing, reusing and recycling – every day and all throughout the year.

DIY Program – Home Energy Efficiency Class (flyer attached)

Wednesday, November 16, 6:30 p.m., Helen Lawrence South Offices Conference Room

- The Building Division will be hosting a Home Energy Efficiency Class on November 16.
- Residents will learn how to save money and how to make their home more comfortable and participants that take the class will receive a free in-home evaluation.
- City staff will show exactly where homeowners can make the biggest energy savings bang for their buck. The evaluation consists of a pressurization test that dramatically shows exactly where the home is leaking. Staff also uses an infrared camera to find cold spots and missing insulation, and tests heating systems for leaks.

34th Annual Senior Thanksgiving Luncheon (information attached)

Wednesday, November 23, 11:00 a.m., Senior Community Center and Marina Community Center

- The Recreation and Human Services Department will be hosting the 34th Annual Thanksgiving Luncheon for seniors on November 23. City staff and volunteers will be serving a delicious holiday lunch to over 500 seniors.
- This annual luncheon is made possible by volunteers and donations from local organizations, businesses and City employees.
- Volunteers are asked to arrive by 11:00 a.m. If you would like to help serve lunch, please notify Yolanda Carrasco by Monday, November 14, and specify which location you plan to attend.

Council Information

Wind Storm Status Report (staff report attached)

- On Tuesday evening, November 1, the City experienced unusually high winds with constantly shifting direction. Over 100 street trees were damaged by the storm with approximately 10 trees falling and another 30 requiring removal due to the severity of the damage. The fallen trees and limbs disrupted traffic on main thoroughfares such as Bancroft and E. 14th as well as blocking some residential streets.
- Numerous homes lost utility service due to downed service lines. At least four cars were hit by fallen trees or limbs. There were no reports of structural damage to private or public property with the exception of some damaged residential fencing.
- City park trees suffered numerous broken limbs and one tree went down in Floresta Park. Additionally, the high winds covered many of the parks with large amounts of tree debris.
- Virtually all of the damage from the wind storm was to trees with no noteworthy damage to other City property or infrastructure.
- The Public Works Department worked through the night to clear roadways and sidewalks of obstructions. As of Thursday afternoon, most of the work has been completed in the public right-of-way. Park crews will continue working through the end of the week to clear the parks of debris.
- The Public Works Department has updated its Storm Information web page with additional response information for downed trees and limbs, both public and private. The web page also provides information on the department's winter season preventative maintenance programs and response capabilities as well as what residents can do to prevent and contain storm-related issues. The web page is available at <http://www.sanleandro.org/depts/pw/storm.asp>.

Invasive Spartina Project – Ground Spraying 2011

- The Coastal Conservancy, Spartina ISP has finally received permission from US Fish and Wildlife Service to treat some of the San Leandro marshes and shoreline for invasive spartina.
- Clean Lakes, Inc. began treatment on November 3 at approximately 10:00 a.m. All work will be done via backpack.
- The areas scheduled for treatment are: a portion of the San Lorenzo Creek Mouth, East Marsh, Dogbone Marsh, the outer shoreline, and the San Leandro Marina. U.S. Fish and Wildlife Service has not given permission for Citation, North or Bunker Marshes this year. The Spartina ISP is negotiating treatment for those marshes in 2012.
- The shoreline trail will not be closed.

PG&E Gas Line Testing Operations Running 24 Hours/Day (staff report attached)

- PG&E is in the process of using water under pressure to verify the integrity of several segments of its gas transmission pipeline in San Leandro. Most of the work is occurring on private property, but some of the work is being done in the public right of way under an encroachment permit.
- The testing procedure requires pushing a testing device known as a ‘pig’ through the pipeline several times. The testing device is nearly the same diameter as the pipeline and must be kept moving to avoid becoming stuck. To test its gas line, PG&E has requested that it be allowed to work on Marina Boulevard just east of Menlo Street 24 hours/day from November 4 through November 14.

Grant Awarded from the Safe Routes To School (SRTS) Program – Non-Infrastructure (staff report and letter attached)

- On behalf of the City of San Leandro and our local public school districts, the Engineering & Transportation Department was awarded a \$410,000 grant from the federal Cycle 3 Safe Routes to School (SRTS) Program to conduct traffic safety education for students in each grade level from K-8. Ten elementary and three middle schools in San Leandro will participate in this program.

Washington Manor Junior League (WMJL)

- On August 25, due to the subleasing of City fields to a non-San Leandro adult league reserved for San Leandro youth baseball, a letter was sent to the Washington Manor Junior League Board Members requiring them to submit financial and scheduling information to the City if they wanted to retain the ability to reserve City fields as a non-profit youth organization. On October 27, City staff met with an executive Board Member, reviewing the financial and scheduling information.
- Areas of concern were noted, including several years of receiving thousands of dollars and running in the red and the reduction or loss of large amounts of money in fundraising areas the past two years. A letter was sent to the Board Members stating that the City has serious concerns regarding the management of Washington Manor Junior League, as well as its viability and fiscal oversight. Although the City will not be charging the League for the field time used by the adult league (as the league is running a deficit), the City will retain the League’s \$1,000 deposit.
- The letter stated that, in order for WMJL to continue to reserve City fields and facilities as a San Leandro non-profit youth organization, they must submit a current 501 (c)(3) certification and describe strategies for how WMJL will ensure it is a viable and sustainable organization.

Memorial Park Flag Pole Lighting

- As was mentioned in the July 19 Civic and Cultural Committee Highlights, the American Legion Riders organization came to the City with a request for us to participate in the Citizens Patriot Support League to recognize fallen service men and women, should the need arise. The City has informally agreed to participate in the program and staff will review the City’s recommended participation with the Committee at a future meeting.
- Also at the July 19 meeting, the American Legion Riders asked that the City consider placing a permanent light at the flag pole at Memorial Park to illuminate a flag that they promise to maintain. The Riders agreed to share in the cost of the project.
- In order to have the pole and flag illuminated by this Veterans Day, City Manager’s Office and Public Works staff worked with the Riders, and a light has been installed.

- The total cost of the project was approximately \$2,000, with the Riders contributing \$475 for the light fixture, which is energy efficient and on a photo cell system to operate only at night. A lock box is also being placed on the pole to hinder tampering with the flag rigging.
- The Riders will be raising a flag on the pole this Veterans Day and will perpetually maintain the flag going forward.

Public Records Requests Log (attached)

- The attached Public Records Requests log lists the requests for records received by City staff from July 1 through September 30, 2011.
- Many of these requests require extensive research and review. While necessary, responding to these requests is a significant impact to staff time.

Community Development Update – November 2011 (update attached)

- An update on projects and happenings in the Community Development Department during the month of October 2011 is attached for your information. Highlighted projects include: Lit San Leandro, Village Marketplace, Paramedics Plus, the installation of an online property search tool, the East Bay EDA Building on Our Assets report, a preview of planning activities for November and December, and a highlight of economic trends.
- The Community Development Update is available in multiple locations on the City website including in the Community Development page, the Business Development page and under Neighborhood News. It is also listed as a City News Item.
- The Community Development Update is also distributed via constant contact to a database of approximately 500 individuals.

Businesses in the News

Two San Leandro Businesses Rank in the 100 Fastest Growing Private Companies in the Bay Area (article attached)

- No. 30 Halus Power Systems wind turbine refurbisher with 12 employees on Grant Avenue
- No. 54 TriNet Group Inc. small business HR outsourcing with 853 employees in Creekside Office Plaza

Correspondence from Other Agencies

East Bay Economic Development Alliance (quarterly update attached)



San Leandro Police Department **COFFEE WITH THE COPS**

*Meet members of the San Leandro
Police Department*

The San Leandro Police Department invites
community members to join them at:

The Marina Inn
Tuesday, November 8, 2011
8:00 am– 9:00 am



Police Officers, Detectives and the Police Chief will be discussing crime trends in your neighborhood. They will be available to answer your questions, offer tips and provide information on topics of interest. Members of the Police Department's Crime Prevention Unit and Code Enforcement Section will be on hand to speak with residents about enhancing Neighborhood Watch Programs and other strategies to reduce crime.

"Coffee with the Cops" is a pilot program implemented by the San Leandro Police Department in an effort to enhance communication between community members and the Police Department. Meetings will have an informal format, designed to be informative regarding public safety and quality of life issues that impact your neighborhood. This will be a monthly presentation at locations throughout the community.

TUESDAY, NOVEMBER 8, 2011

**The Marina Inn
68 Monarch Bay Drive**

This is a publication of the Crime Prevention Unit,
San Leandro Police Department
901 East 14th Street, San Leandro CA 94577

Please contact Officer Kerri Kovach if you have questions:

510-577-3252 or kkovach@sanleandro.org



THE CITY OF SAN LEANDRO
**Community Development
Department**

Invites you to attend
A D.I.Y. (do-it-yourself) Program

Increase the Energy Efficiency of your Home

- **When: Wednesday, November 16, 2011**
- **Time: 6:30— 8:30 p.m.**
- **Where: City Hall Plaza, South Office Conference Room**
999 E. 14th Street, San Leandro
(behind the California Conservatory Theatre)
- **Cost: \$20.00 for San Leandro Residents**
\$30.00 for Non-Residents

Learn how to:

- Analyze your utility bill
- Reduce your energy use
- Hold down energy costs
- Lighten your load on the environment



Get a free blower door test and duct leakage test*
** Only class participants that live in San Leandro*

Questions? Please contact Lyzanne Alfonso at (510) 577-3405.

REGISTRATION FORM: DIY Energy Efficiency Program

Name: _____
Mailing Address: _____
City, State, Zip: _____ Phone: _____
Email Address: _____
Enclosed please find a check in the amount of \$ _____.
Mark ONE box: Resident Non-Resident _____ #Attending

Please send payment along with completed registration form to:

City of San Leandro,
Division of Building & Safety Services
Attn: Lyzanne Alfonso
835 East 14th Street
San Leandro, CA 94577

Please make checks payable to: **City of San Leandro**

CITY OF SAN LEANDRO
Recreation and Human Services Department

MEMORANDUM

DATE: November 1, 2011

TO: City Council

FROM: Carolyn Knudtson, Recreation and Human Services Director

SUBJECT: 34th ANNUAL SENIOR THANKSGIVING LUNCHEON

You are cordially invited to attend the City of San Leandro Recreation and Human Services Department's 34th Annual Thanksgiving Luncheon for older adults. This event will take place on Wednesday, November 23, 2011, at 11:00 a.m. The luncheon will be held at the Senior Community Center, 13909 E. 14th Street and the Marina Community Center, 15301 Wicks Boulevard.

Over 500 seniors from the San Leandro community participate in this special day, and we hope you will join us by volunteering. The luncheon is served by volunteers and made possible by donations from local organizations, businesses, and City Employees.

I hope that you will be able to attend this special occasion and share the day with many of the older adults in our community. Lunch will be served at 12:00 p.m. If you would like to help serve lunch, please plan to arrive by 11:00 a.m.

We look forward to seeing you. If you are able to attend, please let us know which location you plan to attend by calling Yolanda Carrasco at 577-3356 no later than Monday, November 14, 2011.

Happy Holidays!



CITY OF SAN LEANDRO

STAFF REPORT

DATE: November 3, 2011

TO: Lianne Marshall, Interim City Manager

FROM: Michael Bakaldin, Public Works Director

SUBJECT: WIND STORM STATUS REPORT

On Tuesday evening, November 1, the City experienced unusually high winds with constantly shifting direction. With most trees still fully leafed the combination of high winds and heavy limbs resulted in a notable amount of damage to the City's trees. Over 100 street trees were damaged by the storm with approximately 10 trees falling and another 30 requiring removal due to the severity of the damage. The remainder of the trees suffered broken limbs and are expected to survive.

The fallen trees and limbs disrupted traffic on main thoroughfares such as Bancroft Avenue and East 14th Street, as well as blocking some residential streets. Numerous homes lost utility service due to downed service lines. At least four cars were hit by fallen trees or limbs. Fortunately, Public Works staff did not witness or receive any reports of structural damage to private or public property with the exception of some damaged residential fencing.

Aside from street trees, City park trees suffered numerous broken limbs and one tree went down in Floresta Park. Additionally, the high winds covered many of the parks with large amounts of tree debris. Virtually all of the damage from the wind storm was to trees with no noteworthy damage to other City property or infrastructure.

The Public Works Department's response to the wind storm started around 8 p.m. Tuesday night when the police dispatch center was flooded with calls about fallen trees and downed utility lines. Several Public Works crews mobilized immediately and worked through the night to clear roadways and sidewalks of obstructions. On Wednesday, six crews worked all day to continue to clear debris and remove hanging limbs and other hazards in the public right-of-way. As of Thursday afternoon, most of the work has been completed in the public right-of-way. Park crews will continue working through the end of the week to clear the parks of debris.

Due to the amount of damage caused by the high winds, the Public Works Department has updated its Storm Information web page to provide the public with additional response information for downed trees and limbs, both public and private. The web page also provides information on the department's winter season preventative maintenance programs and response capabilities as well as what residents can do to prevent and contain storm-related issues.

The web page is available at <http://www.sanleandro.org/depts/pw/storm.asp>.

CITY OF SAN LEANDRO

STAFF REPORT

Date: October 31, 2011

To: Lianne Marshall, Interim City Manager

From: Uchenna Udemezue, P.E., Director
Engineering and Transportation Department

By: Keith Cooke – Principal Engineer

Subject: PG&E GAS LINE TESTING OPERATIONS RUNNING 24 HOURS/DAY

BACKGROUND AND DISCUSSION

PG&E is in the process of using water under pressure to verify the integrity of several segments of its gas transmission pipeline in San Leandro. Most of the work is occurring on private property but some of the work is being done in the public right of way under an encroachment permit.

The testing procedure requires pushing a testing device known as a ‘pig’ through the pipeline several times. The testing device is nearly the same diameter as the pipeline and must be kept moving to avoid becoming stuck. To test its gas line, PG&E has requested that it be allowed to work on Marina Boulevard just east of Menlo Street 24 hours/day from November 4, 2011 through November 14, 2011.

Engineering and Transportation staff permitted this work under the following conditions:

1. PG&E may only close one of the eastbound Marina Boulevard traffic lanes during the work
2. PG&E must notify all residents and businesses within 300’ of the work. The notice must include the duration of the work and provide a 24-hour contact number for concerns and issues

Should the public contact you about this project you may direct them to PG&E’s project manager, Brian Garber, who may be reached by cell phone at (916) 335-2852 or to PG&E’s superintendent, Tim Barnes, who may be reached by cell phone at (530) 216-6451.

CITY OF SAN LEANDRO

STAFF REPORT

Date: October 31, 2011

To: Lianne Marshall, Interim City Manager

From: Uchenna Udemezue, P.E., Director
Engineering and Transportation Department

By: Keith Cooke, P.E., Principal Engineer

Subject: GRANT AWARDED FROM THE SAFE ROUTES TO SCHOOL (SRTS)
PROGRAM – NON-INFRASTRUCTURE

SUMMARY AND RECOMMENDATION

On behalf of the City of San Leandro and our local public school districts, the Engineering & Transportation Department was awarded a \$410,000 grant from the federal Cycle 3 Safe Routes to School (SRTS) Program to conduct traffic safety education for students in each grade level from K-8. Ten elementary and three middle schools in San Leandro will participate in this program.

This report is for information only, and no action is required.

BACKGROUND AND DISCUSSION

The Safe, Accountable, Flexible, Efficient Transportation Equity Act: A Legacy for Users (SAFETEA-LU), which was signed into law on August 10, 2005, established the federal Safe Routes to School (SRTS) Program. The overall purpose of the SRTS Program consists of: 1) enabling and encouraging students in kindergarten through eighth grade (K-8), including students with disabilities, to safely walk and bicycle to school; 2) making walking and bicycling to school a more appealing mode choice; and 3) facilitating the planning, design, and implementation of projects that will improve safety, environment, and overall quality of life.

Our successful SRTS application demonstrated how the project was initiated through community participation and how the project will incorporate key elements referred to as the **5 Es - Education, Encouragement, Enforcement, Engineering, and Evaluation**. The education program will include: student workshops; school pedestrian and bicycle safety rodeos; walk and bike clubs; parent workshops; and family safety rodeos.

By following similar successful efforts in obtaining State Safe Routes to School (SR2S) program funding, the Engineering & Transportation Department applied for \$410,000 in federal Cycle 3 Safe Routes to School (SRTS) Program funds on behalf of the City and our local school districts. The schools that will be served by this program include ten schools in the San Leandro Unified School District and three schools in the San Lorenzo Unified School District located in the City of San Leandro. In cooperation with Caltrans, consultants and school staff, City staff plans to conduct the education program in 2012 and 2013.

DEPARTMENT OF TRANSPORTATION

DISTRICT 4 OFFICE OF LOCAL ASSISTANCE
P.O. BOX 23660, MS-10B
OAKLAND, CA 94623-0660
PHONE (510)286-4444
TTY (510)286-4454
www.dot.ca.gov



*Flex your power!
Be energy efficient!*

October 13, 2011

Reh-Lin Chen
Civic Center, 835 East 14th Street
San Leandro, CA 94577-3782

Dear Reh-Lin Chen:

Congratulations! The following *non-infrastructure* project has been approved for funding under Cycle 3 of the Federal Safe Routes to School (SRTS) Program.

San Leandro, Madison ES, Roosevelt ES, Monroe ES, Garfield ES, McKinley ES, Wilson ES, Washington ES, & \$410,000

139 project applications were selected out of the 332 applications submitted statewide. Each District through the District Selection Committee Process selected their highest scored projects up to their funding target of \$66 million.

\$42 million of the \$66 million represents the programming capacity available in the current 2011 Federal Statewide Transportation Improvement Program (FSTIP) with anticipated funding in the reauthorization of the new federal act. An additional \$24 million is programmed in the beyond years of the FSTIP in order to maximize future obligations utilizing anticipated capacity in the 2013 FSTIP.

All approved projects will need to be amended into the FSTIP by the Metropolitan Planning Organizations prior to requesting authorization to proceed. In order to fully utilize the programming capacity of the FSTIP, all approved projects will have at least 25% and up to 100% of project funds amended in the 4-year element of the FSTIP based on the project delivery schedule. This will allow all agencies to initiate the delivery of their projects in an expedited manner to meet the safety program delivery requirements. For infrastructure projects with 75% of their funding programmed in the beyond years of the FSTIP, their funding is expected to be programmed into the 4-year element of the 2013 FSTIP, before their request for authorization for construction.

Caltrans encourages agencies to move forward and obtain authorization for their projects expeditiously. Expedited Project Selection Procedures (EPSP) may be utilized to move forward any project that has been programmed in the 4-year element of the 2011 FSTIP. Caltrans anticipates being able to approve all EPSP requests for the next several years.

Caltrans is now requiring agencies to meet delivery deadlines for key milestones as stated in Caltrans' Cycle 3 SRTS Guidelines. The milestones and delivery deadlines are as follows:

Non-infrastructure projects:

1. Request for Authorization to Proceed with Construction within 9 months after the project is amended into the FSTIP. Environmental requirements must be met prior to the Request for Authorization to Proceed with Construction.
2. Complete construction and close-out the project within 57 months after the project is amended into the FSTIP.

The project schedule submitted in the application is the commitment by you to deliver the project within the project delivery requirements established by DLA and will be used for project tracking. Caltrans will track the delivery of these SRTS projects and prepare a quarterly report showing the delivery performance of each project. The delivery report is available at:

http://www.dot.ca.gov/hq/LocalPrograms/HSIP/delivery_status.htm.

Projects that are on or ahead of schedule will be identified with a green checkmark. Projects that are behind schedule will be identified with a red flag. Flags will be removed in later reports if the agency has completed the milestone. If an agency has a SRTS project that has a red flag in a report that is released during a future SRTS 'call for projects' cycle, Caltrans will not accept SRTS applications from that agency.

The DLA reserves the right to re-program the unobligated federal funds for projects that do not meet the delivery milestones requirements and become flagged. Any unobligated federal funds may be re-programmed to outside of the active 4-year element of the FSTIP. By reserving the right to re-program the unobligated federal funds for projects that do not meet the delivery requirements, the DLA expects to maintain programming flexibility for our safety programs and effectively manage the programming capacity for projects waiting to obligate federal funds. In addition, any agency that has not initiated their project by the first milestone date will be required to submit status and justification for the project to remain in the program. The updated Project Delivery Requirements has been posted at the delivery status website reference above.

We encourage you to consider your agency's ability to deliver your project within the time frames provided under the new delivery requirements. If you determine that the project has environmental, right of way, or other conditions that may prevent your agency from meeting these milestones and you do not want to risk your project being re-programmed or precluded from applying for future SRTS funding, please contact me as soon as possible to discuss your options.

REH-LIN CHEN
October 13, 2011
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To view the complete project list and implementation guidelines, please visit the Safe Routes to School Website at:

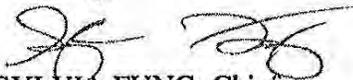
<http://www.dot.ca.gov/hq/LocalPrograms/saferoutes/srts.htm>.

Once your project is amended into the FSTIP and prior to starting any work, please submit a *Request for Authorization to Proceed with Preliminary Engineering* for infrastructure projects or a *Request for Authorization to Proceed with non-infrastructure project* as outlined in Chapter 3 of the *Local Assistance Procedures Manual* and the latest *Office Bulletin DLA-11-08 for non-infrastructure projects*.

Please contact John Brewster to arrange for an on-site field review to evaluate and assess the entire scope of the infrastructure project. A field review form can be found in the *Local Assistance Procedures Manual* or at the Local Programs website: <http://www.dot.ca.gov/hq/LocalPrograms/lam/lapm.htm>.

If you have project-related questions, please feel free to contact John Brewster at (510)286-6485, or at John_Brewster@dot.ca.gov. If you have program-related questions, please contact the statewide Safe Routes to School Program Coordinator, Dawn Foster. She may be reached at: (916) 653-6920 or at: Dawn.Foster@dot.ca.gov.

Sincerely,


SYLVIA FUNG, Chief
Office of Local Assistance

Date of Request	Requester	Responding Dept	Description of Request
2/1/2011*	Mike Katz	Police	Records related to use of SLPD SWAT unit for calendar years 2009 and 2010
6/30/2011*	Jill Repogle/The Patch	Police	DOJ Audit of SLPD Vice/Narcotics Unit
07/01/11	Anthony M. Minotti Asset Recovery Consulting	Finance	List of uncashed checks
07/01/11	Vera Ayres	City Clerk	Proclamation for LGBT Celebration and Pride Week
07/05/11	Paula Woolery	City Clerk	Ordinances re: rental agreements
07/05/11	Christopher Crow	City Clerk	CUPs for PLN2008-00023; PLN2008-00042; PLN2010-00065; PLN2010-00071; PLN2011-00013
07/08/11	Ted Kai	City Clerk	Summary of 07/05/11 Council meeting
07/08/11	Marty Greenman	Community Development/ Eng & Transp	1906 Republic Avenue, APN 77A-646-15-1
07/12/11	Mike Katz	City Clerk	7/11/11 Memo from City Atty re RDA legislation provided at 7/11/11 Council work session
07/11/11	Nicolas Haralambides	City Clerk	Staff report for appeal of BZA decision of PLN2011-00014
07/12/11	Herbert Kong	City Clerk	Right of way for Rosemont Lane; Resolution No. 1769
07/14/11	Marina Sadikov/ Sadikov, LLC	Finance	List of outstanding checks/warrants 90 days or older and in the amount of \$5000 or more
07/15/11	Lu Zhang	City Clerk	Ordinance re: Alarm Systems
07/18/11	Matthew Artz/Bay Area News Group	Human Resources	Information on the average retirement age for sworn employees represented by the police officers and firefighters bargaining units dating back to 2005, and from 1990 to 2000; average industrial disability retirement age for sworn employees dating back to 2005; percentage of industrial disability retirements among all sworn public safety worker retirements dating back to 2005, and from 1990 to 2000; average age of current sworn public safety employees; CalPERS employer contribution rate for non-sworn employees for FY2011-2012
07/20/11	Kirsten Pfenning/Alameda County Auditor Agency, Tax Analysis	City Clerk	Resolution establishing special assessment for delinquent business license fees
07/21/11	Tim/Maze and Associates (Auditor)	City Clerk	Form 700 log for 2010
07/22/11	Mike Katz	City Attorney	Certiorari petition filed w/US Supreme Ct for ICFG v COSL
07/20/11	A. Davila	Public Works/ WPCP	Chemicals used in drinking water and wastewater treatment processes by the City facilities
07/18/11	Darlene Evans	City Clerk	Copy of Census 2010 Council district map w/Hispanic/not Hispanic totals
07/25/11	Tim Little/Bay Area Roofers Labor-Management Trust	Eng & Transp	Copies of documents related to State Roofing Systems and 999 East 14th St Roofing project
07/28/11	Diane Gladwell	City Clerk	City's email policy
08/05/11	John Clerkin/ Bench Strength Partners, Inc.	City Clerk	Contracts for license or lease or rental of property owned by the City for the location of cellular communications equipment including antennas and/or equipment sheds; construction/installation records for cellular structures

Date of Request	Requester	Responding Dept	Description of Request
08/09/11	Paul Ladd	Community Development/ Buildings	Records of any open building permits or building department violations for the following warehouse locations: 3004 Alvarado Street, San Leandro 2960-2976 Alvarado Street, San Leandro 2950-2998 Alvarado Street, San Leandro 3018 Alvarado Street, San Leandro 1932 Fairway Dr, San Leandro 1934 Fairway Dr, San Leandro 1936 Fairway Drive, San Leandro 1940 Fairway Drive, San Leandro
08/11/11	Barbara Burks (278-6299)	Eng & Transp	Opening date of overcrossing at Floresta Blvd
08/15/11	Mike Katz	City Clerk	2011 1st semiannual campaign statements
08/15/11	Mike Katz	City Clerk	Form 410 amendment statement indicating committee name change for Shelia Young
08/15/11	Mike Katz	City Clerk	2010 2nd semiannual campaign statement for Sara Mestas
08/16/11	Mike Katz	City Clerk	Form 410s and 401s; statements for San Leandro Police Officers' Association Political Action Committee and Protect San Leandro Services Committee for Measure Z since October 2010
08/17/11	Lorena/City of Baldwin Park	City Clerk	Staff report and reso for RDA adoption of enforceable obligations list
08/22/11	Brad Austin	Finance	List of excess overbid funds and list of uncashed checks and unclaimed funds
08/22/11	Preston Jordan	City Clerk	PowerPoint presentation for Item 10B regarding redistricting on 07/18/11 Council agenda
08/25/11	Scott Jenny	Finance	Payment to Dean Chapman
08/30/11	David Durlinger/City of Carpentaria	City Clerk	Staff report and attachments from 1/4 cent sales tax measure on 7/19/10 City Council agenda
08/31/11	David Durlinger/City of Carpentaria	City Clerk	Community Feedback Survey referenced in 7/19/10 Council staff report on 1/4 cent sales tax measure
08/31/11	Mike Katz	City Attorney	Electronic copies of settlement agreements for 20 cases
08/30/11	Samuel Estevan	All Depts	Amount spent and budgeted for hiring temps via staffing agency firms in FY 2010-2011 and FY 2011-2012
08/26/11	Mike Katz	City Clerk	Ballot measures on term limits between 1974 and 2000
09/01/11	Leo Duran	Library	Surveillance video from San Leandro Main Library for 8/27/11, 12:30-3:00 pm
09/06/11	Sandra DeLarosa	Police	Administrative adjudication procedure for parking and standing violation citations
09/07/11	Mike Katz	Police	Electronic Copy of 2009 and 2010 Police Dept Annual Report
09/07/11	Mike Katz	Police	Mobile Phone Locations Records/Internet; Social Network, and Book Service Investigations;GPS Tracking Devices/Public Video Surveillance Cameras and Facial Recognition Technology/Mobile Forensic Data Extraction/Other Surveillance Technology
09/12/11	Meenakshi	Community Development/ Buildings	Records on 2135 Strang Avenue, San Leandro, CA 94578
09/15/11	Law Offices of Wayne Johnson	Police	Records of Investigation on December 29, 2010
09/16/11	Marcos Getchel	City Clerk	Ordinance No. 92-016; Resolution No. 92-219

Date of Request	Requester	Responding Dept	Description of Request
09/19/11	Tim Little/Bay Area Roofers Labor-Management Trust	Eng & Transp	2ND REQUEST Contract documents and certified payroll records of State Roofing Systems, Inc. for Roof Replacement and Accessories (Year 3) Project
09/22/11	Elaine	Eng & Transp	Inspection of permits and plans relating to the Estudillo Callan Parking Garage
09/26/11	Tim Little/Bay Area Roofers Labor-Management Trust	Eng & Transp	Certified payroll records of American Eagle Environmental for Roof Replacement and Accessories (Year 3) Project
09/27/11	Karen Flaherty	Eng & Transp	Valid/current traffic signal phasing diagram and timing chart for the intersection of Marina & Teagarden

Requests This Quarter: 48 (*includes 2 requests not included in previous quarter's report)

san leandro

community development update

November 2011

Major Project Update

On October 17, the San Leandro City Council unanimously approved a license agreement with San Leandro Dark Fiber to allow installation of a fiber optic loop. Known as “**Lit San Leandro**,” the approximately ten mile fiber loop will run through existing conduit. Building upon San Leandro's strong industrial infrastructure, Lit San Leandro offers an opportunity to position the city to be a major player in the high-tech and clean-tech economies.

Lit San Leandro was conceived by Dr. J. Patrick Kennedy, a San Leandro resident and president and founder of OSIssoft, one of the city's largest employers. “In the 1950's and 1960's, San Leandro civic leaders designed and built an infrastructure to attract manufacturers. This included construction of sewer, water, gas and electrical systems that were needed to support heavy industry and still hold value for today's businesses,” stated Dr.

Kennedy. “The next generation of industrial businesses will require additional infrastructure to leverage computer technology, including fiber optic communication, ready access to software programmers and designers, and computing capability to create an urban manufacturing environment.”

The Lit San Leandro fiber system will be connected to the outside world via fiber lines leased by BART's Telecommunications Division. Businesses in San Leandro will be able to tap into a direct fiber connection to most long haul carriers and telecom suppliers, allowing them to connect to the external world, (e.g. data centers, hubs, other offices) at extremely high speeds.

The installation of the fiber loop will not require any public investment, although City staff is working with San Leandro Dark Fiber on to market the system. The City will also receive approximately ten percent of the fiber capacity to potentially facilitate expansion of the City's internal data communications with other entities that can provide expanded broadband services for the community. (Citywide)

Visit: www.litsanleandro.com



Redevelopment and Business Development

- The 2011 **Downtown Farmers' Market** season came to a close on Wednesday, October 19. Market attendance was strong, averaging 2,500 visitors a week. The market hosts approximately 40 producer stalls weekly, and each producer is essentially an “independent business,” selling their product as a part of the Farmers' Market. In addition to a variety of fresh fruits and vegetable producers, this year the market saw the inclusion of Main Street Meats & Fish, Roli Roti Chicken and Precious Puch gourmet doggie treats and cakes. (District 1)



- The East Bay EDA has compiled an in-depth analysis of the East Bay economy entitled ***Building On Our Assets-Economic Development and Job Creation in the East Bay***. This report was created to better understand the interdependent dynamics of the East Bay economy and provide a basis for identifying the region's opportunities and challenges for future growth. The project team conducted an in-depth analysis of employment, business, workforce, infrastructure, and land use characteristics, augmented with interviews with business executives. On the basis of the analyses, the study provides recommendations for elected officials, workforce development and education board members, city managers, city and regional planners, economic and development specialists, regional agency commissioners, state officials, business leaders, and other decision makers to plan for a prosperous region. A copy of the complete report, including information on the San Leandro sub-region, is available for download [here](#). (Citywide)



- The City held its second community workshop on Wednesday, November 2 to provide an update and solicit citizen feedback on the proposed **Village Marketplace** retail center at 1550 East 14th Street (the former downtown Albertsons store).



Scott Whitney, a representative from Fresh & Easy Neighborhood Market, presented an overview of the market and answered questions regarding Fresh & Easy's products, staffing, and business model. David Irmner of Innisfree Ventures II, the City's selected developer, along with project architects, presented refinements to the design based on feedback gathered at the previous public meeting. The design concepts include retail and restaurant spaces with outdoor dining, a public plaza and gathering place with a fountain, and public art. (District 1)

- Staff recently installed a customizable **online property search tool** on the City's website known as Showcase. This tool allows the public to search for available commercial properties. Although not all properties details can be viewed by the public, the Office of Business Development staff has access and is available to assist. To preview the free online property search tool, please click [here](#). (Citywide)
- **Brewers Supply Company**, which provides malt, hops and filtration products for brewers nationwide, leased 52,483 square feet at 750 139th Avenue in San Leandro. The 103,000 square foot building will now be 100 percent occupied. (District 2)
- The California Supreme Court announced that it will hear oral arguments for ***California Redevelopment Association v. Matosantos*** on November 10 at 9:00 a.m. This is the lawsuit challenging the constitutionality of the state's plan to eliminate redevelopment agencies unless they agree to pay \$1.7 billion in FY 2011-12 and \$400 million in subsequent budget years. For San Leandro, the payment equates to just under \$4.8m in 2011-12 and slightly more than \$1.1m each year thereafter.

The central claim in the lawsuit is that AB 1x 26 and AB 1x 27 violate the California State Constitution, including Proposition 22, which was passed by 61 percent of California voters in November 2010. In August, the Court agreed to hear the case on an expedited basis in order to reach a decision before Jan. 15, 2012, when the first payments under AB 1x 27 would be due. (Citywide)

- Construction continues on Phase One of the **Kaiser Medical Center**, scheduled to be open in 2013. (District 3)



- **Paramedics Plus** held a grand opening and ribbon cutting at its new San Leandro headquarters located at 575 Marina Blvd on October 27. Paramedics Plus recently signed a five-year contract for countywide ambulance services. A majority of the 375 employees will be former employees of American Medical Response, the paramedic company which previously served Alameda County. Paramedics Plus has committed significant resources and new technologies to improve emergency response service throughout the county. Additionally, Paramedics Plus will be capping profits and bringing in a new rate structure that will save County residents more than \$20 million in the next five years, while keeping jobs in San Leandro. (District 1)



Planning, Zoning, and Building Updates

- On October 5, the Planning Commission approved two projects:
 1. A **66-unit multifamily rental complex** at 2450 Washington Avenue to be developed by William Mathews, Inc., which also owns the site. The site currently contains an office building. The Planning Commission adopted a resolution recommending that the City Council adopt a Mitigated Negative Declaration; approve a General Plan Land Use Map Amendment from Office to High Density Residential; approve a rezone of the subject site from P Professional District to Residential Multi-Family with a Planned Development Overlay District; approve the Vesting Tentative Map; approve a Development Agreement; and approve a Planned Development subject to the recommended conditions of approval. This project is planned for City Council review on November 21. (District 1)
 2. **Heritage Baptist Church's** modification to its existing Planned Development (PD) overlay zoning designation. The modification adds approximately 24,000 square feet of new facilities including office area, religious study space and a new fellowship hall at the 2960 Merced Street site. The modifications conform to the existing PD approval. (District 3)

- Current Planning Calendar (as of October 31, 2011 and subject to change):

Event	Date/Address/Project Description/Approval Type (District #)
Board of Zoning Adjustments	November 3, 2011 <ul style="list-style-type: none"> • Zoning Code amendments re: assembly, commercial recreation uses, entertainment activities & cultural institutions (City) • Davis Street Transfer Station Yearly CUP Review (D6) • ACI Yearly CUP Review (D3) December 1, 2011 <ul style="list-style-type: none"> • Zoning Code amendments/miscellaneous clean-up (City)
Planning Commission	November 17, 2011 <ul style="list-style-type: none"> • Zoning Code amendments re: assembly, commercial recreation uses, entertainment activities & cultural institutions (City) December 15, 2011 <ul style="list-style-type: none"> • Zoning Code amendments/miscellaneous clean-up (City)
City Council	November 21, 2011 <ul style="list-style-type: none"> • 2450 Washington Ave/New multifamily rental construction/PD, Gen Plan Amendment, Rezoning, Development Agreement & vesting tentative map (D1) December 5, 2011 <ul style="list-style-type: none"> • Zoning Code amendments re: assembly, commercial recreation uses, entertainment activities & cultural institutions (City)
Administrative Review (AR)	<ul style="list-style-type: none"> • 14800 Washington Ave/T-Mobile wireless telecomm in ROW/AR (D3) • 130 Greenhouse Market/McDonalds 2nd drive-thru/PD mod (D4) • 1625 Graham Way/fence modification/AR (D2) • 1166 Manor Blvd/new commercial building/SPR (D4) • 15555 E. 14th St/Marshall X-mas tree lot/TUP (D2)

Notes: CUP (conditional use permit); PD (Planned Development); SPR (site plan review); TUP (temporary use permit)

Housing and CDBG

- Staff assisted the nonprofit housing developer Eden Housing, Inc., with a nomination application for **Estabrook Place**, a 51 unit affordable senior housing development completed last summer, for the 2011 California Redevelopment Association Awards of Excellence. Eden Housing is applying under "Residential – New Construction" category. Winners will be announced at the Annual CRA Conference next April in Los Angeles.
- CDBG Public Service Grantee Profile: **SOS Meals on Wheels**. For the past 45 years, the non-profit organization SOS Meals on Wheels has been delivering hot, nutritious, and balanced meals directly to homebound seniors in San Leandro, Castro Valley, Hayward, and San Lorenzo through its Meal Delivery Service Program. Meals on Wheels staff and a cadre of volunteers prepare, package, and deliver meals from its on-site kitchen to homebound seniors 60 years of age and older. Clients receive delivered meals Monday through Friday. A variety of ethnic foods are also provided as the program recognizes the multicultural blend of the east bay area. Additionally, Meals on Wheels drivers provide daily check-ins on the health and safety of these homebound elders and assist them with small tasks. The "hot meal" and "home delivery" system of care allows seniors to live more independently and to remain in their own homes. The City has awarded CDBG funds to Meals on Wheels since FY 2008-09, provided meals to 140 homebound San Leandro seniors in FY 2010-11. (Citywide)

Economic Trends

- Business Development staff recently received the following summary of employment and payroll-by-industry sector in San Leandro. The data is for December 2010, the most recent period for which data is available. The sectors are classified based on the North American Industrial Classification System (NAICS). As shown in the summary table, retail trade is the city's largest sector in terms of number of businesses and employment. Retail, however, is only the fourth highest sector in terms of payroll, trailing manufacturing, construction, and wholesale trade, respectively. (Citywide)

City of San Leandro, Employment by NAICS Sector, December, 2010

Industry	# of Businesses	Employment	Quarterly Payroll	% of Total Emp.	% of Total Payroll	Annualized Payroll per Job
Utilities	1	*	*	*	*	*
Arts, Entertainment, and Recreation	16	205	\$ 1,007,384	1%	0%	\$ 19,656
Educational Services	16	274	2,638,729	1%	1%	38,522
Information	25	401	6,144,289	1%	1%	61,290
Real Estate and Rental and Leasing	117	786	8,376,334	2%	2%	42,628
Management of Companies and Enterprises	30	824	22,361,181	2%	5%	108,549
Finance and Insurance	81	1,020	17,462,831	3%	4%	68,482
Other Services	169	1,021	9,350,797	3%	2%	36,634
Prof., Scientific, and Technical Services	134	1,214	26,436,469	3%	6%	87,105
Government	28	1,703	33,646,647	5%	7%	79,029
Administrative and Support and Waste Mgmt	82	1,750	24,023,573	5%	5%	54,911
Transportation and Warehousing	74	2,098	24,133,107	6%	5%	46,012
Accommodation and Food Services	174	2,290	9,729,648	7%	2%	16,995
Wholesale Trade	239	3,200	55,904,126	9%	12%	69,880
Construction	211	3,220	68,461,814	9%	14%	85,046
Health Care and Social Assistance	234	4,060	43,616,621	12%	9%	42,972
Manufacturing	193	5,136	73,923,309	15%	16%	57,573
Retail Trade	295	5,799	45,705,821	17%	10%	31,527
Not Classified	79	*	*	*	*	*
Total, All Industries	2,198	35,067	\$ 473,510,415			\$ 54,012

* Suppressed due to confidentiality requirements.

- According to reports by Cornish and Carey Commercial, for the third quarter of 2011 San Leandro continues to have a lower vacancy rate for industrial space than the rest of the region. This represents a slight decrease in vacancy over the previous quarter, and the net absorption during the quarter was positive 6,800 square feet. A summary of the report is shown below. (Citywide)

Vacancy Rates, Q 3 2011

	San Leandro			I-880 Corridor		
	Inventory (SF)	Vacancy	Avg. Asking Rate (NNN)	Inventory (SF)	Vacancy	Avg. Asking Rate (NNN)
Industrial	11,167,769	4.41%	\$0.34	58,770,139	5.95%	\$0.43
Warehouse	11,145,789	11.66%	\$0.26	69,072,245	10.80%	\$0.31
R&D	315,807	25.52%	\$0.70	28,061,964	22.22%	\$0.84
Total, All Types	22,629,365	13.86%	\$0.43	155,904,348	12.99%	\$0.53

Source: Cornish and Carey Commercial

Fast 100

Outsourced HR Helps TriNet Clients Grow

Premium content from San Francisco Business Times by Michael Kanellos

Date: Friday, October 28, 2011, 3:00am PDT

Photo: Spencer Brown / SFBT File 2010

Most of the people who work for **TriNet Group Inc.** don't know it.

The San Leandro-based employee benefits management company has experienced skyrocketing growth over the past decade by serving as the de facto human resources department for small- and medium-sized technology businesses.

"We are essentially your HR department in a box," said CEO **Burton Goldfield**, who said the company is aiming for \$200 million in revenue and a 20 percent profit margin this year.

The 23-year-old company, effectively assumes the back-end administrative functions for high-tech or finance companies with 10 to 500 employees. It manages health care plans, creates flexible spending accounts, and runs the employee web portal, among other tasks. "We handle over two million transactions a month," said Goldfield.

Customers, however, are not outsourcing these functions to TriNet. TriNet technically employs the employees of its customers. TriNet, for instance, is identified as the employer of record on W-2 forms.

The legal nicety is where the benefits come from. From a practical perspective, TriNet has 750 employees. From a technical perspective, it employs 90,000 in 50 states. All of the people who work at clients like Oakland-based **BrightSource Energy** and San Francisco-based **Clean Power Finance**, legally speaking, are TriNet employees. So are employees at branch offices of corporations from Israel and Japan.

Because it negotiates health insurance premiums for 90,000 employees, premiums and employee contributions per paycheck are far lower than they would be for an independent startup.

"We spend \$750 million on medical insurance a year," Goldfield said. "Most employees have no idea that they are technically employed by us."

Conversely, if an employee files a lawsuit against its employer for anything from harassment to wrongful termination, TriNet steps in to defend the employer. On average, TriNet has 150 lawsuits going on all the time.

"We are able to give our employees a better health plan" by using TriNet, said **Gary Swart**, CEO of **ODesk**. ODesk connects technical talent in remote places like Flint, Mich., with tech companies. ODesk, which has been using TriNet for four years and employs 70 full-time employees and 225 contractors, would have to hire one to two additional employees to run HR and payroll without the service. The company also once off-loaded a legal issue to TriNet.



"We are essentially your HR department in a box," says CEO Goldfield.

Still, TriNet's HR management can't be completely automated, said Goldfield. For example, the company has to employ plenty of lawyers to keep abreast of changes in state legislation and case law.

Robert Brown, managing vice president of technology research firm **Gartner Inc.**, said the firm's competition isn't head-to-head. **Oracle** could compete in the human resource management space, but it doesn't have teams to build that personal touch. **ADP** could be a more direct competitor, but it has a strong business as-is. **IBM** offers similar services, but to Fortune 500s.

While the company could expand faster, TriNet restricts itself to three industries: technology, financial services and nonprofits. These industries tend to attract more highly paid employees — the average TriNet "employee" makes over \$100,000 — and more highly educated workers who can and want to manage their own HR matters through a web portal. In lower-tech businesses, more one-on-one consulting, which can raise costs, might be required.

Like its clients, TriNet has experienced its share of mood swings. It survived a near-death experience after the dot-com crash. State and federal regulations tend to also increase in complexity every year. And it has to continually worry about losing and recruiting new employees.

But as long as there are new startups, there will be a need for someone to run the insurance plans.

No. 54 | TriNet Group Inc.

Growth: 86.3%

What it does: Small business HR outsourcing.

CEO: Burton Goldfield.

HQ: San Leandro.

2011 employees: 750.

2010 revenue: \$192.54 million.

2009 revenue: \$164.72 million.

2008 revenue: \$103.37 million.

EAST BAY EDA QUARTERLY UPDATE

OCTOBER 2011 EDITION

The online version of this newsletter can be viewed by [clicking here](#)

EXECUTIVE SUMMARY

EMPLOYMENT

Contrary to proclamations in the popular press, the **economic recovery in the U.S., California, and the East Bay continues to gain steam.** Although nonfarm employment has posted only modest gains in the third quarter of 2011, the household survey shows that the labor force is expanding and that more residents are finding work. Unemployment rate remains high, but the East Bay is down to its lowest level in over two years. San Francisco and the South Bay continue to lead California's labor market recovery. Given the commute patterns and reductions in local unemployment, East Bay residents have certainly been taking advantage of that. Several sectors continue to struggle to turn the corner. Most of them are not surprising, such as government and construction, while others like financial activities are less intuitive until you scratch the surface. Overall, the picture is improving. By mid-2012, Beacon Economics is forecasting that the unemployment rate is expected to fall into the single-digits, but it will take time to recover-remaining above 8% until mid-2015. By late 2013, the East Bay will move past the 1 million job mark, though it won't get back to previous peaks until 2015/16.

CLEAN-TECH

Solyndra's recent bankruptcy has created much consternation in the media due to the help it received from the federal government. This has led many to raise questions about the viability of clean-tech in the United States. We find that **these concerns are largely unfounded and that the performance of one particular firm is not indicative of a sector that is on its way out.** In the East Bay in particular, the data shows that clean-tech is gaining steam. Even with respect to solar, the future is bright. The East Bay has attracted a disproportional share of solar investments and some of its larger companies are growing in the region.

CONSUMERS

Consumer spending in the East Bay has bounced back nicely since the end of the recession-growing by more than 13% from trough. Yet, this has not fueled the type of retail employment boost that is traditionally associated with rising consumer spending. There are two main culprits behind this phenomenon. The first is rising efficiency and worker productivity: employers have simply learned to do more with less during the downturn and we see that the amount of sales generated per worker up significantly since 2005. In addition, uncertainty about both the pace of the recovery and if/how Washington will choose to address our longer-term deficit and debt issues has caused employers to be timid in their hiring on the consumer-side.

THE PORT

The Port of Oakland continues to be the leading bright spot in the East Bay economy. Continued real depreciation of the U.S. Dollar has kept American exports in high demand. The strong growth from 2010 has continued into 2011, which has created a sizeable

number of new positions in the wholesale trade and transportation/warehousing industries.

HOUSING

Housing in the region is actually healthier now than it has been in many years. Neither the East Bay nor the state overall has yet to see much growth in terms of home prices, but affordability is at an all-time high. Additionally, defaults continue their downward trend signaling that the worst is behind us.