



EX-IM BANK EXPORTER FORUM
Friday, May 20th - San Leandro, CA



Get strategic advice and guidance from local exporters and government officials to increase your foreign sales

Please join Mayor Stephen Cassidy, San Leandro, CA, U.S. Representative Pete Stark (CA-13) and Diane Farrell, Director, Export-Import Bank of the United States (Ex-Im Bank) at this forum to learn how to:

- Enter new markets by extending credit and protecting against the risk of nonpayment
- Access vital working capital and find new customers and useful trade data
- Succeed in the global marketplace after hearing how local exporters have increased their sales using government products and resources

In addition, you will have the opportunity to network with government officials and trade specialists, including lenders and insurance brokers.



Diane Farrell
Member, Ex-Im Bank
Board of Directors

Friday, May 20, 2011
8:30 AM to 12:30 PM

San Leandro's new
LEED Gold Community Center
13909 East 14th Street
San Leandro, CA 94578



Mayor
Stephen
Cassidy
San Leandro,
CA

No Cost (but registration is required - details below)

This event is tailored to address the needs of small and medium-sized businesses with 500 or less employees.

[Register Now at http://www.exim.gov/gasb](http://www.exim.gov/gasb)

Space is limited!

A world of new ideas for expanding your international business is waiting for you!

Preliminary Agenda

8:30am	Registration
9:00am- 10:00am	Welcome and Opening Remarks Mayor Stephen Cassidy, San Leandro, CA Ro Khanna, Deputy Assistant Secretary, U.S. Department of Commerce Diane Farrell, Member of the Board of Directors, Export-Import Bank of the United States
10:00am - 11:00am	Panel Discussion with Agency Officials - "How We Help" A moderator-led discussion with agency officials who explain how their products and services can help business owners expand their export opportunities.
11:00am - 12:00pm	Panel Discussion - "Success Stories from Small Business Owners" The panel discussion will describe how their companies use Ex-Im Bank support to grow their business.
12:00pm - 12:30pm	Networking Sessions for Attendees Participants are given the opportunity to have a brief networking session with agency officials and local export development officials to ask questions and learn more about how their products and services can be applied to the exporter's specific business challenges.



EX-IM BANK EXPORTER FORUM
Friday, May 20th - San Leandro, CA



Global Access Partners:

