

# Proclamation

Issued By The Mayor

WHEREAS, the San Leandro Downtown Association, a volunteer organization with the mission to create a positive, cooperative and inclusive atmosphere in the Downtown area that encourages and promotes commerce, was established in 1988 and now maintains a membership of more than eighty-five businesses; and

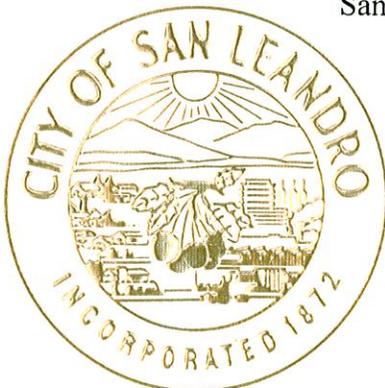
WHEREAS, the residents and businesses of San Leandro recognize the San Leandro Downtown Association for their successful production of fun and free events in Downtown San Leandro, including: the award winning annual Sausage & Suds Music Festival started over fifteen years ago; the annual It's A Wonderful Night holiday event (previously called Miracle on East 14<sup>th</sup> Street) hosted since 1996; and most recently BikeSL, a family bicycle ride which promotes alternative modes of family transportation; and

WHEREAS, the San Leandro Downtown Association hosts an excellent website where members of our community can join their eList and stay informed about the many events in Downtown, and a dynamic Downtown San Leandro Facebook page currently hosting over 1,100 followers; and

WHEREAS, the San Leandro Downtown Association has partnered with the City of San Leandro to host the Downtown San Leandro Farmers' Market on Parrott Street for four years, booking the music and hosting the very popular monthly Wine Tasting and Margarita Wednesdays.

NOW, THEREFORE, I, Stephen H. Cassidy, Mayor of the City of San Leandro, on behalf of the City Council, do hereby proclaim Friday, December 2, 2011 as **"SAN LEANDRO DOWNTOWN ASSOCIATION DAY"** in San Leandro, and welcome everyone to Downtown San Leandro to enjoy wonderful dining, shopping and services all year long.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the seal of the City of San Leandro to be affixed this 2<sup>nd</sup> day of December 2011.



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Mayor  
City of San Leandro, California