

City of San Leandro

Civic Center, 835 E. 14th Street
San Leandro, California 94577
www.sanleandro.org



August 13, 2014

(Address merge)

To whom it may concern:

Re: New Mobile Food Vending Policy in the City of San Leandro.

The City of San Leandro adopted a new Mobile Food Vending policy to better regulate mobile food vending within the City. This letter is being sent to all existing peddler/solicitors who are currently licensed to sell mobile food throughout the city. Attached to this letter is a brochure outlining the mobile food vending policy and a business license application checklist. The following are highlights of the new ordinance:

- Reduced fees.
- No fingerprinting except for ice cream truck vendors.
- Simple application - apply for the Mobile Food Vending Business License on one form.
- Clear and specific rules and operational standards.
- Mobile food vending is now permitted in more locations with an additional two hours during the day.

Mobile food vendors with an existing City business license may use it for the remainder of 2014 and apply for a new Mobile Food Business License by or before January 1, 2015. All new mobile food vendors must have a Mobile Food Vending Business License effective July 15, 2014.

If you have any questions about the new policy you may call the business licensing division at (510) 577-3381 or either email me at jproffitt@sanleandro.org or call me at (510) 577-3327.

Thank you,

A handwritten signature in blue ink, appearing to read "Justin Proffitt".

Justin Proffitt, AICP, Development Specialist
Office of Business Development

CC: Jeff Kay, Development Manager
Cynthia Battenberg, Community Development Director