



DECEMBER 2011

CITY MANAGER MESSAGE

Wishing everyone a wonderful holiday season and a safe and prosperous new year.

- Lianne Marshall, Interim City Manager

CITY COUNCIL PRESENTATION OF LEADERSHIP AWARDS, MAYOR'S AWARDS OF EXCELLENCE AND SERVICE AWARDS

The presentation of the District Leadership Awards and Mayor's Awards of Excellence was held at the December 5 City Council meeting. Prior to the meeting, a cake and coffee reception was held to honor the recipients.



- District 1 – **Deborah Cox**
- District 2 – **Charles Gilcrest**
- District 3 – **Lee Thomas**
- District 4 – **Marti Lantz**
- District 5 – **Anna and John Tandl**
- District 6 – **Carole Rinaldi**
- Mayor's Award of Excellence – **Chad Pennebaker**
- Mayor's Award of Excellence in Business – **Dr. J. Patrick Kennedy**, OSIsoft, LLC

In addition, the following Board and Commission Member Service Awards were presented:

- **Tom Silva** – 10 years, Rent Review Board
- **Ed Shapiro** – 15 years, Recreation and Parks Commission
- **Darryl Shields** – 15 years total, Board of Zoning Adjustments, Personnel Relations Board and Recreation and Parks Commission
- **Orval Badger** – 15 years total, Library-Historical Commission, Board of Zoning Adjustments, City Council and Personnel Relations Board
- **Donna Reed** – 25 years, Library-Historical Commission

UPCOMING EVENTS

- ✦ **Coffee with the Cops – Tuesday, Dec. 13, 8:00 a.m. – 9:00 a.m., Hilton Garden Inn, 510 Lewelling Boulevard.** View the flyer on page 2.



- ✦ **Lighted Boat Parade – Saturday, Dec. 17, 5:00 p.m., San Leandro Marina.** View the flyer on page 3.
- ✦ **City Offices Closed – December 24 through January 2.** See page 7 for full schedule.
- ✦ **Coffee with the Cops – Wednesday, Jan. 11, 6:00 p.m. – 7:00 p.m., Elio's Family Restaurant, 260 Floresta Boulevard**



San Leandro Police Department **COFFEE WITH THE COPS**

*Meet members of the San Leandro
Police Department*

The San Leandro Police Department invites
community members to join them at:

Hilton Garden Inn
Tuesday, December 13, 2011
8:00 am – 9:00 am



Police Officers, Detectives and the Police Chief will be discussing crime trends in your neighborhood. They will be available to answer your questions, offer tips and provide information on topics of interest. Members of the Police Department's Crime Prevention Unit and Code Enforcement Section will be on hand to speak with residents about enhancing Neighborhood Watch Programs and other strategies to reduce crime.

"Coffee with the Cops" is a pilot program implemented by the San Leandro Police Department in an effort to enhance communication between community members and the Police Department. Meetings will have an informal format, designed to be informative regarding public safety and quality of life issues that impact your neighborhood. This will be a monthly presentation at locations throughout the community.

TUESDAY, DECEMBER 13, 2011

**Hilton Garden Inn
510 Lewelling Blvd.**

Special evening "Coffee with the Cops"

**WEDNESDAY, JANUARY 11, 2012
(6:00 to 7:00 p.m.)**

**Elio's Family Restaurant
260 Floresta Blvd.**

This is a publication of the Crime Prevention Unit,
San Leandro Police Department
901 East 14th Street, San Leandro CA 94577

Please contact Officer Kerri Kovach if you have questions:

510-577-3252 or kkovach@sanleandro.org



San Leandro Marina Lighted Boat Parade

“A Tropical Holiday”

Saturday, December 17, 2011

*5 PM Refreshments with Santa and his Elves
6 PM Lighted Boat Parade*

Award Categories:

*Best Yacht Club Participation, Best Power Boat, Best Sail Boat, Best
Other, Best Themed Boat, People’s Choice*

*Award Ceremony following the parade hosted by the
Spinnaker Yacht Club*

*Come to the Marina Office to fill out an entry form
Entry is free!
Special incentive for participation*

Questions call (510) 577-3488

*Donations for prizes from El Toritos, Horatio’s, Marina Inn,
Monarch Bay Golf Club, and others TBA*



[SAN FRANCISCO BUSINESS TIMES FEATURES SAN LEANDRO PROJECTS!](#)

[Lit San Leandro Featured in San Francisco Business Times](#)

- The front page of the November 18, 2011 edition of the *San Francisco Business Times* included an article titled, "[CEO Wants 'Dark Fiber' To Light Up East Bay City, A Magnet For Tech Jobs](#)" and photo of Patrick Kennedy. The article provided an accurate description of Lit San Leandro and included a statement from Kennedy that "the purpose of this is very definitely to improve the city."
- The article should generate significant interest from businesses, brokers and developers.

[San Leandro Jumpstarts Waterfront Plan in San Francisco Business Times](#)

- The *San Francisco Business Times* included a story titled, "[San Leandro Jumpstarts Waterfront Plan](#)" on the City's proposed shoreline development. The article acknowledges the work of the Shoreline Citizens Advisory Committee (CAC), outlines the conceptual master plan and discusses the area's potential as a waterfront destination.

[San Francisco Business Times Covers Village Marketplace](#)

- The *San Francisco Business Times* included a story titled, "[San Leandro Retail Project Seeks 2012 OK,](#)" which included information on the Village Marketplace project in downtown San Leandro.

[BUSINESSES IN THE NEWS](#)

- The **San Leandro Downtown Association** hosted their 3rd annual "It's A Wonderful Night" event at Joaquin Plaza in Downtown San Leandro on Friday, December 2. Approximately 3,500 attendees enjoyed the event with stage entertainment, horse and carriage rides, photos with Santa, cookie decorating and more. The Downtown Association is an all-volunteer group of business owners and non-profits working together to market Downtown San Leandro and host community events. Event sponsors included Ghirardelli, Otis Spunkmeyer, Horatios, Pacific Coast Farmers' Market Association, and the City of San Leandro.



- **Jo-Ann Fabrics** has leased the majority of the former Big Lots space at 699 Lewelling Boulevard. Permits are currently being pulled for tenant improvements to the 25,000 square foot space which will include new interior walls/finishes, restrooms, HVAC, lighting and signage. The remaining 4,373 square feet is available for lease.

JO-ANN™

- **Wing Fiesta** is the latest food service business to open in the Sergio's Pizzeria building, which has been redeveloped and repositioned by Gavril Munteanu (with help from the City's Redevelopment Agency). Wing Fiesta completed its extensive tenant improvements and opened in late November. The restaurant specializes in chicken wings and ribs and offers a large variety of sides. Wing Fiesta joins Yogafina in the former one tenant building which has been divided into three commercial locations. In addition to these interior layout changes, the building has also undergone a significant facelift which has included new paint, lighting and signage and other architectural enhancements.



- **unleashed** by Petco has signed a lease to open at Greenhouse Marketplace in an approximately 7,300 square foot space. Unleashed by Petco is a new format with a smaller footprint than a typical Petco store. They specialize in pet accessories and food and do not sell pets.



- **F.H. Dailey Chevrolet**, the 101 year old car dealership with locations on Davis Street and Marina Blvd., was recently purchased by Steve Song. The dealership on Davis Street recently underwent an extensive interior and exterior remodel as part of General Motors national corporate branding and image program. Improvements to the dealership included new exterior cladding, paint, windows, doors, bathrooms, furniture and a large signature blue General Motors arch.



Shoreline Development Frequently Asked Questions

- The Business Development Division has created a “Frequently Asked Questions and Answers” feature regarding development at the Shoreline on its [Shoreline Development home page](#) of the City’s website.

East Bay Green Corridor Receives Grant Funding to Implement Streamlined Permitting for Solar

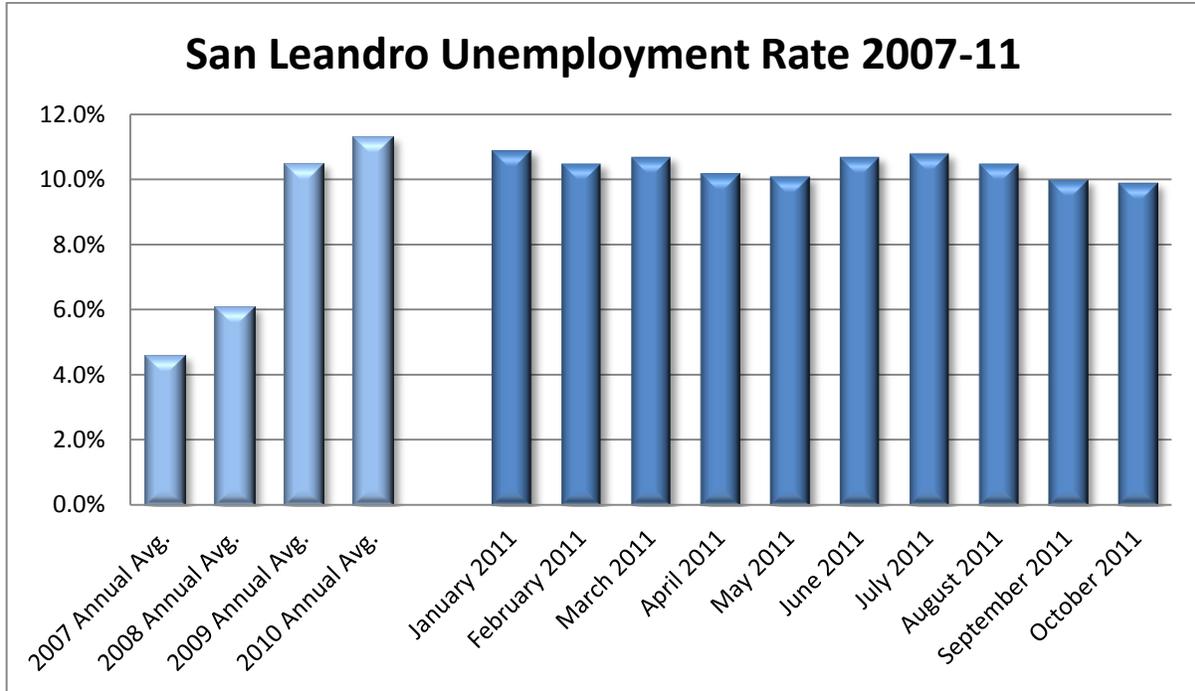
- The U.S. Department of Energy’s Sunshot Initiative is providing a total of \$12 million to 22 regional teams to spur solar power deployment by cutting red tape (streamlining and standardizing permitting, zoning, metering, and connection processes) and improving finance options to reduce barriers and lower costs for residential and small commercial rooftop solar systems.
- San Leandro and the other Green Corridor member cities will share of portion of a \$499,899 award that also covers other similar initiatives in the Bay Area. The Green Corridor is expected to receive roughly a third of the award amount.
- The funding will be used to further an ongoing project to streamline solar permitting practices in the East Bay. The Corridor also expects to be competitive in seeking additional Sunshot funding for future phases of the project. Read the entire article [here](#).

State Supreme Court Holds Oral Arguments in Redevelopment Lawsuit

- On November 10 the State Supreme Court held oral arguments in a lawsuit that will determine the fate of redevelopment agencies in California. The California Redevelopment Association (CRA) and League of California Cities are challenging the constitutionality of the pair of State laws that first eliminate redevelopment agencies and then allow them to be re-established if they agree to make sizable ongoing payments. The justices’ questions focused on the following issues:
 - Whether the payments can be construed as “voluntary” given that the alternative is elimination. If they are not voluntary, the law would appear to violate Proposition 22.
 - Whether the two bills can be severed if the payment requirement is struck down. Conceivably, the bill eliminating redevelopment agencies could be upheld, although the CRA’s attorney contended that the Legislature’s clear intent was to pass them as a package. The Court has stated its intention to issue a judgment prior to January 15, the date the first payments are due.
- Here is a link to a brief article from the League’s CA Cities Advocate:
http://newsletter.cacities.org/e_article002265121.cfm?x=bkfHtNL_b103jtvr.

ECONOMIC TRENDS

- The unemployment rate in San Leandro was 9.9% in October 2011, representing 4,100 unemployed persons. This is a decrease from the previous month and represents the first time the unemployment rate has dropped below 10% since April 2009. The current unemployment rate in California is 11.2% and the current rate for Alameda County is 10.1%. Based on this data, the economic recovery in San Leandro, and Alameda County as a whole, is slightly outpacing that of the State.



CITY OFFICES HOLIDAY CLOSURE SCHEDULE

As in years past, in recognition of the winter holidays and as a budget savings measure, the following City offices and facilities will be closed from December 24 through January 2: City Hall, the Recreation and Human Services Department administrative offices, the Public Works administrative offices, Marina Community Center, San Leandro History Museum and Art Gallery, Casa Peralta, and the Mulford-Marina and South Branch Libraries.

The Main Library and Manor Branch Library will have reduced hours, and inspections by the Building Division will be available during the break if scheduled by noon on December 22.

Park Maintenance will have limited staff on duty, and the Water Pollution Control Plant will have limited staff but will still be fully operational. Street sweeping will maintain its normal residential schedule.

Public Works will have staff from the Facilities and Streets (Electrical) Divisions on standby for any emergencies that arise. They can be activated through a call to Police Dispatch, 577-2740.

Police and Fire facilities will remain open. There will be no interruption in public safety services, and parking regulations and time restrictions will be enforced.

2011 WINTER HOLIDAY SCHEDULE FOR CITY OFFICES										
	Sat 12/24	Sun 12/25	Mon 12/26	Tues 12/27	Wed 12/28	Thurs 12/29	Fri 12/30	Sat 12/31	Sun 1/1	Mon 1/2
City Hall Offices	Closed	Closed	Closed	Closed	Closed	Closed	Closed	Closed	Closed	Closed
City Permit Center	After-hour inspection services must be arranged by noon on December 22. Call 577-3405 for scheduling.									
San Leandro Museum	Closed	Closed	Closed	Closed	Closed	Closed	Closed	Closed	Closed	Closed
Casa Peralta	Closed	Closed	Closed	Closed	Closed	Closed	Closed	Closed	Closed	Closed
Main Library	Closed	Closed	Closed	10am-6pm	10am-6pm	10am-6pm	10am-5:30pm	Closed	Closed	Closed
Manor Branch Library	Closed	Closed	Closed	10am-6pm	10am-6pm	10am-6pm	10am-5:30pm	Closed	Closed	Closed
Mulford-Marina Branch Library	Closed	Closed	Closed	Closed	Closed	Closed	Closed	Closed	Closed	Closed
South Branch Library	Closed	Closed	Closed	Closed	Closed	Closed	Closed	Closed	Closed	Closed
Marina Community Center	Closed	Closed	Closed	Closed	Closed	Closed	Closed	Closed	Closed	Closed
Senior Community Center	Closed	Closed	Closed	Spectrum Lunch Noon-1pm	Spectrum Lunch Noon-1pm	Spectrum Lunch Noon-1pm	Closed	Closed	Closed	Closed
Street sweeping	Normal residential schedule.									
Park Maintenance	Limited staff on duty during holiday closure period.									
Water Pollution Cont Plant	Limited staff on duty during holiday closure period.									
Marina Office	Closed	Closed	Closed	Open	Open	Open	Closed	Closed	Closed	Closed
Police and Fire Facilities	Open	Open	Open	Open	Open	Open	Open	Open	Open	Open

WEEKLY UPDATE

If you would like to review weekly information from the Interim City Manager, please check out the *Weekly Update* on the City's website at www.sanleandro.org/depts/cityhall/city_manager.asp.

Also, for more information on the City of San Leandro and its programs and services, visit the City's website at www.sanleandro.org. To register to automatically receive press releases, meeting agendas or other electronic notifications, go to e-Notify at <http://www.sanleandro.org/portal/default.asp>.

DECEMBER/JANUARY CITY COUNCIL AND COMMITTEE MEETINGS

Meeting dates, times and location are subject to change. Please confirm meetings by visiting www.sanleandro.org.

- 12/11 City Council Closed Session, 8:00 a.m., The Marina Inn
- 12/12 City Council Work Session, 7:00 p.m., Council Chambers
- 12/13 Facilities Committee Meeting - CANCELLED
- 12/16 Finance Committee Meeting - CANCELLED
- 12/19 City Council Meeting, 7:00 p.m., Council Chambers
- 1/3 Shoreline-Marina Committee Meeting, 4:00 p.m., Sister Cities Gallery
- 1/3 City Council Meeting, 7:00 p.m., Council Chambers
- 1/9 City Council Work Session, 7:00 p.m., Helen Lawrence South Offices Conference Room
- 1/10 Facilities Committee Meeting, 4:00 p.m., Sister Cities Gallery
- 1/12 Business and Housing Committee Meeting, 4:00 p.m., Sister Cities Gallery
- 1/13 Airport Committee Meeting, 9:00 a.m., Sister Cities Gallery
- 1/16 **Martin Luther King, Jr. Birthday Holiday, City Offices Closed**
- 1/17 City Council Meeting, 7:00 p.m., Council Chambers
- 1/19 CC/SLUSD Liaison Committee Meeting, 4:00 p.m., TBD
- 1/26 Rules and Communications Committee Meeting, 4:30 p.m., Sister Cities Gallery

